

TUPPERWARE BRANDS CORP
 Form 4
 February 01, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 ISMAIL RASHIT M

2. Issuer Name and Ticker or Trading Symbol
 TUPPERWARE BRANDS CORP
 [TUP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
 01/31/2008

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 VP, Global Product Marketing

TUPPERWARE BRANDS CORPORATION, 14901 S ORANGE BLOSSOM TRAIL

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

ORLANDO, FL 32837

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	01/31/2008		M		4,000 A \$ 19.2	8,168	D
Common Stock	01/31/2008		S ⁽¹⁾		1,400 D \$ 36.06	6,768	D
Common Stock	01/31/2008		S ⁽¹⁾		400 D \$ 36.07	6,368	D
Common Stock	01/31/2008		S ⁽¹⁾		200 D \$ 36.08	6,168	D
	01/31/2008		S ⁽¹⁾		2,000 D \$ 36.2	4,168	D

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Common
Stock

Common Stock 01/31/2008 J(2) 1 A \$ 0 185 I By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 14.63					11/19/2004	11/18/2013	Common Stock	2,000
Stock Option	\$ 15.94					10/26/2007	10/25/2010	Common Stock	8,600
Stock Option	\$ 18.23					11/17/2005	11/16/2014	Common Stock	6,400
Stock Option	\$ 18.56					11/14/2003	11/13/2010	Common Stock	10,300
Stock Option	\$ 18.75					11/11/2002	11/10/2009	Common Stock	10,000
Stock Option	\$ 20.65					09/25/2004	09/24/2011	Common Stock	9,400
Stock Option	\$ 20.83					11/02/2007	11/01/2016	Common Stock	6,000
Stock Option	\$ 23.49					11/17/2006	11/16/2015	Common Stock	4,500
Stock Option	\$ 28.31					05/16/2008	05/15/2017	Common Stock	8,600
Stock Option	\$ 33.77					11/02/2008	11/01/2017	Common Stock	8,900

Stock Option	\$ 19.2	01/31/2008	M	4,000	11/12/2001	11/11/2008	Common Stock	4,000
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ISMAIL RASHIT M TUPPERWARE BRANDS CORPORATION 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837			VP, Global Product Marketing	

Signatures

Susan R. Coumes,
Attorney-in-fact

02/01/2008

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Shares sold pursuant to cashless exercise of stock option.
- (2) Additional shares acquired in company's 401k plan since the prior filing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.