CUMBERLAND PHARMACEUTICALS INC Form S-1/A June 20, 2008

# As filed with the Securities and Exchange Commission on June 20, 2008 Registration No. 333-142535

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### Amendment No. 12 to FORM S-1 REGISTRATION STATEMENT UNDER THE SECURITIES ACT OF 1933

#### **Cumberland Pharmaceuticals Inc.**

(Exact name of registrant as specified in its charter)

#### Tennessee

(State or other jurisdiction of incorporation or organization)

2834 (Primary Standard Industrial Classification Code Number) **62-1765329** (*I.R.S. Employer* 

Identification No.)

#### 2525 West End Avenue, Suite 950 Nashville, Tennessee 37203 (615) 255-0068

(Address, including zip code, and telephone number, including area code, of registrant s principal executive offices)

A.J. Kazimi Chairman and CEO 2525 West End Avenue, Suite 950 Nashville, Tennessee 37203 (615) 255-0068

(Name, address, including zip code, and telephone number, including area code, of agent for service)

Copies to:

Martin S. Brown, Esq. Virginia Boulet, Esq. Adams and Reese LLP 424 Church Street, Suite 2800 Nashville, Tennessee 37219 (615) 259-1450 Donald J. Murray, Esq. Dewey & LeBoeuf LLP 1301 Avenue of the Americas New York, New York 10019-6092 (212) 259-8000

**Approximate date of commencement of proposed offering to the public:** As soon as practicable after this registration statement becomes effective.

If any of the securities being registered on this Form are to be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933 check the following box: o

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, please check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. o

If this Form is a post-effective amendment filed pursuant to Rule 462(c) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. o

If this Form is a post-effective amendment filed pursuant to Rule 462(d) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. o

The registrant hereby amends this registration statement on such date or dates as may be necessary to delay its effective date until the registrant shall file a further amendment which specifically states that this registration statement shall thereafter become effective in accordance with Section 8(a) of the Securities Act of 1933 or until the registration statement shall become effective on such date as the Commission, acting pursuant to said Section 8(a), may determine.

The information in this preliminary prospectus is not complete and may be changed. We may not sell these securities until the registration statement filed with the Securities and Exchange Commission is effective. This preliminary prospectus is not an offer to sell these securities and it is not soliciting an offer to buy these securities in any state where the offer or sale is not permitted.

PRELIMINARY PROSPECTUS SUBJECT TO COMPLETION

June 20, 2008

#### 6,250,000 Shares

#### **Common Stock**

This is the initial public offering of our common stock. No public market currently exists for our common stock. We are offering all of the 6,250,000 shares of our common stock offered by this prospectus. We expect the public offering price to be between \$14.00 and \$16.00 per share.

We have applied to have our common stock included for quotation on The Nasdaq Global Market under the symbol CPIX .

Investing in our common stock involves a high degree of risk. Before buying any shares, you should carefully read the discussion of material risks of investing in our common stock in Risk factors beginning on page 6 of this prospectus.

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of these securities or determined if this prospectus is truthful or complete. Any representation to the contrary is a criminal offense.

	Per share	Total
Public offering price	\$	\$
Underwriting discounts and commissions	\$	\$
Proceeds, before expenses, to us	\$	\$

The underwriters may also purchase up to an additional 937,500 shares of our common stock at the public offering price, less the underwriting discounts and commissions payable by us, to cover over-allotments, if any, within 30 days from the date of this prospectus. If the underwriters exercise this option in full, the total underwriting discounts and commissions will be \$ , and our total proceeds, before expenses, will be \$ .

The underwriters are offering the common stock as set forth under Underwriting. Delivery of the shares will be made on or about , 2008.

**UBS Investment Bank** 

Jefferies & Company

Wachovia Securities

Morgan Joseph

You should rely only on the information contained in this prospectus. We have not, and the underwriters have not, authorized anyone to provide you with additional information or information different from that contained in this prospectus. We are offering to sell, and seeking offers to buy, shares of our common stock only in jurisdictions where offers and sales are permitted. The information contained in this prospectus is accurate only as of the date of this prospectus, regardless of the time of delivery of this prospectus or of any sale of shares of our common stock.

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Through and including , 2008 (the 25th day after the date of this prospectus), federal securities laws may require all dealers that effect transactions in our common stock, whether or not participating in this offering, to deliver a prospectus. This is in addition to the dealers obligation to deliver a prospectus when acting as underwriters and with respect to their unsold allotments or subscriptions.

Amelior<sup>®</sup>, Acetadote<sup>®</sup> and the Cumberland Pharmaceuticals logo are trademarks or service marks of Cumberland Pharmaceuticals Inc. All other trademarks or service marks appearing in this prospectus are the property of their respective holders.

#### Prospectus summary

This summary highlights select contents of this prospectus, and may not contain all of the information that you should consider before investing in our common stock. This summary should be read together with the more detailed information found elsewhere in this prospectus, including Risk factors and our consolidated financial statements and related notes beginning on page F-1. References in this prospectus to Cumberland, we, us and our refer to Cumberland Pharmaceuticals Inc. and our consolidated subsidiaries, unless the context indicates otherwise.

#### **OUR COMPANY**

We are a profitable and growing specialty pharmaceutical company focused on the acquisition, development and commercialization of branded prescription products. Our primary target markets are hospital acute care and gastroenterology, which are characterized by relatively concentrated physician prescriber bases. Unlike many emerging pharmaceutical and biotechnology companies, we have established both product development and commercialization capabilities, and believe our organizational structure can be expanded efficiently to accommodate our expected growth. Our management team consists of pharmaceutical industry veterans experienced in business development, clinical and regulatory affairs, and sales and marketing.

Since our inception in 1999, we have successfully funded the acquisition and development of our product portfolio with limited external investment, while maintaining profitable operations over the past four years. Our portfolio consists of two products approved by the U.S. Food and Drug Administration, or FDA, one late-stage product candidate nearing completion of Phase III clinical trials and several pre-clinical development projects. We were directly responsible for the clinical development and regulatory approval of Acetadote, one of our marketed products, and are currently completing development of Amelior, our lead product candidate. We promote Acetadote and our other FDA-approved product, Kristalose, through dedicated hospital and gastroenterology sales forces, which together are comprised of 64 sales representatives and district managers. We believe that our target markets are highly concentrated, and consequently can be penetrated effectively by small, dedicated sales forces without large-scale promotional activity. For the years 2005, 2006 and 2007, our net revenue was \$10.7 million, \$17.8 million and \$28.1 million, respectively, and our net income was \$2.0 million, \$4.4 million and \$4.0 million, respectively.

# **OUR PRODUCTS**

Our key products and product candidates include:

Product	uct Indication		Status		
Amelior <sup>®</sup>	Pain and Fever	Injectable	Phase III		
Acetadote <sup>®</sup>	Acetaminophen Poisoning	Injectable	Marketed		
Kristalose <sup>®</sup>	Chronic and Acute Constipation	Oral Solution	Marketed		

**Amelior,** our lead pipeline candidate, is an intravenous formulation of ibuprofen currently in Phase III clinical trials. We expect to complete our clinical program to support regulatory approval of the product in early 2008 and are preparing to submit our new drug application, or NDA, to the FDA for review. There currently are no injectable

products approved for sale in the United States for the treatment of both pain and fever. If we complete clinical development and receive FDA approval for Amelior on our current projected timeline, we believe Amelior would be the first injectable product available for the treatment of both pain and fever in the United States. If approved, we plan to market Amelior in the United States through our existing hospital sales force and internationally through alliances with marketing partners. We believe Amelior currently represents our most significant product opportunity.

According to IMS Health, the U.S. market for injectable analgesics, or pain relievers, exceeded \$302 million, or 471 million units, in 2007. This market consists primarily of generic opioids and the non-steroidal anti-inflammatory drug ketorolac. Despite having a poor safety profile, usage of ketorolac has grown from approximately 38 million units in 2003, or 7% of the market, to approximately 45 million units in 2007, or 10% of the market, according to IMS Health. Injectable opioids such as morphine and meperidine accounted for approximately 427 million units sold in 2007. While opioids are widely used for acute pain management, they are associated with a variety of side effects including sedation, nausea, vomiting, headache, cognitive impairment and respiratory depression. Based on the results of our clinical studies to date, we believe Amelior represents a potentially safer alternative to ketorolac, the only non-opioid injectable pain relief drug available in the U.S. There is currently no approved injectable treatment for fever in the U.S.

Acetadote is the only intravenous formulation of N-acetylcysteine, or NAC, approved in the U.S. for the treatment of acetaminophen poisoning. Though safe at recommended doses, acetaminophen can cause liver damage with excessive use. Acetaminophen overdose is the most common cause of acute liver failure in adults in the U.S. According to the American Association of Poison Control Centers National Poison Data System, acetaminophen was the leading cause of toxic drug ingestions reported to poison control centers in the U.S. in 2006.

NAC is accepted worldwide as the standard of care for treating acetaminophen overdose, which is well-documented and is supported by a 2005 article in volume 17 of *Current Opinion in Pediatrics*. Until our 2004 launch of Acetadote, the only FDA-approved form of NAC available in the U.S. was an oral preparation. Medical literature suggests that, for a number of patients, IV treatment is the only reasonable route of administration due to nausea and vomiting associated with the administration of oral NAC for acetaminophen overdose. Sales of Acetadote have increased consistently since we launched the product in June 2004. According to Wolters Kluwer Health Source<sup>tm</sup> Pharmaceutical Audit Suite, Acetadote sales to hospitals grew 42% from 2006 to 2007. Total sales to hospitals in 2007 were \$18.3 million. We believe that we can continue to expand market share, and that our Acetadote sales and marketing platform should help facilitate the anticipated launch of Amelior.

**Kristalose**, a prescription laxative product, is a crystalline form of lactulose designed to enhance patient acceptance and compliance. Based on data from IMS Health, the U.S. prescription laxative market has grown rapidly over the past few years, increasing from approximately \$206 million in 2003 to \$372 million in 2007, representing a compound annual growth rate of 16%. Wholesaler sales of Kristalose to pharmacies were \$10.5 million in 2007. During that year, we acquired exclusive U.S. commercialization rights to Kristalose, subsequently assembling a dedicated field sales force and re-launching the product in September 2006 under the Cumberland brand. We believe that we can increase market share for Kristalose given its many positive, competitive attributes including better taste, consistency, ease of use and cost relative to competing products.

**Early-stage product candidates.** Our pre-clinical product candidates are being developed by Cumberland Emerging Technologies, Inc., or CET, our 86%-owned subsidiary. CET collaborates with leading research institutions to identify and advance the development of promising pre-clinical product candidates within our target segments. Current CET projects include an improved treatment for fluid buildup in the lungs of cancer patients and an anti-infective for treating fungal infections in immuno-compromised patients.

# **OUR COMPETITIVE STRENGTHS**

We believe our key competitive strengths include the following:

Ø A significant late-stage product opportunity in Amelior;

- $\emptyset$  Strong growth potential of our existing marketed products, Acetadote and Kristalose;
- $\emptyset$  Our focus on underserved niche markets, including hospital acute care and gastroenterology;

- $\emptyset$  A profitable business with a history of fiscal discipline; and
- Ø Extensive management expertise in business development, clinical and regulatory affairs, and sales and marketing.

# **OUR STRATEGY**

Our objective is to develop, acquire and commercialize branded pharmaceutical products for specialty physician market segments. Our strategy to achieve this objective includes the following key elements:

- Ø Successfully develop and commercialize Amelior, our lead product candidate in Phase III clinical trials;
- Ø Maximize sales of our marketed products, Acetadote and Kristalose;
- Ø Expand our dedicated hospital and gastroenterology sales forces;
- Ø Expand our product portfolio by acquiring rights to additional marketed products and late-stage product candidates; and
- Ø Develop a pipeline of early-stage products through CET, our majority-owned subsidiary.

#### **RISKS AFFECTING US**

Our business is subject to numerous risks that could prevent us from successfully implementing our business strategy. These and other risks are discussed further in the section entitled Risk factors immediately following this prospectus summary, and include the following:

- Ø Our Amelior product candidate has not been approved for sale and may never be successfully commercialized;
- $\emptyset$  Sales of Acetadote and Kristalose currently generate almost all of our revenues. An adverse development regarding either of these products could have a material and adverse impact on our future revenues and profitability;
- Ø If any manufacturer we rely upon fails to produce our products and product candidates in the amounts we require on a timely basis, or fails to comply with stringent regulations applicable to pharmaceutical drug manufacturers, we may face delays in the commercialization of Amelior, or may be unable to meet demand for the product supplied by the manufacturer and may lose potential revenues;
- $\emptyset$  We are dependent on a variety of other third parties. If these third parties fail to perform as we expect, our operations could be disrupted and our financial results could suffer; and
- Ø If we are unable to maintain and build an effective sales and marketing infrastructure, we will not be able to successfully commercialize and grow our products and product candidates.

In addition, as of March 31, 2008, we had an accumulated deficit of (\$1.9) million.

# **CORPORATE INFORMATION**

We were incorporated in Tennessee in 1999. Our principal executive offices are located at 2525 West End Avenue, Suite 950, Nashville, Tennessee 37203, and our telephone number is (615) 255-0068. Our website address is

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www.cumberlandpharma.com. The information on, or accessible through, our website is not part of this prospectus.

The offering	
Common stock we are offering	6,250,000 shares
Common stock to be outstanding after this offering	18,056,150 shares
Fully diluted common stock to be outstanding after this offering	25,196,333 shares
Use of proceeds	We estimate that the net proceeds from this offering will be approximately \$83.7 million, or approximately \$96.8 million if the underwriters exercise their over-allotment option in full, based on an assumed initial public offering price of \$15.00 per share, the midpoint of the price range on the cover of the prospectus. We expect to use the net proceeds from this offering primarily for potential acquisitions and product development. We may use the proceeds from this offering for additional development and potential commercial introduction of our lead product candidate, Amelior. We may also use the proceeds from this offering to expand operations, including expansion of our sales forces, and for general corporate purposes.

Proposed Nasdaq Global Market Symbol CPIX

Common stock to be outstanding after this offering is based on 11,806,150 shares outstanding as of March 31, 2008 and excludes:

- Ø 7,847,752 shares of common stock issuable upon exercise of outstanding options at a weighted-average exercise price of \$1.43 per share;
- Ø 68,958 shares of common stock issuable upon exercise of outstanding warrants at a weighted- average exercise price of \$6.17 per share; and
- Ø 2,650,000 shares of common stock reserved for future issuance under our current stock option plans.

Fully diluted common stock to be outstanding after this offering represents the sum of the 18,056,150 shares to be outstanding after this offering and the 7,916,710 shares of common stock issuable upon exercise of options and warrants outstanding as of March 31, 2008, reduced by the 776,527 shares of common stock that could theoretically be repurchased with the approximately \$11.6 million in aggregate exercise price of such options and warrants at a repurchase price equal to the assumed initial public offering price of \$15.00 per share, which is the midpoint of the range listed on the cover page of this prospectus.

Unless otherwise indicated, the share information in this prospectus is as of March 31, 2008 and has been adjusted to reflect or assume the following:

- $\emptyset$  the conversion of all outstanding shares of our preferred stock into 1,710,990 shares of common stock;
- Ø a 2-for-1 stock split of our common stock, which became effective on July 6, 2007; and

 $\emptyset$  no exercise of the underwriters over-allotment option.

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Summary consolidated financial data

The tables below summarize our financial data as of the dates and for the periods indicated. You should read the following information together with the more detailed information contained in Selected consolidated financial data,

Management s discussion and analysis of financial condition and results of operations and our consolidated financial statements and the accompanying notes included elsewhere in this prospectus.

The pro forma statement of operations and balance sheet data below gives effect to the conversion of 855,495 shares of our preferred stock into 1,710,990 shares of common stock. The pro forma as adjusted balance sheet data below gives further effect to the sale of 6,250,000 shares of common stock that we are offering at an assumed initial public offering price of \$15.00 per share, after deducting underwriting discounts and commissions and estimated offering expenses to be paid by us.

Statement of operations data:		Years Ended December 31,   2005 2006 2007					Three Months Ended March 31, 2007 2008			
			(in thousands, except per share data) (unaudited)						d)	
Net revenues: Acetadote Kristalose Other <sup>(1)</sup>	\$	$10,111 \\ 1,812 \\ (1,233)^{(2)}$	\$	10,722 6,511 582	\$	18,817 9,013 234	\$	3,863 1,982 61	\$	5,799 2,478 26
Total net revenues <sup>(4)</sup> Operating income Net income before income taxes Net income	\$	10,690 750 770 1,954	\$	17,815 2,224 1,708 4,404	\$	28,064 6,725 6,469 4,044	\$	5,907 1,251 1,149 739	\$	8,304 1,794 1,762 1,395
Earnings per share basic	\$	0.21	\$	0.45	\$	0.40	\$	0.07	\$	0.14
Earnings per share diluted	\$	0.12	\$	0.27	\$	0.24	\$	0.04	\$	0.09
Pro forma earnings per share basic (unaudited)									\$	0.12
Pro forma earnings per share diluted (unaudited	l)								\$	0.09
Weighted-average shares outstanding basic Weighted-average shares outstanding diluted Pro forma weighted-average shares outstanding basic (unaudited)		9,496 16,306		9,797 16,454		10,032 16,582		9,869 16,621		10,094 16,412 11,805
Pro forma weighted-average shares outstanding diluted (unaudited)										16,412

As of March 31, 2008 Pro Forma

Balance sheet data:	Actual	Pro	o Forma	as A	djusted <sup>(3)</sup>	
		(in thousands) (unaudited)				
Cash and cash equivalents	\$ 11,912	\$	11,912	\$	95,600	
Working capital	7,829		7,829		91,516	
Total assets	30,631		30,631		114,319	
Total long-term debt and other long-term obligations (including						
current portion)	7,207		7,207		7,207	
Convertible preferred stock	2,743					
Accumulated deficit	(1,920)		(1,920)		(1,920)	
Total shareholders equity	18,235		18,235		101,923	

(1) Includes revenue from products we are no longer selling, revenue reduction for promotional costs to a wholesaler, grant revenue and other miscellaneous revenue.

- (2) Includes the revenue reduction for promotional costs owed to a wholesaler.
- (3) Each \$1.00 increase or decrease in the assumed initial public offering price of \$15.00 per share would increase or decrease, as applicable, our cash and cash equivalents, working capital, total assets and total shareholders equity by approximately \$5.8 million, assuming the number of shares offered by us, as set forth on the cover page of this prospectus, remains the same and after deducting estimated underwriting discounts and commissions payable by us.
- (4) The sum of the individual amounts may not agree due to rounding.

#### **Risk factors**

Investing in our common stock involves a high degree of risk. You should carefully consider the following risks, together with all of the information included in this prospectus, before investing in our common stock. If any of the following risks were to occur, our business, financial condition and results of operations could be materially and adversely affected. In that case, the trading price of our common stock could decline, and you might lose all or part of your investment.

# **RISKS RELATED TO OUR BUSINESS**

#### Our Amelior product candidate has not been approved for sale and may never be successfully commercialized.

We anticipate that a substantial portion of our future growth will come from sales of our Amelior product candidate. However, Amelior has not been approved for marketing by the U.S. Food and Drug Administration, or FDA, and it is still subject to risks associated with its clinical development.

Amelior is undergoing Phase III clinical trials to test its efficacy and safety. Delays in the completion of these clinical trials, which can result from unforeseen issues, FDA interventions, problems with enrolling patients and other reasons, could significantly delay commercial launch and affect our product development costs. Moreover, results from these clinical studies may not be as favorable as the results we obtained in prior, completed studies.

If the results of our clinical trials are favorable, we intend to submit an application to the FDA for marketing approval for Amelior. The FDA may decline to accept our application. If the FDA declines our application, it may require that we conduct additional studies and submit additional data prior to resubmitting the application. If the FDA accepts and reviews the application, it may still require that we conduct additional studies or submit other data. Conducting studies and collecting, analyzing and submitting necessary data can be time-consuming and expensive. The FDA may not act on our application during the timeframe that we expect. Moreover, the FDA might not approve our application, in which event we would not be able to sell Amelior in the U.S., or it might approve Amelior for only limited uses, in which event the market for this product could be significantly reduced, adversely affecting our commercial opportunity. In addition, new government regulations could prevent or delay regulatory approval of Amelior.

Amelior, which is injectable ibuprofen, is a non-steroidal anti-inflammatory drug, or NSAID. The widespread use of NSAIDs has meant that the adverse effects of these relatively safe drugs have become increasingly prevalent. The two main adverse drug reactions associated with NSAIDs relate to the gastrointestinal tract and the kidneys. Recent studies suggest there may also be a risk of cardiovascular adverse effects associated with NSAIDs. While we have studied and continue to study the safety of Amelior in our clinical trials, the FDA may require additional safety data be collected prior to or after any approval of the product.

Even if Amelior is successfully developed and approved by the FDA, it may never gain significant acceptance in the marketplace and therefore never generate substantial revenue or profits for us. Physicians may determine that existing drugs are adequate to address patients needs. For example, oral non-narcotic pain and fever reducers, as well as narcotic IV pain relievers, are widely available and commonly prescribed. If physicians determine that Amelior is safe and effective, it will still compete, on a patient-by-patient and physician-by-physician basis, with other therapeutic alternatives. Additionally, we are aware of other companies developing products that would address the same market that we are targeting for Amelior. The extent to which Amelior will be reimbursed by the U.S. government or third-party payors is also currently unknown, and reimbursement levels of Amelior compared to those of other competitive drugs will also affect the level of market acceptance.

#### **Risk factors**

As a result of the foregoing and other factors, we do not know the extent to which Amelior will contribute to our future growth.

# Sales of Acetadote and Kristalose currently generate almost all of our revenues. An adverse development regarding either of these products could have a material and adverse impact on our future revenues and profitability.

A number of factors may impact the effectiveness of our marketing and sales activities and the demand for our products, including:

- Ø The prices of Acetadote and Kristalose relative to other drugs or competing treatments;
- Ø Any unfavorable publicity concerning us, Acetadote or Kristalose, or the markets for these products such as information concerning product contamination or other safety issues in either of our product markets, whether or not directly involving our products;
- Ø Perception by physicians and other members of the healthcare community of the safety or efficacy of Acetadote, Kristalose or competing products;
- Ø Regulatory developments related to our marketing and promotional practices or the manufacture or continued use of Acetadote or Kristalose;
- Ø The inability of the orphan drug designation of Acetadote (under which the FDA granted seven years marketing exclusivity for intravenous treatment of moderate to severe acetaminophen overdose) to prevent development and marketing of a different product that competes with Acetadote;
- Ø Changes in intellectual property protection available for Acetadote or Kristalose or competing treatments;
- Ø The availability and level of third-party reimbursement for sales of Acetadote and Kristalose; and
- $\emptyset$  The continued availability of adequate supplies of Acetadote and Kristalose to meet demand.

If demand for either Acetadote or Kristalose weakens, our revenues and profitability will likely decline.

Known adverse effects of our marketed products are documented in product labeling, including the product package inserts, medical information disclosed to medical professionals, and all marketing related materials. No unforeseen or serious adverse effects outside of those specified in current product labeling have been directly attributed to our approved products. The most frequently reported adverse events attributed to Acetadote include rash, urticaria (hives) and pruritus (itching), and anaphylactoid reactions. The most frequently reported adverse events attributed to Kristalose, and reported to us, include flatulence and nausea.

If any manufacturer we rely upon fails to produce our products and product candidates in the amounts we require on a timely basis, or fails to comply with stringent regulations applicable to pharmaceutical drug manufacturers, we may face delays in the commercialization of Amelior, or may be unable to meet demand for

#### the product supplied by the manufacturer and may lose potential revenues.

We do not manufacture any of our products or product candidates, and we do not currently plan to develop any capacity to do so. Our dependence upon third parties for the manufacture of products could adversely affect our profit margins or our ability to develop and deliver products on a timely and competitive basis. If for any reason we are unable to obtain or retain third-party manufacturers on commercially acceptable terms, we may not be able to sell our products as planned. Furthermore, if we encounter delays or difficulties with contract manufacturers in producing our products, the distribution, marketing and subsequent sales of these products could be adversely affected. In either event, we may

#### **Risk factors**

choose to or need to seek an alternative source of supply for, or abandon, a product line or sell a product line on unsatisfactory terms. We have agreements with Bioniche Teoranta, or Bioniche, and with Bayer Healthcare, LLC, or Bayer, for the manufacture and supply of Acetadote. Our agreement with Bioniche requires us to purchase minimum amounts of Acetadote.

We also have minimum purchase obligations under our Kristalose supply agreement with Inalco S.p.A. and Inalco Biochemicals, Inc., or collectively Inalco. If our purchase obligations exceed demand for our products, we may be forced to either breach our contract with that manufacturer or purchase a supply of the product that we may be unable to sell. Our contract with Bioniche extends until 2011, and our contract with Inalco extends until 2021.

On February 2, 2007, Mayne Pharma Pty. Ltd., our primary manufacturer of Amelior, was acquired by Hospira Australia Pty. Ltd., or Hospira. If Hospira encounters integration problems or if we have disagreements with Hospira, with whom we have not collaborated in the past, our supply of Amelior from Hospira could be interrupted. Our agreement with Bayer also provides for the manufacture and supply of Amelior.

Amelior is manufactured primarily at a facility in Australia and Acetadote is manufactured primarily at a facility in Ireland. Bayer s manufacturing plant in Kansas is an alternative manufacturing source for Acetadote and Amelior. The active pharmaceutical ingredient for Kristalose is manufactured at a single facility in Italy. If any one of these facilities is damaged or destroyed, or if local conditions result in a work stoppage, we could suffer a delay or suspension of clinical trials, in the case of Amelior, or an inability to meet demand, in the case of our marketed products. Kristalose is manufactured through a complex process involving trade secrets of the manufacturer; therefore, it would be particularly difficult to find a new manufacturer of Kristalose on an expedited basis. As a result of these factors, our ability to manufacture Kristalose may be substantially impaired if the manufacturer is unable or unwilling to supply sufficient quantities of the product.

In addition, all manufacturers of our products and product candidates must comply with current good manufacturing practices, referred to as cGMP, enforced by the FDA through its facilities inspection program. These requirements include quality control, quality assurance and the maintenance of records and documentation. Manufacturers of our product candidates may be unable to comply with cGMP requirements and with other FDA, state and foreign regulatory requirements. We have no control over our manufacturers compliance with these regulations and standards. If our third-party manufacturers do not comply with these requirements, we could be subject to:

- Ø fines and civil penalties;
- Ø suspension of production or distribution;
- Ø suspension or delay in product approval;
- Ø product seizure or recall; and
- Ø withdrawal of product approval.

We are dependent on a variety of other third parties. If these third parties fail to perform as we expect, our operations could be disrupted and our financial results could suffer.

We have a relatively small internal infrastructure. We rely on a variety of third parties, other than our third-party manufacturers, to help us operate our business. Other third parties on which we rely include:

Ø Cardinal Health Specialty Pharmaceutical Services, a logistics and fulfillment company and business unit of Cardinal, which warehouses and ships both Kristalose and Acetadote;

#### **Risk factors**

- Ø Inventiv Commercial Services, LLC, which provides a field sales force that is the primary selling team for Kristalose; and
- Ø Vanderbilt University and the Tennessee Technology Development Corporation, co-owners with us of Cumberland Emerging Technologies, Inc., or CET, and the universities that collaborate with us in connection with CET s research and development programs.

If these third parties do not continue to provide services to us, or collaborate with us, we might not be able to obtain others who can serve these functions. This could disrupt our business operations, delay completion of clinical trials, regulatory approval and market launch of Amelior or any future product candidate, increase our operating expenses and otherwise adversely affect our operating results.

# If we are unable to maintain and build an effective sales and marketing infrastructure, we will not be able to commercialize and grow our products and product candidates successfully.

Historically, we have relied on Cardinal, to provide sales representatives to promote our products. In 2007, we exercised an option under our agreement with Cardinal to convert the hospital sales force for our products to Cumberland employees. This conversion was completed in January 2007. Our ability to maintain and increase our revenues and profitability, particularly in the near term, will depend on our ability to address any issues or inefficiencies that arise from transitioning this sales force from Cardinal employees to our employees.

As we grow, we may not be able to secure sales personnel or organizations that are adequate in number or expertise to successfully market and sell our products. This risk would be accentuated if we acquire products in areas outside of acute care/emergency medicine and gastroenterology, since our sales forces specialize in these areas. If we are unable to expand our sales and marketing capability or any other capabilities necessary to commercialize our products and product candidates, we will need to contract with third parties to market and sell our products. If we are unable to establish and maintain adequate sales and marketing capabilities:

- $\emptyset$  we may not be able to increase our product revenue;
- Ø we may generate increased expenses; and
- $\emptyset$  we may not continue to be profitable.

#### Competitive pressures could reduce our revenues and profits.

The pharmaceutical industry is intensely competitive. Our strategy is to target differentiated products in specialized markets. However, this strategy does not relieve us from competitive pressures, and can entail distinct competitive risks. For example, a new entrant into a smaller market could have a disproportionately large impact on others in the market. In addition, certain of our competitors do not aggressively promote their products in our markets. A relatively modest increase in promotional activity in our markets could result in large shifts in market share, adversely affecting us.

Kristalose competes in the U.S. with several other prescription laxative products, including Amitiza<sup>®</sup>, which is marketed by Sucampo Pharmaceuticals Inc. and Takeda Pharmaceutical Company Limited. Acetadote competes

domestically with several orally administered prescription products for treating acetaminophen overdose. We are aware of products under development, including an intravenous acetaminophen product being developed by Cadence Pharmaceuticals Inc., which could compete with Amelior. We have limited patent protection against direct competition.

Our competitors may sell or develop drugs that are more effective and useful and less costly than ours, and they may be more successful in manufacturing and marketing their products. Many of our

#### **Risk factors**

competitors have significantly greater financial and marketing resources than we do. Additional competitors may enter our markets.

The pharmaceutical industry is characterized by constant and significant investment in new product development, which can result in rapid technological change. The introduction of new products could substantially reduce our market share or render our products obsolete. The selling prices of pharmaceutical products tend to decline as competition increases, through new product introduction or otherwise, which could reduce our revenues and profitability.

Governmental and private health care payors have recently emphasized substitution of branded pharmaceuticals with less expensive generic equivalents. An increase in the sales of generic pharmaceutical products could result in a decrease in our revenues. While there are no generic equivalents competing with Amelior, Acetadote or Kristalose at this time, in the future we could face generic competition.

# Our future growth depends on our ability to identify and acquire rights to products. If we do not successfully identify and acquire rights to products and successfully integrate them into our operations, our growth opportunities would be limited.

We acquired rights to Amelior, Acetadote and Kristalose. Our business strategy is to continue to acquire rights to FDA-approved products as well as pharmaceutical product candidates in the late stages of development. We do not plan to conduct basic research or pre-clinical product development, except to the extent of our investment in CET. We have limited resources to acquire third-party products, businesses and technologies and integrate them into our current infrastructure. Many acquisition opportunities involve competition among several potential purchasers including large multi-national pharmaceutical companies and other competitors that have access to greater financial resources than we do. In addition, our bank credit agreement requires that we obtain the consent of the bank prior to making acquisitions unless the acquisitions meet certain criteria. See Management s discussion and analysis of financial condition and results of operations Liquidity and capital resources.

With future acquisitions, we may face financial and operational risks and uncertainties, including:

- $\emptyset$  not realizing the expected economic return or other benefits from an acquisition;
- $\emptyset$  incurring higher than expected acquisition and integration costs;
- $\emptyset$  assuming or otherwise being exposed to unknown liabilities;
- $\emptyset$  developing or integrating new products that could disrupt our business and divert our management s time and attention;
- $\emptyset$  not being able to preserve key suppliers or distributors of any acquired products;
- Ø incurring substantial debt or issuing dilutive securities to pay for acquisitions; and
- $\emptyset$  acquiring products that could substantially increase our amortization expenses.

We are not precluded from engaging in a large acquisition in the future, including an acquisition that entails the investment of substantially all of the proceeds from this offering. While large acquisitions potentially present large opportunities, they also could magnify the risks identified above. As of the date of this prospectus, we have no commitments or agreements regarding any potential acquisitions.

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We may not be able to engage in future product acquisitions, and those we do complete may not be beneficial to us in the long term.

# Continued consolidation of distributor networks in the pharmaceutical industry as well as increases in retailer concentration may limit our ability to profitably sell our products.

We sell most of our products to large pharmaceutical wholesalers, who in turn sell to, thereby supplying, hospitals and retail pharmacies. The distribution network for pharmaceutical products has become increasingly consolidated in recent years. Today, three large wholesalers control most of the market. Further consolidation among, or any financial difficulties of, pharmaceutical wholesalers or retailers could result in the combination or elimination of warehouses, which could cause product returns to us. In addition, further consolidation or financial difficulties could also cause our customers to reduce the amounts of our products that they purchase, which would materially and adversely affect our business, financial condition and results of operations.

# If governmental or third-party payors do not provide adequate reimbursement for our products, our revenue and prospects for continued profitability will be limited.

Our financial success depends, in part, on the availability of adequate reimbursement from third-party healthcare payors. Such third-party payors include governmental health programs such as Medicare and Medicaid, managed care providers and private health insurers. Third-party payors are increasingly challenging the pricing of medical products and services, while governments continue to propose and pass legislation designed to reduce the cost of healthcare. Adoption of such legislation could further limit reimbursement for pharmaceuticals. For example, in December 2003, Congress enacted a limited prescription drug benefit for Medicare beneficiaries in the Medicare Prescription Drug, Improvement, and Modernization Act of 2003. Under this program, drug prices for certain prescription drugs are negotiated by drug plans, with the goal to lower costs for Medicare beneficiaries. Future cost control initiatives could decrease the price that we would receive for any products, which would limit our revenue and profitability. In addition, legislation and regulations affecting the pricing of pharmaceuticals might change.

Reimbursement practices of third-party payors might preclude us from achieving market acceptance for our products or maintaining price levels sufficient to realize an appropriate return on our investment in product acquisition and development. If we cannot obtain adequate reimbursement levels, our business, financial condition and results of operations would be materially and adversely affected.

# Formulary practices of third-party payors could adversely affect our competitive position.

Many managed health care organizations are now controlling the pharmaceutical products listed on their formulary lists. The benefit of having products listed on these formulary lists creates competition among pharmaceutical companies which, in turn, has created a trend of downward pricing pressure in our industry. In addition, many managed care organizations are pursuing various ways to reduce pharmaceutical costs and are considering formulary contracts primarily with those pharmaceutical companies that can offer a full line of products for a given therapy sector or disease state. Our products might not be included on the formulary lists of managed care organizations, and downward pricing pressure in our industry generally could negatively impact our operations.

# Our CET joint initiative may not result in our gaining access to commercially viable products.

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Our CET joint initiative with Vanderbilt University and Tennessee Technology Development Corporation is designed to help us investigate, in a cost-effective manner, early-stage products and

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technologies. However, we may never gain access to commercially viable products from CET for a variety of reasons, including:

- Ø CET investigates early-stage products, which have the greatest risk of failure prior to FDA approval and commercialization;
- Ø In some programs, we do not have pre-set rights to product candidates developed by CET. We would need to agree with CET and its collaborators on the terms of any product license to, or acquisition by, us;
- Ø We rely principally on government grants to fund CET s research and development programs. If these grants were no longer available, we or our co-owners might be unable or unwilling to fund CET operations at current levels or at all;
- Ø We may become involved in disputes with our co-owners regarding CET policy or operations, such as how best to deploy CET assets or which product opportunities to pursue. Disagreement could disrupt or halt product development; and
- Ø CET may disagree with one of the various universities with which CET is collaborating on research. A disagreement could disrupt or halt product development.

# The size of our organization and our activities are growing, and we may experience difficulties in managing growth.

As of April 30, 2008, we had 45 full-time employees, which includes 22 hospital sales force representatives and district managers. We may need to continue to expand our managerial, operational, financial and other resources in order to increase our marketing efforts with regard to our currently marketed products, continue our business development and product development activities and commercialize our product candidates. We have experienced, and may continue to experience, rapid growth in the scope of our operations in connection with the commercial launch of new products. Our financial performance will depend, in part, on our ability to manage any such growth effectively. Our management, personnel, systems and facilities currently in place may not be adequate to support this future growth.

# We depend on our key personnel, the loss of whom would adversely affect our operations. If we fail to attract and retain the talent required for our business, our business will be materially harmed.

We are a relatively small company, and we depend to a great extent on principal members of our management and scientific staff. If we lose the services of any key personnel, in particular, A.J. Kazimi, our Chief Executive Officer, it could have a material adverse effect on our business prospects. We currently have a key man life insurance policy covering the life of Mr. Kazimi. We have entered into agreements with each of our employees that contain restrictive covenants relating to non-competition and non-solicitation of our customers and suppliers for one year after termination of employment. Nevertheless, each of our officers and key employees may terminate his or her employment at any time without notice and without cause or good reason, and so as a practical matter these agreements do not guarantee the continued service of these employees. Our success depends on our ability to attract and retain highly qualified scientific, technical and managerial personnel and research partners. Competition among pharmaceutical companies for qualified employees is intense, and we may not be able to retain existing personnel or

attract and retain qualified staff in the future. If we experience difficulties in hiring and retaining personnel in key positions, we could suffer from delays in product development, loss of customers and sales and diversion of management resources, which could adversely affect operating results.

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# We face potential product liability exposure, and if successful claims are brought against us, we may incur substantial liability for a product or product candidate and may have to limit its commercialization.

We face an inherent risk of product liability lawsuits related to the testing of our product candidates and the commercial sale of our products. An individual may bring a liability claim against us if one of our product candidates or products causes, or appears to have caused, an injury. If we cannot successfully defend ourselves against the product liability claim, we may incur substantial liabilities. Liability claims may result in:

- Ø decreased demand for our products;
- Ø injury to our reputation;
- Ø withdrawal of clinical trial participants;
- Ø significant litigation costs;
- $\emptyset$  substantial monetary awards to or costly settlement with patients;
- Ø product recalls;
- Ø loss of revenue; and
- $\emptyset$  the inability to commercialize our product candidates.

We are highly dependent upon medical and patient perceptions of us and the safety and quality of our products. We could be adversely affected if we or our products are subject to negative publicity. We could also be adversely affected if any of our products or any similar products sold by other companies prove to be, or are asserted to be, harmful to patients. Also, because of our dependence upon medical and patient perceptions, any adverse publicity associated with illness or other adverse effects resulting from the use or misuse of our products or any similar products sold by other companies of our products or any similar products resulting from the use or misuse of our products or any similar products sold by other companies.

We have product liability insurance that covers our clinical trials and the marketing and sale of our products up to a \$10 million annual aggregate limit, subject to specified deductibles. Our current or future insurance coverage may prove insufficient to cover any liability claims brought against us. Because of the increasing costs of insurance coverage, we may not be able to maintain insurance coverage at a reasonable cost or obtain insurance coverage that will be adequate to satisfy any liability that may arise.

# We have never paid cash dividends on our capital stock, and we do not anticipate paying any cash dividends in the foreseeable future.

We have never paid cash dividends on our capital stock. We do not anticipate paying cash dividends to our shareholders in the foreseeable future. The availability of funds for distributions to shareholders will depend substantially on our earnings. Even if we become able to pay dividends in the future, we expect that we would retain such earnings to enhance capital and/or reduce long-term debt.

# **RISKS RELATING TO GOVERNMENT REGULATION**

### We are subject to stringent government regulation. All of our products face regulatory challenges.

Virtually all aspects of our business activities are regulated by government agencies. The manufacturing, processing, formulation, packaging, labeling, distribution, promotion and sampling, and advertising of our products, and disposal of waste products arising from such activities, are subject to governmental

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regulation. These activities are regulated by one or more of the FDA, the Federal Trade Commission, or the FTC, the Consumer Product Safety Commission, the U.S. Department of Agriculture and the U.S. Environmental Protection Agency, or the EPA, as well as by comparable agencies in foreign countries. These activities are also regulated by various agencies of the states and localities in which our products are sold. For more information, see Business Government Regulation.

Like all pharmaceutical manufacturers, we are subject to regulation by the FDA under the authority of the Federal Food, Drug and Cosmetic Act, or the FDC Act. All new drugs must be the subject of an FDA-approved new drug application, or NDA, before they may be marketed in the U.S. The FDA has the authority to withdraw existing NDA approvals and to review the regulatory status of products marketed under the enforcement policy. The FDA may require an approved NDA for any drug product marketed under the enforcement policy if new information reveals questions about the drug s safety and effectiveness. All drugs must be manufactured in conformity with cGMP, and drug products subject to an approved NDA must be manufactured, processed, packaged, held and labeled in accordance with information contained in the NDA. Since we rely on third parties to manufacture our products, cGMP requirements directly affect our third party manufacturers and indirectly affect us. The manufacturing facilities of our third-party manufacturers are continually subject to inspection by such governmental agencies, and manufacturing operations could be interrupted or halted in any such facilities if such inspections prove unsatisfactory. Our third-party manufacturers are subject to periodic inspection by the FDA to assure such compliance.

Pharmaceutical products must be distributed, sampled and promoted in accordance with FDA requirements. The FDA also regulates the advertising of prescription drugs. The FDA has the authority to request post-approval commitments that can be time-consuming and expensive to comply with.

Under the FDC Act, the federal government has extensive enforcement powers over the activities of pharmaceutical manufacturers to ensure compliance with FDA regulations. Those powers include, but are not limited to, the authority to initiate court action to seize unapproved or non-complying products, to enjoin non-complying activities, to halt manufacturing operations that are not in compliance with cGMP, and to seek civil monetary and criminal penalties. The initiation of any of these enforcement activities, including the restriction or prohibition on sales of our products, could materially adversely affect our business, financial condition and results of operations.

Any change in the FDA s enforcement policy could have a material adverse effect on our business, financial condition and results of operations.

We cannot determine what effect changes in regulations or statutes or legal interpretation, when and if promulgated or enacted, may have on our business in the future. Such changes could, among other things, require:

- Ø changes to manufacturing methods;
- Ø expanded or different labeling;
- Ø recall, replacement or discontinuance of certain products;
- Ø additional record keeping; and
- $\emptyset$  expanded documentation of the properties of certain products and scientific substantiation.

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Such changes, or new legislation, could have a material adverse effect on our business, financial condition and results of operations.

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### **RISKS RELATING TO INTELLECTUAL PROPERTY**

# Our strategy to secure and extend marketing exclusivity or patent rights may provide only limited protection from competition.

We seek to secure and extend marketing exclusivity for our products through a variety of means, including FDA exclusivity and patent rights. Acetadote has been designated as an orphan drug and is indicated to prevent or lessen hepatic (liver) injury when administered intravenously within eight to ten hours after ingesting quantities of acetaminophen that are potentially toxic to the liver. The FDA is authorized to grant orphan drug designation to drugs intended to treat a rare disease or condition. If a product that has orphan drug designation subsequently receives the first FDA approval for the disease for which it has such designation, the product is entitled to orphan drug exclusivity, which means that the FDA may not approve any other applications to market another drug using the same active ingredients for the same indication, except in very limited circumstances, for seven years. To this extent, Acetadote is protected until 2011 against competition from another drug using the same active ingredient to treat the same indication. Orphan drug marketing exclusivity does not, however, protect a drug from competition by a different drug marketed for the same indications.

We do not have composition of matter or use patents for our marketed products. We do have a U.S. patent, No. 6,727,286, and some related international patents, which are directed to ibuprofen solution formulations, methods of making the same, and methods of using the same, and which are related to our formulation and manufacture of Amelior. We have applied for additional U.S. and international patent protection for our invention related to ibuprofen solution formulations, methods of making the same, and methods of using the same, but those applications may not result in issued patents. Additionally, the active ingredient in Amelior ibuprofen is in the public domain, and if a competitor were to develop a sufficiently distinct formulation, it could develop and seek FDA approval for an ibuprofen product that competes with Amelior. Following successful completion of our clinical studies, we also plan to seek three-year marketing exclusivity for Amelior.

Inalco manufactures Kristalose and owns two U.S. patents, Nos. 5,003,061 and 5,480,491, related to the manufacture of Kristalose. These patents are not directed to the composition or use of Kristalose and do not prevent a competitor from developing a formulation and developing and seeking FDA approval for a product that competes with Kristalose.

While we consider patent protection when evaluating product acquisition opportunities, any products we acquire in the future may not have significant patent protection. Neither the U.S. Patent and Trademark Office nor the courts have a consistent policy regarding the breadth of claims allowed or the degree of protection afforded under many pharmaceutical patents. Patent applications in the U.S. and many foreign jurisdictions are typically not published until 18 months following the filing date of the first related application, and in some cases not at all. In addition, publication of discoveries in scientific literature often lags significantly behind actual discoveries. Therefore, neither we nor our licensors can be certain that we or they were the first to make the inventions claimed in our issued patents or pending patent applications, or that we or they were the first to file for protection of the inventions set forth in these patent applications. In addition, changes in either patent laws or in interpretations of patent laws in the U.S. and other countries may diminish the value of our intellectual property or narrow the scope of our patent protection. Furthermore, our competitors may independently develop similar technologies or duplicate technology developed by us in a manner that does not infringe our patents or other intellectual property. As a result of these factors, our patent rights may not provide any commercially valuable protection from competing products.

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# If we are unable to protect the confidentiality of our proprietary information and know-how, the value of our technology and products could be adversely affected.

In addition to patents, we rely upon trade secrets, unpatented proprietary know-how and continuing technological innovation where we do not believe patent protection is appropriate or attainable. For example, the manufacturing process for Kristalose involves substantial trade secrets and proprietary know-how. We have entered into confidentiality agreements with certain key employees and consultants pursuant to which such employees and consultants must assign to us any inventions relating to our business if made by them while they are our employees, as well as certain confidentiality agreements relating to the acquisition of rights to products. Confidentiality agreements can be breached, though, and we might not have adequate remedies for any breach. Also, others could acquire or independently develop similar technology.

# We depend on our licensors for the maintenance and enforcement of our intellectual property and have limited, if any, control over the amount or timing of resources that our licensors devote on our behalf.

When we license products, we often depend on our licensors to protect the proprietary rights covering those products. We have limited, if any, control over the amount or timing of resources that our licensors devote on our behalf or the priority they place on maintaining patent or other rights and prosecuting patent applications to our advantage. While any such licensor is expected to be under contractual obligations to us to diligently prosecute its patent applications and allow us the opportunity to consult, review and comment on patent office communications, we cannot be sure that it will perform as required. If a licensor does not perform and if we do not assume the maintenance of the licensed patents in sufficient time to make required payments or filings with the appropriate governmental agencies, we risk losing the benefit of all or some of those patent rights.

# If the use of our technology conflicts with the intellectual property rights of third parties, we may incur substantial liabilities, and we may be unable to commercialize products based on this technology in a profitable manner or at all.

Third parties, including our competitors, could have or acquire patent rights that they could enforce against us. In addition, we may be subject to claims from others that we are misappropriating their trade secrets or confidential proprietary information. If our products conflict with the intellectual property rights of others, they could bring legal action against us or our licensors, licensees, manufacturers, customers or collaborators. If we were found to be infringing a patent or other intellectual property rights held by a third party, we could be forced to seek a license to use the patented or otherwise protected technology. We might not be able to obtain such a license on terms acceptable to us or at all. If an infringement or misappropriation legal action were to be brought against us or our licensors, we would incur substantial costs in defending the action. If such a dispute were to be resolved against us, we could be subject to significant damages, and the manufacturing or sale of one or more of our products could be enjoined.

# We may be involved in lawsuits to protect or enforce our patents or the patents of our collaborators or licensors, which could be expensive and time consuming.

Competitors may infringe our patents or the patents of our collaborators or licensors. To counter infringement or unauthorized use, we may be required to file infringement claims, which can be expensive and time-consuming. In addition, in an infringement proceeding, a court may decide that a patent of ours is not valid or is unenforceable, or

may refuse to stop the other party from using the technology at issue on the grounds that our patents do not cover the technology in question. An adverse

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result in any litigation or defense proceeding could put one or more of our patents at risk of being invalidated or interpreted narrowly and could put our patent applications at risk of not issuing.

Interference proceedings brought by the U.S. Patent and Trademark Office may be necessary to determine the priority of inventions with respect to our patent applications or those of our collaborators or licensors. Litigation or interference proceedings may fail and, even if successful, may result in substantial costs and distract our management. We may not be able, alone or with our collaborators and licensors, to prevent misappropriation of our proprietary rights, particularly in countries where the laws may not protect such rights as fully as in the U.S.

Furthermore, because of the substantial amount of discovery required in connection with intellectual property litigation, some of our confidential information could be disclosed during this type of litigation. In addition, there could be public announcements of the results of hearings, motions or other interim proceedings or developments. If securities analysts or investors perceive these results to be negative, it could have a substantial adverse effect on the price of our common stock.

# If we breach any of the agreements under which we license rights to our products and product candidates from others, we could lose the ability to continue commercialization of our products and development and commercialization of our product candidates.

We have exclusive licenses for the marketing and sale of certain products and may acquire additional licenses. Such licenses may terminate prior to expiration if we breach our obligations under the license agreement related to these pharmaceutical products. For example, the licenses may terminate if we fail to meet specified quality control standards, including cGMP with respect to the products, or commit a material breach of other terms and conditions of the licenses. Such early termination could have a material adverse effect on our business, financial condition and results of operations.

Our agreement with Inalco appoints us as the exclusive marketer, seller and distributor of Kristalose in the U.S. Either we or Inalco may terminate this agreement upon the breach of any material provision of the agreement if the breach is not cured within 45 days following written notice. If our agreement with Inalco were terminated, we would lose our right to continue commercialization of Kristalose in the U.S.

Under an agreement between us and Vanderbilt University, we have received certain clinical data to support our planned NDA submission for Amelior. Either we or Vanderbilt may terminate this agreement upon the breach of any material provision of the agreement if the breach is not cured within 45 days following written notice. If our agreement with Vanderbilt were terminated, we would lose our right to use the data to support our planned NDA submission, and this loss may hinder our ability to commercialize Amelior in accordance with our plans.

# RISKS RELATED TO OUR FINANCIAL CONDITION AND RESULTS OF OPERATIONS

# Our operating results are likely to fluctuate from period to period.

We are a relatively new company seeking to capture significant growth. While our revenues and operating income have increased over time, we anticipate that there may be fluctuations in our future operating results. Potential causes of future fluctuations in our operating results may include:

- Ø new product launches, which could increase revenues but also increase sales and marketing expenses;
- $\emptyset$  acquisition activity and other one-time charges (such as for inventory expiration);
- Ø increases in research and development expenses resulting from the acquisition of a product candidate that requires significant additional development;

# **Risk factors**

- $\emptyset$  changes in the competitive, regulatory or reimbursement environment, which could drive down revenues or drive up sales and marketing or compliance costs; and
- Ø unexpected product liability or intellectual property claims and lawsuits.

See also Management s discussion and analysis of financial condition and results of operations Liquidity and capital resources. Fluctuation in operating results, particularly if not anticipated by investors and other members of the financial community, could add to volatility in our stock price.

# Our focus on acquisitions as a growth strategy has created a large amount of intangible assets whose amortization could negatively affect our results of operations.

Our total assets include intangible assets related to our acquisitions. The value of these intangible assets represents the excess of the acquisition purchase price over the fair value of the separate assets we acquired. As of March 31, 2008, intangible assets relating to product and data acquisitions represented approximately 29.4% of our total assets. We may never realize the value of these assets. Generally accepted accounting principles require that we evaluate on a regular basis whether events and circumstances have occurred that indicate that all or a portion of the carrying amount of the asset may no longer be recoverable, in which case we would write down the value of the asset and take a corresponding charge to earnings. Any determination requiring the write-off of a significant portion of unamortized intangible assets would adversely affect our results of operations.

# We may need additional funding and may be unable to raise capital when needed, which could force us to delay, reduce or eliminate our product development or commercialization and marketing efforts.

We may need to raise additional funds in order to meet the capital requirements of running our business and acquiring and developing new pharmaceutical products. If we require additional funding, we may seek to sell common stock or other equity or equity-linked securities, which could result in dilution to purchasers of common stock in this offering. We may also seek to raise capital through a debt financing, which would result in ongoing debt-service payments and increased interest expense. Any financings would also likely involve operational and financial restrictions being imposed on us. We might also seek to sell assets or rights in one or more commercial products or product development programs. Additional capital might not be available to us when we need it on acceptable terms or at all. If we are unable to raise additional capital when needed, we could be forced to scale back our operations to conserve cash.

# We have a relatively short history of profitability and may not be able to sustain or increase our net income levels.

We were incorporated in 1999 and incurred operating losses until 2004. We recorded our first year of profitability in 2004 and have remained profitable in each of 2005, 2006 and 2007. As of March 31, 2008, however, we still had an accumulated deficit of (\$1.9) million, representing the amount by which our historical losses have exceeded our historical profits. We may not be able to maintain or improve our current levels of revenue or net income. In such event, investors are likely to lose confidence in our ability to grow, and our stock price would suffer.

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# RISKS RELATED TO THIS OFFERING AND AN INVESTMENT IN OUR STOCK

# As a new investor, you will experience immediate and substantial dilution in the net tangible book value of your shares.

The initial public offering price of our common stock in this offering is considerably more than the net tangible book value per share of our outstanding common stock. Investors purchasing shares of common stock in this offering will pay a price that substantially exceeds the value of our tangible assets after subtracting liabilities. As a result, investors in this offering will:

- Ø incur immediate dilution of \$9.85 per share, based on an assumed initial public offering price of \$15.00 per share;
- $\emptyset$  contribute 82.3% of the total amount invested to date to fund our company based on an assumed initial offering price to the public of \$15.00 per share;
- Ø but will own only 34.6% of the shares of common stock outstanding after the offering.

These percentages do not give effect to the exercise of options and warrants to purchase up to an aggregate of 7,916,710 shares of common stock. See Dilution.

We may conduct substantial additional equity offerings or issue equity as consideration in an acquisition or otherwise. These future equity issuances, together with the exercise of outstanding options or warrants, could result in future dilution to investors.

# The market price of our common stock may fluctuate substantially.

The initial public offering price for the shares of our common stock sold in this offering has been determined by negotiation between the representatives of the underwriters and us. This price may not reflect the market price of our common stock following this offering. The price of our common stock may decline. In addition, the market price of our common stock is likely to be highly volatile and may fluctuate substantially.

The realization of any of the risks described in these Risk factors could have a dramatic and material adverse impact on the market price of our common stock. In addition, securities class action litigation has often been instituted against companies whose securities have experienced periods of volatility in market price. Any such securities litigation brought against us could result in substantial costs and a diversion of management s attention and resources, which could negatively impact our business, operating results and financial condition.

# We will incur increased costs as a result of operating as a public company, and our management will be required to devote additional time to new compliance initiatives.

We will incur increased costs as a result of operating as a public company, and our management will be required to devote additional time to new compliance initiatives. As a public company, we will incur legal, accounting and other expenses that we did not incur as a private company. In addition, the Sarbanes-Oxley Act of 2002, or the Sarbanes-Oxley Act, as well as rules subsequently implemented by the SEC and Nasdaq, have imposed various new

requirements on public companies, including requiring establishment and maintenance of effective disclosure and financial controls and changes in corporate governance practices. These rules and regulations will increase our legal and financial compliance costs and will render some activities more time-consuming and costly.

The Sarbanes-Oxley Act will require, among other things, that we maintain effective internal controls for financial reporting and disclosure controls and procedures. In particular, we must perform system and process evaluation and testing of our internal controls over financial reporting to allow

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management and our independent registered public accounting firm to report on the effectiveness of our internal controls over financial reporting, beginning with our Annual Report on Form 10-K for the fiscal year ending December 31, 2009, as required by Section 404 of the Sarbanes-Oxley Act. Our testing, or the subsequent testing by our independent registered public accounting firm, may reveal deficiencies in our internal controls over financial reporting that are deemed to be material weaknesses.

Our compliance with Section 404 will require that we incur substantial accounting expense and expend significant management efforts. Moreover, if we are not able to comply with the requirements of Section 404 in a timely manner, or if we or our independent registered public accounting firm identifies deficiencies in our internal controls over financial reporting that are deemed to be material weaknesses, the market price of our stock could decline and we could be subject to sanctions or investigations by Nasdaq, the SEC or other regulatory authorities, which would require additional financial and management resources.

# There may not be a viable public market for our common stock.

Prior to this offering, there has been no public market for our common stock, and a regular trading market might not develop or continue after this offering. Moreover, the market price of our common stock might decline below the initial public offering price.

# We will have broad discretion in how we use the proceeds of this offering, and we may not use these proceeds effectively, which could affect our results of operations and cause our stock price to decline.

We will have broad discretion over the use of proceeds from this offering. We expect that the net proceeds from this offering will be used to fund clinical trials for Amelior and other research, marketing and development activities, and to fund working capital, capital expenditures and other general corporate purposes. We may also use a portion of the net proceeds to acquire products. We have no present agreements with respect to any such product acquisitions. We will have considerable discretion in the application of the net proceeds, and you will not have the opportunity, as part of your investment decision, to assess whether the proceeds are being used appropriately. The net proceeds may be used for purposes that do not increase our operating results or market value. Until the net proceeds are used, they may be placed in investments that do not produce significant income or that lose value.

# Future sales of our common stock may depress our stock price.

Sales of a substantial number of shares of our common stock in the public market after this offering or the perception that these sales may occur could cause the market price of our common stock to decline. In addition, the sale of these shares in the public market could impair our ability to raise capital through the sale of additional common or preferred stock. After this offering, we will have 18,056,150 shares of common stock outstanding. Of these shares, all shares sold in the offering, other than shares, if any, purchased by our affiliates, will be freely tradable.

# **Risk factors**

# Some provisions of our second amended and restated charter, bylaws, credit facility and Tennessee law may inhibit potential acquisition bids that you may consider favorable.

Our corporate documents contain provisions that may enable our board of directors to resist a change in control of our company even if a change in control were to be considered favorable by you and other shareholders. These provisions include:

- $\emptyset$  the authorization of undesignated preferred stock, the terms of which may be established and shares of which may be issued without shareholder approval;
- $\emptyset$  advance notice procedures required for shareholders to nominate candidates for election as directors or to bring matters before an annual meeting of shareholders;
- $\emptyset$  limitations on persons authorized to call a special meeting of shareholders;
- Ø a staggered board of directors;
- $\emptyset$  a requirement that vacancies in directorships are to be filled by a majority of the directors then in office and the number of directors is to be fixed by the board of directors; and
- Ø no cumulative voting.

These and other provisions contained in our second amended and restated charter and bylaws could delay or discourage transactions involving an actual or potential change in control of us or our management, including transactions in which our shareholders might otherwise receive a premium for their shares over then current prices, and may limit the ability of shareholders to remove our current management or approve transactions that our shareholders may deem to be in their best interests and, therefore, could adversely affect the price of our common stock.

Under our bank credit agreement, it is an event of default if any person or entity obtains ownership or control, in one or a series of transactions, of more than 30% of our common stock or 30% of the voting power entitled to vote in the election of members of our board of directors.

In addition, we are subject to control share acquisitions provisions and affiliated transaction provision of the Tennessee Business Corporation Act, the applications of which may have the effect of delaying or preventing a merger, takeover or other change of control of us and therefore could discourage attempts to acquire our company. For more information, see Description of capital stock Anti-takeover effects of Tennessee law and provisions of our charter and bylaws.

# Some of our shareholders have registration rights, which could impair our ability to raise capital or involve us in disputes.

Holders of our preferred stock have rights to be included in registration statements we file with the U.S. SEC. These rights could interfere with our ability to raise capital. To the extent that these rights might have applied to this

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offering, we have obtained waivers from holders of all but approximately 1% of our shares to be outstanding after this offering. We do not believe that these rights apply to this offering, although the non-waiving parties might claim otherwise.

Special note regarding forward-looking statements

Statements in this prospectus that are not historical factual statements are forward-looking statements. Forward-looking statements include, among other things, statements regarding our intent, belief or expectations, and can be identified by the use of terminology such as may. will. expect. believe. intend. plan. estimate. sho anticipate and other comparable terms or the negative thereof. In addition, we, through our senior management, from time to time make forward-looking oral and written public statements concerning our expected future operations and other developments. While forward-looking statements reflect our good-faith beliefs and best judgment based upon current information, they are not guarantees of future performance and are subject to known and unknown risks and uncertainties, including those mentioned in Risk factors, Management s discussion and analysis of financial condition and results of operations and elsewhere in this prospectus. Actual results may differ materially from the expectations contained in the forward-looking statements as a result of various factors. Such factors include, without limitation:

- $\emptyset$  legislative, regulatory or other changes in the healthcare industry at the local, state or federal level which increase the costs of, or otherwise affect our operations;
- Ø changes in reimbursement available to us by government or private payers, including changes in Medicare and Medicaid payment levels and availability of third-party insurance coverage;
- Ø competition; and
- $\emptyset$  changes in national or regional economic conditions, including changes in interest rates and availability and cost of capital to us.

# Use of proceeds

We estimate that the net proceeds to us from the sale of the 6,250,000 shares of common stock offered hereby will be approximately \$83.7 million, assuming an initial public offering price of \$15.00, which is the midpoint of the range listed on the cover page of this prospectus, and after deducting underwriting discounts and commissions and estimated offering expenses. If the underwriters exercise their over-allotment option in full, we estimate that our net proceeds will be approximately \$96.8 million. Each \$1.00 increase (decrease) in the assumed initial public offering price of \$15.00 per share would increase (decrease) the net proceeds to us from this offering by approximately \$5.8 million, assuming that the number of shares offered by us, as set forth on the cover page of this prospectus, remains the same. Depending on market conditions at the time of pricing of this offering and other considerations, we may sell fewer or more shares than the number set forth on the cover page of this prospectus.

We plan to use the net proceeds from this offering principally for acquisitions of product candidates, new products, intellectual property rights to products or companies that complement our business. We actively seek out acquisitions in the markets in which we have developed our sales forces hospital acute care and gastroenterology. We concentrate our efforts on products that are in the late stages of development or that are currently marketed. We do not currently have a letter of intent or definitive purchase agreement for any potential target. We may undertake one large acquisition, utilizing substantially all of the net proceeds from this offering, or we may engage in one or more smaller acquisitions. It is also possible that we do not identify and complete any acquisitions. Our bank credit agreement requires that we obtain the consent of the bank prior to making acquisitions unless the acquisitions meet certain criteria. See Management s discussion and analysis of financial condition and results of operations Liquidity and capital resources.

Subject to the foregoing, we currently expect to use our net proceeds from this offering as follows:

- Ø the majority for potential acquisition of rights to additional products or product candidates, as discussed above;
- Ø approximately \$4.0 million for ongoing clinical work, product development and NDA filing costs related to Amelior;
- Ø approximately \$12.0 million for expected commercial introduction of Amelior to the U.S. market;
- Ø approximately \$15.0 million for expansion of our hospital and field sales forces to a total of approximately 130 representatives and district managers;
- Ø approximately \$1.0 million for product development by CET, our 86%-owned subsidiary; and
- $\emptyset$  the remainder to fund working capital and for general corporate purposes.

The expected uses of net proceeds of this offering represent our current intentions based upon our present plans and business conditions. As of the date of this prospectus, we cannot specify with certainty all of the particular uses for the net proceeds to be received upon completion of this offering. Accordingly, our management will have broad discretion in the application of the net proceeds, and you will be relying on the judgment of our management regarding the application of the proceeds of this offering.

The amounts we actually expend for the above-specified purposes may vary depending on a number of factors, including the extent of our success in identifying and completing acquisitions, changes in our business strategy, the amount of our future revenues and expenses and our future cash flow. If our future revenues or cash flow are less than

we currently anticipate, we may need to support our ongoing business operations with net proceeds from this offering that we would otherwise use to support acquisitions and other methods of growth.

Until we use the net proceeds from this offering for the above purposes, we intend to invest the funds in short-term, investment-grade, interest-bearing securities as directed by our investment policy. Our goals with respect to the investment of these net proceeds are capital preservation and liquidity so that such funds are readily available.

Dividend policy

We have not declared or paid any cash dividends on our common stock and do not anticipate paying cash dividends on our common stock for the foreseeable future. We currently intend to retain any future earnings for use in the operation of our business and to fund future growth. The payment of dividends by us on our common or preferred stock is limited by our loan agreement with Bank of America. Any future decision to declare and pay dividends will be at the sole discretion of our board of directors.

# Capitalization

The following table sets forth our capitalization as of March 31, 2008:

- $\emptyset$  on an actual basis;
- $\emptyset$  on a pro forma basis to give effect to the conversion of all of our outstanding preferred stock into 1,710,990 shares of common stock; and
- $\emptyset$  on a pro forma as adjusted basis to give further effect to the sale of 6,250,000 shares of common stock that we are offering at an assumed initial public offering price of \$15.00 per share, which is the midpoint of the range listed on the cover page of this prospectus, after deducting underwriting discounts and commissions and estimated offering expenses to be paid by us.

You should read the following table in conjunction with our consolidated financial statements and related notes and Management s discussion and analysis of financial condition and results of operations appearing elsewhere in this prospectus.

	As of March 31, 2008					
	Actual Pro Forma			o Forma		ro Forma Adjusted
			(in	thousands	)	
Cash and cash equivalents <sup>(1)</sup>	\$	11,912	\$	11,912	\$	95,600
Long-term debt and long-term obligations (less current portion)	\$	3,637	\$	3,637	\$	3,637
Shareholders equity <sup>[1]</sup> Convertible preferred stock, no par value; 3,000,000 shares authorized, 855,495 shares issued and outstanding, actual; and 3,000,000 shares authorized, no shares issued or outstanding, pro forma and pro forma as adjusted <sup>(2)</sup> Common stock, no par value; 100,000,000 <sup>(4)</sup> shares authorized; 10,095,160 shares issued and outstanding, actual; 100,000,000 <sup>(4)</sup> shares authorized, 11,806,150 shares issued and outstanding, pro forma; and 100,000,000 <sup>(4)</sup> shares authorized, 18,056,150 shares issued and outstanding, pro forma as adjusted <sup>(3)</sup>		2,743 17,412		20,155		103,843
Accumulated deficit		(1,920)		(1,920)		(1,920)
Total shareholders equit(y)		18,235		18,235		101,923
Total capitalization <sup>(1)</sup>	\$	21,872	\$	21,872	\$	105,560

(1) Each \$1.00 increase or decrease in the assumed initial public offering price of \$15.00 per share would increase or decrease, as applicable, the amount of cash and cash equivalents, additional paid-in capital, total shareholders

equity and total capitalization by approximately \$5.8 million, assuming the number of shares offered by us, as set forth on the cover of this prospectus, remains the same and after deducting the estimated underwriting discounts and commissions payable by us.

- (2) Upon the completion of this offering, the outstanding shares of preferred stock will convert into an aggregate of 1,710,990 shares of common stock.
- (3) Excludes:
  - Ø 7,847,752 shares of common stock issuable upon exercise of outstanding options at a weighted-average exercise price of \$1.43 per share;
  - Ø 2,650,000 shares of common stock reserved for future issuance under our current stock option plans; and
  - $\emptyset$  68,958 shares of common stock issuable upon the exercise of outstanding warrants at a weighted-average exercise price of \$6.17 per share.
- (4) In April 2007, the shareholders approved an amendment to the charter which increased the authorized shares to 100,000,000.

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# Dilution

Our net tangible book value as of March 31, 2008 was \$9.2 million, or \$0.92 per share. Net tangible book value per share represents the amount of our total tangible assets less total liabilities, divided by the total number of shares of common stock outstanding. Our pro forma net tangible book value per share as of March 31, 2008 was \$0.78. Pro forma net tangible book value per share gives effect to the conversion of all of our preferred stock into 1,710,990 shares of our common stock, which will occur upon completion of this offering.

After giving further effect to the sale by us of 6,250,000 shares of common stock in this offering at an assumed initial public offering price of \$15.00 per share, which is the midpoint of the range listed on the cover page of this prospectus, and after taking into account the automatic conversion of our preferred stock upon completion of this offering, and after deducting underwriting discounts and commissions and estimated offering expenses payable by us, our pro forma as adjusted net tangible book value as of March 31, 2008 would have been approximately \$93.0 million, or approximately \$5.15 per share. This amount represents an immediate increase in pro forma net tangible book value of \$4.37 per share to our existing shareholders and an immediate dilution in pro forma net tangible book value of approximately \$9.85 per share to new investors purchasing shares of common stock in this offering. We determine dilution by subtracting the pro forma as adjusted net tangible book value per share after this offering from the amount of cash that a new investor paid for a share of common stock.

The following table illustrates this dilution on a per share basis:

Assumed initial public offering price per share Net tangible book value per share as of March 31, 2008 Effect on net tangible book value per share on conversion of preferred stock into common stock	\$ 0.92 (0.14)	\$ 15.00
Pro forma net tangible book value per share as of March 31, 2008 Increase per share attributable to this offering	0.78 4.37	
Pro forma as adjusted net tangible book value per share after this offering		5.15
Dilution per share to new investors		\$ 9.85

A \$1.00 increase (decrease) in the assumed initial public offering price of \$15.00 per share would increase (decrease) our pro forma as adjusted net tangible book value as of March 31, 2008 by approximately \$5.8 million, the pro forma as adjusted net tangible book value per share after this offering by \$0.32 and the dilution in pro forma as adjusted net tangible book value to new investors in this offering by \$0.68 per share, assuming the number of shares offered by us, as set forth on the cover page of this prospectus, remains the same and after deducting estimated underwriting discounts and commissions and estimated offering expenses payable by us.

In addition, the above discussion and table assume no exercise of stock options and warrants after March 31, 2008. As of March 31, 2008, we had outstanding options to purchase a total of 7,847,752 shares of common stock at a weighted-average exercise price of \$1.43 per share and outstanding warrants to purchase a total of 68,958 shares of common stock at a weighted-average exercise price of \$6.17 per share. If all such options and warrants had been exercised as of March 31, 2008, pro forma as adjusted net tangible book value per share would have been \$4.03 per share, and dilution to new investors would have been \$10.97 per share.

# Dilution

The following table summarizes, as of March 31, 2008, the differences between the number of shares purchased from us, the total consideration paid to us and the average price per share that existing shareholders and new investors paid. The table gives effect to the conversion of all of our outstanding preferred stock into 1,710,990 shares of common stock, which will occur upon completion of this offering. The calculation below is based on an assumed initial public offering price of \$15.00 per share, which is the midpoint of the range listed on the cover page of this prospectus, and before deducting underwriting discounts and commissions and estimated offering expenses that we must pay.

	<b>Total Shares</b>	5	Total Considerat	ion	Av	verage Price
	Number	%	Number	%	per	Share
Existing shareholders New investors	11,806,150 6,250,000	65.4% 34.6	\$ 20,155,359 93,750,000	17.7% 82.3	\$	1.71 15.00
Total	18,056,150	100.0%	\$ 113,905,359	100.0%		

Assuming that all options and warrants outstanding as of March 31, 2008 had been exercised for 7,916,710 shares of common stock, and the aggregate exercise price of approximately \$11.6 million had been applied to repurchase 776,527 shares of common stock (at a repurchase price equal to the assumed initial public offering price of \$15.00 per share, which is the midpoint of the range listed on the cover page of this prospectus), new investors would have purchased 24.8% of our shares of common stock outstanding after this offering.

A \$1.00 increase (decrease) in the assumed initial public offering price of \$15.00 per share would increase (decrease) total consideration paid to us by investors participating in this offering by approximately \$5.8 million, assuming the number of shares offered by us, as set forth on the cover page of this prospectus, remains the same and after deducting estimated underwriting discounts and commissions and estimated offering expenses payable by us.

The discussion and tables above assume no exercise of the underwriters over-allotment option. If the underwriters over-allotment option is exercised in full (but assuming no exercise of outstanding options or warrants), the number of shares of common stock held by existing shareholders would be reduced to 62.2% of the total number of shares of common stock to be outstanding after this offering, and the number of shares of common stock held by investors participating in this offering would be 37.8% of the total number of shares of common stock to be outstanding after this offering.

Selected consolidated financial data

The selected consolidated financial data set forth below should be read in conjunction with the consolidated financial statements and related notes and Management s discussion and analysis of financial condition and results of operation and other financial information appearing elsewhere in this prospectus. The consolidated statement of operations data for the years ended December 31, 2005, 2006 and 2007 and consolidated balance sheet data as of December 31, 2006 and 2007 are derived from consolidated financial statements audited by KPMG LLP and are included elsewhere in this prospectus. The consolidated statements of operations data for the years ended December 31, 2003 and 2004 and the consolidated balance sheet data as of December 31, 2003, 2004 and 2005 have been derived from our audited consolidated financial statements in this prospectus. The consolidated statements of operations data for the three months ended March 31, 2007 and 2008 and the consolidated balance sheet data as of March 31, 2008 have been derived from our unaudited financial statements which are included elsewhere in this prospectus. Our unaudited financial statements include, in the opinion of management, all adjustments consisting of only normal recurring adjustments necessary for a fair presentation of these statements. The historical results are not necessarily indicative of the results to be expected for any future periods.

		Years 1		Three Month March			
Statement of operations data <sup>(1)</sup> :	2003	2004	2005	2006	2007	2007	2008
			(in thousand	ls, except pe	r share data)		
Net revenues Costs and expenses:	\$ 2,943	\$ 12,032	\$ 10,690	\$ 17,815	\$ 28,064	\$ 5,907 \$	8,304
Cost of products sold		816	533	2,399	2,670	571	755
Selling and marketing	2,726	6,802	5,647	7,349	10,053	2,417	3,364
Research and development	1,658	746	1,158	2,233	3,694	452	1,110
General and administrative	2,265	2,358	2,588	2,999	4,138	1,019	1,083
Amortization of product license							
rights				515	687	172	172
Other	5	6	13	96	97	25	26
Total costs and expenses Gain on insurance recovery	6,654	10,729 266	9,940	15,592	21,338	4,656	6,510
Guilt off histitulee receivery		200					
Operating income (loss)	(3,710)	1,569	750	2,224	6,725	1,251	1,794
Interest income	8	1	89	209	383	90	82
Interest (expense)	(765)	(1,012)	(63)	(722)	(640)	(192)	(114)
Other income (expense)	(2)		(6)	(3)			
Net income (loss) before minority							
interest and income taxes	(4,469)	558	770	1,708	6,469	1,149	1,762
Income tax benefit (expense)			1,184	2,697	(2,424)	(410)	(367)
Net income (loss)	\$ (4,469)	\$ 558	\$ 1,954	\$ 4,404	\$ 4,044	\$ 739 \$	5 1,395

Earnings (loss) per share basic	\$ (0.52)	\$ 0.06	\$ 0.21	\$ 0.45	\$ 0.40	\$ 0.07	\$ 0.14
Earnings (loss) per share diluted	\$ (0.52)	\$ 0.04	\$ 0.12	\$ 0.27	\$ 0.24	\$ 0.04	\$ 0.09
Weighted-average shares outstanding basic	8,522	9,082	9,496	9,797	10,032	9,869	10,094
Weighted-average shares outstanding diluted	8,522	15,482	16,306	16,454	16,582	16,621	16,412

(1) The sum of the individual amounts may not agree due to rounding.

# Selected consolidated financial data

		As	of D	ecember 3	51,			As	of March 31,
Balance sheet data:	2003	2004		2005	,	2006	2007		2008
				(in tho	usai	nds)			
Cash and cash equivalents	\$ 771	\$ 516	\$	5,536	\$	6,255	\$ 10,815	\$	11,912
Working capital	(3,110)	262		5,640		3,945	6,669		7,829
Total assets	2,083	4,507		10,173		26,481	28,919		30,631
Total long-term debt and other									
long-term obligations									
(including current portion)	3,108	2,436		2,398		10,543	7,623		7,207
Convertible preferred stock	2,743	2,743		2,743		2,743	2,743		2,743
Accumulated deficit	(14,277)	(13,719)		(11,764)		(7,360)	(3,316)		(1,920)
Total shareholders equity									
(deficit)	(3,433)	(22)		6,234		11,126	16,746		18,235
									29

Management s discussion and analysis of financial condition and results of operations

The following discussion and analysis of our financial position and results of operations should be read together with our audited consolidated financial statements and related notes appearing elsewhere in this prospectus. This discussion and analysis may contain forward-looking statements that involve risks and uncertainties. You should review the Risk factors section of this prospectus for a discussion of important factors that could cause actual results to differ materially from the results described in or implied by the forward-looking statements described in the following discussion and analysis.

# **OVERVIEW**

We are a specialty pharmaceutical company focused on the acquisition, development and commercialization of branded, prescription products. We are building our product portfolio primarily by acquiring rights to FDA-approved and late-stage development products and marketing them to specialty physician segments. Our primary target markets are hospital acute care and gastroenterology. Our current portfolio consists of two marketed products and one late-stage development product nearing completion of Phase III clinical trials intended to support regulatory approval.

We pursued the development of Acetadote for the treatment of acetaminophen poisoning and acquired rights to clinical data to support its approval. Approval of the product was obtained in January 2004 and we began to market Acetadote in the second quarter of 2004 and launched the product with a dedicated hospital sales force. In March 2006, we received approval from the FDA for the use of Acetadote in pediatric patients.

We gained access to marketed gastroenterology products by negotiating co-promotion agreements with the original developers of these products. These agreements allowed us to enter the gastroenterology market with minimal up-front costs and limited ongoing operating risk. In 2005, we made a strategic decision to de-emphasize our reliance on co-promotion agreements as a primary growth driver. In April 2006, we acquired exclusive commercial rights in the U.S. to Kristalose, a gastroenterology product we had previously co-promoted under an arrangement with Bertek Pharmaceuticals Inc., a subsidiary of Mylan Laboratories Inc. In September 2006, we re-launched Kristalose under the Cumberland brand with a dedicated field sales force targeting gastroenterologists and other high prescribers of laxative products.

Our research and development expenses have grown consistently because of our program to develop Amelior. We expect research and development expenses to continue to be significant as we continue our clinical work related to Amelior. We plan to complete the clinical program for Amelior intended to support regulatory approval in early 2008.

We have funded our operations with private equity capital of approximately \$14 million during the past seven years. We have supplemented this equity funding by re-investing our profits and utilizing our credit facilities in order to support our operations.

Prior to 2007, our sales forces were contracted to us by a third party. In January 2007, we brought the hospital sales force in-house via our newly-formed, wholly-owned subsidiary, Cumberland Pharma Sales Corp. We continue to outsource the dedicated gastroenterology sales force. All expenses associated with the sales forces are included in selling and marketing expense.

In 2000, we formed CET with Vanderbilt University and Tennessee Technology Development Corporation to identify early-stage drug development activities. CET partners with universities and other research organizations to advance promising, early-stage product candidates through the development process and on to commercialization.

# Management s discussion and analysis of financial condition and results of operations

Our operating results have fluctuated in the past and are likely to fluctuate in the future. These fluctuations can result from competitive factors, new product acquisitions or introduction, the nature, scope and result of our research and development programs, pursuit of our growth strategy and other factors. As a result of these fluctuations, our historical financial results are not necessarily indicative of future results.

We were incorporated in 1999 and have been headquartered in Nashville, Tennessee since inception.

# CRITICAL ACCOUNTING POLICIES AND SIGNIFICANT JUDGMENTS AND ESTIMATES

# Accounting Estimates and Judgments

The preparation of the consolidated financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates, judgments and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. We base our estimates on past experience and on other factors we deem reasonable given the circumstances. Past results help form the basis of our judgments about the carrying value of assets and liabilities that are not determined from other sources. Actual results could differ from these estimates. These estimates, judgments and assumptions are most critical with respect to our accounting for revenue recognition, provision for income taxes, stock-based compensation, research and development accounting, and intangible assets.

# **Revenue Recognition**

We recognize revenue in accordance with the SEC s Staff Accounting Bulletin No. 101, *Revenue Recognition in Financial Statements*, as amended by Staff Accounting Bulletin No. 104 (together, SAB 101), and Statement of Financial Accounting Standards No. 48, *Revenue Recognition When Right of Return Exists* (SFAS 48).

Our revenue is derived primarily from the product sales of Acetadote and Kristalose. Revenue is recognized when persuasive evidence of an arrangement exists, delivery has occurred, the fee is fixed and determinable and collectability is probable. Delivery is considered to have occurred upon either shipment of the product or arrival at its destination based on the shipping terms of the transaction. When these conditions are satisfied, we recognize gross product revenue, which is the price we charge generally to our wholesalers for a particular product.

Our net product revenue reflects the reduction of gross product revenue at the time of initial sales recognition for estimated accounts receivable allowances for chargebacks, discounts and damaged product as well as provisions for sales related accruals of rebates, product returns and administrative fees and fee for services. Our financial statements reflect accounts receivable allowances of \$299,000, \$147,000 and \$151,000 as of December 31, 2006 and 2007 and March 31, 2008, respectively, for chargebacks, discounts and allowances for product damaged in shipment. We had accrued liabilities of \$743,000, \$738,000 and \$778,000 as of December 31, 2006 and 2007 and March 31, 2008, respectively, for rebates, product returns, service fees, and administrative fees.

### Management s discussion and analysis of financial condition and results of operations

The following table reflects our sales-related accrual activity:

Balance as of December 31, 2005 Current Provision Current Provision for Prior Period Sales Actual Returns/Credits	\$ 83,056 892,518 30,999 (263,895)
Balance as of December 31, 2006 Current Provision Current Provision for Prior Period Sales Actual Returns/Credits	742,678 1,194,869 (44,252) (1,154,933)
Balance as of December 31, 2007 Current Provision Current Provision for Prior Period Sales Actual Returns/Credits	738,362 343,740 (55,000) (249,096)
Balance as of March 31, 2008	\$ 778,006

The allowances for chargebacks, discounts, and damaged products and sales related accruals for rebates and product returns are determined on a product-by-product analysis and are established by management as our best estimate at the time of sale based on each product s historical experience, adjusted to reflect known changes in the factors that impact such allowances and accruals. Additionally, these allowances and accruals are established based on the contractual terms with customers; analysis of historical levels of discounts, returns, chargebacks and rebates; communication with customers, and purchased information about the rate of prescriptions being written and the level of inventory remaining in the distribution channel, if known; as well as expectations about the market for each product, including any anticipated introduction of competitive products.

The allowances for chargebacks and accruals for rebates and product returns are the most significant estimates used in the recognition of our revenue from product sales. Of the accounts receivable allowances and our sales related accruals, our accrual for rebates and product returns represent the majority of the balance. Sales related accrued liabilities totaled \$743,000, \$738,000 and \$778,000 as of December 31, 2006 and 2007 and March 31, 2008, respectively. Of these amounts, our estimated liability for rebates represented \$598,000, \$261,000 and \$167,000, respectively, while our accrual for product returns totaled \$51,000, \$324,000 and \$403,000, respectively. If the actual amount of cash discounts, chargebacks, rebates, and product returns differ from the amounts estimated by management, material differences may result from the amount of our revenue recognized from product sales. A change in our rebate estimate of one percentage point would have impacted net sales by approximately \$96,000 and \$26,000 for the year ended December 31, 2007 and three month period ended March 31, 2008, respectively. A change in our product return estimate of one percentage point would have impacted net sales by \$302,000 and \$89,000 for the year ended December 31, 2007 and three month period ended March 31, 2008, respectively. A change in our product return estimate of one percentage point would have impacted net sales by \$302,000 and \$89,000 for the year ended December 31, 2007 and three month period ended March 31, 2008, respectively. A change in our product return estimate of one percentage point would have impacted net sales by \$302,000 and \$89,000 for the year ended December 31, 2007 and three month period ended March 31, 2008, respectively. Our product returns for

expired product are not tracked against specific periods. Any expired product return would be from a prior period, given the shelf-life of the products.

From January 2006 through part of April 2006, we recorded contract sales revenue which was based on co-promotion agreements primarily with Bertek Pharmaceuticals Inc., for the sales of Kristalose. Co-

### Management s discussion and analysis of financial condition and results of operations

promotion fees were calculated based on a percent of gross sales or similar calculation. Contract sales revenue is included in net revenues.

In 2005, we allowed customers to purchase additional product prior to a scheduled price increase. Revenue for shipments of these purchases was recognized in accordance with our stated revenue recognition policy. As a general rule, effective January 1, 2006, we no longer offer these or any other type of incentive purchases to our customers. We occasionally make an exception to this policy, when we offer odd-lot quantities at a slightly reduced price or when a customer opens a new facility and requests special terms on their initial purchase. To date, we believe these types of transactions have not been material. Moreover, when we offer special terms, we review the transaction against our revenue recognition policy for proper treatment. If we determine such transactions become material, we will disclose the impact in the notes to our financial statements.

While we do not have regular access to our customers inventory levels, we review each order from all of our customers. To the extent that an order reflects more than a normal purchasing pattern, management discusses the order with the customer prior to agreeing to process the order.

Other income, which is included in net revenues, includes rental and grant income. Other income was one percent of net revenues in 2007.

### **Income Taxes**

We provide for deferred taxes using the asset and liability approach. Under this method, deferred tax assets and liabilities are recognized for the future tax consequences attributable to operating loss and tax credit carry-forwards and differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Our principal differences are related to the timing of deductibility of certain items such as depreciation, amortization, and expense for options issued to nonemployees. Deferred tax assets and liabilities are measured using management s estimate of tax rates expected to apply to taxable income in the years in which management believes those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date.

In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the periods in which those temporary differences become deductible. Management considers the scheduled reversal of deferred tax liabilities, projected future taxable income, and tax planning strategies in making this assessment. In order to fully utilize the deferred tax asset of \$2.2 million as of December 31, 2007, we will need to generate future taxable income of approximately \$14.1 million prior to the expiration of the net operating loss carry-forwards in 2026.

# **Stock-Based Compensation**

We determine our share value on a contemporaneous basis when we issue shares of common stock and options to purchase shares of our common stock. Our board of directors establishes a share value of the common stock based on a recommendation by management and its assessment of several factors, including:

 $\emptyset$  the fact that, prior to this offering, our common stock has not traded on a public market;

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- $\emptyset$  reports by management of arms length negotiations with third parties who accept our common stock as consideration for services rendered;
- $\emptyset$  our performance and the status of our research and product development efforts;

# Management s discussion and analysis of financial condition and results of operations

- Ø review of third-party valuation reports secured from time to time by management, such as those secured from Morgan Joseph & Co. Inc. most recently in 2006; and
- Ø the board s consideration of the timing of a liquidity event (such as an initial public offering, merger, or sale of our company), given our board s consideration of existing market conditions.

In preparing its recommendation for our board, our management analyzes our revenue and expense projections, along with financial assumptions (including anticipation of future events). We have historically estimated a range for the value of our company as an enterprise, based on multiples of revenues, EBITDA, and earnings. We then adjust the range of enterprise values for cash and debt in order to determine the range of equity values of our company. We divide the equity values by the total number of common shares outstanding or subject to issuance upon the exercise or conversion of all outstanding options, warrants, and shares of preferred stock to establish the per share price range. In allocating equity value to preferred and common shares, we consider the features of common and preferred shares, recognizing that dividend and voting rights are the same for each and that the primary difference is a liquidation preference of \$3.25 per share for preferred shares. After considering the range of values in December 2006, we determined that the equity value of our company was approximately \$219 million. In the event of liquidation, aggregate preferential payments to holders of our preferred stock would be less than \$2.8 million. We have evaluated the preference related to these potential payments and determined that its value is not material in relation to our company s overall equity value or on a per share basis. In recommending a specific price within the range of values, management makes subjective judgments based upon its current assessment of our historical and projected performance, general market conditions, and similar subjective criteria that management deems appropriate. All valuation analyses are performed contemporaneously. Most recently in December 2006, Morgan Joseph & Co. Inc., acting in connection with its role as our financial advisor, assisted management in preparing its valuation analysis for board review.

Prior to January 1, 2006, we applied the intrinsic-value-based method of accounting prescribed by Accounting Principles Board (APB) Opinion No. 25, Accounting for Stock Issued to Employees, and related interpretations including FIN No. 44, Accounting for Certain Transactions Involving Stock Compensation an interpretation of APB Opinion No. 25, to account for our stock options issued under the 1999 Stock Option Plan. Under this method, compensation expense is recorded on the date of grant only if the current market price of the underlying stock exceeded the exercise price. Statement of Financial Accounting for Stock-Based Compensation Transition and Disclosure, an amendment of FASB Statement No. 123, established accounting and disclosure requirements using a fair-value-based method of accounting for stock-based compensation plans. As permitted by then-existing accounting standards, we elected to continue to apply the intrinsic-value-based method of accounting described above, and adopted only the disclosure requirements of SFAS No. 123, as amended for options issued to employees. We applied the fair-value method prescribed by SFAS 123 for options issued to nonemployees.

Effective January 1, 2006, we adopted SFAS No. 123(R), *Share-Based Payments*, which revises SFAS No. 123, *Accounting for Stock-Based Compensation*, and supersedes APB Opinion No. 25, *Accounting for Stock Issued to Employees*. SFAS 123(R) requires that all share-based payment transactions with employees be recognized in the financial statements based on their fair value and recognized as compensation expense over the vesting period. We adopted SFAS 123(R) effective January 1, 2006, prospectively for new equity awards issued subsequent to December 31, 2005, or existing awards that were modified, repurchased, or cancelled subsequent to the adoption of SFAS 123(R).

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The 1999 Stock Option Plan was superseded and replaced by the 2007 Long-Term Incentive Compensation Plan (the 2007 Plan) and 2007 Directors Incentive Plan (the Directors Plan). The terms of the awards granted under the 1999 Stock Option Plan were not impacted by the implementation of the new plans.

Information on employee and non-employee stock options granted in 2006, 2007 and 2008 is summarized as follows:

	Number of Stock	ghted-	Average Weighted-Average Intrinsic				
	Options		verage xercise		Value	Fair Va Optio	alue of n (per
Grants made during quarter ended	Granted	Price		per Share <sup>(1)</sup>		Share)	
March 31, 2006	24,000	\$	9.00	\$	2.00	\$	4.18
June 30, 2006	48,600	\$	9.37	\$	1.63	\$	4.95
September 30, 2006	18,150	\$	9.00	\$	2.00	\$	5.58
December 31, 2006	5,200	\$	9.00	\$	2.00	\$	5.50
March 31, 2007 June 30, 2007	90,920	\$	11.00	\$	0.00	\$	7.21
September 30, 2007							
December 31, 2007							
March 31, 2008							

(1) Calculated as of March 31, 2008

Under SFAS No. 123(R), the fair value of employee options granted during 2006 and 2007 were estimated using the Black-Scholes option-pricing model and the following assumptions:

	2006	2007
Dividend yield	%	%
Expected term (years)	3 - 7	5.5 - 6.4
Expected volatility	47% - 54%	58% - 64%
Risk-free interest rate	4.68% - 5.08%	4.6% - 4.8%

The fair value of non-employee options granted during 2006 and 2007 were estimated using the Black-Scholes option-pricing model and the following assumptions:

2006	2007
2000	200

Dividend yield	%	%
Expected term (years)	.17-10	10
Expected volatility	37% - 63%	74%
Risk-free interest rate	4.34% - 4.42%	4.83%

For employee stock option grants, the weighted-average expected option terms for 2006 and 2007 represent the application of the simplified method as defined in SEC Staff Accounting Bulletin (SAB) No. 107 issued in March 2005. The simplified method defines the expected life as the average of the contractual term of the option and the weighted-average vesting period for the option. For non-employee stock option grants, the expected option terms for 2006 and 2007 represent the contractual term.

We estimated volatility for 2006 and 2007 in accordance with SAB No. 107. As there has been no public market for our common stock prior to this offering, and therefore, a lack of company-specific historical or implied volatility data, we have determined the share-price volatility based on an analysis of certain publicly-traded companies that we consider to be our peers. The comparable peer companies

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used for our estimated volatility are publicly-traded companies with operations which we believe to be similar to ours. When identifying companies as peers, we consider such characteristics as the type of industry, size and/or type of product(s), research and/or product development capabilities, and stock-based transactions. We intend to continue to consistently estimate our volatility in this manner until sufficient historical information regarding the volatility of our own shares becomes available, or circumstances change such that the identified entities are no longer similar to us. In this latter case, we would utilize other similar entities whose share prices are publicly available.

As of March 31, 2008, we had approximately \$501,000 of unrecognized share-based compensation expense related to unvested option awards. Additionally, as of March 31, 2008, we had outstanding vested options to purchase 7,644,842 shares of our common stock and unvested options to purchase 202,910 shares of our common stock. Furthermore, as of March 31, 2008, we had 68,958 warrants outstanding to purchase shares of our common stock.

#### **Research and Development**

We account for research and development costs and accrue expenses based on estimates of work performed, patient enrollment, or fixed-fee-for-services. As work is performed and/or invoices are received, we adjust our estimates and accruals. To date, our accruals have been within our estimates.

Total research and development costs are a function of studies being conducted and will increase or decrease, depending on the level of activity in any particular year.

#### **Intangible Assets**

Intangible assets include license agreements, product rights, and other identifiable intangible assets. We assess the impairment of identifiable intangible assets whenever events or changes in circumstances indicate that the carrying value may not be recoverable. In determining the recoverability of our intangible assets, we must make assumptions regarding estimated future cash flows and other factors. If the estimated undiscounted future cash flows do not exceed the carrying value of the intangible assets, we must determine the fair value of the intangible assets. If the fair value of the intangible assets is less than the carrying value, an impairment loss will be recognized in an amount equal to the difference.

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# **RESULTS OF OPERATIONS**

The following table sets forth, for the periods indicated, certain items from our statement of operations expressed as a percentage of net revenues, as well as the period-to-period change in these items.

	Three Months Ended							% Change Three Months Ended March	
	Years End 2005	ded Decemb 2006	er 31, 2007	March 31,% Change200720082005-20062006-2007			0	31, 2007-2008	
Net revenues Costs and expenses: Cost of products	100.0%	100.0%	100.0%	100.0%	100.0%	66.7%	57.5%	40.6%	
sold Selling and	5.0	13.5	9.5	9.7	9.1	349.9	11.3	32.3	
marketing Research and	52.8	41.2	35.8	40.9	40.5	30.1	36.8	39.2	
development General and	10.8	12.5	13.2	7.7	13.4	92.9	65.4	145.5	
administrative Amortization of product license	24.2	16.8	14.7	17.3	13.0	15.9	38.0	6.3	
rights		2.9	2.4	2.9	2.1		33.3	0.0	
Other	0.1	0.5	0.3	0.4	0.3	614.9	0.1	4.2	
Total costs and $(2)$	02.0	07.5	76.0	70.0	70.4	56.0	26.0	20.0	
expenses <sup>(2)</sup>	93.0	87.5	76.0	78.8	78.4	56.9	36.9	39.8	
Operating income	7.0	12.5	24.0	21.2	21.6	196.5	202.4	43.4	
Interest income	0.8	1.2	1.4	1.5	1.0	133.8	83.5	(8.6)	
Interest expense	(0.6)	(4.1)	(2.3)	3.3	1.4	(1)	(11.4)	(40.9)	
Other expense	(0.1)	(0.0)				(50.3)			
Net income before									
income taxes <sup>(2)</sup> Income tax benefit	7.2	9.6	23.0	19.4	21.2	121.7	278.7	53.4	
(expense)	11.1	15.1	(8.6)	(6.9)	(4.4)	127.7	(189.9)	(10.4)	

Net income <sup>(2)</sup>	18.3	24.7	14.4	12.5	16.8	125.4	(8.2)	88.8
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- (1) Not meaningful
- (2) The sum of the individual amounts may not agree to the total due to rounding.

### **Description of operating accounts**

*Net revenues* consist of net product revenue, revenue from co-promotion agreements, and other revenue. Net product revenue consists primarily of gross revenue less discounts and allowances, such as cash discounts, rebates, chargebacks, and returns. Revenue from co-promotion agreements includes product promotion fees. Other income includes rental and grant income.

*Cost of products sold* consists primarily of the cost of each unit of product sold. Cost of products sold also includes expense associated with the write-off of slow moving or expired product.

*Selling and marketing expense* consists primarily of expense relating to the promotion, distribution and sale of products, including salaries and related costs.

*Research and development expense* consists primarily of clinical trial expenses, salary and wages and related costs of materials and supplies, and certain activities of third-party providers participating in our clinical studies.

*General and administrative expense* includes finance and accounting expenses, executive expenses, office expenses, and business development expenses, including salaries and related costs.

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Amortization of product license rights resulted from our acquisition of the exclusive U.S. commercialization rights to Kristalose.

Interest income consists primarily of interest income earned on cash deposits.

Interest expense consists primarily of interest incurred on debt and other long-term obligations.

*Income tax benefit* in 2005 and 2006 consists primarily of the realization of our deferred tax assets less taxes incurred on income. *Income tax expense* in 2007 consists primarily of the utilization of our deferred tax assets.

# Three months ended March 31, 2008 compared to the three months ended March 31, 2007

*Net revenues.* Net revenues for the three months ended March 31, 2008 totaled approximately \$8.3 million, representing an increase of approximately \$2.4 million, or 41%, over the same period in 2007. Of this increase, approximately \$1.9 million related to Acetadote and \$0.5 million related to Kristalose. The increase in revenue for Acetadote was primarily due to increased volume as our market share increased in our target market in the first quarter of 2008 as compared to the first quarter of 2007. The increase in revenue for Kristalose was primarily due to increased volume to gain market share in our target territories.

For the three months ended March 31, 2008, gross sales were reduced by approximately \$0.6 million, of which approximately \$0.2 million related to cash discounts and approximately \$0.3 million related to damaged and expired product returns. For the three months ended March 31, 2007, gross sales were reduced by approximately \$0.5 million, of which approximately \$0.1 million related to cash discounts, approximately \$0.1 million related to damaged and expired product returns, approximately \$0.1 million related to fee-for-service costs, and approximately \$0.2 million related to estimated rebates and chargebacks.

*Cost of products sold.* Cost of products sold for the three months ended March 31, 2008 totaled approximately \$0.8 million, representing an increase of approximately \$0.2 million, or 32%, over the same period in 2007. As a percentage of net revenues, cost of products sold decreased from 9.7% of net revenues for the three months ended March 31, 2007 to 9.1% of net revenues for the three months ended March 31, 2008. The increase in cost of products sold, in dollars, is directly related to the increase in net revenues. The decrease in cost of products sold as a percentage of net revenues was primarily due to a change in the sales mix and the result of a price increase in the second half of 2007.

*Selling and marketing.* Selling and marketing expense for the three months ended March 31, 2008 totaled approximately \$3.4 million, representing an increase of approximately \$0.9 million, or 39%, over the same period in 2007. Of the increase, approximately \$0.5 million related to the expansion of our sales force, approximately \$0.2 million related to a new marketing campaign for Kristalose, and approximately \$0.2 million related to increased royalties. We anticipate selling and marketing expenses to increase as we expand both sales forces as well as our product lines.

*Research and development*. Research and development expense for the three months ended March 31, 2008 totaled approximately \$1.1 million, representing an increase of approximately \$0.7 million, or 145%, over the same period in 2007. The increase was primarily due to increased clinical studies costs for Amelior of approximately \$0.3 million, and approximately \$0.3 million associated with supplies and development costs, of which \$0.2 million related to a

validation batch of Amelior.

*Interest expense*. Interest expense totaled approximately \$0.1 million for the three months ended March 31, 2008, representing a decrease of approximately \$0.1 million, or 41%, over the same period

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in 2007. The decrease was primarily due to lower outstanding debt during the first quarter of 2008 as compared to the first quarter of 2007.

*Income tax expense*. Income tax expense for the three months ended March 31, 2008 totaled approximately \$0.4 million, representing a decrease of approximately \$43,000, or 10%, over the same period in 2007. As a percentage of net income before income taxes, income tax expense decreased from 35.7% for the three months ended March 31, 2007 to 20.8% for the three months ended March 31, 2008. The decrease was primarily due to the recognition in the first quarter of 2008 of approximately \$0.4 million of previously unrecognized tax benefits associated with the reversal of the Company s FIN 48 reserve.

# Year ended December 31, 2007 compared to year ended December 31, 2006

*Net revenues.* Net revenues in 2007 totaled \$28.1 million, representing an increase of \$10.2 million, or 57.5%, over 2006. Of this increase, \$8.1 million was attributable to increased sales of Acetadote, and \$2.8 million was attributable to increased sales of Kristalose. These increases were partially offset by a \$0.6 million decrease in co-promotion and other revenue. In April 2006, we entered into an agreement to acquire the exclusive U.S. commercial rights to Kristalose and began recording revenue based on shipments of the product. Prior to April 2006, we co-promoted Kristalose and recorded a co-promotion fee based on a percentage of the product sales. The increase in sales of Acetadote was primarily due to increased market share in our target area for the treatment of acetaminophen toxicity, a one-time sale to an international customer for \$0.9 million and the impact of additional sales representatives. Other income in 2006 was primarily comprised of co-promotion fees related to Kristalose and grant related activity.

Gross product sales were reduced by \$2.4 million and \$2.1 million in 2007 and 2006, respectively. In 2007, this reduction included \$1.1 million for damaged and expired product returns, \$610,000 for cash discounts, \$368,000 related to fee-for-service costs and \$235,000 for estimated rebates, chargebacks, and discounts related to Kristalose. For 2006, this reduction included \$680,000 related to damaged and expired product returns, \$253,000 related to cash discounts, \$179,000 related to fee-for-service costs and \$990,000 related to estimated rebates, chargebacks, and discounts related to Kristalose.

*Cost of products sold.* Cost of products sold totaled approximately \$2.7 million in 2007, representing an increase of approximately \$0.3 million, or 11%, over cost of products sold in 2006 of approximately \$2.4 million. Of the increase, approximately 52% related to Acetadote and 48% related to Kristalose. Cost of products sold as a percentage of net revenues decreased from 13.5% in 2006 to 9.5% in 2007. The decrease in the cost of products sold as a percentage of net revenue was due to the shift in the sales mix. Acetadote cost of products sold as a percentage of Acetadote net revenue was not materially different between 2007 and 2006.

*Selling and marketing.* Selling and marketing expense totaled approximately \$10.1 million in 2007, representing an increase of approximately \$2.7 million, or 37%, over selling and marketing expense in 2006. Selling and marketing expense as a percentage of net revenue was 35.8% and 41.2% in 2007 and 2006, respectively. The dollar increase was primarily due to \$2.0 million in additional costs related to the new sales force created to promote Kristalose (see Note 13 to the consolidated financial statements). Additionally, we incurred approximately \$0.7 million of increased royalty expense, of which \$0.4 million related to Acetadote and \$0.3 million related to Kristalose. We anticipate selling and marketing expense will grow as we expand both sales forces as well as our product lines.

*Research and development*. Research and development expense for 2007 totaled approximately \$3.7 million, representing an approximate \$1.5 million, or 65%, increase over research and development expense in 2006 of approximately \$2.2 million. The increase was primarily due to the

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increased clinical studies in 2007 as we worked towards completing the studies of Amelior. We expect research and development expense in 2008 to remain consistent with 2007 expense, and expect to include the NDA filing fee for Amelior.

*General and administrative*. General and administrative expense totaled \$4.1 million in 2007, representing a \$1.1 million, or 38%, increase over general and administrative expense in 2006 of \$3.0 million. General and administrative expense as a percentage of net revenue was 14.7% and 16.8% in 2007 and 2006, respectively. The dollar increase was primarily due to increased personnel expense of \$0.5 million, increased stock compensation expense of \$0.3 million, increased audit fees of \$0.2 million, and increased rent of \$0.1 million. We expect general and administrative expense to increase in future periods as we continue to add staff, expand our infrastructure, and support the requirements of a public company.

*Amortization of product license rights.* Amortization of product licensing rights increased \$0.2 million in 2007 as compared to 2006. The increase was due to recording twelve months of expense in 2007 compared to recording nine months in 2006 as the licensing rights were not acquired until April 2006. We expect to incur annual amortization expense relating to these product license rights through March 2021.

*Interest income*. Interest income in 2007 totaled \$0.4 million, representing a \$0.2 million, or 84%, increase over interest income in 2006 of \$0.2 million. The increase in interest income was due to larger cash equivalent balances in 2007 as compared to 2006.

*Interest expense*. Interest expense totaled \$0.6 million in 2007 as compared to \$0.7 million in 2006. The decrease in interest expense in 2007 was due to lower outstanding term debt balances during 2007 as compared to 2006.

*Income tax expense*. Income tax expense totaled \$2.4 million in 2007 as compared to an income tax benefit of \$2.7 million in 2006. The income tax expense in 2007 was primarily due to the utilization of the deferred tax assets from federal and state net operating loss carryforwards. In 2006, the income tax benefit was primarily due to the full recording of our deferred tax asset after determining that it was more likely than not that we would realize the benefits of the deferred tax asset.

### Year ended December 31, 2006 compared to year ended December 31, 2005

*Net revenues*. Net revenues in 2006 totaled \$17.8 million, representing an increase of \$7.1 million, or 66.7%, over net revenues in 2005 of \$10.7 million. Of this increase, \$4.7 million was due to additional product revenue from sales of Kristalose, and \$0.6 million was due to an increase in sales of Acetadote. In April 2006, we entered into an agreement to acquire the exclusive U.S. commercial rights to Kristalose and began recording revenue based on shipments of the product. Prior to April 2006, we co-promoted Kristalose and recorded a co-promotion fee based on a percentage of the product s sales. In 2005, revenue was reduced by approximately \$2.0 million for promotional costs owed to a wholesaler. Additionally, unlike prior years, in 2006, we did not offer any special purchasing opportunities to our customers prior to product price increases.

Gross product sales were reduced by \$2.1 million and \$2.6 million in 2006 and 2005, respectively. For 2006, this reduction included \$680,000 related to damaged and expired product returns, \$253,000 related to cash discounts, \$179,000 related to fee-for-service costs and \$990,000 related to estimated rebates, chargebacks and discounts related to Kristalose. In 2005, this reduction included approximately \$2.0 million for promotional costs, \$232,000 related to

cash discounts, and \$378,000 related to damaged and expired product returns.

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*Cost of products sold.* Cost of products sold in 2006 totaled \$2.4 million, representing an increase of \$1.9 million, or 349.9%, over cost of products sold in 2005 of \$533,000. Cost of products sold as a percentage of net revenues was 13.5% and 5.0% in 2006 and 2005, respectively. Of this increase, \$1.6 million was due to recording the cost of products sold associated with Kristalose beginning in April 2006. Prior to that date, we recorded no Kristalose cost of products sold because of the co-promotion arrangement referred to above. Additionally, \$226,000 of this increase was due to the write-off of inventory for slow-moving product. Acetadote cost of products sold, as a percentage of Acetadote net revenue, was not materially different between 2006 and 2005.

*Selling and marketing.* Selling and marketing expense in 2006 totaled \$7.3 million, representing an increase of \$1.7 million, or 30.1%, over selling and marketing expense in 2005 of \$5.6 million. Selling and marketing expense as a percentage of net revenues was 41.2% and 52.8% in 2006 and 2005, respectively. Of this increase, \$1.9 million was due to the launch of our new dedicated gastroenterology field sales force as well as other sales and marketing costs associated with the re-launch of Kristalose, offset by approximately \$200,000 in reductions in other sales and marketing costs.

*Research and development.* Research and development expense in 2006 totaled \$2.2 million, representing an increase of \$1.1 million, or 92.9%, over research and development expense in 2005 of \$1.2 million. Research and development expense as a percentage of net revenues was 12.5% and 10.8% in 2006 and 2005, respectively. Of this increase, \$873,000 was due to increased clinical studies activities associated with the development of Amelior, and \$134,000 was due to other clinical study activity. The remainder of the increase was mainly due to increased personnel costs.

*General and administrative*. General and administrative expense in 2006 totaled \$3.0 million, representing an increase of \$411,000, or 15.9%, over general and administrative expense in 2005 of \$2.6 million. General and administrative expense as a percentage of net revenues was 16.8% and 24.2% in 2006 and 2005, respectively. The dollar increase in general and administrative expense was due to an increase of \$218,000 in salaries and related expenses from 2005 as a result of the addition of personnel to support our growth. The remaining increase of \$193,000 was the result of small increases in audit fees, travel, rent and other general and administrative items.

*Amortization of product license rights.* Amortization of product license rights totaled \$515,000 in 2006. This expense is a result of amortization associated with our acquisition of the exclusive U.S. commercialization rights to Kristalose.

*Interest income*. Interest income in 2006 totaled \$209,000 compared to interest income in 2005 of \$89,000. The increase in interest income was due to larger cash balances in 2006.

*Interest expense*. Interest expense in 2006 totaled \$722,000 compared to interest expense in 2005 of \$63,000. The increase in interest expense was due to \$557,000 related to debt incurred to finance the acquisition of Kristalose as well as \$102,000 of interest expenses associated with our line of credit and other long term obligations. In 2005, we had minimal debt and thus, minimal interest expense.

*Income tax benefit*. Net income tax benefit in 2006 totaled \$2.7 million compared to net income tax benefit in 2005 of \$1.2 million. The increase was due to full recording of our deferred tax asset after determining that it was more likely than not that we would realize the benefits of the deferred tax asset.

# LIQUIDITY AND CAPITAL RESOURCES

As of March 31, 2008, cash and cash equivalents was \$11.9 million, working capital was \$7.8 million and our current ratio (current assets to current liabilities) was 1.89 to 1. Management expects funds for our operating and capital requirements will be provided by continuing operations and existing cash balances, as well as from collaborative agreements and other financing arrangements. As of March 31,

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2008, we also had the ability to make additional draws of up to approximately \$1.6 million on our line of credit, and will have substantial proceeds from this offering.

The following table summarizes our net increase in cash and cash equivalents for the years ended December 31, 2005, 2006 and 2007 and three months ended March 31, 2007 and 2008:

		Vears	Fnd	led Decen	iher	31		Three M Ended M		
		2005	12110	2006	IDCI	2007		2007	.ai c	2008
					(in t	housands)				
Net cash provided by (used in):	¢	• • • • •	<b>•</b>	0.1.00	<b>•</b>	0.607	<b>.</b>		<b>.</b>	1
Operating activities Investing activities	\$	2,416 (318)	\$	2,163 (6,553)	\$	8,627 (163)	\$	3,315 (32)	\$	1,870 (46)
Financing activities		2,922		5,109		(3,904)		(539)		(726)
Net increase in cash and cash equivalents	\$	5,020	\$	719	\$	4,559(1)	\$	2,744	\$	1,098

(1) The sum of the individual amounts does not agree due to rounding.

Net cash provided by operating activities was \$1.9 million for the three months ended March 31, 2008, which was impacted by net income of \$1.4 million and adjustments for non-cash charges of \$0.5 million.

Net cash used in investing activities was \$46,000 for the three months ended March 31, 2008 and was primarily used for property and equipment.

Net cash used by financing activities was \$0.7 million for the three months ended March 31, 2008, including approximately \$0.5 million for payments on our long-term debt and costs related to the potential public offering of approximately \$0.2 million.

In April 2006, we entered into an agreement with Inalco to acquire exclusive U.S. commercial rights for Kristalose. In order to complete this transaction, we obtained funding from Bank of America in the form of a three-year term loan for \$5.5 million and a new two-year revolving line of credit agreement, both with an interest rate of LIBOR plus 2.5% (7.4% as of December 31, 2007). The borrowings are collateralized by a first lien against all of our assets. We are paying off the term loan in quarterly installments, with the final payment due in 2009. This agreement contains various covenants, all of which we were in compliance with as of December 31, 2007. One covenant under this agreement requires that we obtain the bank s consent to acquire or purchase a business or its assets unless: (a) we acquire a business or assets related to a product that has already received FDA approval and the product is currently available for purchase, or (b) we acquire a business or assets related to a product that the bank variable following the acquisition. In addition, in order to make an acquisition without obtaining the bank s consent, we cannot rely on the proceeds of any bank debt to

fund the acquisition, and we must be in compliance with certain financial covenants. In addition to the three-year term loan, we deferred \$4.5 million of the purchase price, of which \$1.5 million was paid in April 2007 and \$3.0 million was due in 2009. In April 2008, the Company paid the remaining obligation for an 8% discount on the \$3.0 million face value of the obligation.

In conjunction with this line of credit agreement and term loan agreement, we issued to the lender warrants to purchase up to 3,958 shares of common stock at \$9.00 per share. The warrants expire in April 2016. The estimated fair value of such warrants of \$25,680, as determined using the Black- Scholes model, has been recorded in the accompanying financial statements as permanent equity in

# Management s discussion and analysis of financial condition and results of operations

accordance with Emerging Issues Task Force (EITF), No. 00-19, Accounting for Derivative Financial Instruments Indexed to, and Potentially Settled in, a Company s Own Stock.

Under our agreements with Inalco and Bioniche for the manufacturing of Kristalose and Acetadote, we are obligated to purchase minimum amounts of inventory each year. These obligations require us to purchase approximately \$2.2 million of Kristalose and \$100,000 of Acetadote during 2008, \$2.5 million of Kristalose and \$100,000 of Acetadote during 2008, \$2.5 million of Kristalose and \$100,000 of Acetadote during 2010, and \$2.3 million of Kristalose and \$100,000 of Acetadote during 2011. Beginning in October 2011 and continuing through the life of the Kristalose agreement, our minimum purchase requirements will be based on not less than 65% of the average purchases in each of the three immediately preceding annual periods. We expect our normal inventory purchasing levels to be above the required minimum amounts. As of December 31, 2007, we had met our purchase obligations for 2007 under these agreements.

In the second quarter of 2005, we received approximately \$2.0 million from various investors in exchange for convertible promissory notes with a maturity date six months from the date of issuance. The notes bore interest at a fixed annual rate of 3.5%. In the fourth quarter of 2005, and pursuant to the terms of the notes, the principal value plus all elected accrued interest was converted into shares of our common stock.

In April 2005, we conducted a private placement of our common stock in which we issued 200,000 shares of common stock for total gross proceeds of \$1.8 million, with net proceeds of \$1.7 million. The purpose of this offering was to provide funding to advance product agreements, to complete product development and for general corporate purposes.

During 2001, we signed an agreement with Cato Research Ltd., or Cato, to cover a variety of development efforts related to Amelior, including preparation of submissions to the FDA. Under the terms of the agreement, we deferred a portion of each bill from Cato. One-third of the deferred amount accrued interest at an annual rate of 12.5% and was due after eighteen months. The remaining two-thirds will be due upon specific milestone events. Upon meeting the first milestone, an amount equal to one-third of the original deferred amount, or approximately \$205,000, will become due and payable. Upon completion of the final milestone event, an amount equal to five times one-third of the original deferred amount, or approximately \$1.0 million, will become due and payable to Cato. Since the application of these factors is contingent upon specific events which may or may not occur in the future and which did not occur as of December 31, 2006, the expense for these factors was not recognized in the 2006 consolidated financial statements. During the third quarter of 2007, we progressed our studies and NDA application to the point where we have determined it is probable the first milestone will be met. As such, we have recorded the obligation related to the first milestone of approximately \$205,000 as a current liability as of December 31, 2007. As of December 31, 2007, the total liability recorded related to Cato was approximately \$616,000. Should the remaining potential milestone be accomplished, the total remaining value we would be required to pay under this agreement would be approximately \$1.6 million. Additionally, if the FDA approves the product within eighteen months of acceptance of the NDA, Cato will vest in options to acquire up to 60,000 shares of our common stock depending on the timing of the approval.

#### Management s discussion and analysis of financial condition and results of operations

The following table sets forth a summary of our contractual cash obligations as of December 31, 2007:

	Payments Due by Year					
Contractual obligations	Total	2008	2009	2010	2011	2012+
			(in thous	ands)		
Amounts reflected in the balance sheet:						
Line of credit	\$ 1,326	\$ 1,326	\$	\$	\$	\$
Term loan	2,750	1,833	917			
Estimated interest on debt/obligations <sup>(1)</sup>	228	203	25			
Other contractual obligations <sup>(2)</sup>	3,615	410	3,205			
Other cash obligations not reflected in the						
balance sheet						
Operating leases	1,523	500	505	471	47	
Purchase obligations <sup>(3)</sup>	10,123	1,687	2,512	2,812	3,112	
Total	\$ 19,565	\$ 5,959	\$ 7,164	\$ 3,283	\$ 3,159	\$

- (1) Represents estimated interest payments on our company s line of credit and term loan based on the December 31, 2007 interest rate of LIBOR + 2.5% (7.4%). Interest payments are due and payable quarterly in arrears. The line of credit becomes due and payable in April 2008. Estimated interest for the line of credit is based on the assumption of a consistent outstanding balance. The term loan matures in April 2009 with principal payments due and payable quarterly.
- (2) Includes undiscounted cash flows as the imputed interest is included in these amounts.
- (3) Represents minimum purchase obligations under Kristalose and Acetadote manufacturing agreements.

### **OFF-BALANCE SHEET ARRANGEMENTS**

During 2005, 2006 and 2007 and the three months ended March 31, 2008, we did not engage in any off-balance sheet arrangements.

### **RECENT ACCOUNTING PRONOUNCEMENTS**

In December 2007, the FASB issued SFAS No. 141 (revised), *Business Combinations* (SFAS 141(R)). SFAS 141(R) relates to business combinations and requires the acquirer to recognize the assets acquired, the liabilities assumed, and any noncontrolling interest in the acquiree at the acquisition date measured at fair values on the acquisition date. This statement must be adopted prospectively by our company for all business combinations occurring on or after January 1, 2009. Early adoption is not allowed. Our company is currently evaluating the impact of SFAS 141(R) on our financial position and results of operations.

In December 2007, the FASB issued SFAS No. 160, *Noncontrolling Interests in Consolidated Financial Statements - an amendment to ARB No. 51* (SFAS 160). This statement establishes accounting and reporting standards for the noncontrolling interest in a subsidiary and for the deconsolidation of a subsidiary. It clarifies that a noncontrolling interest in a subsidiary is an ownership interest in the consolidated entity that should be reported as equity in the consolidated financial statements. It also requires consolidated results of operations to include amounts attributable to both the parent and noncontrolling interest, with disclosure on the consolidated statement of operations of the amounts attributable to the parent and noncontrolling interest. The statement also requires that equity transactions by and between each part be accounted for as equity transactions unless the parent company loses its controlling interest in the subsidiary will be adjusted to fair value, and a gain or loss on

### Management s discussion and analysis of financial condition and results of operations

investment will be recognized in the statement of operations. Our company is currently evaluating the impact the adoption of SFAS 160 will have on our financial position and results of operations.

In December 2007, the FASB issued EITF 07-1, *Accounting for Collaborative Arrangements Related to the Development and Commercialization of Intellectual Property* (EITF 07-1), that prohibits companies from applying the equity method of accounting to activities performed outside a separate legal entity by a virtual joint venture. Instead, revenues and costs incurred with third parties in connection with the collaborative arrangement should be presented gross or net by the collaborators based on the criteria in EITF No. 99-19, *Reporting Revenue Gross as a Principal versus Net as an Agent*, and other applicable accounting literature. EITF 07-1 should be applied to collaborative arrangements in existence at the date of adoption using a modified retrospective method that requires reclassification in all periods presented for those arrangements still in effect at the transition date, unless that application is impracticable. EITF 07-1 is effective for our company beginning on January 1, 2009. Our company currently collaborates with certain research institutions to identify and pursue promising pre-clinical programs. We have negotiated rights to develop and commercialize these product candidates. Our company is in the process of studying the potential financial statement impact of adopting EITF 07-1.

#### **RECENTLY ADOPTED ACCOUNTING STANDARDS**

In September 2006, the FASB issued SFAS No. 157, *Fair Value Measurements* (SFAS 157), which defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. More specifically, this statement clarifies the definition of fair value, establishes a fair valuation hierarchy based upon observable (e.g. quoted prices, interest rates, yield curves) and unobservable market inputs, and expands disclosure requirements to include the inputs used to develop estimates of fair value and the effects of the estimates on income for the period. This statement does not require any new fair value measurements. This pronouncement was effective for us on January 1, 2008. The adoption of SFAS 157 did not have a material impact on our results of operations and financial position.

In February 2007, the FASB issued SFAS No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities* (SFAS 159), which permits entities to measure many financial instruments and certain other items at fair value. The objective of the statement is to improve financial reporting by allowing entities to mitigate volatility in reported earnings caused by measuring related assets and liabilities differently without applying complex hedge accounting provisions. The fair value option provided by this statement may be applied on an instrument by instrument basis, is irrevocable, and may be applied only to entire instruments and not portions of instruments. This statement was effective for us beginning in 2008. As of the date of adoption, we elected to recognize our financial assets and liabilities assumed at fair value.

In June 2007, the FASB issued EITF 06-11, *Accounting for Income Tax Benefits of Dividends on Share-Based Payment Awards* (EITF 06-11), which applies to share-based payment arrangements in which the employee received dividends on the award during the vesting period. Tax benefits received on dividends associated with share-based awards that are charged to retained earnings should be recorded in additional paid-in capital and included in the pool of excess tax benefits available to absorb potential future tax deficiencies on share-based payment awards. This statement was effective for us on January 1, 2008. Our company does not anticipate paying any dividends in the foreseeable future. The adoption of EITF 06-11 did not have a material impact on our results of operations and financial position.

# Management s discussion and analysis of financial condition and results of operations

In June 2007, the FASB issued EITF 07-3, *Accounting for Nonrefundable Advance Payments for Goods or Services to Be Used in Future Research and Development Activities* (EITF 07-3). The scope of this issue is limited to nonrefundable advance payments for goods and services related to research and development activities. EITF 07-3 addresses whether such advanced payments should be expensed as incurred or capitalized. Our company was required to adopt EITF 07-3 effective January 1, 2008. The adoption of EITF 07-3 did not have a material impact on our results of operations or financial position.

# QUANTITATIVE AND QUALITATIVE DISCLOSURE OF MARKET RISKS

### **Interest Rate Risk**

We are exposed to market risk related to changes in interest rates on our cash on deposit in highly liquid money market accounts, our revolving credit facility, and our term note payable. We do not utilize derivative financial instruments or other market risk-sensitive instruments to manage exposure to interest rate changes. The main objective of our cash investment activities is to preserve principal while maximizing interest income through low-risk investments. Our investment policy focuses on principal preservation and liquidity.

We believe that our interest rate risk related to our portfolio of money market accounts is not material. Additionally, we have immediate access to these funds and could shift these funds to certificates of deposits with guaranteed rates. The risk related to interest rates for our money market accounts is that these accounts would produce less income than expected if market interest rates fall. If interest rates decreased by 1.0%, our annual interest income on cash and equivalents balance would decrease by approximately \$100,000 based on the cash and equivalents balance at March 31, 2008.

The interest rate risk related to borrowings under our credit facility and term debt is a variable rate of the LIBOR rate plus 2.5%. As of March 31, 2008, we had outstanding borrowings of \$3.6 million under our Credit Facility and Term Debt combined. If interest rates increased by 1.0%, our annual interest expense on our borrowings would increase by approximately \$36,000.

# **Exchange Rate Risk**

While we operate primarily in the U.S., we are exposed to foreign currency risk. Acetadote is manufactured largely by a supplier that denominates supply prices in Canadian dollars. Additionally, much of our research and development is performed abroad. Our foreign currency transactions in U.S. dollars totaled approximately \$846,000 and \$1,080,000 in 2006 and 2007, respectively, and \$407,000 for the three months ended March 31, 2008.

Currently, we do not utilize financial instruments to hedge exposure to foreign currency fluctuations. We believe our exposure to foreign currency fluctuation is minimal as our purchases in foreign currency have a maximum exposure of 90 days based on invoice terms with a portion of the exposure being limited to 30 days based on the due date of the invoice. Foreign currency exchange losses were immaterial for 2006 and 2007. Neither a 5% increase nor decrease from current exchange rates would have a material effect on our operating results or financial condition.

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Business

# **OVERVIEW**

We are a profitable and growing specialty pharmaceutical company focused on the acquisition, development and commercialization of branded prescription products. Our primary target markets are hospital acute care and gastroenterology, which are characterized by relatively concentrated physician prescriber bases. Unlike many emerging pharmaceutical and biotechnology companies, we have established both product development and commercialization capabilities, and believe our organizational structure can be efficiently expanded to accommodate our expected growth. Our management team consists of pharmaceutical industry veterans with significant experience in business development, clinical and regulatory affairs, and sales and marketing.

Since our inception in 1999, we have successfully funded the acquisition and development of our product portfolio with limited external investment and maintained profitable operations over the past four years. Our portfolio consists of two products approved by the U.S. Food and Drug Administration, or FDA, one late-stage product candidate nearing completion of a Phase III clinical development program and several pre-clinical development projects. We were directly responsible for the clinical development and regulatory approval of Acetadote, one of our marketed products, and are currently completing development of Amelior, our lead product candidate. We promote Acetadote and our other FDA-approved product, Kristalose, through dedicated hospital and gastroenterology sales forces, which are comprised of 64 sales representatives and district managers.

Our key products and product candidates include:

Product	Indication	Delivery	Status
Amelior®	Pain and Fever	Injectable	Phase III
Acetadote®	Acetaminophen Poisoning	Injectable	Marketed
Kristalose®	Chronic and Acute Constipation	Oral Solution	Marketed

**Amelior,** our lead pipeline candidate, is an intravenous formulation of ibuprofen currently in Phase III clinical trials. We expect to complete our clinical program to support regulatory approval of the product in early 2008 and are preparing to submit our new drug application, or NDA, to the FDA for review. There currently are no injectable products approved for sale in the United States for the treatment of both pain and fever. If we complete clinical development of and receive FDA approval for Amelior on our current projected timeline, we believe Amelior would be the first injectable product available for the treatment of both pain and fever. If approved, we plan to market Amelior in the United States through our hospital sales force and internationally through alliances with marketing partners. We believe Amelior currently represents our most significant product opportunity.

Injectable analgesics, or pain relievers, currently available in the U.S. include opioids, such as morphine and meperdine, and ketorolac, a non-steroidal anti-inflammatory drug, or NSAID. According to IMS Health Inc., or IMS Health, opioids accounted for over 90% of injectable analgesic market volume in 2007 with approximately 427 million units sold. Opioids are, however, known to cause undesirable side effects, including nausea, vomiting and cognitive impairment. Ketorolac, the only non-opioid injectable analgesic approved for sale in the United States, is also known to cause unwanted side effects, including an increased risk of bleeding. Despite strong safety warnings

from the FDA, use of ketorolac in the United States has grown from approximately 38.0 million units sold in 2003 (7% of the market) to approximately 45.1 million units sold in 2007 (10% of the market) according to IMS Health. Based on the results of our clinical studies to date, we believe Amelior represents a potentially safer alternative therapy to ketorolac. There is currently no approved injectable treatment for fever in the U.S.

### **Business**

Acetadote is an intravenous formulation of N-acetylcysteine, or NAC, indicated for the treatment of acetaminophen poisoning. According to the American Association of Poison Control Centers National Poison Data System, acetaminophen was the leading cause of toxic drug ingestions reported to poison control centers in the U.S. in 2006. In January 2004, Acetadote received FDA approval as an orphan drug, a designation which provides for seven years of marketing exclusivity from date of approval. Since its launch in June 2004, we have consistently grown product sales for Acetadote. According to Wolters Kluwer Health Source<sup>tm</sup> Pharmaceutical Audit Suite, or Wolters Kluwer, Acetadote sales to hospitals grew 42% from 2006 to 2007. Total sales to hospitals in 2007 were \$18.3 million. We believe that we can continue to expand market share, and that our Acetadote sales and marketing platform should help facilitate the commercial launch of Amelior.

**Kristalose,** a prescription laxative product, is a crystalline form of lactulose designed to enhance patient acceptance and compliance. Based on data from IMS Health, the market for prescription laxatives in the U.S. grew from approximately \$206 million in 2003 to \$372 million in 2007, driven largely by new product introductions and increased promotional activity by our competitors. We acquired exclusive U.S. commercialization rights to Kristalose in 2006, assembled a new dedicated field sales force and re-launched the product in September 2006 under the Cumberland brand. Wholesaler sales of Kristalose to pharmacies were \$10.5 million in 2007. We believe that Kristalose has competitive advantages over competing prescription laxatives, such as fewer potential side effects and contraindications, as well as lower cost, and that the potential for growth of this product is significant.

**Early-stage product candidates.** Our pre-clinical product candidates are being developed through Cumberland Emerging Technologies, Inc., or CET, our 86%-owned subsidiary. CET collaborates with leading research institutions to identify and pursue promising pre-clinical programs within our target market segments. We have negotiated rights to develop and commercialize these product candidates. Current CET projects include an improved treatment for fluid buildup in the lungs of cancer patients and an anti-infective for treating fungal infections in immuno-compromised patients. In conjunction with these research institutions, we have obtained nearly \$1 million in grant funding from the National Institutes of Health to support the development of these programs.

# **OUR COMPETITIVE STRENGTHS**

### Significant late-stage product opportunity in Amelior

We believe Amelior currently represents our most significant product opportunity based on the large potential markets for intravenous treatment of pain and fever, as well as clinical results for the product to date. We have conducted several clinical trials to support regulatory approval of this product and expect to complete Phase III clinical studies in early 2008. Based on our clinical results to date, we believe Amelior represents a potentially safer alternative to ketorolac, which is the only injectable non-opioid analgesic currently on the U.S. market, with approximately 45 million units sold in 2007. We have retained exclusive commercialization rights for Amelior in the U.S. and plan to market the product through our existing hospital sales force.

### Strong growth potential of our existing marketed products, Acetadote and Kristalose

We believe that there is significant opportunity to increase sales of our two currently approved products, Acetadote and Kristalose. Since its launch in June 2004, we have consistently grown product sales for Acetadote. During 2007, hospital purchases of Acetadote grew 42% to approximately \$18 million. Kristalose competes in the high growth

U.S. prescription laxatives market which, based on data from IMS Health, grew from approximately \$206 million in 2003 to \$372 million in 2007, or a compound annual growth rate of approximately 16%. After acquiring exclusive U.S. rights to Kristalose

### **Business**

in April 2006, we assembled an experienced, dedicated sales force and designed a new marketing program, re-launching the product in September 2006. We believe both Kristalose and Acetadote have favorable competitive profiles, and that we can increase market share for each.

### Focus on underserved niche markets

We focus our efforts on specialty physician segments where we believe we can leverage our industry expertise and sales capability to deliver products that address unmet medical needs. Currently, our primary target markets are hospital acute care and gastroenterology. We consider these markets attractive because of their relatively concentrated physician prescriber bases, which allow us to reach target prescribers with a small number of sales representatives. Moreover, we believe these markets are less prone to competition from larger pharmaceutical companies than other pharmaceutical sectors.

### Profitable business with a history of fiscal discipline

We have been profitable since 2004, during which time we have generated sufficient cash flows to fund our development and marketing programs without the need for significant external financing. As an emerging pharmaceutical company with limited resources, we have historically focused on product opportunities with relatively low acquisition, development, and commercialization costs. Further, we believe that our third-party manufacturing and distribution relationships allow us to outsource these functions efficiently while directing most of our resources to our core competencies of business development, clinical and regulatory affairs, and sales and marketing.

### Integrated specialty pharmaceutical company with extensive management expertise

Our executives have significant pharmaceutical industry experience in business development, clinical and regulatory affairs, and sales and marketing. This team is augmented by our Pharmaceutical and Medical Advisory Boards, which consist of highly experienced healthcare professionals.

- Ø Our business development team is led by our CEO and our Director of Business Development and is comprised of a multi-disciplinary group of executives. This team sources product opportunities independently as well as through our international network of pharmaceutical and medical industry insiders. Their efforts have resulted in acquisition, license, co-promotion and strategic alliance agreements, and have provided us with rights to our current portfolio. This group is also responsible for acquiring rights to early-stage product candidates through CET.
- Ø Our clinical, regulatory affairs and product development team is led by three professionals with substantial experience advancing late-stage clinical candidates successfully through the FDA approval process. This team was directly responsible for obtaining FDA approval for Acetadote and is responsible for our development of Amelior. We have established internal capabilities to develop proprietary product formulations, design and manage our clinical trials, prepare all regulatory submissions and manage our medical call center.
- Ø Our sales and marketing team is led by three executives who have broad experience marketing branded pharmaceuticals. They manage the dedicated hospital and gastroenterology sales forces that promote our products and that together are comprised of 64 sales representatives and district managers. Our executives also direct our national marketing campaigns and manage relationships with key accounts.

**Business** 

# **OUR STRATEGY**

Our objective is to develop, acquire and commercialize branded pharmaceutical products for specialty physician market segments. Specifically, we plan to:

# Successfully develop and commercialize Amelior, our Phase III product candidate

Amelior is in late-stage Phase III clinical development for the treatment of pain and fever. We have gathered positive data regarding the safety and efficacy of this product, and we expect to complete clinical trials to support regulatory approval in early 2008. We believe that there is significant market potential for Amelior in both pain and fever. We intend to penetrate the U.S. hospital market with our existing hospital sales force and to commercialize the product internationally through alliances with marketing partners.

# Maximize sales of our marketed products

Over the past three years, we have employed an effective marketing campaign resulting in consistent sales growth for our product Acetadote. We intend to expand our hospital sales force in anticipation of a potential launch of Amelior and believe we can leverage this expanded sales force to increase Acetadote sales. We are also supporting several studies to explore other potential indications for Acetadote. In September 2006, we re-launched Kristalose under the Cumberland brand with a new marketing program and dedicated sales force, which we recently expanded. This marketing program is designed to enhance brand awareness through increased promotional activity and highlights Kristalose s many positive, competitive attributes. In addition to our sales efforts, we may also pursue co-promotion arrangements with third parties to support growth of our products.

### **Expand sales force operations**

We believe that continuing to build our sales and marketing infrastructure will help drive prescription volume and product sales. We currently utilize two distinct sales teams:

- Ø We promote Acetadote, and plan to promote Amelior, through our dedicated hospital sales team consisting of 22 representatives and district managers. This team currently covers approximately 1,680, or 30%, of all U.S. hospitals. We expect to significantly increase this sales force in order to fully capitalize on the market potential of Acetadote and Amelior.
- Ø We promote Kristalose through a dedicated contract field sales force which we recently expanded to 42 sales representatives and district managers. These representatives are now covering approximately 7,600 gastroenterologists and other high prescribers of laxatives who are responsible for approximately 80% of Kristalose prescriptions nationally. By investing in our marketing program and significantly expanding this sales force, we believe that we will be able to increase market share for Kristalose.

### Expand our product portfolio by acquiring rights to additional products and late-stage product candidates

We intend to build a portfolio of complementary, niche products largely through product acquisitions. We focus on under-promoted, FDA-approved drugs with existing brand recognition as well as late-stage development products which address unmet medical needs, a strategy which we believe helps minimize our exposure to the significant risk,

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cost and time associated with drug discovery and research. We plan to continue to target products that are competitively differentiated, have valuable trademarks or other intellectual property, and allow us to leverage our existing infrastructure. We also plan to explore opportunities to seek approval for new uses of existing pharmaceutical products.

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# **Business**

# Develop a pipeline of early-stage products through CET

In order to build our product pipeline, we are supplementing our acquisition and late-stage development activities with the early-stage drug development activities of CET, our majority-owned subsidiary. CET partners with universities and other research organizations to cost-effectively develop promising, early-stage product candidates. Current pre-clinical projects nearing clinical-stage development include:

- $\emptyset$  a palliative treatment for fluid buildup in the lungs of cancer patients, in collaboration with Vanderbilt University, and
- $\emptyset$  a highly purified anti-infective for treating fungal infections in immuno-compromised patients, in collaboration with the University of Mississippi.

# INDUSTRY

### The hospital market

According to IMS Health, U.S. hospitals accounted for approximately \$32 billion, or 9%, of U.S. pharmaceutical sales in 2007. IMS Health also reports that in 2007, marketing and promotional efforts focused on hospital-use drugs represented only about \$590&#1