DealerTrack Holdings, Inc. Form 10-Q August 09, 2007

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Form 10-Q

### **DESCRIPTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2007

OR

### o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission File Number 000-51653

DealerTrack Holdings, Inc.
(Exact name of Registrant as specified in its charter)

Delaware 52-2336218

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification Number)

1111 Marcus Ave., Suite M04 Lake Success, NY 11042 (Zip Code)

(Address of principal executive offices)

Registrant s telephone number, including area code: (516) 734-3600

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes p No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer (as defined in Exchange Act Rule 12b-2.)

Large Accelerated Filer o Accelerated Filer b Non-Accelerated Filer o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No b

As of July 31, 2007, 39,914,702 shares of the registrant s common stock were outstanding.

# DEALERTRACK HOLDINGS, INC. FORM 10-Q FOR THE QUARTERLY PERIOD ENDED JUNE 30, 2007 TABLE OF CONTENTS

	Page
PART I. FINANCIAL INFORMATION	
Item 1. Financial Statements	1
Consolidated Balance Sheets (unaudited)	1
Consolidated Statements of Operations (unaudited)	2
Consolidated Statements of Cash Flows (unaudited)	3
Notes to Consolidated Financial Statements (unaudited)	4
Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations	12
Item 3. Quantitative and Qualitative Disclosures About Market Risk	18
Item 4. Controls and Procedures	19
PART II. OTHER INFORMATION	
Item 1. Legal Proceedings	19
Item 1A. Risk Factors	20
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds	20
Item 4. Submission of Matters to a Vote of Security Holders	20
<u>Item 5. Other Information</u>	21
Item 6. Exhibits	22
<u>Signature</u>	
EX-31.1: CERTIFICATION	
EX-31.2: CERTIFICATION	
EX-32.1: CERTIFICATIONS	
EX-10.1: AMENDED AND RESTATED SENIOR EXECUTIVE EMPLOYMENT AGREEMENT	
EX-10.2: AMENDED AND RESTATED SENIOR EXECUTIVE EMPLOYMENT AGREEMENT EX-10.3: AMENDED AND RESTATED SENIOR EXECUTIVE EMPLOYMENT AGREEMENT	
EX-10.3: AMENDED AND RESTATED SENIOR EXECUTIVE EMPLOYMENT AGREEMENT	
EX-10.5: AMENDED AND RESTATED SENIOR EXECUTIVE EMPLOYMENT AGREEMENT	
EX-10.6: FIRST AMENDMENT TO DIRECTORS' DEFERRED COMPENSATION PLAN	
EX-10.7: FIRST AMENDMENT TO EMPLOYEES' DEFERRED COMPENSATION PLAN	
EX-31.1: CERTIFICATION EX-31.2: CERTIFICATION	
EX-32.1: CERTIFICATION	

#### PART I. FINANCIAL INFORMATION

#### **Item 1.** Financial Statements

#### DEALERTRACK HOLDINGS, INC. CONSOLIDATED BALANCE SHEETS (unaudited)

ACCETC		une 30, 2007 (In thousan and per sl	ds, exce	_
ASSETS Current assets				
Cash and cash equivalents	\$	33,599	\$	47,080
Short-term investments	Ψ	58,000	Ψ	124,115
Accounts receivable related party		434		398
Accounts receivable, net of allowances of \$4,417 and \$4,407 at June 30, 2007				
and December 31, 2006, respectively		27,849		19,560
Prepaid expenses and other current assets		4,614		4,694
Deferred tax assets		3,846		2,483
Total current assets		128,342		198,330
Property and equipment, net		10,103		6,157
Software and web site developments costs, net		9,549		10,048
Intangible assets, net		77,324		37,918
Goodwill		115,344		52,499
Restricted cash		540		540
Deferred taxes and other long-term assets		18,728		16,021
Total assets	\$	359,930	\$	321,513
LIABILITIES AND STOCKHOLDERS EQUITY				
Current liabilities				
Accounts payable	\$	2,919	\$	1,818
Accrued compensation and benefits	Ψ	8,389	Ψ	10,111
Accrued other		17,325		11,978
Deferred revenue		4,213		3,166
Due to acquirees and other current liabilities		2,623		2,440
Total current liabilities		35,469		29,513
Due to acquirees long-term		2,336		2,982
Deferred taxes and other long-term liabilities		12,997		4,681

Total liabilities	50,802		37,176			
Commitments and contingencies (Note 14) Stockholders equity Preferred stock, \$0.01 par value; 10,000,000 shares authorized and no shares issued and outstanding at June 30, 2007 and December 31, 2006, respectively Common stock, \$0.01 par value; 175,000,000 shares authorized; 39,706,368 and 39,703,333 shares issued and outstanding at June 30, 2007, respectively; and 39,358,769 and 39,357,550 shares issued and outstanding at December 31,						
2006, respectively	397		393			
Treasury stock, at cost, 3,035 and 1,219 shares at June 30, 2007 and December 31, 2006, respectively Additional paid-in capital Deferred stock-based compensation (APB 25) Accumulated other comprehensive income (foreign currency) Retained earnings (accumulated deficit)	(85) 297,157 (3,170) 4,950 9,879		(31) 289,490 (4,322) 37 (1,230)			
Total stockholders equity	309,128		284,337			
Total liabilities and stockholders equity	\$ 359,930	\$	321,513			
The accompanying notes are an integral part of these consolidated financial statements.						

## DEALERTRACK HOLDINGS, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)

Three Months Ended June 30,					Six Months Ended June 30,				
	(In	2007	. 67	2006 ccept share	σ	2007 n thousands	e ev	2006 cent share	
	(111	ar		ecpt share	(1		nd	cept share	
		per share	am	nounts)		per share	am	ounts)	
Revenue									
Net revenue(1)	\$	58,507	\$	43,414	\$	110,232	\$	81,349	
Operating costs and expenses									
Cost of revenue(2)		24,158		17,289		45,458		32,408	
Product development(2)		2,281		2,361		4,661		4,563	
Selling, general and									
administrative(2)		22,313		16,474		43,561		32,443	
Total operating costs and									
expenses		48,752		36,124		93,680		69,414	
Income from operations		9,755		7,290		16,552		11,935	
Interest income		1,220		785		2,751		1,748	
Interest expense		(73)		(69)		(135)		(141)	
Income before provision for									
income taxes		10,902		8,006		19,168		13,542	
Provision for income taxes, net		(4,618)		(3,351)		(8,059)		(5,451)	
Net income	\$	6,284	\$	4,655	\$	11,109	\$	8,091	
Basic net income per share	\$	0.16	\$	0.13	\$	0.29	\$	0.23	
Diluted net income per share Weighted average shares	\$	0.15	\$	0.13	\$	0.27	\$	0.22	
outstanding Weighted average shares	3	8,748,405		35,402,769		38,685,500		35,335,493	
outstanding assuming dilution	4	0,569,993		36,933,366		40,437,270		36,878,342	

(1) Related party revenue for the three and six months ended June 30, 2007 and 2006 was as

follows (in thousands):

	Three Mon	Six Months Ended June 30,			
	June				
	2007	2006	2007	2006	
Related party revenue (2) Stock-based	\$ 622	\$ 11,067	\$ 1,242	\$ 20,319	

(2) Stock-based compensation expense recorded for the three and six months ended June 30, 2007 and 2006 was classified as follows (in

thousands):

		nths Ended e 30,		hs Ended e 30,
	2007	2006	2007	2006
Cost of revenue	\$ 476	\$ 271	\$ 890	\$ 524
Product development	153	90	289	168
Selling, general and administrative	1,817	1,036	3,396	1,929

The accompanying notes are an integral part of these consolidated financial statements.

## DEALERTRACK HOLDINGS, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited)

	Six Months Ended June 30,		
	2007	2006	
	(In the	ousands)	
Cash flows from operating activities			
Net income	\$ 11,109	\$ 8,091	
Adjustments to reconcile net income to net cash provided by operating activities			
Depreciation and amortization	16,944	12,239	
Deferred tax benefit	(3,129)	(2,548)	
Amortization of stock-based compensation	4,575	2,621	
Provision for doubtful accounts and sales credits	2,388	2,321	
Loss (gain) on sale of property and equipment	17	(47)	
Amortization of deferred interest	87	70	
Deferred compensation	145	99	
Amortization of bank financing costs	61	63	
Stock-based compensation windfall tax benefit	(1,663)	(1,072)	
Changes in operating assets and liabilities, net of effects of acquisitions			
Trade accounts receivable	(8,137)	(1,362)	
Accounts receivable related party	(37)	(1,651)	
Prepaid expenses and other current assets	1,086	891	
Accounts payable and accrued expenses	(3,620)	(3,247)	
Accounts payable related party	(0,020)	(1,844)	
Deferred revenue and other current liabilities	1,048	349	
Other long-term liabilities	(259)	341	
Deferred rent	94	152	
Other assets	(171)	11	
Other assets	(171)	11	
Net cash provided by operating activities	20,538	15,477	
Cash flows from investing activities			
Capital expenditures	(3,038)	(1,691)	
Funds released from escrow and other restricted cash		47	
Purchase of short-term investments	(227,850)	(76,250)	
Sale of short-term investments	293,965	15,750	
Capitalized software and web site development costs	(2,053)	(1,891)	
Proceeds from sale of property and equipment	7	50	
Payment for net assets acquired, net of acquired cash	(99,387)	(31,203)	
Net cash used in investing activities	(38,356)	(95,188)	

#### Cash flows from financing activities

Principal payments on capital lease obligations Proceeds from the exercise of employee stock options Proceeds from employee stock purchase plan Purchase of treasury stock Principal payments on notes payable Stock-based compensation windfall tax benefit Other		(5) 1,552 823 (54) (211) 1,663 (1)	(250) 901 370 (210) 1,072 12
Net cash provided by financing activities		3,767	1,895
Net decrease in cash and cash equivalents Effect of exchange rate changes on cash and cash equivalents Cash beginning of period		(14,051) 570 47,080	(77,816) 71 103,264
Cash end of period	\$	33,599	\$ 25,519
Supplemental disclosure Cash paid for:			
Income taxes	\$	11,181	\$ 7,629
Interest		48	38
Non-cash investing and financing activities:			
Acquisition of capitalized software through note payable		600	2,608
Accrued capitalized hardware and software		609	1,132
Global Fax purchase price adjustment Goodwill adjustment		72	400 382
Deferred compensation reversal to equity		211	209
The accompanying notes are an integral part of these consolidated finances	cial s		209

### DEALERTRACK HOLDINGS, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

#### 1. Business Description

DealerTrack Holdings, Inc. is a leading provider of on-demand software, network and data solutions for the automotive retail industry in the United States. Utilizing the Internet, we have built a network connecting automotive dealers with banks, finance companies, credit unions and other financing sources, and other service and information providers, such as aftermarket providers and the major credit reporting agencies. We have established a network of active relationships in the United States, which as of June 30, 2007, consisted of over 22,000 dealers, including over 90% of all franchised dealers; over 375 financing sources; including the 20 largest independent financing sources and a number of other service and information providers to the automotive retail industry. Our credit application processing product enables dealers to automate and accelerate the indirect automotive financing process by increasing the speed of communications between these dealers and their financing sources. We have leveraged our leading market position in credit application processing to address other inefficiencies in the automotive retail industry value chain. We believe our proven network provides a competitive advantage for distribution of our software and data solutions. Our integrated subscription-based software products and services enable our dealer customers to manage their dealership data and operations, receive valuable consumer leads, compare various financing and leasing options and programs, sell insurance and other aftermarket products, analyze inventory, document compliance with certain laws and execute financing contracts electronically. We have also created efficiencies for financing source customers by providing a comprehensive digital and electronic contracting solution. In addition, we offer data and other products and services to various industry participants, including lease residual value and automobile configuration data.

#### 2. Basis of Presentation

The accompanying unaudited consolidated financial statements as of June 30, 2007 and for the three and six months ended June 30, 2007 and 2006 have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all information and footnotes required for a complete set of financial statements in accordance with accounting principles generally accepted in the United States of America. In the opinion of management, all adjustments, consisting only of normal and recurring adjustments, considered necessary for a fair statement have been included in the accompanying unaudited consolidated financial statements. All intercompany transactions and balances have been eliminated in consolidation. Operating results for the three and six months ended June 30, 2007 are not necessarily indicative of the results that may be expected for the full year ending December 31, 2007. The December 31, 2006 balance sheet information has been derived from the audited 2006 financial statements, but does not include all disclosures required for a complete set of financial statements in accordance with accounting principles generally accepted in the United States of America. For further information, please refer to the consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2006, filed with the Securities and Exchange Commission on March 16, 2007 and amended on April 30, 2007.

Included in our provision for income taxes for the three and six months ended June 30, 2006 is approximately \$0.4 million and \$0.2 million, respectively, of additional tax expense that relates to prior periods. This additional tax expense relates to an adjustment in our calculation of income taxes associated with our Canadian subsidiary, DealerTrack Canada, Inc. (formerly known as DealerAccess Canada Inc.).

#### 3. Net Income per Share

For the three and six months ended June 30, 2007 and 2006, we computed net income per share in accordance SFAS No. 128, *Earnings per Share*. Under the provisions of SFAS No. 128, basic earnings per share is calculated by dividing net income by the weighted average number of common shares outstanding during the period. Diluted earnings per share is calculated by dividing net income by the weighted average number of common shares outstanding, assuming dilution, during the period. The diluted earnings per share calculation assumes that (i) all stock options, which are in the money are exercised at the beginning of the period and the proceeds used by us to purchase shares at the average market price for the period and (ii) if applicable, unvested awards that are considered to be contingently issuable shares because they contain either a performance or market condition will be included in diluted

earnings per share in accordance with SFAS No. 128 if dilutive and if their conditions (a) have been satisfied at the reporting date or (b) would have been satisfied if the reporting date was the end of the contingency period.

4

#### **Table of Contents**

The following table sets forth the computation of basic and diluted net income per share (in thousands, except share and per share amounts):

	Six Months Ended June 30,							
	2	2007	<b>0,</b>	2006		2007	2006	
Numerator: Net income	\$	6,284	\$	4,655	\$	11,109	\$	8,091
Denominator: Weighted average common stock outstanding (basic) Common equivalent shares from options to	38,748,405		35,402,769		38,685,500		35,335,49	
purchase common stock and restricted common stock (1)	1,821,588 1,530,597		1,751,770		1,542,849			
Weighted average common stock outstanding (diluted)	40,569,993		36,933,366		40,437,270		70 36,878,3	
Basic net income per share	\$	0.16	\$	0.13	\$	0.29	\$	0.23
Diluted net income per share	\$	0.15	\$	0.13	\$	0.27	\$	0.22

(1) In accordance

with SFAS

No. 128, for the

three and six

months ended

June 30, 2007,

we have

excluded

290,000

contingently

issuable shares

from diluted

weighted

average

common stock

outstanding as

their contingent

conditions

(a) have not

been satisfied at

the reporting

date nor

(b) would have been satisfied if the reporting date was the end of the contingency period. These contingent restricted common stock awards were not in effect for the six months ended June 30, 2006 (Refer to Note 13 for further information).

The following is a summary of the securities outstanding during the respective periods that have been excluded from the diluted net income per share calculation because the effect would have been antidilutive:

	Three Month	s Ended June			
	3	Six Months Ended June 30,			
	2007	2006	2007	2006	
Stock options	488,966	738,450	431,245	738,450	
Restricted common stock		28,000	101,300	154,000	
Total	488,966	766,450	532,545	892,450	
Total	700,700	700,730	332,373	072,730	

#### 4. Comprehensive Income

The components of comprehensive income were as follows (in thousands):

	T	hree Month	d June	S	ix Months 1	June
		2007	2006		2007	2006
Net income	\$	6,284	\$ 4,655	\$	11,109	\$ 8,091
Foreign currency translation adjustments		4,182	110		4,913	100
Total	\$	10,466	\$ 4,765	\$	16,022	\$ 8,191

#### 5. Stock-Based Compensation Expense

We have three types of stock-based compensation programs: stock options, restricted stock, and an employee stock purchase plan (ESPP). For further information see Notes 2 and 12 included in our Annual Report on Form 10-K for the year ended December 31, 2006.

The following summarizes stock-based compensation expense recognized for the three and six months ended June 30, 2007 and 2006 (in thousands):

<b>Three Months Ended June</b>	Six Months Ended June
30,	30,

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	2007		2006		2007		2006	
Stock options	\$	1,473	\$	1,015	\$	2,698	\$	1,930
Restricted common stock		904		342		1,732		626
ESPP		69		40		145		65
Total	\$	2,446	\$	1,397	\$	4,575	\$	2,621

Stock-based compensation expense recognized for the three months ended June 30, 2007 was \$2.4 million, of which \$1.9 million was in accordance with FAS 123R and \$0.5 million in accordance with APB 25. Stock-based compensation expense recognized for the three months ended June 30, 2006 was \$1.4 million, of which \$0.8 million was in accordance with FAS 123R and \$0.6 million in accordance with APB 25.

Stock-based compensation expense recognized for the six months ended June 30, 2007 was \$4.6 million, of which \$3.5 million was in accordance with FAS 123R and \$1.1 million in accordance with APB 25. Stock-based compensation expense recognized for the six months ended June 30, 2006 was \$2.6 million, of which \$1.4 million was in accordance with FAS 123R and \$1.2 million in accordance with APB 25.

Refer to Note 13 for further information regarding our long-term incentive equity awards.

5

#### 6. Business Combinations

#### **Curomax Acquisition**

On February 1, 2007, we completed the purchase of all of the outstanding shares of Curomax Corporation and its subsidiaries (Curomax) pursuant to a shares purchase agreement, made as of January 16, 2007, for a cash purchase price of approximately \$39.0 million (including estimated direct acquisition and restructuring costs of approximately \$1.8 million). Under the terms of the shares purchase agreement, we have future contingent payment obligations of approximately \$2.1 million in cash to be paid out based upon the achievement of certain operational objectives over the subsequent twenty-four months. The additional purchase consideration, if any, will be recorded as additional goodwill on our consolidated balance sheet when the contingency is resolved. As of June 30, 2007, none of these contingencies were resolved.

Curomax offers an online financing portal similar to ours and DealerAccess. This acquisition will further enhance our ability to provide leading technology solutions to the Canadian automotive finance industry and expand our dealer and financing source customer base in Canada.

In connection with the Curomax business combination we originally recorded in purchase accounting an estimated restructuring liability of \$1.5 million relating to employee severance and related benefit costs. During the second quarter, we paid \$0.4 million of employee severance and related benefit costs and also recorded an adjustment of \$0.2 million to reduce the restructuring liability and the cost of the purchase. As of June 30, 2007, we have not yet completed all of the workforce reductions and the remaining liability is \$0.9 million, which is expected to be paid by December 31, 2007. The estimated liability may change subsequent to its initial recognition, requiring adjustments to the purchase price recorded.

This acquisition was recorded under the purchase method of accounting, resulting in the total purchase price being allocated to the assets acquired and liabilities assumed according to their estimated fair values at the date of acquisition as follows (in thousands):

Current assets	\$ 2,454
Property and equipment	339
Intangible assets	21,670
Goodwill	19,926
Total assets acquired	44,389
Total liabilities assumed	(5,424)

Net assets acquired \$38,965

Total liabilities assumed includes a \$3.9 million deferred tax liability that relates to the amortization of acquired intangibles.

We allocated the amounts to intangible assets and goodwill based on fair value appraisals as follows: approximately \$17.2 million of the purchase price has been allocated to customer contracts, \$0.8 million to purchased technology and \$3.7 million to non-compete agreements. These intangibles are being amortized on a straight-line basis over one to four years based on each intangible s estimated useful life. We also recorded approximately \$19.9 million in goodwill, which represents the remainder of the excess of the purchase price over the fair value of the net assets acquired.

The results of Curomax were included in our consolidated statements of operations from the date of acquisition. *Arkona Acquisition* 

On June 6, 2007, we completed the purchase of all of the outstanding shares of Arkona, Inc. (Arkona) for a cash purchase price of approxim