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MSB FINANCIAL CORP.
Form 10QSB
February 13, 2008

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-QSB

(Mark One)

X QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES

EXCHANGE ACT OF 1934

For the quarterly period ended December 31, 2007

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES

EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission File Number: 001-33246

MSB FINANCIAL CORP.

(Exact name of registrant as specified in its charter)

UNITED STATES 34-1981437

(State or other jurisdiction of (I.R.S. Employer
Incorporation or organization) Identification Number)

1902 Long Hill Road, Millington, New Jersey 07946-0417

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (908) 647-4000

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No []

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes [] No [X]

The number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date, February 11, 2008:

\$0.10 par value common stock - 5,620,625 shares outstanding

Transitional Small Business Disclosure Format (check one): Yes [] No [X]

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Paid-in capital	24,154	24,153
Unearned ESOP shares	(1,855)	(1,939)
Accumulated other comprehensive loss	(51)	(53)
Retained Earnings	20,907	20,623
	-----	-----
Total Stockholders' Equity	43,717	43,346
	-----	-----
Total Liabilities and Stockholders' Equity	\$ 292,900	\$ 284,578
	=====	=====

See notes to consolidated financial statements.

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MSB FINANCIAL CORP AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME AND COMPREHENSIVE INCOME
(Unaudited)

	Six Months Ended	
	December 31, 2007	December 31, 2006
	-----	-----
	(In Thousands)	
	per	per
Interest Income:		
Loans receivable, including fees	\$ 7,505	\$ 7,111
Securities held to maturity	691	58
Other	106	20
	-----	-----
Total Interest Income	8,302	7,911
	-----	-----
Interest Expense		
Deposits	3,953	3,121
Borrowings	655	1,388
	-----	-----
Total Interest Expense	4,608	4,509
	-----	-----
Net Interest Income	3,694	3,411
Provision for Loan Losses	55	
	-----	-----
Net Interest Income after Provision for Loan Losses	3,639	3,411
	-----	-----
Non-Interest Income		
Fees and service charges	176	16
Income from bank owned life insurance	78	7
Unrealized gain (loss) on trading securities	21	3
Income from investment in real estate	0	3
Other	49	4

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Total Non-Interest Income	324	31
Non-Interest Expenses		
Salaries and employee benefits	1,660	1,54
Directors Compensation	127	14
Occupancy and equipment	627	59
Service bureau fees	260	27
Advertising	96	15
Other	648	51
Total Non-Interest Expenses	3,418	3,23
Income before Income Taxes	545	49
Income Taxes	185	17
Net Income	360	31
Amortization component of net periodic pension cost, net of tax of \$1	2	
Total Comprehensive Income	\$ 362	\$ 31
Weighted average number of shares of common stock outstanding, basic and diluted	5,430,219	3,091,34
Earnings per share - basic and diluted	\$ 0.07	\$ 0.1
Dividends Declared per share	\$ 0.03	\$

See notes to consolidated financial statements.

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MSB FINANCIAL CORP AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
(UNAUDITED)

Six Months Ended December

2007	2006
-----	-----

(In Thousands)

Cash Flows from operating activities:		
Net Income	\$ 360	\$ 315
Adjustments to reconcile net income to net cash provided by operating activities:		

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MSB FINANCIAL CORP. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

Note 1 - Organization and Business

MSB Financial Corp. (the "Company") is a federally-chartered corporation organized in 2004 for the purpose of acquiring all of the capital stock that Millington Savings Bank (the "Bank") issued in its mutual holding company reorganization. The Company's principal executive offices are located at 1902 Long Hill Road, Millington, New Jersey 07946-0417 and its telephone number at that address is (908) 647-4000.

MSB Financial, MHC (the "MHC") is a federally-chartered mutual holding company that was formed in 2004 in connection with the mutual holding company reorganization. MSB Financial, MHC has not engaged in any significant business since its formation. So long as MSB Financial, MHC is in existence, it will at all times own a majority of the outstanding stock of the Company.

The Bank is a New Jersey-chartered stock savings bank and its deposits are insured by the Federal Deposit Insurance Corporation. The Bank is regulated by the New Jersey Department of Banking and Insurance and the Federal Deposit Insurance Corporation. The Office of Thrift Supervision regulates MSB Financial, MHC and the Company as savings and loan holding companies.

A Registration Statement on Form S-1 (File No. 333-137294), as amended, was filed by the Company with the Securities and Exchange Commission pursuant to the Securities Act of 1933, as amended, relating to the offer for sale of up to 2,199,375 shares (subject to increase to 2,529,281 shares) of its common stock at \$10.00 per share. The offering closed on January 4, 2007 and 2,529,281 shares were sold for gross proceeds of \$25,292,810, including 202,342 shares sold to the Bank's newly established Employee Stock Ownership Plan ("ESOP"). Net proceeds of the offering totaled approximately \$24.5 million. Concurrent with closing of the offering, the MHC received 3,091,344 shares of company stock in exchange for the 10,000 shares previously owned. The MHC is the majority stockholder of the Company owning 55% of the outstanding common stock.

Note 2 - Basis of Consolidated Financial Statement Presentation

The consolidated financial statements include the accounts of the Company, its wholly-owned subsidiary, the Bank, and the Bank's wholly-owned subsidiary, Millington Savings Service Corp. All significant inter-company accounts and transactions have been eliminated in consolidation. These statements were prepared in accordance with instructions for Form 10-QSB and, therefore, do not include information or footnotes necessary for a complete presentation of financial condition, results of operations, and cash flows in conformity with generally accepted accounting principles in the United States of America ("GAAP").

In the opinion of management, all adjustments, consisting of only normal recurring adjustments or accruals, which are necessary for a fair presentation of the consolidated financial statements have been made at and for the three and six month periods ended December 31, 2007 and 2006. The results of operations for the three and six month periods ended December 31, 2007

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and 2006 are not necessarily indicative of the results which may be expected for an entire fiscal year or other interim periods.

The data in the consolidated statements of financial position for June 30, 2007 was derived from the Company's audited consolidated financial statements for that date. That data, along with the interim financial information presented in the consolidated statements of financial position, income and comprehensive income, and cash flows should be read in conjunction with the 2007 audited consolidated financial statements for the year ended June 30, 2007, including the notes thereto included in the Company's Annual Report on Form 10-KSB.

The consolidated financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America. In preparing the consolidated financial statements, management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities as of the date of the consolidated statements of financial position and revenues and expenses for the periods then ended. Actual results could differ significantly from those estimates.

A material estimate that is particularly susceptible to significant change relates to the determination of the allowance for loan losses. The allowance for loan losses represents management's best estimate of losses known and inherent in the portfolio that are both probable and reasonable to estimate. While management uses the most current information available to estimate losses on loans, actual losses are dependent on future events and, as such, increases in the allowance for loan losses may be necessary.

In addition, various regulatory agencies, as an integral part of their examination process, periodically review the Bank's allowance for loan losses. Such agencies may require the Bank to recognize additions to the allowance based on their judgments about information available to them at the time of their examinations.

Note 3 - Earnings Per Share

Basic earnings per share is computed by dividing net income by the weighted average number of common shares outstanding, exclusive of the Employee Stock Ownership Plan ("ESOP") shares not yet committed to be released. The 10,000 shares issued to MSB Financial, MHC in connection with the formation of the mutual holding company structure in 2004 were "replaced" with 3,091,344 shares, or 55% of the shares issued in the Company's initial public offering, upon completion of the offering on January 4, 2007. This transaction is analogous to a stock split or significant stock dividend, therefore, earnings per share has been retroactively restated for all prior periods presented. Diluted earnings per share has not differed from basic earnings per share as there have not been any contracts or securities exercisable or which could be converted into common stock.

Note 4 - Stock Based Compensation

The Company had no stock-based compensation as of, or prior to, December 31, 2007.

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Note 5 - Recent Accounting Pronouncements

In September 2006, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards ("SFAS") No. 157, "Fair Value

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Measurements", which defines fair value, establishes a framework for measuring fair value under GAAP, and expands disclosures about fair value measurements. SFAS No. 157 applies to other accounting pronouncements that require or permit fair value measurements. The new guidance is effective for financial statements issued for fiscal years beginning after November 15, 2007, and for interim periods within those fiscal years. The Company does not expect the adoption of SFAS No. 157 to have a material impact on its financial condition, results of operations or cash flows.

In February 2007, the FASB issued SFAS No. 159, "The Fair Value Option for Financial Assets and Financial Liabilities—including an amendment of FASB Statement No. 115." SFAS No. 159 permits entities to choose to measure many financial instruments and certain other items at fair value. Unrealized gains and losses on items for which the fair value option has been elected will be recognized in earnings at each subsequent reporting date. SFAS No. 159 is effective for financial statements issued for fiscal years beginning after November 15, 2007, and for interim periods within those fiscal years. The Company does not expect the adoption of SFAS No. 159 to have a material impact on its financial condition, results of operations or cash flows.

In September 2006, the FASB's Emerging Issues Task Force ("EITF") issued EITF Issue No. 06-4, "Accounting for Deferred Compensation and Postretirement Benefit Aspects of Endorsement Split Dollar Life Insurance Arrangements" ("EITF 06-4"). EITF 06-4 requires the recognition of a liability related to the postretirement benefits covered by an endorsement split-dollar life insurance arrangement. The consensus highlights that the employer (who is also the policyholder) has a liability for the benefit it is providing to its employee. As such, if the policyholder has agreed to maintain the insurance policy in force for the employee's benefit during his or her retirement, then the liability recognized during the employee's active service period should be based on the future cost of insurance to be incurred during the employee's retirement. Alternatively, if the policy holder has agreed to provide the employee with a death benefit, then the liability for the future death benefit should be recognized by following the guidance in SFAS No. 106 or Accounting Principals Board (APB) Opinion No. 12, as appropriate. For transition, an entity can choose to apply the guidance using either of the following approaches: (a) a change in accounting principle through retrospective application to all periods presented or (b) a change in accounting principle through a cumulative-effect adjustment to the balance in retained earnings at the beginning of the year of adoption. The adoption is required in fiscal years beginning after December 15, 2007, with early adoption permitted. The Company is currently assessing the impact of EITF 06-4 on its consolidated financial position and results of operations.

In March 2007, the EITF ratified EITF Issue No. 06-10 "Accounting for Collateral Assignment Split-Dollar Life Insurance Agreements" (EITF 06-10). EITF 06-10 provides guidance for determining a liability for the postretirement benefit obligation as well as recognition and measurement of the associated asset on the basis of the terms of the collateral assignment agreement. EITF 06-10 is effective for fiscal years beginning after December 15, 2007. The Company is currently assessing the impact of EITF 06-10 on its consolidated financial position and results of operations.

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In December 2007, the FASB issued proposed FASB Staff Position (FSP) 157-b, "Effective Date of FASB Statement No. 157," that would permit a one-year deferral in applying the measurement provisions of SFAS No. 157 to non-financial assets and non-financial liabilities (non-financial items) that are not recognized or disclosed at fair value in an entity's financial statements on a

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recurring basis (at least annually). Therefore, if the change in fair value of a non-financial item is not required to be recognized or disclosed in the financial statements on an annual basis or more frequently, the effective date of application of FASB No.157 to that item is deferred until fiscal years beginning after November 15, 2008 and interim periods within those fiscal years. This deferral does not apply, however, to an entity that applies SFAS No.157 in interim or annual financial statements before proposed FSP 157-b is finalized. The Company does not expect the adoption of FSP 157-b will have a material impact on the Company's operating income or net earnings.

Note 6 - Retirement Plans

Periodic expenses for the Company's retirement plans, which include the Directors' Retirement Plan and the Executive Incentive Retirement Plan, were as follows:

	Six Months Ended December 31,		Three Months Ended December 31,	
	2007	2006	2007	2006
	----	----	----	----
(In Thousands)				
	(In Thousands)			
Service Cost	\$ 56	\$ 51	\$ 28	\$ 26
Interest Cost	30	26	15	13
Amortization of Unrecognized (Gain)	(2)	0	(1)	0
Amortization of Past Service Liability	6	7	3	3
	----	----	----	----
	\$ 90	\$ 84	\$ 45	\$ 42
	====	====	====	====

Note 7 - Subsequent Events

On January 29, 2008, the Board of Directors authorized a stock repurchase program pursuant to which the Company intends to repurchase up to 5% of its outstanding shares (excluding shares held by MSB Financial, MHC, the Company's mutual holding company), representing up to 126,464 shares. The timing of the repurchases will depend on certain factors, including but not limited to, market conditions and prices, the Company's liquidity requirements and alternative uses of capital. Any repurchased shares will be held as treasury stock and will be available for general corporate purposes.

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ITEM 2 - MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This Form 10-QSB contains forward-looking statements, which can be identified by the use of words such as "believes," "expects," "anticipates," "estimates" or similar expressions. Forward-looking statements include:

- o Statements of our goals, intentions and expectations;
- o Statements regarding our business plans, prospects, growth and operating strategies;
- o Statements regarding the quality of our loan and investment portfolios; and
- o Estimates of our risks and future costs and benefits.

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These forward-looking statements are subject to significant risks and uncertainties. Actual results may differ materially from those contemplated by the forward-looking statements due to, among others, the following factors:

- o General economic conditions, either nationally or in our market area, that are worse than expected;
- o Changes in the interest rate environment that reduce our interest margins or reduce the fair value of financial instruments;
- o Our ability to enter into new markets and/or expand product offerings successfully and take advantage of growth opportunities;
- o Increased competitive pressures among financial services companies;
- o Changes in consumer spending, borrowing and savings habits;
- o Legislative or regulatory changes that adversely affect our business;
- o Adverse changes in the securities markets;
- o Our ability to successfully manage our growth; and
- o Changes in accounting policies and practices, as may be adopted by the bank regulatory agencies, the Financial Accounting Standards Board or the Public Company Accounting Oversight Board.

No forward-looking statement can be guaranteed and we specifically disclaim any obligation to update any forward-looking statement.

Critical Accounting Policies

In preparing the consolidated financial statements, management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities as of the dates of the consolidated statements of financial position and revenues and expenses for the periods then ended. Actual results could differ significantly from those estimates. A material estimate that is particularly susceptible to significant change relates to the determination of the allowance for loan losses.

The allowance for loan losses represents our best estimate of losses known and inherent in our loan portfolio that are both probable and reasonable to estimate. In determining the amount of the allowance for loan losses, we consider the losses inherent in our loan portfolio and changes in the nature and volume of our loan activities, along with general economic and real estate market conditions. We utilize a two tier approach: (1) identification of impaired loans for which specific reserves are established; and (2) establishment of general valuation allowances on the remainder of the loan portfolio. We maintain a loan review system which provides for a

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systematic review of the loan portfolio and the early identification of potential impaired loans. Such system takes into consideration, among other things, delinquency status, size of loan, type of collateral and the financial condition of the borrower. Specific loan loss allowances are established for identified loans based on a review of such information and/or appraisals of the underlying collateral. General loan loss allowances are based upon a combination of factors including, but not limited to, actual loan loss experience, composition of the loan portfolio, current economic conditions and management's judgment.

Although specific and general loan loss allowances are established in accordance with management's best estimate, actual losses are dependent upon future events and, as such, further provisions for loan losses may be necessary in order to increase the level of the allowance for loan losses. For example, our evaluation of the allowance includes consideration of current economic

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conditions, and a change in economic conditions could reduce the ability of our borrowers to make timely repayments of their loans. This could result in increased delinquencies and increased non-performing loans, and thus a need to make increased provisions to the allowance for loan losses, which would be a charge to income during the period the provision is made, resulting in a reduction to our earnings. A change in economic conditions could also adversely affect the value of the properties collateralizing our real estate loans, resulting in increased charge-offs against the allowance and reduced recoveries, and thus a need to make increased provisions to the allowance for loan losses. Furthermore, a change in the composition of our loan portfolio or growth of our loan portfolio could result in the need for additional provisions.

Comparison of Financial Condition at December 31, 2007 and June 30, 2007

General. Total assets increased to \$292.9 million at December 31, 2007, compared to \$284.6 million at June 30, 2007 due primarily to a \$7.8 million increase in loans receivable. Cash and cash equivalents were \$4.3 million at December 31, 2007 and at June 30, 2007. FHLB advances increased to \$35.0 million at December 31, 2007 compared to \$27.9 million at fiscal year end primarily as a result of increased loan demand.

Loans. Loans receivable, net, rose to \$241.3 million at December 31, 2007 from \$233.5 million at June 30, 2007, an increase of \$7.8 million. The one to four family loan portfolio grew by \$10.4 million or 8.4% between June 30, 2007 and December 31, 2007. The commercial real estate loan portfolio grew by \$2.3 million or 7.9%, whereas the construction loan portfolio decreased by \$2.5 million or 16.0%, as did the deposit account loan portfolio by \$572,000 or 50.2%, the home equity loan portfolio by \$485,000 or 0.9%, and the commercial loan portfolio by \$1.4 million or 16.3%.

Securities. Our portfolio of securities held to maturity decreased slightly to \$29.1 million at December 31, 2007 as compared to \$29.3 million at June 30, 2007 due to principal repayments. There were no purchases during the six month period ended December 31, 2007. FHLB of New York stock increased by \$320,000 from \$1.7 million at June 30, 2007 to \$2.0 million at December 31, 2007, due to an increase in borrowing with the Federal Home Loan Bank of New York.

Deposits. Total deposits at December 31, 2007 were \$211.9 million, compared to \$211.1 million at June 30, 2007, an increase of \$736,000. Certificates of deposit, savings deposits, and non-interest bearing checking deposits increased by \$1.8 million, \$402,000, and \$260,000, respectively, whereas interest bearing checking balances decreased by \$1.7 million.

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Borrowings. Total borrowings at December 31, 2007 amounted to \$35.0 million, compared to \$27.9 million at June 30, 2007. The increase in borrowings primarily resulted from the need to fund an increase in loan demand in the absence of deposit growth.

Equity. Stockholders' equity was \$43.7 million at December 31, 2007 as compared to \$43.3 million at June 30, 2007, reflecting net income of \$360,000, \$84,000 in earned ESOP shares, and \$76,000 in dividends declared during the six-months ended December 31, 2007.

Comparison of Operating Results for the Three and Six Months Ended December 31, 2007 and 2006

General. Our net income for the three months ended December 31, 2007

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was \$234,000, compared to net income of \$172,000, for the three months ended December 31, 2006, an increase of \$62,000 or 36.0%. This was primarily the result of an increase in net interest income, partially offset by increases in the provision for loan losses and income taxes. Net interest income for the three months ended December 31, 2007 increased \$140,000 to \$1.9 million from \$1.7 million for the comparable prior year quarter. The provision for loan losses reflected an increase of \$40,000 for the three month period ended December 31, 2007, compared to the three month period ended December 31, 2006. Non-interest income and non-interest expense remained relatively the same with a slight increase of \$2,000 or 1.2% and \$10,000 or 0.6%, respectively, for the three months ended December 31, 2007, compared to the three month period ended December 31, 2006.

Our net income for the six months ended December 31, 2007 was \$360,000, compared to net income of \$315,000 for the six months ended December 31, 2006, an increase of \$45,000 or 14.3%. This was primarily the result of an increase in net interest income, partially offset by increases in the provision for loan losses and non-interest expenses. Net interest income for the six months ended December 31, 2007, increased \$284,000 to \$3.7 million from \$3.4 million for the six months ended December 31, 2006. The provision for loan losses increased \$55,000 for the six months ended December 31, 2007 compared to the six months ended December 31, 2006. There was no provision for the six month period ended December 31, 2006. Non-interest income remained relatively the same with a slight increase of \$8,000 for the six months ended December 31, 2007. Non-interest expense increased by \$182,000, compared to the same six month period ended December 31, 2006.

Net Interest Income. Net interest income increased \$140,000 or 8.1% to \$1.9 million for the three month period ended December 31, 2007, compared to \$1.7 million for the three months ended December 31, 2006. Interest income increased by \$158,000 or 3.9%, and interest expense increased slightly by \$18,000 or 0.8%, for the same three month comparative periods.

The increase of \$158,000 or 3.9% in total interest income for the three months ended December 31, 2007, resulted from a 3.0% increase in the average balance of interest-earning assets and a 5 basis point increase in the yield thereon. Average earning assets increased \$7.9 million, to \$274.8 million for the three months ended December 31, 2007, compared to \$266.9 million for the three months ended December 31, 2006. Interest income on loans increased \$208,000 or 5.8% for the three months ended December 31, 2007, compared to the same period ended December 31, 2006 primarily due to an increase of \$15.4 million or 6.9% in average loan balances, offset in part by a 7 basis point reduction in average yield thereon. Interest on securities held to maturity increased \$52,000 or 17.8% for the three months ended December 31, 2007, compared to the three months ended December 31, 2006, as a result of a \$1.6 million or 5.9% increase in the average balance, in addition to a 47 basis point increase in yield. Other interest income reflected a reduction of \$102,000 or 66.2% in interest income primarily due to a decrease

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of \$9.2 million or 66.0% in average other interest-earning assets for the three months ended December 31, 2007, compared to the same three month period ended December 31, 2006. Balances held at the Federal Home Loan Bank during the three months ended December 31, 2006 were higher due to the increased funds generated by the initial IPO stock offering.

Total interest expense increased slightly by \$18,000 or 0.8% for the three months ended December 31, 2007, compared to the three months ended December 31, 2006. Average interest-bearing liabilities decreased \$16.2 million

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or 6.4%, from \$252.9 for the three months ended December 31, 2006, to \$236.7 for the three months ended December 31, 2007, tempered by a 28 basis points increase in the average rate from 3.65% to 3.93%, for the respective periods. Interest expense on deposits increased by \$303,000 or 18.1% for the three months ended December 31, 2007, compared to the three months ended December 31, 2006, as a result of a slight increase of \$1.1 million or 0.6% in average interest-bearing deposits and a 57 basis point increase in the average rates on interest-bearing deposits. The Bank experienced a shift in its deposit base for the three months ended December 31, 2007, compared to the three months ended December 31, 2006, as NOW account average balances decreased \$2.6 million or 8.9%, as did savings balances by \$9.9 million or 17.1%; while average balances on higher-yielding time deposits increased by \$13.6 million or 11.6%. NOW account average rates increased by 2 basis points, as did savings by 91 basis points and time deposits by 25 basis points, for the three months ended December 31, 2007, as compared to the three months ended December 31, 2006. The average 91 basis point increase in the savings rate was the result of a new tiered savings product that was introduced in 2007. Total interest expense on borrowings decreased by \$285,000 for the three months ended December 31, 2007, compared to the three months ended December 31, 2006. Federal Home Loan Bank advance average balances decreased \$17.4 million or 35.0%, as did the average rate by 78 basis points, from 5.15% to 4.37% for the three months ended December 31, 2007, compared to the same three month period ended December 31, 2006. Federal Home Loan Bank average advances balances decreased during the three month period ended December 31, 2007 as funds from the IPO were used to pay down short-term borrowings.

Net interest income increased \$284,000 or 8.3% to \$3.7 million for the six months ended December 31, 2007, from \$3.4 million for the six months ended December 31, 2006. A \$387,000 or 4.9% increase in interest income was offset by an increase of \$103,000 or 2.3% in interest expense for the six month period ended December 31, 2007, compared to the six month period ended December 31, 2006.

The increase of \$387,000 or 4.9% in interest income for the six months ended December 31, 2007, resulted from a \$10.3 million increase in average earning assets, along with a 5 basis point increase in yield, compared to the six months ended December 31, 2006. Interest income on loans increased by \$386,000 or 5.4% for the six months ended December 31, 2007, compared to the six months ended December 31, 2006. Average loan receivable balances increased \$13.9 million or 6.2% to \$237.4 million for the six months ended December 31, 2007, compared to \$223.5 million for the six months ended December 31, 2006. Interest income on securities held to maturity increased \$104,000 or 17.7% for the six months ended December 31, 2007, compared to the six months ended December 31, 2006. Average securities held to maturity balances increased \$1.6 million or 5.9% for the six months ended December 31, 2007, compared to the six months ended December 31, 2006, primarily due to purchases made in early 2007, as the yield on the investment held to maturity portfolio increased by 48 basis points for the six month period ended December 31, 2007, compared to the same six month period ended December 31, 2006. Interest income on other interest-earning assets decreased by \$103,000 or 49.3% for the six month period ended December 31, 2007, compared to the same six month period ended December 31, 2006 as the average other interest earning-asset balances decreased \$5.2 million or

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52.7%. Average Federal Home Loan Bank balances were lower during the six month period ended December 31, 2007, as funds from the IPO were used to pay down short-term borrowings.

The \$103,000 or 2.3% increase in interest expense for the six months ended December 31, 2007, compared to the six months ended December 31, 2006, was

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the three months ended December 31, 2007, compared to the three months ended December 31, 2006. The decrease reflects a \$106,000 reduction in the Bank's 401-K pension plan expense for the three month period ended December 31, 2007, as a result of the plan being amended. This reduction was offset in part by normal salary increases and a \$41,000 increase in the Bank's ESOP expense which was implemented in January 2007. Other expense totaled \$327,000 for the three months ended December 31, 2007, a \$44,000 or 15.6% increase over the three month period ended December 31, 2006. The increase was due primarily to the costs of being a public company and Sarbanes-Oxley Section 404 compliance expense.

Our non-interest expense for the six months ended December 31, 2007, increased \$182,000 or 5.6% to \$3.4 million from \$3.2 million for the six months ended December 31, 2006. Salaries and employee benefits expense increased \$114,000 or 7.4% for the six months ended December 31, 2007, compared to the six months ended December 31, 2006, which included a \$106,000 reduction in the Bank's 401-K pension plan expense, as a result of the plan being amended, more than offsetting the decrease were normal salary increases and \$85,000 in ESOP expense incurred during the six months ended December 31, 2007. In addition, the number of personnel increased for the six months ended December 31, 2007, compared to the same period ended December 31, 2006. Other expense increased by \$135,000 or 26.3% to \$648,000 for the six month period ended December 31, 2007, compared to \$513,000 for the same period ended December 31, 2006. The increase in other expense was attributable to the costs associated with being a public company and Sarbanes-Oxley Section 404 compliance expense. Advertising expense decreased by \$62,000 or 39.2% to \$96,000, compared to \$158,000 for the six month period ended December 31, 2006. The reduction in expense was primarily due to the additional expense incurred last year with the opening of the Martinsville branch which opened at the end of July 2006.

Income Taxes. Income tax expense for the three months ended December 31, 2007 was \$127,000 or 35.2% of income before income taxes as compared to \$97,000 or 36.1% of income before income taxes for the three months ended December 31, 2006.

For the six months ended December 31, 2007, income tax expense was \$185,000 or 33.9% of income before taxes as compared to \$175,000 or 35.7% of income before income taxes for the six months ended December 31, 2006.

Liquidity, Commitments and Capital Resources

The Bank must be capable of meeting its customer obligations at all times. Potential liquidity demands include funding loan commitments, cash withdrawals from deposit accounts and other funding needs as they present themselves. Accordingly, liquidity is measured by our ability to have sufficient cash reserves on hand, at a reasonable cost and/or with minimal losses.

Senior management is responsible for managing our overall liquidity position and risk and is responsible for ensuring that our liquidity needs are being met on both a daily and long term basis. The Financial Review Committee, comprised of senior management and chaired by President and Chief Executive Officer Gary Jolliffe, is responsible for establishing and reviewing our liquidity procedures, guidelines, and strategy on a periodic basis.

Our approach to managing day-to-day liquidity is measured through our daily calculation of investable funds and/or borrowing needs to ensure adequate liquidity. In addition, senior management constantly evaluates our short-term and long-term liquidity risk and strategy based on current market conditions, outside investment and/or borrowing opportunities, short and long-term economic

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trends, and anticipated short and long-term liquidity requirements. The Bank's loan and deposit rates may be adjusted as another means of managing short and long-term liquidity needs. We do not at present participate in derivatives or other types of hedging instruments to meet liquidity demands, as we take a conservative approach in managing liquidity.

At December 31, 2007, the Bank had outstanding commitments to originate loans of \$2.0 million, construction loans in process of \$6.1 million, unused lines of credit of \$28.2 million and standby letters of credit of \$268,000. At December 31, 2007 the Company had commitments for building improvements in the amount of approximately \$2.1 million. Certificates of deposit scheduled to mature in one year or less at December 31, 2007, totaled \$106.5 million.

The Bank generates cash through borrowings from the Federal Home Loan Bank to meet its day-to-day funding obligations. The Bank's borrowings from the Federal Home Loan Bank increased from \$27.9 million at June 30, 2007 to \$35.0 million at December 31, 2007 as a result of an increase in loan balances. At December 31, 2007, the Bank's total deposits to loans ratio was 87.8%. At December 31, 2007, the Bank's collateralized borrowing limit with the Federal Home Loan Bank was \$104.4 million, of which \$35.0 million was outstanding. As of December 31, 2007, the Bank also had a \$20.0 million line of credit with a financial institution for reverse repurchase agreements (which is a form of borrowing) that it could access if necessary.

Consistent with its goals to operate a well-capitalized and profitable financial organization, the Bank actively seeks to maintain its status in accordance with regulatory standards. At December 31, 2007 the Bank exceeded all applicable minimum regulatory capital requirements.

Off-Balance Sheet Arrangements

We are a party to financial instruments with off-balance-sheet risk in the normal course of our business of investing in loans and securities, as well as in the normal course of maintaining and improving our facilities. These financial instruments include significant purchase commitments, such as commitments related to capital expenditure plans and commitments to purchase investment securities or mortgage-backed securities, and commitments to extend credit to meet the financing needs of our customers. At December 31, 2007, our significant off-balance sheet commitments primarily consisted of commitments to originate loans of \$2.0 million, construction loans in process of \$6.1 million, unused lines of credit of \$28.2 million and standby letters of credit of \$268,000.

Commitments to extend credit are agreements to lend to a customer as long as there is no violation of any condition established in the contract. Commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Our exposure to credit loss in the event of nonperformance by the other party to the financial instrument for commitments to extend credit is represented by the contractual amount of those instruments. We use the same credit policies in making commitments and conditional obligations as we do for on-balance-sheet instruments. Since a number of commitments typically expire without being drawn upon, the total commitment amounts do not necessarily represent future cash requirements.

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At December 31, 2007 the Company had commitments for building improvements in the amount of approximately \$2.1 million.

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ITEM 3 - CONTROLS AND PROCEDURES

An evaluation was performed under the supervision, and with the participation of the Company's management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures (as defined in Rule 13a-15(e) promulgated under the Securities Exchange Act of 1934, as amended) as of December 31, 2007. Based on such evaluation, the Company's Chief Executive Officer and Chief Financial Officer have concluded that the Company's disclosure controls and procedures are effective as of December 31, 2007.

No change in the Company's internal controls over financial reporting (as defined in Rule 13a-15(f) promulgated under the Securities Exchange Act of 1934, as amended) occurred during the most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

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PART II - OTHER INFORMATION

ITEM 1 - LEGAL PROCEEDINGS

There were no material pending legal proceedings at December 31, 2007 to which the Company or its subsidiaries is a party other than ordinary routine litigation incidental to their respective businesses.

ITEM 2 - UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

None

ITEM 3 - DEFAULTS UPON SENIOR SECURITIES

None

ITEM 4 - SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None

ITEM 5 - OTHER INFORMATION

None

ITEM 6 - EXHIBITS

- 31 Certifications of the Chief Executive Officer and Chief Financial Officer pursuant to Rule 13a-14(a)
- 32 Certifications of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

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SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

MSB FINANCIAL CORP.
(Registrant)

Date: February 13, 2008

/s/Gary T. Jolliffe

Gary T. Jolliffe
President and Chief Executive Officer

Date: February 13, 2008

/s/Jeffrey E. Smith

Jeffrey E. Smith
Vice President and Chief Financial Officer