Eder Noelle K Form 4 February 20, 2018

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 3235-0287 Number:

burden hours per

response...

5. Relationship of Reporting Person(s) to

Issuer

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

January 31, Expires: 2005 Estimated average

0.5

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

Symbol

1(b).

Eder Noelle K

(Print or Type Responses)

1. Name and Address of Reporting Person \*

|   |  | CAPITAL ONE FINANCIAL CORP<br>[COF] |   |                   |    | CORP                                  | (Check all applicable)   |             |  |  |          |  |
|---|--|-------------------------------------|---|-------------------|----|---------------------------------------|--|-------------|--|--|----------|--|
| (Last) (First) (Middle)  1680 CAPITAL ONE DRIVE |  |                                     | 3. Date of Earliest Transaction (Month/Day/Year) 02/15/2018 |                   |    |                                       |  |             | Director 10% Owner Self-cer (give title Other (specify below) below)  Chief Card Cust. Exp. Officer                |  |          |  |
| MCLEAN  | 4. If Amendment, Date Original Filed(Month/Day/Year) |                                     |   |                   |    |                                       | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |             |  |  |          |  |
| (City)  | (State)  | (Zip)                               | Tabl  | e I - Non         | -D | erivative                             | Secur  | ities Acq   | uired, Disposed o  | f, or Beneficial   | ly Owned |  |
| 1.Title of<br>Security<br>(Instr. 3)            | 2. Transaction D<br>(Month/Day/Yea                   | ar) Execution                       | emed<br>on Date, if<br>/Day/Year)                           | Code<br>(Instr. 8 | 3) | 4. Securi<br>n(A) or Di<br>(Instr. 3, | spose  | d of (D)    | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) |          |  |
| Common<br>Stock                                 | 02/15/2018   |                                     |   | M                 |    | 490                                   | A  | \$ 0 (1)    | 44,789   | D  |          |  |
| Common<br>Stock                                 | 02/15/2018   |                                     |   | M                 |    | 2,287                                 | A  | \$ 0 (1)    | 47,076   | D  |          |  |
| Common<br>Stock                                 | 02/15/2018   |                                     |   | M                 |    | 1,769                                 | A  | \$ 0 (1)    | 48,845   | D  |          |  |
| Common<br>Stock                                 | 02/15/2018   |                                     |   | M                 |    | 5,351                                 | A  | \$ 0 (2)    | 54,196   | D  |          |  |
| Common<br>Stock                                 | 02/15/2018   |                                     |   | D                 |    | 490                                   | D  | \$<br>99.52 | 53,706   | D  |          |  |

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| Common<br>Stock | 02/15/2018 | D    | 2,287 | D | \$<br>99.52<br>(1) | 51,419 | D |
|-----------------|------------|------|-------|---|--------------------|--------|---|
| Common<br>Stock | 02/15/2018 | D    | 1,769 | D | \$<br>99.52<br>(1) | 49,650 | D |
| Common<br>Stock | 02/15/2018 | D    | 5,351 | D | \$<br>99.52<br>(2) | 44,299 | D |
| Common<br>Stock | 02/15/2018 | F(3) | 266   | D | \$<br>98.67        | 44,033 | D |
| Common<br>Stock | 02/15/2018 | F(4) | 1,531 | D | \$<br>98.67        | 42,502 | D |
| Common<br>Stock | 02/15/2018 | F(5) | 1,391 | D | \$<br>98.67        | 41,111 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amour<br>Underlying Securit<br>(Instr. 3 and 4) |                                |
|---|---|---|---|---|---|--|-----------------|--|--------------------------------|
|   |   |   |   | Code V                                  | (A) (D)   | Date Exercisable   | Expiration Date | Title  | Amo<br>or<br>Num<br>of<br>Shar |
| 2015<br>Restricted<br>Stock<br>Units                | \$ 0 (1)  | 02/15/2018                              |   | M                                       | 490   | <u>(6)</u>   | <u>(6)</u>      | Common<br>Stock  | 49                             |
| 2016<br>Restricted<br>Stock<br>Units                | \$ 0 (1)  | 02/15/2018                              |   | M                                       | 2,287   | <u>(7)</u>   | <u>(7)</u>      | Common<br>Stock  | 2,2                            |
|   | \$ 0 (1)  | 02/15/2018                              |   | M                                       | 1,769   | (8)  | (8)             |  | 1,7                            |

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2017
Restricted
Stock
Units

Restricted

Common
Stock
Units

Common

M

5,351 02/15/2018<sup>(2)</sup> 02/15/2018<sup>(2)</sup>

Stock

Stock Units

# **Reporting Owners**

 $\$ 0^{(2)}$ 

Reporting Owner Name / Address Relationships

02/15/2018

Director 10% Owner Officer Other

Eder Noelle K Chief Card
1680 CAPITAL ONE DRIVE Cust. Exp.
MCLEAN, VA 22102 Officer

# **Signatures**

Cleo Belmonte (POA on file) 02/20/2018

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On February 15, 2018 the restricted stock units were settled in cash based on the Company's average fair market value of shares of common stock over the fifteen trading days preceding the vesting date.
- (2) Each restricted stock unit vested on January 1, 2018 and settled in cash on February 15, 2018 based on the Company's average fair market value of the underlying shares of common stock over the fifteen trading days preceding the settlement date.
- (3) Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on January 29, 2015. This is authorized in the applicable restricted stock award agreement.
- (4) Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on February 4, 2016. This is authorized in the applicable restricted stock award agreement.
- (5) Represents the automatic withholding by the issuer to satisfy the reporting person's tax obligation associated with the vesting of restricted stock units granted on February 2, 2017. This is authorized in the applicable restricted stock award agreement.
- (6) These restricted stock units vest in 1/3 increments beginning on February 15, 2016 and annually thereafter.
- (7) These restricted stock units vest in 1/3 increments beginning on February 15, 2017 and annually thereafter.
- (8) These restricted stock units vest in 1/3 increments beginning on February 15, 2018 and annually thereafter.

#### **Remarks:**

Exhibit 24.1 - Power of Attorney - Eder

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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