

Washington, D.C. 20549

Commission file number: 1-10853

(Exact name of registrant as specified in its charter)

200 West Second Street **27101**
Winston-Salem, North Carolina
(Zip Code)
(Address of Principal Executive Offices)

(336) 733-2000

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☒

Accelerated filer ☐

Non-accelerated filer ☐

(Do not check if a smaller reporting company)

Smaller reporting company ☐

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).
Yes ☐ No ☒

At March 31, 2014, 718,496,658 shares of the Registrant's common stock, \$5 par value, were outstanding.

BB&T CORPORATION
FORM 10-Q
March 31, 2014
INDEX

	Page No.
PART I	
Item 1. Financial Statements	
<u>Consolidated Balance Sheets (Unaudited)</u>	5
<u>Consolidated Statements of Income (Unaudited)</u>	6
<u>Consolidated Statements of Comprehensive Income (Unaudited)</u>	7
<u>Consolidated Statements of Changes in Shareholders' Equity (Unaudited)</u>	8
<u>Consolidated Statements of Cash Flows (Unaudited)</u>	9
<u>Notes to Consolidated Financial Statements (Unaudited)</u>	10
Item 2. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	37
Item 3. <u>Quantitative and Qualitative Disclosures About Market Risk (see Market Risk Management)</u>	59
Item 4. <u>Controls and Procedures</u>	67
PART II	
Item 1. <u>Legal Proceedings</u>	68
Item 1A. <u>Risk Factors</u>	68
Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	68
Item 3. Defaults Upon Senior Securities - (not applicable.)	
Item 4. Mine Safety Disclosures - (not applicable.)	
Item 5. Other Information - (none to be reported.)	
Item 6. <u>Exhibits</u>	69

Table of Contents**Glossary of Defined Terms**

The following terms may be used throughout this Report, including the consolidated financial statements and related notes.

Term	Definition
2006 Repurchase Plan	Plan for the repurchase of up to 50 million shares of BB&T's common stock
ACL	Allowance for credit losses
AFS	Available-for-sale
ALLL	Allowance for loan and lease losses
AOCI	Accumulated other comprehensive income (loss)
BankAtlantic	BankAtlantic, a federal savings association acquired by BB&T from BankAtlantic Bancorp, Inc.
Basel III	Global regulatory standards on bank capital adequacy and liquidity published by the BCBS
BB&T	BB&T Corporation and subsidiaries
BCBS	Basel Committee on Bank Supervision
BHC	Bank holding company
BHCA	Bank Holding Company Act of 1956, as amended
Branch Bank	Branch Banking and Trust Company
CCAR	Comprehensive Capital Analysis and Review
CD	Certificate of deposit
CDI	Core deposit intangible assets
CFPB	Consumer Financial Protection Bureau
Colonial	Collectively, certain assets and liabilities of Colonial Bank acquired by BB&T in 2009
Company	BB&T Corporation and subsidiaries (interchangeable with "BB&T" above)
Council	Financial Stability Oversight Council
CRA	Community Reinvestment Act of 1977
CRE	Commercial real estate
Crump Insurance	The life and property and casualty insurance operations acquired from the Crump Group
DIF	Deposit Insurance Fund administered by the FDIC
Directors' Plan	Non-Employee Directors' Stock Option Plan
Dodd-Frank Act	Dodd-Frank Wall Street Reform and Consumer Protection Act
EPS	Earnings per common share
ERP	Enterprise resource planning
EU	European Union
EVE	Economic value of equity
Exchange Act	Securities Exchange Act of 1934, as amended
FASB	Financial Accounting Standards Board
FDIC	Federal Deposit Insurance Corporation
FHA	Federal Housing Administration
FHC	Financial Holding Company
FHLB	Federal Home Loan Bank
FHLMC	Federal Home Loan Mortgage Corporation
FINRA	Financial Industry Regulatory Authority
FNMA	Federal National Mortgage Association
FRB	Board of Governors of the Federal Reserve System
FTE	Fully taxable-equivalent
FTP	Funds transfer pricing

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GAAP	Accounting principles generally accepted in the United States of America
GNMA	Government National Mortgage Association
Grandbridge	Grandbridge Real Estate Capital, LLC
GSE	U.S. government-sponsored enterprise
HTM	Held-to-maturity
IMLAFA	International Money Laundering Abatement and Financial Anti-Terrorism Act of 2001
IPV	Independent price verification
IRS	Internal Revenue Service
ISDA	International Swaps and Derivatives Association, Inc.
LHFS	Loans held for sale
LIBOR	London Interbank Offered Rate

Table of Contents

Term	Definition
LOB	Line of business
MBS	Mortgage-backed securities
MRLCC	Market Risk, Liquidity and Capital Committee
MSR	Mortgage servicing right
MSRB	Municipal Securities Rulemaking Board
NIM	Net interest margin
NPA	Nonperforming asset
NPL	Nonperforming loan
NPR	Notice of Proposed Rulemaking
NYSE	NYSE Euronext, Inc.
OAS	Option adjusted spread
OCC	Office of the Comptroller of the Currency
OCI	Other comprehensive income (loss)
OREO	Other real estate owned
OTS	Office of Thrift Supervision
OTTI	Other-than-temporary impairment
Parent Company	BB&T Corporation, the parent company of Branch Bank and other subsidiaries
Patriot Act	Uniting and Strengthening America by Providing Appropriate Tools Required to Intercept and Obstruct Terrorism Act of 2001
Peer Group	Financial holding companies included in the industry peer group index
Reform Act	Federal Deposit Insurance Reform Act of 2005
RMO	Risk Management Organization
RSU	Restricted stock unit
RUFC	Reserve for unfunded lending commitments
S&P	Standard & Poor's
SBIC	Small Business Investment Company
SCAP	Supervisory Capital Assessment Program
SEC	Securities and Exchange Commission
Short-Term Borrowings	Federal funds purchased, securities sold under repurchase agreements and other short-term borrowed funds with original maturities of less than one year
Simulation	Interest sensitivity simulation analysis
TBA	To be announced
TDR	Troubled debt restructuring
U.S.	United States of America
U.S. Treasury	United States Department of the Treasury
UPB	Unpaid principal balance
VA	U.S. Department of Veterans Affairs
VaR	Value-at-risk
VIE	Variable interest entity

Table of Contents**BB&T CORPORATION AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS****(Unaudited)****(Dollars in millions, except per share data,
shares in thousands)**

	March 31, 2014	December 31, 2013
Assets		
Cash and due from banks	\$ 1,722	\$ 1,565
Interest-bearing deposits with banks	354	452
Federal funds sold and securities purchased under resale agreements or similar arrangements	144	148
Restricted cash	363	422
Trading securities at fair value	525	381
AFS securities at fair value (\$1,361 and \$1,393 covered by FDIC loss share at March 31, 2014 and December 31, 2013, respectively)	20,496	22,104
HTM securities (fair value of \$20,423 and \$17,530 at March 31, 2014 and December 31, 2013, respectively)	20,812	18,101
LHFS at fair value	1,104	1,222
Loans and leases (\$1,819 and \$2,035 covered by FDIC loss share at March 31, 2014 and December 31, 2013, respectively)	116,528	115,917
ALLL	(1,642)	(1,732)
Loans and leases, net of ALLL	114,886	114,185

Premises and equipment	1,854	1,869
Goodwill	6,824	6,814
Core deposit and other intangible assets	546	569
Residential MSRs at fair value	1,008	1,047
Other assets (\$139 and \$163 of foreclosed property and other assets covered by FDIC loss share at March 31, 2014 and December 31, 2013, respectively)	14,013	14,131
Total assets	\$ 184,651	\$ 183,010

Liabilities and Shareholders' Equity

Deposits:

Noninterest-bearing deposits	\$ 36,322	\$ 34,972
Interest-bearing deposits less than \$100,000	77,962	78,330
Time deposits \$100,000 and greater	13,192	14,173
Total deposits	127,476	127,475
Short-term borrowings	3,285	4,138
Long-term debt	23,384	21,493
Accounts payable and other liabilities	6,950	7,095
Total liabilities	161,095	160,201

Commitments and contingencies (Note 10)

Shareholders' equity:

Preferred stock, \$5 par, liquidation preference of \$25,000 per share	2,603	2,603
Common stock, \$5 par	3,592	3,533
Additional paid-in capital	6,385	6,172
Retained earnings	11,382	11,044
	(500)	(593)

AOCI, net of deferred income taxes		
Noncontrolling interests	94	50
Total shareholders' equity	23,556	22,809
Total liabilities and shareholders' equity	\$ 184,651	\$ 183,010
Common shares outstanding	718,497	706,620
Common shares authorized	2,000,000	2,000,000
Preferred shares outstanding	107	107
Preferred shares authorized	5,000	5,000

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents**BB&T CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF
INCOME****(Unaudited)****(Dollars in millions, except per share data,
shares in thousands)**

	Three Months Ended March 31,	
	2014	2013
Interest Income		
Interest and fees on loans and leases	\$ 1,295	\$ 1,433
Interest and dividends on securities	236	215
Interest on other earning assets	15	11
Total interest income	1,546	1,659
Interest Expense		
Interest on deposits	60	86
Interest on short-term borrowings	1	1
Interest on long-term debt	138	150
Total interest expense	199	237
Net Interest Income	1,347	1,422
Provision for credit losses	60	272
Net Interest Income After Provision for Credit Losses	1,287	1,150
Noninterest Income		
Insurance income	427	365
Service charges on deposits	143	138
Mortgage banking income	74	180
Investment banking and brokerage fees and commissions	88	94
Bankcard fees and merchant discounts	62	59
Trust and investment advisory revenues	54	48
Checkcard fees	47	47
	27	28

Income from bank-owned life insurance		
FDIC loss share income, net	(84)	(59)
Other income	71	78
Securities gains (losses), net		
Gross realized gains	6	23
Gross realized losses	(3)	
OTTI charges	(23)	
Non-credit portion recognized in OCI	22	
Total securities gains (losses), net	2	23
Total noninterest income	911	1,001
Noninterest Expense		
Personnel expense	782	817
Occupancy and equipment expense	176	171
Loan-related expense	69	58
Professional services	33	36
Software expense	43	38
Regulatory charges	29	35
Amortization of intangibles	23	27
Foreclosed property expense	9	18
Merger-related and restructuring charges, net	8	5
Other expense	231	209
Total noninterest expense	1,403	1,414
Earnings		
Income before income taxes	795	737
Provision for income taxes	217	481
Net Income	578	256
Noncontrolling interests	40	16
Dividends on preferred stock	37	30
	\$ 501	\$ 210

**Net Income
Available to
Common
Shareholders**

EPS

Basic	\$ 0.70	\$ 0.30
Diluted	\$ 0.69	\$ 0.29
Cash dividends declared	\$ 0.23	\$ 0.23

**Weighted Average
Shares Outstanding**

Basic	712,842	700,275
Diluted	724,283	711,020

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents

**BB&T CORPORATION AND
SUBSIDIARIES
CONSOLIDATED STATEMENTS
OF COMPREHENSIVE INCOME
(Unaudited)
(Dollars in millions)**

	Three Months Ended March 31, 2014 2013	
Net Income	\$ 578	\$ 256
OCI, Net of Tax:		
Change in unrecognized net pension and postretirement costs	1	14
Change in unrealized net gains (losses) on cash flow hedges	11	7
Change in unrealized net gains (losses) on AFS securities	79	(61)
Change in FDIC's share of unrealized (gains) losses on AFS securities	6	(13)
Other, net	(4)	
Total OCI	93	(53)
Total Comprehensive Income	\$ 671	\$ 203

**Income Tax Effect
of Items Included
in OCI:**

Change in unrecognized net pension and postretirement costs	\$ 1	\$ 9
Change in unrealized net gains (losses) on cash	7	3

flow hedges		
Change in		
unrealized net gains		
(losses) on AFS	45	(37)
securities		
Change in FDIC's		
share of unrealized		
(gains) losses on	3	(9)
AFS securities		
Other, net	(1)	

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents**BB&T CORPORATION AND SUBSIDIARIES****CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY****(Unaudited)****Three Months Ended March 31, 2014 and 2013****(Dollars in millions, shares in thousands)**

	Shares of Common Stock	Preferred Stock	Common Stock	Additional Paid-In Capital	Retained Earnings	AOCI	Noncontrolling Interests	Total Shareholders' Equity
Balance, January 1, 2013	699,728	\$ 2,116	\$ 3,499	\$ 5,973	\$ 10,129	\$ (559)	\$ 65	\$ 21,223
Add (Deduct):								
Net income					240		16	256
Net change in AOCI						(53)		(53)
Stock transactions:								
In connection with equity awards	2,438		12	(5)				7
Shares repurchased in connection with equity awards	(726)		(4)	(18)				(22)
Cash dividends declared on common stock					(161)			(161)
Cash dividends declared on preferred stock					(30)			(30)
Equity-based compensation expense				25				25
Other, net							(16)	(16)
Balance, March 31, 2013	701,440	\$ 2,116	\$ 3,507	\$ 5,975	\$ 10,178	\$ (612)	\$ 65	\$ 21,229
Balance, January 1, 2014	706,620	\$ 2,603	\$ 3,533	\$ 6,172	\$ 11,044	\$ (593)	\$ 50	\$ 22,809
Add (Deduct):								
Net income					538		40	578
Net change in AOCI						93		93
Stock transactions:								
	13,448		67	195				262

In connection with equity awards Shares repurchased in connection (2,155) with equity awards		(11)	(69)					(80)
Excess tax benefits in connection with equity awards			48					48
In connection with dividend 192 reinvestment plan		1	6					7
In connection with 401(k) 392 plan		2	13					15
Cash dividends declared on common stock				(163)				(163)
Cash dividends declared on preferred stock				(37)				(37)
Equity-based compensation expense			20					20
Other, net						4		4
Balance, March 31, 2014	718,497	\$ 2,603	\$ 3,592	\$ 6,385	\$ 11,382	\$ (500)	\$ 94	\$ 23,556

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents

**BB&T CORPORATION AND
SUBSIDIARIES
CONSOLIDATED STATEMENTS OF
CASH FLOWS
(Unaudited)
(Dollars in millions)**

	Three Months Ended March 31, 2014 2013	
Cash Flows From Operating Activities:		
Net income	\$ 578	\$ 256
Adjustments to reconcile net income to net cash from operating activities:		
Provision for credit losses	60	272
Adjustment to income tax provision		281
Depreciation	81	74
Amortization of intangibles	23	27
Equity-based compensation	20	25
(Gain) loss on securities, net	(2)	(23)
Net write-downs/losses on foreclosed property	7	8
Net change in operating assets and liabilities:		
LHFS	122	332
Other assets	71	65
Accounts payable and other liabilities	(160)	(750)
Other, net	(168)	(136)
Net cash from operating	632	431

activities

**Cash Flows From
Investing Activities:**

Proceeds from sales of AFS securities	1,080	421
Proceeds from maturities, calls and paydowns of AFS securities	940	1,668
Purchases of AFS securities	(275)	(1,226)
Proceeds from maturities, calls and paydowns of HTM securities	297	1,190
Purchases of HTM securities	(3,013)	(724)
Originations and purchases of loans and leases, net of principal collected	(916)	57
Net cash for business combinations	(10)	(6)
Proceeds from sales of foreclosed property	64	92
Other, net	168	91
Net cash from investing activities	(1,665)	1,563

**Cash Flows From
Financing Activities:**

Net change in deposits	1	(1,723)
Net change in short-term borrowings	(853)	375
Proceeds from issuance of long-term debt	2,407	10
Repayment of long-term debt	(523)	(766)
Net cash from common stock transactions	245	(15)
Cash dividends paid on common stock	(156)	(301)
Cash dividends paid on preferred stock	(37)	(30)

Other, net	4	(15)
Net cash from financing activities	1,088	(2,465)
Net Change in Cash and Cash Equivalents	55	(471)
Cash and Cash Equivalents at Beginning of Period	2,165	3,039
Cash and Cash Equivalents at End of Period	\$ 2,220	\$ 2,568

Supplemental Disclosure of Cash Flow Information:

Cash paid during the period for:

Interest	\$ 172	\$ 234
Income taxes	47	91

Noncash investing activities:

Transfers of loans to foreclosed assets	123	190
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The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents

NOTE 1. Basis of Presentation

See the Glossary of Defined Terms at the beginning of this Report for terms used throughout the consolidated financial statements and related notes of this Form 10-Q.

General

These consolidated financial statements and notes are presented in accordance with the instructions for Form 10-Q and, therefore, do not include all information and notes necessary for a complete presentation of financial position, results of operations and cash flow activity required in accordance with GAAP. In the opinion of management, all normal recurring adjustments necessary for a fair statement of the consolidated financial position and consolidated results of operations have been made. The year-end consolidated balance sheet data was derived from audited financial statements but does not include all disclosures required by GAAP. The information contained in the financial statements and notes included in the Annual Report on Form 10-K for the year ended December 31, 2013 should be referred to in connection with these unaudited interim consolidated financial statements.

Reclassifications

Certain amounts reported in prior periods' consolidated financial statements have been reclassified to conform to the current presentation. Such reclassifications had no effect on previously reported cash flows, shareholders' equity or net income.

Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from those estimates. Material estimates that are particularly susceptible to significant change include the determination of the ACL, determination of fair value for financial instruments, valuation of goodwill, intangible assets and other purchase accounting related adjustments, benefit plan obligations and expenses, and tax assets, liabilities and expense.

Changes in Accounting Principles and Effects of New Accounting Pronouncements

In January 2014, the FASB issued new guidance related to *Investments in Qualified Affordable Housing Projects*. The new guidance allows an entity, provided certain criteria are met, to elect the proportional amortization method to account for these investments. The proportional amortization method allows an entity to amortize the initial cost of the investment in proportion to the amount of tax credits and other tax benefits received and recognize the net investment performance in the income statement as a component of the provision for income taxes. This guidance is effective for interim and annual reporting periods beginning after December 15, 2014. The adoption of this guidance is not expected to be material to the consolidated financial position, results of operations or cash flows.

Effective January 1, 2014, the Company adopted new guidance related to *Troubled Debt Restructurings*. The new guidance clarifies the timing of when an in substance repossession or foreclosure of collateralized residential real property is deemed to have occurred. The guidance also requires disclosures related to the amount of foreclosed residential real estate property held by the creditor and the recorded investment in consumer mortgage loans collateralized by residential real estate property that are in the process of foreclosure. The adoption of this guidance was not material to the consolidated financial position, results of operations or cash flows.

Effective January 1, 2014, the Company adopted new guidance related to *Investment Companies*. The new guidance amends the criteria for an entity to qualify as an investment company and requires an investment company to measure all of its investments at fair value. The adoption of this guidance was not material to the consolidated financial position, results of operations or cash flows.

Table of Contents**NOTE 2. Securities**

March 31, 2014	Amortized Cost	Gross Gains	Unrealized Losses	Fair Value
(Dollars in millions)				
AFS securities:				
U.S. Treasury	\$ 694	\$ —	\$ —	\$ 694
MBS issued by GSE	16,585	62	452	16,195
States and political subdivisions	1,890	91	68	1,913
Non-agency MBS	257	33	—	290
Other	44	—	1	43
Covered	966	395	—	1,361
Total AFS securities	\$ 20,436	\$ 581	\$ 521	\$ 20,496

HTM securities:				
U.S. Treasury	\$ 1,096	\$ 2	\$ 4	\$ 1,094
GSE	5,603	8	283	5,328
MBS issued by GSE	13,653	35	162	13,526
States and political subdivisions	32	1	—	33
Other	428	14	—	442
Total HTM securities	\$ 20,812	\$ 60	\$ 449	\$ 20,423

December 31, 2013	Amortized Cost	Gross Gains	Unrealized Losses	Fair Value
(Dollars in millions)				
AFS securities:				
U.S. Treasury	\$ 595	\$ —	\$ —	\$ 595
MBS issued by GSE	18,397	78	546	17,929
States and political subdivisions	1,877	65	91	1,851
Non-agency MBS	264	27	—	291
Other	46	—	1	45
Covered securities	989	404	—	1,393
Total AFS securities	\$ 22,168	\$ 574	\$ 638	\$ 22,104

HTM securities:				
U.S. Treasury	\$ 392	\$ —	\$ 8	\$ 384
GSE	5,603	2	397	5,208
MBS issued by GSE	11,636	38	220	11,454
States and political subdivisions	33	2	—	35
Other	437	12	—	449
Total HTM securities	\$ 18,101	\$ 54	\$ 625	\$ 17,530

The fair value of covered securities included non-agency MBS of \$1.0 billion and \$1.1 billion as of March 31, 2014 and December 31, 2013, respectively, and states and political subdivisions securities of \$314 million as of March 31, 2014 and December 31, 2013.

As of March 31, 2014 and December 31, 2013, securities with carrying values of approximately \$9.1 billion and \$11.9 billion, respectively, were pledged to secure municipal deposits, securities sold under agreements to repurchase, other borrowings, and for other purposes as required or permitted by law.

Certain investments in marketable debt securities and MBS issued by FNMA and FHLMC exceeded ten percent of shareholders' equity at March 31, 2014. The FNMA investments had total amortized cost and fair value of \$12.8 billion and \$12.4 billion, respectively. The FHLMC investments had total amortized cost and fair value of \$6.0 billion and \$5.8 billion, respectively.

Table of Contents

The following table reflects changes in credit losses on securities with OTTI (excluding covered), which were primarily non-agency MBS, where a portion of the unrealized loss was recognized in OCI.

	Three Months Ended March 31, 2014 2013	
	(Dollars in millions)	
Balance at beginning of period	\$ 78	\$ 98
Credit losses on securities without previous OTTI	1	
Reductions for securities sold/settled during the period	(3)	(5)
Balance at end of period	\$ 76	\$ 93

The amortized cost and estimated fair value of the securities portfolio by contractual maturity are shown in the following table. The expected life of MBS may differ from contractual maturities because borrowers have the right to prepay the underlying mortgage loans with or without prepayment penalties.

	AFS		HTM	
	Amortized Cost	Fair Value	Amortized Cost	Fair Value
March 31, 2014				
	(Dollars in millions)			
Due in one year or less	\$ 313	\$ 313	\$	\$
Due after one year	569	579		

through five years				
Due after five years	502	525	6,640	6,364
through ten years				
Due after ten years	19,052	19,079	14,172	14,059
Total debt securities	\$ 20,436	\$ 20,496	\$ 20,812	\$ 20,423

The following tables present the fair values and gross unrealized losses of investments based on the length of time that individual securities have been in a continuous unrealized loss position:

	Less than 12 months		12 months or more		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
March 31, 2014						

(Dollars in millions)

AFS securities:

MBS issued by GSE	\$ 8,292	\$ 239	\$ 3,359	\$ 213	\$ 11,651	\$ 452
States and political subdivisions	127	1	457	67	584	68
Other	35	1	—	—	35	1
Total	\$ 8,454	\$ 241	\$ 3,816	\$ 280	\$ 12,270	\$ 521

HTM

securities:

U.S. Treasury	\$ 388	\$ 4	\$ —	\$ —	\$ 388	\$ 4
GSE	4,728	283	—	—	4,728	283
MBS issued by GSE	10,289	161	93	1	10,382	162
Total	\$ 15,405	\$ 448	\$ 93	\$ 1	\$ 15,498	\$ 449

Table of Contents

December 31, 2013	Less than 12 months		12 months or more		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses

(Dollars in millions)

AFS securities:

MBS issued by GSE	\$ 10,259	\$ 406	\$ 1,935	\$ 140	\$ 12,194	\$ 546
States and political subdivisions	232	8	441	83	673	91
Other	34	1			34	1
Total	\$ 10,525	\$ 415	\$ 2,376	\$ 223	\$ 12,901	\$ 638

HTM

securities:

U.S. Treasury	\$ 384	\$ 8	\$	\$	\$ 384	\$ 8
GSE	4,996	397			4,996	397
MBS issued by GSE	8,800	219	48	1	8,848	220
Total	\$ 14,180	\$ 624	\$ 48	\$ 1	\$ 14,228	\$ 625

The unrealized losses on GSE securities and MBS issued by GSE were the result of increases in market interest rates compared to the date the securities were acquired rather than the credit quality of the issuers or underlying loans.

Cash flow modeling is used to evaluate non-agency MBS in an unrealized loss position for potential credit impairment. These models give consideration to long-term macroeconomic factors applied to current security default rates, prepayment rates and recovery rates and security-level performance. At March 31, 2014, there were no non-agency MBS in an unrealized loss position.

At March 31, 2014, \$54 million of the unrealized loss on states and political subdivisions securities was the result of fair value hedge basis adjustments that are a component of amortized cost. States and political subdivisions securities in an unrealized loss position are evaluated for credit impairment through a qualitative analysis of issuer performance and the primary source of repayment. The evaluation of states and political subdivisions securities resulted in the OTTI recognized during the quarter ended March 31, 2014.

Table of Contents**NOTE 3. Loans and ACL**

During January 2014, approximately \$8.3 billion of closed-end, first and second lien position residential mortgage loans were transferred from direct retail lending to residential mortgage to facilitate compliance with a series of new rules related to mortgage servicing associated with first and second lien position mortgages collateralized by real estate.

During March 2014, the CRE loan categories were realigned into CRE – income producing properties and CRE – construction and development in order to better reflect the nature of the underlying loans. Prior period data has been reclassified to conform to this new presentation.

March 31, 2014	Accruing		90 Days Or More Past Due		Nonaccrual	Total
	Current	30-89 Days Past Due				
(Dollars in millions)						
Commercial:						
Commercial and industrial	\$ 38,759	\$ 26	\$	\$ 334		\$ 39,119
CRE - income producing properties	10,299	14		98		10,411
CRE - construction and development	2,426	3		49		2,478
Other lending subsidiaries	4,249	11	4	1		4,265
Retail:						
Direct retail lending	7,407	50	10	52		7,519
Revolving credit	2,310	21	9			2,340
Residential mortgage	30,885	491	76	319		31,771
Sales finance	9,706	45	4	4		9,759
Other lending subsidiaries	5,753	122		46		5,921
Covered	1,476	85	258			1,819
Total excluding government guaranteed	113,270	868	361	903		115,402
Government guaranteed residential mortgage	260	75	791			1,126
Total	\$ 113,530	\$ 943	\$ 1,152	\$ 903		\$ 116,528

December 31, 2013	Accruing		90 Days Or 30-89 Days Past Due		Nonaccrual	Total
	Current	Past Due	Due			

**Past
Due**

(Dollars in millions)

Commercial:					
Commercial and industrial	\$ 38,110	\$ 35	\$	\$ 363	\$ 38,508
CRE - income producing properties	10,107	8		113	10,228
CRE - construction and development	2,329	2		51	2,382
Other lending subsidiaries	4,482	14	5	1	4,502
Retail:					
Direct retail lending	15,595	132	33	109	15,869
Revolving credit	2,370	23	10		2,403
Residential mortgage	22,738	463	69	243	23,513
Sales finance	9,316	56	5	5	9,382
Other lending subsidiaries	5,703	207		50	5,960
Covered	1,643	88	304		2,035
Total excluding government guaranteed	112,393	1,028	426	935	114,782
Government guaranteed residential mortgage	236	92	807		1,135
Total	\$ 112,629	\$ 1,120	\$ 1,233	\$ 935	\$ 115,917

Table of Contents

Loans totaling \$66.6 billion and \$66.2 billion were pledged as collateral for borrowing capacity at the FHLB and FRB at March 31, 2014 and December 31, 2013, respectively. The collateral supports current advances and other activities, in addition to providing borrowing capacity subject to certain limitations. Unearned income and net deferred loan fees and costs totaled \$234 million and \$261 million at March 31, 2014 and December 31, 2013, respectively.

The following tables present the carrying amount of loans by risk rating. Covered loans are excluded because their related ALLL is determined by loan pool performance.

March 31, 2014	Commercial & Industrial	CRE - Income Producing Properties	CRE - Construction and Development	Other Lending Subsidiaries
(Dollars in millions)				
Commercial:				
Pass	\$ 37,444	\$ 9,690	\$ 2,274	\$ 4,227
Special mention	203	78	7	9
Substandard - performing	1,138	545	148	29
Nonperforming	334	98	49	
Total	\$ 39,119	\$ 10,411	\$ 2,478	\$ 4,265

	Direct Retail Lending	Revolving Credit	Residential Mortgage	Sales Finance	Other Lending Subsidiaries
(Dollars in millions)					
Retail:					
Performing	\$ 7,467	\$ 2,340	\$ 32,578	\$ 9,755	\$ 5,874
Nonperforming	52		319	4	47
Total	\$ 7,519	\$ 2,340	\$ 32,897	\$ 9,759	\$ 5,921

December 31, 2013	Commercial & Industrial	CRE - Income Producing Properties	CRE - Construction and Development	Other Lending Subsidiaries
(Dollars in millions)				
Commercial:				
Pass	\$ 36,804	\$ 9,528	\$ 2,149	\$ 4,464

Special mention	219	52	17	8
Substandard - performing	1,122	536	164	29
Nonperforming	363	112	52	1
Total	\$ 38,508	\$ 10,228	\$ 2,382	\$ 4,502

Direct Retail Lending Revolving Credit Residential Mortgage Sales Finance Other Lending Subsidiaries

(Dollars in millions)

Retail:

Performing	\$ 15,760	\$ 2,403	\$ 24,405	\$ 9,377	\$ 5,910
Nonperforming	109		243	5	50
Total	\$ 15,869	\$ 2,403	\$ 24,648	\$ 9,382	\$ 5,960

Table of Contents

During December 2013, the unallocated ALLL was allocated to the loan portfolio segments.

Three Months Ended March 31, 2014	ACL Rollforward Beginning Charge-			Provision	Ending
	Balance	Offs	Recoveries	(Benefit) Other	Balance
(Dollars in millions)					
Commercial:					
Commercial and industrial	\$ 454	\$ (33)	\$ 9	\$ (7)	\$ 423
CRE - income producing properties	149	(8)	2	(7)	136
CRE - construction and development	76	(4)	3	(10)	65
Other lending subsidiaries	15	(1)		2	16
Retail:					
Direct retail lending	209	(19)	8	7	(85) 120
Revolving credit	115	(18)	5	13	115
Residential mortgage	331	(21)	1		85 396
Sales finance	45	(7)	3	4	45
Other lending subsidiaries	224	(84)	8	74	222
Covered	114	(3)		(7)	104
ALLL	1,732	(198)	39	69	1,642
RUFC	89			(9)	80
ACL	\$ 1,821	\$ (198)	\$ 39	\$ 60	\$ 1,722

Three Months Ended March 31, 2013	ACL Rollforward Beginning Charge-			Provision	Ending
	Balance	Offs	Recoveries	(Benefit)	Balance
(Dollars in millions)					
Commercial:					
Commercial and industrial	\$ 470	\$ (91)	\$ 7	\$ 142	\$ 528
CRE - income producing properties	170	(34)	3	12	151
CRE - construction and development	134	(22)	7	(52)	67
Other lending subsidiaries	13	(1)	1		13
Retail:					
Direct retail lending	300	(42)	8	(12)	254
Revolving credit	102	(21)	5	11	97
Residential mortgage	328	(33)	1	20	316
Sales finance	29	(6)	2	5	30
Other lending subsidiaries	264	(67)	8	95	300
Covered	128	(14)		25	139
Unallocated	80				80
ALLL	2,018	(331)	42	246	1,975
RUFC	30			26	56
ACL	\$ 2,048	\$ (331)	\$ 42	\$ 272	\$ 2,031

Table of Contents

The following table provides a summary of loans that are collectively evaluated for impairment.

	March 31, 2014		December 31, 2013	
	Recorded Investment	Related ALLL	Recorded Investment	Related ALLL
(Dollars in millions)				
Commercial:				
Commercial and industrial	\$ 38,678	\$ 374	\$ 38,042	\$ 382
CRE - income producing properties	10,225	116	10,033	128
CRE - construction and development	2,393	52	2,289	60
Other lending subsidiaries	4,264	16	4,501	15
Retail:				
Direct retail lending	7,411	96	15,648	166
Revolving credit	2,293	96	2,355	96
Residential mortgage	31,429	234	23,316	167
Sales finance	9,738	41	9,363	41
Other lending subsidiaries	5,777	194	5,823	196
Covered	1,819	104	2,035	114
Total	\$ 114,027	\$ 1,323	\$ 113,405	\$ 1,365

The following tables set forth certain information regarding impaired loans, excluding purchased impaired loans and LHFS, that were individually evaluated for reserves.

	Recorded	Related	Average Recorded	Interest Income
As Of / For The Three Months Ended March 31, 2014	Investment	ALLL	Investment	Recognized

(Dollars in millions)

With no related

ALLL

recorded:

Commercial:

Commercial and industrial	\$ 152	\$ 216	\$	\$ 113	\$
---------------------------	--------	--------	----	--------	----

CRE -

income producing properties	53	66		35	
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CRE -

construction and development	18	31		19	
------------------------------	----	----	--	----	--

Other

lending	1	1		1	
---------	---	---	--	---	--

subsidiaries

Retail:

Direct retail lending	15	52		16	
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Residential mortgage (1)	168	277		161	1
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Sales finance	1	2		1	
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Other

lending	3	6		2	
---------	---	---	--	---	--

subsidiaries

With an ALLL

recorded:

Commercial:

Commercial and industrial	289	320	49	340	1
---------------------------	-----	-----	----	-----	---

CRE -

income producing properties	133	138	20	162	1
-----------------------------	-----	-----	----	-----	---

CRE -

construction and development	67	70	13	72	1
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Retail:

Direct retail lending	93	96	24	111	2
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Revolving credit	47	46	19	47	
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Residential mortgage (1)	913	932	102	903	10
--------------------------	-----	-----	-----	-----	----

Sales finance	20	20	4	20	
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Other lending	141	143	28	139	5
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subsidiaries

Total (1)	\$ 2,114	\$ 2,416	\$ 259	\$ 2,142	\$ 21
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Table of Contents

As Of / For The Year Ended December 31, 2013	Recorded	Related	Average Recorded	Interest Income
	Investment	HPB	ALLL	Investment
				Recognized

(Dollars in millions)

With no related

ALLL

recorded:

Commercial:

Commercial and industrial	\$ 91	\$ 165	\$	\$ 111	\$
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CRE - income producing properties	22	35		43	
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CRE - construction and development	19	42		41	
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Retail:

Direct retail lending	23	76		23	1
-----------------------	----	----	--	----	---

Residential mortgage (1)	144	237		129	4
--------------------------	-----	-----	--	-----	---

Sales finance	1	2		1	
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Other lending subsidiaries	2	6		4	
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With an ALLL

recorded:

Commercial:

Commercial and industrial	375	409	72	453	5
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CRE - income producing properties	172	174	21	197	4
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CRE - construction and development	75	76	16	112	3
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Other lending subsidiaries	1	1		2	
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Retail:

Direct retail lending	198	204	43	204	12
Revolving credit	48	48	19	52	2
Residential mortgage (1)	812	830	109	763	34
Sales finance	18	19	4	20	1
Other lending subsidiaries	135	137	28	173	18
Total (1)	\$ 2,136	\$ 2,461	\$ 312	\$ 2,328	\$ 84

(1) Residential mortgage loans exclude \$387 million and \$376 million in government guaranteed loans and related ALLL of \$60 million and \$55 million as of March 31, 2014 and December 31, 2013, respectively.

At March 31, 2014 and December 31, 2013, BB&T had \$532 million and \$531 million of mortgage loans collateralized by residential real estate that are in the process of foreclosure.

The following table provides a summary of TDRs, all of which are considered impaired.

March 31, 2014 December 31, 2013

(Dollars in millions)

Performing TDRs:

Commercial:

Commercial and industrial	\$ 76	\$ 77
CRE - income producing properties	42	50
CRE - construction and development	32	39
Direct retail lending	93	187
Sales finance	19	17
Revolving credit	47	48
Residential mortgage	836	785
Other lending subsidiaries	132	126
Total performing TDRs	1,277	1,329
Nonperforming TDRs (also included in NPL disclosures)	213	193
Total TDRs	\$ 1,490	\$ 1,522

ALLL attributable to TDRs, excluding government guaranteed	\$ 192	\$ 228
--	--------	--------

Government guaranteed residential mortgage TDRs excluded from above table:

Held for investment	\$ 387	\$ 376
Held for sale	4	3

18

Table of Contents

The following table summarizes the primary reason loan modifications were classified as TDRs and includes newly designated TDRs as well as modifications made to existing TDRs. Balances represent the recorded investment at the end of the quarter in which the modification was made. Rate modifications in this table include TDRs made with below market interest rates that also include modifications of loan structures.

Three Months Ended March 31, 2014			2013		
Types of Modifications			Types of Modifications		
Rate	Structure	Impact To Allowance	Rate	Structure	Impact To Allowance

(Dollars in millions)

Commercial:

Commercial and industrial	\$ 19	\$ 19	\$ 1	\$ 15	\$ 6	\$
CRE - income producing properties	8	5		11	15	1
CRE - construction and development	5	3		21	2	

Retail:

Direct retail lending	11	2	3	12	2	1
Revolving credit	7		1	8		2
Residential mortgage	32	9	11	15	21	3
Sales finance		5	1	18	5	1
Other lending subsidiaries	29		5	55		18

Charge-offs and forgiveness of principal and interest for TDRs were immaterial for all periods presented.

The following table summarizes the pre-default balance for modifications that experienced a payment default that had been classified as TDRs during the previous 12 months. Payment default is defined as movement of the TDR to nonaccrual status, foreclosure or charge-off, whichever occurs first.

**Three
Months
Ended
March 31,
2014 2013**

**(Dollars
in
millions)**

Commercial:

Commercial
and industrial \$ \$ 2

CRE -
income
producing
properties 2

CRE -
construction
and
development 1

Retail:

Direct retail
lending 1

Revolving
credit 3 3

Residential
mortgage 7 8

Other
lending 9 6
subsidiaries

If a restructuring subsequently defaults, BB&T evaluates the restructuring for possible impairment. As a result, the related allowance may be increased or charge-offs may be taken to reduce the carrying value of the loan.

Changes in the carrying value and accretable yield of covered loans are presented in the following table.

Three Months Ended March 31, 2014				Year Ended December 31, 2013			
Purchased Impaired		Purchased Nonimpaired		Purchased Impaired		Purchased Nonimpaired	
Accretable	Carrying	Accretable	Carrying	Accretable	Carrying	Accretable	Carrying
Yield	Value	Yield	Value	Yield	Value	Yield	Value

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(Dollars in millions)

Balance at beginning of period	\$ 187	\$ 863	\$ 351	\$ 1,172	\$ 264	\$ 1,400	\$ 617	\$ 1,894
Accretion	(30)	30	(56)	56	(149)	149	(301)	301
Payments received, net		(146)		(156)		(686)		(1,023)
Other, net	17		18		72		35	
Balance at end of period	\$ 174	\$ 747	\$ 313	\$ 1,072	\$ 187	\$ 863	\$ 351	\$ 1,172
Outstanding UPB at end of period 19		\$ 1,112		\$ 1,372		\$ 1,266		\$ 1,516

Table of Contents**NOTE 4. Loan Servicing*****Residential Mortgage Banking Activities***

The following tables summarize residential mortgage banking activities. Mortgage and home equity loans managed or securitized exclude loans serviced for others with no other continuing involvement.

**March 31, December
2014 31,
2013**

(Dollars in millions)

Mortgage loans managed	\$ 27,126	\$ 27,353
or securitized		
Home equity loans	8,386	8,329
managed		
Total mortgage and home equity loans	35,512	35,682
managed or securitized		
Less:		
Loans securitized and transferred to AFS securities	4	4
LHFS	1,093	1,116
Covered mortgage loans	770	802
Mortgage loans sold with recourse	748	783

Mortgage
loans held
for
investment

\$ 32,897 \$ 32,977

UPB of
mortgage
loan

\$ 113,620 \$ 112,835

servicing
portfolio

UPB of
home

equity
loan

8,322 8,321

servicing
portfolio

UPB of
residential

mortgage
and home

equity
loan

121,942 121,156

servicing
portfolio

UPB of
residential

mortgage
loans

serviced
for others

(primarily
agency

conforming

fixed
rate)

88,239 87,434

Maximum
recourse

exposure
from

mortgage
loans sold

with

recourse
liability

Recorded
reserves

related to

8 13

recourse
exposure

Repurchase
reserves

54 59

for
mortgage
loan sales
to GSEs

**As Of / For The
Three Months
Ended March 31,
2014 2013**

(Dollars in millions)

UPB of residential mortgage loans sold from the LHFS portfolio	\$ 2,875		\$ 7,895	
Pre-tax gains recognized on mortgage loans sold and held for sale	15		119	
Servicing fees recognized from mortgage loans serviced for others	69		61	
Approximate weighted average servicing fee on the outstanding balance of residential mortgage loans serviced for others	0.30	%	0.31	%
Weighted average interest rate on mortgage loans serviced for others	4.23		4.45	

Payments made to date for recourse exposure on residential mortgage loans sold with recourse liability have been immaterial.

	Three Months Ended March 31,	
	2014	2013
	(Dollars in millions)	
Residential MSRs, carrying value, January 1,	\$ 1,047	\$ 627
Additions	33	94
Change in fair value due to changes in valuation inputs or assumptions:		
Prepayment speeds	(34)	55
Weighted average OAS	(9)	
Realization of expected net servicing cash flows, passage of time and other	(29)	(41)
Residential MSRs, carrying value, March 31,	\$ 1,008	\$ 735
Gains (losses) on derivative financial instruments used to mitigate the income statement effect of changes in fair value	\$ 45	\$ (46)

Table of Contents

The sensitivity of the fair value of the residential MSRs to adverse changes in key economic assumptions is included in the accompanying table:

	March 31, 2014			December 31, 2013		
	Range		Weighted	Range		Weighted
	Min	Max	Average	Min	Max	Average
(Dollars in millions)						
Prepayment speed	6.0 %	8.8 %	7.5 %	5.5 %	8.0 %	6.9 %
Effect on fair value of a 10% increase			\$ (33)			\$ (33)
Effect on fair value of a 20% increase			(63)			(64)
OAS	9.3 %	10.1 %	9.5 %	9.1 %	9.9 %	9.3 %
Effect on fair value of a 10% increase			\$ (37)			\$ (39)
Effect on fair value of a 20% increase			(72)			(75)
Composition of loans serviced for others:						
Fixed-rate residential mortgage loans			99.7 %			99.7 %
Adjustable-rate residential mortgage loans			0.3			0.3
Total			100.0 %			100.0 %
Weighted average life			7.6 yrs			7.9 yrs

The sensitivity calculations above are hypothetical and should not be considered to be predictive of future performance. As indicated, changes in fair value based on adverse changes in assumptions generally cannot be extrapolated because the relationship of the change in assumption to the change in fair value may not be linear. Also, in the above table, the effect of an adverse variation in a particular assumption on the fair value of the MSRs is calculated without changing any other assumption; while in reality, changes in one factor may result in changes in another, which may magnify or counteract the effect of the change.

Commercial Mortgage Banking Activities

CRE mortgage loans serviced for others are not included in loans and leases on the accompanying Consolidated Balance Sheets. The following table summarizes commercial mortgage banking activities for the periods presented:

	March 31, 2014	December 31, 2013
(Dollars in millions)		
UPB of CRE mortgages serviced for others	\$ 27,878	\$ 28,095
CRE mortgages serviced for others	4,627	4,594
covered by recourse provisions		
Maximum recourse exposure from CRE mortgages sold with recourse liability	1,331	1,320
Recorded reserves related to recourse exposure	10	9
Originated CRE mortgages during the period - year to date	920	4,881
21		

Table of Contents**NOTE 5. Long-Term Debt**

The following table reflects the carrying amounts and effective interest rates for long-term debt:

	March 31, 2014			December 31, 2013		
	Carrying Amount	Effective Rate		Carrying Amount	Effective Rate	
(Dollars in millions)						
BB&T Corporation						
fixed rate senior notes	\$ 6,493	2.58	%	\$ 5,845	2.60	%
BB&T Corporation						
floating rate senior notes	1,150	1.07		700	1.13	
BB&T Corporation						
fixed rate subordinated notes	2,168	2.45		2,166	2.47	
Branch Bank						
fixed rate senior notes	3,297	1.95		1,999	1.71	
Branch Bank						
floating rate senior notes	1,150	0.69		1,150	0.69	
Branch Bank						
fixed rate subordinated notes	386	1.76		386	1.71	
Branch Bank						
floating rate subordinated notes	612	2.74		612	2.56	
FHLB advances (weighted	7,592	4.07		8,110	3.96	

average
maturity of
6.8 years at
March 31,
2014)

Other

long-term debt	116	101
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Fair value

hedge-related basis adjustments	420	424
---------------------------------	-----	-----

adjustments

Total

long-term debt	\$ 23,384	\$ 21,493
----------------	-----------	-----------

The effective rates above reflect the impact of cash flow and fair value hedges, as applicable. The subordinated notes qualify under the risk-based capital guidelines as Tier 2 supplementary capital, subject to certain limitations.

NOTE 6. Shareholders' Equity

The weighted average assumptions used in the valuation of equity-based awards and the activity relating to options and RSUs during the period are presented in the following tables:

Three Months Ended March 31, 2014 2013

Weighted

average

assumptions:

Risk-free

interest rate	2.2 %	1.3 %
---------------	-------	-------

Dividend

yield	2.8	3.6
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Volatility

factor	26.5	28.0
--------	------	------

Expected

life	6.5 yrs	7.0 yrs
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Fair value of

options per share	\$ 7.82	\$ 5.48
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**Wtd.
Avg.
Exercise
Options Price**

**(shares in
thousands)**

Outstanding at January 1, 2014	37,996	\$ 34.90
Granted	276	37.55
Exercised	(7,337)	34.75
Forfeited or expired	(911)	36.65
Outstanding at March 31, 2014	30,024	34.91
Exercisable at March 31, 2014	26,580	35.53
Exercisable and expected to vest at March 31, 2014	29,766	\$ 34.96

Table of Contents

	Restricted Shares/Units	Wtd. Avg. Grant Date Fair Value
(shares in thousands)		
Nonvested at January 1, 2014	15,181	\$ 20.46
Granted	3,590	33.18
Vested	(5,995)	13.57
Forfeited	(77)	24.48
Nonvested at March 31, 2014	12,699	27.29
Expected to vest at March 31, 2014	11,524	27.29

NOTE 7. AOCI

Three Months Ended March 31, 2014	Unrecognized Net Pension and Postretirement Costs	Unrealized Net Gains (Losses) on Cash Flow Hedges	Unrealized Net Gains (Losses) on AFS Securities	FDIC's Share of Unrealized (Gains) Losses on AFS Securities	Other, net	Total
(Dollars in millions)						
AOCI balance, January 1, 2014	\$ (303)	\$ 2	\$ (42)	\$ (235)	\$ (15)	\$ (593)
OCI before reclassifications, net of tax	1	(2)	85		(5)	79
Amounts reclassified from AOCI:						
Interest income			(8)		1	(7)
Interest expense		21				21
FDIC loss share income, net				10		10
			(2)			(2)

Securities (gains)					
losses, net					
Total before income taxes		21	(10)	10	1 22
Less: Income taxes		8	(4)	4	8
Net of income taxes		13	(6)	6	1 14
Net change in AOCI	1	11	79	6	(4) 93
AOCI balance, March 31, 2014	\$ (302)	\$ 13	\$ 37	\$ (229)	\$ (19) \$ (500)

Three Months Ended March 31, 2013	Unrecognized Net Pension and Postretirement Costs	Unrealized Net Gains (Losses) on Cash Flow Hedges	Unrealized Net Gains (Losses) on AFS Securities	FDIC's Share of Unrealized (Gains) Losses on AFS Securities	Other, net	Total
(Dollars in millions)						
AOCI balance, January 1, 2013	\$ (714)	\$ (173)	\$ 598	\$ (256)	\$ (14)	\$ (559)
OCI before reclassifications, net of tax	2	(6)	(65)	(25)		(94)
Amounts reclassified from AOCI:						
Personnel expense	20					20
Interest income			29			29
Interest expense		21				21
FDIC loss share income, net				19		19
Securities (gains) losses, net			(23)			(23)
Total before income taxes	20	21	6	19		66
Less: Income taxes	8	8	2	7		25
Net of income taxes	12	13	4	12		41
Net change in AOCI	14	7	(61)	(13)		(53)
AOCI balance, March 31, 2013	\$ (700)	\$ (166)	\$ 537	\$ (269)	\$ (14)	\$ (612)

Table of Contents**NOTE 8. Income Taxes**

The effective tax rate for the three months ended March 31, 2014 was lower than the corresponding period of 2013 primarily due to adjustments for uncertain tax positions recorded during 2013 as described below.

In February 2010, BB&T received an IRS statutory notice of deficiency for tax years 2002-2007 asserting a liability for taxes, penalties and interest of approximately \$892 million related to the disallowance of foreign tax credits and other deductions claimed by a subsidiary in connection with a financing transaction. BB&T paid the disputed tax, penalties and interest in March 2010 and filed a lawsuit seeking a refund in the U.S. Court of Federal Claims. On February 11, 2013, the U.S. Tax Court issued an adverse opinion in a case between the Bank of New York Mellon Corporation and the IRS involving a transaction with a structure similar to BB&T's financing transaction. On September 20, 2013, the court denied BB&T's refund claim. As a result, BB&T recorded tax adjustments of \$281 million and \$235 million during the quarters ended March 31, 2013 and September 30, 2013, respectively. BB&T has filed a Notice of Appeal to the U.S. Court of Appeals for the Federal Circuit. As of March 31, 2014, the exposure for this financing transaction is fully reserved. Depending on the outcome of the appeals process, as well as the current IRS examination, it is reasonably possible that changes in the amount of unrecognized tax benefits, penalties and interest could result in a benefit of up to \$750 million during the next twelve months. The ultimate resolution of these matters may take longer.

NOTE 9. Benefit Plans

	Qualified Plan		Nonqualified Plans	
	Three Months Ended March 31,		Three Months Ended March 31,	
	2014	2013	2014	2013
(Dollars in millions)				
Service cost	\$ 33	\$ 37	\$ 3	\$ 3
Interest cost	31	27	4	3
Estimated return on plan assets	(74)	(64)		
Amortization and other		20	3	3
Net periodic benefit cost	\$ (10)	\$ 20	\$ 10	\$ 9

BB&T makes contributions to the qualified pension plan in amounts between the minimum required for funding and the maximum amount deductible for federal income tax purposes. A discretionary contribution of \$110 million was made during the first quarter of 2014. There are no required contributions for the remainder of 2014, though BB&T may elect to make additional contributions.

NOTE 10. Commitments and Contingencies

March December
31, 31,
2014 2013

**(Dollars in
millions)**

Letters of credit and financial guarantees	\$4,070	\$ 4,355
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Carrying amount of the liability for letter of credit guarantees	36	39
--	----	----

Investments related to affordable housing and historic building rehabilitation projects	1,306	1,302
---	-------	-------

Amount of future funding commitments included in investments related to affordable housing and historic rehabilitation projects	382	464
---	-----	-----

Lending exposure to these affordable housing projects	81	151
--	----	-----

Tax credits subject to recapture	249	250
--	-----	-----

related to
affordable
housing projects

Investments in private equity and similar investments	328	291
--	-----	-----

Future funding commitments to consolidated private equity funds	224	245
---	-----	-----

24

Table of Contents*Legal Proceedings*

The nature of BB&T's business ordinarily results in a certain amount of claims, litigation, investigations and legal and administrative cases and proceedings, all of which are considered incidental to the normal conduct of business. BB&T believes it has meritorious defenses to the claims asserted against it in its currently outstanding legal proceedings and, with respect to such legal proceedings, intends to continue to defend itself vigorously, litigating or settling cases according to management's judgment as to what is in the best interests of BB&T and its shareholders.

On at least a quarterly basis, liabilities and contingencies in connection with outstanding legal proceedings are assessed utilizing the latest information available. For those matters where it is probable that BB&T will incur a loss and the amount of the loss can be reasonably estimated, a liability is recorded in the consolidated financial statements. These legal reserves may be increased or decreased to reflect any relevant developments on at least a quarterly basis. For other matters, where a loss is not probable or the amount of the loss is not estimable, legal reserves are not accrued. While the outcome of legal proceedings is inherently uncertain, based on information currently available, advice of counsel and available insurance coverage, management believes that the established legal reserves are adequate and the liabilities arising from legal proceedings will not have a material adverse effect on the consolidated financial position, consolidated results of operations or consolidated cash flows. However, in the event of unexpected future developments, it is possible that the ultimate resolution of these matters, if unfavorable, may be material to the consolidated financial position, consolidated results of operations or consolidated cash flows of BB&T.

NOTE 11. Fair Value Disclosures

Accounting standards define fair value as the exchange price that would be received on the measurement date to sell an asset or the price paid to transfer a liability in the principal or most advantageous market available to the entity in an orderly transaction between market participants, with a three level valuation input hierarchy.

The following tables present fair value information for assets and liabilities measured on a recurring basis:

March 31, 2014	Total	Level 1	Level 2	Level 3
(Dollars in millions)				
Assets:				
Trading securities	\$ 525	\$ 265	\$ 260	\$
AFS securities:				
U.S. Treasury	694		694	

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MBS issued by GSE	16,195		16,195	
States and political subdivisions	1,913		1,913	
Non-agency MBS	290		290	
Other	43	9	34	
Covered	1,361		529	832
LHFS	1,104		1,104	
Residential MSRs	1,008			1,008
Derivative assets:				
Interest rate contracts	809		800	9
Foreign exchange contracts	1		1	
Private equity and similar investments	328			328
Total assets	\$ 24,271	\$ 274	\$ 21,820	\$ 2,177

Liabilities:

Derivative liabilities:				
Interest rate contracts	\$ 875	\$	\$ 870	\$ 5
Foreign exchange contracts	2		2	
Short-term borrowings	152		152	
Total liabilities	\$ 1,029	\$	\$ 1,024	\$ 5

Table of Contents

December 31, 2013	Total	Level 1	Level 2	Level 3
(Dollars in millions)				
Assets:				
Trading securities	\$ 381	\$ 256	\$ 125	\$
AFS securities:				
U.S. Treasury	595		595	
MBS issued by GSE	17,929		17,929	
States and political subdivisions	1,851		1,851	
Non-agency MBS	291		291	
Other	45	10	35	
Covered	1,393		532	861
LHFS	1,222		1,222	
Residential MSRs	1,047			1,047
Derivative assets:				
Interest rate contracts	862		859	3
Foreign exchange contracts	2		2	
Private equity and similar investments	291			291
Total assets	\$ 25,909	\$ 266	\$ 23,441	\$ 2,202
Liabilities:				
Derivative liabilities:				
Interest rate contracts	\$ 967	\$	\$ 953	\$ 14
Foreign exchange contracts	3		3	
Short-term borrowings	84		84	
Total liabilities	\$ 1,054	\$	\$ 1,040	\$ 14

The following discussion focuses on the valuation techniques and significant inputs for Level 2 and Level 3 assets and liabilities.

A third-party pricing service is generally utilized in determining the fair value of the securities portfolio. Fair value measurements are derived from market-based pricing matrices that were developed using observable inputs that include benchmark yields, benchmark securities, reported trades, offers, bids, issuer spreads and broker quotes. As described by security type below, additional inputs may be used, or some inputs may not be applicable. In the event that market observable data was not available, which would generally occur due to the lack of an active market for a given security, the valuation of the security would be subjective and may involve substantial judgment by management.

Trading securities: Trading securities are composed of various types of debt and equity securities, primarily consisting of debt securities issued by the U.S. Treasury, GSEs, or states and political subdivisions. The valuation techniques used for these investments are more fully discussed below.

U.S. Treasury securities: Treasury securities are valued using quoted prices in active over the counter markets.

GSE securities and MBS issued by GSE: GSE pass-through securities are valued using market-based pricing matrices that are based on observable inputs including benchmark TBA security pricing and yield curves that were estimated based on U.S. Treasury yields and certain floating rate indices. The pricing matrices for these securities may also give consideration to pool-specific data supplied directly by the GSE. GSE CMOs are valued using market-based pricing matrices that are based on observable inputs including offers, bids, reported trades, dealer quotes and market research reports, the characteristics of a specific tranche, market convention prepayment speeds and benchmark yield curves as described above.

States and political subdivisions: These securities are valued using market-based pricing matrices that are based on observable inputs including MSRB reported trades, issuer spreads, material event notices and benchmark yield curves.

Non-agency MBS: Pricing matrices for these securities are based on observable inputs including offers, bids, reported trades, dealer quotes and market research reports, the characteristics of a specific tranche, market convention prepayment speeds and benchmark yield curves as described above.

Other securities: These securities consist primarily of mutual funds and corporate bonds. These securities are valued based on a review of quoted market prices for assets as well as through the various other inputs discussed previously.

Table of Contents

Covered securities: Covered securities consist of re-remic non-agency MBS, municipal securities and non-agency MBS. Covered state and political subdivision securities and certain non-agency MBS are valued in a manner similar to the approach described above for those asset classes. The re-remic non-agency MBS, which are categorized as Level 3, are valued based on broker dealer quotes that reflected certain unobservable market inputs. Sensitivity to changes in the fair value of covered securities is significantly offset by changes in BB&T's indemnification asset from the FDIC.

LHFS: Certain mortgage loans are originated to be sold to investors, which are carried at fair value. The fair value is primarily based on quoted market prices for securities backed by similar types of loans. The changes in fair value of these assets are largely driven by changes in interest rates subsequent to loan funding and changes in the fair value of servicing associated with the mortgage LHFS.

Residential MSRs: Residential MSRs are valued using an OAS valuation model to project cash flows over multiple interest rate scenarios, which are then discounted at risk-adjusted rates. The model considers portfolio characteristics, contractually specified servicing fees, prepayment assumptions, delinquency rates, late charges, other ancillary revenue, costs to service and other economic factors. Fair value estimates and assumptions are compared to industry surveys, recent market activity, actual portfolio experience and, when available, other observable market data.

Derivative assets and liabilities: The fair values of derivatives are determined based on quoted market prices and internal pricing models that are primarily sensitive to market observable data. The fair values of interest rate lock commitments, which are related to mortgage loan commitments and are categorized as Level 3, are based on quoted market prices adjusted for commitments that are not expected to fund and include the value attributable to the net servicing fees.

Private equity and similar investments: Private equity and similar investments are measured at fair value based on the investment's net asset value. In many cases there are no observable market values for these investments and therefore management must estimate the fair value based on a comparison of the operating performance of the company to multiples in the marketplace for similar entities. This analysis requires significant judgment, and actual values in a sale could differ materially from those estimated.

Short-term borrowings: Short-term borrowings represent debt securities sold short that are entered into as a hedging strategy for the purposes of supporting institutional and retail client trading activities.

**Fair Value Measurements Using Significant
Unobservable Inputs**

	Covered	Residential	Net	Private Equity and Similar
Three Months Ended March 31, 2014	Securities	MSRs	Derivatives	Investments

Balance at January 1, 2014	\$ 861	\$ 1,047	\$ (11)	\$ 291
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Total realized
and unrealized
gains (losses):

Included in
earnings:

Interest income	15			
-----------------	----	--	--	--

Mortgage banking income		(43)	15	
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Other noninterest income				3
--------------------------	--	--	--	---

Included in
unrealized net
holding gains
(losses) in
OCI

	(18)			
--	------	--	--	--

Purchases				38
-----------	--	--	--	----

Issuances		33	12	
-----------	--	----	----	--

Sales				(1)
-------	--	--	--	-----

Settlements	(26)	(29)	(12)	(3)
-------------	------	------	------	-----

Balance at March 31, 2014	\$ 832	\$ 1,008	\$ 4	\$ 328
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Change in
unrealized gains
(losses) included
in

earnings for the
period,
attributable to
assets

and liabilities

still held at	\$ 15	\$ (43)	\$ 4	\$ 2
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March 31, 2014

Table of Contents

	Fair Value Measurements Using Significant Unobservable Inputs			
	Covered Securities	Residential Net MSRs	Derivatives	Private Equity and Similar Investments
Three Months Ended March 31, 2013				
Balance at January 1, 2013	\$ 994	\$ 627	\$ 54	\$ 323
Total realized and unrealized gains (losses):				
Included in earnings:				
Interest income	10			
Mortgage banking income		55	35	
Other noninterest income				5
Included in unrealized net holding gains (losses) in OCI	25			
Purchases				23
Issuances		94	36	
Sales				(19)
Settlements	(33)	(41)	(90)	(2)
Balance at March 31, 2013	\$ 996	\$ 735	\$ 35	\$ 330
Change in unrealized gains (losses) included in earnings for the period, attributable to assets and liabilities still held at March 31, 2013	\$ 10	\$ 55	\$ 35	\$ 3

BB&T's policy is to recognize transfers between fair value levels as of the end of a reporting period.

The majority of BB&T's private equity and similar investments are in SBIC qualified funds, which primarily focus on equity and subordinated debt investments in privately-held middle market companies. The majority of these investments are not redeemable and distributions are received as the underlying assets of the funds liquidate. The timing of distributions, which are expected to occur on various dates through 2025, is uncertain and dependent on various events such as recapitalizations, refinance transactions and ownership changes, among others. Excluding the investment of future funds, BB&T estimates these investments have a weighted average remaining life of approximately three years; however, the timing and amount of distributions may vary significantly. As of March 31, 2014, restrictions on the ability to sell the investments include, but are not limited to, consent of a majority member or general partner's approval for transfer of ownership. BB&T's investments are spread over numerous privately-held middle market companies, and thus the sensitivity to a change in fair value for any single investment is limited. The significant unobservable inputs for these investments are EBITDA multiples that ranged from 4x to 10x, with a weighted average of 8x, at March 31, 2014.

The following table details the fair value and UPB of LHFS that were elected to be carried at fair value:

	March 31, 2014			December 31, 2013		
	Fair Value	Aggregate UPB	Difference	Fair Value	Aggregate UPB	Difference
	(Dollars in millions)					
LHFS reported at fair value	\$ 1,104	\$ 1,089	\$ 15	\$ 1,222	\$ 1,223	\$ (1)

Excluding government guaranteed, there were no LHFS that were nonaccrual or 90 days or more past due and still accruing interest.

The following table provides information about certain financial assets measured at fair value on a nonrecurring basis, which are considered to be Level 3 assets (excludes covered):

As Of/For the Year-to-Date Period Ended			
March 31, 2014		December 31, 2013	
Carrying Value	Valuation Adjustments	Carrying Value	Valuation Adjustments

(Dollars in millions)

Impaired loans	\$ 220	\$ (18)	\$ 50	\$ (41)
Foreclosed real estate	59	(2)	71	(6)

Table of Contents

For financial instruments not recorded at fair value, estimates of fair value are based on relevant market data and information about the instrument and are based on the value of one trading unit without regard to any premium or discount that may result from concentrations of ownership, possible tax ramifications, estimated transaction costs that may result from bulk sales or the relationship between various financial instruments.

No readily available market exists for a significant portion of BB&T's financial instruments. Fair value estimates for these instruments are based on current economic conditions, currency and interest rate risk characteristics, loss experience and other factors. Many of these estimates involve uncertainties and matters of significant judgment and cannot be determined with precision. Therefore, the fair value estimates in many instances cannot be substantiated by comparison to independent markets and, in many cases, may not be realizable in a current sale of the instrument. In addition, changes in assumptions could significantly affect these fair value estimates. The following methods and assumptions were used in estimating the fair value of these financial instruments.

Cash and cash equivalents and restricted cash: For these short-term instruments, the carrying amounts are a reasonable estimate of fair values.

HTM securities: The fair values of HTM securities are based on a market approach using observable inputs such as benchmark yields and securities, TBA prices, reported trades, issuer spreads, current bids and offers, monthly payment information and collateral performance.

Loans receivable: The fair values for loans are estimated using discounted cash flow analyses, applying interest rates currently being offered for loans with similar terms and credit quality, which are deemed to be indicative of orderly transactions in the current market. For commercial loans and leases, discount rates may be adjusted to address additional credit risk on lower risk grade instruments. For residential mortgage and other consumer loans, internal prepayment risk models are used to adjust contractual cash flows. Loans are aggregated into pools of similar terms and credit quality and discounted using a LIBOR based rate. The carrying amounts of accrued interest approximate fair values.

FDIC loss share receivable/payable: The fair values of the receivable and payable are estimated using discounted cash flow analyses, applying a risk free interest rate that is adjusted for the uncertainty in the timing and amount of these cash flows. The expected cash flows to/from the FDIC related to loans were estimated using the same assumptions that were used in determining the accounting values for the related loans. The expected cash flows to/from the FDIC related to securities are based upon the fair value of the related securities and the payment that would be required if the securities were sold for that amount. The loss share agreements are not transferrable and, accordingly, there is no market for the receivable or payable.

Deposit liabilities: The fair values for demand deposits, interest-checking accounts, savings accounts and certain money market accounts are, by definition, equal to the amount payable on demand. Fair values for CDs are estimated

using a discounted cash flow calculation that applies current interest rates to aggregate expected maturities. BB&T has developed long-term relationships with its deposit customers, commonly referred to as core deposit intangibles, that have not been considered in the determination of the deposit liabilities' fair value.

Short-term borrowings: The carrying amounts of short-term borrowings approximate their fair values.

Long-term debt: The fair values of long-term debt are estimated based on quoted market prices for the instrument if available, or for similar instruments if not available, or by using discounted cash flow analyses, based on current incremental borrowing rates for similar types of instruments.

Contractual commitments: The fair values of commitments are estimated using the fees charged to enter into similar agreements, taking into account the remaining terms of the agreements and the present creditworthiness of the counterparties. For fixed-rate loan commitments, fair values also consider the difference between current levels of interest rates and the committed rates. The fair values of guarantees and letters of credit are estimated based on the counterparties' creditworthiness and average default rates for loan products with similar risks. These respective fair value measurements are categorized within Level 3 of the fair value hierarchy.

Table of Contents

Financial assets and liabilities not recorded at fair value are summarized below:

March 31, 2014	Carrying Amount	Total Fair Value	Level 2	Level 3
(Dollars in millions)				
Financial assets:				
HTM securities	\$ 20,812	\$ 20,423	\$ 20,423	\$
Loans and leases, net of ALLL excluding covered loans	113,171	113,259		113,259
Covered loans, net of ALLL	1,715	1,964		1,964
FDIC loss share receivable	781	396		396
Financial liabilities:				
Deposits	127,476	127,764	127,764	
FDIC loss share payable	681	677		677
Long-term debt	23,384	24,287	24,287	

December 31, 2013	Carrying Amount	Total Fair Value	Level 2	Level 3
(Dollars in millions)				
Financial assets:				
HTM securities	\$ 18,101	\$ 17,530	\$ 17,491	\$ 39
Loans and leases, net of ALLL excluding	112,264	112,261		112,261

covered loans			
Covered loans, net of ALLL	1,921	2,200	2,200
FDIC loss share receivable	843	464	464

Financial
liabilities:

Deposits	127,475	127,810	127,810
FDIC loss share payable	669	652	652
Long-term debt	21,493	22,313	22,313

The following is a summary of selected information
pertaining to off-balance sheet financial
instruments:

March 31, 2014		December 31, 2013	
Notional/ Contract		Notional/ Contract	
Amount	Fair Value	Amount	Fair Value

(Dollars in millions)

Commitments to extend, originate or purchase credit	\$45,255	\$ 86	\$ 45,333	\$ 86
Residential mortgage loans sold with recourse	748	8	783	13
Other loans sold with recourse	4,627	10	4,594	9
Letters of credit and financial guarantees	4,070	36	4,355	39

Table of Contents**NOTE 12. Derivative Financial Instruments****Derivative Classifications and Hedging Relationships**

Hedged Item or Transaction	March 31, 2014			December 31, 2013		
	Notional Amount	Fair Value Gain	Fair Value Loss	Notional Amount	Fair Value Gain	Fair Value Loss
(Dollars in millions)						
Cash flow hedges:						
Interest rate contracts:						
Pay fixed 3mo. LIBOR funding swaps	\$ 3,800	\$	\$ (185)	\$ 4,300	\$	\$ (203)
Fair value hedges:						
Interest rate contracts:						
Receive fixed swaps and option trades						
Long-term debt	9,052	132	(16)	6,822	102	(3)
Pay fixed swaps						
Commercial loans	183		(3)	178		(3)
Pay fixed swaps						
Municipal securities	345		(97)	345		(83)
Total	9,580	132	(116)	7,345	102	(89)
Not designated as hedges:						
Client-related and other risk management:						

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Interest rate contracts:						
Receive fixed swaps	8,324	360	(22)	8,619	370	(37)
Pay fixed swaps	8,387	17	(386)	8,401	31	(396)
Other swaps	1,348	6	(7)	1,412	6	(8)
Other	707	2	(2)	598	2	(2)
Foreign exchange contracts	440	1	(2)	384	2	(3)
Total	19,206	386	(419)	19,414	411	(446)

Mortgage banking:						
Interest rate contracts:						
Interest rate lock commitments	2,165	9	(5)	1,869	3	(14)
When issued securities, forward rate agreements and forward commitments	3,137	7	(6)	3,100	34	(7)
Other	517	5	(1)	531	8	(7)
Total	5,819	21	(12)	5,500	45	(28)

MSRs:						
Interest rate contracts:						
Receive fixed swaps	7,491	93	(48)	6,139	36	(141)
Pay fixed swaps	6,667	28	(71)	5,449	89	(29)
Option trades	7,645	149	(25)	9,415	181	(31)
When issued securities, forward rate agreements and forward commitments	2,907	1	(1)	1,756		(3)
Total	24,710	271	(145)	22,759	306	(204)
	49,735	678	(576)	47,673	762	(678)

Total derivatives not designated as hedges						
Total derivatives	\$ 63,115	810	(877)	\$ 59,318	864	(970)

Gross amounts not offset in
the Consolidated Balance

Sheets:

Amounts subject to master netting arrangements not offset due to policy election	(507)	507		(514)	514
Cash collateral (received) posted	(24)	330		(44)	386
Net amount	\$ 279	\$ (40)		\$ 306	\$ (70)

31

Table of Contents

Assets and liabilities related to derivatives are presented on a gross basis in the Consolidated Balance Sheets. The fair value of derivatives in a gain or loss position is included in other assets or liabilities, respectively, on the Consolidated Balance Sheets. Cash collateral posted for derivative instruments in a loss position is reported as restricted cash. Derivatives with dealer counterparties are governed by the terms of ISDA Master netting agreements and Credit Support Annexes. The ISDA Master agreements allow counterparties to offset trades in a gain against trades in a loss to determine net exposure and allows for the right of setoff in the event of either a default or an additional termination event. Credit Support Annexes govern the terms of daily collateral posting practices. Collateral practices mitigate the potential loss impact to affected parties by requiring liquid collateral to be posted on a scheduled basis to secure the aggregate net unsecured exposure. In addition to collateral, the right of setoff allows counterparties to offset net derivative values with a defaulting party against certain other contractual receivables from or obligations due to the defaulting party in determining the net termination amount. No portion of the change in fair value of the derivatives has been excluded from effectiveness testing. The ineffective portion was immaterial for all periods presented.

**The Effect of Derivative Instruments on the Consolidated Statements of
Income
Three Months Ended March 31, 2014 and 2013**

Effective Portion		Pre-tax Gain	
Pre-tax		(Loss)	
Gain		Reclassified	
(Loss)		from	
Recognized		AOCI into	
in AOCI	Location of Amounts	Income	
2014	2013	Reclassified from AOCI into Income	2014 2013
(Dollars in millions)			
Cash flow			
hedges:			
Interest			
rate	\$ (3) \$ (11)	Total interest income	\$ \$
contracts			
		Total interest expense	(21) (21)
			\$ (21) \$ (21)
		Pre-tax Gain	
		(Loss)	
		Recognized	
		in Income	
		2014	2013
(Dollars in millions)			
Fair value			
hedges:			
		Total interest income	\$ (5) \$ (5)

Interest rate contracts			
Interest rate contracts	Total interest expense	53	30
Total		\$ 48	\$ 25
Not designated as hedges:			
Client-related and other risk management:			
Interest rate contracts	Other noninterest income	\$ 5	\$ 6
Foreign exchange contracts	Other noninterest income	4	3
Mortgage banking:			
Interest rate contracts	Mortgage banking income	(10)	(27)
MSRs:			
Interest rate contracts	Mortgage banking income	45	(46)
Total		\$ 44	\$ (64)

Table of Contents

The following table provides a summary of derivative strategies and the related accounting treatment:

Cash Flow Hedges	Fair Value Hedges	Derivatives Not Designated as Hedges
Variability in cash flows of interest payments on floating rate business loans, overnight funding, FHLB advances, medium-term bank notes and long-term debt. Hedge the variability in the interest payments and receipts from future cash flows for mortgage-related transactions related to the first unhedged payments and receipts of variable interest. Treatment for portion that is highly effective Recognized in OCI until the related cash flows from the hedged item are recognized in earnings. Treatment for portion that is ineffective Recognized in current period income. Treatment if hedge is dedesignated. Effective changes in value that are recorded in OCI before dedesignation are amortized to earnings over the period the forecasted hedged transactions or impact earnings. is terminated	Losses in value on fixed rate long-term debt, CDs, FHLB advances, loans and state and political subdivision securities due to changes in interest rates. Convert the fixed rate paid or received to a floating rate, primarily through the use of swaps. Recognized in current period income along with the corresponding changes in the fair value of the designated hedged item attributable to the risk being hedged. Recognized in current period income. If hedged item remains outstanding, termination proceeds are included in cash flows from financing activities and effective changes in value are reflected as part of the carrying value of the financial instrument and amortized to earnings over its estimated remaining life. Not applicable Not applicable	Risk associated with an asset or liability, including mortgage banking operations and MSR, or for client needs. Includes exposure to changes in market rates and conditions subsequent to the interest rate lock and funding date for mortgage loans originated for sale. For interest rate lock commitment derivatives and LHFS, use mortgage-based derivatives such as forward commitments and options to mitigate market risk. For MSR, mitigate the income statement effect of changes in the fair value of the MSR. Entire change in fair value recognized in current period income. Not applicable Not applicable Not applicable

Treasury accounting is ceased
if and any gain or loss in OCI is
transported in earnings
is immediately.
no
longer
probable
of
occurring
during
forecast
period
or
within
a
short
period
thereafter

Table of Contents

The following table presents information about BB&T's cash flow and fair value hedges:

	March 31, 2014	December 31, 2013
(Dollars in millions)		
Cash flow hedges:		
Net unrecognized after-tax loss on active hedges recorded in OCI	\$ (115)	\$ (127)
Net unrecognized after-tax gain on terminated hedges recorded in OCI (to be recognized in earnings primarily from 2016 through 2021)	128	129
Estimated portion of net after-tax loss on active and terminated hedges to be reclassified from OCI into earnings during the next 12 months	(51)	(50)
Maximum length of time over which BB&T has hedged a portion of the variability in future cash flows for forecasted transactions excluding those transactions relating to the payment of variable interest on existing instruments	7 yrs	7 yrs
Fair value hedges:		
Unrecognized pre-tax gain on terminated hedges (to be recognized as a reduction of interest expense through 2019)	\$ 304	\$ 326
Portion of pre-tax gain on terminated hedges to be recognized as a reduction of interest expense during the next 12 months	87	87

Derivatives Credit Risk – Dealer Counterparties

Credit risk related to derivatives arises when amounts receivable from a counterparty exceed those payable to the same counterparty. The risk of loss is addressed by subjecting dealer counterparties to credit reviews and approvals similar to those used in making loans or other extensions of credit and by requiring collateral. Dealer counterparties operate under agreements to provide cash and/or liquid collateral when unsecured loss positions exceed negotiated limits.

Derivative contracts with dealer counterparties settle on a monthly, quarterly or semiannual basis, with daily movement of collateral between counterparties required within established netting agreements. BB&T only transacts with dealer counterparties that are national market makers with strong credit standings.

Derivatives Credit Risk – Central Clearing Parties

Certain derivatives are cleared through central clearing parties that require initial margin collateral, as well as additional collateral for trades in a net loss position. Initial margin collateral requirements are established by central clearing parties on varying bases, with such amounts generally designed to offset the risk of non-payment. Initial margin is generally calculated by applying the maximum loss experienced in value over a specified time horizon to the portfolio of existing trades. The central clearing party used for TBA transactions does not post variation margin to the bank.

	March 31, 2014	December 31, 2013
	(Dollars in millions)	
Cash collateral received from dealer counterparties	\$ 12	\$ 44
Derivatives in a net gain position secured by that collateral	14	46
Unsecured positions in a net gain with dealer counterparties after collateral postings	3	3
Cash collateral posted to dealer counterparties	331	356
Derivatives in a net loss position secured by that collateral	334	357

Additional collateral that would have been posted had BB&T's credit ratings dropped below investment grade	4	4
Cash collateral received from central clearing parties	14	
Derivatives in a net gain position secured by that collateral	15	26
Cash collateral, including initial margin, posted to central clearing parties	11	43
Derivatives in a net loss position secured by that collateral	3	43
Securities pledged to central clearing parties	93	82

Table of Contents**NOTE 13. Computation of EPS**

BB&T's basic and diluted EPS calculations are presented in the following table:

	Three Months Ended March 31, 2014 2013	
	(Dollars in millions, except per share data, shares in thousands)	
Net income available to common shareholders	\$ 501	\$ 210
Weighted average number of common shares	712,842	700,275
Effect of dilutive outstanding equity-based awards	11,441	10,745
Weighted average number of diluted common shares	724,283	711,020
Basic EPS	\$ 0.70	\$ 0.30
Diluted EPS	\$ 0.69	\$ 0.29
Anti-dilutive awards	15,255	33,410

Table of Contents**NOTE 14. Operating Segments**

During January 2014, approximately \$8.3 billion of closed-end, first and second lien position residential mortgage loans were transferred from Community Banking to Residential Mortgage Banking based on a change in how these loans are managed as a result of new qualified mortgage regulations. In connection with this transfer, \$319 million of goodwill was transferred from Community Banking to Residential Mortgage Banking. The following tables have been revised to give retrospective effect to the transfer:

BB&T Corporation
Reportable Segments
Three Months Ended March 31, 2014 and 2013

	Community Banking		Residential Mortgage Banking		Dealer Financial Services		Specialized Lending	
	2014	2013	2014	2013	2014	2013	2014	2013
(Dollars in millions)								
Net interest income (expense)	\$ 424	\$ 422	\$ 378	\$ 401	\$ 202	\$ 205	\$ 138	\$ 174
Net intersegment interest income (expense)	299	353	(251)	(254)	(38)	(41)	(34)	(32)
Segment net interest income	723	775	127	147	164	164	104	142
Allocated provision for loan and lease losses	16	117	(20)	(7)	73	67	9	51
Noninterest income	295	287	60	161	1	1	49	52
Intersegment net referral fees (expense)	26	54	1					
Noninterest expense	394	425	86	78	29	26	51	64

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Amortization of 8 intangibles	10					1	1
Allocated corporate expenses	284	260	21	16	7	7	14
Income (loss) before income taxes	342	304	101	221	56	65	78
Provision (benefit) for income taxes	125	111	38	84	21	25	19
Segment net income (loss)	\$ 217	\$ 193	\$ 63	\$ 137	\$ 35	\$ 40	\$ 59
Identifiable assets (period end)	\$ 55,288	\$ 55,690	\$ 36,050	\$ 36,965	\$ 11,823	\$ 10,566	\$ 16,146
							\$ 16,653

Insurance Services	Financial Services	Other, Treasury and Corporate (1)	Total BB&T Corporation
2014	2013	2014	2013

(Dollars in millions)

Net interest income (expense)	\$ 1	\$ 40	\$ 35	\$ 165	\$ 184	\$ 1,347	\$ 1,422
Net intersegment interest income (expense)	1	66	80	(43)	(107)		
Segment net interest income	1	2	106	115	122	77	1,347
Allocated provision for loan and lease losses			9	(18)	35	60	272

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Noninterest income	431	366	177	176	(102)	(42)	911	1,001
Intersegment net referral fees (expense)			6	8	(33)	(62)		
Noninterest expense	303	288	149	152	368	354	1,380	1,387
Amortization of	13	15	1	1			23	27
intangibles								
Allocated corporate expenses	7	15	30	24	(373)	(338)		
Income (loss) before	99	50	109	113	10	(78)	795	737
income taxes								
Provision (benefit) for	24	15	41	42	(51)	192	217	481
income taxes								
Segment net income (loss)	\$ 75	\$ 35	\$ 68	\$ 71	\$ 61	\$ (270)	\$ 578	\$ 256
Identifiable assets (period end)	\$ 3,070	\$ 3,160	\$ 10,883	\$ 9,834	\$ 51,391	\$ 48,636	\$ 184,651	\$ 181,504

(1) Includes financial data from subsidiaries below the quantitative and qualitative thresholds requiring disclosure.

Table of Contents

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

BB&T is a financial holding company organized under the laws of North Carolina. BB&T conducts operations through its principal bank subsidiary, Branch Bank, and its nonbank subsidiaries.

Forward-Looking Statements

This Quarterly Report on Form 10-Q contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, regarding the financial condition, results of operations, business plans and the future performance of BB&T that are based on the beliefs and assumptions of the management of BB&T and the information available to management at the time that these disclosures were prepared. Words such as "anticipates," "believes," "estimates," "expects," "forecasts," "intends," "plans," "projects," "may," "will," "should," "could," and other similar expressions are intended to identify these forward-looking statements. Such statements are subject to factors that could cause actual results to differ materially from anticipated results. Such factors include, but are not limited to, the following:

- general economic or business conditions, either nationally or regionally, may be less favorable than expected, resulting in, among other things, a deterioration in credit quality and/or a reduced demand for credit, insurance or other services;

- disruptions to the credit and financial markets, either nationally or globally, including the impact of a downgrade of U.S. government obligations by one of the credit ratings agencies and the adverse effects of the ongoing sovereign debt crisis in Europe;

- changes in the interest rate environment and cash flow reassessments may reduce NIM and/or the volumes and values of loans made or held as well as the value of other financial assets held;

- competitive pressures among depository and other financial institutions may increase significantly;

- legislative, regulatory or accounting changes, including changes resulting from the adoption and implementation of the Dodd-Frank Act may adversely affect the businesses in which BB&T is engaged;

- local, state or federal taxing authorities may take tax positions that are adverse to BB&T;

- a reduction may occur in BB&T's credit ratings;

adverse changes may occur in the securities markets;

competitors of BB&T may have greater financial resources and develop products that enable them to compete more successfully than BB&T and may be subject to different regulatory standards than BB&T;

natural or other disasters could have an adverse effect on BB&T in that such events could materially disrupt BB&T's operations or the ability or willingness of BB&T's customers to access the financial services BB&T offers;

costs or difficulties related to the integration of the businesses of BB&T and its merger partners may be greater than expected;

expected cost savings or revenue growth associated with completed mergers and acquisitions may not be fully realized or realized within the expected time frames;

deposit attrition, customer loss and/or revenue loss following completed mergers and acquisitions may be greater than expected;

cyber-security risks, including "denial of service," "hacking" and "identity theft," that could adversely affect our business and financial performance, or our reputation; and

failure to implement part or all of the Company's new ERP system could result in impairment charges that adversely impact BB&T's financial condition and results of operations and could result in significant additional costs to BB&T.

Table of Contents

These and other risk factors are more fully described in this report and in BB&T's Annual Report on Form 10-K for the year ended December 31, 2013 under the sections entitled "Item 1A. Risk Factors" and from time to time, in other filings with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this report. Actual results may differ materially from those expressed in or implied by any forward-looking statements. Except to the extent required by applicable law or regulation, BB&T undertakes no obligation to revise or update publicly any forward-looking statements for any reason.

Regulatory Considerations

BB&T and its affiliates are subject to numerous examinations by federal and state banking regulators, as well as the SEC, FINRA, and various state insurance and securities regulators. BB&T has from time to time received requests for information from regulatory authorities in various states, including state insurance commissions and state attorneys general, securities regulators and other regulatory authorities, concerning their business practices. Such requests are considered incidental to the normal conduct of business. Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2013 for additional disclosures with respect to laws and regulations affecting BB&T.

Dodd-Frank Act

The FRB has announced extensions for compliance with certain requirements of the Dodd-Frank Act that impact instruments held by BB&T. BB&T is currently evaluating the potential impact of these requirements on its financial condition and results of operations.

Interchange Fees

During March 2014, the D.C. Circuit Court of Appeals overturned the July 2013 lower court decision that ruled against the debit card interchange fee limits imposed by the FRB. Interchange fees, or "swipe fees," are charges that merchants pay to card-issuing banks for processing electronic payment transactions. The case was remanded to the lower court for further proceedings on the FRB's anti-exclusivity rule. The merchants may appeal the decision for rehearing before the D.C. Circuit Court of Appeals or petition the U.S. Supreme Court.

Foreign Account Tax Compliance Act and Conforming Regulations

In February 2014, The U.S. Treasury and IRS released the last substantial package of regulations necessary to implement the Foreign Account Tax Compliance Act. These regulations affect persons making certain U.S.-related payments to Foreign Financial Institutions and other foreign entities, as well as payments by Foreign Financial Institutions to other persons. In addition, these regulations revise certain existing provisions regarding tax withholding on certain U.S. source income paid to foreign persons, information reporting and backup withholding with respect to payments made to certain U.S. persons, portfolio interest paid to nonresident alien individuals and foreign corporations, and the associated requirements governing collection, refunds, and credits of amounts withheld under these rules.

Critical Accounting Policies

The accounting and reporting policies of BB&T are in accordance with GAAP and conform to the accounting and reporting guidelines prescribed by bank regulatory authorities. BB&T's financial position and results of operations are affected by management's application of accounting policies, including estimates, assumptions and judgments made to arrive at the carrying value of assets and liabilities and amounts reported for revenues and expenses. Different assumptions in the application of these policies could result in material changes in the consolidated financial position and/or consolidated results of operations and related disclosures. The more critical accounting and reporting policies include accounting for the ACL, determining fair value of financial instruments, intangible assets, costs and benefit obligations associated with pension and postretirement benefit plans, and income taxes. Understanding BB&T's accounting policies is fundamental to understanding the consolidated financial position and consolidated results of operations. Accordingly, the critical accounting policies are discussed in detail in "Management's Discussion and Analysis of Financial Condition and Results of Operations" in BB&T's Annual Report on Form 10-K for the year ended December 31, 2013. Significant accounting policies and changes in accounting principles and effects of new accounting pronouncements are discussed in detail in Note 1 in the "Notes to Consolidated Financial Statements" in BB&T's Annual Report on Form 10-K for the year ended December 31, 2013. There have been no changes to the significant accounting policies during 2014. Additional disclosures regarding the effects of new accounting pronouncements are included in Note 1 "Basis of Presentation" included herein.

Table of Contents

Executive Summary

Consolidated net income available to common shareholders for the first quarter of 2014 was \$501 million, a 138.6% increase compared to \$210 million earned during the same period in 2013. Net income available to common shareholders for the first quarter of 2014 was reduced by a \$16 million adjustment (\$0.02 impact to diluted earnings per share) that reflects the reallocation of certain partnership profit interests to non-controlling interest holders. Financial results for the first quarter of 2013 were negatively impacted by a \$281 million adjustment to the provision for income taxes, which was driven by a U.S. Tax Court ruling on February 11, 2013 that had implications on positions BB&T had taken in a similar transaction that was the subject of litigation in the U.S. Court of Federal Claims.

On a diluted per common share basis, earnings for the first quarter of 2014 were \$0.69, compared to \$0.29 for the same period in 2013. Excluding the impact of the tax adjustment, diluted earnings per share for the first quarter of 2013 were \$0.69. BB&T's results of operations for the first quarter of 2014 produced an annualized return on average assets of 1.29%, an annualized return on average risk-weighted assets of 1.71%, and an annualized return on average common shareholders' equity of 9.87%, compared to prior year ratios of 0.57% (1.20% adjusted), 0.76% (1.60% adjusted) and 4.44% (10.34% adjusted), respectively. See Non-GAAP Information on page 66.

Total revenues, which include taxable-equivalent net interest income and noninterest income, were \$2.3 billion for the first quarter of 2014, down \$166 million compared to the first quarter of 2013. The decrease in total revenues included a \$76 million decrease in taxable-equivalent net interest income and a \$90 million decrease in noninterest income. The decrease in taxable-equivalent net interest income reflects a \$115 million decrease in interest income, which primarily reflects the continued runoff of higher yielding covered loans, the sale of a consumer lending subsidiary during the fourth quarter of 2013, and lower yields on new loans. The decrease in interest income was partially offset by a \$39 million decrease in funding costs compared to the same quarter of the prior year. NIM was 3.52%, down 24 basis points compared to the first quarter of 2013.

The decrease in noninterest income reflects declines in mortgage banking income, FDIC loss share income and net securities gains (losses) totaling \$106 million, \$25 million and \$21 million, respectively. These decreases were partially offset by a \$62 million increase in insurance income. The decrease in mortgage banking income reflects a decline in the volume of residential mortgage loan production, tighter pricing and the retention of certain mortgage loans in the held-for-investment portfolio in the fourth quarter of 2013 through the first quarter of 2014. The decrease in FDIC loss share income primarily relates to a provision for covered loans offset recorded in the earlier quarter. Net securities gains for the first quarter of 2014 totaled \$2 million compared to \$23 million in the earlier quarter. Insurance income was \$62 million higher than the earlier quarter, which reflects higher performance-based commission income, firming market conditions for insurance premiums and \$23 million due to an improved process used to estimate commission income.

The provision for credit losses, excluding covered loans, declined \$180 million, or 72.9%, compared to the first quarter of 2013, as improved credit quality resulted in lower provision expense. Net charge-offs, excluding covered loans, for the first quarter of 2014 were \$119 million lower than the first quarter of 2013, a decline of 43.3%. Excluding the reserve for unfunded lending commitments and covered loans, the reserve release was \$80 million for the first quarter of 2014, compared to \$54 million in the earlier quarter.

Noninterest expense was \$1.4 billion for the first quarter of 2014, a decrease of \$11 million, or 0.8%, compared to the first quarter of 2013. This decline was primarily driven by a decrease in personnel expense totaling \$35 million, which was largely the result of lower pension plan expense, driven by estimated returns on plan assets and lower amortization of net actuarial losses, and lower post-employment benefits expense, which is offset in other income. The decrease in noninterest expense also included declines in foreclosed property expense, regulatory charges, amortization of intangibles and professional services, which in the aggregate declined \$22 million compared to the same quarter of the prior year. The overall decline in noninterest expense was partially offset by increases in other expense and loan-related expense of \$22 million and \$11 million, respectively. The increase in other expense includes higher project-related expenses, operating charge-offs and other related expenses, while the increase in loan-related expense primarily reflects higher expenses associated with certain investor-owned loans.

The provision for income taxes was \$217 million for the first quarter of 2014, compared to \$481 million for the first quarter of 2013. The effective tax rate for the first quarter of 2014 was 27.3%, compared to 65.3% for the prior year's first quarter. The decrease in the effective tax rate primarily reflects the \$281 million prior year adjustment to the income tax provision described previously.

Table of Contents

NPAs, excluding covered foreclosed real estate, decreased \$67 million compared to December 31, 2013, reflecting declines in NPLs and foreclosed property totaling \$32 million and \$35 million, respectively. Excluding covered assets, NPAs represented 0.54% of total assets as of March 31, 2014, which is the lowest percentage since 2007.

Average loans held for investment for the first quarter of 2014 totaled \$115.1 billion, up \$266 million, or 0.9% on an annualized basis, compared to the fourth quarter of 2013. This increase was driven by growth in the commercial and industrial, CRE – income producing properties and sales finance loan portfolios of \$334 million, \$262 million and \$166 million, respectively. Growth in average loans held for investment was negatively impacted by continued runoff in the covered loan portfolio of \$312 million, or 57.9% annualized, and a \$212 million decrease in the other lending subsidiaries portfolio.

Average deposits for the first quarter of 2014 decreased \$188 million compared to the fourth quarter of 2013. Deposit mix remained relatively stable, with average noninterest-bearing deposits increasing slightly to 28.2% of total average deposits for the first quarter of 2014, compared to 28.1% for the prior quarter. The cost of interest-bearing deposits was 0.27% for the first quarter of 2014, a decrease of one basis point from the prior quarter.

Total shareholders' equity increased \$747 million compared to December 31, 2013. This increase was primarily driven by net income of \$578 million offset by common and preferred dividends totaling \$163 million and \$37 million, respectively. Other factors contributing to the increase in shareholders' equity include \$250 million in net activity related to equity awards and a \$93 million net increase in AOCI, which primarily reflects a decrease in unrealized losses on AFS securities.

The Tier 1 common ratio, Tier 1 risk-based capital and total risk-based capital ratios were 10.2%, 12.1% and 14.6% at March 31, 2014, respectively. These risk-based capital ratios remain well above regulatory standards for well-capitalized banks. As of March 31, 2014, measures of tangible capital were not required by the regulators and, therefore, were considered non-GAAP measures. Refer to the section titled "Capital Adequacy and Resources" herein for a discussion of how BB&T calculates and uses these measures in the evaluation of the Company and adjustments made to certain regulatory capital ratios previously presented.

Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2013 for additional information with respect to BB&T's recent accomplishments and significant challenges.

Analysis Of Results Of Operations

The following table sets forth selected financial ratios for the last five calendar quarters.

Table 1
Annualized Profitability Measures

Three Months Ended			<i>Adjusted</i>		<i>Adjusted</i>		
			(1)		(1)		
	3/31/14	12/31/13	9/30/13	9/30/13	6/30/13	3/31/13	3/31/13
Rate of return on:							
Average assets	1.29 %	1.30 %	0.68 %	1.19 %	1.27 %	0.57 %	1.20 %
Average common shareholders' equity	9.87	10.85	5.44	10.22	11.39	4.44	10.34
NIM (FTE)	3.52	3.56	3.68	N/A	3.70	3.76	N/A

(1) Calculated excluding the impact of the adjustments for uncertain income tax positions of \$281 million and \$235 million recorded in the first and third quarters of 2013, respectively. For additional information, see Non-GAAP Information on page 66.

Net Interest Income and NIM

First Quarter 2014 compared to First Quarter 2013

Net interest income on a FTE basis was \$1.4 billion for the first quarter of 2014, a decrease of 5.2% compared to the same period in 2013. The decrease in net interest income was driven by a \$115 million decrease in interest income, partially offset by a \$39 million decrease in funding costs compared to the same quarter of the prior year. For the three months ended March 31, 2014, average earning assets increased \$1.7 billion, or 1.1%, compared to the same period of 2013, while average interest-bearing liabilities decreased \$3.7 billion, or 3.1%. The NIM was 3.52% for the first quarter of 2014, compared to

Table of Contents

3.76% for the same period of 2013. The 24 basis point decline in the NIM was primarily driven by lower yields on new loans and securities, and covered loan run-off, partially offset by lower funding costs.

The annualized FTE yield on the average securities portfolio for the first quarter of 2014 was 2.48%, which was unchanged from the earlier period.

The annualized FTE yield for the total loan portfolio for the first quarter of 2014 was 4.58%, compared to 5.03% in the first quarter of 2013. The decrease in the FTE yield on the total loan portfolio was primarily due to continued runoff of higher yielding covered loans, the sale of a consumer lending subsidiary during the fourth quarter of 2013, and lower yields on new loans.

The annualized cost of interest-bearing deposits for the first quarter of 2014 was 0.27%, compared to 0.36% for the same period in the prior year, reflecting lower rates on all categories of interest-bearing deposit products.

For the first quarter of 2014, the average annualized FTE rate paid on short-term borrowings was 0.11% compared to 0.18% during the first quarter of 2013. The average annualized rate paid on long-term debt for the first quarter of 2014 was 2.49%, compared to 3.23% for the same period in 2013. This decrease was the result of lower rates on new debt issuances.

Management expects NIM to decrease by approximately ten basis points in the second quarter of 2014 with approximately half of the decline due to covered asset runoff. The other half of the decline is due to core margin changes as a result of lower earning asset yields driven by tighter credit spreads, partially offset by lower funding costs and favorable funding mix changes. Thereafter, the core margin is expected to be relatively stable for the remainder of the year.

The following table sets forth the major components of net interest income and the related annualized yields and rates for the three months ended March 31, 2014, compared to the same period in 2013, as well as the variances between the periods caused by changes in interest rates versus changes in volumes. Changes attributable to the mix of assets and liabilities have been allocated proportionally between the changes due to rate and the changes due to volume.

Table of Contents**Table 2****FTE Net Interest Income and Rate / Volume Analysis (1)
Three Months Ended March 31, 2014 and 2013**

	Average Balances (7)		Annualized Yield/Rate		Income/Expense		Increase	Change due to	
	2014	2013	2014	2013	2014	2013	(Decrease)	Rate	Volume
(Dollars in millions)									
Assets									
Total securities, at amortized cost (2)									
U.S. Treasury	\$ 1,634	\$ 302	1.50	% 0.24	% \$ 6	\$	\$ 6	\$ 3	\$ 3
GSE	5,603	4,220	2.09	1.99	29	21	8	1	7
MBS issued by GSE	29,339	28,540	2.04	1.92	150	137	13	9	4
States and political subdivisions	1,833	1,837	5.77	5.80	26	27	(1)	(1)	
Non-agency MBS	259	300	6.99	5.58	5	4	1	2	(1)
Other	477	477	1.57	1.41	2	2			
Covered	972	1,125	12.86	13.18	31	37	(6)	(1)	(5)
Total securities	40,117	36,801	2.48	2.48	249	228	21	13	8
Other earning assets (3)	1,875	2,838	3.30	1.64	15	12	3	8	(5)
Loans and leases, net of unearned income (4)(5)									
Commercial:									
Commercial and industrial	38,435	37,916	3.43	3.76	325	353	(28)	(33)	5
CRE - income producing properties	10,293	9,862	3.57	3.84	91	93	(2)	(6)	4
CRE - construction and development	2,454	2,798	3.64	3.89	22	27	(5)	(2)	(3)
Direct retail lending (6)	9,349	15,757	4.28	4.73	99	184	(85)	(16)	(69)
Sales finance	9,428	7,838	2.84	3.52	66	68	(2)	(14)	12
Revolving credit	2,357	2,279	8.78	8.51	51	48	3	2	1
Residential mortgage (6)	30,635	23,618	4.26	4.26	325	251	74		74
Other lending subsidiaries	10,236	9,988	9.42	10.84	238	267	(29)	(35)	6
Total loans and leases held for investment (excluding covered loans)	113,187	110,056	4.34	4.74	1,217	1,291	(74)	(104)	30
Covered	1,874	3,133	18.65	17.49	86	135	(49)	8	(57)
Total loans and leases held for	115,061	113,189	4.58	5.09	1,303	1,426	(123)	(96)	(27)

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investment									
LHFS	1,311	3,792	4.46	3.28	15	31	(16)	8	(24)
Total loans and leases	116,372	116,981	4.58	5.03	1,318	1,457	(139)	(88)	(51)
Total earning assets	158,364	156,620	4.03	4.37	1,582	1,697	(115)	(67)	(48)
Nonearning assets	24,033	25,393							
Total assets	\$ 182,397	\$ 182,013							
Liabilities and Shareholders' Equity									
Interest-bearing deposits:									
Interest-checking	\$ 18,615	\$ 20,169	0.07	0.09	3	5	(2)	(2)	
Money market and savings	48,767	48,431	0.13	0.15	15	18	(3)	(3)	
Certificates and other time deposits	21,935	28,934	0.75	0.89	42	63	(21)	(9)	(12)
Foreign deposits - interest-bearing	1,009	385	0.06	0.12					
Total interest-bearing deposits	90,326	97,919	0.27	0.36	60	86	(26)	(14)	(12)
Short-term borrowings	4,321	4,217	0.11	0.18	1	2	(1)	(1)	
Long-term debt	22,432	18,690	2.49	3.23	138	150	(12)	(39)	27
Total interest-bearing liabilities	117,079	120,826	0.69	0.79	199	238	(39)	(54)	15
Noninterest-bearing deposits	35,392	32,518							
Other liabilities	6,662	7,354							
Shareholders' equity	23,264	21,315							
Total liabilities and shareholders' equity	\$ 182,397	\$ 182,013							
Average interest rate spread			3.34	% 3.58	%				
NIM/net interest income			3.52	% 3.76	%	\$ 1,383	\$ 1,459	\$ (76)	\$ (13) \$ (63)
Taxable-equivalent adjustment						\$ 36	\$ 37		

(1) Yields are stated on a FTE basis assuming tax rates in effect for the periods presented.

(2) Total securities include AFS securities and HTM securities.

(3) Includes Federal funds sold, securities purchased under resale agreements or similar arrangements, interest-bearing deposits with banks, trading securities, FHLB stock and other earning assets.

(4) Loan fees, which are not material for any of the periods shown, are included for rate calculation purposes.

(5) NPLs are included in the average balances.

(6)

During the first quarter of 2014, \$8.3 billion in loans were transferred from direct retail lending to residential mortgage.

(7) Excludes basis adjustments for fair value hedges.

42

Table of ContentsFDIC Loss Share Receivable and the Net Revenue Impact from Covered Assets

In connection with the Colonial acquisition, Branch Bank entered into loss sharing agreements with the FDIC that outline the terms and conditions under which the FDIC will reimburse Branch Bank for a portion of the losses incurred on certain loans, OREO, certain investment securities and other assets. Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2013 for additional information regarding the loss sharing agreements. The following table presents the carrying amount of assets covered by each loss share agreement:

Table 3
Covered Assets by Loss Share Agreement

	March 31, 2014		
	Commercial	Single Family	Total
	(Dollars in millions)		
Loans and leases	\$ 1,071	\$ 748	\$ 1,819
AFS securities	1,361		1,361
Other assets	102	37	139
Total covered assets	\$ 2,534	\$ 785	\$ 3,319

The loss sharing agreement applicable to commercial loans and other covered assets expires in the third quarter of 2014; however, Branch Bank must reimburse the FDIC for gains and recoveries, net of related expenses, through the third quarter of 2017. The following table provides information related to the carrying amount and fair value of the components of the FDIC loss share receivable (payable):

Table 4
FDIC Loss Share Receivable (Payable)

Attributable to:	March 31, 2014		December 31, 2013	
	Carrying Amount	Fair Value	Carrying Amount	Fair Value
	(Dollars in millions)			
Covered loans	\$ 781	\$ 396	\$ 843	\$ 464
Covered securities	(568)	(530)	(565)	(521)
Aggregate loss	(113)	(147)	(104)	(131)

calculation

Total	\$ 100	\$ (281)	\$ 174	\$ (188)
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The decrease in the carrying amount attributable to covered loans was due to the receipt of cash from the FDIC and negative accretion due to the credit loss improvement, partially reduced by the offset to the provision for covered loans and the FDIC's share of losses on foreclosed property. The change in the carrying amount attributable to covered securities was due to the offsets to the accretion of the discount and the amount of changes in unrealized gains of covered securities. The change in the carrying amount attributable to the aggregate loss calculation is primarily due to accretion of the expected payment, which is included in "Accretion due to credit loss improvement" below. The fair values were based upon a discounted cash flow methodology that was consistent with the acquisition date methodology. The fair value attributable to covered loans and the aggregate loss calculation changes over time due to the receipt of cash from the FDIC, updated credit loss assumptions and the passage of time. The fair value attributable to covered securities was based upon the timing and amount that would be payable to the FDIC should they settle at the current fair value at the conclusion of the loss share agreement.

The cumulative amount related to covered securities recognized through earnings resulted in a liability of \$202 million as of March 31, 2014. Covered securities are classified as AFS and carried at fair market value, and the changes in unrealized gains/losses are offset by the applicable loss share percentage in AOCI, which resulted in a pre-tax liability of \$366 million as of March 31, 2014. BB&T would only owe these amounts to the FDIC if BB&T were to sell these securities prior to the third quarter of 2017. BB&T does not currently intend to dispose of the covered securities.

Following the conclusion of the 10 year loss share period in 2019, should actual aggregate losses, excluding securities, be less than an amount determined in accordance with these agreements, BB&T will pay the FDIC a portion of the difference. As of March 31, 2014, BB&T projects that Branch Bank would owe the FDIC approximately \$164 million under the aggregate loss calculation. This liability is expensed over time and BB&T has recognized total expense of approximately \$113 million through March 31, 2014.

Table of Contents

The following table provides information related to the income statement impact of covered loans and securities and the FDIC loss sharing receivable/payable. The table excludes all amounts related to other assets acquired and liabilities assumed in the acquisition.

Table 5
Revenue Impact from Covered
Assets, Net of Provision

	Three Months Ended March 31, 2014 2013	
	(Dollars in millions)	
Interest income-covered loans	\$ 86	\$ 135
Interest income-covered securities	31	37
Total interest income	117	172
Provision for covered loans	7	(25)
FDIC loss share income, net	(84)	(59)
Adjusted net revenue	\$ 40	\$ 88
FDIC loss share income, net		
Offset to provision for covered loans	\$ (5)	\$ 20
Accretion due to credit loss improvement	(69)	(67)
Accretion for securities	(10)	(12)
Total	\$ (84)	\$ (59)

Interest income on covered loans and securities for the first quarter of 2014 decreased \$55 million compared to the first quarter of 2013, reflecting decreased interest income related to covered loans and securities totaling \$49 million

and \$6 million, respectively. The decline in interest income relating to covered loans primarily reflects lower average covered loan balances. The yield on covered loans for the first quarter of 2014 was 18.65%, compared to 17.49% in the earlier quarter. The increase in yield primarily reflects the impact of the quarterly reassessment of expected future cash flows. The decrease in interest income on covered securities primarily reflects lower average covered security balances in the current quarter.

FDIC loss share income, net was a negative \$84 million for the first quarter of 2014, \$25 million worse than the first quarter of 2013, which primarily reflects the offset to the provision for covered loans recorded in the earlier quarter.

Provision for Credit Losses

First Quarter 2014 compared to First Quarter 2013

The provision for credit losses, excluding covered loans, totaled \$67 million for the first quarter of 2014, a decrease of \$180 million compared to the provision for the first quarter of 2013. This decrease reflects improvement in loss frequencies related to the commercial and industrial and CRE – income producing properties portfolios, which resulted in provision decreases totaling \$149 million and \$19 million respectively. The provision for credit losses related to the other lending subsidiaries portfolio declined \$21 million, primarily the result of updates to loss frequencies and overall credit quality improvement resulting from the sale of a consumer lending subsidiary during the fourth quarter of 2013. The provision related to the reserve for unfunded lending commitments reflected a net improvement of \$35 million, which primarily reflects improvement in loss frequencies and credit quality. These decreases were partially offset by a \$42 million increase in the provision for credit losses related to the CRE – construction and development portfolio, which primarily reflects a provision release in the earlier quarter.

Net charge-offs, excluding covered loans, were \$119 million lower than the first quarter of 2013. This decrease in net charge-offs was broad-based in nature, with notable declines in net charge-offs related to the commercial and industrial, CRE –income producing properties, and direct retail lending portfolios that totaled \$60 million, \$25 million and \$23 million, respectively. Net charge-offs in the other lending subsidiaries portfolio were \$18 million higher than the earlier quarter as a result of a process change that resulted in accelerated recognition of charge-offs in the nonprime automobile lending portfolio. This increase is not indicative of a trend in the underlying portfolio.

Table of Contents

Net charge-offs were 0.56% of average loans and leases on an annualized basis (0.55% excluding covered loans) for the first quarter of 2014, compared to 1.00% of average loans and leases (0.98% excluding covered loans) for the same period in 2013. Management expects that net charge-offs will be modestly below the normalized range for net charge-offs (which ranges from 50 to 70 basis points) for the next few quarters.

Noninterest Income

First Quarter 2014 compared to First Quarter 2013

Noninterest income was \$911 million for the first quarter of 2014, a decrease of \$90 million, or 9.0%, compared to the earlier quarter. The decrease in noninterest income was driven by decreases in mortgage banking income, FDIC loss share income and net securities gains (losses) totaling \$106 million, \$25 million, and \$21 million, respectively. These decreases were partially offset by a \$62 million increase in insurance income.

The decrease in mortgage banking income reflects a decline in the volume of residential mortgage loan production, tighter pricing and the retention of certain mortgage loans in the held-for-investment loan portfolio in the fourth quarter of 2013 through the first quarter of 2014. The decrease in FDIC loss share income primarily relates to an offset for the provision for covered loans recorded in the earlier quarter. Net securities gains for the first quarter of 2014 totaled \$2 million, compared to \$23 million in the earlier quarter. Insurance income was \$62 million higher than the earlier quarter, which reflects higher performance-based commission income, firming market conditions for insurance premiums and \$23 million due to an improved process of estimating commission income.

Other categories of noninterest income, including service charges on deposits, investment banking and brokerage fees and commissions, bankcard fees and merchant discounts, trust and investment advisory revenues, checkcard fees, income from bank-owned life insurance, and other income totaled \$492 million for the three months ended March 31, 2014, unchanged compared to the same period of 2013.

Noninterest Expense

First Quarter 2014 compared to First Quarter 2013

Noninterest expense was \$1.4 billion for the first quarter of 2014, a decrease of \$11 million, or 0.8%, compared to the earlier quarter. This decline includes a \$35 million decrease in personnel expense, which primarily reflects lower estimated qualified pension plan expense that was driven by lower amortization of net actuarial losses. The decline in

noninterest expense also includes declines in foreclosed property expense, regulatory charges, amortization of intangibles and professional services that totaled \$22 million in the aggregate.

These declines in noninterest expense were partially offset by increases in other expense and loan-related expense totaling \$22 million and \$11 million, respectively. The increase in other expense includes higher project-related expenses, operating charge-offs and other related expenses, while the increase in loan-related expense primarily reflects higher expenses associated with certain investor-owned loans.

Other categories of noninterest expenses, including occupancy and equipment, software and merger-related and restructuring charges totaled \$227 million for the current quarter, compared to \$214 million for the same period of 2013.

Management expects that positive operating leverage over the remainder of 2014 will drive the efficiency ratio lower.

Provision for Income Taxes

First Quarter 2014 compared to First Quarter 2013

The provision for income taxes was \$217 million for the first quarter of 2014, compared to \$481 million for the earlier quarter. This produced an effective tax rate for the first quarter of 2014 of 27.3%, compared to 65.3% for the same quarter of the prior year. This decrease in the effective tax rate primarily reflects the \$281 million prior year adjustment to the income tax provision described previously. The effective tax rate for the second quarter of 2014 is expected to be similar to the effective tax rate for the first quarter.

Table of Contents
Segment Results

See Note 14 “Operating Segments” in the “Notes to Consolidated Financial Statements” contained herein and BB&T’s Annual Report on Form 10-K for the year ended December 31, 2013, for additional disclosures related to BB&T’s reportable business segments. Fluctuations in noninterest income and noninterest expense incurred directly by the segments are more fully discussed in the “Noninterest Income” and “Noninterest Expense” sections above.

During January 2014, approximately \$8.3 billion of home equity loans and lines were transferred from Community Banking to Residential Mortgage Banking based on a change in how these loans are managed as a result of new qualified mortgage regulations. The following table has been revised to give retrospective effect to the transfer:

Table 6
BB&T Corporation
Net Income by Reportable Segments

	Three Months Ended March 31, 2014 2013	
	(Dollars in millions)	
Community Banking	\$ 217	\$ 193
Residential Mortgage Banking	63	137
Dealer Financial Services	35	40
Specialized Lending	59	50
Insurance Services	75	35
Financial Services	68	71
Other, Treasury and Corporate	61	(270)
BB&T Corporation	\$ 578	\$ 256

First Quarter 2014 compared to First Quarter 2013

Community Banking net income was \$217 million in the first quarter of 2014, an increase of \$24 million over the earlier quarter. The allocated provision for loan and lease losses decreased \$101 million driven by lower business and consumer loan charge-offs. The \$31 million decrease in noninterest expense was primarily attributable to lower personnel, occupancy and equipment, and foreclosed property expense, partially offset by higher allocated service center and commercial loan pre-foreclosure expense. Segment net interest income decreased \$52 million, primarily due to lower funding spreads on deposits, partially offset by improvements in deposit mix as a result of growth in noninterest-bearing and savings, and a decrease in certificates of deposit. Intersegment net referral fees decreased \$28 million driven by lower mortgage banking referrals. The provision for income taxes increased \$14 million, primarily

due to higher pre-tax income.

Residential Mortgage Banking net income was \$63 million in the first quarter of 2014, a decrease of \$74 million from the earlier quarter. Noninterest income decreased \$101 million driven by lower gains on residential mortgage loan production and sales as mortgage originations declined, pricing tightened due to competitive factors, and the correspondent network generated a more significant share of loan originations in the first quarter of 2014 compared to the earlier quarter. The decrease in noninterest income was also driven by a decrease in net MSR fair value gains. Segment net interest income decreased \$20 million, primarily the result of lower average balances in the held-for-sale portfolio. The \$8 million increase in noninterest expense was driven by higher expenses associated with the investor-owned servicing portfolio. The allocated provision for loan and lease losses decreased \$13 million, which primarily reflects improved credit trends. The provision for income taxes decreased \$46 million, primarily due to lower pre-tax income.

Dealer Financial Services net income was \$35 million in the first quarter of 2014, a decrease of \$5 million from the earlier quarter, primarily due to an increase in the allocated provision for loan and lease losses. The allocated provision for loan and lease losses increased \$6 million, primarily due to a process change that resulted in accelerated recognition of charge-offs in the nonprime automobile lending portfolio. Segment net interest income was flat as loan growth was offset by lower funding spreads. Dealer Financial Services grew average loans by 12.3% compared to the earlier quarter.

Table of Contents

Specialized Lending net income was \$59 million in the first quarter of 2014, an increase of \$9 million from the earlier quarter. Segment net interest income decreased \$38 million compared to the earlier quarter, which primarily reflects the sale of a consumer lending subsidiary in the fourth quarter. The sale of this subsidiary had a beneficial impact on the allocated provision for loan and lease losses, which decreased \$42 million. Noninterest expense decreased \$13 million driven by lower personnel, loan processing, occupancy and equipment, and professional services expense. Small ticket consumer finance, equipment finance, governmental finance, and commercial mortgage businesses experienced strong growth compared to the earlier quarter.

Insurance Services net income was \$75 million in the first quarter of 2014, an increase of \$40 million over the first quarter of 2013. Insurance Service's noninterest income was up \$65 million, primarily due to higher performance-based commissions, increased commissions on certain new and renewal business and \$23 million due to an improved process used to estimate commission income. Noninterest expense increased \$15 million, primarily driven by higher salary, business referral, and insurance premium expense. The provision for income taxes increased \$9 million, primarily due to higher pre-tax income.

Financial Services net income was \$68 million in the first quarter of 2014, a decrease of \$3 million from the earlier quarter. Segment net interest income decreased \$9 million, primarily due to lower funding spreads on deposits. The allocated provision for loan and lease losses decreased \$9 million, reflecting improved loss frequency in the large corporate loan portfolio. Financial Services continues to generate significant loan growth, with Corporate Banking's average loan balances increasing \$1.2 billion, or 17.9%, over the earlier period, while BB&T Wealth's average loan balances increased \$159 million, or 19.5%.

In the first quarter of 2014, Other, Treasury & Corporate generated net income of \$61 million, an increase of \$331 million over the earlier quarter. Earlier quarter results include a \$281 million adjustment to the income tax provision as previously described. Excluding this adjustment, net income for the first quarter of 2013 was \$11 million. The allocated provision for loan and lease losses decreased \$53 million, primarily due to lower covered loan charge-offs and a decrease in the reserve for unfunded commitments attributable to improved loss frequency estimates. Segment net interest income increased \$45 million, primarily due to higher interest income on the investment portfolio, lower corporate borrowing costs, and lower funding credits on deposits allocated to the Community Banking and Financial Services segments. Intersegment net referral fees increased \$29 million as the result of lower shared mortgage banking referral income allocated to the Community Banking and Financial Services segments. Allocated corporate expenses decreased \$35 million compared to the earlier quarter.

Analysis Of Financial Condition

Investment Activities

The total securities portfolio was \$41.3 billion at March 31, 2014, an increase of \$1.1 billion, compared with December 31, 2013. As of March 31, 2014, the securities portfolio included \$20.5 billion of AFS securities (at fair value) and \$20.8 billion of HTM securities (at amortized cost).

The effective duration of the securities portfolio decreased to 5.1 years at March 31, 2014, compared to 5.5 years at December 31, 2013, primarily the result of lower interest rates. The duration of the securities portfolio excludes equity securities, auction rate securities and certain non-agency residential MBS that were acquired in the Colonial acquisition.

See Note 2 “Securities” in the “Notes to Consolidated Financial Statements” herein for additional disclosures related to BB&T’s evaluation of securities for OTTI.

Table of ContentsLending Activities

Average loans held for investment were \$115.1 billion for the first quarter of 2014, a 0.9% increase compared to \$114.8 billion for the fourth quarter of 2013.

Average residential mortgage loans increased \$6.7 billion, and average direct retail lending loans decreased \$6.6 billion, largely due to a transfer of approximately \$8.3 billion of closed-end, first and second lien position, residential mortgage loans in January 2014. This transfer was completed in order to facilitate compliance with a series of new rules related to mortgage servicing associated with first and second lien position mortgages collateralized by real estate. Average loan balances for the first quarter of 2014 reflect the impact of this transfer from the date of the transfer through March 31, 2014.

During the first quarter of 2014, the CRE loan categories were realigned into CRE – income producing properties and CRE – construction and development in order to better reflect the nature of the underlying loans. Prior period data has been reclassified to conform to this new presentation.

The following table presents the composition of average loans and leases:

Table 7
Composition of Average Loans and Leases

	For the Three Months Ended				
	3/31/14	12/31/13	9/30/13	6/30/13	3/31/13
	(Dollars in millions)				
Commercial:					
Commercial and industrial	\$ 38,435	\$ 38,101	\$ 38,446	\$ 38,359	\$ 37,916
CRE - income producing properties	10,293	10,031	9,907	9,864	9,862
CRE - construction and development	2,454	2,433	2,459	2,668	2,798
Direct retail lending	9,349	15,998	16,112	15,936	15,757
Sales finance	9,428	9,262	8,992	8,520	7,838
Revolving credit	2,357	2,357	2,308	2,268	2,279
Residential mortgage	30,635	23,979	23,403	23,391	23,618
Other lending subsidiaries	10,236	10,448	11,018	10,407	9,988
Total average loans and leases held for investment (excluding covered loans)	113,187	112,609	112,645	111,413	110,056
Covered	1,874	2,186	2,502	2,858	3,133
Total average loans and leases held for investment	115,061	114,795	115,147	114,271	113,189
LHFS	1,311	2,206	3,118	3,581	3,792

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Total average loans and leases	\$ 116,372	\$ 117,001	\$ 118,265	\$ 117,852	\$ 116,981
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The increase in average loans held for investment in the first quarter of 2014 compared to the prior quarter was driven by growth in the commercial and industrial, CRE – income producing properties and sales finance loan portfolios of \$334 million, \$262 million, and \$166 million, respectively. Growth in average loans held for investment was negatively impacted by continued runoff in the covered loan portfolio of \$312 million and a \$212 million decrease in the other lending subsidiaries portfolio.

The increase in the commercial and industrial portfolio was largely driven by growth in middle market corporate lending. The average CRE – income producing properties portfolio increased \$262 million, or 10.6% annualized compared to the prior quarter, reflecting growth in lending to multi-family residential and retail shopping center clients. The average CRE – construction and development portfolio increased 3.5% on an annualized basis compared to the prior quarter, based primarily on lending to single-family construction clients in certain geographical areas. The average sales finance portfolio increased \$166 million, or 7.3% annualized, based on continued strength in the prime automobile lending market.

Average other lending subsidiaries loans decreased \$212 million compared to the fourth quarter of 2013. This decline included a \$205 million decrease in the insurance premium financing portfolio, which was primarily the result of seasonality in that line of business, a decrease of approximately \$69 million that was largely attributable to the sale of a consumer lending subsidiary during the fourth quarter of 2013, and a \$48 million decrease in the small ticket consumer finance portfolio. These declines were partially offset by a \$109 million increase in the equipment finance portfolio.

Table of Contents

Average LHFS for the first quarter of 2014 decreased \$895 million compared to the prior quarter. This decrease reflects declines of \$828 million and \$67 million of residential LHFS and commercial LHFS, respectively. The decrease in residential LHFS reflects a continued decline in mortgage loan origination volume as well as the decision to retain certain originated mortgage loans.

Average loan growth for the second quarter of 2014 is expected to be in the range of 3% to 5% on an annualized basis compared to the first quarter of 2014.

Asset Quality

The following discussion excludes assets covered by FDIC loss sharing agreements that provide for reimbursement to BB&T for the majority of losses incurred on those assets. Covered loans, which are considered performing due to the application of the expected cash flows method, were \$1.8 billion at March 31, 2014 and \$2.0 billion at December 31, 2013. Covered foreclosed real estate totaled \$98 million and \$121 million at March 31, 2014 and December 31, 2013, respectively.

Asset quality continued to improve during the first quarter of 2014. NPAs, which include foreclosed real estate, repossessions, NPLs and nonperforming TDRs, totaled \$1.0 billion at March 31, 2014, compared to \$1.1 billion at December 31, 2013. The decrease in NPAs included declines in nonperforming loans and leases and foreclosed property of \$32 million and \$35 million, respectively. NPAs have decreased for 16 consecutive quarters and are at their lowest level since December 31, 2007. Refer to Table 8 for an analysis of the changes in NPAs during the three months ended March 31, 2014. NPAs as a percentage of loans and leases plus foreclosed property were 0.85% at March 31, 2014, compared with 0.91% at December 31, 2013.

Management expects NPAs to improve at a modest pace in the second quarter of 2014.

The following table presents the changes in NPAs during the three months ended March 31, 2014 and 2013:

Table 8
Rollforward of NPAs

**Three Months
Ended March
31,**

	2014	2013
	(Dollars in millions)	
Beginning balance	\$ 1,053	\$ 1,536
New NPAs	328	513
Advances and principal increases	20	43
Disposals of foreclosed assets	(143)	(148)
Disposals of NPLs (1)	(26)	(107)
Charge-offs and losses	(81)	(181)
Payments	(104)	(178)
Transfers to performing status	(69)	(59)
Other, net	8	(6)
Ending balance	\$ 986	\$ 1,413

Includes charge-offs and losses recorded upon sale of \$5

(1) million and \$29 million for the three months ended March 31, 2014 and 2013, respectively.

Table of Contents

Table 9 and Table 10 summarize asset quality information for the last five quarters. As more fully described below, the information has been adjusted to exclude past due covered loans and certain mortgage loans guaranteed by the government:

In accordance with regulatory reporting standards, covered loans that are contractually past due are recorded as past due and still accruing based on the number of days past due. However, given the significant amount of acquired loans that are past due but still accruing due to the application of the accretion method, BB&T has concluded that it is appropriate to adjust Table 9 to exclude covered loans in summarizing total loans 90 days or more past due and still accruing and total loans 30-89 days past due and still accruing.

BB&T has also concluded that the inclusion of covered loans in certain asset quality ratios summarized in Table 10 including “Loans 30-89 days past due and still accruing as a percentage of total loans and leases,” “Loans 90 days or more past due and still accruing as a percentage of total loans and leases,” “NPLs as a percentage of total loans and leases” and certain other asset quality ratios that reflect NPAs in the numerator or denominator (or both) results in significant distortion to these ratios. In addition, because loan level charge-offs related to the acquired loans are not recognized in the financial statements until the cumulative amounts exceed the original loss projections on a pool basis, the net charge-off ratio for the acquired loans is not consistent with the net charge-off ratio for other loan portfolios. The inclusion of these loans in the asset quality ratios described above could result in a lack of comparability across quarters or years, and could negatively impact comparability with other portfolios that were not impacted by acquisition accounting. BB&T believes that the presentation of asset quality measures excluding covered loans and related amounts from both the numerator and denominator provides better perspective into underlying trends related to the quality of its loan portfolio. Accordingly, the asset quality measures in Table 10 present asset quality information both on a consolidated basis as well as excluding the covered assets and related amounts.

In addition, BB&T has excluded mortgage loans that are guaranteed by the government, primarily FHA/VA loans, from the asset quality metrics reflected in Table 9 and Table 10, as these loans are recoverable through various government guarantees. In addition, BB&T has recorded certain amounts related to delinquent GNMA loans serviced for others that BB&T has the option, but not the obligation, to repurchase and has effectively regained control. The amount of government guaranteed mortgage loans and GNMA loans serviced for others that have been excluded are noted in the footnotes to Table 9.

Table of Contents

The following tables summarize asset quality information, excluding covered assets, for the past five quarters:

Table 9
Asset Quality (Excluding Covered Assets)

Three Months Ended
3/31/2014 12/31/2013 9/30/2013 6/30/2013 3/31/2013

(Dollars in millions)

NPAs (1)

NPLs:

Commercial:

Commercial and industrial	\$ 334	\$ 363	\$ 415	\$ 457	\$ 533
CRE - income producing properties	98	113	127	146	146
CRE - construction and development	49	51	66	100	136
Direct retail lending (2)	52	109	110	119	127
Sales finance	4	5	5	5	6
Residential mortgage (2)(3)	319	243	238	254	255
Other lending subsidiaries (3)(4)	47	51	69	68	80
Total NPLs held for investment (4)	903	935	1,030	1,149	1,283
Foreclosed real estate (5)	59	71	85	89	88
Other foreclosed property	24	47	47	38	42
Total NPAs (4)(5)	\$ 986	\$ 1,053	\$ 1,162	\$ 1,276	\$ 1,413

Performing TDRs (6)

Commercial:

Commercial and industrial	\$ 76	\$ 77	\$ 74	\$ 59	\$ 54
CRE - income producing properties	42	50	50	44	54
CRE - construction and development	32	39	44	43	37
Direct retail lending (2)	93	187	185	188	193
Sales finance	19	17	18	17	19
Revolving credit	47	48	51	53	55
Residential mortgage (2)(3)(7)	836	785	720	726	715
Other lending subsidiaries (3)(4)	132	126	200	183	162
Total performing TDRs (4)(7)	\$ 1,277	\$ 1,329	\$ 1,342	\$ 1,313	\$ 1,289

Loans 90 days or more past due and still accruing

Commercial:

Commercial and industrial	\$	\$	\$	\$ 3	\$
Direct retail lending (2)	10	33	34	30	34
Sales finance	4	5	5	5	7
Revolving credit	9	10	11	13	14
Residential mortgage (2)(8)(9)	76	69	68	68	77
Other lending subsidiaries	4	5	4	4	6
Total loans 90 days or more past due and still accruing (8)(9)(10)	\$ 103	\$ 122	\$ 122	\$ 123	\$ 138

Loans 30-89 days past due

Commercial:

Commercial and industrial	\$ 26	\$ 35	\$ 27	\$ 32	\$ 34
CRE - income producing properties	14	8	13	9	5
CRE - construction and development	3	2	2	3	7
Direct retail lending (2)	50	132	121	123	136
Sales finance	45	56	46	47	42
Revolving credit	21	23	22	20	20
Residential mortgage (2)(3)(11)(12)	491	463	424	465	529
Other lending subsidiaries (3)(4)	133	221	268	241	183
Total loans 30 - 89 days past due	\$ 783	\$ 940	\$ 923	\$ 940	\$ 956
(4)(11)(12)(13)					

51

Table of Contents

- (1) Covered loans are considered to be performing due to the application of the accretion method. Covered loans that are contractually past due are noted below.
- During the first quarter of 2014, approximately \$55 million of nonaccrual loans, \$94 million of performing TDRs, (2) \$22 million of loans 90 days or more past due and \$83 million of loans 30-89 days past due were transferred from direct retail lending to residential mortgage.
- During the fourth quarter of 2013, approximately \$16 million of nonaccrual loans, \$66 million of performing TDRs (3) and \$40 million of loans 30-89 days past due were transferred from other lending subsidiaries to residential mortgage.
- During the fourth quarter of 2013, approximately \$9 million of nonaccrual loans, \$24 million of performing TDRs (4) and \$26 million of loans 30-89 days past due were sold in connection with the sale of a consumer lending subsidiary.
- Excludes covered foreclosed real estate totaling \$98 million, \$121 million, \$148 million, \$181 million, and \$232 (5) million at March 31, 2014, December 31, 2013, September 30, 2013, June 30, 2013, and March 31, 2013, respectively.
- Excludes TDRs that are nonperforming totaling \$213 million, \$193 million, \$191 million, \$211 million and \$222 (6) million at March 31, 2014, December 31, 2013, September 30, 2013, June 30, 2013, and March 31, 2013, respectively. These amounts are included in total nonperforming assets.
- Excludes mortgage TDRs that are government guaranteed totaling \$391 million, \$379 million, \$383 million, \$367 (7) million and \$338 million at March 31, 2014, December 31, 2013, September 30, 2013, June 30, 2013, and March 31, 2013, respectively. Includes mortgage TDRs held for sale.
- Excludes mortgage loans 90 days or more past due that are government guaranteed totaling \$307 million, \$297 (8) million, \$268 million, \$246 million and \$251 million at March 31, 2014, December 31, 2013, September 30, 2013, June 30, 2013, and March 31, 2013, respectively. Includes past due mortgage loans held for sale.
- Excludes government guaranteed GNMA mortgage loans that BB&T has the right but not the obligation (9) to repurchase that are 90 days or more past due totaling \$486 million, \$511 million, \$497 million, \$492 million and \$514 million at March 31, 2014, December 31, 2013, September 30, 2013, June 30, 2013, and March 31, 2013, respectively.
- Excludes covered loans past due 90 days or more totaling \$258 million, \$304 million, \$364 million, \$401 million (10) and \$371 million at March 31, 2014, December 31, 2013, September 30, 2013, June 30, 2013, and March 31, 2013, respectively.
- Excludes mortgage loans past due 30-89 days that are government guaranteed totaling \$75 million, \$96 million, (11) \$107 million, \$103 million and \$95 million at March 31, 2014, December 31, 2013, September 30, 2013, June 30, 2013, and March 31, 2013, respectively. Includes past due mortgage loans held for sale.
- Excludes government guaranteed GNMA mortgage loans that BB&T has the right but not the obligation (12) to repurchase that are past due 30-89 days totaling \$2 million, \$4 million, \$5 million, \$5 million and \$5 million at March 31, 2014, December 31, 2013, September 30, 2013, June 30, 2013, and March 31, 2013, respectively.
- Excludes covered loans past due 30-89 days totaling \$85 million, \$88 million, \$104 million, \$102 million and (13) \$120 million at March 31, 2014, December 31, 2013, September 30, 2013, June 30, 2013, and March 31, 2013, respectively.

Table of Contents

Table 10
Asset Quality Ratios

	As of / For the Three Months Ended									
	3/31/2014	2/31/2013	9/30/2013	6/30/2013	3/31/2013					
Asset Quality Ratios (including covered assets)										
Loans 30 - 89 days past due and still accruing as a percentage of total loans and leases (1)(2)	0.74 %	0.88 %	0.87 %	0.88 %	0.91 %					
Loans 90 days or more past due and still accruing as a percentage of total loans and leases (1)(2)	0.31	0.36	0.41	0.44	0.43					
NPLs as a percentage of total loans and leases	0.77	0.80	0.87	0.97	1.09					
NPAs as a percentage of:										
Total assets	0.59	0.64	0.72	0.79	0.91					
Loans and leases plus foreclosed property	0.92	1.00	1.10	1.23	1.39					
Net charge-offs as a percentage of average loans and leases	0.56	0.48	0.48	0.74	1.00					
ALLL as a percentage of loans and leases held for investment	1.41	1.49	1.59	1.64	1.73					
Ratio of ALLL to:										
Net charge-offs	2.54 x	3.06 x	3.22 x	2.18 x	1.69 x					
Nonperforming loans and leases held for	1.82	1.85	1.78	1.66	1.54					

investment

Asset Quality Ratios
(excluding covered
assets) (3)

Loans 30 - 89 days past due and still accruing as a percentage of total loans and leases (1)(2)	0.68	%	0.82	%	0.79	%	0.81	%	0.83	%
Loans 90 days or more past due and still accruing as a percentage of total loans and leases (1)(2)	0.09		0.11		0.10		0.11		0.12	
NPLs as a percentage of total loans and leases	0.78		0.81		0.89		0.99		1.12	
NPAs as a percentage of:										
Total assets	0.54		0.58		0.65		0.71		0.79	
Loans and leases plus foreclosed property	0.85		0.91		1.00		1.10		1.23	
Net charge-offs as a percentage of average loans and leases	0.55		0.49		0.49		0.75		0.98	
ALLL as a percentage of loans and leases held for investment	1.34		1.42		1.51		1.57		1.65	
Ratio of ALLL to:										
Net charge-offs	2.42	x	2.88	x	3.03	x	2.07	x	1.65	x
Nonperforming loans and leases held for investment	1.70		1.73		1.66		1.55		1.43	

Applicable ratios are annualized.

(1)

Excludes government guaranteed GNMA mortgage loans that BB&T has the right but not the obligation to repurchase. Refer to the footnotes of Table 9 for amounts related to these loans.

- (2) Excludes mortgage loans guaranteed by the government. Refer to the footnotes of Table 9 for amounts related to these loans.

These asset quality ratios have been adjusted to remove the impact of covered loans and covered foreclosed property. Appropriate adjustments to the numerator and denominator have been reflected in the calculation of these ratios. Management believes the inclusion of covered loans in certain asset quality ratios that include

- (3) nonperforming assets, past due loans or net charge-offs in the numerator or denominator results in distortion of these ratios and they may not be comparable to other periods presented or to other portfolios that were not impacted by purchase accounting.

Problem loans include loans on nonaccrual status or loans that are 90 days or more past due and still accruing as disclosed in Table 9. In addition, for its commercial portfolio segment, loans that are rated special mention or substandard performing are closely monitored by management as potential problem loans. Refer to Note 3 “Loans and ACL” in the “Notes to Consolidated Financial Statements” herein for additional disclosures related to these potential problem loans.

Certain residential mortgage loans have an initial period where the borrower is only required to pay the periodic interest. After the interest period, the loan will require the payment of both interest and principal over the remaining term. At March 31, 2014, approximately 5.4% of the outstanding balances of residential mortgage loans were in the interest-only phase, compared to 7.2% at December 31, 2013. Approximately 65.4% of the interest-only balances will begin amortizing within the next three years. Approximately 3.7% of interest-only loans are 30 days or more past due and still accruing and 2.4% are on nonaccrual status.

Table of Contents

Home equity lines, which are a component of the direct retail portfolio, generally require the payment of interest only during the first 15 years after origination. After this initial period, the outstanding balance begins amortizing and requires the payment of both interest and principal. At March 31, 2014, approximately 66% of the outstanding balances of home equity lines were in the interest-only phase. Approximately 9.7% of these balances will begin amortizing at various dates through December 31, 2017. The delinquency rate of interest-only lines is similar to amortizing lines.

TDRs occur when a borrower is experiencing, or is expected to experience, financial difficulties in the near-term and a concession has been granted to the borrower. As a result, BB&T will work with the borrower to prevent further difficulties and ultimately improve the likelihood of recovery on the loan. To facilitate this process, a concessionary modification that would not otherwise be considered may be granted, resulting in classification of the loan as a TDR. Refer to Note 1 “Summary of Significant Accounting Policies” in the “Notes to Consolidated Financial Statements” in the Annual Report on Form 10-K for the year ended December 31, 2013 for additional policy information regarding TDRs.

Performing TDRs, excluding government guaranteed mortgage loans, totaled \$1.3 billion at March 31, 2014, a decrease of \$52 million, or 3.9%, compared with December 31, 2013. During the first quarter of 2014, approximately \$94 million of performing TDRs were transferred from direct retail lending to residential mortgage in connection with the transfer of \$8.3 billion in loans as previously described. Excluding the impact of this transfer, performing TDRs in the residential mortgage portfolio declined \$43 million, largely due to the removal of TDRs due to sustained performance under the modified terms.

The following table provides a summary of performing TDR activity:

Table 11
Rollforward of Performing TDRs

	Three Months Ended March 31, 2014 2013	
	(Dollars in millions)	
Beginning balance	\$ 1,329	\$ 1,327
Inflows	103	129
Payments and payoffs	(59)	(37)
Charge-offs	(10)	(11)
Transfers to nonperforming TDRs, net	(25)	(19)

Removal due to the passage of time	(65)	(81)
Non-concessionary re-modifications		(19)
Other	4	
Ending balance	\$ 1,277	\$ 1,289

Payments and payoffs represent cash received from borrowers in connection with scheduled principal payments, prepayments and payoffs of amounts outstanding at the maturity date of the loan. Transfers to nonperforming TDRs represent loans that no longer meet the requirements necessary to reflect the loan in accruing status and as a result are subsequently classified as a nonperforming TDR.

Table of Contents

The following table provides further details regarding the payment status of TDRs outstanding at March 31, 2014:

Table 12
TDRs

	March 31, 2014		Past Due		Past Due		
	Current Status		30-89 Days (1)		90 Days Or More (1)		Total
(Dollars in millions)							
Performing TDRs:							
Commercial loans:							
Commercial and industrial	\$ 76	100.0 %	\$	%	\$	%	\$ 76
CRE - income producing properties	41	97.6	1	2.4			42
CRE - construction and development	32	100.0					32
Direct retail lending	88	94.6	5	5.4			93
Sales finance	17	89.5	1	5.3	1	5.2	19
Revolving credit	40	85.1	5	10.6	2	4.3	47
Residential mortgage (2)	713	85.3	109	13.0	14	1.7	836
Other lending subsidiaries	119	90.2	13	9.8			132
Total performing TDRs (2)	1,126	88.2	134	10.5	17	1.3	1,277
Nonperforming TDRs (3)	68	31.9	28	13.2	117	54.9	213
Total TDRs (2)	\$ 1,194	80.1	\$ 162	10.9	\$ 134	9.0	\$ 1,490

(1) Past due performing TDRs are included in past due disclosures.

(2) Excludes mortgage TDRs that are government guaranteed totaling \$391 million.

(3) Nonperforming TDRs are included in NPL disclosures.

The ACL, which consists of the ALLL and the RUFC, totaled \$1.7 billion at March 31, 2014, a decline of \$99 million compared to December 31, 2013. Excluding the reserve for unfunded lending commitments and covered loans, the reserve release was \$80 million for the first quarter of 2014, compared to \$67 million for the fourth quarter of 2013. Management expects future allowance releases, if any, to be lower as credit continues to improve.

The ALLL amounted to 1.41% of loans and leases held for investment at March 31, 2014 (1.34% excluding covered loans), compared to 1.49% (1.42% excluding covered loans) at year-end 2013. The decrease in the ALLL reflects continued improvement in expected loss factors related to most loan portfolios. The ratio of the ALLL to nonperforming loans held for investment, excluding covered loans, was 1.70x at March 31, 2014 compared to 1.73x at December 31, 2013.

Net charge-offs totaled \$159 million for the first quarter of 2014, and amounted to 0.56% of average loans and leases (0.55% excluding covered loans), compared to \$141 million, or 0.48% of average loans and leases (0.49% excluding covered loans), for the fourth quarter of 2013. The increase in net charge-offs resulted from a process change that resulted in accelerated recognition of charge-offs in the nonprime automobile lending portfolio, and is not indicative of a trend in the underlying portfolio.

Refer to Note 3 “Loans and ACL” in the “Notes to Consolidated Financial Statements” for additional disclosures.

The following table presents an allocation of the ALLL at March 31, 2014 and December 31, 2013. This allocation of the ALLL is calculated on an approximate basis and is not necessarily indicative of future losses or allocations. The entire amount of the allowance is available to absorb losses occurring in any category of loans and leases.

Table of Contents**Table 13****Allocation of ALLL by Category**

	March 31, 2014			December 31, 2013		
	%			%		
	Loans			Loans		
	in each			in each		
	Amount category			Amount category		
(Dollars in millions)						
Commercial:						
Commercial and industrial	\$ 423	33.6	%	\$ 454	33.2	%
CRE - income producing properties	136	8.9		149	8.8	
CRE - construction and development	65	2.1		76	2.1	
Direct retail lending	120	6.5		209	13.7	
Sales finance	45	8.4		45	8.1	
Revolving credit	115	2.0		115	2.1	
Residential mortgage	396	28.2		331	21.3	
Other lending subsidiaries	238	8.7		239	9.0	
Covered	104	1.6		114	1.7	
Total ALLL	1,642	100.0	%	1,732	100.0	%
RUFC	80			89		
Total ACL	\$ 1,722			\$ 1,821		

Table of Contents

Information related to the ACL is presented in the following table:

Table 14
Analysis of ACL

	Three Months Ended				
	3/31/2014	12/31/2013	9/30/2013	6/30/2013	3/31/2013
	(Dollars in millions)				
Beginning balance	\$ 1,821	\$ 1,930	\$ 1,982	\$ 2,031	\$ 2,048
Provision for credit losses (excluding covered loans)	67	71	90	179	247
Provision for covered loans	(7)	(11)	2	(11)	25
Charge-offs:					
Commercial loans and leases					
Commercial and industrial	(33)	(45)	(42)	(70)	(91)
CRE - income producing properties	(8)	(6)	(10)	(24)	(34)
CRE - construction and development	(4)	(4)	(7)	(25)	(22)
Direct retail lending (1)	(19)	(29)	(35)	(42)	(42)
Sales finance	(7)	(7)	(5)	(5)	(6)
Revolving credit	(18)	(22)	(22)	(20)	(21)
Residential mortgage (1)	(21)	(17)	(15)	(16)	(33)
Other lending subsidiaries	(85)	(60)	(66)	(61)	(68)
Covered loans	(3)	(1)	(2)	(2)	(14)
Total charge-offs	(198)	(191)	(204)	(265)	(331)
Recoveries:					
Commercial loans and leases					
Commercial and industrial	9	13	17	10	7
CRE - income producing properties	2	5	7	6	3
CRE - construction and development	3	8	11	4	7
Direct retail lending (1)	8	9	11	10	8
Sales finance	3	2	3	2	2
Revolving credit	5	4	3	5	5
Residential mortgage (1)	1	1		1	1
Other lending subsidiaries	8	7	8	10	9
Total recoveries	39	49	60	48	42
Net charge-offs	(159)	(142)	(144)	(217)	(289)
Other changes, net		(27)			
Ending balance	\$ 1,722	\$ 1,821	\$ 1,930	\$ 1,982	\$ 2,031
ALLL (excluding covered loans)	\$ 1,538	\$ 1,618	\$ 1,712	\$ 1,775	\$ 1,836
Allowance for covered loans	104	114	126	126	139
RUFC	80	89	92	81	56
Total ACL	\$ 1,722	\$ 1,821	\$ 1,930	\$ 1,982	\$ 2,031

During the first quarter of 2014, \$8.3 billion of loans were transferred from direct retail
(1)lending to residential mortgage. Charge-offs and recoveries have been reflected in these line
items based upon the date the loans were transferred.

57

Table of ContentsDeposits

The following table presents the composition of average deposits for the last five quarters:

Table 15
Composition of Average Deposits

	For the Three Months Ended				
	3/31/14	12/31/13	9/30/13	6/30/13	3/31/13
	(Dollars in millions)				
Noninterest-bearing deposits	\$ 35,392	\$ 35,347	\$ 34,244	\$ 33,586	\$ 32,518
Interest checking	18,615	18,969	18,826	19,276	20,169
Money market and savings	48,767	49,298	48,676	48,140	48,431
Certificates and other time deposits	21,935	21,580	25,562	28,034	28,934
Foreign office deposits - interest-bearing	1,009	712	640	947	385
Total average deposits	\$ 125,718	\$ 125,906	\$ 127,948	\$ 129,983	\$ 130,437

Average deposits for the first quarter of 2014 decreased \$188 million, or 0.6% on an annualized basis compared to the fourth quarter of 2013. The decrease in deposits reflects declines in interest checking and money market and savings accounts of \$354 million and \$531 million, respectively. These decreases were partially offset by an increase in certificates and other time deposits of \$355 million and an increase in foreign office deposits of \$297 million. Deposit mix remained relatively stable, with average noninterest-bearing deposits increasing slightly to 28.2% of total average deposits for the first quarter of 2014, compared to 28.1% for the fourth quarter of 2013.

Noninterest-bearing deposits increased \$45 million compared to the fourth quarter of 2013, which reflects growth in retail and public funds accounts totaling \$480 million and \$295 million, respectively, partially offset by a decline in commercial account balances of \$628 million.

The cost of interest-bearing deposits was 0.27% for the first quarter of 2014, a decrease of one basis point compared to the fourth quarter of 2013.

Management currently expects that deposit costs will be relatively flat compared to the current quarter, with some potential for a one or two basis point improvement in future quarters.

Borrowings

At March 31, 2014, short-term borrowings totaled \$3.3 billion, a decrease of \$853 million, or 20.6%, compared to December 31, 2013. Long-term debt totaled \$23.4 billion at March 31, 2014, an increase of \$1.9 billion, or 8.8%, from the balance at December 31, 2013. The increase in long-term debt during the current quarter is primarily due to the issuance of \$2.4 billion of senior notes with maturity dates ranging from 2017 to 2021.

Shareholders' Equity

Total shareholders' equity at March 31, 2014 was \$23.6 billion, an increase of \$747 million compared to December 31, 2013. The increase in total shareholders' equity was driven by earnings of \$578 million, \$250 million of net activity related to equity awards, and a \$93 million net increase in AOCI. These increases were partially offset by common and preferred dividends totaling \$163 million and \$37 million, respectively. BB&T's common equity per common share at March 31, 2014 was \$29.03, compared to \$28.52 at December 31, 2013.

Merger-Related and Restructuring Activities

At March 31, 2014 and December 31, 2013, merger-related and restructuring accruals totaled \$26 million and \$25 million, respectively. Merger-related and restructuring accruals are re-evaluated periodically and adjusted as necessary. The remaining accruals at March 31, 2014 are expected to be utilized within one year, unless they relate to specific contracts that expire later. As part of management's ongoing evaluation of the alignment of BB&T's cost structure with business needs, additional restructuring charges are expected to be incurred over the next several quarters.

Table of Contents

Risk Management

BB&T has defined and established an enterprise-wide risk culture that places an emphasis on effective risk management through a strong tone at the top by the Board of Directors and Executive Management, accountability at all levels of the organization, an effective challenge environment and incentives to encourage strong risk management behavior. The risk culture promotes judicious risk-taking and discourages rampant revenue generation without consideration of corresponding risks. It is part of BB&T's mission statement that risk is managed to optimize the long-term return to shareholders, while providing a safe and sound investment. Risk management begins with the LOBs, and as such, BB&T has established clear expectations for the LOBs in regards to the identification, monitoring, reporting and response to current and emerging risks. Centrally, risk oversight is managed at the corporate level through oversight, policies and reporting.

The Board of Directors and Executive Management established BB&T's risk culture and promoted appropriate risk-taking behaviors. It is the responsibility of senior leadership to clearly communicate the organizational values that support the desired risk culture, recognize and reward behavior that reflects the defined risk culture and monitor and assess the current risk culture of BB&T. Regardless of financial gain or loss, employees are held accountable if they do not follow the established risk management policies and procedures. BB&T's risk culture encourages transparency and open dialogue between all levels in the performance of bank functions, such as the development, marketing and implementation of a product or service. An effective challenge environment is reflected in BB&T's decision-making processes.

The Chief Risk Officer leads the RMO, which designs, organizes and manages BB&T's risk framework. The RMO is responsible for ensuring effective risk management oversight, measurement, monitoring, reporting and consistency. The RMO has direct access to the Board of Directors and Executive Management to communicate any risk issues (identified or emerging) as well as the performance of the risk management activities throughout the Company.

The principal types of inherent risk include compliance, credit, liquidity, market, operational, reputation and strategic risks. Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2013 for disclosures related to each of these risks under the section titled "Risk Management."

Market Risk Management

The effective management of market risk is essential to achieving BB&T's strategic financial objectives. As a financial institution, BB&T's most significant market risk exposure is interest rate risk in its balance sheet; however, market risk also includes product liquidity risk, price risk and volatility risk in BB&T's LOBs. The primary objectives of market risk management are to minimize any adverse effect that changes in market risk factors may have on net interest income, net income and capital and to offset the risk of price changes for certain assets recorded at fair value. At BB&T, market risk management also includes the enterprise-wide IPV function.

Interest Rate Market Risk (Other than Trading)

BB&T actively manages market risk associated with asset and liability portfolios with a focus on the strategic pricing of asset and liability accounts and management of appropriate maturity mixes of assets and liabilities. The goal of these activities is the development of appropriate maturity and repricing opportunities in BB&T's portfolios of assets and liabilities that will produce reasonably consistent net interest income during periods of changing interest rates. These portfolios are analyzed for proper fixed-rate and variable-rate mixes under various interest rate scenarios.

Table of Contents

The asset/liability management process is designed to achieve relatively stable NIM and assure liquidity by coordinating the volumes, maturities or repricing opportunities of earning assets, deposits and borrowed funds. Among other things, this process gives consideration to prepayment trends related to securities, loans and leases and certain deposits that have no stated maturity. Prepayment assumptions are developed using a combination of market data and internal historical prepayment experience for residential mortgage-related loans and securities, and internal historical prepayment experience for client deposits with no stated maturity and loans that are not residential mortgage related. These assumptions are subject to monthly back-testing, and are adjusted as deemed necessary to reflect changes in interest rates relative to the reference rate of the underlying assets or liabilities. On a monthly basis, BB&T evaluates the accuracy of its Simulation model, which includes an evaluation of its prepayment assumptions, to ensure that all significant assumptions inherent in the model appropriately reflect changes in the interest rate environment and related trends in prepayment activity. It is the responsibility of the MRLCC to determine and achieve the most appropriate volume and mix of earning assets and interest-bearing liabilities, as well as to ensure an adequate level of liquidity and capital, within the context of corporate performance goals. The MRLCC also sets policy guidelines and establishes long-term strategies with respect to interest rate risk exposure and liquidity. The MRLCC meets regularly to review BB&T's interest rate risk and liquidity positions in relation to present and prospective market and business conditions, and adopts funding and balance sheet management strategies that are intended to ensure that the potential impacts on earnings and liquidity as a result of fluctuations in interest rates are within acceptable tolerance guidelines.

BB&T uses derivatives primarily to manage economic risk related to securities, commercial loans, MSRs and mortgage banking operations, long-term debt and other funding sources. BB&T also uses derivatives to facilitate transactions on behalf of its clients. As of March 31, 2014, BB&T had derivative financial instruments outstanding with notional amounts totaling \$63.1 billion, with a net fair value of a loss of \$67 million. See Note 12 "Derivative Financial Instruments" in the "Notes to Consolidated Financial Statements" herein for additional disclosures.

The majority of BB&T's assets and liabilities are monetary in nature and, therefore, differ greatly from most commercial and industrial companies that have significant investments in fixed assets or inventories. Fluctuations in interest rates and actions of the FRB to regulate the availability and cost of credit have a greater effect on a financial institution's profitability than do the effects of higher costs for goods and services. Through its balance sheet management function, which is monitored by the MRLCC, management believes that BB&T is positioned to respond to changing needs for liquidity, changes in interest rates and inflationary trends.

Management uses the Simulation to measure the sensitivity of projected earnings to changes in interest rates. The Simulation projects net interest income and interest rate risk for a rolling two-year period of time. The Simulation takes into account the current contractual agreements that BB&T has made with its customers on deposits, borrowings, loans, investments and commitments to enter into those transactions. Furthermore, the Simulation considers the impact of expected customer behavior. Management monitors BB&T's interest sensitivity by means of a model that incorporates the current volumes, average rates earned and paid, and scheduled maturities and payments of asset and liability portfolios, together with multiple scenarios that include projected prepayments, repricing opportunities and anticipated volume growth. Using this information, the model projects earnings based on projected portfolio balances under multiple interest rate scenarios. This level of detail is needed to simulate the effect that changes in interest rates and portfolio balances may have on the earnings of BB&T. This method is subject to the accuracy of the assumptions that underlie the process, but management believes that it provides a better illustration of the sensitivity of earnings to changes in interest rates than other analyses such as static or dynamic gap. In addition to the Simulation, BB&T uses EVE analysis to focus on projected changes in capital given potential changes in interest

rates. This measure also allows BB&T to analyze interest rate risk that falls outside the analysis window contained in the Simulation. The EVE model is a discounted cash flow of the portfolio of assets, liabilities, and derivative instruments. The difference in the present value of assets minus the present value of liabilities is defined as the economic value of equity.

The asset/liability management process requires a number of key assumptions. Management determines the most likely outlook for the economy and interest rates by analyzing external factors, including published economic projections and data, the effects of likely monetary and fiscal policies, as well as any enacted or prospective regulatory changes. BB&T's current and prospective liquidity position, current balance sheet volumes and projected growth, accessibility of funds for short-term needs and capital maintenance are also considered. This data is combined with various interest rate scenarios to provide management with the information necessary to analyze interest sensitivity and to aid in the development of strategies to reach performance goals.

Table of Contents

The following table shows the effect that the indicated changes in interest rates would have on net interest income as projected for the next twelve months assuming a gradual change in interest rates as described below. Key assumptions in the preparation of the table include prepayment speeds of mortgage-related and other assets, cash flows and maturities of derivative financial instruments, loan volumes and pricing, deposit sensitivity, customer preferences and capital plans. The resulting change in net interest income reflects the level of sensitivity that interest sensitive income has in relation to changing interest rates.

Table 16
Interest Sensitivity Simulation Analysis

Interest Rate Scenario			Annualized Hypothetical Percentage Change in Net Interest Income	
Linear	Prime Rate		March 31,	
Change in Prime Rate	March 31, 2014	2013	2014	2013
Up 200 bps	5.25 %	5.25 %	1.70 %	3.55 %
Up 100	4.25	4.25	1.10	2.27
No Change	3.25	3.25		
Down 25	3.00	3.00	0.43	(0.18)

The MRLCC has established parameters related to interest sensitivity that prescribe a maximum negative impact on net interest income under different interest rate scenarios. In the event the results of the Simulation model fall outside the established parameters, management will make recommendations to the MRLCC on the most appropriate response given the current economic forecast. The following parameters and interest rate scenarios are considered BB&T's primary measures of interest rate risk:

Maximum negative impact on net interest income of 2% for the next 12 months assuming a linear change in interest rates totaling 100 basis points over four months followed by a flat interest rate scenario for the remaining eight month period.

Maximum negative impact on net interest income of 4% for the next 12 months assuming a linear change of 200 basis points over eight months followed by a flat interest rate scenario for the remaining four month period.

If a rate change of 200 basis points cannot be modeled due to a low level of rates, a proportional limit applies. Management currently only models a negative 25 basis point decline because larger declines would have resulted in a Federal funds rate of less than zero. In a situation such as this, the maximum negative impact on net interest income is adjusted on a proportional basis. Regardless of the proportional limit, the negative risk exposure limit will be the greater of 1% or the proportional limit.

Management has also established a maximum negative impact on net interest income of 4% for an immediate 100 basis points change in rates and 8% for an immediate 200 basis points change in rates. These “interest rate shock” limits are designed to create an outer band of acceptable risk based upon a significant and immediate change in rates.

Management must also consider how the balance sheet and interest rate risk position could be impacted by changes in balance sheet mix. Liquidity in the banking industry has been very strong during the current economic cycle. Much of this liquidity increase has been due to a significant increase in noninterest-bearing demand deposits. Consistent with the industry, Branch Bank has seen a significant increase in this funding source. The behavior of these deposits is one of the most important assumptions used in determining the interest rate risk position of BB&T. A loss of these deposits in the future would reduce the asset sensitivity of BB&T’s balance sheet as the Company increases interest-bearing funds to offset the loss of this advantageous funding source.

Beta represents the correlation between overall market interest rates and the rates paid by BB&T on interest-bearing deposits. BB&T applies an average beta of approximately 80% to its managed rate deposits for determining its interest rate sensitivity. Managed rate deposits are high beta, premium money market and interest checking accounts, which attract significant client funds when needed to support balance sheet growth. BB&T regularly conducts sensitivity on other key variables to determine the impact they could have on the interest rate risk position. This allows BB&T to evaluate the likely impact on its balance sheet management strategies due to a more extreme variation in a key assumption than expected.

Table of Contents

The following table shows the effect that the loss of demand deposits and an associated increase in managed rate deposits would have on BB&T's interest-rate sensitivity position. For purposes of this analysis, BB&T modeled the incremental beta for the replacement of the lost demand deposits at 100%.

Table 17
Deposit Mix Sensitivity Analysis

Linear Change	Base Scenario	Results Assuming a Decrease in Noninterest Bearing Demand Deposits			
		at March 31, 2014 (1)		\$1 Billion \$5 Billion	
in Rates					
Up 200 bps	1.70 %	1.43 %	0.34 %		
Up 100	1.10	0.93	0.25		

The base scenario is equal to the annualized
(1) hypothetical percentage change in net
interest income at March 31, 2014 as
presented in the preceding table.

If rates increased 200 basis points, BB&T could absorb the loss of \$6.3 billion, or 17.3%, of noninterest bearing demand deposits and replace them with managed rate deposits with a beta of 100% before becoming neutral to interest rate changes.

The following table shows the effect that the indicated changes in interest rates would have on EVE. Key assumptions in the preparation of the table include prepayment speeds of mortgage-related and other assets, cash flows and maturities of derivative financial instruments, loan volumes and pricing and deposit sensitivity. The resulting change in the EVE reflects the level of sensitivity that EVE has in relation to changing interest rates.

Table 18
EVE Simulation Analysis

Change in Rates	EVE/Assets		Hypothetical Percentage Change in EVE	
	March 31, 2014	2013	March 31, 2014	2013

Up 200	bps	10.6 %	8.0 %	(4.5) %	14.2 %
Up 100		11.0	7.7	(1.4)	9.8
No Change		11.1	7.0		
Down 25		11.1	6.8	(0.3)	(3.3)

Market Risk from Trading Activities

BB&T also manages market risk from trading activities which consists of acting as a financial intermediary to provide its customers access to derivatives, foreign exchange and securities markets. Trading market risk is managed through the use of statistical and non-statistical risk measures and limits. BB&T utilizes a historical VaR methodology to measure and aggregate risks across its covered trading LOBs. This methodology uses two years of historical data to estimate economic outcomes for a one-day time horizon at a 99% confidence level. The average 99% one-day VaR and the maximum daily VaR for the three months ended March 31, 2014 and March 31, 2013 were each less than \$1 million. Market risk disclosures under Basel II.5 are available in the Additional Disclosures section of the Investor Relations site on www.bbt.com/about.

Contractual Obligations, Commitments, Contingent Liabilities, Off-Balance Sheet Arrangements and Related Party Transactions

Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2013 for discussion with respect to BB&T's quantitative and qualitative disclosures about its fixed and determinable contractual obligations. Additional disclosures about BB&T's contractual obligations, commitments and derivative financial instruments are included in Note 10 "Commitments and Contingencies" and Note 11 "Fair Value Disclosures" in the "Notes to Consolidated Financial Statements."

Table of Contents

Liquidity

Liquidity represents the continuing ability to meet funding needs, including deposit withdrawals, timely repayment of borrowings and other liabilities, and funding of loan commitments. In addition to the level of liquid assets, such as cash, cash equivalents and AFS securities, many other factors affect the ability to meet liquidity needs, including access to a variety of funding sources, maintaining borrowing capacity in national money markets, growing core deposits, the repayment of loans and the ability to securitize or package loans for sale.

BB&T monitors the ability to meet customer demand for funds under both normal and stressed market conditions. In considering its liquidity position, management evaluates BB&T's funding mix based on client core funding, client rate-sensitive funding and non-client rate-sensitive funding. In addition, management also evaluates exposure to rate-sensitive funding sources that mature in one year or less. Management also measures liquidity needs against 30 days of stressed cash outflows for Branch Bank. To ensure a strong liquidity position, management maintains a liquid asset buffer of cash on hand and highly liquid unpledged securities. The Company has established a policy that the liquid asset buffer would be a minimum of 5% of total assets, but intends to maintain the ratio well in excess of this level. As of March 31, 2014 and December 31, 2013, BB&T's liquid asset buffer was 16.4% and 14.6%, respectively, of total assets.

In November 2013, the FDIC, FRB and OCC released a joint statement providing a notice of proposed rulemaking concerning the U.S. implementation of the Basel III liquidity coverage ratio rule. BB&T is currently evaluating the impact and is implementing balance sheet changes to support its compliance with the rule. These actions include changing the mix of the investment portfolio to include more GNMA and U.S. Treasury securities, which qualify as Level 1 under the rule, and changing its deposit mix to reduce public funds deposits and increase retail and commercial deposits. Based on management's interpretation of the proposed rules that will be effective January 1, 2015, BB&T's liquidity coverage ratio was approximately 87% at March 31, 2014, compared to the regulatory minimum of 80%.

Parent Company

The purpose of the Parent Company is to serve as the primary capital financing vehicle for the operating subsidiaries. The assets of the Parent Company primarily consist of cash on deposit with Branch Bank, equity investments in subsidiaries, advances to subsidiaries, accounts receivable from subsidiaries, and other miscellaneous assets. The principal obligations of the Parent Company are principal and interest payments on long-term debt. The main sources of funds for the Parent Company are dividends and management fees from subsidiaries, repayments of advances to subsidiaries, and proceeds from the issuance of equity and long-term debt. The primary uses of funds by the Parent Company are for investments in subsidiaries, advances to subsidiaries, dividend payments to common and preferred shareholders, retirement of common stock and interest and principal payments due on long-term debt.

Liquidity at the Parent Company is more susceptible to market disruptions. BB&T prudently manages cash levels at the Parent Company to cover a minimum of one year of projected contractual cash outflows which includes unfunded external commitments, debt service, preferred dividends and scheduled debt maturities without the benefit of any new cash infusions. Generally, BB&T maintains a significant buffer above the projected one year of contractual cash outflows. In determining the buffer, BB&T considers cash requirements for common and preferred dividends, unfunded commitments to affiliates, being a source of strength to its banking subsidiaries and being able to withstand sustained market disruptions that could limit access to the capital markets. As of March 31, 2014 and December 31, 2013, the Parent Company had 35 months and 27 months, respectively, of cash on hand to satisfy projected contractual cash outflows as described above.

Branch Bank

BB&T carefully manages liquidity risk at Branch Bank. Branch Bank's primary source of funding is customer deposits. Continued access to customer deposits is highly dependent on the confidence the public has in the stability of the bank and its ability to return funds to the client when requested. BB&T maintains a strong focus on its reputation in the market to ensure continued access to client deposits. BB&T integrates its risk appetite into its overall risk management framework to ensure the bank does not exceed its risk tolerance through its lending and other risk taking functions and thus risk becoming undercapitalized. BB&T believes that sufficient capital is paramount to maintaining the confidence of its depositors and other funds providers. BB&T has extensive capital management processes in place to ensure it maintains sufficient capital to absorb losses and maintain a highly capitalized position that will instill confidence in the bank and allow continued access to deposits and other funding sources. Branch Bank monitors many liquidity metrics at the bank including funding concentrations, diversification, maturity distribution, contingent funding needs and ability to meet liquidity requirements under times of stress.

Table of Contents

Branch Bank has several major sources of funding to meet its liquidity requirements, including access to capital markets through issuance of senior or subordinated bank notes and institutional CDs, access to the FHLB system, dealer repurchase agreements and repurchase agreements with commercial clients, access to the overnight and term Federal funds markets, use of a Cayman branch facility, access to retail brokered CDs and a borrower in custody program with the FRB for the discount window. As of March 31, 2014, BB&T has approximately \$64.1 billion of secured borrowing capacity, which represents approximately 505% of one year wholesale funding maturities.

Capital

The maintenance of appropriate levels of capital is a management priority and is monitored on a regular basis. BB&T's principal goals related to the maintenance of capital are to provide adequate capital to support BB&T's risk profile consistent with the Board-approved risk appetite, provide financial flexibility to support future growth and client needs, comply with relevant laws, regulations, and supervisory guidance, achieve optimal credit ratings for BB&T and its subsidiaries and provide a competitive return to shareholders.

Management regularly monitors the capital position of BB&T on both a consolidated and bank level basis. In this regard, management's overriding policy is to maintain capital at levels that are in excess of the operating capital guidelines, which are above the regulatory "well capitalized" levels. Management has implemented stressed capital ratio minimum guidelines to evaluate whether capital ratios calculated with planned capital actions are likely to remain above minimums specified by the FRB for the annual CCAR. Breaches of stressed minimum guidelines prompt a review of the planned capital actions included in BB&T's capital plan.

Table 19**BB&T's Internal Capital Guidelines Prior to Basel****III**

	Operating		Stressed	
Tier 1 Capital Ratio	10.0	%	7.5	%
Total Capital Ratio	12.0		9.5	
Tier 1 Leverage Capital Ratio	7.0		5.0	
Tangible Common Equity Ratio	6.0		4.0	
Tier 1 Common Equity Ratio	8.5		6.0	

While nonrecurring events or management decisions may result in the Company temporarily falling below its operating minimum guidelines for one or more of these ratios, it is management's intent through capital planning to return to these targeted operating minimums within a reasonable period of time. Such temporary decreases below the operating minimums shown above are not considered an infringement of BB&T's overall capital policy provided the Company and Branch Bank remain "well-capitalized."

During March 2014, the FRB notified BB&T that it did not object to BB&T's 2014 capital plan and related actions, which included a recommendation for a \$0.01 per share increase in the quarterly common stock dividend to \$0.24 per share to begin in the second quarter of 2014. BB&T's board of directors subsequently approved this dividend increase. BB&T released the results of its year-end company-run stress test during March 2014.

Risk-based capital ratios, which include Tier 1 Capital, Total Capital and Tier 1 Common Equity, are calculated based on regulatory guidance related to the measurement of capital and risk-weighted assets.

BB&T's Tier 1 common equity ratio was 10.2% at March 31, 2014 compared to 9.9% at December 31, 2013. The increase in regulatory capital was primarily the result of earnings in excess of dividends and the net impact of equity award activity during the first quarter of 2014.

Table of Contents**Table 20**
Capital Ratios (1)

	As of / For the Three Months Ended			
	3/31/14		12/31/13	
	(Dollars in millions, except per share data, shares in thousands)			
Risk-based:				
Tier 1	12.1	%	11.8	%
Total	14.6		14.3	
Leverage capital	9.5		9.3	
Non-GAAP capital measures (2)				
Tangible common equity as a percentage of tangible assets	7.6	%	7.3	%
Tier 1 common equity as a percentage of risk-weighted assets	10.2		9.9	
Tangible common equity per common share	\$ 18.77		\$ 18.08	
Calculations of tangible common equity, Tier 1 common equity and tangible assets (2):				
Total shareholders' equity	\$ 23,556		\$ 22,809	
Less:				
Preferred stock	2,603		2,603	
Noncontrolling interests	94		50	
Intangible assets	7,370		7,383	
Tangible common equity	13,489		12,773	
Add:				
Regulatory adjustments	607		698	

Tier 1 common equity (Basel I)	\$ 14,096	\$ 13,471
Total assets	\$ 184,651	\$ 183,010
Less:		
Intangible assets	7,370	7,383
Tangible assets	\$ 177,281	\$ 175,627
Risk-weighted assets	\$ 138,375	\$ 136,489
Common shares outstanding at end of period	718,497	706,620

(1) Regulatory capital information is preliminary.

(2) Tangible common equity, Tier 1 common equity and related ratios are non-GAAP measures. Management uses these measures to assess the quality of capital and believes that investors may find them useful in their analysis of the Company. These capital measures are not necessarily comparable to similar capital measures that may be presented by other companies.

Table 21
Basel III Capital Ratios (1)

	March 31, 2014	December 31, 2013		
(Dollars in millions)				
Tier 1 common equity under Basel I definition	\$ 14,096	\$ 13,471		
Net impact of differences between Basel I and Basel III definitions	96	98		
Common equity Tier 1 under Basel III definition	\$ 14,192	\$ 13,569		
Risk-weighted assets under Basel III definition	\$ 142,258	\$ 140,670		
	10.0	%	9.7	%

Common
equity Tier
1 ratio under
Basel III

Regulatory capital information is preliminary. The Basel III amounts are based upon management's preliminary interpretation of the rules adopted by the FRB on July 2, 2013 and are subject to change.

65

Table of Contents**Table 22****Capital Requirements Under Basel III**

	Minimum Capital		Well-Capitalized		Minimum Capital Conservation		Capital Plus Capital Buffer		Capital		BB&T Target			
					2016		2017		2018		2019 (1)			
Common equity														
Tier 1 to risk-weighted assets	4.5	%	6.5	%	5.125	%	5.750	%	6.375	%	7.000	%	8.5	%
Tier 1 capital to risk-weighted assets	6.0		8.0		6.625		7.250		7.875		8.500		10.0	
Total capital to risk-weighted assets	8.0		10.0		8.625		9.250		9.875		10.500		12.0	
Leverage ratio	4.0		5.0		N/A		N/A		N/A		N/A		7.0	

(1) Upon Basel III becoming effective on January 1, 2015, BB&T's goal is to maintain capital levels above the 2019 requirements.

Share Repurchase Activity

No shares were repurchased in connection with the 2006 Repurchase Plan during 2014.

Table 23**Share Repurchase Activity**

Total Shares Repurchased (1)	Average Price Paid	Total Shares Purchased Pursuant to Publicly-Announced Plan	Maximum Remaining Number of Shares Available for Repurchase Pursuant to Publicly-Announced Plan
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**Per
Share
(2)**

(Shares in thousands)

January 2014	31	\$ 37.29	44,139
February 2014	2,117	37.23	44,139
March 2014	7	37.61	44,139
Total	2,155	37.23	44,139

(1) Repurchases reflect shares exchanged or surrendered in connection with the exercise of equity-based awards under BB&T's equity-based compensation plans.

(2)

Excludes commissions.

Non-GAAP Information

Certain amounts have been presented that exclude the effect of the \$281 million adjustment for an uncertain income tax position that was recognized in the first quarter of 2013. BB&T believes these adjusted measures are meaningful as excluding the adjustment increases the comparability of certain period-to-period results. The following table reconciles these adjusted measures to their corresponding GAAP amounts.

Table of Contents**Table 24****Non-GAAP Reconciliations**

	As Reported	Tax Adjustment	Excluding Tax Adjustment
(Dollars in millions, except per share data, shares in thousands)			
Three Months Ended September 30, 2013			
Net income available to common shareholders	\$ 268	\$ 235	\$ 503
Weighted average number of diluted common shares	716,101		716,101
Diluted EPS	\$ 0.37		\$ 0.70
Net income	\$ 309	\$ 235	\$ 544
Average assets	181,021	3	181,024
Return on average assets	0.68 %		1.19 %
Net income available to common shareholders	\$ 268	\$ 235	\$ 503
Average common shareholders' equity	19,491	3	19,494
Return on average common shareholders' equity	5.44 %		10.22 %
Income before income taxes	\$ 759		\$ 759
Provision for income taxes	450	\$ (235)	215
Effective tax rate	59.3 %		28.3 %
	As Reported	Tax Adjustment	Excluding Tax Adjustment
(Dollars in millions, except per share data, shares in thousands)			
Three Months Ended March 31, 2013			
Net income available to common shareholders	\$ 210	\$ 281	\$ 491
Weighted average number of diluted common shares	711,020		711,020
Diluted EPS	\$ 0.29		\$ 0.69
Net income	\$ 256	\$ 281	\$ 537
Average assets	182,013	100	182,113
Return on average assets	0.57 %		1.20 %
Net income available to common shareholders	\$ 210	\$ 281	\$ 491
Average common shareholders' equity	19,138	100	19,238
Return on average common shareholders' equity	4.44 %		10.34 %
Income before income taxes	\$ 737		\$ 737
Provision for income taxes	481	\$ (281)	200

Effective tax rate	65.3	%	27.1	%
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ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Refer to “Market Risk Management” in the “Management’s Discussion and Analysis of Financial Condition and Results of Operations” section herein.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

As of the end of the period covered by this report, the management of the Company, under the supervision and with the participation of the Company’s Chief Executive Officer and Chief Financial Officer, carried out an evaluation of the effectiveness of the Company’s disclosure controls and procedures as defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act. Based on that evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that the Company’s disclosure controls and procedures are effective.

Changes in Internal Control over Financial Reporting

There was no change in the Company’s internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) of the Exchange Act) that occurred during the period covered by this report that has materially affected, or is reasonably likely to materially affect, the Company’s internal control over financial reporting.

Table of Contents

PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

Refer to the “Commitments and Contingencies” and “Income Taxes” notes in the “Notes to Consolidated Financial Statements.”

ITEM 1A. RISK FACTORS

There have been no material changes to the risk factors disclosed in BB&T’s Annual Report on Form 10-K for the year ended December 31, 2013. Additional risks and uncertainties not currently known to BB&T or that management has deemed to be immaterial also may materially adversely affect BB&T’s business, financial condition, and/or operating results.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

(c) Refer to “Share Repurchase Activity” in the “Management’s Discussion and Analysis of Financial Condition and Results of Operations” section herein.

Table of Contents

ITEM 6. EXHIBITS

- 10.1 Form of LTIP Award Agreement for the BB&T Corporation 2012 Incentive Plan.
- 10.2 Form of Restricted Stock Unit Agreement (Tier 2 Employee) for the BB&T Corporation 2012 Incentive Plan.
- 10.3 Form of Restricted Stock Unit Agreement (Performance-Based Vesting Component) for the BB&T Corporation 2012 Incentive Plan.
- 10.4 Form of Nonqualified Option Agreement (Senior Executive) for the BB&T Corporation 2012 Incentive Plan.
- 10.5 2014 Employment Agreement by and among BB&T Corporation, Branch Banking and Trust Company and Robert J. Johnson, Jr.
- 11 Statement re: Computation of Earnings Per Share.
- 12 Statement re: Computation of Ratios.
- 31.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification of Chief Financial Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32 Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 101.INS XBRL Instance Document.
- 101.SCH XBRL Taxonomy Extension Schema.
- 101.CAL XBRL Taxonomy Extension Calculation Linkbase.
- 101.LAB XBRL Taxonomy Extension Label Linkbase.
- 101.PRE XBRL Taxonomy Extension Presentation Linkbase.
- 101.DEF XBRL Taxonomy Definition Linkbase.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

BB&T CORPORATION

(Registrant)

Date: April 30, 2014 By: /s/ Daryl N. Bible

Daryl N. Bible, Senior Executive Vice President and Chief Financial Officer

(Principal Financial Officer)

Date: April 30, 2014 By: /s/ Cynthia B. Powell

**Cynthia B. Powell, Executive Vice President and
Corporate Controller**

(Principal Accounting Officer)

Table of Contents**EXHIBIT INDEX**

Exhibit No.	Description	Location
10.1*	Form of LTIP Award Agreement for the BB&T Corporation 2012 Incentive Plan.	Filed herewith.
10.2*	Form of Restricted Stock Unit Agreement (Tier 2 Employee) for the BB&T Corporation 2012 Incentive Plan.	Filed herewith.
10.3*	Form of Restricted Stock Unit Agreement (Performance-Based Vesting Component) for the BB&T Corporation 2012 Incentive Plan.	Filed herewith.
10.4*	Form of Nonqualified Option Agreement (Senior Executive) for the BB&T Corporation 2012 Incentive Plan.	Filed herewith.
10.5*	2014 Employment Agreement by and among BB&T Corporation, Branch Banking and Trust Company and Robert J. Johnson, Jr.	Filed herewith.
11	Statement re: Computation of Earnings Per Share.	Filed herewith as Note 13.
12†	Statement re: Computation of Ratios.	Filed herewith.
31.1	Certification of Chief Executive Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.	Filed herewith.
31.2	Certification of Chief Financial Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.	Filed herewith.
32	Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.	Furnished herewith.
101.INS	XBRL Instance Document.	Filed herewith.
101.SCH	XBRL Taxonomy Extension Schema.	Filed herewith.
101.CAL	XBRL Taxonomy Extension Calculation Linkbase.	Filed herewith.
101.LAB	XBRL Taxonomy Extension Label Linkbase.	Filed herewith.
101.PRE	XBRL Taxonomy Extension Presentation Linkbase.	Filed herewith.
101.DEF	XBRL Taxonomy Definition Linkbase.	Filed herewith.

* Management compensatory plan or arrangement.

† Exhibit filed with the Securities and Exchange Commission and available upon request.