

SULZBERGER ARTHUR JR  
 Form 5  
 February 09, 2010

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
 Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
**SULZBERGER ARTHUR JR**  
 (Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol  
**NEW YORK TIMES CO [NYT.A]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Chairman and Publisher

**THE NEW YORK TIMES COMPANY, 620 8TH AVENUE**  
 (Street)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
 12/31/2009

6. Individual or Joint/Group Reporting  
 (check applicable line)

**NEW YORK, NY 10036**  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed (Month/Day/Year)

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | (A) or (D) | Amount | Price  | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|------------|--------|--------|--|--|---|
| Class A Common Stock            | 11/13/2009                           | Â  | G                              | 73,168  | D (1)      | \$ 0   | 68,067 | I  | See footnote (2)   |   |
| Class A Common Stock            | 11/13/2009                           | Â  | G                              | 6,432   | D (3)      | \$ 0   | 61,635 | I  | See footnote (2)   |   |
| Class A Common Stock            | 11/13/2009                           | Â  | G                              | 6,432   | A (4)      | \$ 0   | 6,882  | I  | See footnotes (5) (6)                                    |   |

Class A  
Common Stock 12/31/2009 Â J(7) 0 (7) A (7) \$ (7) 879 (7) I By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. of D S B O E I F I |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|-----------------------|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|-----------------------|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                          |       |
|--|---------------|-----------|--------------------------|-------|
|  | Director      | 10% Owner | Officer                  | Other |
| SULZBERGER ARTHUR JR<br>THE NEW YORK TIMES COMPANY<br>620 8TH AVENUE<br>NEW YORK, NY 10036 | Â X           | Â         | Â Chairman and Publisher | Â     |

## Signatures

/s/Theodore R. Wagner as Attorney-in-fact for Arthur Sulzbeger, Jr.

02/09/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Through a trust, which is the limited partner of the limited partnership, which owned these shares of Class A Common Stock.
- (2) By limited liability company as general partner of the limited partnership.
- (3) To the trust, which is the limited partner of the limited partnership.
- (4) From the limited partnership.

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- (5) As a co-trustee of the trust, which is the limited partner of the limited partnership.
- (6) In addition, as previously reported, the reporting person owns 158,359 shares of Class A Common Stock directly, 25,920 shares of Class A Common Stock indirectly by his wife as trustee and 1,400,000 shares of Class A Common Stock indirectly by a trust.  
Supplemental Retirement and Investment Plan, as of December 31, 2009. The number of shares was calculated by dividing the dollar
- (7) value of the reporting person's holdings in such fund by the closing price of The New York Times Company Class A Common Stock on December 31, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.