

PITSCH LINDA R  
Form 4  
February 03, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
PITSCH LINDA R

2. Issuer Name and Ticker or Trading Symbol  
CHOICEONE FINANCIAL SERVICES INC [(None)]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Secretary

(Last) (First) (Middle)  
792 STRAWBERRY VALLEY AVENUE NW  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
02/01/2011

COMSTOCK PARK, MI 49321

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	02/01/2011		M		551 A \$ 13.04	4,989.0254	D
Common Stock	02/01/2011		M		525 A \$ 13.7	5,540.0254	D
Common Stock	02/01/2011		M		1,500 A \$ 13.5	6,065.0254	D
Common Stock	02/01/2011		F		2,099 D \$ 16.5	3,996.0254 (1)	D
Common Stock						1,339.1684 (2)	I 401(k) Plan

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. P	Der	Sec	(Ins	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Stock Option (Right to Buy)	\$ 13.04	02/01/2011		D	138	02/20/2002 02/19/2012	Common	138	\$			
Stock Option (Right to Buy)	\$ 13.04	02/01/2011		D	138	02/20/2003 02/19/2012	Common	138	\$			
Stock Option (Right to Buy)	\$ 13.04	02/01/2011		D	138	02/20/2004 02/19/2012	Common	138	\$			
Stock Option (Right to Buy)	\$ 13.04	02/01/2011		D	137	02/20/2005 02/19/2012	Common	137	\$			
Stock Option (Right to Buy)	\$ 13.7	02/01/2011		D	132	01/15/2003 01/14/2013	Common	132	\$			
Stock Option (Right to Buy)	\$ 13.7	02/01/2011		D	131	01/15/2004 01/14/2013	Common	131	\$			
	\$ 13.7	02/01/2011		D	131	01/15/2005 01/14/2013	Common	131	\$			

Stock  
Option  
(Right to  
Buy)

Stock  
Option  
(Right to  
Buy)

Stock  
Option  
(Right to  
Buy)

Stock  
Option  
(Right to  
Buy)

Stock  
Option  
(Right to  
Buy)

Stock  
Option  
(Right to  
Buy)

\$ 13.7	02/01/2011	D	131	01/15/2006	01/14/2013	Common	131	\$
\$ 13.5	02/01/2011	D	375	01/24/2008	01/23/2018	Common	375	\$
\$ 13.5	02/01/2011	D	375	01/24/2009	01/23/2018	Common	375	\$
\$ 13.5	02/01/2011	D	375	01/24/2010	01/23/2018	Common	375	\$
\$ 13.5	02/01/2011	D	375	01/24/2011	01/23/2018	Common	375	\$

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PITSCH LINDA R 792 STRAWBERRY VALLEY AVENUE NW COMSTOCK PARK, MI 49321			Secretary	

## Signatures

/s/ Thomas L. Lampen, by Power of Attorney  
02/03/2011

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Column 5 reflects the acquisition of 990.4658 shares under the ChoiceOne Financial Services, Inc. Employee Stock Purchase Plan and 370.5011 shares from the reinvestment of cash dividends.

(2) The number of shares in column 5 is the reporting person's best estimate based on a plan statement dated December 31, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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