



Edgar Filing: GANNETT CO INC /DE/ - Form 4

6. Relationship of Reporting Person to Issuer

(Check all applicable)

[ ] Director

[ ] 10% Owner

[ X ] Officer (give title below)

[ ] Other (specify below)

President and Publisher of USA TODAY and Senior Vice President/Administration Gannett Co., Inc.

7. Individual or Joint/Group Filing (Check applicable line)

[ X ] Form filed by one Reporting Person

[ ] Form filed by more than one Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		
		Code	V	Amount	(A) or (D)	Price
Common Stock	02/13/01	M		26,600	A	\$27.75
Common Stock	02/13/01	S		26,600	D	\$66.5047
Common Stock	To 01/31/01					
Common Stock	To 12/31/00					
Common Stock						

\* If the Form is filed by more than one Reporting Person, see Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.



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Trust Company.

(3) Held by the spouse and/or immediate family member of reporting person.

/s/Thomas Curley

3/5/01

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\*\*Signature of Reporting Person

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Date

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedures.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to rule 101(b)(4) of Regulation S-T.

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