

MARCUS CORP  
Form 8-K  
March 19, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

Date of Report  
(Date of earliest  
event reported): March 18, 2004

THE MARCUS CORPORATION

(Exact name of registrant as specified in its charter)

<u>Wisconsin</u>	<u>1-12609</u>	<u>39-1139844</u>
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

100 East Wisconsin Avenue, Suite 1900, Milwaukee, WI 53202-4125

(Address of principal executive offices, including zip code)

(414) 905-1000

(Registrant's telephone number)

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Item 7. Financial Statements and Exhibits.

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits. The following exhibit is being filed herewith:

(99.1) The Marcus Corporation press release, dated March 18, 2004, regarding its financial results for its most recently ended fiscal quarter.

Item 9. Regulation FD Disclosure.

On March 18, 2004, The Marcus Corporation issued a press release announcing its financial results for its most recently ended fiscal quarter. A copy of the Company's press release is being furnished as Exhibit 99.1.

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE MARCUS CORPORATION

Date: March 18, 2004

By: /s/ Douglas A. Neis  
Douglas A. Neis  
Chief Financial Officer and Treasurer