Edgar Filing: GERON CORP - Form 4

GERON CORI Form 4	P										
March 16, 201											
FORM	4 UNITED	STATES	SECU	DITIES	AND EV		E COMMISSIO	т	IB APPROVAL		
Check this l	OMB Number:	3235-0287									
if no longer subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP C									January 31, 2005		
subject to Section 16. Form 4 or	STATEM		ICIAL O	Estimated average burden hours per response							
Form 5 obligations may continu <i>See</i> Instruct 1(b).	section 17((a) of the l	Public U	Jtility Ho	lding Co		ange Act of 1934, t of 1935 or Section 1940	on			
(Print or Type Res	sponses)										
1. Name and Add Bloom Olivia	2. Issuer Name and Ticker or Trading Symbol GERON CORP [GERN]				5. Relationship of Reporting Person(s) to Issuer						
(Last)	(First) (A	Middle)	3. Date of	of Earliest 7	Fransaction		(Check all applicable)				
(Month/Day/Y C/O GERON CORPORATION, 149 03/13/2015 COMMONWEALTH DRIVE, SUITE 2070								e title Other (specify below) ief Financial Officer			
(Street) 4. If Amendment, Date Original Filed(Month/Day/Year) MENLO PARK, CA 94025						al	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Tal	ble I - Non-	Derivative	e Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
	Transaction Date Ionth/Day/Year)	Execution any	ed Date, if	3. Transactio Code (Instr. 8)	4. Securi onAcquired Disposed (Instr. 3,	ties (A) or of (D) 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect		
					Amount						
Reminder: Report	t on a separate line	e for each cl	ass of sec	curities bene	-	-	-	ation of (NEC 1474		
					inforı requi	nation con red to resp ays a curre	spond to the colle itained in this form ond unless the fo ently valid OMB co	n are not rm	SEC 1474 (9-02)		
	Tab					sposed of, or convertible	r Beneficially Owner securities)	I			

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) of Disposed of (D (Instr. 3, 4, and 5)	r)	(Month/Day/Year)		(Instr. 3 and 4)	
				Code V	(A) (E) Date Exercisable	Expiration Date	Title	Amount Number Shares	
Employee Stock Option (right to buy)	\$ 4.34	03/13/2015		A	210,000	<u>(1)</u>	03/13/2025	Common Stock	210,00	
Reporting Owners										
Reporting Owner Name / Address				Relat	ionships					

Reporting Owner Na	ame / Address				
		Director	10% Owner	Officer	Other
Bloom Olivia Kyusuk C/O GERON CORPORATI 149 COMMONWEALTH I MENLO PARK, CA 94025			EVP, Chief Financial Officer		
Signatures					
/s/ Olivia K. Bloom	03/16/2015				

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vests in a series of 48 consecutive equal monthly installments commencing March 13, 2015 provided the optionee continues to provide services to the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.