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HARRAHS ENTERTAINMENT INC Form SC 13G/A February 12, 2004

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G Under the Securities Exchange Act of 1934 Amendment No. 4

Harrah's Entertainment, Inc.

(Name of Issuer)

Common Stock, \$0.10 par value

_____ _____ _____ (Title of Class of Securities)

413619107

(CUSIP Number)

December 31, 2003 _____

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[X] Rule 13d-1(b)

[_] Rule 13d-1(c)

[_] Rule 13d-1(d)

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CUSIP No. 413619107 _____

13G

1. Name of Reporting Person I.R.S. Identification No. of above Person

Goldman Sachs Asset Management, L.P.

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2. Check the Appr	ropriate Box if a Member of a Group	(a) [_] (b) [_]
3. SEC Use Only		
4. Citizenship on Delaware	r Place of Organization	
	5. Sole Voting Power	
Number of	9,911,979	
Shares Beneficially	6. Shared Voting Power	
Owned by	0	
Each	7. Sole Dispositive Power	
Reporting	12,398,366	
Person With:	8. Shared Dispositive Power 0	
9. Aggregate Amou	unt Beneficially Owned by Each Reporting	Person
12,398,30	56	
10. Check if the A	Aggregate Amount in Row (9) Excludes Cert	
		[_]
11. Percent of Cla 11.2%	ass Represented by Amount in Row (9)	
12. Type of Report	ing Person	

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Item 4. Ownership. *

- (a). Amount beneficially owned:See the response(s) to Item 9 on the attached cover page(s).
- (b). Percent of Class: See the response(s) to Item 11 on the attached cover page(s).
- (c). Number of shares as to which such person has:
 - (i). Sole power to vote or to direct the vote: See the response(s) to Item 5 on the attached cover page(s).
 - (ii). Shared power to vote or to direct the vote: See the response(s) to Item 6 on the attached cover page(s).
 - (iii). Sole power to dispose or to direct the disposition
 of: See the response(s) to Item 7 on the attached
 cover page(s).
 - (iv). Shared power to dispose or to direct the disposition of: See the response(s) to Item 8 on the attached cover page(s).
- Item 10. Certification. By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

* In accordance with Securities and Exchange Commission ("SEC") Release No. 34-39538 (January 12, 1998), this filing reflects the securities beneficially owned by Goldman Sachs Asset Management, L.P. ("GSAM LP"). GSAM LP, an investment advisor, disclaims beneficial ownership of any securities managed, on GSAM LP's behalf, by third parties.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 12, 2004

By: /s/ Roger S. Begelman Name: Roger S. Begelman Title: Attorney-in-fact

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