

MEREDITH CORP  
Form 4  
January 31, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LACY STEPHEN M

(Last) (First) (Middle)  
1716 LOCUST STREET  
(Street)

DES MOINES, IA 50309-3023

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MEREDITH CORP [MDP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/29/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President & COO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock (Restricted) (\$1 par value) (1)	01/29/2005		A		672	A	\$ 0 4,655
Common Stock (Restricted) (\$1 par value) (1)	01/31/2005		D		701	D	\$ 0 3,954
Common Stock (\$1 par							2,600 D

value) <sup>(2)</sup>

Common  
Stock (\$1 par  
value) <sup>(3)</sup>

7,539

I

by  
Managed  
Account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted stock units <sup>(1)</sup>	\$ 0	01/31/2005		A	701	08/08/1988	08/08/1988	Common Stock (\$1 par value)	701
Non-Qualified Stock Option (right to buy) <sup>(4)</sup>	\$ 25.25					03/08/2003	03/08/2010	Common Stock (\$1 par value)	12,000
Non-Qualified Stock Option (right to buy) <sup>(5)</sup>	\$ 28.0625					08/09/2008	08/08/2010	Common Stock (\$1 par value)	18,000
Non-Qualified Stock Option (right to buy) <sup>(6)</sup>	\$ 28.0625					08/09/2001	08/09/2010	Common Stock (\$1 par value)	24,000
Non-Qualified Stock Option (right to buy) <sup>(5)</sup>	\$ 30.75					08/09/2008	11/12/2010	Common Stock (\$1 par value)	12,000
Non-Qualified Stock Option	\$ 30.75					11/13/2001	11/13/2010	Common Stock (\$1 par value)	16,000

(right to buy) <u>(6)</u>					par value)
Non-Qualified Stock Option (right to buy) <u>(6)</u>	\$ 33.1563		08/11/2000	08/11/2009	Common Stock (\$1 par value) 18,00
Non-Qualified Stock Option (right to buy) <u>(6)</u>	\$ 34.8		08/08/2002	08/08/2011	Common Stock (\$1 par value) 50,00
Non-Qualified Stock Option (right to buy) <u>(6)</u>	\$ 39.05		08/13/2003	08/13/2012	Common Stock (\$1 par value) 60,00
Non-Qualified Stock Option (right to buy) <u>(7)</u>	\$ 40.6563		08/12/2000	08/12/2007	Common Stock (\$1 par value) 12,00
Non-Qualified Stock Option (right to buy) <u>(6)</u>	\$ 40.6563		02/03/1999	02/02/2008	Common Stock (\$1 par value) 23,40
Non-Qualified Stock Option (right to buy) <u>(6)</u>	\$ 41.6875		08/12/1999	08/12/2008	Common Stock (\$1 par value) 18,00
Non-Qualified Stock Option (right to buy) <u>(4)</u>	\$ 46.165		08/12/2006	08/12/2013	Common Stock (\$1 par value) 70,00
Non-Qualified Stock Option (right to buy) <u>(8)</u>	\$ 46.165		08/12/2011	08/13/2013	Common Stock (\$1 par value) 70,00
Non-Qualified Stock Option (right to buy) <u>(4)</u>	\$ 49.97		08/10/2007	08/10/2014	Common Stock (\$1 par value) 90,00
Stock equivalent units	\$ 0		08/08/1988	08/08/1988	Common Stock (\$1 par value) <u>(9)</u> 16,44

