Frascotti John Form 4 February 21, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

10% Owner

Estimated average burden hours per response... 0.5

if no longer subject to Section 16. Form 4 or Form 5

Check this box

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Middle)

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading Frascotti John Symbol

(First)

HASBRO INC [HAS]

3. Date of Earliest Transaction (Month/Day/Year) 02/19/2019

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

C/O HASBRO, INC. 1011 **NEWPORT AVENUE**

> (Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

X_ Officer (give title Other (specify below) President & COO

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person

Director

Form filed by More than One Reporting Person

PAWTUCKET, RI 02861

(City)	(State)	(Zip) Tabl	le I - Non-D	Derivative	Secur	ities Acqı	uired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securit r(A) or Dis (Instr. 3, 4	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock (Par Value \$.50 per share)	02/19/2019		A	12,694	A	\$ 0	120,459.961	D	
Common Stock (Par Value \$.50 per share)	02/20/2019		F <u>(1)</u>	1,428	D	\$ 86.87	119,077.669 (2)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	any Code			5. Number of orDerivative Securities Acquired (A)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
	Derivative Security		` · · · ·		or Disposed of (D) (Instr. 3, 4, and 5)				
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option (Right to Buy) (3)	\$ 86.66	02/19/2019		A	63,474	<u>(4)</u>	02/18/2026	Common Stock	63,474

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Frascotti John

C/O HASBRO, INC. 1011 NEWPORT AVENUE PAWTUCKET, RI 02861

President & COO

Signatures

Tarrant Sibley, P/O/A for John

Frascotti 02/21/2019

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This represents payment of tax withholding using share withholding in connection with the vesting of the first tranche (33 1/3%) of a restricted stock unit award of 14,144 shares granted February 20, 2018.
- (2) Share total has been adjusted to reflect 45.708 shares of common stock acquired through the Hasbro 401(k) plan.
- (3) These options were granted under an employee stock option plan in accordance with Rule 16b-3 and have tandem tax withholding rights.
- (4) 33 1/3% of the options become exercisable on the first anniversary of the date of grant and an additional 33 1/3% of the options become exercisable on each anniversary of the date of grant thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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