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GENERAL MOTORS CORP  
Form 8-K  
October 02, 2007

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
  
Washington, DC 20549-1004

FORM 8-K  
  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) October 2, 2007

GENERAL MOTORS CORPORATION  
(Exact Name of Registrant as Specified in its Charter)

STATE OF DELAWARE  
-----  
(State or other jurisdiction of  
Incorporation or Organization)

38-0572515  
-----  
(I.R.S. Employer  
Identification No.)

300 Renaissance Center, Detroit, Michigan  
-----  
(Address of Principal Executive Offices)

48265-3000  
-----  
(Zip Code)

(313) 556-5000  
(Registrant's telephone number, including area code)

Not Applicable  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)

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{ } Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

{ } Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 8.01. OTHER EVENTS

On October 2, 2007 General Motors Corporation (GM) issued a news release announcing September 2007 sales. The release is as follows:

GM Reports 337,640 September Deliveries,  
Up 4 Percent Compared With 2006

(Monthly comparison percentages are adjusted for sales days unless noted.  
Annual and calendar year-to-date comparisons are unadjusted.)

- o Chevrolet, GMC, Cadillac and Saturn All Increased Sales Year-Over-Year
- o Buick 6 Percent Retail Sales Increase Led By Red-Hot Enclave Crossover
- o Full-Size Utilities, Pickups and Crossovers Post Significant Gains
- o All-New CTS Drives Cadillac To Best Month Of 2007

DETROIT - GM dealers in the United States delivered 337,640 vehicles in September, up 4 percent compared with a year ago. The company's 255,274 retail deliveries were up more than 7 percent.

For the second consecutive month GM bucked industry trends, led by brisk retail sales of full-size trucks, mid-utility crossovers, the Cadillac CTS and Chevrolet Cobalt.

"Our market share performance of more than 25 percent over the last quarter demonstrates strong consumer acceptance of our new products and the continued progress we've made in our North America turnaround strategy," said Mark LaNeve, GM North America vice president, Vehicle Sales, Service and Marketing. "Our industry-leading truck lineup continued its strong performance, and we were particularly pleased by our performance in passenger cars, led by the fuel-efficient Chevy Cobalt and all-new Cadillac CTS. The CTS had its best-ever September performance with more than 5,400 vehicles sold, a testament to the power of the all-new model."

The company continues transforming its North American business with overall incentive spending flat compared with a year ago. September inventories were down about 100,000 vehicles to approximately 900,000 vehicles. Fleet deliveries were down, as planned, by more than 6 percent.

"Our retail share, which has been stable for two years, improved in Q3 with all three months solid from a share standpoint," LaNeve added. "For the second consecutive month, we posted good retail volume despite a challenging industry. To build on that retail strength, we're gearing up for the all-new Chevrolet Malibu launch later this month and are encouraging folks to try our pickups and SUVs as part of the Truck Month sales event."

Cadillac CTS total sales surged ahead 74 percent, compared with year-ago performance, due to the strength of the all-new CTS, now in showrooms. GMC

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Acadia, Saturn OUTLOOK and Buick Enclave together had total sales of nearly 13,000 vehicles, pushing the significant increase in GM's mid-crossover segment. Total sales of the fuel-efficient Cobalt were up more than 35 percent compared with last September.

Other vehicles with retail sales increases, compared with year-ago levels, include: Chevrolet Aveo, Impala, Silverado, Tahoe, Suburban, HHR and Equinox; Saturn AURA and VUE; GMC Sierra, Yukon and Yukon XL; Cadillac Escalade; Pontiac G5, G6 and Torrent; Buick Lucerne and Saab 9-3.

An increasing number of consumers cite warranty coverage as a reason for buying a new GM vehicle. GM's 5 Year/100,000 Mile Powertrain Limited Warranty continues to be a better choice for customers. GM's coverage focuses on the complete ownership experience and includes other provisions that competitors do not offer, including transferability to the next owner, more complete coverage of parts, and coverage for new and certified used vehicles. In addition, GM offers superior complementary programs, such as courtesy transportation and roadside assistance. "GM provides the best coverage in the industry and takes care of the vehicle and the owner like no other vehicle manufacturer," LaNeve added.

### Certified Used Vehicles

September 2007 sales for all certified GM brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned Vehicles, Saturn Certified Pre-Owned Vehicles, Saab Certified Pre-Owned Vehicles, and HUMMER Certified Pre-Owned Vehicles, were 41,118 vehicles, down 10.5 percent from last September. Total year-to-date certified GM sales are 402,191 vehicles, up 2 percent from the same period last year.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used vehicle brand, posted 36,206 sales, down 9 percent from last September. There was one less selling day than last September. Year-to-date sales for GM Certified Used Vehicles are 353,600 vehicles, up 4 percent from the same period in 2006.

Cadillac Certified Pre-Owned Vehicles posted September sales of 3,038 vehicles, down 20 percent from last September. Saturn Certified Pre-Owned Vehicles sold 1,173 vehicles in September, down 21 percent. Saab Certified Pre-Owned Vehicles sold 564 vehicles, down 26 percent, and HUMMER Certified Pre-Owned Vehicles sold 137 vehicles, up 22 percent.

"Through September, GM Certified Used Vehicles continues to lead the manufacturer-certified category, with year-to-date sales up 4 percent from last year's industry-leading annual sales results," said LaNeve. "GM Certified customers enjoy the certified segment's broadest selection of vehicles from the largest dealer network, backed by a fully transferable 5-year/100,000-mile powertrain limited warranty, the best coverage of any full-line automaker."

### GM North America Reports September and Third-Quarter 2007 Production, 2007 Fourth-Quarter Production Forecast Unchanged at 1 Million Vehicles

In September, GM North America produced 323,000 vehicles (118,000 cars and 205,000 trucks). This is down 64,000 units or 16 percent compared with September 2006 when the region produced 387,000 vehicles (161,000 cars and 226,000 trucks). (Production totals include joint venture production of 15,000 vehicles in September 2007 and 22,000 vehicles in September 2006.)

GM North America built 1.020 million vehicles (367,000 cars and 653,000 trucks) in the third-quarter of 2007. This is down 30,000 vehicles or 3 percent compared

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with third-quarter of 2006 when the region produced 1.050 million vehicles (417,000 cars and 633,000 trucks). The third-quarter 2007 production decline versus last month's guidance is largely due to the recent UAW work stoppage in the U.S. Additionally, GM North America's 2007 fourth-quarter production forecast is unchanged at 1 million vehicles (334,000 cars and 666,000 trucks). In the fourth-quarter of 2006 the region produced 1.107 million vehicles (446,000 cars and 661,000 trucks).

Final quarterly production data is preliminary and subject to change.

Note: The purpose of this release is to provide monthly sales and production updates on GM's North America region. In keeping with this purpose, GM's North America sales and production release will no longer include production forecasts for GM's international regions. Production information on GM's international regions can still be found on the GM Investor Relations website: [http://www.gm.com/corporate/investor\\_information/sales\\_prod](http://www.gm.com/corporate/investor_information/sales_prod)

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the annual global industry sales leader for 76 years. Founded in 1908, GM today employs about 280,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2006, nearly 9.1 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at [www.gm.com](http://www.gm.com).

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com/us/gm/en> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, we use words like "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions to identify forward-looking statements, representing our current judgment about possible future events. We believe these judgments are reasonable, but actual results may differ materially due to a variety of important factors. Among other items, such factors might include: the pace of introductions and market acceptance of new products; the effect of competition on our markets and significant changes in the competitive environment; price increases or shortages of fuel; and changes in laws, regulations or tax rates. GM's most recent annual report on Form 10-K and quarterly report on Form 10-Q provide information about these factors, which may be revised or supplemented in future reports to the SEC on Form 10-Q or 8-K.

# # #

Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

	September			Calendar Year-to-Date January - September		
	2007	2006	% Chg per S/D	2007	2006	%Chg
Curr S/D: 25						
Prev S/D: 26						
Vehicle Total	337,640	338,380	3.8	2,969,505	3,184,445	-6.7
Car Total	131,371	137,450	-0.6	1,156,015	1,273,335	-9.2
Truck Total	206,269	200,930	6.8	1,813,490	1,911,110	-5.1

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Light Truck Total	203,603	196,575	7.7	1,778,078	1,866,546	-4.7
Light Vehicle Total	334,974	334,025	4.3	2,934,093	3,139,881	-6.6

Market Division Vehicle Total	September			Calendar Year-to-Date January - September		
	2007	2006	% Chg per S/D	2007	2006	%Chg
	Buick	17,754	19,463	-5.1	143,915	191,041
Cadillac	20,398	20,217	4.9	154,982	169,997	-8.8
Chevrolet	194,637	190,825	6.1	1,748,548	1,878,166	-6.9
GMC	44,754	39,141	18.9	381,238	363,236	5.0
HUMMER	5,080	6,739	-21.6	42,760	53,236	-19.7
Oldsmobile	0	0	***.*	0	96	***.*
Other - Isuzu	0	1,397	***.*	7,906	10,950	-27.8
Pontiac	31,817	37,376	-11.5	276,589	321,957	-14.1
Saab	2,424	3,069	-17.9	25,685	27,586	-6.9
Saturn	20,776	20,153	7.2	187,882	168,180	11.7

Sales of Vehicles Produced in US/Canada/Mexico

Car	123,456	128,077	0.2	1,081,111	1,194,219	-9.5
Light Truck	203,603	196,575	7.7	1,778,078	1,866,546	-4.7

Twenty-five selling days for the September period this year and twenty-six for last year.

\* Prior to 8/07 includes American Isuzu Motors, Inc., dealers sales of commercial vehicles distributed by GM as reported to GM by American Isuzu Motors, Inc. Effective 8/07 includes GMC & Chevrolet dealer sales of commercial vehicles distributed by American Isuzu Motors, Inc.

2-1P  
GM Car Deliveries - (United States)  
September 2007

	September		Calendar Year-to-Date January - September			
	2007	2006	% Chg per S/D	2007	2006	% Chg.
	Selling Days (S/D)	25	26			
Century	0	4	***.*	5	79	-93.7

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LaCrosse	4,609	6,163	-22.2	37,945	56,830	-33.2
LeSabre	0	82	***.*	121	2,188	-94.5
Lucerne	8,505	8,155	8.5	64,451	76,083	-15.3
Park Avenue	0	5	***.*	26	37	-29.7
Regal	0	0	***.*	0	30	***.*
Buick Total	13,114	14,409	-5.3	102,548	135,247	-24.2
CTS	6,416	3,847	73.5	38,080	42,794	-11.0
DeVille	0	38	***.*	71	730	-90.3
DTS	4,776	5,820	-14.7	38,144	44,555	-14.4
Seville	0	0	***.*	0	9	***.*
STS	1,612	2,530	-33.7	14,768	20,002	-26.2
XLR	111	252	-54.2	1,410	2,487	-43.3
Cadillac Total	12,915	12,487	7.6	92,473	110,577	-16.4
Aveo	5,733	5,815	2.5	49,147	47,084	4.4
Cavalier	0	12	***.*	57	331	-82.8
Classic	0	6	***.*	17	13	30.8
Cobalt	19,794	15,215	35.3	152,895	178,558	-14.4
Corvette	2,837	3,056	-3.5	25,849	27,903	-7.4
Impala	23,172	21,863	10.2	249,713	219,167	13.9
Malibu	11,726	11,976	1.8	102,955	134,321	-23.4
Monte Carlo	776	3,170	-74.5	14,272	27,581	-48.3
SSR	3	202	-98.5	238	3,436	-93.1
Chevrolet Total	64,041	61,315	8.6	595,143	638,394	-6.8
Alero	0	0	***.*	0	67	***.*
Oldsmobile Total	0	0	***.*	0	67	***.*
Bonneville	0	51	***.*	130	1,060	-87.7
G5	2,673	1,722	61.4	20,730	3,482	495.3
G6	11,281	13,002	-9.8	110,473	121,642	-9.2
Grand Am	0	35	***.*	99	752	-86.8
Grand Prix	10,121	12,697	-17.1	72,567	84,496	-14.1
GTO	104	1,022	-89.4	4,111	8,895	-53.8
Solstice	1,212	1,475	-14.5	13,069	15,878	-17.7
Sunfire	0	17	***.*	39	828	-95.3
Vibe	2,984	3,651	-15.0	27,909	38,004	-26.6
Pontiac Total	28,375	33,672	-12.4	249,127	275,037	-9.4
9-2X	0	233	***.*	118	1,150	-89.7
9-3	1,802	1,823	2.8	18,097	18,450	-1.9
9-5	276	480	-40.2	3,431	3,537	-3.0
Saab Total	2,078	2,536	-14.8	21,646	23,137	-6.4
Aura	6,221	3,183	103.3	46,062	4,965	827.7
ION	3,779	8,754	-55.1	40,003	80,023	-50.0
Saturn L Series	0	0	***.*	2	20	-90.0
Sky	848	1,094	-19.4	9,011	5,868	53.6
Saturn Total	10,848	13,031	-13.4	95,078	90,876	4.6
GM Total	131,371	137,450	-0.6	1,156,015	1,273,335	-9.2
GM Car Deliveries by Production Source						
GM North America *	123,456	128,077	0.2	1,081,111	1,194,219	-9.5
GM Import	7,915	9,373	-12.2	74,904	79,116	-5.3
GM Total	131,371	137,450	-0.6	1,156,015	1,273,335	-9.2

\* Includes U.S./Canada/Mexico

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2-1P  
GM Car Deliveries - (United States)  
September 2007

	September			Calendar Year-to-Date January - September		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Selling Days (S/D)	25	26				

GM Car Deliveries by Production Source and Marketing Division

Buick Total	13,114	14,409	-5.3	102,548	135,247	-24.2
Cadillac Total	12,915	12,487	7.6	92,473	110,577	-16.4
Chevrolet Total	58,308	55,500	9.3	545,996	591,310	-7.7
Oldsmobile Total	0	0	***.*	0	67	***.*
Pontiac Total	28,271	32,650	-9.9	245,016	266,142	-7.9
Saturn Total	10,848	13,031	-13.4	95,078	90,876	4.6
GM North America Total*	123,456	128,077	0.2	1,081,111	1,194,219	-9.5
Chevrolet Total	5,733	5,815	2.5	49,147	47,084	4.4
Pontiac Total	104	1,022	-89.4	4,111	8,895	-53.8
Saab Total	2,078	2,536	-14.8	21,646	23,137	-6.4
GM Import Total	7,915	9,373	-12.2	74,904	79,116	-5.3

GM Vehicle Deliveries by Marketing Division

Buick Total	17,754	19,463	-5.1	143,915	191,041	-24.7
Cadillac Total	20,398	20,217	4.9	154,982	169,997	-8.8
Chevrolet Total	194,637	190,825	6.1	1,748,548	1,878,166	-6.9
GMC Total	44,754	39,141	18.9	381,238	363,236	5.0
HUMMER Total	5,080	6,739	-21.6	42,760	53,236	-19.7
Oldsmobile Total	0	0	***.*	0	96	***.*
Other-Isuzu Total	0	1,397	***.*	7,906	10,950	-27.8
Pontiac Total	31,817	37,376	-11.5	276,589	321,957	-14.1
Saab Total	2,424	3,069	-17.9	25,685	27,586	-6.9
Saturn Total	20,776	20,153	7.2	187,882	168,180	11.7
GM Total	337,640	338,380	3.8	2,969,505	3,184,445	-6.7

\* Includes US/Canada/Mexico

3-1P  
GM Truck Deliveries - (United States)  
September 2007

	September			Calendar Year-to-Date January - September		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Selling Days (S/D)	25	26				

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Enclave	4,081	0	***.*	16,482	0	***.*
Rainier	197	708	-71.1	4,564	10,474	-56.4
Rendezvous	117	3,331	-96.3	15,208	35,461	-57.1
Terraza	245	1,015	-74.9	5,113	9,859	-48.1
Total Buick	4,640	5,054	-4.5	41,367	55,794	-25.9
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Escalade	3,505	2,985	22.1	27,278	27,259	0.1
Escalade ESV	1,542	1,892	-15.2	12,175	10,659	14.2
Escalade EXT	781	851	-4.6	6,134	4,273	43.6
SRX	1,655	2,002	-14.0	16,922	17,229	-1.8
Total Cadillac	7,483	7,730	0.7	62,509	59,420	5.2
-----						
Astro	0	11	***.*	25	364	-93.1
C/K Suburban(Chevy)	7,551	5,837	34.5	62,550	53,872	16.1
Chevy C/T Series	23	28	-14.6	216	233	-7.3
Chevy W Series	365	263	44.3	2,041	2,181	-6.4
Colorado	5,598	7,697	-24.4	59,125	72,341	-18.3
Equinox	8,224	8,573	-0.2	70,609	89,528	-21.1
Express Cutaway/G Cut	1,534	1,769	-9.8	14,655	15,457	-5.2
Express Panel/G Van	5,282	6,113	-10.1	57,767	66,165	-12.7
Express/G Sportvan	920	899	6.4	12,594	14,089	-10.6
HHR	8,214	10,214	-16.4	80,367	85,662	-6.2
Kodiak 4/5 Series	827	892	-3.6	7,187	9,104	-21.1
Kodiak 6/7/8 Series	169	234	-24.9	1,803	2,770	-34.9
S/T Blazer	0	1	***.*	7	109	-93.6
S/T Pickup	0	0	***.*	0	4	***.*
Tahoe	15,441	10,146	58.3	109,644	120,723	-9.2
Tracker	0	0	***.*	0	11	***.*
TrailBlazer	12,669	15,328	-14.0	103,450	134,046	-22.8
Uplander	6,898	3,330	115.4	52,663	47,718	10.4
Venture	0	5	***.*	25	185	-86.5
.....						
Avalanche	4,401	6,206	-26.2	40,818	38,309	6.5
Silverado-C/K						
Pickup	52,480	51,964	5.0	477,859	486,901	-1.9
Chevrolet Fullsize						
Pickups	56,881	58,170	1.7	518,677	525,210	-1.2
.....						
Chevrolet Total	130,596	129,510	4.9	1,153,405	1,239,772	-7.0
-----						
Acadia	6,023	0	***.*	52,857	0	***.*
Canyon	1,520	2,059	-23.2	16,432	18,362	-10.5
Envoy	4,191	6,510	-33.0	37,503	57,798	-35.1
GMC C/T Series	5	29	-82.1	159	188	-15.4
GMC W Series	592	444	38.7	3,201	4,092	-21.8
Safari (GMC)	0	0	***.*	13	56	-76.8
Savana Panel/G Classic	1,110	1,329	-13.1	11,594	13,391	-13.4
Savana Special/G Cut	261	355	-23.5	7,632	9,185	-16.9
Savana/Rally	158	147	11.8	1,467	1,994	-26.4
Sierra	18,445	17,604	9.0	157,204	159,733	-1.6
Topkick 4/5 Series	394	620	-33.9	7,655	8,736	-12.4
Topkick 6/7/8 Series	291	448	-32.4	5,244	6,310	-16.9
Yukon	7,009	5,451	33.7	46,243	51,091	-9.5
Yukon XL	4,755	4,145	19.3	34,034	32,300	5.4
GMC Total	44,754	39,141	18.9	381,238	363,236	5.0
-----						
HUMMER H1	2	32	-93.5	116	293	-60.4
HUMMER H2	1,379	1,583	-9.4	9,355	12,562	-25.5
HUMMER H3	3,699	5,124	-24.9	33,289	40,381	-17.6
HUMMER Total	5,080	6,739	-21.6	42,760	53,236	-19.7
-----						
Bravada	0	0	***.*	0	19	***.*



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Silhouette	0	0	***.*	0	10	***.*
Oldsmobile Total	0	0	***.*	0	29	***.*
Other-Isuzu F Series	0	141	***.*	1,116	1,036	7.7
Other-Isuzu H Series	0	12	***.*	61	94	-35.1
Other-Isuzu N Series	0	1,244	***.*	6,729	9,820	-31.5
Other-Isuzu Total	0	1,397	***.*	7,906	10,950	-27.8
Aztek	0	18	***.*	25	333	-92.5
Montana	0	16	***.*	26	360	-92.8
Montana SV6	39	347	-88.3	1,270	12,302	-89.7
Torrent	3,403	3,323	6.5	26,141	33,925	-22.9
Pontiac Total	3,442	3,704	-3.4	27,462	46,920	-41.5
9-7X	346	533	-32.5	4,039	4,449	-9.2
Saab Total	346	533	-32.5	4,039	4,449	-9.2
Outlook	2,658	0	***.*	25,793	0	***.*
Relay	52	727	-92.6	1,255	5,764	-78.2
VUE	7,218	6,395	17.4	65,756	71,540	-8.1
Saturn Total	9,928	7,122	45.0	92,804	77,304	20.1
GM Total	206,269	200,930	6.8	1,813,490	1,911,110	-5.1
GM TRUCK Deliveries by Production Source						
GM North America *	205,581	199,302	7.3	1,803,514	1,897,593	-5.0
GM Import	688	1,628	-56.0	9,976	13,517	-26.2
GM Total	206,269	200,930	6.8	1,813,490	1,911,110	-5.1
GM Light Duty Truck Deliveries by Production Source						
GM North America *	203,603	196,575	7.7	1,778,078	1,866,546	-4.7
GM Import	0	0	***.*	0	0	***.*
GM Total	203,603	196,575	7.7	1,778,078	1,866,546	-4.7

\* Includes U.S./Canada/Mexico

3-1P  
GM Truck Deliveries - (United States)  
September 2007

	September			Calendar Year-to-Date January - September		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Selling Days (S/D)	25	26				
GM TRUCK Deliveries by Production Source and Marketing Division						
Buick Total	4,640	5,054	-4.5	41,367	55,794	-25.9
Cadillac Total	7,483	7,730	0.7	62,509	59,420	5.2
Chevrolet Total	130,327	129,308	4.8	1,151,966	1,238,207	-7.0
GMC Total	44,335	38,801	18.8	378,832	359,974	5.2

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HUMMER Total	5,080	6,739	-21.6	42,760	53,236	-19.7
Oldsmobile Total	0	0	***.*	0	29	***.*
Other-Isuzu Total	0	311	***.*	1,775	2,260	-21.5
Pontiac Total	3,442	3,704	-3.4	27,462	46,920	-41.5
Saab Total	346	533	-32.5	4,039	4,449	-9.2
Saturn Total	9,928	7,122	45.0	92,804	77,304	20.1
GM North America Total*	205,581	199,302	7.3	1,803,514	1,897,593	-5.0

Chevrolet Total	269	202	38.5	1,439	1,565	-8.1
GMC Total	419	340	28.2	2,406	3,262	-26.2
Other-Isuzu Total	0	1,086	***.*	6,131	8,690	-29.4
GM Import Total	688	1,628	-56.0	9,976	13,517	-26.2

GM Light Truck Deliveries by Production Source and Marketing Division

Buick Total	4,640	5,054	-4.5	41,367	55,794	-25.9
Cadillac Total	7,483	7,730	0.7	62,509	59,420	5.2
Chevrolet Total	129,212	128,093	4.9	1,142,158	1,225,484	-6.8
GMC Total	43,472	37,600	20.2	364,979	343,910	6.1
HUMMER Total	5,080	6,739	-21.6	42,760	53,236	-19.7
Oldsmobile Total	0	0	***.*	0	29	***.*
Pontiac Total	3,442	3,704	-3.4	27,462	46,920	-41.5
Saab Total	346	533	-32.5	4,039	4,449	-9.2
Saturn Total	9,928	7,122	45.0	92,804	77,304	20.1
GM North America Total*	203,603	196,575	7.7	1,778,078	1,866,546	-4.7

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GM Total	203,603	196,575	7.7	1,778,078	1,866,546	-4.7

\* Includes US/Canada/Mexico

GM Production Schedule - 10/02/07

Units 000s	GMNA						Memo: Joint Venture			
	Carl	Truck1	Total	GME2	GMLAAM3	GMAP4	Total Worldwide	GMNA 1 Car	International Truck	
2007 Q3 #	367	653	1,020	396	253	487	2,156	11	39	249
O/(U) prior forecast:0	(10)	(20)	(30)	1	(5)	(5)	(39)	0	(3)	(1)

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2007 Q4 # *	334	666	1,000	452	257	642	2,351	11	46	320
O/(U) prior forecast:@	0	0	0	0	0	11	11	0	0	(2)

Units 000s	GMNA						Total Worldwide	GMNA 1		International
	Car	Truck	Total	GME	GMLAAM	GMAP		Car	Truck	
2001										
1st Qtr.	580	634	1,214	538	138	51	1,941	18	9	NA
2nd Qtr.	638	726	1,364	491	165	64	2,084	13	16	NA
3rd Qtr.	574	664	1,238	373	146	74	1,832	11	15	NA
4th Qtr.	573	721	1,294	441	127	67	1,929	9	16	NA
CY	2,365	2,745	5,110	1,842	575	256	7,786	51	56	NA
2002										
1st Qtr.	600	753	1,353	456	131	65	2,005	11	11	NA
2nd Qtr.	688	865	1,553	453	141	74	2,221	15	17	NA
3rd Qtr.	568	740	1,308	408	132	87	1,935	19	20	NA
4th Qtr.	602	824	1,426	453	157	81	2,117	14	25	NA
CY	2,458	3,182	5,640	1,770	561	307	8,278	59	73	NA
2003										
1st Qtr.	591	860	1,451	491	127	77	2,146	19	24	NA
2nd Qtr.	543	837	1,380	488	128	90	2,086	19	24	NA
3rd Qtr.	492	753	1,245	393	135	120	1,893	20	17	NA
4th Qtr.	558	827	1,385	446	157	133	2,121	16	20	NA
CY	2,184	3,277	5,461	1,818	547	420	8,246	74	85	NA
2004										
1st Qtr.	525	820	1,345	473	159	296	2,273	19	19	247
2nd Qtr.	543	846	1,389	503	172	337	2,401	18	48	284
3rd Qtr.	463	746	1,209	411	185	314	2,119	16	43	261
4th Qtr.	466	811	1,277	442	200	386	2,305	17	47	324
CY	1,997	3,223	5,220	1,829	716	1,333	9,098	70	158	1,116
2005										
1st Qtr.	470	712	1,182	502	185	335	2,204	16	51	286
2nd Qtr.	458	789	1,247	501	195	398	2,341	17	49	337
3rd Qtr.	423	723	1,146	412	207	409	2,174	15	50	199
4th Qtr.	483	798	1,281	443	188	420	2,332	14	68	197
CY	1,834	3,022	4,856	1,858	775	1,562	9,051	62	218	1,019
2006										
1st Qtr.	496	759	1,255	494	194	472	2,415	18	50	246
2nd Qtr.	462	775	1,237	495	206	482	2,420	17	58	258
3rd Qtr.	417	633	1,050	374	215	433	2,072	12	48	202
4th Qtr.	446	661	1,107	443	215	509	2,274	11	43	260
CY	1,821	2,828	4,649	1,806	830	1,896	9,181	58	199	966
2007										
1st Qtr.	399	664	1,063	511	222	544	2,340	15	35	287
2nd Qtr.	402	740	1,142	464	233	571	2,410	12	42	264
3rd Qtr. #	367	653	1,020	396	253	487	2,156	11	39	249

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4th Qtr. # *	334	666	1,000	452	257	642	2,351	11	46	320
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CY	1,502	2,723	4,225	1,823	965	2,244	9,257	49	162	1,120
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\* Variance reported only if current production estimate by region differs from prior production estimate by 5K units or more

@ Numbers may vary due to rounding

# Denotes estimate

- (1) GMNA includes joint venture production - NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- (2) GME includes GM-AvtoVAZ joint venture production beginning in Q1 (2004)
- (3) GMLAAM includes GM Egypt joint venture from 2001 through current calendar year
- (4) GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004.
- (5) International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT. Starting in Q3 2005 International joint venture production does not include GMDAT.

This report is governed by the Forward Looking Statements language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

-----  
(Registrant)

Date: October 2, 2007

By: /s/NICK S. CYPRUS

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(Nick S. Cyprus  
Controller and  
Chief Accounting Officer)