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GENERAL MOTORS CORP
Form 8-K
September 05, 2007

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) September 4, 2007

GENERAL MOTORS CORPORATION
(Exact Name of Registrant as Specified in its Charter)

STATE OF DELAWARE

(State or other jurisdiction of
Incorporation or Organization)

38-0572515

(I.R.S. Employer
Identification No.)

300 Renaissance Center, Detroit, Michigan

(Address of Principal Executive Offices)

48265-3000

(Zip Code)

(313) 556-5000
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

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- { } Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- { } Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)
- { } Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- { } Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 8.01. OTHER EVENTS

On September 4, 2007 General Motors Corporation (GM) issued a news release announcing August 2007 sales. The release is as follows:

GM Reports 388,168 August Deliveries

- o Bucking The Industry Trend, 5 Percent Total Sales Increase Led By Full-Size Pickups and All-New Crossovers
- o GMC Division Up More Than 21 Percent; Chevrolet Up Nearly 9 Percent
- o Market Share Expected To Be The Best of 2007 So Far

DETROIT - GM dealers in the United States delivered 388,168 vehicles in August, up more than 5 percent compared with year-ago monthly sales, a strong performance that resulted in an anticipated highest-of-the-year market share of nearly 26 percent. Brisk sales of full-size pickups and crossover SUVs led the increase.

"Bucking the trend in the industry, we were able to post healthy sales results in August. When combining retail sales with our growing commercial business, our sales were up when compared with last August. Importantly, last month was our third-best retail month of the year," said Mark LaNeve, vice president, GM North America Vehicle Sales, Service and Marketing. "With the double-digit decline in daily rental sales so far this year, and an overall market that remains challenging and competitive, we continue to stabilize our retail share and pricing in the market."

Customers are also recognizing the quality of GM products. A recent study ranked Buick number one (tied with Lexus) in vehicle dependability. Another customer service survey has every GM brand above the industry average score - better than Toyota, Mercedes-Benz, Chrysler, Ford and Land Rover. "The myth of import superiority is being destroyed. In countless independent consumer surveys, blogs and expert reviews, it is becoming increasingly evident that we build the highest quality vehicles and deliver them with world-class service," LaNeve noted.

Overall incentive spending was flat compared with a year ago. August inventories were down about 34,000 vehicles to approximately 945,000 vehicles.

"August performance shows we're hitting the sweet spot on truck programs, and our award-winning Chevy Silverado and GMC Sierra full-size pickups are making important contributions on the retail side," LaNeve added. "Importantly, these

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vehicles contributed a 30-percent increase in full-size pickup retail sales, with Sierra kicking in more than 22,500 retail sales in the month. We are also pleased with the ongoing success of the GMC Acadia, Saturn OUTLOOK and Buick Enclave. They are driving our mid-utility crossover segment growth, which is up more than 400 percent compared with a year ago despite short inventories. As with many of our vehicles, these all-new crossovers offer segment-leading fuel economy, terrific performance and outstanding value."

The GMC Acadia, Saturn OUTLOOK and Buick Enclave together had retail sales of more than 10,400 vehicles, pushing the significant retail increase in GM's mid-crossover segment.

GM has 24 vehicles in the 2007 model lineup that achieve an EPA-estimated 30 mpg highway or better.

Warranty coverage has increased substantially as a reason consumers cite when buying a new GM vehicle. GM's 5 Year/100,000 Mile Powertrain Limited Warranty continues to be a better choice for customers. GM's coverage focuses on the complete ownership experience and includes other provisions that competitors do not offer, including transferability to the next owner, more complete coverage of parts, and coverage for new and certified used vehicles. In addition, GM offers superior complementary programs, such as courtesy transportation and roadside assistance. "GM provides the best coverage in the industry and takes care of the vehicle and the owner like no other vehicle manufacturer," LaNeve added.

Certified Used Vehicles

August 2007 sales for all certified GM brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned Vehicles, Saturn Certified Pre-Owned Vehicles, Saab Certified Pre-Owned Vehicles, and HUMMER Certified Pre-Owned Vehicles, were 45,195 vehicles, up 1 percent from last August. Total year-to-date certified GM sales are 361,077 vehicles, up 4 percent from the same period last year.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used brand, posted 39,905 sales, up 5 percent from last August. Year-to-date sales for GM Certified Used Vehicles are 317,398 vehicles, up 6 percent from the same period in 2006.

Cadillac Certified Pre-Owned Vehicles posted August sales of 3,162 vehicles, down 12 percent from last August. Saturn Certified Pre-Owned Vehicles sold 1,421 vehicles in August, down 28 percent. Saab Certified Pre-Owned Vehicles sold 598 vehicles, down 36 percent, and HUMMER Certified Pre-Owned Vehicles sold 109 vehicles, up 35 percent.

"GM Certified dealers turned in a strong performance in August with sales of 39,905 vehicles, an increase of nearly 5 percent from last August," said LaNeve. "Our dealer network, the largest in the certified segment, is doing a great job providing customers with the wide selection, quality, value and peace-of-mind assurances they're seeking in a certified used vehicle."

GM North America Reports August 2007 Production; 2007 Third-Quarter Production Forecast is Revised at 1.050 Million Vehicles; 2007 Fourth-Quarter Production Forecast Set at 1 Million Vehicles

In August, GM North America produced 437,000 vehicles (152,000 cars and 285,000

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trucks). This is down 28,000 vehicles or 6 percent compared to August 2006 when the region produced 465,000 vehicles (179,000 cars and 286,000 trucks). (Production totals include joint venture production of 21,000 vehicles in August 2007 and 26,000 vehicles in August 2006.)

The region's 2007 third-quarter production forecast is revised at 1.050 million vehicles (377,000 cars and 673,000 trucks), down 25,000 vehicles or 2 percent from last month's guidance. Additionally, GM North America's initial 2007 fourth-quarter production forecast is set at 1 million vehicles (334,000 cars and 666,000 trucks), down 107,000 vehicles or 10 percent from fourth-quarter 2006 actuals. In the fourth-quarter of 2006 the region produced 1.107 million vehicles (446,000 cars and 661,000 trucks).

GM also announced 2007 revised third-quarter and initial fourth-quarter production forecasts for its international regions.

GM Europe - The region's 2007 third-quarter production forecast is unchanged at 395,000 vehicles. In the third-quarter of 2006 the region built 374,000 vehicles. The region's initial 2007 fourth-quarter production forecast is set at 452,000 vehicles. In the fourth-quarter of 2006 the region built 443,000 vehicles.

GM Asia Pacific -The region's 2007 third-quarter production forecast is revised at 492,000 vehicles, down 26,000 vehicles from last month's guidance. In the third-quarter of 2006 the region built 433,000 vehicles. The region's initial 2007 fourth-quarter production forecast is set at 631,000 vehicles. In the fourth-quarter of 2006 the region built 509,000 vehicles.

GM Latin America, Africa and the Middle East - The region's 2007 third-quarter production forecast is unchanged at 258,000 vehicles. In the third-quarter of 2006 the region built 215,000 vehicles. The region's initial 2007 fourth-quarter production forecast is set at 257,000 vehicles. In the fourth-quarter of 2006 the region built 215,000 vehicles.

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the annual global industry sales leader for 76 years. Founded in 1908, GM today employs about 280,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2006, nearly 9.1 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at www.gm.com.

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com/us/gm/en> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, we use words like "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions to identify forward-looking statements, representing our current judgment about possible future events. We believe these judgments are reasonable, but actual results may differ materially due to a variety of important factors. Among other items, such factors might include: the pace of introductions and market acceptance of new products; the effect of competition on our markets and significant changes in the competitive environment; price increases or shortages of fuel; and changes in laws, regulations or tax rates.

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GM's most recent annual report on Form 10-K and quarterly report on Form 10-Q provide information about these factors, which may be revised or supplemented in future reports to the SEC on Form 10-Q or 8-K.

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Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

	August			Calendar Year-to-Date January - August		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Curr S/D: 27						
Prev S/D: 27						
Vehicle Total	388,168	368,776	5.3	2,631,862	2,846,062	-7.5
Car Total	144,516	156,723	-7.8	1,024,644	1,135,885	-9.8
Truck Total	243,652	212,053	14.9	1,607,218	1,710,177	-6.0
Light Truck Total	241,013	206,798	16.5	1,574,475	1,669,971	-5.7
Light Vehicle Total	385,529	363,521	6.1	2,599,119	2,805,856	-7.4

Market Division Vehicle Total	August			Calendar Year-to-Date January - August		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Buick	19,324	22,853	-15.4	126,161	171,578	-26.5
Cadillac	19,481	20,036	-2.8	134,584	149,780	-10.1
Chevrolet	229,012	210,860	8.6	1,553,911	1,687,341	-7.9
GMC	51,222	42,262	21.2	336,484	324,095	3.8
HUMMER	5,677	6,711	-15.4	37,680	46,497	-19.0
Oldsmobile	0	0	***.*	0	96	***.*
Other - Isuzu	0	1,125	***.*	7,903	9,550	-17.2
Pontiac	39,324	39,711	-1.0	244,772	284,581	-14.0
Saab	3,011	3,168	-5.0	23,261	24,517	-5.1
Saturn	21,117	22,050	-4.2	167,106	148,027	12.9

Sales of Vehicles Produced in US/Canada/Mexico

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Car	135,493	146,896	-7.8	957,655	1,066,142	-10.2
Light Truck	241,013	206,798	16.5	1,574,475	1,669,971	-5.7

Twenty-seven selling days for the August period this year and twenty-seven for last year.

* Prior to 8/07 includes American Isuzu Motors, Inc., dealers sales of commercial vehicles distributed by GM as reported to GM by American Isuzu Motors, Inc. Effective 8/07 includes GMC & Chevrolet dealer sales of commercial vehicles distributed by American Isuzu Motors, Inc.

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GM Car Deliveries - (United States)
August 2007

	August			Calendar Year-to-Date January - August		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Selling Days (S/D)	27	27				
Century	0	-2	***.*	5	75	-93.3
LaCrosse	6,059	7,982	-24.1	33,336	50,667	-34.2
LeSabre	0	87	***.*	121	2,106	-94.3
Lucerne	8,613	10,822	-20.4	55,946	67,928	-17.6
Park Avenue	0	1	***.*	26	32	-18.8
Regal	0	0	***.*	0	30	***.*
Buick Total	14,672	18,890	-22.3	89,434	120,838	-26.0
CTS	3,887	4,275	-9.1	31,664	38,947	-18.7
DeVille	0	44	***.*	71	692	-89.7
DTS	5,599	5,726	-2.2	33,368	38,735	-13.9
Seville	0	0	***.*	0	9	***.*
STS	2,036	2,667	-23.7	13,156	17,472	-24.7
XLR	134	170	-21.2	1,299	2,235	-41.9
Cadillac Total	11,656	12,882	-9.5	79,558	98,090	-18.9
Aveo	6,246	6,191	0.9	43,414	41,269	5.2
Cavalier	0	12	***.*	57	319	-82.1
Classic	0	0	***.*	17	7	142.9
Cobalt	20,814	19,430	7.1	133,101	163,343	-18.5
Corvette	2,877	2,990	-3.8	23,012	24,847	-7.4
Impala	24,929	26,094	-4.5	226,541	197,304	14.8
Malibu	14,413	14,856	-3.0	91,229	122,345	-25.4
Monte Carlo	914	3,504	-73.9	13,496	24,411	-44.7
SSR	3	258	-98.8	235	3,234	-92.7
Chevrolet Total	70,196	73,335	-4.3	531,102	577,079	-8.0
Alero	0	0	***.*	0	67	***.*
Oldsmobile Total	0	0	***.*	0	67	***.*

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Bonneville	0	63	***.*	130	1,009	-87.1
G5	2,766	1,569	76.3	18,057	1,760	926.0
G6	16,730	16,362	2.2	99,192	108,640	-8.7
Grand Am	0	25	***.*	99	717	-86.2
Grand Prix	9,990	8,986	11.2	62,446	71,799	-13.0
GTO	200	963	-79.2	4,007	7,873	-49.1
Solstice	1,316	1,515	-13.1	11,857	14,403	-17.7
Sunfire	0	35	***.*	39	811	-95.2
Vibe	3,200	6,271	-49.0	24,925	34,353	-27.4
Pontiac Total	34,202	35,789	-4.4	220,752	241,365	-8.5

9-2X	0	234	***.*	118	917	-87.1
9-3	2,168	1,990	8.9	16,295	16,627	-2.0
9-5	409	449	-8.9	3,155	3,057	3.2
Saab Total	2,577	2,673	-3.6	19,568	20,601	-5.0

Aura	6,785	1,781	281.0	39,841	1,782	***.*
ION	3,387	10,300	-67.1	36,224	71,269	-49.2
Saturn L Series	0	0	***.*	2	20	-90.0
Sky	1,041	1,073	-3.0	8,163	4,774	71.0
Saturn Total	11,213	13,154	-14.8	84,230	77,845	8.2

GM Total	144,516	156,723	-7.8	1,024,644	1,135,885	-9.8
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GM Car Deliveries by Production Source

GM North America *	135,493	146,896	-7.8	957,655	1,066,142	-10.2
GM Import	9,023	9,827	-8.2	66,989	69,743	-3.9
GM Total	144,516	156,723	-7.8	1,024,644	1,135,885	-9.8

* Includes U.S./Canada/Mexico

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GM Car Deliveries - (United States)
August 2007

	August			Calendar Year-to-Date January - August		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Selling Days (S/D)	27	27				

GM Car Deliveries by Production Source and Marketing Division

Buick Total	14,672	18,890	-22.3	89,434	120,838	-26.0
Cadillac Total	11,656	12,882	-9.5	79,558	98,090	-18.9
Chevrolet Total	63,950	67,144	-4.8	487,688	535,810	-9.0
Oldsmobile Total	0	0	***.*	0	67	***.*
Pontiac Total	34,002	34,826	-2.4	216,745	233,492	-7.2
Saturn Total	11,213	13,154	-14.8	84,230	77,845	8.2
GM North America Total*	135,493	146,896	-7.8	957,655	1,066,142	-10.2
Chevrolet Total	6,246	6,191	0.9	43,414	41,269	5.2

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Pontiac Total	200	963	-79.2	4,007	7,873	-49.1
Saab Total	2,577	2,673	-3.6	19,568	20,601	-5.0
GM Import Total	9,023	9,827	-8.2	66,989	69,743	-3.9

GM Vehicle Deliveries by Marketing Division

Buick Total	19,324	22,853	-15.4	126,161	171,578	-26.5
Cadillac Total	19,481	20,036	-2.8	134,584	149,780	-10.1
Chevrolet Total	229,012	210,860	8.6	1,553,911	1,687,341	-7.9
GMC Total	51,222	42,262	21.2	336,484	324,095	3.8
HUMMER Total	5,677	6,711	-15.4	37,680	46,497	-19.0
Oldsmobile Total	0	0	***.*	0	96	***.*
Other-Isuzu Total	0	1,125	***.*	7,903	9,550	-17.2
Pontiac Total	39,324	39,711	-1.0	244,772	284,581	-14.0
Saab Total	3,011	3,168	-5.0	23,261	24,517	-5.1
Saturn Total	21,117	22,050	-4.2	167,106	148,027	12.9
GM Total	388,168	368,776	5.3	2,631,862	2,846,062	-7.5

* Includes US/Canada/Mexico

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GM Truck Deliveries - (United States)
August 2007

	August		% Chg per S/D	Calendar Year-to-Date January - August		
	2007	2006		2007	2006	% Chg.
Selling Days (S/D)	27	27				
Enclave	3,796	0	***.*	12,401	0	***.*
Rainier	284	690	-58.8	4,367	9,766	-55.3
Rendezvous	282	2,386	-88.2	15,091	32,130	-53.0
Terraza	290	887	-67.3	4,868	8,844	-45.0
Total Buick	4,652	3,963	17.4	36,727	50,740	-27.6
Escalade	3,989	2,851	39.9	23,773	24,274	-2.1
Escalade ESV	1,367	1,875	-27.1	10,633	8,767	21.3
Escalade EXT	652	739	-11.8	5,353	3,422	56.4
SRX	1,817	1,689	7.6	15,267	15,227	0.3
Total Cadillac	7,825	7,154	9.4	55,026	51,690	6.5
Astro	0	2	***.*	25	353	-92.9
C/K Suburban (Chevy)	8,209	6,463	27.0	54,999	48,035	14.5
Chevy C/T Series	21	22	-4.5	193	205	-5.9
Chevy W Series	0	215	***.*	1,676	1,918	-12.6
Colorado	6,562	9,116	-28.0	53,527	64,644	-17.2
Equinox	13,186	11,622	13.5	62,385	80,955	-22.9
Express Cutaway/G Cut	2,387	1,858	28.5	13,121	13,688	-4.1
Express Panel/G Van	8,960	8,196	9.3	52,485	60,052	-12.6
Express/G Sportvan	1,706	1,226	39.2	11,674	13,190	-11.5
HHR	12,886	8,620	49.5	72,153	75,448	-4.4
Kodiak 4/5 Series	836	953	-12.3	6,360	8,212	-22.6
Kodiak 6/7/8 Series	168	253	-33.6	1,634	2,536	-35.6
S/T Blazer	0	10	***.*	7	108	-93.5
S/T Pickup	0	0	***.*	0	4	***.*
Tahoe	11,174	12,163	-8.1	94,203	110,577	-14.8
Tracker	0	0	***.*	0	11	***.*

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TrailBlazer	13,747	12,901	6.6	90,781	118,718	-23.5
Uplander	7,802	6,060	28.7	45,765	44,388	3.1
Venture	0	9	***.*	25	180	-86.1
.....						
Avalanche	3,686	6,651	-44.6	36,417	32,103	13.4
Silverado-C/K Pickup	67,486	51,185	31.8	425,379	434,937	-2.2
Chevrolet Fullsize Pickups	71,172	57,836	23.1	461,796	467,040	-1.1
.....						
Chevrolet Total	158,816	137,525	15.5	1,022,809	1,110,262	-7.9

Acadia	5,870	0	***.*	46,834	0	***.*
Canyon	1,821	2,562	-28.9	14,912	16,303	-8.5
Envoy	6,400	6,621	-3.3	33,312	51,288	-35.0
GMC C/T Series	11	23	-52.2	154	159	-3.1
GMC W Series	0	606	***.*	2,609	3,648	-28.5
Safari (GMC)	0	0	***.*	13	56	-76.8
Savana Panel/G Classic	1,315	1,503	-12.5	10,484	12,062	-13.1
Savana Special/G Cut	457	425	7.5	7,371	8,830	-16.5
Savana/Rally	175	109	60.6	1,309	1,847	-29.1
Sierra	23,574	17,564	34.2	138,759	142,129	-2.4
Topkick 4/5 Series	537	704	-23.7	7,261	8,116	-10.5
Topkick 6/7/8 Series	1,066	1,354	-21.3	4,953	5,862	-15.5
Yukon	4,959	6,316	-21.5	39,234	45,640	-14.0
Yukon XL	5,037	4,475	12.6	29,279	28,155	4.0
GMC Total	51,222	42,262	21.2	336,484	324,095	3.8

HUMMER H1	13	32	-59.4	114	261	-56.3
HUMMER H2	1,252	1,227	2.0	7,976	10,979	-27.4
HUMMER H3	4,412	5,452	-19.1	29,590	35,257	-16.1
HUMMER Total	5,677	6,711	-15.4	37,680	46,497	-19.0

Bravada	0	0	***.*	0	19	***.*
Silhouette	0	0	***.*	0	10	***.*
Oldsmobile Total	0	0	***.*	0	29	***.*

Other-Isuzu F Series	0	124	***.*	1,113	892	24.8
Other-Isuzu H Series	0	1	***.*	61	82	-25.6
Other-Isuzu N Series	0	1,000	***.*	6,729	8,576	-21.5
Other-Isuzu Total	0	1,125	***.*	7,903	9,550	-17.2

Aztek	0	20	***.*	25	315	-92.1
Montana	0	23	***.*	26	344	-92.4
Montana SV6	96	328	-70.7	1,231	11,955	-89.7
Torrent	5,026	3,551	41.5	22,738	30,602	-25.7
Pontiac Total	5,122	3,922	30.6	24,020	43,216	-44.4

9-7X	434	495	-12.3	3,693	3,916	-5.7
Saab Total	434	495	-12.3	3,693	3,916	-5.7

Outlook	3,227	0	***.*	23,135	0	***.*
Relay	72	1,077	-93.3	1,203	5,037	-76.1
VUE	6,605	7,819	-15.5	58,538	65,145	-10.1
Saturn Total	9,904	8,896	11.3	82,876	70,182	18.1

GM Total	243,652	212,053	14.9	1,607,218	1,710,177	-6.0

GM TRUCK Deliveries by Production Source						

GM North America *	243,652	210,459	15.8	1,597,930	1,698,288	-5.9

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GM Import	0	1,594	***.*	9,288	11,889	-21.9
GM Total	243,652	212,053	14.9	1,607,218	1,710,177	-6.0
GM Light Duty Truck Deliveries by Production Source						
GM North America *	241,013	206,798	16.5	1,574,475	1,669,971	-5.7
GM Import	0	0	***.*	0	0	***.*
GM Total	241,013	206,798	16.5	1,574,475	1,669,971	-5.7

* Includes U.S./Canada/Mexico

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GM Truck Deliveries - (United States)
August 2007

	August			Calendar Year-to-Date January - August		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Selling Days (S/D)	27	27				

GM TRUCK Deliveries by Production Source and Marketing Division

Buick Total	4,652	3,963	17.4	36,727	50,740	-27.6
Cadillac Total	7,825	7,154	9.4	55,026	51,690	6.5
Chevrolet Total	158,816	137,356	15.6	1,021,639	1,108,899	-7.9
GMC Total	51,222	41,760	22.7	334,497	321,173	4.1
HUMMER Total	5,677	6,711	-15.4	37,680	46,497	-19.0
Oldsmobile Total	0	0	***.*	0	29	***.*
Other-Isuzu Total	0	202	***.*	1,772	1,946	-8.9
Pontiac Total	5,122	3,922	30.6	24,020	43,216	-44.4
Saab Total	434	495	-12.3	3,693	3,916	-5.7
Saturn Total	9,904	8,896	11.3	82,876	70,182	18.1
GM North America Total*	243,652	210,459	15.8	1,597,930	1,698,288	-5.9
Chevrolet Total	0	169	***.*	1,170	1,363	-14.2
GMC Total	0	502	***.*	1,987	2,922	-32.0
Other-Isuzu Total	0	923	***.*	6,131	7,604	-19.4
GM Import Total	0	1,594	***.*	9,288	11,889	-21.9

GM Light Truck Deliveries by Production Source and Marketing Division

Buick Total	4,652	3,963	17.4	36,727	50,740	-27.6
Cadillac Total	7,825	7,154	9.4	55,026	51,690	6.5
Chevrolet Total	157,791	136,082	16.0	1,012,946	1,097,391	-7.7
GMC Total	49,608	39,575	25.4	321,507	306,310	5.0
HUMMER Total	5,677	6,711	-15.4	37,680	46,497	-19.0
Oldsmobile Total	0	0	***.*	0	29	***.*
Pontiac Total	5,122	3,922	30.6	24,020	43,216	-44.4
Saab Total	434	495	-12.3	3,693	3,916	-5.7
Saturn Total	9,904	8,896	11.3	82,876	70,182	18.1
GM North America Total*	241,013	206,798	16.5	1,574,475	1,669,971	-5.7

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GM Light Truck Deliveries by Marketing Division

Buick Total	4,652	3,963	17.4	36,727	50,740	-27.6
Cadillac Total	7,825	7,154	9.4	55,026	51,690	6.5
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GM Total	241,013	206,798	16.5	1,574,475	1,669,971	-5.7

* Includes US/Canada/Mexico

GM Production Schedule - 9/04/07

Units 000s	GMNA						Total Worldwide	Memo: Joint Venture			
	-----			GME2	GMLAAM3	GMAP4		GMNA 1		International	
	Car1	Truck1	Total					Car	Truck		
2007 Q3 # *	377	673	1,050	395	258	492	2,195	11	42	250	
O/(U) prior forecast:@	0	(25)	(25)	0	0	(26)	(51)	0	0	(19)	
2007 Q4 #	334	666	1,000	452	257	631	2,340	11	46	322	
O/(U) prior forecast:@	0	0	0	0	0	0	0	0	0	0	
Units 000s	GMNA						Total Worldwide	GMNA 1			International
	-----			GME	GMLAAM	GMAP		GMNA 1		International	
	Car	Truck	Total					Car	Truck		
2001											
1st Qtr.	580	634	1,214	538	138	51	1,941	18	9	NA	
2nd Qtr.	638	726	1,364	491	165	64	2,084	13	16	NA	
3rd Qtr.	574	664	1,238	373	146	74	1,832	11	15	NA	
4th Qtr.	573	721	1,294	441	127	67	1,929	9	16	NA	
CY	2,365	2,745	5,110	1,842	575	256	7,786	51	56	NA	
2002											
1st Qtr.	600	753	1,353	456	131	65	2,005	11	11	NA	
2nd Qtr.	688	865	1,553	453	141	74	2,221	15	17	NA	
3rd Qtr.	568	740	1,308	408	132	87	1,935	19	20	NA	
4th Qtr.	602	824	1,426	453	157	81	2,117	14	25	NA	
CY	2,458	3,182	5,640	1,770	561	307	8,278	59	73	NA	
2003											
1st Qtr.	591	860	1,451	491	127	77	2,146	19	24	NA	
2nd Qtr.	543	837	1,380	488	128	90	2,086	19	24	NA	

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3rd Qtr.	492	753	1,245	393	135	120	1,893	20	17	NA
4th Qtr.	558	827	1,385	446	157	133	2,121	16	20	NA
	-----	-----	-----	-----	---	---	-----	--	--	
CY	2,184	3,277	5,461	1,818	547	420	8,246	74	85	NA
2004										
1st Qtr.	525	820	1,345	473	159	296	2,273	19	19	247
2nd Qtr.	543	846	1,389	503	172	337	2,401	18	48	284
3rd Qtr.	463	746	1,209	411	185	314	2,119	16	43	261
4th Qtr.	466	811	1,277	442	200	386	2,305	17	47	324
	-----	-----	-----	-----	---	-----	-----	--	---	-----
CY	1,997	3,223	5,220	1,829	716	1,333	9,098	70	158	1,116
2005										
1st Qtr.	470	712	1,182	502	185	335	2,204	16	51	286
2nd Qtr.	458	789	1,247	501	195	398	2,341	17	49	337
3rd Qtr.	423	723	1,146	412	207	409	2,174	15	50	199
4th Qtr.	483	798	1,281	443	188	420	2,332	14	68	197
	-----	-----	-----	-----	---	-----	-----	--	---	-----
CY	1,834	3,022	4,856	1,858	775	1,562	9,051	62	218	1,019
2006										
1st Qtr.	496	759	1,255	494	194	472	2,415	18	50	246
2nd Qtr.	462	775	1,237	495	206	482	2,420	17	58	258
3rd Qtr.	417	633	1,050	374	215	433	2,072	12	48	202
4th Qtr.	446	661	1,107	443	215	509	2,274	11	43	260
	-----	-----	-----	-----	---	-----	-----	--	---	-----
CY	1,821	2,828	4,649	1,806	830	1,896	9,181	58	199	966
2007										
1st Qtr.	399	664	1,063	511	222	544	2,340	15	35	287
2nd Qtr.	402	740	1,142	464	233	571	2,410	12	42	264
3rd Qtr. # *	377	673	1,050	395	258	492	2,195	11	42	250
4th Qtr. #	334	666	1,000	452	257	631	2,340	11	46	322
	-----	-----	-----	-----	---	-----	-----	--	---	-----
CY	1,512	2,743	4,255	1,822	970	2,238	9,285	49	165	1,123

See notes next page.

* Variance reported only if current production estimate by region differs from prior production estimate by 5K units or more

@ Numbers may vary due to rounding

Denotes estimate

- (1) GMNA includes joint venture production - NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- (2) GME includes GM-AvtoVAZ joint venture production beginning in Q1 (2004)
- (3) GMLAAM includes GM Egypt joint venture from 2001 through current calendar year
- (4) GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004.
- (5) International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT. Starting in Q3 2005 International joint venture production does not include GMDAT.

This report is governed by the Forward Looking Statements language found in the Terms and Conditions on the GM Institutional Investor website.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

(Registrant)

Date: September 5, 2007

By: /s/NICK S. CYPRUS

(Nick S. Cyprus
Controller and
Chief Accounting Officer)