

FIFTH THIRD BANCORP  
Form 5  
February 14, 2017

# FORM 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

## ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
Blackburn Katherine H.  
  
(Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol  
FIFTH THIRD BANCORP [FITB]  
  
3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
12/31/2016

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)

38 FOUNTAIN SQUARE  
PLAZA, OH MD 10AT76  
  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting  
  
(check applicable line)

CINCINNATI, OH OH 45263  
  
(City) (State) (Zip)

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)<br><br>(A) or (D) Price | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|--|--|---|
|---------------------------------|--------------------------------------|--|--------------------------------|---|--|--|---|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount Underlying Securities (Instr. 3 and 4) |
|--|------------------------------------|--------------------------------------|--|--------------------------------|--|--|--|
|--|------------------------------------|--------------------------------------|--|--------------------------------|--|--|--|

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| Derivative Security | (A)        | (D) | Date Exercisable | Expiration Date | Title        | Amount     | (D)                  |                      |
|---------------------|------------|-----|------------------|-----------------|--------------|------------|----------------------|----------------------|
|                     |            |     |                  |                 |              |            | (Instr. 3, 4, and 5) | (Instr. 3, 4, and 5) |
| Phantom Stock       | 02/01/2016 |     |                  |                 | Common Stock | 126.9841   |                      |                      |
| Phantom Stock       | 03/03/2016 |     |                  |                 | Common Stock | 355.8719   |                      |                      |
| Phantom Stock       | 04/01/2016 |     |                  |                 | Common Stock | 2,559.5238 |                      |                      |
| Phantom Stock       | 05/02/2016 |     |                  |                 | Common Stock | 542.0054   |                      |                      |
| Phantom Stock       | 05/31/2016 |     |                  |                 | Common Stock | 211.9767   |                      |                      |
| Phantom Stock       | 07/01/2016 |     |                  |                 | Common Stock | 2,008.0321 |                      |                      |
| Phantom Stock       | 08/02/2016 |     |                  |                 | Common Stock | 430.5705   |                      |                      |
| Phantom Stock       | 09/01/2016 |     |                  |                 | Common Stock | 99.8004    |                      |                      |
| Phantom Stock       | 10/05/2016 |     |                  |                 | Common Stock | 578.5921   |                      |                      |
| Phantom Stock       | 11/01/2016 |     |                  |                 | Common Stock | 91.5332    |                      |                      |
| Phantom Stock       | 12/05/2016 |     |                  |                 | Common Stock | 76.6577    |                      |                      |
| Phantom Stock       | 12/30/2016 |     |                  |                 | Common Stock | 370.7824   |                      |                      |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| Blackburn Katherine H.<br>38 FOUNTAIN SQUARE PLAZA<br>MD 10AT76<br>CINCINNATI, OH 45263 | X             |           |         |       |

## Signatures

H. Samuel Lind, Attorney-in-Fact for Katherine H.  
Blackburn

02/14/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The phantom stock units were acquired under the Fifth Third Bancorp directors deferred compensation plan and are to be settled 1-for-1

- (1) in terms of Fifth Third Bancorp common stock and paid in cash upon the reporting person's retirement. The reporting person may transfer the phantom stock account into an alternative investment account at any time.
- (2) Units owned at December 31, 2016, including 72 phantom stock units acquired through dividend reinvestment.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.