

EQUIFAX INC
Form 3
May 24, 2006

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Shannon Michael S

(Last) (First) (Middle)

1550 PEACHTREE STREET,
N.W.

(Street)

ATLANTA, GA 30309

(City) (State) (Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)

05/17/2006

3. Issuer Name and Ticker or Trading Symbol
EQUIFAX INC [EFX]

4. Relationship of Reporting
Person(s) to Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer ____ Other
(give title below) (specify below)
Group Executive

5. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group
Filing(Check Applicable Line)
__X__ Form filed by One Reporting
Person
____ Form filed by More than One
Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities
Beneficially Owned
(Instr. 4)

3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Common Stock

43,640

D

À

Common Stock

602

I

By 401(k)

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.**

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and
Expiration Date
(Month/Day/Year)

3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)

4. Conversion
or Exercise
Price of

5. Ownership
Form of
Derivative

6. Nature of Indirect
Beneficial
Ownership
(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Option/Right to Buy	01/28/1999	01/28/2008	Common Stock	682	\$ 19.3497	D	Â
Stock Option/Right to Buy	01/28/2002	01/28/2008	Common Stock	1,764	\$ 19.3497	D	Â
Stock Option/Right to Buy	Â <u>(1)</u>	01/27/2009	Common Stock	8,330	\$ 21.8286	D	Â
Stock Option/Right to Buy	Â <u>(2)</u>	01/27/2009	Common Stock	8,562	\$ 21.8286	D	Â
Stock Option/Right to Buy	Â <u>(3)</u>	12/10/2009	Common Stock	10,135	\$ 13.6151	D	Â
Stock Option/Right to Buy	Â <u>(4)</u>	01/29/2011	Common Stock	2,988	\$ 17.2083	D	Â
Stock Option/Right to Buy	Â <u>(5)</u>	01/29/2011	Common Stock	7,147	\$ 17.2083	D	Â
Stock Option/Right to Buy	01/29/2001	01/29/2011	Common Stock	12,544	\$ 17.2083	D	Â
Stock Option/Right to Buy	Â <u>(6)</u>	02/05/2012	Common Stock	5,214	\$ 25.5	D	Â
Stock Option/Right to Buy	Â <u>(7)</u>	02/05/2012	Common Stock	6,786	\$ 25.5	D	Â
Stock Option/Right to Buy	Â <u>(8)</u>	01/29/2013	Common Stock	4,863	\$ 21.11	D	Â
Stock Option/Right to Buy	Â <u>(9)</u>	01/29/2013	Common Stock	10,137	\$ 21.11	D	Â
Stock Option/Right to Buy	Â <u>(10)</u>	01/29/2014	Common Stock	4,311	\$ 25.68	D	Â
Stock Option/Right to Buy	Â <u>(11)</u>	01/29/2014	Common Stock	9,689	\$ 25.68	D	Â
Stock Option/Right to Buy	Â <u>(12)</u>	02/03/2015	Common Stock	18,000	\$ 30.3	D	Â
Stock Option/Right to Buy	Â <u>(13)</u>	02/09/2016	Common Stock	15,000	\$ 36.7	D	Â

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer

Other

Shannon Michael S
1550 PEACHTREE STREET, N.W.
ATLANTA, GA 30309

Group Executive

Signatures

/s/ Shannon,
Michael S. 05/17/2006

 **Signature of
Reporting Person

Date _____

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The option vests in increments of 380 shares on 1/27/00, 1,021 shares on 1/27/01, 2,707 shares on 1/27/02 and 4,222 shares on 1/27/03.
- (2) The option vests in increments of 3,844 shares on 1/27/00, 3,203 shares on 1/27/01 and 1,515 shares on 1/27/02.
- (3) The option vests in increments of 2,534 shares on 12/10/99, 12/10/00 and 12/10/01 and 2,533 shares on 12/10/02.
- (4) The option vests in increments of 2 shares on 1/29/02, 453 shares on 1/29/03 and 2,533 shares on 1/29/04.
- (5) The option vests in increments of 2,534 shares on 1/29/01, 2,532 shares on 1/29/02 and 2,081 shares on 1/29/03.
- (6) The option vests in increments of 1 share on 2/5/02 and 2/5/03, 2,212 shares on 2/5/04 and 3,000 shares on 2/5/05.
- (7) The option vests in increments of 2,999 shares on 2/5/02 and 2/5/03 and 788 shares on 2/5/04.
- (8) The option vests in increments of 1,113 shares on 1/29/05 and 3,750 shares on 1/29/06.
- (9) The option vests in increments of 3,750 shares on 1/29/03 and 1/29/04 and 2,637 shares on 1/29/05.
- (10) The option vests in increments of 811 shares on 1/29/06 and 3,500 shares on 1/29/07.
- (11) The option vests in increments of 3,500 shares on 1/29/04 and 1/29/05 and 2,689 shares on 1/29/06.
- (12) The option vests in four equal annual increments beginning on 2/3/05.
- (13) The option vests in four equal annual increments beginning on 2/6/06.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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