

CRAWFORD & CO  
Form 10-Q  
November 05, 2012  
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United States  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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Form 10-Q  
R QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934  
for the quarterly period ended September 30, 2012  
OR  
o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934  
for the transition period from \_\_\_\_ to \_\_\_\_  
Commission file number 1-10356

CRAWFORD & COMPANY  
(Exact name of Registrant as specified in its charter)  
Georgia 58-0506554  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)  
  
1001 Summit Boulevard  
Atlanta, Georgia 30319  
(Address of principal executive offices) (Zip Code)  
(404) 300-1000  
(Registrant's telephone number, including area code)

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Indicate by check mark whether the Registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company   
(Do not check if a smaller reporting company)

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

The number of shares outstanding of each of the Registrant's classes of common stock as of October 31, 2012 was as follows:

Class A Common Stock, \$1.00 par value: 29,648,422

Class B Common Stock, \$1.00 par value: 24,690,172

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CRAWFORD & COMPANY  
 Quarterly Report on Form 10-Q  
 Quarter Ended September 30, 2012

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## Part 1 — Financial Information

## Item 1. Financial Statements

## CRAWFORD &amp; COMPANY

## CONDENSED CONSOLIDATED STATEMENTS OF INCOME

## Unaudited

(In thousands, except per share amounts)	Three Months Ended September	
	30, 2012	2011
Revenues:		
Revenues before reimbursements	\$302,136	\$282,967
Reimbursements	22,110	25,252
Total Revenues	324,246	308,219
Costs and Expenses:		
Costs of services provided, before reimbursements	211,589	211,577
Reimbursements	22,110	25,252
Total costs of services	233,699	236,829
Selling, general, and administrative expenses	59,211	53,615
Corporate interest expense, net of interest income of \$282 and \$204, respectively	2,229	4,142
Special charges and arbitration award	333	(6,992 )
Total Costs and Expenses	295,472	287,594
Income Before Income Taxes	28,774	20,625
Provision for Income Taxes	10,237	5,295
Net Income	18,537	15,330
Less: Net Income Attributable to Noncontrolling Interests	322	34
Net Income Attributable to Shareholders of Crawford & Company	\$18,215	\$15,296
Earnings Per Share - Basic:		
Class A Common Stock	\$0.34	\$0.29
Class B Common Stock	\$0.33	\$0.28
Earnings Per Share -Diluted:		
Class A Common Stock	\$0.33	\$0.28
Class B Common Stock	\$0.33	\$0.28

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Weighted-Average Shares Used to Compute Basic Earnings Per Share:

Class A Common Stock	29,690	29,019
Class B Common Stock	24,690	24,697

Weighted-Average Shares Used to Compute Diluted Earnings Per Share:

Class A Common Stock	30,472	29,897
Class B Common Stock	24,690	24,697

Cash Dividends Per Share:

Class A Common Stock	\$0.04	\$0.03
Class B Common Stock	\$0.03	\$0.02

(See accompanying notes to condensed consolidated financial statements)

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CRAWFORD & COMPANY  
 CONDENSED CONSOLIDATED STATEMENTS OF INCOME  
 Unaudited

(In thousands, except per share amounts)	Nine Months Ended September	
	30, 2012	2011
Revenues:		
Revenues before reimbursements	\$863,736	\$859,718
Reimbursements	66,872	66,691
Total Revenues	930,608	926,409
Costs and Expenses:		
Costs of services provided, before reimbursements	623,528	629,292
Reimbursements	66,872	66,691
Total costs of services	690,400	695,983
Selling, general, and administrative expenses	173,967	166,774
Corporate interest expense, net of interest income of \$826 and \$615, respectively	6,785	12,396
Special charges and arbitration award	2,794	(6,992 )
Total Costs and Expenses	873,946	868,161
Income Before Income Taxes	56,662	58,248
Provision for Income Taxes	21,213	17,337
Net Income	35,449	40,911
Less: Net Income (Loss) Attributable to Noncontrolling Interests	744	(1 )
Net Income Attributable to Shareholders of Crawford & Company	\$34,705	\$40,912
Earnings Per Share - Basic:		
Class A Common Stock	\$0.65	\$0.77
Class B Common Stock	\$0.62	\$0.76
Earnings Per Share - Diluted:		
Class A Common Stock	\$0.65	\$0.76
Class B Common Stock	\$0.62	\$0.75
Weighted-Average Shares Used to Compute Basic Earnings Per Share:		
Class A Common Stock	29,508	28,733
Class B Common Stock	24,695	24,697

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Weighted-Average Shares Used to Compute Diluted Earnings Per Share:		
Class A Common Stock	30,162	29,420
Class B Common Stock	24,695	24,697
Cash Dividends Per Share:		
Class A Common Stock	\$0.10	\$0.07
Class B Common Stock	\$0.07	\$0.06
(See accompanying notes to condensed consolidated financial statements)		

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CRAWFORD & COMPANY  
 CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME  
 Unaudited

(In thousands)	Three Months Ended September	
	30, 2012	2011
Net Income	\$ 18,537	\$ 15,330
Other Comprehensive (Loss) Income:		
Net foreign currency translation loss	(3,899	) (4,907
Interest rate swap agreement loss reclassified into income, net of tax of \$82 and \$87, respectively	134	141
Interest rate swap agreement gain recognized during the period, net of tax of \$134	—	217
Amortization of cost of retirement plans included in net periodic pension cost, net of tax of \$822 and \$893, respectively	1,494	1,727
Other Comprehensive Loss	(2,271	) (2,822
Comprehensive Income	16,266	12,508
Less: Comprehensive income (loss) attributable to noncontrolling interests	342	(12
Comprehensive Income Attributable to Shareholders of Crawford & Company	\$ 15,924	\$ 12,520
(In thousands)	Nine Months Ended September	
	30, 2012	2011
Net Income	\$ 35,449	\$ 40,911
Other Comprehensive (Loss) Income:		
Net foreign currency translation (loss) gain	(5,062	) 4,703
Interest rate swap agreement loss reclassified into income, net of tax of \$253 and \$263, respectively	414	427
Interest rate swap agreement loss recognized during the period, net of tax of (\$56)	—	(91
Amortization of cost of retirement plans included in net periodic pension cost, net of tax of \$2,468 and \$2,680, respectively	4,481	5,181
Other Comprehensive (Loss) Income	(167	) 10,220

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Comprehensive Income	35,282	51,131
Less: Comprehensive income (loss) attributable to noncontrolling interests	658	(465 )
Comprehensive Income Attributable to Shareholders of Crawford & Company	\$ 34,624	\$ 51,596

(See accompanying notes to condensed consolidated financial statements)

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CRAWFORD & COMPANY  
 CONDENSED CONSOLIDATED BALANCE SHEETS  
 Unaudited

(In thousands)	September 30, 2012	* December 31, 2011
<b>ASSETS</b>		
Current Assets:		
Cash and cash equivalents	\$66,389	\$77,613
Accounts receivable, less allowance for doubtful accounts of \$12,417 and \$10,615, respectively	177,065	161,543
Unbilled revenues, at estimated billable amounts	134,800	107,494
Prepaid expenses and other current assets	24,516	22,836
Total Current Assets	402,770	369,486
Property and Equipment:		
Property and equipment	153,299	156,349
Less accumulated depreciation	(109,281	) (112,465
Net Property and Equipment	44,018	43,884
Other Assets:		
Goodwill	131,149	131,246
Intangible assets arising from business acquisitions, net	90,749	96,392
Capitalized software costs, net	65,104	60,332
Deferred income tax assets	82,088	84,454
Other noncurrent assets	25,987	25,864
Total Other Assets	395,077	398,288
<b>TOTAL ASSETS</b>	<b>\$841,865</b>	<b>\$811,658</b>

\* Derived from the audited Consolidated Balance Sheet

(See accompanying notes to condensed consolidated financial statements)

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CRAWFORD & COMPANY  
CONDENSED CONSOLIDATED BALANCE SHEETS — CONTINUED  
Unaudited

(In thousands, except par value amounts)	September 30, 2012	* December 31, 2011
<b>LIABILITIES AND SHAREHOLDERS' INVESTMENT</b>		
<b>Current Liabilities:</b>		
Short-term borrowings	\$17,779	\$1,794
Accounts payable	45,911	41,806
Accrued compensation and related costs	78,051	96,440
Self-insured risks	15,266	18,817
Income taxes payable	11,880	292
Deferred income taxes	7,741	7,287
Deferred rent	14,968	15,820
Other accrued liabilities	42,226	36,104
Deferred revenues	59,839	53,844
Mandatory contributions due to pension plan	15,720	13,800
Current installments of long-term debt and capital leases	695	410
<b>Total Current Liabilities</b>	<b>310,076</b>	<b>286,414</b>
<b>Noncurrent Liabilities:</b>		
Long-term debt and capital leases, less current installments	206,883	211,983
Deferred revenues	26,715	27,856
Self-insured risks	14,137	10,114
Accrued pension liabilities, less current mandatory contributions	97,077	120,195
Other noncurrent liabilities	17,116	16,808
<b>Total Noncurrent Liabilities</b>	<b>361,928</b>	<b>386,956</b>
<b>Shareholders' Investment:</b>		
Class A common stock, \$1.00 par value; 50,000 shares authorized; 29,723 and 29,086 shares issued and outstanding at September 30, 2012 and December 31, 2011, respectively	29,723	29,086
Class B common stock, \$1.00 par value; 50,000 shares authorized; 24,690 and 24,697 shares issued and outstanding at September 30, 2012 and December 31, 2011, respectively	24,690	24,697
Additional paid-in capital	35,060	33,969
Retained earnings	238,911	209,323
Accumulated other comprehensive loss	(163,684	) (163,603
<b>Shareholders' Investment Attributable to Shareholders of Crawford &amp; Company</b>	<b>164,700</b>	<b>133,472</b>
Noncontrolling interests	5,161	4,816
<b>Total Shareholders' Investment</b>	<b>169,861</b>	<b>138,288</b>
<b>TOTAL LIABILITIES AND SHAREHOLDERS' INVESTMENT</b>	<b>\$841,865</b>	<b>\$811,658</b>

\* Derived from the audited Consolidated Balance Sheet

(See accompanying notes to condensed consolidated financial statements)

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CRAWFORD & COMPANY  
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 Unaudited

	Nine Months Ended September	
	30,	
(In thousands)	2012	2011
<b>Cash Flows From Operating Activities:</b>		
Net income	\$35,449	\$40,911
Reconciliation of net income to net cash provided by (used in) operating activities:		
Depreciation and amortization	24,510	23,804
Arbitration award	—	(6,992)
Stock-based compensation	2,267	2,709
Changes in operating assets and liabilities, net of effects of acquisitions and dispositions:		
Accounts receivable, net	(17,764)	(30,179)
Unbilled revenues, net	(29,867)	(6,654)
Accrued or prepaid income taxes	12,107	6,308
Accounts payable and accrued liabilities	(2,713)	(23,309)
Deferred revenues	3,888	566
Accrued retirement costs	(16,064)	(22,313)
Prepaid expenses and other operating activities	(1,486)	(2,449)
Net cash provided by (used in) operating activities	10,327	(17,598)
<b>Cash Flows From Investing Activities:</b>		
Acquisitions of property and equipment	(10,524)	(9,326)
Proceeds from disposals of property and equipment	47	84
Cash received in arbitration settlement	—	4,913
Capitalization of computer software costs	(12,408)	(11,963)
Payments for business acquisitions, net of cash acquired	—	(6,874)
Net cash used in investing activities	(22,885)	(23,166)
<b>Cash Flows From Financing Activities:</b>		
Cash dividends paid	(4,693)	(3,505)
Shares used to settle withholding taxes under stock-based compensation plans	(896)	(1,653)
Proceeds from employee stock-based compensation plans	493	588
Repurchases of common stock	(567)	—
Increases in short-term borrowings	48,345	59,252
Payments on short-term borrowings	(32,182)	(36,432)
Payments on long-term debt and capital lease obligations	(6,496)	(4,145)
Other financing activities	(466)	(41)
Net cash provided by financing activities	3,538	14,064
Effects of exchange rate changes on cash and cash equivalents	(2,204)	1,194
Decrease in cash and cash equivalents	(11,224)	(25,506)
Cash and cash equivalents at beginning of year	77,613	93,540
Cash and cash equivalents at end of period	\$66,389	\$68,034

(See accompanying notes to condensed consolidated financial statements)



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CRAWFORD & COMPANY  
 CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' INVESTMENT  
 Unaudited  
 (In thousands)

2012	Common Stock		Additional Paid-In Capital	Retained Earnings	Other Comprehensive Loss	Shareholders' Investment Accumulated Attributable to Shareholders of Crawford & Company	Noncontrolling Interests	Total Shareholders' Investment
	Class A Non-Voting	Class B Voting						
Balance at January 1, 2012	\$29,086	\$24,697	\$33,969	\$209,323	\$ (163,603 )	\$133,472	\$4,816	\$138,288
Net income	—	—	—	6,065	—	6,065	155	6,220
Other comprehensive loss	—	—	—	—	(1,410 )	(1,410 )	(153 )	(1,563 )
Cash dividends paid	—	—	—	(1,380 )	—	(1,380 )	—	(1,380 )
Stock-based compensation	—	—	404	—	—	404	—	404
Common stock activity, net	474	—	(1,356 )	—	—	(882 )	—	(882 )
Balance at March 31, 2012	29,560	24,697	33,017	214,008	(165,013 )	136,269	4,818	141,087
Net income	—	—	—	10,425	—	10,425	267	10,692
Other comprehensive income	—	—	—	—	3,620	3,620	47	3,667
Cash dividends paid	—	—	—	(1,383 )	—	(1,383 )	—	(1,383 )
Stock-based compensation	—	—	935	—	—	935	—	935
Common stock activity, net	8	(7 )	(53 )	(149 )	—	(201 )	—	(201 )
Balance at June 30, 2012	29,568	24,690	33,899	222,901	(161,393 )	149,665	5,132	154,797
Net income	—	—	—	18,215	—	18,215	322	18,537
Other comprehensive (loss) income	—	—	—	—	(2,291 )	(2,291 )	20	(2,271 )
Cash dividends paid	—	—	—	(1,930 )	—	(1,930 )	—	(1,930 )
	—	—	928	—	—	928	—	928

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Stock-based compensation								
Common stock activity, net	155	—	233	(275 )	—	113	—	113
Dividends paid to noncontrolling interests	—	—	—	—	—	—	(313 )	(313 )
Balance at September 30, 2012	\$29,723	\$24,690	\$35,060	\$238,911	\$ (163,684 )	\$164,700	\$ 5,161	\$ 169,861
	Common Stock					Shareholders' Accumulated Investment Attributable to Shareholders of Crawford & Company	Noncontrolling Interests	Total Shareholders' Investment
2011	Class A Non-Voting	Class B Voting	Additional Paid-In Capital	Retained Earnings	Other Comprehensive Loss			
Balance at January 1, 2011	\$28,002	\$24,697	\$32,348	\$168,791	\$ (164,322 )	\$89,516	\$ 5,715	\$ 95,231
Net income (loss)	—	—	—	12,147	—	12,147	(220 )	11,927
Other comprehensive income (loss)	—	—	—	—	2,717	2,717	(433 )	2,284
Cash dividends paid	—	—	—	(1,069 )	—	(1,069 )	—	(1,069 )
Stock-based compensation	—	—	370	—	—	370	—	370
Common stock activity, net	780	—	(2,432 )	—	—	(1,652 )	—	(1,652 )
Balance at March 31, 2011	28,782	24,697	30,286	179,869	(161,605 )	102,029	5,062	107,091
Net income	—	—	—	13,469	—	13,469	185	13,654
Other comprehensive income	—	—	—	—	10,743	10,743	15	10,758
Cash dividends paid	—	—	—	(1,070 )	—	(1,070 )	—	(1,070 )
Stock-based compensation	—	—	1,113	—	—	1,113	—	1,113
Common stock activity, net	13	—	20	—	—	33	—	33
Balance at June 30, 2011	28,795	24,697	31,419	192,268	(150,862 )	126,317	5,262	131,579
Net income	—	—	—	15,296	—	15,296	34	15,330



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Other comprehensive loss	—	—	—	—	(2,776 )	(2,776 )	(46 )	(2,822 )
Cash dividends paid	—	—	—	(1,366 )	—	(1,366 )	—	(1,366 )
Stock-based compensation	—	—	1,226	—	—	1,226	—	1,226
Common stock activity, net	277	—	277	—	—	554	—	554
Dividends paid to noncontrolling interests	—	—	—	—	—	—	(237 )	(237 )
Balance at September 30, 2011	\$29,072	\$24,697	\$32,922	\$206,198	\$ (153,638 )	\$139,251	\$ 5,013	\$ 144,264

(See accompanying notes to condensed consolidated financial statements)

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CRAWFORD & COMPANY

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

Based in Atlanta, Georgia, Crawford & Company (the “Company”) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as to self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers' compensation claims and medical management, and legal settlement administration.

Shares of the Company's two classes of common stock are traded on the New York Stock Exchange under the symbols CRDA and CRDB, respectively. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the Class A Common Stock than on the Class B Common Stock, subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of Class A Common Stock must receive the same type and amount of consideration as holders of Class B Common Stock, unless approved by the holders of 75% of the Class A Common Stock, voting as a class. The Company's website is [www.crawfordandcompany.com](http://www.crawfordandcompany.com). The information contained on the Company's website is not a part of, and is not incorporated by reference into, this report.

1. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements of the Company have been prepared in accordance with U.S. generally accepted accounting principles (“GAAP”) for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X promulgated by the United States Securities and Exchange Commission (the “SEC”). Accordingly, these unaudited condensed consolidated financial statements do not include all of the information and footnotes required by GAAP for complete financial statements. The financial statements of the Company's international subsidiaries, other than those in Canada and the Caribbean, are included in the Company's condensed consolidated financial statements on a two-month delayed basis (fiscal year-end of October 31) as permitted by GAAP in order to provide sufficient time for accumulation of their results.

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period.

There have been no material changes to our significant accounting policies and estimates from those disclosed in our Annual Report on Form 10-K for the year ended December 31, 2011. Operating results for the three months and nine months ended, and our financial position as of, September 30, 2012 are not necessarily indicative of the results or financial position that may be expected for the year ending December 31, 2012 or for other future periods.

In the opinion of management, all adjustments (consisting only of normal recurring accruals and adjustments) considered necessary for a fair presentation have been included. Certain prior period amounts have been reclassified to conform to the current presentation. Significant intercompany transactions have been eliminated in consolidation.

The Condensed Consolidated Balance Sheet information presented herein as of December 31, 2011 has been derived from the audited consolidated financial statements as of that date, but does not include all of the information and footnotes required by GAAP for complete financial statements. For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2011.

The Company consolidates the liabilities of its deferred compensation plan and the related assets, which are held in a rabbi trust and considered a variable interest entity (“VIE”) of the Company. The rabbi trust was created to fund the liabilities of the Company's deferred compensation plan. The Company is considered the primary beneficiary of the rabbi trust because the Company directs the activities of the trust and can use the assets of the trust to satisfy the liabilities of the Company's deferred compensation plan. At September 30, 2012 and December 31, 2011, the liabilities of the deferred compensation plan were \$10,063,000 and \$9,835,000, respectively, which represented

obligations of the Company rather than of the rabbi trust, and the values of the assets held in the related rabbi trust were \$14,812,000 and \$14,446,000, respectively. These liabilities and assets are included in "Other noncurrent liabilities" and "Other noncurrent assets," respectively, on the Company's Condensed Consolidated Balance Sheets.

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## CRAWFORD &amp; COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

## 2. Adoption of New Accounting Standards

## Fair Value Measurement

On May 12, 2011, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2011-04, "Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRS," which amends Accounting Standards Codification ("ASC") 820, "Fair Value Measurement" to improve the comparability of fair value measurements presented and disclosed in financial statements prepared in accordance with GAAP and International Financial Reporting Standards ("IFRS"). The amendments in this update clarify how fair value should be measured for financial reporting purposes. The update does not require additional assets or liabilities to be measured at fair value or change when fair value measurements should be applied. The amendments were effective for the Company beginning January 1, 2012, and were required to be applied prospectively.

The adoption of ASU 2011-04 did not have any impact on the Company's results of operations, financial condition, or cash flows. See Note 5 for a discussion of our fair value measurements.

## Comprehensive Income

On June 16, 2011, the FASB issued ASU 2011-05, "Presentation of Comprehensive Income," which amends ASC 220, "Comprehensive Income," requiring most entities to present items of net income and other comprehensive income either in one continuous statement - referred to as the statement of comprehensive income - or in two separate, but consecutive, statements of net income and comprehensive income. The option to present items of other comprehensive income in the statement of changes in shareholders' equity has been eliminated. The new requirements do not change which components of comprehensive income are recognized in net income or other comprehensive income, or when an item of other comprehensive income must be reclassified to net income. Also, the earnings per share computation does not change and continues to be based on net income. The Company adopted ASU 2011-05 effective January 1, 2012, using two separate statements of net income and comprehensive income.

## 3. Net Income Attributable to Shareholders of Crawford &amp; Company per Common Share

We compute earnings per share of our Class A Common Stock ("CRDA") and Class B Common Stock ("CRDB") using the two-class method, which allocates the undistributed earnings for each period to each class on a proportionate basis. The Company's Board of Directors has the right, but not the obligation, to declare higher dividends on CRDA than on CRDB, subject to certain limitations. In periods when the dividend is the same for CRDA and CRDB or when no dividends are declared or paid to either class, the two-class method generally will yield the same earnings per share for CRDA and CRDB. During each of the first three quarters of 2012 and in the quarter ended September 30, 2011, the Board of Directors declared a higher dividend on CRDA than on CRDB.

The computations of basic net income attributable to shareholders of Crawford & Company per common share were as follows:

	Three months ended				Nine months ended			
	September 30, 2012		September 30, 2011		September 30, 2012		September 30, 2011	
(in thousands, except earnings per share)	CRDA	CRDB	CRDA	CRDB	CRDA	CRDB	CRDA	CRDB
Earnings per share - basic:								
Numerator:								
Allocation of undistributed earnings	\$8,891	\$7,394	\$7,525	\$6,405	\$16,339	\$13,673	\$20,116	\$17,291
Dividends paid	1,190	740	872	494	2,965	1,728	2,023	1,482
Net income available to common shareholders, basic	10,081	8,134	8,397	6,899	19,304	15,401	22,139	18,773

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Denominator:

Weighted-average common shares outstanding, basic	29,690	24,690	29,019	24,697	29,508	24,695	28,733	24,697
Earnings per share - basic	\$0.34	\$0.33	\$0.29	\$0.28	\$0.65	\$0.62	\$0.77	\$0.76

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## CRAWFORD &amp; COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

The computations of diluted net income attributable to shareholders of Crawford & Company per common share were as follows:

	Three months ended				Nine months ended			
	September 30, 2012		September 30, 2011		September 30, 2012		September 30, 2011	
(in thousands, except earnings per share)	CRDA	CRDB	CRDA	CRDB	CRDA	CRDB	CRDA	CRDB
Earnings per share - diluted:								
Numerator:								
Allocation of undistributed earnings	\$ 8,996	\$ 7,289	\$ 7,628	\$ 6,302	\$ 16,501	\$ 13,511	\$ 20,336	\$ 17,071
Dividends paid	1,190	740	872	494	2,965	1,728	2,023	1,482
Net income available to common shareholders, diluted	10,186	8,029	8,500	6,796	19,466	15,239	22,359	18,553
Denominator:								
Weighted-average common shares outstanding, basic	29,690	24,690	29,019	24,697	29,508	24,695	28,733	24,697
Weighted-average number of dilutive securities	782	—	878	—	654	—	687	—
	30,472	24,690	29,897	24,697	30,162	24,695	29,420	24,697
Earnings per share - diluted	\$ 0.33	\$ 0.33	\$ 0.28	\$ 0.28	\$ 0.65	\$ 0.62	\$ 0.76	\$ 0.75

Listed below are the securities excluded from the denominator in the above computation of diluted earnings per share for CRDA because their inclusion would have been antidilutive:

(in thousands)	Three months ended		Nine months ended	
	September 30, 2012	September 30, 2011	September 30, 2012	September 30, 2011
Shares underlying stock options excluded due to the options' respective exercise prices being greater than the average stock price during the period	1,135	968	1,164	1,354
Performance stock grants excluded because performance conditions had not been met (1)	1,019	722	1,019	722

(1) Compensation cost is recognized for these performance stock grants based on expected achievement rates, however no consideration is given for these performance stock grants when calculating earnings per share until the performance measurements have actually been achieved. The performance goals for approximately 380,000 of the Company's outstanding performance stock grants as of September 30, 2012 are expected to be achieved by December 31, 2012.

The following table details additional shares issued during the three months and nine months ended September 30, 2012 and September 30, 2011. These shares are included in the weighted-average common shares used to compute basic earnings per share for CRDA in the table above.

(in thousands)	Three months ended		Nine months ended	
	September 30, 2012	September 30, 2011	September 30, 2012	September 30, 2011
CRDA issued under non-employee director stock plan	96	4	154	69
CRDA issued under the Employee Stock Purchase Plan	148	241	148	241
CRDA issued under the U.K. ShareSave Scheme	—	9	8	16
CRDA issued upon vesting of performance shares	—	21	467	742

CRDA issued under the stock option plan	—	2	—	2
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## CRAWFORD &amp; COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## (UNAUDITED)

In May 2012, the Board of Directors authorized a share repurchase program under which the Company may repurchase 2,000,000 shares of its common stock (either CRDA or CRDB or both) until May 2015. Under the repurchase program, repurchases may be made in open market or privately negotiated transactions at such times and for such prices as management deems appropriate, subject to applicable regulatory guidelines. Through September 30, 2012, we have repurchased 136,306 shares of CRDA and 7,000 shares of CRDB at an average cost of \$3.95 and \$3.83 per share, respectively.

## 4. Derivative Instruments

The Company attempts to manage a portion of its exposure to the impact of interest rate changes by entering into interest rate swap agreements from time to time. The Company had a forward-starting interest rate swap agreement with a notional amount of \$85,000,000, which expired September 30, 2012. At September 30, 2012 and December 31, 2011, the fair value of the Company's interest rate swap was a liability of \$0 and \$667,000, respectively. The balance at December 31, 2011 was recorded in "Other accrued liabilities" in the Company's Condensed Consolidated Balance Sheets, based upon the term of the interest rate swap. As a result of entering into a new credit facility in December 2011, this interest rate swap was discontinued as a cash flow hedge of exposure to changes in interest rates.

Accordingly, changes to the fair value of this swap agreement were recorded by the Company as an interest expense adjustment rather than a component of the Company's accumulated other comprehensive loss. Such amount was insignificant for the three months and nine months ended September 30, 2012 and 2011.

The effective portions of the pretax losses on the Company's interest-rate swap derivative instruments are categorized in the tables below:

	Gain Recognized in Accumulated Other Comprehensive Loss ("OCL") on Derivative - Effective Portion		Loss Reclassified from Accumulated OCL into Income - Effective Portion (1)	
(in thousands)	2012	2011	2012	2011
Three Months Ended September 30, Cash Flow Hedging Relationship:				
Interest rate hedge	\$—	\$351	\$—	\$(228)
Interest Rate Swap Discontinued as a Cash Flow Hedge	—	—	(216)	) —
	Loss Recognized in Accumulated OCL on Derivative - Effective Portion		Loss Reclassified from Accumulated OCL into Income - Effective Portion (1)	
(in thousands)	2012	2011	2012	2011
Nine Months Ended September 30, Cash Flow Hedging Relationship:				
Interest rate hedge	\$—	\$(147)	\$—	\$(690)
Interest Rate Swap Discontinued as a Cash Flow Hedge	—	—	(667)	) —

(1)The losses reclassified from accumulated OCL into income (effective portion) are reported in "Corporate interest expense" in the Company's unaudited Condensed Consolidated Statements of Income.

The balances and changes in accumulated OCL related to the effective portions of the Company's interest rate hedge for the three-month and nine-month periods ended September 30, 2012 and 2011 were as follows:

Three months ended	Nine months ended
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(in thousands)	September 30, 2012	September 30, 2011	September 30, 2012	September 30, 2011
Amount in accumulated OCL at beginning of period for effective portion of interest rate hedge, net of tax	\$(134	) \$ (893	) \$(414	) \$ (871
Loss reclassified into income, net of tax	134	141	414	427
Gain (loss) recognized during period, net of tax	—	217	—	(91
Amount in accumulated OCL at end of period for effective portion of interest rate hedge, net of tax	\$—	) \$ (535	) \$—	) \$ (535

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## CRAWFORD &amp; COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## (UNAUDITED)

In February 2011, the Company entered into a U.S. dollar and Canadian dollar ("CAD") cross currency basis swap with an initial notional amount of CAD34,749,000 as an economic hedge to an intercompany note payable by our Canadian subsidiary to the U.S. parent. The cross currency basis swap requires the Canadian subsidiary to deliver quarterly payments of CAD589,000 to the counterparty and entitles the U.S. parent to receive quarterly payments of U.S. \$593,000. The Canadian subsidiary also makes interest payments to the counterparty based on 3-month Canada Bankers Acceptances plus a spread, and the U.S. parent receives payments based on U.S. 3-month LIBOR. The cross currency basis swap expires on September 30, 2025. We have elected to not designate this swap as a hedge of the intercompany note from our Canadian subsidiary. Accordingly, changes in the fair value of this swap are recorded as gains or losses in "Selling, general and administrative expenses" in the Company's unaudited Condensed Consolidated Statements of Income over the term of the swap and are expected to substantially offset changes in the value of the intercompany note. The changes in the fair value of the cross currency basis swap will not exactly offset changes in the value of the intercompany note, as the fair value of this swap is determined based on forward rates while the value of the intercompany note is determined based on end of period spot rates. The fair value of the cross currency basis swap was a net liability of \$1,138,000 at September 30, 2012 and \$49,000 at December 31, 2011.

The Company's swap agreement contains a provision providing that if the Company is in default under its credit facility, the Company may also be deemed to be in default under its swap agreement. If there were such a default, the Company could be required to contemporaneously settle some or all of the obligation under the swap agreement at values determined at the time of default. At September 30, 2012, no such default existed and the Company had no assets posted as collateral under its swap agreement.

## 5. Fair Value Measurements

The following table presents the Company's assets and liabilities that are measured at fair value on a recurring basis and are categorized using the fair value hierarchy:

(in thousands)	Total	Fair Value Measurements at September 30, 2012		
		Quoted Prices in Active Markets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Assets:				
Money market funds (1)	\$47	\$47	\$—	\$—
Liabilities:				
Derivative not designated as hedging instrument:				
Cross currency basis swap (2)	1,138	—	1,138	—

The fair values of the money market funds were based on recently quoted market prices and reported transactions (1) in an active marketplace. Money market funds are reported on the Company's Condensed Consolidated Balance Sheets as "Cash and cash equivalents."

The fair value of the cross currency basis swap was derived from a discounted cash flow analysis based on the terms of the contract and the forward curves for interest rates adjusted for the Company's credit risk. At September (2) 30, 2012, \$452,000 of the fair value of the cross currency basis swap is included in "Other accrued liabilities" and \$686,000 of the fair value of the cross currency basis swap is included in "Other noncurrent liabilities" on the

Company's Condensed Consolidated Balance Sheets, based upon the term of the cross currency basis swap.

## Fair Value Disclosures

The fair values of accounts receivable, unbilled revenues, accounts payable and short-term borrowings approximate their respective carrying values due to the short-term maturities of the instruments. The interest rate on the Company's variable rate long-term debt resets every 90 days; therefore, the recorded value approximates fair value.

There were no transfers between fair value levels during the three or nine months ended September 30, 2012.

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## CRAWFORD &amp; COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

## 6. Defined Benefit Pension Plans

Net periodic benefit cost related to the Company's defined benefit pension plans for the three months and nine months ended September 30, 2012 and 2011 included the following components:

(in thousands)	Three months ended		Nine months ended	
	September 30, 2012	September 30, 2011	September 30, 2012	September 30, 2011
Service cost	\$521	\$ 668	\$1,596	\$ 1,967
Interest cost	8,641	8,949	26,032	26,717
Expected return on assets	(10,458 )	(10,317 )	(31,513 )	(30,803 )
Amortization of transition obligation	11	12	33	35
Amortization of actuarial loss	2,376	2,743	7,143	8,184
Net periodic benefit cost	\$1,091	\$ 2,055	\$3,291	\$ 6,100

For the three-month period ended September 30, 2012, the Company made contributions of \$8,920,000 and \$1,628,000, respectively, to its underfunded U.S. and U.K. defined benefit pension plans, compared with contributions of \$0 and \$1,767,000, respectively, for the comparable period in 2011. For the nine-month period ended September 30, 2012, the Company made contributions of \$13,476,000 and \$4,984,000, respectively, to its underfunded U.S. and U.K. defined benefit pension plans, compared with contributions of \$20,000,000 and \$5,225,000, respectively, for the comparable period in 2011.

## 7. Income Taxes

The Company's consolidated effective income tax rate may change periodically due to changes in enacted tax rates, fluctuations in the mix of income earned from the Company's various domestic and international operations, which are subject to income taxes at different rates, the Company's ability to utilize net operating loss and tax credit carryforwards, and amounts related to uncertain income tax positions. At September 30, 2012, the Company estimates that its effective annual income tax rate for 2012 will be approximately 36% to 38% before considering discrete items. The 2012 expected effective rate has increased compared with the 2012 rate estimated as of December 31, 2011, primarily due to changes in the mix of income. In July 2012, the U.K. enacted legislation to decrease its corporate income tax rate. Therefore, we were required to reduce our net deferred tax assets associated with this jurisdiction and recorded approximately \$290,000 of additional tax expense in the third quarter of 2012. This increase was largely offset by decreases to tax expense for other discrete items in this period.

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## CRAWFORD &amp; COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

## 8. Segment Information

Financial information for the three months and nine months ended September 30, 2012 and 2011 related to the Company's reportable segments, including a reconciliation from segment operating earnings to income before income taxes, the most directly comparable GAAP financial measure, is presented below.

(in thousands)	Three months ended		Nine months ended	
	September 30, 2012	September 30, 2011	September 30, 2012	September 30, 2011
<b>Revenues:</b>				
Americas	\$85,879	\$ 94,651	\$240,978	\$ 275,700
EMEA/AP	95,876	86,970	271,486	254,016
Broadspire	59,759	58,855	180,112	176,561
Legal Settlement Administration	60,622	42,491	171,160	153,441
Total Segment Revenues before Reimbursements	302,136	282,967	863,736	859,718
Reimbursements	22,110	25,252	66,872	66,691
Total Revenues	\$324,246	\$ 308,219	\$930,608	\$ 926,409
<b>Operating Earnings (Loss):</b>				
Americas	\$6,534	\$ 6,780	\$7,429	\$ 20,089
EMEA/AP	12,988	5,686	30,353	20,465
Broadspire	(216 )	(2,925 )	(417 )	(9,184 )
Legal Settlement Administration	15,639	10,781	42,114	42,537
Total Segment Operating Earnings	34,945	20,322	79,479	73,907
<b>(Deduct)/Add:</b>				
Unallocated corporate and shared costs, net	(1,986 )	(956 )	(8,172 )	(5,349 )
Net corporate interest expense	(2,229 )	(4,142 )	(6,785 )	(12,396 )
Stock option expense	(77 )	(78 )	(322 )	(375 )
Amortization of customer-relationship intangible assets	(1,546 )	(1,513 )	(4,744 )	(4,531 )
Special charges and arbitration award	(333 )	6,992	(2,794 )	6,992
Income before Income Taxes	\$28,774	\$ 20,625	\$56,662	\$ 58,248

Intersegment transactions are not material for any period presented.

Operating earnings is the primary financial performance measure used by the Company's senior management and chief operating decision maker to evaluate the financial performance of the Company's four operating segments. The Company believes this measure is useful to investors in that it allows investors to evaluate segment operating performance using the same criteria used by the Company's senior management. Operating earnings will differ from net income computed in accordance with GAAP since operating earnings represent segment earnings (loss) before certain unallocated corporate and shared costs and credits, net corporate interest expense, stock option expense, amortization of customer-relationship intangible assets, special charges and credits, income taxes, and net income attributable to noncontrolling interests.

Segment operating earnings include allocations of certain corporate and shared costs. If the Company changes its allocation methods or changes the types of costs that are allocated to its four operating segments, prior period amounts are adjusted to reflect the current allocation process.



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## CRAWFORD &amp; COMPANY

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## (UNAUDITED)

Revenues by major service line in the U.S. and by area for other regions in the Americas segment and by major service line for the Broadspire segment are shown in the following table. It is not practicable to provide revenues by service line for the EMEA/AP segment. Legal Settlement Administration considers all of its revenues to be derived from one service line.

(in thousands)	Three months ended		Nine months ended	
	September 30, 2012	September 30, 2011	September 30, 2012	September 30, 2011
<b>Americas</b>				
U.S. Claims Field Operations	\$26,863	\$ 28,850	\$80,472	\$ 87,494
Contractor Connection	8,175	5,971	20,781	17,879
U.S. Technical Services	7,060	7,960	21,322	24,930
U.S. Catastrophe Services	9,573	12,888	18,731	28,513
Subtotal U.S. Property & Casualty	51,671	55,669	141,306	158,816
Canada--all service lines	31,491	34,728	90,396	105,548
Latin America/Caribbean--all service lines	2,717	4,254	9,276	11,336
Total Americas	\$85,879	\$ 94,651	\$240,978	\$ 275,700
<b>Broadspire</b>				
Workers Compensation and Liability Claims Management	\$25,277	\$ 25,080	\$75,394	\$ 74,879
Medical Management	30,518	29,787	92,723	88,947
Risk Management Information Services	3,964	3,988	11,995	12,735
Total Broadspire	\$59,759	\$ 58,855	\$180,112	\$ 176,561

## 9. Commitments and Contingencies

As part of the Company's credit facility, the Company maintains a letter of credit facility to satisfy certain of its own contractual requirements. At September 30, 2012, the aggregate committed amount of letters of credit outstanding under the credit facility was \$18,837,000.

In the normal course of the claims administration services business, the Company is sometimes named as a defendant in suits by insureds or claimants contesting decisions made by the Company or its clients with respect to the settlement of claims. Additionally, certain clients of the Company have in the past brought, and may in the future bring, actions for indemnification on the basis of alleged negligence by the Company, its agents, or its employees in rendering services to clients. The majority of these claims are of the type covered by insurance maintained by the Company. However, the Company is responsible for the deductibles and self-insured retentions under various insurance coverages. In the opinion of Company management, adequate provisions have been made for such known and foreseeable risks.

The Company is subject to numerous federal, state, and foreign employment laws, and from time to time the Company faces claims by its employees and former employees under such laws. Such claims or litigation involving the Company or any of the Company's current or former employees could divert management's time and attention from the Company's business operations and could potentially result in substantial costs of defense, settlement or other disposition, which could have a material adverse effect on the Company's results of operations, financial position, and cash flows. In the opinion of Company management, adequate provisions have been made for such known and foreseeable risks.

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CRAWFORD & COMPANY

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(UNAUDITED)

10. Special Charges and Arbitration Award

During the third quarter 2012, the Company outsourced certain aspects of its U.S. technology infrastructure to a third-party service provider. Special charges of \$333,000 and \$2,794,000 were incurred in the quarter and nine months ended September 30, 2012, respectively, for severance costs, stay bonuses and certain other expenses in connection with this outsourcing. At September 30, 2012, \$389,000 of these costs were accrued in "Accrued compensation and related costs" and \$40,000 of these costs were accrued in "Accounts payable" in the accompanying unaudited Condensed Consolidated Balance Sheets and are expected to be fully paid by the end of the year.

The Company and Platinum Equity, LLC ("Platinum") were engaged in an arbitration regarding breaches in the representations and warranties contained in the agreement under which the Company acquired Broadspire Management Services, Inc. from Platinum in October 2006. In the third quarter of 2011, the panel arbitrating this matter issued its final decision, which resulted in the Company recognizing a pretax arbitration award of \$6,992,000 in the third quarter of 2011. Portions of the award were considered to be adjustments to the purchase price.



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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Shareholders and Board of Directors of  
Crawford & Company

We have reviewed the condensed consolidated balance sheet of Crawford & Company as of September 30, 2012, and the related condensed consolidated statements of income, comprehensive income, and shareholders' investment for the three-month and nine-month periods ended September 30, 2012 and 2011, and the condensed consolidated statements of cash flows for the nine-month periods ended September 30, 2012 and 2011. These financial statements are the responsibility of the Company's management.

We conducted our review in accordance with the standards of the Public Company Accounting Oversight Board (United States). A review of interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the Public Company Accounting Oversight Board, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to the condensed consolidated financial statements referred to above for them to be in conformity with U.S. generally accepted accounting principles.

We have previously audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheet of Crawford & Company as of December 31, 2011, and the related consolidated statements of operations, shareholders' investment, noncontrolling interests, and comprehensive income (loss), and cash flows for the year then ended (not presented herein) and in our report dated March 2, 2012, we expressed an unqualified opinion on those consolidated financial statements. In our opinion, the information set forth in the accompanying condensed consolidated balance sheet as of December 31, 2011, is fairly stated, in all material respects, in relation to the consolidated balance sheet from which it has been derived.

/s/ Ernst & Young LLP

Atlanta, Georgia

November 5, 2012

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Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations  
 Cautionary Statement Concerning Forward-Looking Statements

This report contains forward-looking statements within the meaning of that term in the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. Statements contained or incorporated by reference in this report that are not statements of historical fact are forward-looking statements made pursuant to the “safe harbor” provisions. These statements relate to, among other things, reduction of our operating expenses in our Broadspire segment, anticipated contributions to our underfunded defined benefit pension plans, collectability of our billed and unbilled accounts receivable, our continued compliance with the financial and other covenants contained in our financing agreements, and other long-term liquidity requirements. These statements may also relate to our business strategies, goals and expectations concerning our market position, future operations, margins, case and project volumes, profitability, contingencies, and capital resources. The words “anticipate”, “believe”, “could”, “would”, “should”, “estimate”, “expect”, “intend”, “may”, “plan”, “goal”, “predict”, “project”, “will” and similar terms and phrases identify forward-looking statements contained in this report.

Although we believe the assumptions upon which these forward-looking statements are based are reasonable, any of these assumptions could prove to be inaccurate and the forward-looking statements based on these assumptions could be incorrect. Our operations and the forward-looking statements related to our operations involve risks and uncertainties, many of which are outside our control, and any one of which, or a combination of which, could materially affect our financial condition, results of operations and whether the forward-looking statements ultimately prove to be correct. Included among, but not limited to, the risks and uncertainties we face are:

- continued lower than historical volumes of cases referred to us for many of our service lines,
- changes in global economic conditions,
- changes in interest rates,
- changes in foreign currency exchange rates,
- changes in regulations and practices of various governmental authorities,
- changes in our competitive environment,
- changes in the financial condition of our clients,
- the loss of material customers,
- the performance of sublessors under certain subleases related to our leased properties,
- regulatory changes related to funding of defined benefit pension plans,
- the fact that our U.S. and U.K. defined benefit pension plans are significantly underfunded and our future funding obligations thereunder,
- changes in the degree to which property and casualty insurance carriers outsource their claims handling functions,
- continued high levels of unemployment and associated reduced workplace injury rates in the U.S.,
- our ability to complete any transaction involving the acquisition or disposition of assets on terms and at times acceptable to us,
- our ability to identify new revenue sources not tied to the insurance underwriting cycle,
- our ability to develop or acquire information technology resources to support and grow our business,
- our ability to attract and retain qualified personnel,
- our ability to renew existing major contracts with clients on satisfactory terms,
- our ability to collect amounts due from our clients and others,
- continued availability of funding under our financing agreements,
- general risks associated with doing business outside the U.S.,
- our ability to comply with the covenants in our financing or other agreements,
-

possible legislation or changes in market conditions that may curtail or limit growth in product liability and securities class actions,

• changes in the frequency or severity of man-made or natural disasters,

• successful and timely transition of certain aspects of our U.S. technology infrastructure to a third-party service provider,

• our ability to prevent cybersecurity breaches and cyber incidents,

• our failure to achieve targeted integration goals with the implementation of RiskTech, and

• impairments of goodwill or our other indefinite-lived intangible assets.

As a result, undue reliance should not be placed on any forward-looking statements.

Actual results and trends in the future may differ materially from those suggested or implied by the forward-looking statements. Forward-looking statements speak only as of the date they are made and we undertake no obligation to publicly update any of these forward-looking statements in light of new information or future events.

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The following Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") should be read in conjunction with 1) our unaudited condensed consolidated financial statements and accompanying notes thereto for the three months and nine months ended September 30, 2012 and 2011 and as of September 30, 2012 and December 31, 2011 contained in Item 1 of this Quarterly Report on Form 10-Q, and 2) our Annual Report on Form 10-K for the year ended December 31, 2011. As described in Note 1, "Basis of Presentation," the financial statements of the Company's international subsidiaries, other than those in Canada and the Caribbean, are included in our consolidated financial statements on a two-month delayed basis (fiscal year-end of October 31) as permitted by U.S. generally accepted accounting principles ("GAAP") in order to provide sufficient time for accumulation of their results.

### Business Overview

Based in Atlanta, Georgia, Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry, as well as to self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers' compensation claims and medical management, and legal settlement administration.

Shares of the Company's two classes of common stock are traded on the NYSE under the symbols CRDA and CRDB, respectively. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the Class A Common Stock than on the Class B Common Stock, subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of Class A Common Stock must receive the same type and amount of consideration as holders of Class B Common Stock, unless approved by the holders of 75% of the Class A Common Stock, voting as a class.

As discussed in more detail in subsequent sections of this MD&A, we have four operating segments: Americas, EMEA/AP, Broadspire, and Legal Settlement Administration. Our four operating segments represent components of our Company for which separate financial information is available, and which is evaluated regularly by our chief operating decision maker ("CODM") in deciding how to allocate resources and in assessing operating performance. Americas primarily serves the property and casualty insurance company markets in the U.S., Canada, Latin America, and the Caribbean. EMEA/AP serves the property and casualty insurance company and self-insurance markets in Europe, including the United Kingdom ("U.K."), the Middle East, Africa, and Asia-Pacific (which includes Australia and New Zealand). Broadspire serves the self-insurance marketplace, primarily in the U.S. Legal Settlement Administration serves the securities, bankruptcy, and other legal settlement markets, primarily in the U.S.

Insurance companies, which represent the major source of our global revenues, customarily manage their own claims administration function but often rely on third parties for certain services which we provide, primarily field investigation and the evaluation of property and casualty insurance claims. We also conduct inspections of building component products related to warranty and product performance claims.

Self-insured entities typically rely on us for a broader range of services. In addition to field investigation and evaluation of their claims, we may also provide initial loss reporting services for their claimants, loss mitigation services such as medical bill review, medical case management and vocational rehabilitation, risk management information services, and administration of trust funds established to pay their claims.

We also perform legal settlement administration services related to securities, product liability, and other class action settlements and bankruptcies, including identifying and qualifying class members, determining and dispensing settlement payments, and administering settlement funds. Such services are usually referred to by us as class action services.

The claims management services market, both in the U.S. and internationally, is highly competitive and comprised of a large number of companies of varying size and that offer a varied scope of services. The demand from insurance companies and self-insured entities for services provided by independent claims service firms like us is largely dependent on industry-wide claims volumes, which are affected by, among other things, the insurance underwriting cycle, weather-related events, general economic activity, overall employment levels, and associated workplace injury rates. We are also impacted by decisions insurance companies and other clients may make with respect to the level of

claims outsourced to independent claim service firms as opposed to those handled by their own in-house claims adjusters or contracted to other third-party administrators, whether or not associated with insurance companies. Accordingly, we are limited in our ability to predict case volumes that may be referred to us in the future. In addition, our ability to retain clients and maintain and increase case referrals is also dependent in part on our ability to continue to provide high-quality, competitively priced services and effective sales efforts.

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We typically earn our revenues on an individual fee-per-claim basis for claims management services we provide to property and casualty insurance companies and self-insured entities. Accordingly, the volume of claim referrals to us is a key driver of our revenues. Generally, fees are earned on claims in the period the claim is assigned to us, although sometimes a portion or substantially all of the revenues generated by a specific claim assignment will be earned in subsequent periods. We cannot predict the future trend of case volumes for a number of reasons, including the frequency and severity of weather-related cases and the occurrence of natural and man-made disasters, which are a significant source of cases for us and are not subject to accurate forecasting.

In the insurance industry, the underwriting cycle is often said to be in either a “soft” or “hard” market. A soft market usually results when insurance companies focus more on increasing their premium income and focus less on controlling underwriting risks. A soft market often occurs in conjunction with strong financial markets or in a period with a lack of catastrophe losses. Insurance companies often attempt to derive a significant portion of their earnings from their investment portfolios, and their focus may turn to collecting more premium income to invest under the assumption that increased investment income and gains will offset higher claim costs that usually result from relaxed underwriting standards. Due to competition in the industry during periods in which a soft market exists, insurance companies usually concentrate on growing their premium base by increasing the number of policies in-force instead of raising individual policy premiums. When the insurance underwriting market is soft, insurance companies are generally more aggressive in the risks they underwrite, and insurance premiums and policy deductibles typically decline. This usually results in an increase in industry-wide claim referrals which often will increase claim referrals to us provided that we are able to maintain our existing market share. However, if a soft market coincides with a period of low catastrophic claims activity, industry-wide claim volumes may not increase.

A transition from a soft to a hard market is usually caused by one or two key factors, or sometimes a combination of both: weak financial markets or unacceptable losses from policyholders. When investments held by insurance companies begin to perform poorly, insurance companies typically turn their focus to attempting to better control underwriting risks and claim costs. However, even if financial markets perform well, the relaxed underwriting standards in a soft market can lead to unacceptable increases in the frequency and cost of claims, especially in geographic areas that are prone to frequent weather-related catastrophes. During a hard insurance underwriting market, insurance companies generally become more selective in the risks they underwrite, and insurance premiums and policy deductibles typically increase. This usually results in a reduction in industry-wide claim volumes, which often reduces claim referrals to us unless we are able to offset the decline in claim referrals with growth in our market share. Although the insurance industry underwriting cycle has been characterized in prior years as soft, the property-casualty underwriting cycle remains volatile and may be transitioning to a harder market. Because the underwriting cycle can change suddenly due to unforeseen events in the financial markets and catastrophic claims activity, we cannot predict what impact the current market may have on us in the future or the timing of when the market may change in the future.

The legal settlement administration market is also highly competitive but is comprised of a smaller number of specialized entities. The demand for legal settlement administration services is generally not directly tied to or affected by the insurance underwriting cycle. The demand for these services is largely dependent on the volume of securities and product liability class action settlements, the volume of Chapter 11 bankruptcy filings and the resulting settlements, and general economic conditions. Our revenues from legal settlement administration services are largely project-based and we earn these revenues as we perform individual tasks and deliver the outputs as outlined in each project.

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## Results of Operations

## Executive Summary

Consolidated revenues before reimbursements increased 6.8% (increase of 9.5% in constant dollars) for the three months ended September 30, 2012 and 0.5% (1.8% in constant dollars) for the nine months ended September 30, 2012, compared with the same periods of 2011. The increase in revenues for the quarter and nine-month period was primarily due to increases in revenues in our Legal Settlement Administration, EMEA/AP, and Broadspire segments, offsetting a decrease in revenues in our Americas segment.

Excluding the impact of foreign currency translation, revenues before reimbursements by segment and in total were as follows:

( in thousands, except percentages)	Three Months Ended			Nine Months Ended		
	September 30, 2012	September 30, 2011	Variance	September 30, 2012	September 30, 2011	Variance
Americas	\$86,780	\$ 94,651	(8.3 )%	\$244,253	\$ 275,700	(11.4 )%
EMEA/AP	102,609	86,970	18.0 %	279,542	254,016	10.0 %
Broadspire	59,759	58,855	1.5 %	180,112	176,561	2.0 %
Legal Settlement Administration	60,622	42,491	42.7 %	171,160	153,441	11.5 %
Total Revenues before Reimbursements on a Constant Dollar Basis	\$309,770	\$ 282,967	9.5 %	\$875,067	\$ 859,718	1.8 %

Consolidated net income for the three months and nine months ended September 30, 2012 included a pretax special charge of \$0.3 million and \$2.8 million, respectively, for severance costs, stay bonuses and certain other expenses related to a project to outsource certain aspects of our U.S. technology infrastructure to a third-party service provider. Consolidated net income for the three months and nine months ended September 30, 2011 included the impact of an arbitration award of \$7.0 million. See Note 10 to the accompanying unaudited condensed consolidated financial statements for further descriptions of the special charges and arbitration award.

Selling, General, and Administrative (“SG&A”) expenses were 10.4% and 4.3% higher in the quarter and nine months ended September 30, 2012, respectively, compared with the same periods of 2011. These increases were primarily due to higher professional indemnity self-insurance expense and professional fees.

## Operating Earnings (Loss) of our Operating Segments

We believe that a discussion and analysis of the operating earnings (loss) of our four operating segments is helpful in understanding the results of our operations. Operating earnings is the primary financial performance measure used by our senior management and CODM to evaluate the financial performance of our operating segments and make resource allocation decisions. Unlike net income, segment operating earnings is not a standard performance measure found in GAAP. However, since it is our segment measure of profitability presented in conformity with the Financial Accounting Standards Board’s (“FASB”) Accounting Standards Codification (“ASC”) Topic 280 “Segment Reporting,” it is not considered a non-GAAP measure requiring reconciliation pursuant to Securities and Exchange Commission (“SEC”) guidance contained in Regulation G and Item 10(e) of Regulation S-K. We believe this measure is useful to others in that it allows them to evaluate segment operating performance using the same criteria our management and CODM use. Operating earnings (loss) represent segment earnings (loss) before certain unallocated corporate and shared costs and credits, net corporate interest expense, stock option expense, amortization of customer-relationship intangible assets, special charges, income taxes, and net income or loss attributable to noncontrolling interests.

Income tax expense, net corporate interest expense, amortization of customer-relationship intangible assets, and stock option expense are recurring components of our net income, but they are not considered part of our segment operating earnings (loss) because they are managed on a corporate-wide basis. Income tax expense is calculated on a consolidated basis based on statutory rates in effect in the various jurisdictions in which we provide services, and varies significantly by jurisdiction. Net corporate interest expense results from capital structure decisions made by senior management and affecting the Company as a whole. Amortization expense is a non-cash expense for customer-relationship intangible assets acquired in business combinations. Stock option expense represents the non-cash costs generally related to stock options and employee stock purchase plan expenses which are not allocated

to our operating segments. None of these costs relate directly to the performance of our services or operating activities and, therefore, are excluded from segment operating earnings in order to better assess the results of each segment's operating activities on a consistent basis.



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Special charges may arise from events (such as expenses related to restructurings, losses on subleases, etc.) that are not allocated to any particular segment since they historically have not regularly impacted our performance and are not expected to impact our future performance on a regular basis.

Unallocated corporate and shared costs and credits represent expenses and credits related to our chief executive officer and Board of Directors, certain provisions for bad debt allowances or subsequent recoveries such as those related to bankrupt clients, defined benefit pension costs or credits for our frozen U.S. pension plan, and certain self-insurance costs and recoveries that are not allocated to our individual operating segments.

Additional discussion and analysis of our income tax expense, net corporate interest expense, amortization of customer-relationship intangible assets, stock option expense, unallocated corporate and shared costs, and any other gains and expenses follows the discussion and analysis of the results of operations of our four operating segments.

Segment Revenues

In the normal course of business, our operating segments incur certain out-of-pocket expenses that are reimbursed by our clients. Under GAAP, these out-of-pocket expenses and associated reimbursements are required to be included when reporting revenues and expenses in our consolidated results of operations. In the following discussion and analysis of segment results of operations, we do not include a gross-up of segment revenues and expenses for these pass-through reimbursed expenses. The amounts of reimbursed expenses and related revenues offset each other in our results of operations with no impact to our net income or operating earnings (loss). A reconciliation of revenues before reimbursements to consolidated revenues determined in accordance with GAAP is self-evident from the face of the accompanying unaudited condensed consolidated statements of income. Unless noted in the following discussion and analysis, revenue amounts exclude reimbursements for out-of-pocket expenses.

Segment Expenses

Our discussion and analysis of segment operating expenses is comprised of two components. "Direct Compensation and Fringe Benefits" includes all compensation, payroll taxes, and benefits provided to our employees which, as a service company, represents our most significant and variable operating expense. "Expenses Other Than Direct Compensation and Fringe Benefits" includes outsourced services, office rent and occupancy costs, office operating expenses, cost of risk, amortization and depreciation expense other than amortization of customer-relationship intangible assets, and allocated corporate and shared costs. These costs are more fixed in nature as compared with direct compensation and fringe benefits. Expense amounts in the following discussion and analysis exclude reimbursed out-of-pocket expenses.

Allocated corporate and shared costs are allocated to our four operating segments based primarily on usage. These allocated costs are included in the determination of segment operating earnings. If we change our allocation methods or change the types of costs that are allocated to our four operating segments, prior period results are adjusted to reflect the current allocation process.

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Operating results for our Americas, EMEA/AP, Broadspire, and Legal Settlement Administration segments reconciled to pretax income and net income attributable to shareholders of Crawford & Company were as follows:

(in thousands, except percentages)	Three months ended		Nine months ended		
	September 30, 2012	September 30, 2011	September 30, 2012	September 30, 2011	
<b>Revenues:</b>					
Americas	\$85,879	\$94,651	\$240,978	\$275,700	
EMEA/AP	95,876	86,970	271,486	254,016	
Broadspire	59,759	58,855	180,112	176,561	
Legal Settlement Administration	60,622	42,491	171,160	153,441	
Total revenues, before reimbursements	302,136	282,967	863,736	859,718	
Reimbursements	22,110	25,252	66,872	66,691	
Total Revenues	\$324,246	\$308,219	\$930,608	\$926,409	
<b>Direct Compensation &amp; Fringe Benefits:</b>					
Americas	\$51,668	\$58,524	\$153,632	\$172,374	
% of related revenues before reimbursements	60.2	% 61.8	% 63.8	% 62.5	%
EMEA/AP	58,354	56,940	167,425	167,048	
% of related revenues before reimbursements	60.9	% 65.5	% 61.7	% 65.8	%
Broadspire	32,278	34,115	98,969	103,225	
% of related revenues before reimbursements	54.0	% 58.0	% 54.9	% 58.5	%
Legal Settlement Administration	21,749	16,976	63,773	55,637	
% of related revenues before reimbursements	35.9	% 40.0	% 37.3	% 36.3	%
Total	\$164,049	\$166,555	\$483,799	\$498,284	
% of Revenues before reimbursements	54.3	% 58.9	% 56.0	% 58.0	%
<b>Expenses Other than Direct Compensation &amp; Fringe Benefits:</b>					
Americas	\$27,677	\$29,347	\$79,917	\$83,237	
% of related revenues before reimbursements	32.2	% 31.0	% 33.1	% 30.2	%
EMEA/AP	24,534	24,344	73,708	66,503	
% of related revenues before reimbursements	25.5	% 28.0	% 27.1	% 26.1	%
Broadspire	27,697	27,665	81,560	82,520	
% of related revenues before reimbursements	46.4	% 47.0	% 45.3	% 46.7	%
Legal Settlement Administration	23,234	14,734	65,273	55,267	
% of related revenues before reimbursements	38.3	% 34.6	% 38.1	% 36.0	%
Total before reimbursements	103,142	96,090	300,458	287,527	
% of Revenues before reimbursements	34.1	% 34.0	% 34.8	% 33.4	%
Reimbursements	22,110	25,252	66,872	66,691	
Total	\$125,252	\$121,342	\$367,330	\$354,218	
% of Revenues	38.6	% 39.4	% 39.5	% 38.2	%
<b>Operating Earnings (Loss):</b>					
Americas	\$6,534	\$6,780	\$7,429	\$20,089	
% of related revenues before reimbursements	7.6	% 7.2	% 3.1	% 7.3	%
EMEA/AP	12,988	5,686	30,353	20,465	
% of related revenues before reimbursements	13.5	% 6.5	% 11.2	% 8.1	%
Broadspire	(216)	(2,925)	(417)	(9,184)	)

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% of related revenues before reimbursements	(0.4	)%	(5.0	)%	(0.2	)%	(5.2	)%
Legal Settlement Administration	15,639		10,781		42,114		42,537	
% of related revenues before reimbursements	25.8	%	25.4	%	24.6	%	27.7	%
(Deduct)/Add:								
Unallocated corporate and shared costs and credits, net	(1,986	)	(956	)	(8,172	)	(5,349	)
Net corporate interest expense	(2,229	)	(4,142	)	(6,785	)	(12,396	)
Stock option expense	(77	)	(78	)	(322	)	(375	)
Amortization of customer-relationship intangible assets	(1,546	)	(1,513	)	(4,744	)	(4,531	)
Special charges and arbitration award	(333	)	6,992		(2,794	)	6,992	
Income before income taxes	28,774		20,625		56,662		58,248	
Provision for income taxes	(10,237	)	(5,295	)	(21,213	)	(17,337	)
Net Income	18,537		15,330		35,449		40,911	
Less: Net income (loss) attributable to noncontrolling interests	322		34		744		(1	)
Net income attributable to shareholders of Crawford & Company	\$18,215		\$15,296		\$34,705		\$40,912	

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## AMERICAS

Operating earnings for our Americas segment decreased from \$6.8 million, or 7.2% of revenues before reimbursements, in the third quarter of 2011, to \$6.5 million, or 7.6% of revenues before reimbursements, in the third quarter of 2012. For the nine months ended September 30, segment operating earnings decreased from \$20.1 million, or 7.3% of revenues before reimbursements, in 2011 to \$7.4 million, or 3.1% of revenues before reimbursements, in 2012. The decline in Americas operating earnings was primarily due to a lack of weather-related claims in the U.S. and Canada, particularly in the first six months of 2012 compared with 2011.

We are mobilizing our resources to assist our clients in the aftermath of Superstorm Sandy. We anticipate that this event will generate significant claims volumes for us in the 2012 fourth quarter.

## Revenues before Reimbursements

Americas revenues are primarily generated from the property and casualty insurance company markets in the U.S., Canada, Latin America and the Caribbean, with additional revenues generated from our Contractor Connection direct repair network. Americas revenues before reimbursements by major service line in the U.S. and by area for other regions for the three months and nine months ended September 30, 2012 and 2011 were as follows:

( in thousands, except percentages)	Three months ended			Nine months ended		
	September 30, 2012	September 30, 2011	Variance	September 30, 2012	September 30, 2011	Variance
U.S. Claims Field Operations	\$26,863	\$ 28,850	(6.9 )%	\$80,472	\$ 87,494	(8.0 )%
Contractor Connection	8,175	5,971	36.9 %	20,781	17,879	16.2 %
U.S. Technical Services	7,060	7,960	(11.3 )%	21,322	24,930	(14.5 )%
U.S. Catastrophe Services	9,573	12,888	(25.7 )%	18,731	28,513	(34.3 )%
Subtotal U.S. Property & Casualty	51,671	55,669	(7.2 )%	141,306	158,816	(11.0 )%
Canada--all service lines	31,491	34,728	(9.3 )%	90,396	105,548	(14.4 )%
Latin America/Caribbean--all service lines	2,717	4,254	(36.1 )%	9,276	11,336	(18.2 )%
Total Revenues before Reimbursements	\$85,879	\$ 94,651	(9.3 )%	\$240,978	\$ 275,700	(12.6 )%

Revenues were negatively impacted by segment unit volume, measured principally by cases received, which decreased by 6.3% and 10.2% for the quarter and nine months ended September 30, 2012, respectively, compared with the same periods in 2011. For the three months and nine months ended September 30, 2012 compared with the same periods during 2011, the U.S. dollar strengthened against most foreign currencies in Canada, Latin America and the Caribbean, which decreased revenues before reimbursements by 1.0% and 1.2%, respectively. In addition to the stronger U.S. dollar and the decreases in segment unit volume, there was an overall unfavorable change in the mix of services provided and in the rates charged for those services, which decreased revenues by approximately 2.0% and 1.2%, in the three months and nine months ended September 30, 2012, respectively.

The overall decreases in the third quarter and first nine months of 2012 in U.S. Claims Field Operations and U.S. Technical Services were primarily due to a lack of weather-related events. The increases in Contractor Connection revenues in the third quarter and first nine months of 2012 were due to the ongoing expansion of our contractor network and to the continued trend of insurance carriers moving high-frequency, low-severity property cases directly to repair networks. U.S. Catastrophe Services revenues decreased due primarily to fewer weather-related events in the 2012 period compared with the 2011 period and a decline in revenues from two special projects which began in 2011 and have since ended. The two special projects involved U.S. catastrophe adjusters working weather-related claims in Australia and assistance provided to our Legal Settlement Administration segment in connection with a special project. Revenues are recorded in the employee's home segment.

The overall revenue decreases in Canada for the third quarter and first nine months of 2012 were primarily due to a decrease in the number of cases received resulting from the lack of weather-related events, carrier decisions to outsource fewer claims, a stronger U.S. dollar, and regulatory reforms to Ontario's automobile insurance legislation, which substantially reduced both frequency and severity of accident benefit claims. Revenues in local currency decreased approximately 7.8% and 12.0% for the third quarter and first nine months of 2012, respectively, compared

with the same periods in the prior year. The mix of cases received also negatively impacted revenues during the 2012 quarter. The change in mix was the result of a decline in weather-related claims and the regulatory reforms previously discussed.

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Revenues in Latin America and the Caribbean decreased approximately 27.6% and 11.5% in local currency in the third quarter and first nine months of 2012, respectively, compared with the same periods in 2011. The decreases were primarily due to the decision by several clients in Brazil to keep their claims in-house rather than outsourcing them to us and competitive pricing pressure.

**Reimbursed Expenses included in Total Revenues**

Reimbursements for out-of-pocket expenses included in total revenues for our Americas segment were \$4.4 million for the three months ended September 30, 2012 and \$5.0 million for the three months ended September 30, 2011.

Reimbursements for the nine-month periods decreased slightly to \$12.5 million for the nine months ended September 30, 2012, compared with \$12.6 million for the nine months ended September 30, 2011.

**Case Volume Analysis**

Americas unit volumes by underlying case category, as measured by cases received, for the three months and nine months ended September 30, 2012 and 2011 were as follows:

(whole numbers, except percentages)	Three months ended			Nine months ended		
	September 30, 2012	September 30, 2011	Variance	September 30, 2012	September 30, 2011	Variance
U.S. Claims Field Operations	51,759	66,067	(21.7)%	151,503	185,776	(18.4)%
Contractor Connection	45,534	34,901	30.5%	118,303	105,735	11.9%
U.S. Technical Services	1,779	2,843	(37.4)%	5,466	6,951	(21.4)%
U.S. Catastrophe Services	15,010	21,347	(29.7)%	27,996	40,165	(30.3)%
Subtotal U.S. Property & Casualty	114,082	125,158	(8.8)%	303,268	338,627	(10.4)%
Canada--all service lines	36,918	37,119	(0.5)%	90,687	106,290	(14.7)%
Latin America/Caribbean--all service lines	11,830	11,412	3.7%	41,544	39,996	3.9%
Total Americas Cases Received	162,830	173,689	(6.3)%	435,499	484,913	(10.2)%

The 2012 decreases in U.S. Claims Field Operations, U.S. Technical Services, U.S. Catastrophe Services, and Canada cases for both the three-month and nine-month periods were primarily due to lower industry-wide claims volumes, primarily due to a reduction in weather-related events, which resulted in fewer cases referred to us from our clients. The 2012 increases in Contractor Connection cases were due to the ongoing expansion of our direct repair network and to the continued trend of insurance carriers moving high-frequency, low-severity property cases directly to repair networks.

The 2012 increases in cases in Latin America and the Caribbean was due primarily to growth in high-frequency, low-severity claims from a nonrecurring special project.

**Direct Compensation and Fringe Benefits**

The most significant expense in our Americas segment is the compensation of employees, including related payroll taxes and fringe benefits. Americas direct compensation and fringe benefits expense, as a percent of segment revenues before reimbursements, decreased to 60.2% in the