

CRAWFORD & CO
Form 4
September 15, 2010

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
CRAWFORD JESSE C

(Last) (First) (Middle)

3845 PLEASANTDALE RD. NE

(Street)

ATLANTA, GA 30340

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
CRAWFORD & CO [CRDA CRDB]

3. Date of Earliest Transaction
(Month/Day/Year)
09/14/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	09/14/2010		P		4,640 A \$ 2.53	733,512	D
Class A Common Stock	09/15/2010		P		4,553 A \$ 2.5041 (1)	738,065	D
Class A Common Stock						7,392,091	I By Estate of Virginia C. Crawford
Class A Common Stock						53,691	I Trust for Minor Child

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Class A Common Stock						379,921	I	Family Limited Partnership	
Class A Common Stock						372,136	I	By Spouse as Trustee of 2009 GRAT	
Class A Common Stock						372,273	I	By Spouse as Trustee for 2009-2 GRAT	
Class A Common Stock						2,000,000	I	By Spouse as Trustee for 2010-1 GRAT	
Class A Common Stock						780,000	I	By Spouse as Trustee for 2010-2 GRAT	
Class B Common Stock	09/14/2010		P	339	A	\$ 2.99	1,932,200	D	
Class B Common Stock	09/15/2010		P	2,600	A	\$ 2.9827 (2)	1,934,800	D	
Class B Common Stock							10,466,931	I	Family Limited Partnership
Class B Common Stock							49,238	I	Trust for minor Child
Class B Common Stock							384,912	I	Family Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction	5. Number	6. Date Exercisable and Expiration Date	7. Title and Amount of	8. Price of Derivative	9. Nu Deriv
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