#### SELECTIVE INSURANCE GROUP INC

Form 4

February 06, 2007

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

0.5

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response...

1(b).

(Print or Type Responses)

1. Name and Add GUTHRIE KI	•	ng Person *	2. Issuer Name and Ticker or Trading Symbol SELECTIVE INSURANCE GROUP	5. Relationship of Reporting Person(s) to Issuer				
			INC [SIGI]	(Check all applicable)				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/West)	Director 10% Owner X_ Officer (give title Other (specify				
40 WANTAGE AVENUE			(Month/Day/Year) 02/04/2007	below) below) EVP & Chief Inv. Off.				
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check				
			Filed(Month/Day/Year)	Applicable Line)				
BRANCHVILLE, NJ 07890				_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acq	quired, Disposed of, or Beneficially Owned				

(City)	(State)	(Zip) Tabl	e I - Non-E	Derivative	Secui	rities Acq	uired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 3, 4 and 5) (Instr. 8)			d of (D)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	02/04/2007		F	2,508	D	\$ 51.54	47,409.9417 (1)	D	
Common Stock	02/05/2007		S	17	D	\$ 51.31	47,392.9417 (1)	D	
Common Stock	02/05/2007		S	60	D	\$ 51.35	47,332.9417 (1)	D	
Common Stock	02/05/2007		S	57	D	\$ 51.37	47,275.9417 (1)	D	
Common Stock	02/05/2007		S	45	D	\$ 51.38	47,230.9417 (1)	D	

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Common Stock	02/05/2007	S	9	D	\$ 51.39	47,221.9417 (1)	D
Common Stock	02/05/2007	S	43	D	\$ 51.42	47,178.9417 (1)	D
Common Stock	02/05/2007	S	52	D	\$ 51.43	47,126.9417 (1)	D
Common Stock	02/05/2007	S	17	D	\$ 51.44	47,109.9417 (1)	D
Common Stock	02/05/2007	S	60	D	\$ 51.45	47,049.9417 (1)	D
Common Stock	02/05/2007	S	17	D	\$ 51.46	47,032.9417 (1)	D
Common Stock	02/05/2007	S	47	D	\$ 51.48	46,985.9417 (1)	D
Common Stock	02/05/2007	S	97	D	\$ 51.49	46,888.9417 (1)	D
Common Stock	02/05/2007	S	34	D	\$ 51.5	46,854.9417 (1)	D
Common Stock	02/05/2007	S	34	D	\$ 51.51	46,820.9417 (1)	D
Common Stock	02/05/2007	S	9	D	\$ 51.52	46,811.9417 (1)	D
Common Stock	02/05/2007	S	19	D	\$ 51.53	46,792.9417 (1)	D
Common Stock	02/05/2007	S	28	D	\$ 51.54	46,764.9417 (1)	D
Common Stock	02/05/2007	S	23	D	\$ 51.55	46,741.9417 (1)	D
Common Stock	02/05/2007	S	9	D	\$ 51.56	46,732.9417 (1)	D
Common Stock	02/05/2007	S	9	D	\$ 51.57	46,723.9417 (1)	D
Common Stock	02/05/2007	S	9	D	\$ 51.58	46,714.9417 (1)	D
Common Stock	02/05/2007	S	24	D	\$ 51.61	46,690.9417 (1)	D
Common Stock	02/05/2007	S	27	D	\$ 51.62	46,663.9417 (1)	D
Common Stock	02/05/2007	S	8	D	\$ 51.69	46,655.9417 (1)	D
	02/05/2007	S	2	D			D

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Common \$ 46,653.9417 Stock 51.71 (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transact Code (Instr. 8)	5. conNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GUTHRIE KERRY A 40 WANTAGE AVENUE BRANCHVILLE, NJ 07890

EVP & Chief Inv. Off.

### **Signatures**

Kerry A Guthrie 02/06/2007

\*\*Signature of Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 533.724 shares acquired on February 4, 2007 through the dividend reinvestment feature of a restricted stock grant under the Selective Insurance Group, Inc. Stock Option Plan III.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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