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COCA COLA CO
Form 8-K
May 28, 2004

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):
May 28, 2004

THE COCA-COLA COMPANY
(Exact name of Registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)	001-02217 (Commission File Number)	58-0628465 (IRS Employer Identification No.)
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One Coca-Cola Plaza Atlanta, Georgia (Address of principal executive offices)	30313 (Zip Code)
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Registrant's telephone number, including area code: (404)676-2121

Item 5. Other Events and Regulation FD Disclosure

Attached as Exhibit 99.1 and incorporated herein by reference is a copy of a press release of The Coca-Cola Company, dated May 28, 2004, regarding E. Neville Isdell becoming Chairman and CEO of The Coca-Cola Company on June 1.

Item 7(c). Exhibits

Exhibit 99.1 Press Release of The Coca-Cola Company, dated May 28, 2004, regarding E. Neville Isdell becoming Chairman and CEO of The Coca-Cola Company on June 1.

