

ITEM 7.01 REGULATION FD DISCLOSURE

On September 26th 2012, the Company signed a binding letter of intent with Internet Brands, Inc. to sell its Podiatry related websites including www.PodiatristProfiles.com for a total of \$780,000 in cash. This offer followed an earlier offer to buy all 100% of the assets of TheDirectory.com, Inc. for \$1.2 Million in cash which was rejected by management in August. The binding letter of intent expired on Friday November 16th, 2012 and the transaction did not close for reasons relating to Internet Brands, Inc., TheDirectory.com, Inc. full filled all of its obligations under the agreement.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 19, 2012 **The Directory.com, Inc**
By/s/ Scott Gallagher
Name: Scott Gallegher
Title:Chief Executive Officer