

Jones Jill Ackerman  
 Form 4  
 January 17, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Jones Jill Ackerman

2. Issuer Name and Ticker or Trading Symbol  
 BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 850 DIXIE HWY  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 01/15/2013

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Executive Vice President

LOUISVILLE, KY 40210

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common					8,527 <sup>(1)</sup>	D	
Class A Common					2,212.3 <sup>(2)</sup>	I	ESPP
Class B Common	01/15/2013		P	2,060 A	\$ 63.4399 <sup>(3)</sup> 3,840 <sup>(4)</sup>	D	
Class B Common					45 <sup>(5)</sup>	I	Trust FBO Child
					45 <sup>(5)</sup>	I	

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Class B Common						Trust FBO Child
Class B Common				298.25 <sup>(6)</sup>	I	ESPP
Class B Common				6,660.2 <sup>(7)</sup>	I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code V (A) (D)		Date Exercisable      Expiration Date	Title      Amount or Number of Shares
Stock Appreciation Right	\$ 30.36 <sup>(8)</sup>					05/01/2008      04/30/2015	Class B Common      5,553 <sup>(8)</sup>
Stock Appreciation Right	\$ 37.13 <sup>(9)</sup>					05/01/2009      04/30/2016	Class B Common      3,009 <sup>(9)</sup>
Stock Appreciation Right	\$ 35.87 <sup>(10)</sup>					05/01/2010      04/30/2017	Class B Common      6,117 <sup>(10)</sup>
Stock Appreciation Right	\$ 37.72 <sup>(11)</sup>					05/01/2011      04/30/2018	Class B Common      8,192 <sup>(11)</sup>
Stock Appreciation Right	\$ 28.74 <sup>(12)</sup>					05/01/2012      04/30/2019	Class B Common      12,945 <sup>(12)</sup>
						05/01/2013      04/30/2020	



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These stock appreciation rights were previously reported as covering 4,078 shares at an exercise price of \$53.80, but were adjusted to reflect the August 2012 stock split.

- (11) These stock appreciation rights were previously reported as covering 5,461 shares at an exercise price of \$56.58, but were adjusted to reflect the August 2012 stock split.
- (12) These stock appreciation rights were previously reported as covering 8,630 shares at an exercise price of \$43.10, but were adjusted to reflect the August 2012 stock split.
- (13) These stock appreciation rights were previously reported as covering 9,478 shares at an exercise price of \$61.24, but were adjusted to reflect the August 2012 stock split.
- (14) These stock appreciation rights were previously reported as covering 10,515 shares at an exercise price of \$73.95, but were adjusted to reflect the August 2012 stock split.
- (15) These stock appreciation rights were previously reported as covering 6,963 shares at an exercise price of \$93.54, but were adjusted to reflect the August 2012 stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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