

SCHUELKE KATHERINE  
Form 4  
July 13, 2010

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SCHUELKE KATHERINE

2. Issuer Name and Ticker or Trading Symbol  
ALTERA CORP [ALTR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
101 INNOVATION DRIVE

3. Date of Earliest Transaction (Month/Day/Year)  
07/09/2010

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_X\_\_\_ Other (specify below)  
VP, General Counsel & Secretary /  
VP, General Counsel & Secretary

(Street)  
SAN JOSE, CA 95134

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |
|                                 |                                      |  |                                | Code  | V   | Amount   |   |
| Common Stock                    | 07/09/2010                           |  | M <sup>(1)</sup>               | A   | 90,000  | \$ 22.49   | 101,079 D   |
| Common Stock                    | 07/09/2010                           |  | S <sup>(1)</sup>               | D   | 90,000  | \$ 27.49   | 11,079 D  |
| Common Stock                    | 07/09/2010                           |  | M <sup>(2)</sup>               | A   | 25,000  | \$ 23.47   | 36,079 D  |
| Common Stock                    | 07/09/2010                           |  | S <sup>(2)</sup>               | D   | 25,000  | \$ 27  | 11,079 D  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| Non-Qualified Stock Option (right to buy)  | \$ 22.49   | 07/09/2010                           |  | M <sup>(1)</sup>               | 90,000  | 01/01/2005 12/03/2011                                    | Common Stock 90   |
| Non-Qualified Stock Option (right to buy)  | \$ 23.47   | 07/09/2010                           |  | M <sup>(2)</sup>               | 25,000  | 01/05/2005 01/05/2014                                    | Common Stock 25   |

## Reporting Owners

| Reporting Owner Name / Address                                   | Relationships |           |                                 |                                 |
|--|---------------|-----------|---------------------------------|---------------------------------|
|  | Director      | 10% Owner | Officer                         | Other                           |
| SCHUELKE KATHERINE<br>101 INNOVATION DRIVE<br>SAN JOSE, CA 95134 |               |           | VP, General Counsel & Secretary | VP, General Counsel & Secretary |

## Signatures

Katherine E. Schuelke 07/12/2010

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale was made pursuant to a Rule 10b5-1 Sales Plan adopted by the reporting person on December 9th, 2009.
- (2) The sale was made pursuant to a Rule 10b5-1 Sales Plan adopted by the reporting person on May 13, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.