

GANNETT CO INC /DE/  
Form 8-K  
July 16, 2008

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): July 16, 2008**

**GANNETT CO., INC.**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other Jurisdiction of  
Incorporation)

**1-6961**

(Commission File Number)

**16-0442930**

(IRS Employer Identification No.)

**7950 Jones Branch Drive, McLean,  
Virginia**

(Address of Principal Executive Offices)

**22107-0910**

(Zip Code)

Registrant's telephone number, including area code: **(703) 854-6000**

**Not Applicable**

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 2.02 Results of Operations and Financial Condition.**

On July 16, 2008, Gannett Co., Inc. reported its preliminary consolidated financial results for the second quarter ended June 29, 2008.

The preliminary results, however, do not include non-cash charges to be recorded in the quarter, which have not yet been finalized, for the impairment of goodwill, other intangible assets and certain other assets. The non-cash charges are expected to total in the range of \$2.6 billion to \$2.9 billion on a pre-tax basis and \$2.4 billion to \$2.7 billion on an after-tax basis. Earnings per share will be reduced in the quarter due to the charges but they will not impact the company's operating cash flow.

On July 16, 2008, the company also issued a press release announcing the company's statistical report for the period and quarter ended June 29, 2008. Copies of these press releases are furnished with this report as exhibits.

**Item 9.01. Financial Statements and Exhibits.**

(c) Exhibits

See Index to Exhibits attached hereto.

SIGNATURE

Pursuant to requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Gannett Co., Inc.

Date: July 16, 2008

By: /s/George R. Gavagan

George R. Gavagan  
Vice President and Controller

**INDEX TO EXHIBITS**

| Exhibit No. | Description                                                             |
|-------------|-------------------------------------------------------------------------|
| 99.1        | Gannett Co., Inc. Earnings Press Release dated July 16, 2008.           |
| 99.2        | Gannett Co., Inc. Statistical Report Press Release dated July 16, 2008. |