## Edgar Filing: eHealth, Inc. - Form 4

eHealth, Inc. Form 4										
June 07, 2007	,									
							OMB APPROVAL			
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						OMB Number:	3235-02	87		
Check this if no longe subject to Section 16 Form 4 or Form 5 obligation may conti <i>See</i> Instru-	F CHANGES IN BENEFICIAL OWNERSHI SECURITIES Section 16(a) of the Securities Exchange Act of Public Utility Holding Company Act of 1935 or of the Investment Company Act of 1940				nge Act of 1934, of 1935 or Sectio	Estimated burden hou response	Estimated average burden hours per response 0.5			
1(b).	cuon				1	2				
(Print or Type R	esponses)									
1. Name and Address of Reporting Person <u>*</u> CAKEBREAD STEVEN			2. Issuer Name <b>and</b> Ticker or Trading Symbol			5. Relationship of Reporting Person(s) to Issuer				
			eHealth, Inc. [EHTH]				(Check all applicable)			
(Last)	(First) (	Middle)	3. Date of Earliest Transaction							
ONE MARKET STREET SUITE 300			(Month/Day/Year) 06/06/2007			X_ Director 10% Owner Officer (give title Other (specify below) below)				
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)			al	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
SAN FRAN	CISCO, CA 941	05					Form filed by Person	More than One R	eporting	
(City)	(State)	(Zip)	Tał	ole I - Non-l	Derivativo	e Securities A	Acquired, Disposed of	of, or Beneficia	lly Owned	
	2. Transaction Date Month/Day/Year)	2A. Deema Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	Disposed (Instr. 3,	(A) or d of (D) 4 and 5) (A) or	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder: Repo	ort on a separate line	e for each cla	ass of sec							
					Perse infor requi	ons who res mation con red to resp	spond to the colle tained in this form ond unless the for ntly valid OMB co	are not m	SEC 1474 (9-02)	

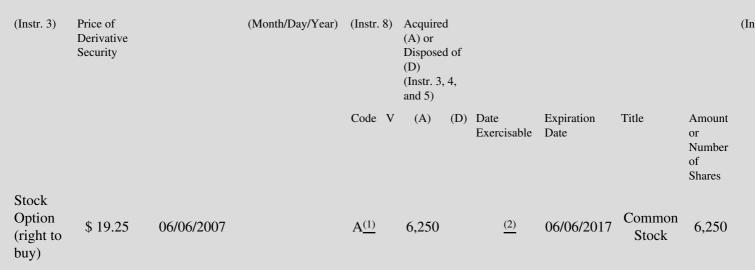
number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. I
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Securities	Der
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Sec

## Edgar Filing: eHealth, Inc. - Form 4



## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
CAKEBREAD STEVEN ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105	Х					
Signatures						
/s/ Jennifer Thompson, as attorney-in-fa Cakebread	act for Ste	even		06/08/2007		
**Signature of Reporting Perso	on			Date		

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Automatic option grant to non-employee directors on the date of each annual stockholders' meeting pursuant to the eHealth, Inc. 2006 (1)Equity Incentive Plan, provided that the director continues in service with the company.
- The option shares become vested as to 25% of the shares one year after June 6, 2007 and 1/48th if the shares upon each month of (2)continuous service thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.