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COLGATE PALMOLIVE CO

Form 3

January 17, 2008

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

response...

January 31, 2005

0.5

Estimated average burden hours per

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement COLGATE PALMOLIVE CO [CL] Skala Justin (Month/Day/Year) 01/10/2008 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) COLGATE-PALMOLIVE (Check all applicable) COMPANY, Â 300 PARK **AVENUE** 10% Owner Director _X__ Officer (Street) Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) Pres.Colgate Greater Asia _X_ Form filed by One Reporting Person NEW YORK. NYÂ 10022 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Beneficially Owned Ownership (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â Common Stock 17,899 D Common Stock 538 Ι By Issuer's 401(k) Plan Trustee Series B Convertible Preference Stock 2,013 I By Issuer's 401(k) Plan Trustee Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

information contained in this form are not required to respond unless the form displays a

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable Expiration Date (Month/Day/Year) Date Exercisable		3. Title and Am Securities Unde Derivative Secu (Instr. 4)	erlying	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
Series B Convertible Preference Stock Units	<u>(1)</u>	(1)	Series B Convertible Preference Stock	34	\$ 0	D	Â
Stock Option (Right to Buy)	01/13/2007(2)	01/13/2010	Common Stock	4,000	\$ 64.75	D	Â
Stock Option (Right to Buy)	09/12/2005(2)	09/12/2012	Common Stock	8,500	\$ 55.11	D	Â
Stock Option (Right to Buy)	05/01/2008(3)	05/01/2013	Common Stock	16,000	\$ 56.705	D	Â
Stock Option (Right to Buy)	09/11/2006(2)	09/11/2009	Common Stock	11,250	\$ 56.565	D	Â
Stock Option (Right to Buy)	09/09/2007(2)	09/09/2010	Common Stock	13,000	\$ 54.4	D	Â
Stock Option (Right to Buy)	09/08/2006(3)	09/08/2011	Common Stock	18,000	\$ 53.455	D	Â
Stock Option (Right to Buy)	09/07/2007(3)	09/07/2012	Common Stock	20,700	\$ 60.68	D	Â
Stock Option (Right to Buy)	09/12/2008(3)	09/12/2013	Common Stock	21,700	\$ 68.15	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
• 0	Director	10% Owner	Officer	Other		
Skala Justin COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022	Â	Â	Pres.Colgate Greater Asia	Â		

Signatures

Nina D. Gillman by power of	01/17/2008		
attorney	01/1//2008		
**Signature of Reporting Person	Date		

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported preference stock units were acquired under the issuer's Supplemental Savings & Investment Plan and will be settled upon the reporting person's retirement or other termination of service.
- (2) Option became 100% exercisable on the date shown in this column.
- Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.