BANK BRADESCO Form 6-K May 04, 2012

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of May, 2012 Commission File Number 1-15250

## BANCO BRADESCO S.A.

(Exact name of registrant as specified in its charter)

## **BANK BRADESCO**

(Translation of Registrant's name into English)

Cidade de Deus, s/n, Vila Yara 06029-900 - Osasco - SP Federative Republic of Brazil (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.  Form 20-FX Form 40-F
Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.
Yes NoX

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### Forward-Looking Statements

This Report on Economic and Financial Analysis contains forward-looking statements relating to our business. Such statements are based on management's current expectations, estimates and projections about future events and financial trends, which could affect our business. Words such as: "believes," "anticipates," "plans," "expects," "intends," "aims," "evaluates," "predicts," "foresees," "projects," "guidelines," "should similar expressions are intended to identify forward-looking statements. These statements, however, do not guarantee future performance and involve risks and uncertainties, which could be beyond our control. Furthermore, certain forward-looking statements are based on assumptions that, depending on future events, may prove to be inaccurate. Therefore, actual results may differ materially from the plans, objectives, expectations, projections and intentions expressed or implied in such statements.

Factors which could modify actual results include, among others, changes in regional, national and international commercial and economic conditions; inflation rates; increase in customer delinquency on the account of borrowers in loan operations, with the consequent increase in the allowance for loan losses; loss of funding capacity; loss of clients or revenues; our capacity to sustain and improve performance; changes in interest rates which could, among other events, adversely affect our margins; competition in the banking sector, financial services, credit card services, insurance, asset management and other related sectors; government regulations and fiscal matters; disputes or adverse legal proceedings or rulings; as well as credit risks and other loan and investment activity risks.

Accordingly, the reader should not rely excessively on these forward-looking statements. These statements are valid only as of the date they were prepared. Except as required under applicable legislation, we assume no obligation whatsoever to update these statements, whether as a result of new information, future events or for any other reason.

Few numbers of this Report were submitted to rounding adjustments.

Therefore, amounts indicated as total in certain charts may not correspond to the arithmetic sum of figures preceding them.

Report on Economic and Financial Analysis - March 2012

# **Highlights**

The main figures obtained by Bradesco in the first quarter of 2012 are presented below:

1.	Adjusted Net Income(1) in the first quarter of 2012 stood at R\$2.845 billion (a 3.9% increase compared to the R\$2.738 billion recorded in the same period last year), corresponding to earnings per share of R\$2.96 and Return on Average Shareholders Equity(2) of 21.4%.	9.	Financial Margin stood at R\$10.695 billion, up 14.2% in comparison with the first quarter of 2011.
2.	Adjusted Net Income is composed of R\$1.940 billion from financial activities, representing 68.2% ofthetotal, and R\$905 million from insurance, pension plan and capitalization bond operations, which accounted for 31.8%.	10.	The Delinquency Ratio over 90 days stood at 4.1% on March 31, 2012, a 0.5 p.p. increase over March 31, 2011 (3.6%).
3.	On March 31, 2012, Bradesco's market capitalization stood at R\$113.021 billion(3).	11.	The Efficiency Ratio <sup>(5)</sup> stood at 42.7% in March 2012 (42.7% in March 2011) and the adjusted-to-risk ratio stood at 52.6% (52.1% in March 2011).
4.	Total Assets stood at R\$789.550 billion in March 2012, a 16.9% increase over the same period in 2011. Return on Average Assets was 1.5%.	12.	Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income totaled R\$9.418 billion the first quarter of 2012, up 20.0% over the same period in 2011. Technical Reserves stood at R\$106.953 billion, up 18.9% on March 2011.
5.	The Expanded Loan Portfolio <sup>(4)</sup> stood at R\$350.831 billion in March 2012, up 14.6% on the same period in 2011. Operations with individuals totaled R\$109.651 billion (up 9.4%), while operations with companies totaled R\$241.181 billion (up 17.1%).	13.	Investments in infrastructure, information technology and telecommunications amounted to R\$982 million in the first quarter of 2012, a 13.5% increase on the previous year.
6.	Assets under Management stood at R\$1.087 trillion, up 18.3% on March 2011.	14.	Taxes and contributions, including social security, paid or recorded in provision,

amounted to R\$5.689 billion, of which

R\$1.884 billion referred to taxes withheld and collected from third parties and R\$3.805 billion from Bradesco Organization activities, equivalent to 133.7% of Adjusted Net Income<sup>(1)</sup>.

7. Shareholders Equity stood at R\$58.060 billion in March 2012, up 13.2% on March 2011. The Capital Adequacy Ratio stood at 15.0% in March 2012, 12.0% of which fell under Tier I Capital.

15.

Bradesco has an extensive customer service network in Brazil, comprising 7,612 service points (4,636 branches, 1,368 PABs - Banking Service Branches and 1,608 PAAs - Advanced Service Branches). Customers can also use 1,497 PAEs ATMs (Automatic Teller Machines) in companies, 38,065 Bradesco Expresso service points, 35,007 Bradesco Dia & Noite ATMs and 12,323 Banco24Horas ATMs.

8.

Interest on Shareholders' Equity and Dividends were paid and recorded in provision to shareholders for income in the first quarter of 2012 in the amount of R\$952 million, of which R\$175 million was paid as monthly dividends and R\$777 million was recorded in provision.

(1) According to non-recurring events described on page 8 of this Report on Economic and Financial Analysis; (2) Excludes mark-to-market effect of available-for-sale securities recorded under Shareholders' Equity; (3) R\$121.751 billion considering the closing price of preferred shares (most traded share); (4) Includes sureties and guarantees, letters of credit, advances of credit card receivables, co-obligation in loan assignment (receivables-backed investment funds and mortgage-backed receivables), co-obligation in rural loan assignment, and operations bearing credit risk commercial portfolio, which includes debentures and promissory notes; and (5) In the last 12 months.

4 Report on Economic and Financial Analysis March 2012

## **Highlights**

- 16. Payroll, plus charges and benefits, totaled R\$2.448 billion. Social benefits provided to the 105,102 employees of the Bradesco Organization and their dependents amounted to R\$585.851 million, while investments in training and development programs totaled R\$21.965 million.
- Bradesco BBI was named the best investment bank in Brazil by *Global Finance* magazine; and
- 17. On March 5, 2012, Bradesco began activities at its subsidiary Bradesco Securities Hong Kong Limited, in Hong Kong, China, focused on prospecting opportunities and distributing fixed income and equity products. Therefore, Bradesco expands its international distribution channels, strengthening its contacts with global investors with strong presence on the Chinese market, in addition to providing access for a new base of institutional investors.

Bradesco BBI was named a leader in fixed-income origination in 2011, according to the Brazilian Association of Financial and Capital Market Entities (Anbima).

- 18. On March 13, 2012, Bradesco launched its ADR (American Depositary Receipt) Programs with ADRs backed by common shares on the New York Stock Exchange, in the United States. The Program meets the demand from foreign institutional investors and investment funds, therefore, Bradesco common and preferred shares are traded in the U.S.
- 19. Major Awards and Recognitions in the period:

  For the 3<sup>rd</sup> consecutive year, the Bradesco Brand was one of the 10 most valuable brands in the global financial sector. Among Latin American banks, Bradesco was ranked first (*The Banker Brand Finance*);

  Bradesco was recognized as one of the "100 Best Companies in IDHO in 2012" and one of the "50 Best Companies in Corporate Citizenship in 2012" (*Gestão & RH* magazine);

Bradesco stood out in the "Top Management 2012" Ranking in fund management (*ValorInveste / Jornal Econômico*);

20. With regards to sustainability, Bradesco divides its actions into three pillars: (i) Sustainable Finances, focused on banking inclusion, social and environmental variables for loan approvals and offering social and environmental products; (ii) Responsible Management, focused on valuing professionals, improving the workplace and adopting eco-efficient practices; and (iii) Social and Environmental Investments, focused on education, the environment, culture and sports. In this area, we point out Fundação Bradesco, which has a 55-year history of extensive social and educational work, with 40 schools in Brazil. In 2012, a projected budget of R\$385.473 million will benefit 111,170 students in its schools, in Basic Education (from Kindergarten to High School and Vocational Training - High School Level), Education for Youth and Adults; and Preliminary and Continuing Qualification focused on the creation of jobs and generation of income. The nearly 50 thousand students in Basic Education are guaranteed free, quality education, uniforms, school supplies, meals and medical and dental assistance. Fundação Bradesco also aided another 300,150 students through its distance learning programs. found at its e-learning portal Virtual School. These students completed at least one of the many courses offered by the "Virtual School". Furthermore, another 83,323 people will benefit from projects and actions in partnerships with Digital Inclusion Centers (CIDs), the Educa+Ação Program and Technology courses (Educar e Aprender Teach and Learn).

### Press Release

## **Main Information**

									Variat	ion %
	1Q12	4Q11	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10	1Q12 x 4Q11	1Q12 x1Q11
Income Statement for the Perio	d - R\$ millio	n								
Book Net Income	2,793	2,726	2,815	2,785	2,702	2,987	2,527	2,405	2.5	3.4
Adjusted Net Income	2,845	2,771	2,864	2,825	2,738	2,684	2,518	2,455	2.7	3.9
Total Financial Margin	10,695	10,258	10,230	9,471	9,362	9,018	8,302	8,047	4.3	14.2
Gross Loan Financial Margin	7,181	7,162	6,928	6,548	6,180	6,143	5,833	5,757	0.3	16.2
Net Loan Financial Margin	4,087	4,501	4,149	4,111	3,820	3,848	3,774	3,596	(9.2)	7.0
Allowance for Loan Losses										
(ALL) Expenses	(3,094)	(2,661)	(2,779)	(2,437)	(2,360)	(2,295)	(2,059)	(2,161)	16.3	31.1
Fee and Commission Income	4,118	4,086	3,876	3,751	3,510	3,568	3,427	3,253	0.8	17.3
Administrative and Personnel	(0.070)	(0.000)	(0.005)	(5.704)	(F. F.70)	(5.700)	(F 004)	(4.070)	(0.0)	40.0
Expenses Insurance Written Premiums,	(6,279)	(6,822)	(6,285)	(5,784)	(5,576)	(5,790)	(5,301)	(4,976)	(8.0)	12.6
Pension Plan Contributions and										
Capitalization Bond Income	9,418	11,133	9,049	9,661	7,850	9,022	7,697	7,163	(15.4)	20.0
Balance Sheet - R\$ million										
Total Assets	789,550	761,533	722,289	689,307	675,387	637,485	611,903	558,100	3.7	16.9
Securities	294,959	265,723	244,622	231,425	217,482	213,518	196,081	156,755	11.0	35.6
Loan Operations (1)	350,831	345,724	332,335	319,802	306,120	295,197	272,485	259,722	1.5	14.6
- Individuals	109,651	108,671	105,389	102,915	100,200	98,243	93,038	89,780	0.9	9.4
- Corporate	241,181	237,053	226,946	216,887	205,920	196,954	179,447	169,942	1.7	17.1
Allowance for Loan Losses										
(ALL)	(20,117)	(19,540)	(19,091)	(17,365)	(16,740)	(16,290)	(16,019)	(15,782)	3.0	20.2
Total Deposits	213,877	217,424	224,664	213,561	203,822	193,201	186,194	178,453	(1.6)	4.9
Technical Reserves	106,953	103,653	97,099	93,938	89,980	87,177	82,363	79,308	3.2	18.9
Shareholders' Equity	58,060	55,582	53,742	52,843	51,297	48,043	46,114	44,295	4.5	13.2
Assets under Management	1,087,270	1,019,790	973,194	933,960	919,007	872,514	838,455	767,962	6.6	18.3
Performance Indicators (%) on	Adjusted Ne	t Income (unl	ess otherw	ise stated)						
Adjusted Net Income per Share - R\$ <sup>(2)</sup>	2.96	2.93	2.91	2.82	2.72	2.61	2.38	2.19	1.0	8.8
Book Value per Common and	, F 0.		4 4 00	40.00	40.40	40.77	40.00	44 77		40.0
Preferred Share - R\$ Annualized Return on	15.21	14.56	14.08	13.82	13.42	12.77	12.26	11.77	4.5	13.3
Annualized Return on Average Shareholders' Equity (3)(4)	21.4	21.3	22.4	23.2	24.2	22.2	22.5	22.8	0.1 p.p.	(2.8) p.p.
Annualized Return on Average Assets <sup>(4)</sup>	1.5	1.6	1.7	1.7	1.7	1.7	1.7	1.7	(0.1) p.p.	(0.2) p.p.

Average Rate - Annualized (Adjusted Financial Margin / Total Average Assets - Purchase and Sale Commitments -	7.9	7.8	8.0	7.8	8.2	8.3	7.9	8.2	0.1 p.p	(0.3) p.p.
Permanent Assets)	7.9	7.0	6.0	7.0	0.2	0.5	7.5	0.2	υ. ι μ.μ	р.р.
Fixed Assets Ratio - Total									(1.1)	
Consolidated	19.9	21.0	16.7	17.3	17.4	18.1	16.7	20.9	p.p.	2.5 p.p.
Combined Ratio - Insurance										(0.5)
(5)	85.6	83.6	86.2	85.8	86.1	85.1	85.3	84.7	2.0 p.p.	p.p.
(2)									(0.3)	
Efficiency Ratio (ER) (2)	42.7	43.0	42.7	42.7	42.7	42.7	42.5	42.0	p.p.	-
Coverage Ratio (Fee and Commission										(0.7)
Income/Administrative	62.9	62.2	62.7	63.5	63.6	64.2	65.1	64.9	0.7 p.p.	p.p.
and Personnel Expenses) (2)										
Market Capitalization - R\$ million <sup>(6)</sup>	113,021	106,971	96,682	111,770	117,027	109,759	114,510	87,887	5.7	(3.4)
Loan Portfolio Quality % (7)										
ALL / Loan Portfolio	7.5	7.3	7.3	6.9	7.0	7.1	7.4	7.6	0.2 p.p.	0.5 p.p.
Non-Performing Loans (>60 days <sup>(8)</sup> / Loan Portfolio)	5.1	4.8	4.6	4.5	4.4	4.3	4.6	4.9	0.3 p.p	0.7 p.p
Delinquency Ratio (> 90 days	5.1	7.0	4.0	7.0	7.7	7.0	7.0	7.0	0.0 μ.μ	0.7 μ.μ
(8) / Loan Portfolio)	4.1	3.9	3.8	3.7	3.6	3.6	3.8	4.0	0.2 p.p	0.5 p.p
Coverage Ratio (> 90 days									(2.7)	(11.9)
(8)	181.7	184.4	194.0	189.3	193.6	197.6	191.8	188.5	p.p.	p.p.
Coverage Ratio (> 60 days (8))	140.0	151.0	150.0	1540	150.1	100.0	100.0	155.0	(5.2)	(12.5)
Operating Limits %	146.6	151.8	159.6	154.0	159.1	163.3	162.0	155.8	p.p.	p.p.
Capital Adequacy Ratio -									(0.1)	
Total Consolidated	15.0	15.1	14.7	14.7	15.0	14.7	15.7	15.9	p.p.	-
									(0.4)	(1.4)
- Tier I	12.0	12.4	12.2	12.9	13.4	13.1	13.5	13.9	p.p.	p.p.
- Tier II	3.0	2.7	2.5	1.8	1.7	1.7	2.3	2.1	0.3 p.p	1.3 p.p
- Deductions	-	-	-	-	(0.1)	(0.1)	(0.1)	(0.1)	-	0.1 p.p.

<sup>6</sup> Report on Economic and Financial Analysis March 2012

## **Main Information**

	Mar12	Dec11	Sept11	Jun11	Mar11	Dec10	Sept10	Jun10	Variati	ion %
									Mar12 x	Mar12 x
									Dec11	Mar11
Structural Information - Units										
Service Points	62,749	59,711	55,822	53,246	50,967	48,681	45,821	42,977	5.1	23.1
- Branches	4,636	4,634	3,945	3,676	3,651	3,628	3,498	3,476	-	27.0
- PAAs <sup>(9)</sup>	1,608	1,605	1,660	1,659	1,660	1,660	1,643	1,592	0.2	(3.1)
- PABs <sup>(9)</sup>	1,368	1,347	1,320	1,313	1,308	1,263	1,233	1,215	1.6	4.6
- PAEs <sup>(9)</sup>	1,497	1,477	1,589	1,587	1,588	1,557	1,559	1,565	1.4	(5.7)
- Outplaced Bradesco Network ATMs <sup>(10)</sup>	3,974	3,913	3,953	3,962	3,921	3,891	4,104	3,827	1.6	1.4
- Banco24Horas NetworkATMs <sup>(10)</sup>	10,583	10,753	10,815	10,856	10,326	9,765	8,113	7,358	(1.6)	2.5
- Bradesco Expresso (Correspondent Banks)	38,065	34,839	31,372	29,263	27,649	26,104	24,887	23,190	9.3	37.7
- Bradesco Promotora de Vendas	1,005	1,131	1,157	919	853	801	773	743	(11.1)	17.8
- Branches / Subsidiaries Abroad	13	12	11	11	11	12	11	11	8.3	18.2
ATMs	47,330	46,971	45,596	45,103	44,263	43,072	41,007	39,766	0.8	6.9
- Bradesco Network	35,007	34,516	33,217	32,714	32,514	32,015	31,759	31,387	1.4	7.7
- Banco24Horas Network	12,323	12,455	12,379	12,389	11,749	11,057	9,248	8,379	(1.1)	4.9
Credit and Debit Card <sup>(11)</sup> - in millions	159.9	155.7	153.0	150.4	147.5	145.2	140.7	137.8	2.7	8.4
Employees	105,102	104,684	101,334	98,317	96,749	95,248	92,003	89,204	0.4	8.6
Outsourced Employees and Interns	12,659	11,699	10,731	10,563	10,321	9,999	9,796	8,913	8.2	22.7
Foundation Employees <sup>(12)</sup>	3,877	3,806	3,813	3,796	3,788	3,693	3,756	3,734	1.9	2.3
Customers - in millions	0,077	0,000	0,010	0,700	0,700	0,000	0,700	0,704	1.0	2.0
Checking Accounts	25.4	25.1	24.7	24.0	23.5	23.1	22.5	21.9	1.2	8.1
Savings Accounts (13)	41.3	43.4	40.6	39.7	39.4	41.1	38.5	37.1	(4.8)	4.8
Insurance Group	40.8	40.3	39.4	38.0	37.0	36.2	34.6	33.9	1.2	10.3
- Policyholders	35.4	35.0	34.3	33.0	32.1	31.5	30.0	29.3	1.1	10.3
- Pension Plan Participants	2.2	2.2	2.1	2.1	2.1	2.0	2.0	2.0	-	4.8
- Capitalization Bond										
Customers	3.2	3.1	3.0	2.9	2.8	2.7	2.6	2.6	3.2	14.3
Bradesco Financiamentos	2.1	2.2	2.4	2.9	2.9	3.3	3.4	3.5	(4.5)	(27.6)

- (1) Expanded Loan Portfolio: includes sureties and guarantees, letters of credit, advances of credit card receivables, co-obligation in loan assignment (receivables-backed investment funds and mortgage-backed receivables), co-obligation in rural loan assignment and operations bearing credit risk commercial portfolio, covering debentures and promissory notes;
- (2) In the last 12 months;
- (3) Excluding mark-to-market effect of available-for-sale securities recorded under shareholders equity;
- (4) Adjusted net income for the period;
- (5) Excludes additional reserves;.
- (6) Number of shares (excluding treasury shares) multiplied by the closing price of the common and preferred shares on the period s last trading day;
- (7) Concept defined by the Brazilian Central Bank (Bacen);
- (8) Credits overdue;
- (9) PAB: Branch located on the premises of a company and with Bradesco employees; PAE: ATM located on the premises of a company; PAA: service point located in a municipality without a Bank branch;
- (10) Including overlapping ATMs within the Bank s own network and the *Banco24Horas* network: 2,050 in March 2012; 2,019 in December 2011; 2,040 in September 2011; 2,045 in June 2011; 2,024 in March 2011; 1,999 in December 2010, 1,670 in September 2010 and 1,547 in June 2010;
- (11) Includes pre-paid, Private Label and Ibi México as of December 2010;
- (12) Fundação Bradesco, Digestive System and Nutritional Disorder Foundation (Fimaden) and Bradesco Sports and Recreation Center (ADC Bradesco); and
- (13) Number of accounts.

# Ratings Main Ratings

Fitch Ratings									
				Domestic Scale					
Feasibility (1)	Support	Domestic Currency			Foreign (	Currency	Domestic		
a -	2	Long Term A -			Short Term F2		Long Term AAA (bra)	Short Term F1 + (bra)	
		Moody's Inve				R&I	Inc.		
Financial Strength		Int	International Scale				c Scale	International Scale	
B -	Foreign Currency Debt		Currency osit	Foreign Curr	Foreign Currency Deposit		Currency	Issuer	Rating
	Long Term Baa1	Long Term <b>Standard</b>	Short Term <b>&amp; Pop<u>r</u>'s</b>	Long Term Baa2	Short Term P-2	Long Term Aaa.br	Short Term BR Austin		3B
Internat	ional Scale - (	Counterparty	Rating	Domesti	ic Scale	Corp	orate	Domest	ic Scale
Foreign (	Currency	Domestic Currency		Counterpa	Counterparty Rating		nance	Long Term	Short Term
Long Term BBB	Short Term A - 3	Long Term BBB	Short Term A - 3	Long Term brAAA	Short Term brA - 1	AA	<b>\</b> +	AAA	A -1

<sup>(1)</sup> Substitution of the individual rating (B/C).

## Book Net Income vs. Adjusted Net Income

The main non-recurring events that impacted book net income in the periods below are presented in the following comparative chart:

			R\$ million
	1Q12	4Q11	1Q11
Book Net Income	2,793	2,726	2,702
Non-Recurring Events	52	45	36
- Civil Provision	86	79	54
- Other	-	(14)	-
- Tax Effects	(34)	(20)	(18)
Adjusted Net Income	2,845	2,771	2,738
ROAE % <sup>(1)</sup>	21.0	21.2	23.8
Adjusted ROAE % <sup>(1)</sup>	21.4	21.5	24.2

(1) Annualized.

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### **Summarized Analysis of Adjusted Income**

To provide for better understanding, comparison and analysis of Bradesco's results, we use the Adjusted Income Statement for analysis and comments contained in this Report on Economic and Financial Analysis, obtained from adjustments made to the Book Income Statement, detailed at the end of this

Press Release, which includes adjustments to non-recurring events shown on the previous page. Note that the Adjusted Income Statement serves as the basis for the analysis and comments made in Chapters 1 and 2 of this report.

								R\$ million
				•	me Statemen	t	Varia	tia
	1Q12	4Q11	Variat	-	1Q12	1Q11	Varia 1Q12 x	
			Amount	%			Amount	%
Financial Margin	10,695	10,258	437	4.3	10,695	9,362	1,333	14.2
- Interest	10,222	9,985	237	2.4	10,222	8,849	1,373	15.5
- Non-interest	473	273	200	73.3	473	513	(40)	(7.8)
ALL	(3,094)	(2,661)	(433)	16.3	(3,094)	(2,360)	(734)	31.1
Gross Income from Financial Intermediation	7,601	7,597	4	0.1	7,601	7,002	599	8.6
Income from Insurance, Pension Plan and Capitalization								
Bond Operations <sup>(1)</sup>	877	933	(56)	(6.0)	877	785	92	11.7
Fee and Commission Income	4,118	4,086	32	0.8	4,118	3,510	608	17.3
Personnel Expenses	(2,878)	(3,140)	262	(8.3)	(2,878)	(2,436)	(442)	18.1
Other Administrative Expenses	(3,401)	(3,682)	281	(7.6)	(3,401)	(3,140)	(261)	8.3
Tax Expenses	(1,012)	(1,005)	(7)	0.7	(1,012)	(880)	(132)	15.0
Equity in the Earnings (Losses)								
of Unconsolidated Companies	40	53	(13)	(24.5)	40	34	6	17.6
Other Operating Income/Expenses	(996)	(808)	(188)	23.3	(996)	(922)	(74)	8.0
Operating Result	4,349	4,034	315	7.8	4,349	3,953	396	10.0
	,			7.0		,		
Non-Operating Income Income Tax / Social	(18)	4	(22)	-	(18)	(4)	(14)	350.0
Contribution	(1,468)	(1,241)	(227)	18.3	(1,468)	(1,138)	(330)	29.0
Non-controlling Interest	(18)	(26)	8	(30.8)	(18)	(73)	55	(75.3)
Adjusted Net Income	2,845	2,771	74	2.7	2,845	2,738	107	3.9

<sup>(1)</sup> Income from Insurance, Pension Plan and Capitalization Bond Operations = Insurance Retained Premiums, Pension Plans and Capitalization Bonds - Variation in Technical Reserves of Insurance, Pension Plans and Capitalization Bonds Retained Claims Drawings and Redemption of Capitalization Bonds Selling Expenses with Insurance Plans, Pension Plans and Capitalization Bonds.

# Summarized Analysis of Adjusted Income Adjusted Net Income and Profitability

In the first quarter of 2012, Bradesco posted adjusted net income of R\$2,845 million, up 2.7%, or R\$74 million, from the previous quarter, mainly driven by: (i) growth in the financial margin, as a result of greater revenue from interest and non-interest portion; (ii) greater fee and commission income; (iii) lower personnel and administrative expenses; offset by: (iv) an increase in the allowance for loan losses; and (v) an increase in other operating expenses (net of other operating income).

In comparison with the same quarter a year earlier, adjusted net income increased by R\$107 million, or 3.9% in the first quarter of 2012, for Return on Average Shareholders' Equity (ROAE) of 21.4%. The main reasons for this result are described below, in the analysis of the main items included in the income statement.

Shareholders' Equity stood at R\$58,060 million in March 2012, up 13.2% on the balance in March 2011. The Capital Adequacy Ratio stood at 15.0%, 12.0% of which fell under Tier I Reference Shareholders' Equity.

Total Assets came to R\$789,550 million in March 2012, up 16.9% over March 2011, driven by the increase in operations and the expansion of business volume. Return on Average Assets (ROAA) reached 1.5%.

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# Summarized Analysis of Adjusted Income Efficiency Ratio (ER)

The Efficiency Ratio in the last 12 months<sup>(1)</sup>improved by 0.3 p.p. over the previous guarter, reaching 42.7% in the first guarter of 2012. With regards to the quarterly ER, the indicator went from 45.1% in the fourth guarter of 2011 to 40.8% in the first guarter of 2012. The improvement in the ER was mainly driven by: (i) a decrease in personnel expenses, mainly resulting from the concentration of holidays in the guarter and lower expenses with management and employee profit sharing: (ii) lower administrative expenses, mainly due to the stabilization of expenses related to the expansion of new Service Points, in addition to the decrease in marketing and advertising expenses and those with outsourced services in the period; and (iii) growth in the financial margin and fee and commission income, which was mainly due to an increase in average business volume, resulting from accelerated organic growth, which began in the second half of 2011, and lower treasury gains.

The "adjusted to risk" ER, which reflects the impact of risk associated with loan operations<sup>(2)</sup>, reached 52.6% in the first quarter of 2012, a 0.4 p.p. improvement over the previous quarter. This was mainly the result of the aforementioned events, offset by an increase in delinquency ratio in the period.

<sup>(1)</sup> ER = (Personnel Expenses - Employee Profit Sharing + Administrative Expenses) / (Financial Margin + Fee and Commission Income + Income from Insurance + Equity in the Earnings (Losses) of Unconsolidated Companies + Other Operating Income Other Operating Expenses). Considering the ratio between: (i) total administrative costs (Personnel Expenses + Administrative Expenses + Other Operating Expenses + Tax Expenses not related to revenue generation + Insurance Selling Expenses) and (ii) revenue net of related taxes (not considering Claims and Selling Expenses from the Insurance Group), our ER in the first quarter of 2012 would be 44.6%; and

<sup>(2)</sup> Including ALL expenses, adjusted for granted discounts, loan recovery and sale of foreclosed assets, among others.

# **Summarized Analysis of Adjusted Income** Financial Margin

The R\$437 million increase between the first quarter of 2012 and the fourth quarter of 2011 was mainly due to:

- a R\$237 million increase in interest-earning operations, mainly due to higher gains with "Securities/Other" and "Insurance" margins; and
- a R\$200 million increase in the non-interest margin, due to greater "Treasury/Securities" gains.

Financial margin posted a R\$1,333 million improvement between the first quarter of 2012 and the same period in 2011, for growth of 14.2%, mainly driven by:

- a R\$1,373 million increase in income from interest-earning operations due to an increase in business volume, mainly from:
  - (i) "Loans;" and (ii) "Securities/Other;" and

offset by:

 lower income from the non-interest margin, in the amount of R\$40 million, due to lower "Treasury/Securities" gains.

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## **Summarized Analysis of Adjusted Income**

**Interest Financial Margin - Annualized Average Rates** 

						R\$ million		
		1Q12		4Q11				
	Interest	Average Balance	Average Rate	Interest	Average Balance	Average Rate		
Loans	7,181	272,481	11.0%	7,162	269,071	11.1%		
Funding	1,168	331,186	1.4%	1,169	319,408	1.5%		
Insurance	851	105,811	3.3%	770	100,978	3.1%		
Securities/Other	1,022	283,634	1.4%	884	257,613	1.4%		
Financial Margin	10,222	-	7.6%	9,985	-	7.6%		

		1Q12			1Q11			
	Interest	Average Balance	Average Rate	Interest	Average Balance	Average Rate		
Loans	7,181	272,481	11.0%	6,180	239,266	10.7%		
Funding	1,168	331,186	1.4%	1,009	276,157	1.5%		
Insurance	851	105,811	3.3%	999	88,818	4.6%		
Securities/Other	1,022	283,634	1.4%	661	206,006	1.3%		
Financial Margin	10,222	-	7.6%	8,849	-	7.8%		

The annualized interest financial margin rate stood at 7.6% in the first quarter of 2012, in line with the figure recorded in the previous quarter.

## **Summarized Analysis of Adjusted Income**

Expanded Loan Portfolio(1)

In March 2012, Bradesco's loan operations totaled R\$350.8 billion. The 1.5% increase in the quarter was due to growth of: (i) 2.4% in Small and Medium-sized Entities (SMEs); (ii) 1.2% in Corporations; and (iii) 0.9% in Individuals.

Over the last 12 months, the portfolio expanded by 14.6.%, driven by: (i) 20.6% growth in SMEs; (ii) 14.5% growth in Corporations; and (iii) 9.4% growth in Individuals.

In the Individuals segment, the products that posted the strongest growth in the last 12 months were: (i) real estate financing; (ii) BNDES/Finame onlending; and (iii) payroll-deductible loans. In the Corporate segment, growth was led by: (i) real estate financing – corporate plan; (ii) operations bearing credit risk - commercial portfolio; and (iii) export financing.

(1) Includes sureties, guarantees, letters of credit, advances of credit card receivables, debentures, promissory notes, assignment of receivables-backed investment funds and mortgage-backed receivables and rural loan.

For more information, see page 38 of Chapter 2 of this Report.

#### Allowance for Loan Losses (ALL)

In the first quarter of 2012, ALL expenses stood at R\$3,094 million, up 16.3% from the previous quarter, mainly as a result of: (i) adequate provisioning levels in comparison with the estimated losses from certain operations with corporate customers in the fourth quarter of 2011; and (ii) increase in delinqueancy in the period.

In comparison with the first quarter of 2011, ALL expenses in the same period in 2012 increased by 31.1%, mainly due to: (i) a 12.4% growth in loan operations - concept defined by Bacen, in the period; and (ii) greater delinquency in the period, especially among Individuals and SMEs.

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Press	Rel	lease
1 1000	110	case

## **Summarized Analysis of Adjusted Income**

Delinquency Ratio > 90 days(1)

The delinquency ratio of over 90 days posted a slight increase of 0.2 p.p. in the quarter, mainly due to: (i) a 0.3 p.p. increase in the SME ratio; and (ii) a 0.1 p.p. increase in the Individuals ratio.

(1) Concept defined by Bacen.

## Coverage Ratios(1)

The following graph presents the evolution of the coverage ratio of the ALL for loans overdue for more than 60 and 90 days. In March 2012, these ratios stood at 146.6% and 181.7%, respectively,

The ALL, totaling R\$20.1 billion in March 2012, was made up of: (i) R\$16.1 billion required by the Brazilian Central Bank; and (ii) R\$4.0 billion in additional provisions.

pointing to a comfortable level of provisioning.

(1) Concept defined by Bacen.

### **Summarized Analysis of Adjusted Income**

Income from Insurance, Pension Plan and Capitalization Bond Operations

In comparison with the same period a year earlier, Net income in the first quarter of 2012 stood at net income was up 18.9% in the first quarter of 2012. R\$905 million (R\$860 million in the fourth quarter of 2011), a 5.2% increase, with an annualized Return on Shareholders' Equity of 26.9%.

#### (1) Excluding additional provisions.

							R\$ million (unless otherwise stated)					
	1Q12	4Q11	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10	Variation %			
									1Q12 x 4Q11	1Q12 x 1Q11		
Net Income	905	860	780	800	761	779	721	701	5.2	18.9		
Insurance Written Premiums, Pension Plan Contributionsand Capitalization												
Bond Income (1)	9,418	11,133	9,049	9,661	7,850	9,022	7,697	7,163	(15.4)	20.0		
Technical Reserves	106,953	103,653	97,099	93,938	89,980	87,177	82,363	79,308	3.2	18.9		
Financial Assets (2)	122,147	116,774	110,502	106,202	102,316	100,038	92,599	88,515	4.6	19.4		
Claims Ratio	71.9	68.6	71.5	72.2	72.0	71.1	72.4	71.8	3.3 p.p	(0.1) p.p		
Combined Ratio	85.6	83.6	86.2	85.8	86.1	85.1	85.3	84.7	2.0 p.p	(0.5) p.p		
Policyholders / Participants and												
Customers (in thousands)	40,785	40,304	39,434	37,972	37,012	36,233	34,632	33,908	1.2	10.2		
Market Share of Insurance Written												
Premiums, Pension Plan												
Contributions and Capitalization Bond												
Income (3)	25.0	25.6	24.9	25.0	23.2	24.7	24.7	24.8	(0.6) p.p	1.8 p.p		

Note: For comparison purposes, the effects of Normative Resolution 206/09, which affected revenue - Health, were not considered in the combined ratio calculation.

<sup>(1)</sup> The effect of ANS Normative Resolution 206/09 (Health), which extinguished the PPNG (SES) as of January 2010, was not considered in all previous periods and established the accounting of premiums on a *pro-rata temporis* basis. This accounting change did not affect earned premiums;

<sup>(2)</sup> As of the fourth quarter of 2010, held-to-maturity securities were reclassified to available for sale category, for adoption CPCs 38 and 40; and (3) The first quarter of 2012 includes the latest data released by Susep (January 2012).

<sup>16</sup> Report on Economic and Financial Analysis March 2012

### **Summarized Analysis of Adjusted Income**

In a year-on-year comparison, revenue in the first guarter of 2012 was down 15.4%, due to the concentration of pension plan contributions, which are historically paid in the last quarter of the year.

In the first guarter of 2012, total revenue increased by 20.0% over the same period in 2011, driven by the performance of all segments, which posted double-digit growth in the period.

Quarter on quarter, net income was up 5.2%, mainly as a result of: (i) improved financial result; and (ii) a reduction in general and administrative expenses, even when accounting for the collective bargaining agreement in the sector in January 2012.

Net income in the first quarter of 2012 was up 18.9% over the same period in 2011, mainly due to: (i) a 20.0% increase in revenue; (ii) improved equity income; and (iii) a reduction in general and administrative expenses, even when accounting for the collective bargaining agreement in the sector in January 2012.

With regards to solvency, Grupo Bradesco de Seguros e Previdência complies with all Susep rules, effective as of January 1, 2008, and has adjusted to meet global standards (Solvency II). The Group posted leverage of 2.1 times its Shareholders' Equity in the period.

### **Summarized Analysis of Adjusted Income**

**Fee and Commission Income** 

In the first quarter of 2012, fee and commission income came to R\$4,118 million, up R\$32 million over the previous quarter. This performance was driven by: (i) an increase in revenue from fund management; (ii) greater gains with capital market operations (underwriting / financial advisory); and (iii) greater revenue from custody and brokerage services; partially offset by: (iv) lower revenue from loan operations and card income, which are impacted by seasonality at the end of the year.

In comparison with the same period a year earlier, the R\$608 million increase, or 17.3%, in fee and commission income in the first quarter of 2012 was mainly due to: (i) the performance of the credit card segment, driven by the growth in card base and revenue; (ii) higher income from checking accounts, which was a result of the growth in business volume and an increase in the checking account holder base, which posted net growth of 1.9 million accounts in the period; (iii) greater gains with capital market operations (underwriting / financial advisory); (iv) greater income from fund management; and (v) greater income from loan operations, resulting from an increase in the volume of contracted operations and surety and quarantee operations.

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# Summarized Analysis of Adjusted Income Personnel Expenses

• R\$87 million in non-structural expenses, In the first quarter of 2012, the R\$262 million decrease mainly driven by: (i) greater expenses with from the previous quarter was due to the following: employee and management profit sharing; and (ii) greater expenses with the provision for labor

- structural expenses down R\$64 million, mainlyclaims. due to: (i) concentration of holidays, characteristic of the first quarter of the year; offset by: (ii) increased expenses with salaries, social charges and benefits, mostly due to a collective bargaining agreement in the insurance sector in January 2012; and
  - non-structural expenses R\$198 million decrease, mainly due to lower expenses with employee and management profit sharing.

In comparison with the same period a year earlier, the R\$442 million increase in the first quarter of 2012 was mainly the result of:

 R\$355 million in structural expenses, resulting from: (i) increased expenses with salaries, social charges and benefits, due to higher salary levels; and (ii) the net increase in the number of employees by 8,353 professionals, due to organic growth and the expansion of service points in the period; and

Non-Structural Expenses = Employee and Management Profit Sharing + Training + Labor Provision + Costs with Termination of Employment Contracts.

# Summarized Analysis of Adjusted Income Administrative Expenses

In the first quarter of 2012, the 7.6% decrease in administrative expenses from the previous quarter was mainly the result of lower expenses with: (i) marketing and advertising; (ii) outsourced services, mainly related to the end of the partnership with Empresa Brasileira de Correios e Telégrafos – ECT in December 2011 (Postal Bank); partially offset by greater expenses with: (iii) depreciation and amortization; (iv) data processing; (v) financial system services; and (vi) expansion of service points by 3,038 points.

In comparison with the same period a year earlier, the 8.3% increase in the first quarter of 2012 was mainly due to: (i) contractual adjustments; (ii) an increase in business and service volume; and (iii) the opening of 11,782 service points, made up of 985 branches, 10,416 Bradesco Expresso points and 381 other points, for a total of 62,749 service points on March 31, 2012.

#### Other Operating Income and Expenses

Other operating expenses, net of other operating income, totaled R\$996 million in the first quarter of 2012, up R\$188 million over the previous quarter, and R\$74 million in comparison with the same period in 2011.

Compared with the same quarter last year and the previous quarter, the increase in other operating expenses, net of other operating income, was mainly the result of greater expenses with: (i) the recording of operating provisions, particularly those for tax

contingencies; and (ii) amortization of intangible assets due to acquisition of banking rights.

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### **Summarized Analysis of Adjusted Income**

**Income Tax and Social Contributions** 

In the quarter-on-quarter comparison, income tax and social contribution expenses were up 18.3%, or R\$227 million, from the previous quarter, due to a greater taxable result in the period.

In the year-on-year comparison, the increase in these expenses is mainly the result of: (i) greater taxable result; and (ii) the termination of tax credits resulting from the increase in the social contribution rate from 9% to 15% in the first quarter of 2011.

#### **Unrealized Gains**

Unrealized gains totaled R\$16,130 million in the first quarter of 2012, a R\$5,512 million increase from the previous quarter. This was mainly due to: (i) the appreciation of investments, particularly the Cielo investment, which saw a 28.0% increase in share value in the quarter; and (ii) the valuation due to mark-to-market accounting of securities in both fixed income and equities.

Press Release

#### **Economic Scenario**

Economic activity indicators in the USA continued to present better-than-expected results in the first quarter of 2012, but failed to completely ward off uncertainties regarding the pace and sustainability of growth in the coming months. At the same time, doubts regarding the speed of Chinese growth led to a measure of discomfort, compounded by persistent uncertainties surrounding the country's banking system and real estate market. Furthermore, fears of a financial meltdown in the eurozone were assuaged by the European Central Bank's recent measures to promote liquidity in the region's banking system - while renegotiation of Greek sovereign debt appears to successfully prevent the country from leaving the European monetary union.

Faced with these risks, global growth remained low, adversely impacting the confidence of the economic agents. This trend has had two relevant effects: (i) the normalization of monetary policy by the main central banks will most likely be delayed, ensuring high international liquidity; and (ii) average commodity prices should also continue on a downward trajectory throughout 2012 thanks to the global deceleration tendency, despite short-term pressures, especially in relation to agricultural produce (unfavorable weather conditions) and oil (geopolitical tensions).

At the same time, despite the substantially reduced risk of a new global crisis in the financial sector, Brazil is still not immune to global events, although it is certainly much better prepared to face the materialization of existing risks than it was in 2008. Faced with a deteriorating international scenario and the current leveling off of domestic activity in the second half of 2011, the economic authorities have adopted a number of stimulus measures, including: (i) a series of interest rate reductions, which continued into the first quarter of 2012 and should advance in the current period; (ii) the partial reversal of the macroprudential measures adopted in December 2010; (iii) tax incentives for the

and industrial segments; and (iv) interventions in the exchange market to aid industry, which is facing stiff foreign competition and a strong loss of demand. With these measures and the expected increase in public investments, the Brazilian economy should respond favorably, accelerating the pace of growth in the coming months. This improvement should become even more evident in the quarter, when the industrial inventory adjustments will have run their course.

Although the prospective global scenario should have a deflationary impact on Brazil's economy, there are still a number of challenges related to the handling of monetary policy, given the mismatch between supply and demand, the economy's high level of indexation and the buoyant job market.

Bradesco is maintaining its positive long-term outlook for Brazil. Despite the country's undeniable export vocation, domestic demand has been and will continue to be the main engine of economic performance. Household consumption has been driven by the buoyant job market, while investments have benefited from the opportunities generated by pre-salt oil exploration and the sporting events in the coming years. With no signs of excessive income commitment by borrowers and with continuing upward social mobility, the outlook for the Brazilian banking system also remains favorable.

The Organization continues to believe that Brazil will achieve a higher potential growth pace more rapidly if fueled by bigger investments in education and infrastructure and by economic reforms that increase the efficiency of the productive sector. Action on these fronts would play a crucial role in giving the private sector a more solid foundation in regard to facing global competition and continuing to grow and create jobs.

consumer goods

Press Release

# **Main Economic Indicators**

Main Indicators (%)	1Q12	4Q11	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10
Interbank Deposit Certificate (CDI)	2.45	2.67	3.01	2.80	2.64	2.56	2.61	2.22
Ibovespa	13.67	8.47	(16.15)	(9.01)	(1.04)	(0.18)	13.94	(13.41)
USD - Commercial-Rate	(2.86)	1.15	18.79	(4.15)	(2.25)	(1.65)	(5.96)	1.15
General Price Index - Market (IGP-M)	0.62	0.91	0.97	0.70	2.43	3.18	2.09	2.84
Extended Consumer Price Index (IPCA) Brazilian Institute								
of Geography and Statistics (IBGE)	1.22	1.46	1.06	1.40	2.44	2.23	0.50	1.00
Federal Government Long-Term	1.40	1 40	1 40	1 40	1 40	1 40	1 40	1 40
Interest Rate (TJLP)	1.48	1.48	1.48	1.48	1.48	1.48	1.48	1.48
Reference Interest Rate (TR)	0.19	0.22	0.43	0.31	0.25	0.22	0.28	0.11
Savings Accounts	1.70	1.73	1.95	1.82	1.76	1.73	1.79	1.62
Business Days (number)	63	62	65	62	62	63	65	62
Indicators (Closing Rate)	Mar12	Dec11	Sept11	Jun11	Mar11	Dec10	Sept10	Jun10
USD - Commercial Selling-Rate - (R\$)	1.8221	1.8758	1.8544	1.5611	1.6287	1.6662	1.6942	1.8015
Euro - (R\$)	2.4300	2.4342	2.4938	2.2667	2.3129	2.2280	2.3104	2.2043
Country Risk (points)	177	223	275	148	173	189	206	248
Basic Selic Rate Copom(% p.a.)	9.75	11.00	12.00	12.25	11.75	10.75	10.75	10.25
BM&F Fixed Rate (% p.a.)	8.96	10.04	10.39	12.65	12.28	12.03	11.28	11.86

# **Projections through 2014**

%	2012	2013	2014
USD - Commercial Rate (year-end) - R\$	1.80	1.86	1.92
Extended Consumer Price Index (IPCA)	5.20	5.50	5.00
General Price Index - Market (IGP-M)	4.63	4.60	4.50
Selic (year-end)	8.50	9.50	9.50
Gross Domestic Product (GDP)	3.40	4.70	4.50

#### Press Release

#### Guidance

#### **Bradesco's Outlook for 2012**

This guidance contains forward-looking statements that are subject to risks and uncertainties, as they are based on Management s expectations and assumptions and information available to the market to date.

Loan Portfolio <sup>(1)</sup>	18 to 22%
Individuals	16 to 20%
Corporate	18 to 22%
SMEs	23 to 27%
Corporations	13 to 17%
Products	
Vehicles	4 to 8%
Cards (2)	13 to 17%
Real Estate Financing (origination)	R\$11.4 bi
Payroll Deductible Loans	26 to 30%
Financial Margin <sup>(3)</sup>	10 to 14%
Fee and Commission Income	8 to 12%
Operating Expenses <sup>(4)</sup>	8 to 12%
Insurance Premiums	13 to 16%

- (1) Expanded Loan Portfolio;(2) Does not include the "BNDES Cards" and "Discounts on Advances of Receivables" portfolios;
- (3) Under current criterion, Guidance for Interest Financial Margin; and
- (4) Administrative and Personnel Expenses.

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Press Release

# Income Statements vs. Managerial Income vs. Adjusted Income

Analytical Breakdown of Income Statement vs. Managerial Income vs. Adjusted Income

First Quarter of 2012

First Quarter of 2012												
								1Q12				
	Book			Recla	assific	ations			Fiscal	Managerial	Non-Recurring	
	Income Statement	(1)	(2)	(3)	(4)	(5)	(6)	(7)	Hedge (8)		Events (9)	S
Financial Margin	11,773	(186)	59	(70)	(515)	29	-	-	(395)	10,695	-	
ALL	(3,298)	-	-	-	265	(61)	-	-	-	(3,094)	-	
Gross Income from Financial Intermediation	8,475	(186)	59	(70)	(250)	(32)	_	_	(395)	7,601		
Income from Insurance, Pension Plan and Capitalization Bond Operations		(100)	33	(10)	(230)	(32)			(555)	877		
Fee and Commission												
Income	3,995	-	-	-	-	-	122	-	-	4,118	-	
Personnel Expenses	(2,878)	-	-	-	-	-	-	-	-	(2,878)	-	
Other Administrative Expenses	(3,290)	_	_	_	_	_	_	(110)	_	(3,401)	_	
Tax Expenses	(1,122)	-	-	-	68	-	-	-	43	(1,012)	-	
Equity in the Earnings (Losses) of Unconsolidated Companies	40	_	_	_	_	-	_	-	-	40		
Other Operating Income/Expenses	(1,488)	186	(59)	70	182	38	(122)	110	-	(1,082)	86	
<b>Operating Result</b>	4,609	-	-	-	-	6	-	-	(352)	4,263	86	
Non-Operating Income	(12)	_	_	-	-	(6)	-	-	-	(18)	_	
Income Tax / Social Contribution and Non-controlling Interest	(1,804)								352		(34)	
111101031	(1,004)	-	_	_	-	-	_	-	332	(1,402)	(54)	

**Net Income** 2,793 2,793 52

- Expenses with Commission on the Placement of Loans and Financing were reclassified from the item "Other Operating Expenses" to the item (1) "Financial Margin";
- Interest Income/Expenses from the insurance segment were reclassified from the item "Other Operating Income/Expenses" to the item (2)"Financial Margin";
- Interest Income/Expenses from the financial segment were reclassified from the item "Other Operating Income/Expenses" to the item (3)"Financial Margin";
- (4) Income from Loan Recovery classified under the item "Financial Margin", Expenses with Discounts Granted classified under the item "Other Operating Income/Expenses", and Expenses with Write-offs of Leasing Operations classified under the item Financial Margin were reclassified to the item "ALL Expenses - Allowance for Loan Losses", and Tax Expenses were reclassified to "Other Operating Expenses";
- Losses/Gains from the Sale of Foreclosed Assets/Investments classified under the item "Non-Operating Result" were reclassified to the item (5)"ALL Expenses - Allowance for Loan Losses" / "Financial Margin";
- Income from Card Fees and Commissions, Insurance Premium Commissions and Insurance Policy Fees classified under the item "Other Operating Income/Expenses" were reclassified to the item Fee and Commission Income;
- Credit Card "Operation Interchange Expenses" classified under the item "Other Operating Income/Expenses" were reclassified to the item (7)"Other Administrative Expenses";
- Partial result of Derivatives used to hedge investments abroad, which simply cancels the tax effects (Income Tax/Social Contribution (IR/CS) and Social Integration Program/Contribution for Social Security Financing (PIS/Cofins)) of this hedge strategy in terms of Net Income;
- (9) For more information see page 8 of this chapter; and
- (10) Income from Insurance, Pension Plan and Capitalization Bond Operations = Insurance, Pension Plan and Capitalization Bond Retained Premiums - Variation in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds Retained Claims Drawings and Redemption of Capitalization Bonds Selling Expenses with Insurance Plans, Pension Plans and Capitalization Bonds.

Press Release

# Income Statement vs. Managerial Income vs. Adjusted Income

#### Fourth Quarter of 2011

Fourth Quarter of 2011												
												R\$ million
							4Q1	1				
	Book				assifica					Managerial	Non-Recurring	Adjusted
	Income Statement	(1)	(2)	(3)	(4)	(5)	(6)	(7)	Hedge (8)	Income Statement	Events <sup>(9)</sup>	Statement of Income
Financial Margin	10,813	(169)	39	(329)	(593)	179	-	-	318	10,258	-	10,258
ALL	(2,958)	-	-	-	356	(59)	-	-	-	(2,661)	-	(2,661)
Gross Income from Financial												
Intermediation	7,855	(169)	39	(329)	(237)	120	-	-	318	7,597	-	7,597
Income from Insurance, Pension Plan and Capitalization Bond Operations	933	-	-	-	-	-	-	-	-	933	-	933
Fee and Commission												
Income	3,963	-	-	-	-	-	123	-	-	4,086	-	4,086
Personnel Expenses	(3,140)	-	-	-	-	-	-	-	-	(3,140)	-	(3,140)
Other Administrative												
Expenses	(3,574)	-	-	-	-	-	-	(108)	-	(3,682)	-	(3,682)
Tax Expenses	(1,061)	-	-	-	78	-	-	-	(34)	(1,017)	11	(1,005)
Equity in the Earnings (Losses) of Unconsolidated												
Companies	53	-	-	-	-	-	-	-	-	53	-	53
Other Operating												
Income/Expenses	(1,473)	169	(39)	329	159	-	(123)	108	-	(870)	62	(808)
Operating Result	3,556	-	-	-	-	120	-	-	284	3,960	73	4,034
Non-Operating Income	124	-	-	-	-	(120)	-	-	-	4	-	4
Income Tax / Social Contribution and						. ,						
Non-controlling Interest	(954)	-	-	-	-	-	-	-	(284)	(1,238)	(31)	(1,267)
Net Income	2,726		-	-				-		2,726	45	2,771

- (1) Expenses with Commission on the Placement of Loans and Financing were reclassified from the item "Other Operating Expenses" to the item "Financial Margin;"
- (2) Interest Income/Expenses from the Insurance Segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin;"
- (3) Interest Income/Expenses from the Financial Segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin;"

- (4) Income from Loan Recovery classified under the item "Financial Margin", Expenses with Discounts Granted classified under the item "Other Operating Income/Expenses", and Expenses with Write-offs of Leasing Operations classified under the item "Financial Margin" were reclassified to the item "ALL Expenses Allowance for Loan Losses", and Tax Expenses were reclassified to "Other Operating Expenses;"
- (5) Losses/Gains from the Sale of Foreclosed Assets/Investments classified under the item "Non-Operating Result" were reclassified to the item "ALL Expenses Allowance for Loan Losses" / "Financial Margin;"
- (6) Income from Card Fees and Commissions, Insurance Premium Commissions and Insurance Policy Fees classified under the item "Other Operating Income/Expenses" were reclassified to the item "Fee and Commission Income;"
- (7) Credit Card Operation Interchange Expenses classified under the item "Other Operating Income/Expenses" were reclassified to the item "Other Administrative Expenses;"
- (8) Partial result of Derivatives used to hedge investments abroad, which simply cancels the tax effects (Income Tax/Social Contribution (IR/CS) and Social Integration Program/Contribution for Social Security Financing (PIS/Cofins)) of this hedge strategy in terms of Net Income;
- (9) For more information see page 8 of this chapter; and
- (10) Income from Insurance, Pension Plan and Capitalization Bond Operations = Insurance, Pension Plan and Capitalization Bond Retained Premiums Variation in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds Retained Claims Drawings and Redemption of Capitalization Bonds Selling Expenses with Insurance Plans, Pension Plans and Capitalization Bonds.

Press Release

# Income Statement vs. Managerial Income vs. Adjusted Income

#### First Quarter of 2011

Thist Guarter of 2011												
												R\$ million
							1Q1	11				
	Book		(2)		assificat		(2)	<b>-</b> ->	Fiscal	Managerial	Non-Recurring	Adjusted
	Income Statement	(1)	(2)	(3)	(4)	(5)	(6)	(7)	Hedge (8)	Income Statement	Events <sup>(9)</sup>	Statement of Income
Financial Margin	10,131	(91)	33	(102)	(408)	-	-	-	(201)	9,362	-	9,362
ALL	(2,534)	-	-	-	225	(51)	-	-	-	(2,360)	-	(2,360)
Gross Income from Financial												
Intermediation	7,597	(91)	33	(102)	(183)	(51)	-	-	(201)	7,002	-	7,002
Income from Insurance, Pension Plan and Capitalization Bond												
Operations	785	-	-	-	-	-	-	-	-	785	-	785
Fee and Commission												
Income	3,419	-	-	-	-	-	91	-	-	3,510	-	3,510
Personnel Expenses	(2,436)	-	-	-	-	-	-	-	-	(2,436)	-	(2,436)
Other Administrative												
Expenses	(3,037)	-	-	-	-	-	-	(103)	-	(3,140)	-	(3,140)
Tax Expenses	(895)	-	-	-	(7)	-	-	-	22	(880)	-	(880)
Equity in the Earnings (Losses) of Unconsolidated												
Companies	34	-	-	-	-	-	-	-	-	34	-	34
Other Operating												
Income/Expenses	(1,338)	91	(33)	102	190	-	(91)	103	-	(976)	54	(922)
Operating Result	4,129	-	-	-	-	(51)	-	-	(179)	3,899	54	3,953
Non-Operating Income	(55)	-	-	-	-	51	-	-	-	(4)	-	(4)
Income Tax / Social Contribution and												
Non-controlling Interest	(1,372)	_	_	_	_	_	_	_	179	(1,193)	(18)	(1,211)
	(1,572)								170	(1,100)	(10)	(1,211)

- (1) Expenses with Commission on the Placement of Loans and Financing were reclassified from the item "Other Operating Expenses" to the item "Financial Margin;"
- (2) Interest Income/Expenses from the Insurance Segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin;"
- (3) Interest Income/Expenses from the Financial Segment were reclassified from the item "Other Operating Income/Expenses" to the item "Financial Margin;"

- (4) Income from Loan Recovery classified under the item "Financial Margin", Expenses with Discounts Granted classified under the item "Other Operating Income/Expenses", and Expenses with Write-offs of Leasing Operations classified under the item "Financial Margin" were reclassified to the item "ALL Expenses Allowance for Loan Losses", and Tax Expenses were reclassified to "Other Operating Expenses;"
- (5) Losses/Gains from the Sale of Foreclosed Assets/Investments classified under the item "Non-Operating Result" were reclassified to the item "ALL Expenses Allowance for Loan Losses;"
- (6) Income from Card Fees and Commissions, Insurance Premium Commissions and Insurance Policy Fees classified under the item "Other Operating Income/Expenses" were reclassified to the item "Fee and Commission Income;"
- (7) Credit Card Operation Interchange Expenses classified under the item "Other Operating Income/Expenses" were reclassified to the item "Other Administrative Expenses;"
- (8) Partial result of Derivatives used to hedge investments abroad, which simply cancels the tax effects (Income Tax/Social Contribution (IR/CS) and Social Integration Program/Contribution for Social Security Financing (PIS/Cofins)) of this hedge strategy in terms of Net Income;
- (9) For more information see page 8 of this chapter; and
- (10) Income from Insurance, Pension Plan and Capitalization Bond Operations = Insurance, Pension Plan and Capitalization Bond Retained Premiums Variation in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds Retained Claims Drawings and Redemption of Capitalization Bonds Selling Expenses with Insurance Plans, Pension Plans and Capitalization Bonds.

# **Consolidated Statement of Financial Position and Adjusted Income Statement**

# **Statement of Financial Position**

	Mar12	Dec11	Sept11	Jun11	Mar11	Dec10	Sept10	R\$ million Jun10
Assets								
Current and Long-Term Assets			710,238			-	-	-
Cash and Cash Equivalents	,	,	10,018	,		15,738		6,877
Interbank Investments			85,963					
Securities and Derivative Financial	294,959	265,723	244,622	231,425	217,482	213,518	196,081	156,755
Instruments								
Interbank and Interdepartmental	61,576	72,906	71,951	67,033	67,292	66,326	50,781	50,427
Accounts								
Loan and Leasing Operations			241,812					
Allowance for Loan Losses (ALL)			(19,091)					
Other Receivables and Assets	,	,	74,963	,	,	,	,	,
Permanent Assets	•	•	12,051	•	•		•	•
Investments	2,076			,		,		1,553
Premises and Leased Assets	4,551		•				-	3,427
Intangible Assets	9,027			6,379				5,252
Total	789,550	761,533	722,289	689,307	675,387	637,485	611,903	558,100
Liabilitica								
Liabilities	700.014	704 664	667.010	COE OCO	600 060	E00 640	EC 4 704	E10 700
Current and Long-Term Liabilities	•	•	667,312	•	•	•	•	•
Deposits Federal Funds Purchased and	213,877	217,424	224,664	213,561	203,822	193,201	186,194	178,453
Securities Sold under	212 020	107 440	171,458	164 204	170 000	171 407	157 000	101 104
	213,930	197,440	171,430	104,204	170,909	171,497	157,009	131,134
Agreements to Repurchase Funds from Issuance of Securities	40 400	41 500	32,879	20.044	21 701	17 674	12 740	10 700
Interbank and Interdepartmental	3,231	•	•				2,451	2,777
Accounts	3,231	4,014	2,974	3,037	2,047	3,790	2,431	2,777
Borrowing and Onlending	<i>1</i> 7 112	53 247	49,057	45 207	<i>4</i> 1 501	38 106	37 008	35,033
Derivative Financial Instruments	2,703	•		-	•	-	1,878	1,097
Reserves for Insurance, Pension	,		97,099	,	•		,	,
Plans and Capitalization Bonds	100,333	100,000	37,033	30,300	03,300	07,177	02,000	13,500
Other Liabilities	93 926	86,021	87 457	85 148	82,071	76 345	83 152	72 250
Deferred Income	646						312	337
Non-controlling Interest in	630	_	_				683	678
Subsidiaries	000	0.0	010	555	0,4	712	000	3.0
Shareholders' Equity	58,060	55,582	53,742	52,843	51,297	48,043	46,114	44,295

Total

789,550 761,533 722,289 689,307 675,387 637,485 611,903 558,100

# **Consolidated Statement of Financial Position and Adjusted Income Statement**

# **Adjusted Income Statement**

	1Q12	4Q11	3Q11	2Q11	1Q11	4Q10	3Q10	R\$ million 2Q10
Financial Margin	10,695	10,258	10,230	9,471	9,362	9,018	8,302	8,047
Interest	10,222	9,985	9,669	9,167	8,849	8,553	7,904	7,663
Non-Interest	473	273	561	304	513	465	398	384
ALL	(3,094)	(2,661)	(2,779)	(2,437)	(2,360)	(2,295)	(2,059)	(2,161)
Gross Income from	7,601	7,597	7,451	7,034	7,002	6,723	6,243	5,886
Financial Intermediation								
Income from Insurance,	877	933	864	788	785	700	703	786
Pension Plan and								
Capitalization Bond								
Operations <sup>(1)</sup>								
Fee and Commission Income	4,118	4,086	3,876	3,751	3,510	3,568	3,427	3,253
Personnel Expenses	(2,878)	(3,140)	(2,880)	(2,605)	(2,436)	(2,533)	(2,411)	(2,238)
Other Administrative	(3,401)	(3,682)	(3,405)	(3,179)	(3,140)	(3,257)	(2,890)	(2,738)
Expenses								
Tax Expenses	(1,012)	(1,005)	(866)	(913)	(880)	(858)	(779)	(734)
Equity in the Earnings	40	53	41	16	34	60	19	19
(Losses) of Unconsolidated								
Companies								
Other Operating Income and	(996)	(808)	(907)	(764)	(922)	(646)	(598)	(588)
Expenses								
<ul> <li>Other Operating Income</li> </ul>	329	388	468	413	370	410	318	294
<ul> <li>Other Operating Expenses</li> </ul>	(1,325)	(1,196)	(1,375)	(1,177)	(1,292)	(1,056)	(916)	(882)
Operating Result	4,349	4,034	4,174	4,128	3,953	3,757	3,714	3,646
Non-Operating Income	(18)	4	10	(7)	(4)	10	(10)	(12)
Income Tax and Social	(1,468)	(1,241)	(1,304)	(1,271)	(1,138)	(1,059)	(1,123)	(1,161)
Contribution								
Non-controlling Interest	(18)	(26)	(16)	(25)	(73)	(24)	(63)	(18)
Adjusted Net Income	2,845	2,771	2,864	2,825	2,738	2,684	2,518	2,455

<sup>(1)</sup> Income from Insurance, Pension Plan and Capitalization Bond Operations = Insurance, Pension Plan and Capitalization Bond Retained Premiums - Variation in Technical Reserves for Insurance, Pension Plans and Capitalization Bonds – Retained Claims – Drawings and Redemption of Capitalization Bonds – Selling Expenses with Insurance, Pension Plans and Capitalization Bonds.

# Financial Margin – Interest and Non-Interest

# **Financial Margin Breakdown**

#### Financial Margin – Interest and Non-Interest

### **Average Financial Margin Rate**

R\$ million **Financial Margin** 4Q11 1Q12 1Q11 Variation Quarter 12M Interest - due to volume 264 1.483 Interest - due to spread (27)(110)- Financial Margin - Interest 237 10,222 9,985 8,849 1,373 - Financial Margin - Non-Interest 473 273 513 200 (40)**Financial Margin** 10,258 1,333 10,695 9,362 437 Average Margin Rate (1) 7.9% 7.8% 8.2%

(1) Average Margin Rate = (Financial Margin / Average Assets – Purchase and Sale Commitments - Permanent Assets) Annualized

In the first quarter of 2012, financial margin was R\$10,695 million. Compared with the previous quarter there was a 4.3%, or R\$437 million, increase. This variation was the result of (i) a R\$237 million increase in the interest margin, reflecting the increased volume of operations; and (ii) an increase in the non-interest margin totaling R\$200 million.

Financial margin grew by 14.2%, or R\$1,333 million, when compared to the same period in the previous year. This variation is due to: (i) a R\$1,373 million increase in interest margin, of which: (a) R\$1,483 million corresponds to the increase in volume of operations; and partially offset by: (b) the decrease in spread in the amount of R\$110 million; and offset by: (ii) the reduction in non-interest financial margin, in the amount of R\$40 million, mainly resulting from lower treasury/securities gains.

Financial Margin - Interest

Interest Financial Margin - Breakdown

**R\$ million** 

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	1Q12 4Q11 1Q11		1Q11	Q11 Variation	
				Quarter	12M
Loans	7,181	7,162	6,180	19	1,001
Funding	1,168	1,169	1,009	(1)	159
Insurance	851	770	999	81	(148)
Securities/Other	1,022	884	661	138	361
Financial Margin	10,222	9,985	8,849	237	1,373

The interest financial margin in the first quarter of 2012 stood at R\$10,222 million, versus R\$9,985 million in the fourth quarter of 2011, for a R\$237 million increase. This result was mostly driven by the following business lines in the quarter: (i) "Securities/Other;" and (ii) "Insurance."

Between the first quarter of 2012 and the same period in 2011, there was a 15.5% increase, or R\$1,373 million in interest financial margin. This growth was mostly driven by: (i) "Loans;" and (ii) "Securities/Other."

# **Financial Margin - Interest**

# **Interest Financial Margin - Rates**

The annualized interest financial margin rate versus total average assets stood at 7.6% in the first quarter of 2012, stable in comparison with the fourth quarter of 2011.

# Interest Financial Margin – Annualized Average Rates

						R\$ million
		1Q12			4Q11	
	Interest	Average	Average	Interest	Average	Average
		Balance	Rate		Balance	Rate
Loans	7,181	272,481	11.0%	7,162	269,071	11.1%
Funding	1,168	331,186	1.4%	1,169	319,408	1.5%
Insurance	851	105,811	3.3%	770	100,978	3.1%
Securities/Other	1,022	283,634	1.4%	884	257,613	1.4%
Financial Margin	10,222	-	7.6%	9,985	-	7.6%
		1Q12			1Q11	
	Interest	Average	Average	Interest	Average	Average
		<b>Balance</b>	Rate		Balance	Rate
Loans	7,181	272,481	11.0%	6,180	239,266	10.7%
Funding	1,168	331,186	1.4%	1,009	276,157	1.5%
Insurance	851	105,811	3.3%	999	88,818	4.6%
Securities/Other	1,022	283,634	1.4%	661	206,006	1.3%
Financial Margin	10,222	-	7.6%	8,849	-	7.8%

#### Loan Financial Margin - Interest

### Loan Financial Margin - Breakdown

					R\$ million
		Financi	al Margin -	Loan	
	1Q12	4Q11	1Q11	Variation	
				Quarter	12M
Interest - due to volume				90	875
Interest - due to spread				(71)	126
Interest Financial Margin	7,181	7,162	6,180	19	1,001
Income	12,645	12,782	11,056	(137)	1,589
Expenses	(5,464)	(5,620)	(4,876)	156	(588)

In the first quarter of 2012, financial margin with loan operations reached R\$7,181 million, up R\$19 million over the previous quarter. The variation was mainly the result of: (i) the R\$90 million increase in average business volume; and offset by: (ii) a R\$71 million decrease in the average spread.

Between the first quarter of 2012 and the same period in 2011, there was an increase of 16.2% or R\$1,001 million in the financial margin, resulting from: (i) an R\$875 million increase in the volume of operations; and (ii) the average spread, in the amount of R\$126 million, mainly impacted by: (a) a decrease in funding costs, due to the lower interest rate in the period; and, partially offset by: (b) the change in the portfolio mix, thanks to the greater share of the Corporate segment, with lower margins, up 17.1% in the last 12 months, versus growth of 9.4% in the Individual segment in the same period.

Economic and Financial Analysis

Loan Financial Margin - Interest

Loan Financial Margin - Net Margin

The graph above presents a summary of loan activity. The Gross Margin line refers to interest income from loans, net of opportunity cost (essentially the accrued Interbank Deposit Certificate - CDI over rate in the period).

The ALL curve shows delinquency costs, which are represented by Allowance for Loan Losses (ALL) expenses, discounts granted in transactions net of loan recoveries and the result of the sale of foreclosed assets, among other items.

The net margin curve presents the result of loan interest income, net of ALL, which, in the first quarter of 2012, recorded a 9.2% decrease from the fourth quarter of 2011, mainly due to the 16.3% increase in ALL expenses, result of: (i) the adaptation of the provisioning level in relation to the loss expectation of certain operations with corporate customers occurred in the fourth quarter of 2011; and (ii) the increase of delinquency in the period. Between the first quarter of 2012 and the same period in the previous year, the figure was up 7.0% or R\$267 million, as a result of: (i) the 16.2% increase in the gross margin; and partially offset: (ii) by the 31.1% increase in ALL expenses, due to: (a) the increase of loans operations; and (b) the increase of delinquency among Individuals and SMEs.

#### Loan Financial Margin - Interest

#### Expanded Loan Portifolio<sup>(1)</sup>

The expanded loan portfolio amounted to R\$350.8 billion in March 2012, recording growth of 1.5% in the quarter, led by SMEs, which grew by 2.4% in the period. The expanded loan portfolio increased 14.6% over the last 12 months, mainly due the 20.6% growth in the SME portfolio.

(1) Including sureties, guarantees, letters of credit, advances of credit card receivables, debentures, promissory notes, receivables-backed investment funds (FIDC), mortgage-backed receivables (CRI) and rural loans.

For further information, refer to page 38 herein.

#### **Expanded Loan Portfolio Breakdown by Product and Type of Customer (Individual and Corporate)**

A breakdown of loan products for individuals is presented below:

Individuals	1	Variation %			
	Mar12	Dec11	Mar11	Quarter	12M
Vehicles - CDC	29,075	28,761	25,811	1.1	12.6
Payroll-Deductible Loans (1)	18,398	17,807	16,123	3.3	14.1
Credit Card	17,903	18,633	16,493	(3.9)	8.5
Personal Loans	13,771	13,212	12,075	4.2	14.0
Real Estate Financing (2)	7,994	7,248	4,879	10.3	63.8
Rural Loans	6,599	6,641	5,946	(0.6)	11.0
BNDES/Finame Onlending	5,494	5,336	4,704	2.9	16.8
Leasing	3,510	4,225	6,916	(16.9)	(49.2)
Overdraft Facilities	3,217	2,746	2,940	17.2	9.4
Sureties and Guarantees	598	856	667	(30.1)	(10.3)

Other (3)	3,091	3,206	3,646	(3.6)	(15.2)
Total	109,651	108,671	100,200	0.9	9.4

#### Including:

- (1) Loan assignment (FIDC): R\$420 million in March 2012, R\$514 million in December 2011 and R\$401 million in March 2011;
- (2) Loan assignment (CRI): R\$198 million in March 2012, R\$216 million in December 2011 and R\$268 million in March 2011; and
- (3) Loan assignment (FIDC) for the acquisition of assets: R\$2 million in March 2012, R\$2 million in December 2011 and R\$5 million in March 2011; and Rural loan assignment: R\$112 million in March 2012. R\$111 million in December 2011 and R\$121 million in March 2011.

Loans for Individuals grew by 9.4% in the last 12 months, led by the following products: (i) real estate financing; (ii) BNDES/Finame onlending; and (iii) payroll-deductible loans. When compared to the fourth guarter of 2011, these operations grew by 0.9%, and the products that most contributed to this growth were: (i) overdraft protection; (ii) real estate financing; and (iii) personal loans.

#### Loan Financial Margin - Interest

A breakdown of loan products in the Corporate Segment is presented below:

Corporate	ı	R\$ million	Variation %		
·	Mar12	Dec11	Mar11	Quarter	12M
Working Capital	41,551	41,863	36,161	(0.7)	14.9
BNDES/Finame Onlending	29,812	30,062	26,389	(8.0)	13.0
Operations Abroad	21,670	22,659	19,099	(4.4)	13.5
Credit Card	13,916	13,533	11,353	2.8	22.6
Export Financing	10,631	9,824	8,500	8.2	25.1
Overdraft Account	10,479	9,670	9,450	8.4	10.9
Real Estate Financing - Corporate Plan (1)	10,068	9,253	6,990	8.8	44.0
Leasing	7,008	7,325	8,091	(4.3)	(13.4)
Vehicles - CDC	5,965	5,443	4,191	9.6	42.3
Rural Loans	4,358	4,395	4,380	(0.9)	(0.5)
Sureties and Guarantees (2)	50,334	47,624	41,800	5.7	20.4
Operations bearing Credit Risk -	25,403	23,798	19,678	6.7	29.1
Commercial Portfolio (3)					
Other (4)	9,983	11,605	9,837	(14.0)	1.5
Total	241,181	237,053	205,920	1.7	17.1

### Including:

- (1) Loan assignment (CRI): R\$280 million in March 2012, R\$285 million in December 2011, R\$307 million in March 2011;
- (2) 91.0% of sureties and guarantees from corporate customers were contracted by corporations;
- (3) Operations with debentures and promissory notes; and
- (4) Letters of credit: R\$1,556 million in March 2012, R\$1,754 million in December 2011 and R\$1,605 million in March 2011.

Loan and financing for corporate customers grew by 17.1% in the last 12 months and 1.7% in the quarter.

The main highlights in the last 12 months were the following: (i) real estate financing – corporate plan; (ii) operations bearing credit risk – commercial portfolio; and (iii) export financing. In the quarter, the following portfolios posted significant growth: (i) real estate financing – corporate plan; (ii) overdraft accounts; and (iii) export financing.

### **Loan Portfolio - Consumer Financing**

The graph below shows the types of credit related to Consumer Financing of Individual Customers (CDC/vehicle leasing, personal loans, financing of goods, revolving credit card and cash and installment purchases at merchants).

Consumer financing totaled R\$83.0 billion, stable from the previous quarter while up 6.2% in the last 12 months. Growth was led by: (i) vehicle financing (CDC/Leasing); and (ii) payroll-deductible loans, which together totaled R\$51.0 billion, accounting for 61.4% of the consumer financing balance. Given their guarantees and characteristics, these products provide a reduced level of credit risk to this group of operations.

### **Loan Financial Margin – Interest**

#### Breakdown of the Vehicle Portfolio

	!	Variation %			
	Mar12	Dec11	Mar11	Quarter	12M
CDC Portfolio	35,040	34,204	30,002	2.4	16.8
Individuals	29,075	28,761	25,811	1.1	12.6
Corporate	5,965	5,443	4,191	9.6	42.3
Leasing Portfolio	7,222	8,223	11,769	(12.2)	(38.6)
Individuals	3,510	4,225	6,916	(16.9)	(49.2)
Corporate	3,712	3,998	4,853	(7.1)	(23.5)
Finame Portfolio	9,970	10,311	8,766	(3.3)	13.7
Individuals	931	1,000	1,002	(6.9)	(7.1)
Corporate	9,039	9,311	7,764	(2.9)	16.4
Total	52,232	52,738	50,537	(1.0)	3.4
Individuals	33,516	33,986	33,729	(1.4)	(0.6)
Corporate	18,716	18,752	16,808	(0.2)	11.4

Vehicle financing operations (individual and corporate customers) totaled R\$52.2 billion in March 2012, down 1.0% in the quarter and increasing 3.4% on the same period last year. Of the total vehicle portfolio, 67.1% corresponds to CDC, 19.1% to Finame and 13.8% to Leasing. Individuals represented 64.2% of the portfolio, while corporate customers accounted for the remaining 35.8%.

# Loan Portfolio - By Type

The table below presents all operations bearing credit risk by type, which increased by 1.6% in the quarter and 15.9% in the last 12 months.

	1	R\$ million	Variation %		
	Mar12	Dec11	Mar11	Quarter	12M
Loans and Discounted Securities	130,587	129,519	116,264	0.8	12.3
Financing	93,491	92,149	76,869	1.5	21.6
Rural and Agribusiness Financing	15,609	15,499	14,262	0.7	9.4
Leasing Operations	10,514	11,551	15,008	(9.0)	(29.9)
Advances on Exchange Contracts	6,671	6,235	5,728	7.0	16.5
Other Loans	12,876	13,714	11,781	(6.1)	9.3
Subtotal of Loan Operations (1)	269,749	268,668	239,912	0.4	12.4
Sureties and Guarantees Granted	50,932	48,479	42,466	5.1	19.9
(Memorandum Accounts)					

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Letters of Credit (Memorandum Accounts)	1,556	1,754	1,605	(11.3)	(3.1)
Advances from Credit Card Receivables	2,161	1,879	1,336	15.1	61.8
Co-obligation in Loan Assignment	899	1,017	981	(11.6)	(8.3)
FIDC/CRI (Memorandum Accounts)					
Co-obligation in Rural Loan Assignment	131	130	141	8.0	(7.4)
(Memorandum Accounts)					
Operations bearing Credit Risk -	25,403	23,798	19,678	6.7	29.1
Commercial Portfolio (2)					
Subtotal of Operations bearing Credit	350,831	345,724	306,120	1.5	14.6
Risk - Expanded Portfolio					
Other Operations bearing Credit Risk (3)	20,142	19,339	14,085	4.2	43.0
Total Operations bearing Credit Risk	370,974	365,063	320,205	1.6	15.9

<sup>(1)</sup> Concept defined by Bacen;

It is worth noting that growth in the Corporation portfolio was impacted by funds raised by customers on capital markets. Therefore, it is worth pointing out the R\$5.7 billion increase in balance of operations with debentures and promissory notes for corporate customers in the last 12 months, representing an increase of 29.1% in the total balance of the period, resulting in lower growth of traditional loans.

<sup>(2)</sup> Including operations with debentures and promissory notes; and

<sup>(3)</sup> Including operations involving interbank deposit certificates (CDI), international treasury, swaps, forward currency contracts and investments in receivables-backed investment funds (FIDC) and mortgage-backed receivables (CRI).

<sup>38</sup> Report on Economic and Financial Analysis March 2012

# **Loan Financial Margin – Interest**

# Loan Portfolio Concentration<sup>(1)</sup> – by Sector

The loan portfolio by economic activity sector posted a slight variation in the period. In the quarter, "Services" and loans to "Individuals" posted greater shares, while "Services" posted the greatest growth in the last 12 months.

Activity Sector					R	\$ million
•	Mar12	%	Dec11	%	Mar11	%
Public Sector	757	0.3	1,046	0.4	1,008	0.4
Private Sector	268,992	99.7	267,622	99.6	238,904	99.6
Corporate	160,671	59.6	160,650	59.8	140,166	58.4
Industry	51,039	18.9	51,700	19.2	46,562	19.4
Commerce	42,536	15.8	43,021	16.0	37,809	15.8
Financial Intermediaries	729	0.3	628	0.2	716	0.3
Services	63,032	23.4	61,859	23.0	51,772	21.6
Agriculture, Cattle Raising, Fishing,	3,335	1.2	3,443	1.3	3,307	1.4
Forestry and Forest Exploration						
Individuals	108,321	40.2	106,972	39.8	98,738	41.2
<b>Total</b> (1) Concept defined by Bacen.	269,749	100.0	268,668	100.0	239,912	100.0

# Changes in Loan Portfolio<sup>(1)</sup>

Of the R\$29.8 billion growth in the loan portfolio over the last 12 months, new borrowers accounted for R\$23.3 billion, or 78.1%, representing 8.6% of the portfolio in March 2012.

(1) Concept defined by Bacen.

#### Loan Financial Margin - Interest

# Changes in the Loan Portfolio<sup>(1)</sup> – By Rating

The chart below shows that both new borrowers and remaining debtors from March 2011 (customers that remained in the loan portfolio for at least 12 months) presented a good level of credit quality (AA-C rating), demonstrating the adequacy and consistency of the loan policy and processes, as well as required guarantees and credit ranking instruments used by Bradesco.

#### Changes in the Portfolio by Rating from March 2011 to 2012 **Total Loans as of** Rating New Customers from Remaining Debtors as April 2011 to March of March 2011 March 2012 2012 R\$ million R\$ million % R\$ million % % AA - C 246.754 91.5 91.2 21.924 94.0 224.830 6.807 2.5 D 454 1.9 6,352 2.6 E-H 6.2 16,188 6.0 936 4.1 15,253 **Total** 269,749 100.0 23,314 100.0 246,435 100.0

### Loan Portfolio<sup>(1)</sup> – By Customer Profile

The table below presents the changes in the loan portfolio by customer profile:

Type of Customer		R\$ million	Variation %		
	Mar12	Dec11	Mar11	Quarter	12M
Corporations	63,502	65,007	58,334	(2.3)	8.9
SMEs	97,926	96,689	82,840	1.3	18.2
Individuals	108,321	106,972	98,738	1.3	9.7
Total Loan Operations	269,749	268,668	239,912	0.4	12.4

#### (1) Concept defined by Bacen.

The decrease in Corporations in the quarter was partially due to: (i) the appreciation of real against U.S. dollar, which affected foreign currency-denominated loan operations, in addition to the decrease in the loan amount in foreign currency; and (ii) the migration to operations bearing credit risk – commercial portfolio, which include debenture and promissory note operations.

#### Loan Portfolio<sup>(1)</sup> – By Customer Profile and Rating (%)

<sup>(1)</sup> Concept defined by Bacen.

AA-C rated loans dropped slightly in both quarter-on-quarter and year-on-year comparisons.

Type of Customer				Ву	Rating				
		Mar12		Dec11			Mar11		
	AA-C	D	E-H	AA-C	D	E-H	AA-C	D	E-H
Corporations	96.9	2.1	1.0	98.1	0.9	1.0	97.3	1.6	1.1
SMEs	90.9	3.0	6.1	91.2	3.0	5.8	92.2	2.3	5.5
Individuals	88.8	2.4	8.8	88.9	2.2	8.9	89.6	1.9	8.5
Total	91.5	2.5	6.0	91.9	2.2	5.9	92.4	1.9	5.7

<sup>(1)</sup> Concept defined by Bacen.

<sup>40</sup> Report on Economic and Financial Analysis March 2012

# **Loan Financial Margin – Interest**

### Loan Portfolio<sup>(1)</sup> – By Business Segment

The table below shows growth in the loan portfolio by business segment, in which growth in the assets of the Prime and Retail segments in the quarter stood out. Over the last 12 months, Prime, Middle Market and Retail posted the greatest gains.

<b>Business Segments</b>		R\$ mil		Variation	on %			
-	Mar12	%	Dec11	%	Mar11	%	Quarter	12M
Retail	95,835	35.5	92,672	34.5	83,622	34.9	3.4	14.6
Corporate (2)	72,797	27.0	75,575	28.1	69,842	29.1	(3.7)	4.2
Middle Market	38,471	14.3	39,054	14.5	31,777	13.2	(1.5)	21.1
Prime	12,692	4.7	12,082	4.5	9,410	3.9	5.0	34.9
Other / Non-account holders (3)	49,954	18.5	49,285	18.4	45,261	18.9	1.4	10.4
Total	269,749	100.0	268,668	100.0	239,912	100.0	0.4	12.4

- (1) Concept defined by Bacen;
- (2) Including loans taken out with co-obligation. In the table on page 40, Loan Portfolio by Customer Profile, these amounts are allocated to Individuals; and
- (3) Mostly, non-account holders using vehicle financing, cards and payroll-deductible loans.

# Loan Portfolio<sup>(1)</sup> – By Currency

The balance of foreign currency-indexed and/or denominated loan and onlending operations (excluding ACCs – Advances on Foreign Exchange Contracts) totaled US\$12.7 billion (US\$13.1 billion in December 2011 and US\$12.7 billion in March 2011), representing a 2.8% drop in the quarter and growth of 0.1% in the last 12 months. In reais, these same foreign currency operations totaled R\$23.1 billion in March 2012 (R\$24.5 billion in December 2011 and R\$20.7 billion in March 2011, a decrease, in reais,

In March 2012, total loan operations, in reais, stood at R\$246.6 billion (R\$244.2 billion in December 2011 and R\$219.2 billion in March 2011), up 1.0% on the previous quarter and 12.5% over the last 12 months.

of 5.6% and an increase of 11.9%, respectively).

# **Loan Financial Margin – Interest**

# Loan Portfolio<sup>(1)</sup> – by Debtor

The concentration of credit exposure levels among the 100 largest debtors was down from the previous year. In the quarter: (i) the concentration of the largest debtor remained stable; and (ii) there was a reduction in the 10, 20, 50 and 100 largest debtors. The quality of the portfolio of the 100 largest debtors, when evaluated using AA and A ratings, improved in the quarter and the last 12 months.

# **Loan Financial Margin – Interest**

# Loan Portfolio<sup>(1)</sup> – By Flow of Maturities

In March 2012 versus March 2011, performing loan operations presented a longer debt maturity profile, mainly as a result of the increased volume of BNDES and real-estate loan operations.

It is worth noting that these operations are subject to lower risk, given their guarantees and characteristics, in addition to providing favorable conditions to gain customer loyalty.

# Loan Financial Margin - Interest

# Loan Portfolio<sup>(1)</sup> – Delinquency over 90 days

Total delinquency ratio over 90 days increased 0.2 p.p. in the quarter, mainly due to the increase of 0.3 p.p. and 0.1 p.p. in SME and Individual ratios, respectively.

The graph below details that the delinquency for operations overdue from 61 to 90 days posted a slight increase over the last quarter and the last twelve months.

	Economic	and	Financial	Analy	ysis
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# **Loan Financial Margin – Interest**

Loans to individuals overdue from 61 to 90 days increased by a mere 0.2 p.p. in the year.

In the Corporate sector, loans overdue from 61 to 90 days also increased by a mere 0.2 p.p. in the year, while in the first three months of 2012 this index remained stable at 0.7%.

Economic and Financial Analysis

#### Loan Financial Margin - Interest

### Renegotiated Portfolio – Delinquency over 90 days and ALL

The loan portfolio, excluding renegotiation, stood at R\$260.9 billion in March 2012, up 0.3% in the quarter. The graph below presents the behavior of the total portfolio and delinquency over 90 days, including and excluding renegotiation, both of which present similar trends, proof that renegotiation does not have a material effect on delinquency.

In March 2012, the renegotiated portfolio totaled R\$8.9 billion, a 2.7% increase in the quarter. The renegotiated share in the total loan portfolio was 3.3% in March 2012 (3.2% in December 2011). It is worth noting that, in March 2011, for an existing provision of 63.0% of the portfolio, net loss over the subsequent 12 months was 23.9%, meaning that the existing provision exceeded the loss recorded in the following 12 months by over 163%. Furthermore, the Company's provisions remained stable in the period.

# **Loan Financial Margin – Interest**

# Allowance for Loan Losses (ALL) x Delinquency x Losses

An ALL of R\$20.1 billion, representing 7.5% of the total portfolio, comprises the generic provision (customer and/or operation rating), the specific provision (non-performing operations) and the excess provision (internal criteria).

Bradesco's provision levels reflect a cautious approach aimed at supporting potential changes in scenarios, such as higher delinquency levels and/or changes in the loan portfolio profile.

#### **Loan Financial Margin – Interest**

It is worth mentioning the assertiveness of adopted provisioning criteria, which is proven by: (i) analyzing historical data on recorded allowances for loan losses; and (ii) effective losses in the subsequent twelve-month period. For instance, in March 2011, for an existing provision of 7.0% of the portfolio, the effective gross loss in the subsequent twelve-month period was 3.9%, meaning the existing provision exceeded the loss over the subsequent twelve-month period by more than 76%, as shown in the graph below.

Analysis in terms of loss, net of recovery, shows a significant increase in the coverage margin. In March 2011, for an existing provision of 7.0% of the portfolio, the net loss in the subsequent twelve-month period was 2.8%, meaning that the existing provision covered the loss in the subsequent 12 months by 152%.

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# Loan Financial Margin - Interest

#### **Allowance for Loan Losses**

The Non-Performing Loan ratio (operations overdue for over 60 days) posted an increase in the quarter, from 4.8% in December 2011 to 5.1% in March 2012. Coverage ratios for the allowance for loans overdue for over 60 and 90 days stood at very comfortable levels.

Non-Performing Loans (1) / Loan Operations (%)

Existing Provision/Non-performing Loans (%)

Existing Provision/Operations Overdue for over 90 days (%)

(1) Loan operations overdue for over 60 days and that do not generate revenue appropriation under the accrual accounting method.

# **Loan Financial Margin – Interest**

#### Loan Portfolio<sup>(1)</sup> – Portfolio Indicators

To facilitate the monitoring of the quantitative and qualitative performance of Bradesco's loan portfolio, a comparative summary of the main figures and indicators is presented below:

		R\$ million (except %)		
	Mar12	Dec11	Mar11	
Total Loan Operations	269,749	268,668	239,912	
- Individuals	108,321	106,972	98,738	
- Corporate	161,427	161,696	141,174	
Existing Provision	20,117	19,540	16,740	
- Specific	10,576	9,875	8,298	
- Generic	5,530	5,654	5,439	
- Excess	4,012	4,011	3,003	
Specific Provision / Existing Provision (%)	52.6	50.5	49.6	
Existing Provision / Loan Operations (%)	7.5	7.3	7.0	
AA - C Rated Loan Operations / Loan Operations (%)	91.5	91.9	92.4	
D Rated Operations under Risk Management / Loan	2.5	2.2	1.9	
Operations (%)				
E - H Rated Loan Operations / Loan Operations (%)	6.0	5.9	5.7	
D Rated Loan Operations	6,807	5,847	4,751	
Existing Provision for D Rated Loan Operations	1,871	1,572	1,258	
D Rated Provision / Loan Operations (%)	27.5	26.9	26.5	
D - H Rated Non-Performing Loans	15,400	14,592	11,858	
Existing Provision/D - H Rated Non-Performing Loans (%)	130.6	133.9	141.2	
E - H Rated Loan Operations	16,188	15,796	13,491	
Existing Provision for E - H Rated Loan Operations	14,305	13,859	11,899	
E - H Rated Provision / Loan Operations (%)	88.4	87.7	88.2	
E - H Rated Non-Performing Loans	12,572	11,949	9,881	
Existing Provision/E - H Rated Non-Performing Loan (%)	160.0	163.5	169.4	
Non-Performing Loans (2)	13,718	12,870	10,520	
Non-Performing Loans (2) / Loan Operations (%)	5.1	4.8	4.4	
Existing Provision / Non-Performing Loans (2) (%)	146.6	151.8	159.1	
Loan Operations Overdue for over 90 days	11,070	10,598	8,648	
Existing Provision/Operations Overdue for over 90 days	181.7	184.4	193.6	
(%)				

<sup>(1)</sup> Concept defined by Bacen; and

<sup>(2)</sup> Loan operations overdue for over 60 days and that do not generate revenue appropriation under the accrual accounting method.

# **Funding Financial Margin-Interest**

# Funding Financial Margin - Breakdown

					R\$ million
		Financial	Margin - Fu	unding	
	1Q12 4Q	4Q11	1011	Variation	
			1Q11	Quarter	12M
Interest - due to volume				41	194
Interest - due to spread				(42)	(35)
Interest Financial Margin	1,168	1,169	1,009	(1)	159

The interest funding financial margin remained stable in relation to the previous quarter, mainly due to: (i) the R\$41 million increase in volume of operations; and a result of: (ii) the R\$42 million decrease in average spread.

Between the first quarter of 2012 and 2011, the interest funding financial margin increased by 15.8%, or R\$159 million, mainly driven by: (i) gains from average business volume, totaling R\$194 million; and offset by: (ii) the decrease in the average spread of R\$35 million.

## **Funding Financial Margin-Interest**

#### Loans x Funding

To analyze Loan Operations in relation to Funding, it is first necessary to deduct from total customer funding: (i) the amount committed to compulsory deposits at Bacen; and (ii) the amount of available funds held at units in the customer service network; as well as add (iii) funds from domestic and foreign lines that provide funding to meet loan and financing needs.

Bradesco presents low reliance on interbank deposits and foreign lines of credit, given its capacity to effectively obtain funding from customers.

**Funding vs. Investments** 

Receivables)/Acquired CDI (B) (3)

**B/A (%)** 

This is a result of: (i) the outstanding position of its service points; (ii) the extensive diversity of products offered; and (iii) the market's confidence in the Bradesco brand.

Note that the use of funds provides a comfortable margin, which proves that Bradesco is capable of meeting demand for funds for loan operations through its own funding.

Variation %

					/-
	R\$ million				
	Mar12	Dec11	Mar11	Quarter	12M
Demand Deposits	31,955	33,121	32,891	(3.5)	(2.8)
Sundry Floating	6,948	2,322	5,041	199.2	37.8
Savings Deposits	59,924	59,656	54,625	0.4	9.7
Time Deposits + Debentures (1)	176,927	173,904	165,169	1.7	7.1
Financial Bills	32,405	27,120	11,521	19.5	181.3
Other	18,283	18,671	14,394	(2.1)	27.0
Customer Funds	326,422	314,794	283,641	3.7	15.1
(-) Compulsory Deposits/Available Funds					
(2)	(79, 159)	(81,096)	(66,716)	(2.4)	18.7
Customer Funds Net of Compulsory					
Deposits	247,283	233,698	216,925	5.8	14.0
Onlending	32,490	32,832	31,411	(1.0)	3.4
Foreign Lines of Credit	11,423	11,930	13,392	(4.2)	(14.7)
Funding Abroad	42,648	47,207	30,506	(9.7)	39.8
Total Funding (A)	333,844	325,667	292,234	2.5	14.2
Loan Portfolio/Leasing/Cards (Other	308,251	305,868	264,694	8.0	16.5

92.3

93.9

90.6

(1.6) p.p.

- (1) Debentures mainly used to back purchase and sale commitments;
- (2) Excluding government securities tied to savings accounts; and

1.7 p.p.

(3) Comprising amounts relative to card operations (cash and installment purchases at merchants), amounts related to interbank deposit certificates (CDI) to rebate from compulsory deposits and debentures.

## **Funding Financial Margin-Interest**

#### **Main Funding Sources**

The following table presents changes in main funding sources:

	R\$ million			Variation %	
	Mar12	Dec11	Mar11	Quarter	12M
Demand Deposits	31,955	33,121	32,891	(3.5)	(2.8)
Savings Deposits	59,924	59,656	54,625	0.4	9.7
Time Deposits	121,485	124,127	116,055	(2.1)	4.7
Debentures (1)	55,442	49,777	48,351	11.4	14.7
Borrowing and Onlending	47,112	53,247	41,501	(11.5)	13.5
Funds from Issuance of Securities	16,077	14,402	10,180	11.6	57.9
Financial Bills	32,405	27,120	11,521	19.5	181.3
Subordinated Debts	30,122	26,910	24,408	11.9	23.4
Total	394,522	388,360	339,532	1.6	16.2

<sup>(1)</sup> Considering only debentures used to back purchase and sale commitments.

#### **Demand Deposits**

The R\$1,166 million decrease in the first quarter of 2012, when compared to the previous quarter, was the result of: (i) the use of funds by certain customers to pay one-time expenses at the beginning of the year (e.g., IPVA and IPTU taxes), as well as: (ii) the seasonality in the fourth quarter, which contributed to greater amount of funds, with the payment of the Christmas bonus in the period.

The R\$936 million or 2.8% decrease in comparison with the first quarter of 2011 was mainly due to new business opportunities offered to customers.

#### **Savings Deposits**

In the first quarter of 2012, savings deposits remained practically stable in comparison with the previous quarter, and increased 9.7% in the year-on-year comparison, mainly as a result of greater funding volume. Balances were remunerated (TR + 0.5% p.m.) at 1.7% in the quarter and 7.4% in the last 12 months.

Bradesco is always increasing its savings accounts base and posted net growth of 1.9 million new savings accounts over the last 12 months.

#### **Funding Financial Margin-Interest**

### **Time Deposits**

In the first quarter of 2012, time deposits dropped by 2.1%, or R\$2,642 million, from the previous quarter, basically due to the migration to other funding sources, mainly Financial Bills, thereby extending average funding terms.

In the first quarter of 2012, the same figure increased 4.7% or R\$5,430 million over the same period of 2011, mainly due to: (i) increased funding volume from institutional investors and the branch network; and (ii) the restatement of the deposit portfolio.

#### **Debentures**

On March 31, 2012, the balance of Bradesco's debentures was R\$55,442 million, up by 11.4% quarter on quarter and 14.7% over the last 12 months.

These variations are mainly due to the placement and maturity of the securities, which are also used to back purchase and sale commitments that are, in turn, impacted by the levels of economic activity.

#### **Borrowing and Onlending**

The 11.5% drop quarter on quarter was mainly due to a decrease in borrowing and onlending obligations denominated in and/or indexed to foreign currency, from R\$17,340 million in December 2011 to R\$11,450 million in March 2012, mainly driven by:

(i) the settlement of operations; and (ii) the exchange loss of 2.9%.

Between the first quarters of 2012 and 2011, the same figure increased by 13.5%, or R\$5,611 million, due to: (i) a R\$3,867 million increase in the volume of funds raised through loans and onlending in Brazil, especially Finame and BNDES operations; and (ii) the R\$1,745 million increase in borrowing and onlending obligations denominated in and/or indexed to foreign currency, from R\$9,705 million in March 2011 to R\$11,450 million in March 2012, mainly due to new funding and the exchange gain of 11.9% in the period.

## **Funding Financial Margin-Interest**

#### Funds for the Issuance of Securities

The 16.8% or R\$6,960 million increase in the quarter is mainly due to: (i) the R\$5,285 million increase in the volume of Financial Bills; (ii) the increased volume of securities issued abroad of R\$1,071 million; and (iii) growth in the volume of Real Estate Letters of Credit, in the amount of R\$694 million.

When compared to the same period in 2011, the first quarter of the year posted a growth of 123.4%, or R\$26,781 million, mainly the result of: (i) new issuances of Financial Bills, up by R\$20,884 million, from R\$11,521 million in March 2011 to R\$32,405 million in March 2012; (ii) the increased volume of securities issued abroad of R\$4,372 million, a result of exchange gains of 11.9% and new issuances carried out in the period; (iii) the higher volume of Mortgage Bonds, in the amount of R\$1,641 million; (iv) the higher volume of Letters of Credit for Agribusiness, in the amount of R\$659 million; and partially offset by:

(v) the R\$764 million decrease in the balance of debentures, due to the maturity of these securities.

#### **Subordinated Debt**

Subordinated Debt totaled R\$30,122 million in March 2012 (R\$8,183 million abroad and R\$21,939 million in Brazil). In the last 12 months, Bradesco issued R\$12,214 million in Subordinated Debt (R\$2,008 million abroad and R\$10,206 million in Brazil) and R\$6,501 million came due (R\$293 million abroad and R\$6,208 million in Brazil). Note that the Bank issued US\$1.1 billion in subordinated notes in March 2012, which the Brazilian Central Bank cleared for use as Tier 2 capital under the Capital Adequacy Ratio.

In April 2012, the Brazilian Central Bank also deferred the eligibility of R\$2,754 million in Subordinated Financial Letters for use as Tier II capital.

Additionally, it is worth pointing out that, in the first quarter of 2012, the Brazilian Central Bank authorized the use of Subordinated Financial Bills amounting to R\$331 million (R\$1,828 million in the fourth quarter of 2011) to compose Tier II of the Capital Adequacy Ratio, of which only R\$17,357 million of total subordinated debt is used to calculate the Capital Adequacy Ratio, given their maturity terms.

#### **Securities/Other Financial Margin - Interest**

### Securities/Other Financial Margin - Breakdown

					R\$ million
	F	inancial Mar	gin - Securi	ties / Other	
	1Q12	4Q11	1Q11	Variati	ion
				Quarter	12M
Interest - due to volume				94	277
Interest - due to spread				44	84
Interest Financial Margin	1,022	884	661	138	361
Income	8,599	8,233	5,990	366	2,609
Expenses	(7,577)	(7,349)	(5,329)	(228)	(2,248)

In the comparison between the first quarter of 2012 and the previous quarter, the interest financial margin from Securities/Other was up by R\$138 million. This variation was due to: (i) the increase in volume of operations, which contributed with R\$94 million; and (ii) R\$44 million gain in the average spread.

In the first quarter of 2012, the interest financial margin with Securities/Other stood at R\$1,022 million, versus R\$661 million recorded in the same period a year earlier, up 54.6% or R\$361 million. This was the result of: (i) an increase in the volume of operations, which affected the result in R\$277 million; and (ii) the R\$84 million gain in the average spread.

#### **Insurance Financial Margin - Interest**

#### **Insurance Financial Margin - Breakdown**

					R\$ million
		<b>Financial</b>	Margin - Ins	urance	
	1Q12	4Q11	1Q11	Variati	on
				Quarter	12M
Interest - due to volume				39	137
Interest - due to spread				42	(285)
Interest Financial Margin	851	770	999	81	(148)
Income	3,075	2,891	2,744	184	331
Expenses	(2,224)	(2,121)	(1,745)	(103)	(479)

In the first quarter of 2012, interest financial margin from insurance operations posted an R\$81 million or 10.5% gain over the previous quarter, due to: (i) a R\$42 million gain in the average spread, result of the performance of multimarket funds, which were positively impacted by the 13.7% appreciation of the Ibovespa index; and (ii) a R\$39 million increase in the volume of operations.

Between the first quarter of 2012 and the same period of the previous year, interest financial margin from insurance operations was down 14.8%, or R\$148 million, due to: (i) a R\$285 million loss in the average spread; and partially offset by: (ii) the R\$137 million increase in volume of operations.

## Financial Margin - Non-Interest

## Non-Interest Financial Margin - Breakdown

					R\$ million
		Non-Intere	st Financia	l Margin	
	1Q12	4Q11	1Q11	Variati	ion
				Quarter	12M
Funding	(73)	(75)	(72)	2	(1)
Insurance	163	72	56	91	107
Securities/Other	383	276	529	107	(146)
Total	473	273	513	200	(40)

The non-interest financial margin in the first quarter of 2012 stood at R\$473 million, versus R\$273 million in the fourth guarter of 2011. Margin was down R\$40 million in the first guarter of 2012 when compared to the same period a year earlier. Main variations in the non-interest financial margin were due to:

- "Funding," represented by expenses with the Credit Guarantee Fund (FGC), due to increased funding volume:
- "Insurance," represented by gains from equity instruments. Variations in the periods are associated with market conditions, which enabled a greater/lower opportunity of obtaining gains; and
- "Securities/Other", the R\$107 million increase of which in the guarter-on-guarter comparison was mainly the result of greater income with Treasury/Securities, even with the relative gain from the partial sale of Cetip shares in the fourth guarter of 2011. In the year-on-year comparison, income from Treasury/Securities was down, amounting to R\$146 million.

# **Insurance, Pension Plans and Capitalization Bonds**

Analysis of the statement of financial position and income statement of Grupo Bradesco de Seguros, Previdência e Capitalização:

#### **Consolidated Statement of Financial Position**

	Mar12	Dec11	R\$ million Mar11
Assets			
Current and Long-Term Assets	129,800	124,438	108,949
Securities (1)	122,147	116,774	102,316
Insurance Premiums Receivable	1,759	1,753	1,555
Other Loans	5,894	5,911	5,078
Permanent Assets	3,235	3,241	2,477
Total	133,035	127,679	111,426
Liabilities			
Current and Long-Term Liabilities	114,752	111,027	97,139
Tax, Civil and Labor Contingencies	2,134	2,042	1,798
Payables on Insurance, Pension Plan and Capitalization	318	363	303
Bond Operations			
Other Liabilities (1)	5,347	4,969	5,058
Insurance Technical Reserves	8,429	8,074	7,542
Life and Pension Plan Technical Reserves	93,861	91,008	78,547
Capitalization Bond Technical Reserves	4,663	4,571	3,891
Non-controlling Interest	663	647	601
Shareholders' Equity (1)	17,620	16,005	13,686
Total	133,035	127,679	111,426

<sup>(1)</sup> Note: In December 2010, held-to-maturity securities were reclassified to available-for-sale category for adoption of CPCs 38 and 40.

#### **Consolidated Income Statement**

	1Q12	4Q11	R\$ million 1Q11
Insurance Written Premiums, Pension Plan Contributions and Capitalization Bond Income (1)	9,418	11,133	7,850
	5,212	5,037	4,464

Premiums Earned from Insurance, Pension Plan Contribution and Capitalization Bond

Contribution and Capitalization Bond			
Financial Result from the Operation	973	827	927
Sundry Operating Income	256	228	165
Retained Claims	(3,080)	(2,850)	(2,705)
Savings Bond Drawing and Redemptions	(709)	(725)	(549)
Selling Expenses	(546)	(528)	(424)
General and Administrative Expenses	(473)	(525)	(492)
Other Operating Income/Expenses	(100)	(65)	(108)
Tax Expenses	(115)	(137)	(111)
Operating Result	1,418	1,262	1,167
Equity Result	96	129	63
Non-Operating Income	(9)	(10)	(9)
Income before Taxes and Profit Sharing	1,505	1,381	1,221
Income Tax and Contributions	(561)	(478)	(368)
Profit Sharing	(20)	(16)	(17)
Non-controlling Interest	(19)	(27)	(75)
Net Income	905	860	761

<sup>(1)</sup> Not considering, in all previous periods, the effect of ANS Normative Resolution 206/09 (Health), which, as of January 2010, excluded PPNG (SES) and established the accounting of premiums on a pro-rata temporis basis. This accounting change did not affect earned premiums.

### Insurance, Pension Plans and Capitalization Bonds

#### Income Distribution of Grupo Bradesco de Seguros e Previdência

							R	\$ million
	1Q12	4Q11	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10
Life and Pension Plans	493	535	486	470	442	485	450	443
Health	151	181	132	200	201	177	131	122
Capitalization Bonds	104	87	86	79	86	63	50	57
Basic Lines and Other	157	57	76	51	32	54	90	79
Total	905	860	780	800	761	779	721	701

#### **Performance Ratios**

								%
	1Q12	4Q11	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10
Claims Ratio (1)	71.9	68.6	71.5	72.2	72.0	71.1	72.4	71.8
Expense Ratio (2)	11.1	11.1	10.5	10.8	10.0	10.8	10.7	10.2
Administrative Expenses Ratio (3)	5.0	4.5	5.8	5.4	6.1	5.8	6.3	6.1
Combined Ratio (4) (5)	85.6	83.6	86.2	85.8	86.1	85.1	85.3	84.7

- (1) Retained Claims/Earned Premiums;
- (2) Selling Expenses/Earned Premiums;
- (3) Administrative Expenses/Net Written Premiums;
- (4) (Retained Claims + Selling Expenses + Other Operating Income and Expenses) / Earned Premiums + (Administrative Expenses + Taxes) / Net Written Premiums; and
- (5) Excluding additional reserves.

#### Written Premiums, Pension Plan Contributions and Capitalization Bond Income (1)

(1) Not considering, in all previous periods, the effect of ANS Normative Resolution 206/09 (Health), which, as of January 2010, excluded PPNG (SES) and established the accounting of premiums on a *pro-rata* temporis basis. This accounting change did not affect earned premiums.

Comparing the first quarter of 2012 with the previous quarter, the total revenue was down by 15.4%, due to the concentration of pension plan contributions, which are historically paid in the last quarter of the year.

In the first quarter of 2012, written premiums, pension plan contributions and capitalization bond income increased by 20.0% in comparison with the same period of the previous year. Leading growth in the year were the "Life and Pension Plan," "Capitalization Bond" and "Health" products, which posted gains of 23.4%, 22.5% and 15.9%, respectively.

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Written Premiums, Pension Plan Contributions and Capitalization Bond Income<sup>(1)</sup>

(1) Not considering, in all previous periods, the effect of ANS Normative Resolution 206/09 (Health), which, as of January 2010, excluded PPNG (SES) and established the accounting of premiums on a *pro-rata temporis* basis. This accounting change did not affect earned premiums.

**Insurance, Pension Plans and Capitalization Bonds** 

**Retained Claims by Insurance Line** 

Insurance, Pension Plan and Capitalization Bonds

**Insurance Expense Ratio by Insurance Line** 

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# **Insurance, Pension Plans and Capitalization Bonds**

# **Efficiency Ratio**

Year on year, the efficiency ratio decreased 1.1 p.p. due to the 20.0% increase in revenue for the period and the 3.9% decrease in general and administrative expenses, even accounting for the collective bargaining agreement in January 2012.

Economic and Financial Analysis

**Insurance, Pension Plans and Capitalization Bonds** 

**Insurance Technical Reserves** 

#### Bradesco Vida e Previdência

				F	R\$ million	(unless	otherwise	e stated)
	1Q12	4Q11	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10
Net Income	493	535	486	470	442	485	450	443
Premium and Contribution Income (1)	5,009	6,886	4,708	5,493	4,059	5,385	4,096	3,690
- Income from Pension Plans and VGBL	4,090	5,926	3,829	4,713	3,317	4,617	3,403	3,052
- Income from Life/Personal Accidents Insurance	919	960	879	780	742	768	693	638
Premiums								
Technical Reserves	93,861	91,008	84,788	81,991	78,547	76,283	71,775	68,975
Investment Portfolio	100,366	96,047	91,806	88,255	85,182	82,786	75,974	72,507
Claims Ratio	41.3	38.3	44.4	47.4	43.6	44.1	49.8	44.7
Expense Ratio	21.3	19.1	18.5	19.2	19.2	19.5	19.8	17.5
Combined Ratio	70.8	66.1	71.3	75.4	71.9	74.7	79.9	71.5
Participants / Policyholders (in thousands)	24,534	24,582	24,051	23,109	22,698	22,186	21,346	21,109
Premium and Contribution Income Market Share (%) (2)	32.5	33.1	31.6	32.0	28.1	31.2	31.5	32.0
Life/AP Market Share - Insurance Premiums (%) (2)	16.8	17.6	16.9	16.3	16.0	17.3	17.0	16.8

- (1) Life/VGBL/PGBL/Traditional; and
- (2) 1Q12 includes the latest data released by Susep (January 2012).

Due to its solid structure, a policy of product innovation and customer trust, Bradesco Vida e Previdência maintained its leadership, holding a market share of 32.5% in terms of pension plan and VGBL income in the period.

Net income for the first quarter of 2012 decreased by 7.9% in comparison with the previous quarter, as a result of: (i) the 27.3% decrease in revenue due to the seasonality in this segment in the last quarter of every year; (ii) the 3.0 p.p. and 2.2 p.p. increase in claims ratio and selling expenses respectively; Net income for the first quarter of 2012 was up 11.5% from that of 2011, mainly resulting from: | (i) the 23.4% increase in revenue; (ii) a 2.3 p.p. decrease in "Life" product claims ratio; and (iii) the improvement in management efficiency ratio.

partially offset by: (iii) a decrease in general and administrative expenses, even when accounting for the collective bargaining agreement in January 2012.

#### Bradesco Vida e Previdência

Bradesco Vida e Previdência's technical reserves stood at R\$93.9 billion in March 2012, made up of R\$89.8 billion from pension plans and VGBL and R\$4.1 billion from life, personal accident and other lines, up 19.5% over March 2011.

The Pension Plan and VGBL Investment Portfolio totaled R\$91.0 billion in January 2012, equal to 33.5% of all market funds (source: Fenaprevi).

### Growth of Participants and Life and Personal Accident Policyholder

In March 2012, the number of Bradesco Vida e Previdência customers grew by 8.1% compared to March 2011, surpassing a total of 2.2 million pension plan and VGBL plan participants and 22.3 million personal accident participants, reaching

24.5 million customers. This impressive growth was fueled by the strength of the Bradesco brand and the improvement of selling and management policies.

#### **Bradesco Saúde and Mediservice**

	R\$ million (unless otherwise stated)							
	1Q12	4Q11	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10
Net Income	151	181	132	200	201	177	131	122
Net Written Premiums (1)	2,251	2,165	2,137	2,050	1,945	1,818	1,780	1,679
Technical Reserves	4,072	3,984	3,942	3,848	3,708	3,481	3,455	3,438
Claims Ratio	86.4	83.4	87.3	87.7	87.6	84.0	84.2	84.9
Expense Ratio	4.8	4.7	4.4	4.3	4.2	4.2	4.3	4.2
Combined Ratio	97.9	96.1	98.9	99.6	100.0	100.2	93.4	98.9
Policyholders (in thousands)	3,627	3,458	3,384	3,244	3,144	3,100	2,993	2,893
Written Premiums Market	49.5	47.9	47.5	47.4	49.4	49.5	49.0	48.3
Share (%) <sup>(2)</sup>								

(1) Not considering, in all previous periods, the effect of ANS Normative Resolution 206/09, which, as of January 2010, excluded PPNG (SES) and established the accounting of premiums on a *pro-rata temporis* basis. This accounting change did not affect earned premiums; and

(2) 1Q12 considers the latest data released by ANS (January 2012).

Net income for the first quarter of 2012 was 16.6% smaller quarter-on-quarter, due to: (i) the 3.0 p.p. increase in the claims ratio, partially explained by the increase in recording of technical reserves; (ii) the decrease in financial result, driven by the payment of dividends amounting to R\$900 million in December 2011; and (iii) the decrease in equity income.

Net income was down 24.9% over the same period of the previous year, due to: (i) the decrease in financial result, driven by the payment of dividends; (ii) the decrease in equity income, partially offset by: (iii) the 15.7% increase in revenue; (iv) the 1.2 p.p. decrease in the claims ratio, as a result of: (a) the continuity of cost control actions; and (b) the portfolio technical adjustments; and (v) lower general and administrative expenses, even when accounting for the collective bargaining agreement in January 2012.

In March 2012, Bradesco Saúde and Mediservice maintained strong market position in the corporate segment (source: ANS).

Approximately 44.5 thousand companies in Brazil have Bradesco Saúde insurance and Mediservice plans. Of the 100 largest companies in Brazil in terms of revenue, 45 are Bradesco Saúde and Mediservice customers (source: *Exame* magazine's Best and Major Companies (*Melhores e Maiores*) ranking, July 2011).

# Number of Policyholders at Bradesco Saúde and Mediservice

Together, the two companies have over 3.6 million customers. The high share of corporate policies in the overall portfolio (94.4% in March 2012) shows the companies' high level of specialization and customization in the corporate segment, a major advantage in today's supplementary health insurance market.

#### Bradesco Capitalização

				R\$ million	illion (unless otherwise stated)			
	1Q12	4Q11	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10
Net Income	104	87	86	79	86	63	50	57
Capitalization Bond Income	795	798	849	751	649	706	658	594
Technical Reserves	4,663	4,571	4,329	4,096	3,891	3,724	3,483	3,317
Customers (in thousands)	3,228	3,097	3,024	2,888	2,794	2,691	2,610	2,583
Premium and Contribution	21.4	21.6	21.4	21.3	21.2	21.1	20.4	19.7
Income Market Share (%) (1)								

<sup>(1) 1</sup>Q12 considers the latest data released by Susep (January 2012).

Net income for the quarter grew by 19.5% when compared the previous quarter, mainly due to: (i) the decrease in the recording of technical reserves, as a result of lower volume of lump-sum payment bonds; and (ii) lower general and administrative expenses, even when accounting for the collective bargaining agreement in January 2012.

Net income for the quarter grew by 20.9% when compared to the same quarter of 2011, mainly due to: (i) the 22.5% increase in revenue; (ii) an improved financial result; and (iii) the stability of the management efficiency ratio, even when accounting for the collective bargaining agreement in January 2012.

## Bradesco Capitalização

Bradesco Capitalização ended the first quarter of 2012 leading the private capitalization bond companies ranking, due to its policy of transparency and of adjusting its products based on potential consumer demand.

In order to offer the capitalization bond that best fits the profile and budget of each customer, Bradesco Capitalização has developed several products that vary in accordance with payment method (lump-sum or monthly), contribution term, frequency of drawings and premium amounts. This phase was mainly marked by a closer relationship with the public by consolidating *Pé Quente Bradesco* products.

Among these, we can point out the performance of our social and environmental products, from which a part of the profit is allocated to socially responsible projects, while also allowing the customer to create a financial reserve. Bradesco Capitalização currently has partnerships with the following social and environmental institutions: (i) Fundação SOS Mata Atlântica (contributes to the conservation of biological and cultural diversity of the Atlantic Forest, stimulating social and environmental citizenship); (ii) Instituto Ayrton Senna (contributes to education and human development, reducing illiteracy rates, school failure and drop-out rates); (iii) Fundação Amazonas Sustentável (contributes to the sustainable commitment, environmental preservation and improvement to the quality of life of communities that benefit from the preservation centers in the state of Amazonas); (iv) the Brazilian Cancer Control Institute (contributes to the development of projects for the prevention, early diagnosis and treatment of cancer in Brazil); and (v) Projeto Tamar (created to save sea turtles).

Bradesco Capitalização is the first and only capitalization bond company in Brazil to receive the ISO 9001 certification of Quality Management. In 2009, it was certified with the ISO 9001:2008 for Management of Bradesco Capitalization Bonds. This certification, granted by Fundação Vanzolini, attests to the quality of its internal processes and confirms the principle that underpins Bradesco Capitalization Bonds: good products, services and continuous growth.

The portfolio is composed of 20.6 million active bonds, of which: 36.4% are Traditional Bonds sold in the branch network and at Bradesco *Dia & Noite* service channels, up 24.4% over March 2011; and 63.6% are incentive bonds (assignment of drawing rights), such as partnerships with Bradesco Vida e Previdência and Bradesco Auto/RE, which were up 7.1% over March 2011. Given that the purpose of this type of capitalization bond is to add value to the associated company or even encourage the performance of its customers, bonds have reduced maturity and grace terms and a lower sale price.

#### Bradesco Auto/RE

				F	R\$ million	(unless	otherwise	e stated)
	1Q12	4Q11	3Q11	2Q11	1Q11	4Q10	3Q10	2Q10
Net Income	49	33	50	44	39	58	28	27
Net Written Premiums	967	983	1,042	1,061	871	865	941	952
Technical Reserves	4,148	3,920	3,853	3,828	3,688	3,554	3,525	3,455
Claims Ratio	64.7	65.9	61.3	61.0	68.1	69.3	69.7	69.9
Expense Ratio	18.4	18.2	17.4	17.6	17.2	17.6	17.3	17.6
Combined Ratio	107.0	106.5	103.3	99.1	108.7	106.9	105.2	105.3
Policyholders (in thousands)	3,801	3,694	3,632	3,567	3,330	3,337	3,208	2,980
Premium and Contribution	9.5	10.1	10.4	10.5	9.7	10.6	11.2	11.7
Income Market Share (%) (1)								

(1) 1Q12 considers the latest data released by Susep (January 2012).

Net income for the first quarter of 2012 was up by 48.5% from the previous quarter, mainly due to: (i) the 1.2 p.p. drop in the claims ratio; and

(ii) an improved financial result.

Net income for the first quarter of 2012 was 25.6% higher than that posted in 2011, mainly due to: (i) a 3.4 p.p. decrease in claims; (ii) the improvement in equity results; and (iii) lower general and administrative expenses, even when accounting for the collective bargaining agreement in January 2012.

In the Property Insurance segment, Bradesco Auto/RE has renewed insurance programs with its main customers through partnerships with brokers that specialize in the segment and a close relationship with the Bradesco Corporate and Bradesco *Empresas* (Middle Market) segments. The excellent performance of the Oil industry and recovery of the Civil Construction industry have also contributed to Bradesco Auto/RE's growth in the

The transportation segment is still the primary focus, with essential investments made to leverage new business, especially in the renewal of reinsurance agreements, which gives insurers the power to assess and cover risk, and consequently increase competitiveness in more profitable businesses such as international transportation insurance for shipping companies involved in international trade.

Despite strong competition in the Auto/RCF line, the insurer has increased its customer base, mainly due to improvements to current products and the creation of products for a specific target-public. Among them, the Exclusive Bradesco Customer Insurance for Banco Bradesco account holder (Bradesco Seguro Exclusivo Clientes Bradesco) and Auto Mulher (car insurance for women) stand out.

For better service, Bradesco Auto/RE currently has 17 Bradesco Auto Centers (BAC), which offer policyholders the greatest variety of services in a single place, including: auto claims services, reserve

segment.

In Aviation and Maritime Hull insurance, the increased exchange with Bradesco Corporate and Bradesco Empresas has been drawn on extensively, taking full advantage of the stronger sales of new aircraft and those of the maritime segment.

rental cars, installation of anti-theft equipment, preventative maintenance checks, glass repairs or replacement and environmental vehicle inspections.

### **Bradesco Auto/RE**

## Number of Policyholders at Auto/RE

Mass insurance targets individuals, self-employed professionals and SMEs. The launch of new products combined with the continuous improvement to methods and systems has contributed to growth in the customer base, which increased by 14.1% in the last 12 months, to a total of 3.8 million customers.

It is worth pointing out that we continued with a strong strategy for the Residential Insurance segment, with a 26.2% growth in premiums year on year (higher than the market growth), totaling more than 1.9 million insured homes.

## Fee and Commission Income

A breakdown of the variation in Fee and Commission Income for the respective periods is presented below:

Fee and Commission					R\$ million	
Income	1Q12	1Q12 4Q11 1Q11 Va		Variatio	ation	
	10/12	4011	IQII	Quarter	12M	
Card Income	1,389	1,406	1,155	(17)	234	
Checking Account	748	748	649	-	99	
Fund Management	526	498	471	28	55	
Loan Operations	501	528	455	(27)	46	
Collection	313	321	277	(8)	36	
Consortium Management	144	137	121	7	23	
Custody and Brokerage	117	102	108	15	9	
Services						
Underwriting / Financial	109	89	48	20	61	
Advising Services						
Payments	78	81	77	(3)	1	
Other	193	176	149	17	44	
Total	4,118	4,086	3,510	32	608	

Explanations of the main items that influenced the variation in Fee and Commission Income between periods can be found below.

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### **Fee and Commission Income**

#### **Card Income**

Card income stood at R\$1,389 million in the first quarter of 2012, down 1.2% from the previous quarter, mainly due to the drop in the number of transactions in the period, mainly a result of the vear-end seasonality.

In comparison with the same period a year earlier, the same figure posted year-on-year growth of 20.3%, or R\$234 million, mainly due to an increase in revenue from purchases and services, basically resulting from the expansion of the card base by 8.4%, from 147.5 million in March 2011 to 159.9 million in March 2012. This expansion led to a 16.6% increase in credit card revenue in the period, for a total of R\$23.591 million in the first guarter, as well as an 11.5% increase in transactions, from 259.3 million in the first quarter of 2011 to 289.1 million in the same period in 2012.

### **Fee and Commission Income**

## **Checking Account**

In the first quarter of 2012, fee and commission income from checking accounts was stable in comparison with the previous quarter.

In comparison with the same period a year earlier, revenue grew by R\$99 million, or 15.3%, in the first quarter of 2012, mainly due to expansion of the checking account customer base, which posted a net increase of 1,816 thousand current accounts (1,681 thousand individual customers and 135 thousand corporate customers).

## **Loan Operations**

In the first quarter of 2012, income from loan operations amounted to R\$501 million, down 5.1% in comparison with the previous quarter, mainly due to the lower volume of loan operations in the period, a result of seasonality in the fourth quarter of 2011.

In comparison with the same period a year earlier, the 10.1% increase in the first quarter of the year was mainly the result of: (i) greater income from collateral, up 14.0%, mainly deriving from the 19.9% growth in the volume of Sureties and Guarantees; and (ii) an increase in volume of other operations in 2012.

### **Fee and Commission Income**

## **Fund Management**

In the first quarter of 2012, revenue from fund management stood at R\$526 million, up R\$28 million from the previous quarter, mainly due to: (i) 11.0% growth in the volume of funds and portfolios raised and managed; and (ii) a greater number of business days in the period.

Year on year, the R\$55 million or 11.7% increase was mainly due to: (i) increases in funds raised and portfolios managed by Bradesco, which grew by 22.7%; partially offset by: (ii) the 5.9% drop in the lbovespa index in the period, impacting revenue from managed funds and portfolios pegged to equities.

The highlight was the investments in fixed-income funds, which grew by 27.2% in the period, followed by the 13.4% growth in third-party funds and equities, up 6.7%.

Charabaldara! Facility		R\$ million	Variation %				
Shareholders' Equity	Mar12	Dec11	Mar11	Quarter	12M		
Investment Funds	346,241	310,104	276,593	11.7	25.2		
Managed Portfolios	18,169	17,997	19,701	1.0	(7.8)		
Third-Party Fund Quotas	7,856	7,269	7,025	8.1	11.8		
Total	372,266	372,266 335,370 303,3			11.0 22.7		
		D¢ million		Variatio	n 9/		

Asset Distribution		R\$ million	variation %		
Asset distribution	Mar12	Dec11	Mar11	Quarter	12M
Investment Funds – Fixed Income	317,626	283,633	249,777	12.0	27.2
Investment Funds – Equities	28,615	26,471	26,816	8.1	6.7
Investment Funds – Third-Party Funds	6,665	6,103	5,879	9.2	13.4
Total - Investment Funds	352,906	316,207	282,472	11.6	24.9
Managed Portfolios - Fixed Income	10,183	10,550	10,918	(3.5)	(6.7)
Managed Portfolios – Equities	7,986	7,447	8,783	7.2	(9.1)
Managed Portfolios - Third-Party Funds	1,191	1,166	1,146	2.1	3.9

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Total - Managed Funds	19,360	19,163	20,847	1.0	(7.1)
X					
Total Fixed Income	327,809	294,183	260,695	11.4	25.7
Total Equities	36,601	33,918	35,599	7.9	2.8
Total Third-Party Funds	7,856	7,269	7,025	8.1	11.8
Overall Total	372,266	335,370	303,319	11.0	22.7

### **Fee and Commission Income**

## **Cash Management Solutions (Payments and Collection)**

In the first quarter of 2012, revenue from payments and collection was down 2.7% from the previous quarter, mainly due to the revenue from collection.

In comparison with the same period a year earlier, the 10.5% or R\$37 million increase in revenue from payments and collection in the first quarter of 2012 was mainly the result of the greater volume of processed documents, up from 412 million on March 31, 2011 to a total of 463 million on March 31, 2012.

## **Consortium Management**

In the first quarter of 2012, income from consortium management increased by 5.1% over the previous quarter. On March 31, 2012, Bradesco had 643 thousand active quotas (626 thousand active quotas on December 31, 2011), ensuring a leading position in all the segments it operates (real estate, auto, trucks/tractors).

Year on year, there was a 19.0% increase in income, resulting from: (i) the growth in the volume of bids and advances; and (ii) the increase in sales of new quotas, from 489 thousand net quotas sold on March 31, 2011 to 643 thousand on March 31, 2012, an increase of 154 thousand net quotas.

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### **Fee and Commission Income**

## **Custody and Brokerage Services**

In the first quarter of 2012, total custody and brokerage service income increased by R\$15 million when compared to the previous guarter. This performance mainly results the increase in volume traded on the BM&FBOVESPA, which had a positive impact on brokerage revenue.

In comparison with the same period a year earlier, the 8.3% increase in revenue in the first quarter of 2012 is mainly due to the increase in custody services, with a R\$99 billion gain in assets under custody.

### **Underwriting / Financial Advisory Services**

The R\$20 million increase in the guarter-on-guarter comparison mainly refers to increased revenue with capital market operations in the first quarter of 2012, particularly financial advisory operations. Furthermore, changes in this income are often the result of volatile performance of capital markets.

From the first quarter of 2011 to the same period in 2012, there was an increase of R\$61 million, mainly as a result of a higher business volume in the first quarter of the year.

## **Administrative and Personnel Expenses**

Administrative and Personnel Expenses	1Q12	4Q11	1Q11	Variati	R\$ million on
·				Quarter	12M
Administrative Expenses	222	004	000	(4.00)	( <b>-</b> )
Outsourced Services	832	961	839	(129)	(7)
Communication	410	402	377	8	33
Depreciation and Amortization	301	280	271	21	30
Data Processing	262	243	226	19	36
Transportation	212	224	179	(12)	33
Rental	183	176	157	7	26
Financial System Services	163	147	109	16	54
Advertising and Marketing	153 146	330	201 123	(177)	(48)
Asset Maintenance Leased Assets	146	158 99	89	(12)	23
	100	99 94	76	1 6	11 24
Security and Surveillance Materials	92	94 98	76 81	(6)	24 11
	92 65	59	59	( <del>6</del> )	6
Water, Electricity and Gas Trips	33	48	35	(15)	(2)
Other	349	363	317	(13)	(2) 32
Total	3,401	3,682	3,140	(281)	261
Total	3,401	3,002	3,140	(201)	201
Personnel Expenses					
Structural	2,351	2,415	1,996	(64)	355
Payroll/Social Charges	1,769	1,811	1,508	(42)	261
Benefits	582	604	488	(22)	94
Non-Structural	527	725	440	(198)	87
Management and Employee Profit Sharing	324	498	267	(174)	57
Provision for Labor Claims	143	145	118	(2)	25
Training	22	53	19	(31)	3
Termination Costs	38	29	36	9	2
Total	2,878	3,140	2,436	(262)	442
Total Administrative and Personnel Expenses	6,279	6,822	5,576	(543)	703
Employees	105,102	104,684	96,749	418	8,353

Service Points 62,749 59,711 50,967 3,038 11,782

In the first quarter of 2012, total Administrative and Personnel Expenses came to R\$6,279 million, down 8.0% in comparison with the previous quarter.

## **Personnel Expenses**

In the first quarter of 2012, personnel expenses came to R\$2,878 million, down 8.3%, or R\$262 million, from the previous quarter.

The R\$64 million decrease in the structural portion was mainly the result of: (i) the greater concentration of holidays in the first quarter of 2012, in the amount of R\$59 million; and offset by: (ii) greater expenses with social charges and benefits, mainly due to the collective bargaining agreement in the security sector in January 2012, contributing with a R\$16 million increase.

The R\$198 million decrease in the non-structural portion was mainly due to lower expenses with management and employee profit sharing, in the amount of R\$174 million.

## **Administrative and Personnel Expenses**

## **Personnel Expenses**

In comparison with the same period a year earlier, the R\$442 million increase in the first quarter of 2012 reflects: (i) the structural expenses of R\$355 million related to: (a) the increase in expenses with payroll, social charges and benefits, impacted by salary increases; and (b) the net increase in staff, hiring 8,353 employees in the period, driven by investments to expand service points and improve business segmentation; and (ii) the R\$87 million gain in the non-structural expenses mainly due to higher expenses with:

(a) management and employee profit sharing, totaling R\$57 million; and (b) the provision for labor claims, totaling R\$25 million.

## **Administrative and Personnel Expenses**

## **Administrative Expenses**

In the first quarter of 2012, administrative expenses came to R\$3,401 million, down 7.6%, or R\$281 million from the previous quarter, mainly due to lower expenses with: (i) marketing and advertising, in the amount of R\$177 million; (ii) outsourced services, in the amount of R\$129 million, mainly related to the end of the partnership with Empresa Brasileira de Correios e Telégrafos - ECT in December 2011 (Postal Bank), partially offset by greater expenses with: (iii) depreciation and amortization, in the amount of R\$21 million; (iv) data processing, in the amount of R\$19 million; (v) financial system services, in the amount of R\$16 million; and; (vi) the expansion of service points in 3,038 points in the period.

In comparison with the same period a year earlier, the R\$261 million, or 8.3% increase in the first quarter of 2012 was mainly due to increased expenses with: (i) contractual adjustments; (ii) increase in the volume of businesses and services; and (iii) accelerated organic growth, leading to a 11,782 increase in the number of service points, of which 985 are branches, 10,416 Bradesco Expresso points and 381 other points, totaling 62,749 points on March 31, 2012.

## Operating Coverage Ratio (1)

In the quarter, the coverage ratio accumulated in the last 12 months improved by 0.7 p.p., resulting from: (i) an increase in fee and commission income; (ii) a decrease in personnel expenses, mainly due to: a) a greater number of holidays in the quarter; and b) lower expenses with management and employee profit sharing; and (iii) lower administrative expenses, mainly due to a decrease in marketing and advertising expenses and outsourced services.

## **Tax Expenses**

In the first quarter of 2012, tax expenses remained practically stable in comparison with the previous quarter.

In comparison with the same period a year earlier, the R\$132 million increase in the first quarter of 2012 was mainly the result of higher expenses with ISS/PIS/Cofins taxes reflecting the increase in taxable income, especially financial margin and fee and commission income.

## **Equity in the Earnings (Losses) of Unconsolidated Companies**

In the first quarter of 2012, equity in the earnings (losses) of unconsolidated companies stood at R\$40 million. The R\$13 million decrease from the previous quarter was mainly due to lower results from the Serasa and Integritas Participações.

Year on year, the R\$6 million increase recorded in the first quarter of 2012 was mainly due to greater results from IRB – Brasil Resseguros.

## **Operating Income**

Operating income in the first quarter of 2012 was R\$4,349 million, up 7.8%, or R\$315 million, from the fourth quarter of 2011, mainly impacted by: (i) a R\$543 million decrease in personnel and administrative expenses; (ii) the growth in financial margin, amounting to R\$437 million; (iii) a R\$32 million increase in fee and commission income; partially offset by: (iv) an increase in the allowance for loan loss expenses, in the amount of R\$433 million; (v) the increase in other operating expenses (net of other revenues), in the amount of R\$188 million; and (vi) a R\$56 million decrease in operating income from Insurance, Pension Plans and Capitalization Bonds.

In comparison with the same period a year earlier, the R\$396 million, or 10.0%, increase in the first quarter of 2012 is basically a result of: (i) the R\$1,333 million increase in financial margin; (ii) the R\$608 million increase in fee and commission income; (iii) the R\$92 million increase in operating income from Insurance. Pension

Plans and Capitalization Bonds, partially offset by: (iv) a R\$734 million increase in allowance for loan loss expenses; (v) a R\$703 million increase in administrative and personnel expenses; (vi) a R\$132 million increase in tax expenses and (vii) an increase in other operating expenses (net of other revenues), in the amount of R\$74 million.

## **Non-Operating Income**

In the first quarter of 2012, non-operating income posted a loss of R\$18 million, down R\$22 million from the previous quarter and R\$14 million from the same period in 2011, due to greater non-operating expenses.

## Sustainability

Bradesco was sponsored and participated in the 3<sup>rd</sup> Global Sustainability Forum, held in the city of Manaus, between March 22 and 24, 2012. The event summoned a number of world leaders to discuss green economy and sustainable development, including issues such as Economic, Environmental and Social Sustainability in the Amazon Region, Zero Deforestation, Payment for Environmental Services (PSA), Reduction of Deforestation and Destruction Emissions (REDD –) and the fundamental role of women in family planning, birth control and sustainable development.

Since 2006, Bradesco has been included in the Dow Jones Sustainability Indexes, a portfolio made up of 342 companies, 8 of which from Brazil, in addition to being highlighted in a ranking prepared by SAM (Sustainability Investing), in the bronze category.

Since 2008, Bradesco has played a role in spreading the Supply Chain Leadership Collaboration (SCLC), of the Carbon Disclosure Project (CDP), promoting the management and disclosure of greenhouse gas emissions by its suppliers. This initiative is in line with Bradesco's strategy for the development of its value chain and has aided the Organization in managing its indirect Greenhouse Gas Emissions (GGEs). In April 2012, Bradesco began the annual process of requesting answers from more than 90 supply companies in the sectors that most impact its supply chain.

The Bank is Co-chair sponsor of the Rio Sustainable City Project, an initiative created by the Brazilian Corporate Council (CEBDS) in a partnership with its member companies, the City Council and Government of the State of Rio de Janeiro. The project seeks to propose solutions for urban infrastructure and social inclusion in the pacified communities of Chapéu Manqueira and Babilônia. by working with housing improvements, urban agriculture, urban infrastructure, tourism, solid waste management, education, culture and leisure and entrepreneurship. Bradesco is actively involved in improving sustainable housing to qualify participants in civil construction activities to improve their own homes. The Project will provide the basis for a case study to be presented at Rio+20 for reproduction in other locations.

In an effort to improve its sustainability strategy, Bradesco held two stakeholder meetings in April 2012 to promote an active engagement process. These events included external guests and employees to discuss themes that are relevant to the Organization, while measuring market perception in a process to exchange experiences.

## Investor Relations Area - IR

Bradesco began the year by participating in 114 events in the first quarter of 2012, a 9.6% increase over the same period in 2011, at 104 events.

In Brazil, the Company held and participated in a number of meetings with domestic and foreign investors, including conferences in Miami, Cancun, London and New York and road shows in Asia, the United States and England. Also in the first quarter of 2012, Bradesco launched its program of Level II ADRs backed by common shares. At the occasion, the Vice-Chairman of the Board of Directors, Antonio Bornia, and the Managing Executive Officer and Investor Relations Officer, Luiz Carlos Angelotti, rang the opening bell at the New York Stock Exchange.

## **Corporate Governance**

Bradesco's management is made up of the Board of Directors and the Board of Executive Officers. The members of the Board of Directors are elected on an annual basis by the Annual Shareholders' Meeting and, in turn, elect the members of the Board of Executive Officers

Within the Corporate Governance structure, Bradesco's Board of Directors is supported by five Statutory Committees (Ethical Conduct, Audit, Internal Controls and Compliance, Compensation and Integrated Risk Management and Capital Allocation), in addition to 44 Executive Committees that assist the Board of Executive Officers in performing its duties.

Shareholders are entitled to 100% tag-along rights for common shares, 80% for preferred shares and to a minimum mandatory dividend of 30% of adjusted net income, higher than the minimum limit of 25% set forth by Brazilian Corporate Law. Preferred shares are entitled to dividends 10% greater than those paid to common shares.

In 2001, Bradesco voluntarily adhered to Level 1 Corporate Governance of BM&FBOVESPA S.A. – Securities, Commodities and Futures Exchange.

Bradesco also voluntarily adhered to the Code of Self-Regulation and Best Practices for Publicly-Held Companies in 2011, issued by the Brazilian Association of Publicly Held Companies (ABRASCA) based on the best corporate governance practices adopted in Brazil and abroad.

Austin Rating upgraded Bradesco to an AA+ (Excellent Corporate Governance Practices) rating in 2011, for the improvement and maturity of the corporate governance practices adopted by the Bank.

On March 9, 2012, all of the matters proposed to the Shareholders' Meetings were approved.

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For more information, visit <u>www.bradesco.com.br/ri</u> - Corporate Governance.

### **Bradesco Shares**

### Number of Shares – Common and Preferred Shares<sup>1)</sup>

					In t	housands
	Mar12	Dec11	Dec10	Dec09	Dec08	Dec07
Common Shares	1,909,839	1,909,911	1,880,830	1,710,205	1,534,806	1,009,337
Preferred Shares	1,907,931	1,907,931	1,881,225	1,710,346	1,534,900	1,009,337
Subtotal – Outstanding Shares	3,817,770	3,817,842	3,762,055	3,420,551	3,069,706	2,018,674
Treasury Shares	7,025	6,953	395	6,535	163	2,246
Total	3,824,795	3,824,795	3,762,450	3,427,086	3,069,869	2,020,920
(1) Stock bonus and anlite during the nor	ada wara na	t included				

(1) Stock bonus and splits during the periods were not included.

On March 31, 2012, Bradesco's capital stock stood at R\$30.1 billion, composed of 3,824,795 thousand book-entry shares with no par value, of which 1,912,398 thousand were common shares and 1,912,397 thousand were preferred shares. The largest shareholder is the holding company Cidade de Deus Cia. Comercial de Participações, which directly holds 48.7% of voting capital and 24.4% of total capital.

Cidade de Deus Cia. Comercial de Participações is controlled by the Aguiar Family, Fundação Bradesco and another holding company, Nova Cidade de Deus Participações S.A., which is in turn controlled by Fundação Bradesco and BBD Participações S.A., whose majority of shareholders are members of Bradesco's Board of Directors, Statutory Board of Executive Officers and management-level employees.

### Number of Shareholders - Domiciled in Brazil and Abroad

	Ownership				Ownership		
	Mar12	%	of Capital	Mar11	%	of Capital	
			(%)			(%)	
Individuals	334,240	89.84	23.55	341,662	89.95	24.20	
Corporate	36,896	9.92	46.69	37,295	9.82	43.88	
Subtotal Domiciled in Brazil	371,136	99.76	70.24	378,957	99.77	68.08	
Domiciled Abroad	885	0.24	29.76	874	0.23	31.92	
Total	372,021	100.00	100.00	379,831	100.00	100.00	

On March 31, 2012, there were 371,136 shareholders domiciled in Brazil, accounting for 99.76% of total shareholders and holding 70.24%

of all shares, while a total of 885 shareholders are domiciled abroad, accounting for 0.24% of shareholders and holding 29.76% of shares.

### **Bradesco Shares**

### **Share Performance** (1)

			In	R\$ (unless	s otherwi	se stated)
	1Q12	4Q11	Variation	1Q12	1Q11	Variation
			%			%
Adjusted Net Income per Share	0.75	0.73	2.7	0.75	0.72	4.2
Dividends/Interest on Shareholders' Equity	0.208	0.204	2.0	0.208	0.202	3.0
<ul><li>Common Share (after Income Tax)</li></ul>						
Dividends/Interest on Shareholders' Equity	0.229	0.225	1.8	0.229	0.222	3.2
<ul><li>Preferred Share (after Income Tax)</li></ul>						
Book Value per Common and Preferred	15.21	14.56	4.5	15.21	13.42	13.3
Share						
Last Trading Day Price – Common Shares	27.32	25.29	8.0	27.32	27.88	(2.0)
Last Trading Day Price – Preferred Shares	31.89	30.75	3.7	31.89	33.35	(4.4)
Market Value (R\$ million) (2)	113,021	106,971	5.7	113,021	117,027	(3.4)
Market Value (R\$ million) - Most Traded	121,751	117,399	3.7	121,751	127,474	(4.5)
Share (3)						

- (1) Adjusted for corporate events in the periods;
- (2) Number of shares (excluding treasury shares) x closing price for common and preferred shares on the last trading day of the period; and
- (3) Number of shares (excluding treasury shares) x closing price for preferred shares on the last trading day of the period.

In the first quarter of 2012, preferred and common shares appreciated by 3.7% and 8.0%, respectively, in comparison with the fourth quarter of 2011, while the Ibovespa index posted appreciation of 13.7% in the period.

Bradesco's preferred and common shares posted depreciation of 4.4% and 2.0% in the first quarter of 2012, respectively, when compared to the same period a year earlier, while the Ibovespa index dropped 5.9% in the same period.

### **Main Indicators**

Market Capitalization (Common and Preferred Shares): considers the closing price for common and preferred shares, multiplied by the respective number of shares (excluding treasury shares).

Market Capitalization (Preferred Shares): considers the closing price for preferred shares (most traded share), multiplied by the respective number of shares (excluding treasury shares).

Market Capitalization (Common and Preferred Shares) / Shareholders' Equity: indicates the multiple by which Bradesco's market capitalization exceeds its book shareholders' equity.

**Dividend Yield:** the ratio between share price and dividends and/or interest on shareholders' equity paid to shareholders in the last 12 months, which indicates the return on investment represented by the allocation of net income. Formula used: the amount received by shareholders as dividends and/or interest on shareholders' equity in the last 12 months divided by the closing price for preferred shares on the last trading day in the period.

<sup>90</sup> Report on Economic and Financial Analysis March 2012

## Weight on Main Stock Indexes

Bradesco shares comprise of Brazil's main stock indexes, including the Corporate Sustainability Index (ISE), the Special Tag-Along Stock Index (ITAG), the Special Corporate Governance Stock

Index (IGC) and the Financial Index (IFNC), which comprises banks, insurance and financial companies.

Mar12	%
Ibovespa	3.1
IBrX - 50	6.9
IBrX - 100	7.0
IFNC	19.3
ISE	4.5
IGC	5.8
ITAG	11.2
ICO2	10.2

## Dividends/Interest on Shareholders' Equity

In the first quarter of 2012, a total of R\$952 million was allocated to shareholders as Dividends and Interest on Shareholders' Equity. In the last 12 months, total Dividends and Interest on Shareholders' Equity allocated to shareholders

corresponded to 35.7% of book net income accumulated in the period, considering withholding income tax of 31.5% thereof.

## Additional Information

## **Market Share of Products and Services**

Market shares held by the Organization in the Banking and Insurance industries and in the Customer Service Network are presented below.

	Mar12	Dec11	Mar11	Dec10
Banks – Source: Brazilian Central Bank				
(Bacen)	N1/A	40.5	47.4	40.4
Demand Deposits	N/A	16.5	17.4	18.4
Savings Deposits	N/A	14.2	14.2	14.3
Time Deposits	N/A	13.2	14.0	13.0
Loan Operations (1)	12.0 <sup>(3)</sup>	12.1	12.6	12.4
Loan Operations - Vehicles Individuals	100(3)	10.4	17.0	477
(CDC + Leasing) (1)	16.2 <sup>(3)</sup>	16.4	17.2	17.7
Payroll-Deductible Loans (1)	11.0 <sup>(3)</sup>	11.2	11.3	10.9
Bradesco Collection (Balance) Number of Branches	N/A 22.0	25.5 22.2	26.8 18.7	26.7 18.7
Banks - Source: Federal Revenue	22.0	22.2	10.7	10.7
Service/ Brazilian Data Processing				
Service (Serpro)				
Federal Revenue Collection Document				
(DARF)	N/A	22.1	23.0	21.9
Brazilian Unified Tax Collection System	IN/A	22.1	25.0	21.9
Document (DAS)	N/A	17.4	17.2	17.3
Banks – Source : Social Security	IN/ A	17.4	17.2	17.5
National Institute (INSS)/Datapre				
Social Pension Plan Voucher (GPS)	N/A	14.8	14.6	14.8
Benefit Payment to Retirees and	14/74	1 1.0	1 1.0	1 1.0
Pensioners	23.9	23.8	22.4	22.8
Banks – Source: Anbima	20.0	20.0		
Investment Funds + Portfolios	17.6	17.0	16.5	17.0
Insurance, Pension Plans and				
Capitalization Bonds – Source:				
Insurance Superintendence (Susep)				
and National Agency for Supplementary				
Healthcare (ANS)				
Insurance, Pension Plan and				
Capitalization Bond Premiums	25.0 <sup>(2)</sup>	25.6	23.2	24.7
Insurance Premiums (including Long-Term				
Life Insurance - VGBL)	24.9 <sup>(2)</sup>	25.7	23.0	24.9
Life Insurance and Personal Accident				
Premiums	16.8 <sup>(2)</sup>	17.6	16.0	17.3
Auto/Basic Lines (RE) Insurance				
Premiums	9.5 (2)	10.1	9.7	10.6
Auto/Optional Third-Party Liability (RCF)				
Insurance Premiums	12.8 <sup>(2)</sup>	13.6	12.8	14.1

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Health Insurance Premiums	49.5 <sup>(2)</sup>	47.9	51.7	49.5
Income from Pension Plan Contributions				
(excluding VGBL)	30.8 (2)	29.6	27.0	27.2
Savings Bond Income	21.4 <sup>(2)</sup>	21.6	21.2	21.1
Technical Reserves for Insurance,				
Pension Plans and Capitalization Bonds	30.1 <sup>(2)</sup>	29.6	30.2	30.6
Insurance and Pension Plans – Source:				
National Federation of Life and Pension				
Plans (Fenaprevi)				
Income from VGBL Premiums	33.0 <sup>(2)</sup>	34.0	28.5	32.2
Income from Unrestricted Benefits				
Generating Plans (PGBL) Contributions	27.2 <sup>(2)</sup>	26.9	21.6	23.3
Pension Plan Investment Portfolios				
(including VGBL)	33.5 <sup>(2)</sup>	33.5	34.4	34.8
Leasing – Source: Brazilian Association				
of Leasing Companies (ABEL)				
Lending Operations	18.8 <sup>(3)</sup>	18.5	19.0	19.0
Consortia – Source: Bacen				
Real Estate	29.3 <sup>(3)</sup>	29.2	27.9	29.4
Auto	25.0 <sup>(3)</sup>	25.5	24.5	25.4
Trucks, Tractors and Agricultural				
Implements	17.7 <sup>(3)</sup>	17.9	17.9	17.1
International Area – Source: Bacen				
Export Market	19.8	20.4	23.2	24.7
Import Market	18.3	17.6	19.1	19.5

<sup>(1)</sup> Bacen data for December 2011 and February 2012 are preliminary;

<sup>(2)</sup> Reference date: January 2012; and

<sup>(3)</sup> Reference Date: February 2012.

N/A- Not Available.

<sup>94</sup> Report on Economic and Financial Analysis March 2012

### Additional Information

### **Market Share of Products and Services**

Bradesco provides its customers with all the ease, speed and modernity available in consulting and conducting financial transactions and acquiring products and services through technological Digital Channels (Internet banking, Bradesco *Celular*, ATMs and *Fone Fácil* Bradesco).

In addition to telephone services, via *Fone Fácil*, social networks have become an important point of contact between customers and Digital Channels, where presence and efficient service are fundamental in relations with the public. Bradesco *Dia & Noite* counts with trained professionals that work 24/7 with the public, mainly through Twitter and Facebook.

Reaffirming its commitment to social responsibility, disabled people and those with reduced mobility can rely on a number of tools using Bradesco *Dia & Noite*'s Digital Channels, including:

- Accessibility to the ATM Network for the visually-impaired and wheelchair users;
- Internet Banking utility for the visually impaired;
- Visual Mouse for those with motor disabilities;
- Personalized assistance for the hearing impaired, through digital language in *Fone Fácil*; and
- Bradesco Celular for the visually impaired.

#### **Branch Network**

Danian	Mar	12	Market	Mar	11	Market
Region	Bradesco	Market	Share	Bradesco	Market	Share
North	279	982	28.4%	180	827	21.8%
Northeast	837	3,222	26.0%	549	2,809	19.5%
Mid west	346	1,597	21.7%	303	1,493	20.3%
Southeast	2,399	11,187	21.4%	2,059	10,655	19.3%
South	775	4,058	19.1%	560	3,757	14.9%
Total	4,636	21,046	22.0%	3,651	19,541	18.7%

## **Compulsory Deposits/Liabilities**

%	Mar12	Dec11	Sept11	Jun11	Mar11	Dec10	Sept10	Jun10
Demand Deposits								
Rate (2) (6)	43	43	43	43	43	43	43	42

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Additional (3)	12	12	12	12	12	12	8	8
Liabilities (1)	28	28	28	29	29	29	29	30
Liabilities (Microfinance)	2	2	2	2	2	2	2	2
Free	15	15	15	14	14	14	18	18
Savings Deposits								
Rate (4)	20	20	20	20	20	20	20	20
Additional (3)	10	10	10	10	10	10	10	10
Liabilities	65	65	65	65	65	65	65	65
Free	5	5	5	5	5	5	5	5
Time Deposits								
Rate (3) (5)	20	20	20	20	20	20	15	15
Additional (3)	12	12	12	12	12	12	8	8
Free	68	68	68	68	68	68	77	77

- (1) Liabilities are applied to Rural Loans;
- (2) Collected in cash and not remunerated;
- (3) Collected in cash with the Special Clearance and Custody System (Selic) rate;
- (4) Collected in cash with the Reference Interest rate (TR) + interest of 6.17% p.a.;
- (5) As of the calculation period from March 29, 2010 to April 1, 2010, with compliance on April 9, 2010, liabilities are now exclusively in cash, and may be paid with credits acquired as provided for by legislation in force; and
- (6) FGC was prepaid 60 times in August 2008, as of the calculation period from October 20, 2008 to October 31, 2008, with compliance as of October 29, 2008.

#### Additional Information

## Investments in Infrastructure, Information Technology and Telecommunication

Bradesco has invested heavily in innovative products and services, which have enabled for new service strategies based on three pillars: usability, convergence and convenience. Information Technology is the main channel that has made it possible to increase ease, comfort and safety for customer in all initiatives and at all service points and electronic channels.

Technological innovations launched in the quarter include *Pague Bradesco*, a service that allows customers to program the payment of bills using Bradesco *Celular* text messages. The Bank sends a text message to the cell phone containing information on the bill to be paid, and the customer responds authorizing or not the payment, using a code received in the text message.

The Bank also launched *Net Empresa Celular*, which allows corporate customers to use their cell phones to consult balances and authorize pending transactions.

Bradesco was a pioneer in Brazil and in the world, providing its account holders with F. Banking, an innovative application that allows customers to access their bank accounts via Facebook. This initiative allows users to optimize their time, allowing customers to monitor their balances, investments and credit limits while using the social network.

This is a completely safe channel for access, in which all consults through the application take place within Bradesco's environment. No information is stored on Facebook, making data available only to duly identified customers, as the system used to access the account is the same as the Internet Banking System.

We have an up-to-date technological environment, duly controlled and prepared to meet the demands of the growing volume of our customers' business transactions. Bradesco's processing capacity is 311,000 million transactions per second (MIPs), while daily volume stands at 250.2 million transactions. Data storage capacity stands at 46,472 terabytes, allowing the Bank to offer more services and information to its customers.

As a prerequisite for its continuous expansion in the first quarter of 2012, Bradesco invested R\$982 million in Infrastructure, IT and Telecommunications.

The total amount invested in recent years, including infrastructure (facilities, restorations, improvements, furniture and fixtures), can be found below:

	1Q12	2011	2010	2009	R\$ million 2008
Infrastructure	176	1,087	716	630	667
Information Technology and	806	3,241	3,204	2,827	2,003
Telecommunication					
Total	982	4,328	3,920	3,457	2,670

### Additional Information

## **Risk Management**

Risk management is a highly strategic activity due to the increasing complexity of products and services offered and the globalization of the Organization's business. Therefore, Bradesco is constantly enhancing its process.

The Organization's decisions are based on factors that combine return on previously identified, measured and assessed risks, providing the conditions required to meet strategic goals while working to strengthen the Organization.

The Organization exercises the corporate control of risks in an integrated and independent manner, unifying policies, processes, criteria and

methodology for risk control through a statutory body, the Integrated Risk Management and Capital Allocation Committee, which is supported by specific committees and risk management policies approved by the Board of Directors.

Detailed information on the risk management process, reference shareholders' equity and required reference shareholders' equity, as well as the Organization's risk exposure, can be found in the Risk Management Report on the Investor Relations website, at www.bradesco.com.br/ri.

## **Capital Adequacy Ratio**

In March 2012, Bradesco's Reference Shareholders' Equity amounted to R\$75,705 million, versus a Required Reference Shareholders' Equity of R\$55,653 million, resulting in an R\$20,052 million capital margin. This figure was mostly impacted by the credit risk portion (PEPR), representing 87.5% of the risk-weighted assets.

The Capital Adequacy Ratio dropped 0.1 p.p., from 15.1% in December 2011 to 15.0% in March 2012, mainly due to: (i) the effects of Bacen Circular Letters 3,498/10 and 3,568/11, which led

### **Calculation Basis**

to a greater need to allocate capital for market risk, as of January 2012; and mainly offset: (ii) by the issue of subordinated notes totaling US\$1,100 million, in March 2012, as Tier II capital.

In April 2012, the Brazilian Central Bank also granted eligibility of more than R\$2,754 million in Subordinated Financial Bills to be included under Tier II Capital. Should we consider this amount and use the same parameter as that in March 2012, the Capital Adequacy Rate would stand at 15.5%.

							R\$ million		
	Mar12	Dec11	Sept11	Jun11	Mar11	Dec10	Sept10	Jun10	
Reference Shareholders'			•				-		
Equity	75,705	71,476	68,806	62,524	59,923	56,147	55,920	52,906	
Tier I	60,580	58,714	56,877	55,110	53,240	49,897	48,081	46,284	
Shareholders' Equity	58,059	55,582	53,742	52,843	51,297	48,043	46,114	44,295	
Mark-to-Market Adjustments	2,126	2,765	2,781	1,947	1,660	1,678	1,590	1,752	
Additional Provision	-	-	-	-	-	-	-	-	
Reduction of Deferred Assets	(235)	(248)	(260)	(279)	(291)	(296)	(306)	(441)	

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Non-controlling Interest/Other	630	615	613	599	574	472	683	678
Tier II	15,231	12,865	12,063	7,544	6,809	6,373	8,079	6,856
Mark-to-Market Adjustments	(2,126)	(2,765)	(2,781)	(1,947)	(1,660)	(1,678)	(1,590)	(1,752)
Subordinated Debt	17,357	15,630	14,844	9,491	8,469	8,051	9,669	8,608
Deduction of Funding								
Instruments	(107)	(103)	(134)	(130)	(126)	(123)	(240)	(234)
Risk-weighted Assets	505,934	474,173	467,206	426,007	398,443	380,844	356,103	332,430
Required Reference								
Shareholders' Equity	55,653	52,159	51,393	46,861	43,829	41,892	39,171	36,567
Credit Risk	48,718	47,422	47,183	43,324	40,775	38,938	36,426	34,754
Operating Risk	3,313	2,810	2,810	2,690	2,690	2,574	2,574	1,678
Market Risk	3,622	1,927	1,400	847	364	380	171	135
Margin (Excess/ Reference								
Shareholders' Equity								
Insufficiency)	20,052	19,317	17,413	15,663	16,094	14,255	16,749	16,339
Leverage Margin	182,293	175,609	158,303	142,393	146,309	129,591	152,264	148,536
Capital Adequacy Ratio	15.0%	15.1%	14.7%	14.7%	15.0%	14.7%	15.7%	15.9%

Independent Auditors' Report

Limited assurance report from independent auditors on the supplementary financial information

To the Directors of

Banco Bradesco S.A.

Osasco - SP

### Introduction

We were engaged to apply limited assurance procedures for the supplementary financial information include the Economic and Financial Analysis Report of Banco Bradesco S.A. ("Bradesco") as of and for the three month periods ended March 31, 2012, prepared under Bradesco's Management responsibility. Our responsibility is to issue a Limited Assurance Report on such supplementary financial information based on our review.

### Scope, procedures applied and limitations

The limited assurance procedures were performed in accordance with standard NBC TO 3000 – Assurance Engagement Other than Audit and Review, issued by the Brazilian Federal Accounting Council (CFC – Conselho Federal de Contabilidade) and the ISAE 3000 - International Standard on Assurance Engagements issued by the International Auditing and Assurance Standards Board - IASB, both for assurance engagements other than audits or reviews of historical financial information.

The limited assurance procedures comprised: (a) the planning of the work, considering the relevance of the supplementary financial information and the internal controls systems that served as a basis for the preparation of the Economic and Financial Analysis Report of Bradesco, (b) the understanding of the calculation methodology and the consolidation of indicators through interviews with the management responsible for the preparation of the supplementary financial information, and (c) the comparison of the financial and accounting indicators with the interim financial information disclosed at this date and.

The procedures that were applied do not constitute an audit or review in accordance with Brazilian and international auditing and review standards, as well as these procedures and the obtained evidence are more limited than for reasonable assurance procedures. Additionally, our report does not offer limited

assurance on the scope of future information (such as goals, expectations and ambitions) and descriptive information that is subject to subjective assessment.

### Criteria for preparation of the supplementary financial information

The supplementary financial information presented in the Economic and Financial Analysis Report as of and for the three month periods ended March 31, 2012 was prepared by management of Bradesco, based on the consolidated financial information contained in the interim financial information and the criteria described in the Economic and Financial Analysis Report, in order to provide additional analysis, but without being part of the interim financial information disclosed on that date.

Report on Economic and Financial Analysis – March 2012

Limited assurance report from independent auditors on the supplementary financial information

#### Conclusion

Based on our review, we are not aware of any facts that would lead us to believe that the supplementary financial information included in the Economic and Financial Analysis Report as of and for the three month periods ended March 31, 2012 is inconsistent, in all material respects, with regard to interim consolidated information referred to in the paragraph of criteria for the preparation of supplementary financial information.

Osasco, April 20, 2012

Original report in Portuguese signed by

KPMG Auditores Independentes

CRC 2SP 014428/O-6

Cláudio Rogélio Sertório

Contador CRC 1SP 212059/O-0

		<u>Bradesco</u> <u>.</u>	

### Management Report

Dear Shareholders,

We hereby present the consolidated financial statements of Banco Bradesco S.A. for the period ended March 31, 2012, pursuant to the accounting practices adopted in Brazil and applicable to institutions authorized to operate by the Brazilian Central Bank.

The measures recently adopted by the European Central Bank have dramatically and effectively reduced the risks presented at the end of last year. Consequently, the global slowdown this year should be less intense than originally expected. This improvement in international perceptions should intensify the effects of the economic stimuli adopted in the last few months in Brazil. Expected GDP growth in the coming quarters should be fueled by household consumption and investments, replacing the country on a sustainable growth path.

- on March 5, the subsidiary Bradesco
  Securities Hong Kong Limited began
  operations in Hong Kong, China, with the aim of
  prospecting opportunities and distributing
  fixed-income and equity products. Thus, Bradesco
  is expanding its international distribution channels
  and strengthening contacts with global investors,
  as well as allowing access to a new base of
  institutional investors:
- on March 7 the Bank announced a 10% increase in monthly dividends per share paid to shareholders as of May 2012, in compliance with the Monthly Remuneration System, from R\$0.014541175 to R\$0.015995293 for common shares, and from R\$0.015995293 to

Net Income totaled R\$2.793 billion in the first quarter of 2012, corresponding to earnings per share of R\$0.73 and a return on average Shareholders' Equity\*) of 20.99%. The return on average Total Assets stood at 1.45%, versus 1.66% in the same period last year.

Between January and March 2012, R\$952.280 million were allocated to shareholders in the form of Interest on Shareholders' Equity and Dividends, of which R\$174.860 million were paid monthly and R\$777.420 million were provisioned.

Taxes and contributions, including social security contributions, paid or provisioned, totaled R\$5.689 billion, of which R\$1.884 billion corresponded to taxes withheld and collected from third parties and R\$3.805 billion to taxes levied on the activities of the Bradesco Organization, equivalent to 136.23% of Net Income.

At the end of the quarter, paid-in Capital Stock totaled R\$30.100 billion. Together with Equity Reserves of R\$27.959 billion, Shareholders' Equity came to R\$58.059 billion, 13.18% up on the same period last year and equivalent to a book value of R\$15.21 per share.

Based on its stock price, Bradesco's Market Capitalization came to R\$113.021 billion on March 31, equivalent to 1.95 times booked Shareholders' Equity.

Managed Shareholders' Equity was equivalent to 7.43% of Consolidated Assets, which totaled R\$789.550 billion, 16.90% more than in March 2011. Thus the Capital Adequacy Ratio came to 14.86% in the consolidated financial result and 14.96% in the consolidated economic and financial result, considerably higher than the 11% minimum

R\$0.017594822 for preferred; and

• on March 13, startup of ADR operations (American Depositary Receipts, backed by common shares) on the New York Stock Exchange. The Program is designed to meet demand from institutional investors and foreign investment funds. In addition, Bradesco's common and preferred shares are now traded in the United States.

established by National Monetary Council Resolution 2,099/94, in compliance with the Basel Committee. At the end of the quarter, the fixed asset ratio in relation to Consolidated Reference Assets, was 47.72% in the consolidated financial result and 19.94% in the consolidated economic and financial result, therefore well within the 50% limit.

\_\_\_\_\_ Report on Economic and Financial Analysis – March 2012

### Management Report

In accordance with Article 8 of Brazilian Central Bank Circular Letter 3,068/01, Bradesco declares that it has the financial capacity and the intention of holding to maturity those securities classified under "held-to-maturity securities".

In March 31, total funding and assets under management totaled R\$1.087 trillion, 18.31% higher than in the same period in 2011, broken down as follows:

- R\$427.807 billion in demand deposits, time deposits, interbank deposits, other deposits, open market and savings accounts, up by 11.75%;
- R\$372.266 billion in assets under management, comprising investment funds, managed portfolios and third-party fund quotas, a 22.73% improvement;
- R\$162.580 billion in the exchange portfolio, borrowings and onlendings, working capital, payment and collection of taxes and related charges, funds from security and subordinated debt issues in Brazil and other funding operations, a 23.18% increase;
- R\$106.953 billion in technical provisions for insurance, supplementary pension plans and capitalization bonds, a 18.86% expansion; and
- R\$17.664 billion in foreign funding, through public and private issues, subordinated debt and the securitization of future financial flows, corresponding to US\$9.694 billion.

At the end of the quarter, consolidated loan operations stood at R\$350.831 billion, 14.61% higher than March 2011, broken down as follows:

• R\$6.671 billion in advances on exchange contracts, giving a total export financing portfolio of

- R\$15.609 billion in rural lending;
- R\$83.045 billion in consumer financing, including R\$10.886 billion in credit card receivables;
- R\$50.932 billion in sureties and guarantees;
- R\$31.082 billion in operations involving the onlending of foreign and domestic funds, originating mainly from the Brazilian Development Bank (BNDES), as one of its main onlending agents.

In Real Estate Financing, the Organization allocated R\$3.804 billion in the quarter for the construction and acquisition of private homes, corresponding to 22,845 properties.

Bradesco BBI, the Organization's Investment Bank, advises customers on share issues, mergers and acquisitions and the structuring and distribution of debt instruments, including debentures, promissory notes, CRIs, mortgage-backed investment funds, receivables-backed investment funds (FIDCs) and bonds in Brazil and abroad, in addition to structured financing operations for companies and project finance. In the quarter, Bradesco BBI carried out operations worth over R\$27.634 billion.

On March 31, 2012, Grupo Bradesco Seguros, one of the leaders in the Insurance, Capitalization Bond and Pension Plan segments, recorded Net Income of R\$904.735 million and Shareholders' Equity of R\$17.620 billion. Net written insurance premiums, pension contributions and capitalization bond revenue totaled R\$9.418 billion, 20.05% up on the same period in 2011.

The Organization's customer service network is present nationwide and in several locations abroad,

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- US\$3.057 billion in import financing in foreign currency;
- R\$10.514 billion in leasing operations;

with a modern and well-equipped structure in order to offer high-quality and efficient products, services and solutions to customers. On March 31, 2012, it comprised 51,161 service points, with 35,007 terminals in the Bradesco *Dia & Noite* (Day & Night) Network, of which 34,509 also operating on weekends and holidays; 12,323 terminals in the *Banco24Horas* (24-Hour Bank) network, through which customers can make withdrawals, transfers and payments, obtain statements, check balances and solicit loans. In the payroll-deductible loan segment, the network had 1,005 Bradesco Promotora correspondent bank branches, and in the vehicle segment, 13,878 Bradesco Financiamento points of sale:

### Management Report

7,612 Branches, PABs (Banking Service Branches) and PAAs (Advanced Service Branches) in Brazil (Branches: Bradesco 4,612, Banco Bradesco Financiamentos 19, Banco Bankpar 2, Banco Bradesco BBI 1, Banco Bradesco Cartões 1 and Banco Alvorada 1; PABs: 1,368; and PAAs: 1,608);

- 3 Overseas Branches, 1 in New York, and 2 in Grand Cayman;
- 10 Overseas Subsidiaries (Banco Bradesco Argentina S.A. in Buenos Aires, Banco Bradesco Europa S.A. in Luxembourg, Bradesco North America LLC and Bradesco Securities Inc. in New York, Bradesco Securities UK Limited in London, Bradesco Securities Hong Kong Limited and Bradesco Trade Services Limited in Hong Kong, Bradesco Services Co. Ltd. in Tokyo, Cidade Capital Markets Ltd., in Grand Cayman, and Ibi Services, Sociedad de Responsabilidad Limitada in Mexico);

38,065 Bradesco Expresso service points;

- 1,497 PAEs electronic service branches in companies; and
- 3,974 External terminals in the Bradesco *Dia & Noite* (Day & Night) ATM network and 10,583 terminals in the *Banco24Horas* (24-Hour Bank) ATMs, and 2,050 terminals shared by Bradesco network.

In accordance with CVM Rule 381/03, in the first quarter, the Bradesco Organization did not contract nor was provided services by KPMG Auditores Independentes that were not related to the external audit. The Organization's policy is in line with the principles of preserving the auditors' independence, which are based on generally accepted

investments in training programs, aimed at fostering professional development, as well as improving service quality and efficiency. In the first quarter of 2012, 946 courses were administered to 531,256 employees. Benefits aimed at promoting the quality of life, well-being and security of its staff and their dependents involved 205,421 employees at the end of the period.

Fundação Bradesco, the Organization's pioneering social investment vehicle, has developed an extensive social and educational program in 40 schools located in all Brazilian states and the Federal District, with a special emphasis on socially and economically underprivileged regions. This year, the budget of R\$385.473 million will provide free, high-quality education to: a) 111,170 students enrolled in the following levels: basic education (kindergarten to high school), vocational training high-school, youth and adult education, and preliminary and continuing vocational training, which focuses on creating jobs and income; b) around 300 thousand students who will conclude at least one of the various distance-learning courses (EaD) available on the e-learning portal; and c) 83 thousand beneficiaries in partnership projects and initiatives, including the Digital Inclusion Centers (CIDs), the Educa+Ação Program and technology courses (Educar e Aprender). The more than 50 thousand basic education students receive meals, medical and dental assistance, school supplies and uniforms free of charge.

The Organization maintains the Bradesco Sports and Education Program, in Osasco (SP), which has 21 Training and Specialist Centers for teaching women's volleyball and basketball, in its Sports Development Center, Fundação Bradesco schools, sports centers, public schools and private schools. Currently around 2 thousand girls, aged between 8 and 18 are taking part in the program, reinforcing

international criteria, i.e. the auditors should not audit their own work, perform managerial duties for their clients or promote their clients' interests.

The Bradesco Human Resources Management Policy discloses its strategy prioritizing the training and development of employees through heavy Bradesco's social commitment and the valuing of talent and the full exercise of citizenship, through educational, sporting and health initiatives.

In the first quarter, Bradesco received several important recognitions, as follows:

• One of the ten most valuable brands of the global financial segment, according to survey carried out by *Brand Finance* consulting

Report on Economic and Financial Analysis – March 2012

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

### Management Report

- services in partnership with the British magazine *The Banker*, of the Financial Times group. Among the Latin America Banks, Bradesco was ranked first;
- In surveys by *Gestão & RH* magazines, in partnership with *Catho Online*, Bradesco was listed in the 100 Best Companies in the 2012 Organizational Human Development Index (IDHO) and among the 50 Best in Citizenship;
- Bradesco BBI headed the 2011 fixed income rankings, according to the Brazilian Association of Financial Market and Capital Entities (Anbima) and was elected Brazil's best investment bank by *Global Finance* magazine, a publication specializing in international finance.

The results achieved reflect Bradesco's efforts and commitment to always offering the best. We would therefore like to thank our shareholders and customers for their support and trust and our employees and other partners for their dedicated work. Without them, we could not have achieved what we did.

Cidade de Deus, April 20, 2012

# Board of Directors and Board of Executive Officers

(\*) Excludes the mark-to-market effect of available-for-sale securities recorded under shareholders' equity.

Bradesco	

Board of Directors and 155

# Consolidated Statement of Financial Position – R\$ thousand

Access	2012	201	1
Assets	March	December	March
Current assets	553,655,600	562,506,507	499,118,778
Cash and due from banks (Note 6)	25,068,657	22,573,846	6,785,081
Interbank investments (Notes 3d and 7)	82,612,073	80,409,064	98,516,216
Investments in federal funds purchased and securities sold			
under agreements to repurchase	74,469,240	71,526,347	92,471,087
Interbank deposits	8,143,328	8,883,970	6,050,876
Allowance for loan losses	(495)	(1,253)	(5,747)
Securities and derivative financial instruments (Notes 3e,			
3f, 8 and 32b)	218,767,488	224,554,220	174,158,785
Own portfolio	151,034,030	131,896,960	116,931,942
Subject to repurchase agreements	59,833,355	73,902,952	52,195,585
Derivative financial instruments (Notes 3f, 8e II and 32b)	2,083,061	755,178	3,155,559
Subject to the Brazilian Central Bank	1,002,782	8,500,046	-
Underlying guarantee provided	3,151,456	2,101,308	1,817,919
Securities subject to unrestricted repurchase agreements	1,662,804	7,397,776	57,780
Interbank accounts	60,381,672	71,300,080	66,150,022
Unsettled payments and receipts	951,274	33,170	435,934
Restricted credits (Note 9):			
- Compulsory deposits - Brazilian Central Bank	59,378,951	71,210,757	65,677,216
- National treasury - rural loans	578	578	578
- National Housing System (SFH)	4,183	3,238	4,326
Correspondent banks	46,686	52,337	31,968
Interdepartmental accounts	657,894	1,076,713	634,441
Internal transfer of funds	657,894	1,076,713	634,441
Loan operations (Notes 3g, 10 and 32b)	113,165,127	112,208,345	101,997,037
Loan operations:			
- Public sector	366,853	642,055	676,917
- Private sector	125,191,712	123,256,396	110,955,075
Allowance for loan losses (Notes 3g, 10f, 10g and 10h)	(12,393,438)	(11,690,106)	(9,634,955)
Leasing operations (Notes 2, 3g, 10 and 32b)	5,152,273	5,470,640	6,664,022
Leasing receivables:			
- Public sector	2,799	4,571	8,779
- Private sector	9,935,988	10,582,854	12,573,437
Unearned income from leasing	(4,232,441)	(4,463,540)	(5,224,481)
Allowance for leasing losses (Notes 3g, 10f, 10g and 10h)	(554,073)	(653,245)	(693,713)
Other receivables	45,633,903	42,876,830	42,819,434
Receivables on sureties and guarantees honored (Note			
10a-3)	12,717	10,241	2,853

Foreign exchange portfolio (Note 11a)	12,606,365	9,893,051	16,208,394
Receivables	678,862	671,821	582,535
Securities trading	2,302,357	2,213,190	464,014
Specific loans	2,521	2,193	1,988
Insurance premiums receivable	2,490,520	2,322,922	2,178,518
Sundry (Note 11b)	28,211,077	28,471,268	23,994,071
Allowance for other loan losses (Notes 3g, 10f, 10g and 10h)	(670,516)	(707,856)	(612,939)
Other assets (Note 12)	2,216,513	2,036,769	1,393,740
Other assets	1,069,481	1,044,399	658,533
Provision for losses	(526,964)	(522,405)	(230,062)
Prepaid expenses (Notes 3i and 12b)	1,673,996	1,514,775	965,269
Long-term receivables	220,239,481	183,583,922	164,480,176
Interbank investments (Notes 3d and 7)	2,078,310	1,894,062	1,643,153
Interbank investments	2,078,310	1,894,062	1,643,153

The accompanying Notes are an integral part of these Consolidated Financial Statements.

Report on Economic and Financial Analysis – March 2012

### Consolidated Statement of Financial Position – R\$ thousand

Acceta	2012	<b>201</b> -	1
Assets	March	December	March
Securities and derivative financial instruments (Notes 3e,			
3f, 8 and 32b)	76,191,967	41,169,373	43,322,816
Own portfolio	44,002,632	34,406,424	22,050,815
Subject to repurchase agreements	31,447,348	6,053,058	20,787,807
Derivative financial instruments (Notes 3f, 8e II and 32b)	182,324	163,659	100,609
Privatization currencies	79,040	81,328	85,456
Underlying guarantees provided	323,526	464,904	298,129
Securities subject to unrestricted repurchase agreements	157,097	-	-
Interbank accounts	535,932	528,685	507,003
Restricted credits (Note 9):			
- SFH	535,932	528,685	507,003
Loan operations (Notes 3g, 10 and 32b)	108,044,297	107,156,705	90,625,045
Loan operations:			
- Public sector	387,833	399,481	319,920
- Private sector	113,740,780	112,869,947	95,442,924
Allowance for loan losses (Notes 3g, 10f, 10g and 10h)	(6,084,316)	(6,112,723)	(5,137,799)
Leasing operations (Notes 2, 3g, 10 and 32b)	4,395,335	5,053,182	6,992,384
Leasing receivables:			
- Public sector	-	-	2,442
- Private sector	9,529,358	10,584,266	14,174,313
Unearned income from leasing	(4,721,642)	(5,157,314)	(6,526,413)
Allowance for leasing losses (Notes 3g, 10f, 10g and 10h)	(412,381)	(373,770)	(657,958)
Other receivables	27,850,647	26,923,447	20,956,251
Receivables	24,912	36,476	7,050
Securities trading	381,520	218,459	309,779
Sundry (Note 11b)	27,446,930	26,671,260	20,642,116
Allowance for loan losses (Notes 3g, 10f, 10g and 10h)	(2,715)	(2,748)	(2,694)
Other assets (Note 12)	1,142,993	858,468	433,524
Other assets	417	565	565
Prepaid expenses (Notes 3i and 12b)	1,142,576	857,903	432,959
Permanent assets	15,654,443	15,442,123	11,787,658
Investments (Notes 3j, 13 and 32b)	2,076,240	2,051,717	1,674,688
Interest in unconsolidated companies - In Brazil	1,404,157	1,377,255	1,151,300
Other investments	935,070	937,472	786,514
Allowance for losses	(262,987)	(263,010)	(263,126)
Premises and equipment (Notes 3k and 14)	4,551,473	4,412,633	3,662,771
Premises	1,248,935	1,204,813	1,113,543
Other assets	8,887,808	8,721,606	7,834,226

Accumulated depreciation	(5,585,270)	(5,513,786)	(5,284,998)
Leased assets (Note 14)	55	210	2,999
Leased assets	6,218	8,578	13,231
Accumulated depreciation	(6,163)	(8,368)	(10,232)
Intangible assets (Notes 3I and 15)	9,026,675	8,977,563	6,447,200
Intangible assets	15,020,711	14,656,406	11,173,081
Accumulated amortization	(5,994,036)	(5,678,843)	(4,725,881)
Total	789,549,524	761,532,552	675,386,612

The accompanying Notes are an integral part of these Consolidated Financial Statements.

### Consolidated Statement of Financial Position – R\$ thousand

Liabilities	2012	201	
	March	December	March
Current liabilities	494,029,926	467,011,126	413,616,722
Deposits (Notes 3n and 16a)	131,568,893	132,108,336	127,800,565
Demand deposits	31,954,632	33,120,757	31,777,641
Savings deposits	59,924,012	59,656,319	54,624,988
Interbank deposits	482,386	506,045	227,200
Time deposits (Notes 16a and 32b)	39,207,863	38,825,215	40,057,687
Other deposits	-	-	1,113,049
Federal funds purchased and securities sold under			
agreements to repurchase (Notes 3n and 16b)	181,624,768	160,814,898	142,564,054
Own portfolio	113,312,597	92,262,194	84,365,553
Third-party portfolio	61,894,820	57,751,033	50,793,391
Unrestricted portfolio	6,417,351	10,801,671	7,405,110
Funds from issuance of securities (Notes 16c and 32b)	19,429,843	14,508,443	5,314,142
Mortgage and real estate notes, letters of credit and others	18,589,426	13,877,269	4,266,550
Debentures (Note 16c-1)	-	-	763,323
Securities issued abroad	840,417	631,174	284,269
Interbank accounts	771,696	681,787	225,823
Correspondent banks	771,696	681,787	225,823
Interdepartmental accounts	2,458,454	3,932,282	2,421,312
Third-party funds in transit	2,458,454	3,932,282	2,421,312
Borrowing (Notes 17a and 32b)	10,292,348	15,760,057	8,815,700
Borrowing abroad	10,292,348	15,760,057	8,815,700
Onlending in Brazil - official institutions (Notes 17b and			
32b)	11,240,822	11,218,989	9,746,539
National treasury	39,279	56,455	35,016
Brazilian Development Bank (BNDES)	4,379,583	4,430,487	3,729,634
Caixa Econômica Federal – Federal savings bank (CEF)	18,582	18,079	20,456
Fund for financing the acquisition of industrial machinery and			
equipment (Finame)	6,802,127	6,712,720	5,961,433
Other institutions	1,251	1,248	-
Onlending abroad (Notes 17b and 32b)	97,006	83,998	13,551
Onlending abroad	97,006	83,998	13,551
Derivative financial instruments (Notes 3f, 8e II and 32b)	2,427,689	451,433	2,189,042
Derivative financial instruments	2,427,689	451,433	2,189,042
Technical reserves for insurance, pension plans and			
capitalization bonds (Notes 3o and 21)	85,215,151	82,059,465	69,289,919
Other liabilities	48,903,256	45,391,438	45,236,075
Collection of taxes and other contributions	5,539,185	337,691	4,145,036
Foreign exchange portfolio (Note 11a)	5,953,095	3,123,287	11,059,748
Social and statutory	940,268	2,352,511	933,728

Tax and social security (Note 20a)	4,504,313	4,775,106	3,702,277
Securities trading	2,684,708	2,551,279	1,005,756
Financial and development funds	1,227	1,521	208
Subordinated debts (Notes 19 and 32b)	5,984,383	7,509,427	4,889,404
Sundry (Note 20b)	23,296,077	24,740,616	19,499,918
Long-term liabilities	236,184,169	237,653,174	209,451,827
Deposits (Notes 3n and 16a)	82,307,656	85,315,891	76,021,874
Interbank deposits	30,665	13,742	25,049
Time deposits (Notes 16a and 32b)	82,276,991	85,302,149	75,996,825
Federal funds purchased and securities sold under			
agreements to repurchase (Notes 3n and 16b)	32,305,271	36,633,328	36,424,727
Own portfolio	32,305,271	36,633,328	36,409,145
Unrestricted portfolio	-	-	15,582

The accompanying Notes are an integral part of these Consolidated Financial Statements.

Report on Economic and Financial Analysis – March 2012

### Consolidated Statement of Financial Position – R\$ thousand

Liabilities	2012	201	1
Liabilities	March	December	March
Funds from issuance of securities (Notes 16c and 32b)	29,052,505	27,013,719	16,386,857
Mortgage and real estate notes, letters of credit and others	20,411,717	19,235,015	11,561,631
Funds from debentures (Note 16c-1)	-	-	224
Securities issued abroad	8,640,788	7,778,704	4,825,002
Borrowing (Notes 17a and 32b)	1,060,699	1,497,384	876,005
Borrowing abroad	1,060,699	1,497,384	876,005
Onlending in Brazil - official institutions (Notes 17b and			
32b)	24,421,368	24,686,508	22,048,843
BNDES	8,513,856	8,627,613	8,247,719
CEF	47,675	50,952	66,421
Finame	15,859,230	16,007,340	13,734,079
Other institutions	607	603	624
Derivative financial instruments (Notes 3f, 8e II and 32b)	275,090	283,138	168,655
Derivative financial instruments	275,090	283,138	168,655
Technical reserves for insurance, pension plans and			
capitalization bonds (Notes 3o and 21)	21,737,981	21,593,528	20,689,616
Other liabilities	45,023,599	40,629,678	36,835,250
Tax and social security (Note 20a)	15,846,927	16,146,584	13,559,399
Subordinated debts (Notes 19 and 32b)	24,137,868	19,400,664	19,518,745
Sundry (Note 20b)	5,038,804	5,082,430	3,757,106
Deferred income	646,106	671,330	447,122
Deferred income	646,106	671,330	447,122
Non-controlling interest in subsidiaries (Note 22)	630,264	615,258	573,978
Shareholders' equity (Note 23)	58,059,059	55,581,664	51,296,963
Capital:			
- Domiciled in Brazil	29,687,681	29,684,780	29,676,689
- Domiciled abroad	412,319	415,220	423,311
Capital reserves	11,441	11,441	11,441
Profit reserves	28,572,787	26,732,531	21,223,006
Asset valuation adjustments	(440,234)	(1,079,199)	25,607
Treasury shares (Notes 23d and 32b)	(184,935)	(183,109)	(63,091)
Shareholders' equity managed by the Parent Company	58,689,323	56,196,922	51,870,941
Total	789,549,524	761,532,552	675,386,612

The accompanying Notes are an integral part of these Consolidated Financial Statements.

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# Consolidated Statement of Income – R\$ thousand

	2012	201	1
	1 <sup>st</sup> Quarter	4th Quarter	1 <sup>st</sup> Quarter
Revenues from financial intermediation	24,146,627	23,524,165	20,919,615
Loan operations (Note 10j)	12,171,218	12,135,148	10,501,736
Leasing operations (Note 10j)	362,312	398,671	446,003
Operations with securities (Note 8h)	7,529,676	6,604,519	5,345,137
Financial income from insurance, pension plans and		0.04=.040	. = . =
capitalization bonds (Note 8h)	3,151,543	2,847,640	2,725,934
Derivative financial instruments (Note 8h)	(611,325)	(200,290)	371,989
Foreign exchange operations (Note 11a)	269,915	158,766	129,411
Compulsory deposits (Note 9b)	1,254,521	1,560,135	1,376,232
Sale or transfer of financial assets	18,767	19,576	23,173
Financial intermediation expenses	15,671,016	15,669,252	13,323,658
Federal funds purchased and securities sold under agreements			
to repurchase (Note 16e)	9,720,643	10,074,058	9,100,827
Adjustment for inflation and interest on technical reserves for			
insurance, pension plans and capitalization bonds (Note 16e)	2,197,321	2,045,254	1,703,001
Borrowing and onlending (Note 17c)	454,628	591,465	(15,360)
Leasing operations (Note 10j)	150	683	1,145
Allowance for loan losses (Notes 3g, 10g and 10h)	3,298,274	2,957,792	2,534,045
Gross income from financial intermediation	8,475,611	7,854,913	7,595,957
Other operating income (expenses)	(3,866,337)	(4,298,449)	(3,466,955)
Fee and commission income (Note 24)	3,995,289	3,962,747	3,419,386
- Other fee and commission income	3,088,372	3,035,350	2,669,093
- Revenues from banking fees	906,917	927,397	750,293
Insurance, pension plan and capitalization bond retained			
premiums (Notes 3o and 21d)	9,348,734	11,056,705	7,787,348
- Net premiums written	9,417,553	11,137,679	7,844,640
- Reinsurance premiums	(68,819)	(80,974)	(57,292)
Variation in technical reserves for insurance, pension plans			
and capitalization bonds (Note 3o)	(4,136,867)	(6,019,952)	(3,323,739)
Retained claims (Note 3o)	(3,080,226)	(2,851,328)	(2,705,338)
Capitalization bonds drawings and redemptions (Note 3o)	(708,690)	(724,626)	(549,274)
Insurance, pension plan and capitalization bond selling			
expenses (Note 3o)	(545,884)	(527,389)	(424,131)
Personnel expenses (Note 25)	(2,878,257)	(3,139,541)	(2,435,946)
i ersonner expenses (inote 20)	(2,070,237)	(0,108,041)	(2,400,340)

Other administrative expenses (Note 26)	(3,290,486)	(3,573,651)	(3,037,311)
Tax expenses (Note 27)	(1,122,377)	(1,061,117)	(895,158)
Equity in the earnings of unconsolidated companies (Note 13b)	40,167	53,085	34,188
Other operating income (Note 28)	885,756	908,450	685,956
Other operating expenses (Note 29)	(2,373,496)	(2,381,832)	(2,022,936)
Operating income	4,609,274	3,556,464	4,129,002
Non-operating income (Note 30)	(12,636)	123,583	(55,522)
Income before income taxes and social contribution and			
non-controlling interest	4,596,638	3,680,047	4,073,480
Income taxes and social contribution (Notes 34a and 34b)	(1,786,384)	(928,359)	(1,297,777)
Non-controlling interest in subsidiaries	(17,718)	(26,005)	(73,664)
Net income	2,792,536	2,725,683	2,702,039

The accompanying Notes are an integral part of these Consolidated Financial Statements.

Report on Economic and Financial Analysis – March 2012

# Statement of Changes in Shareholders' Equity— R\$ thousand

Events		•	Capital re	serves	Profit r	eserves		valuation tments Tr
Events	Capital stock	Unrealized capital	Share premium	Other	Legal	Statutory	Bradesco	Subsidiaries <sup>s</sup>
<b>Balances on December</b>		-						
31, 2010	30,000,000	(1,500,000)	56,465	6,1492	2,755,385	16,726,601	172,294	(163,995) (
Capital increase with								
reserves	100,000	-	(56,465)	(6,149)	(37,386)	-	-	-
Capital increase through								
share subscription	-	1,500,000		-	-	-	-	-
Share premium	-	-	11,441	-	-	-	-	-
Acquisition of treasury								
shares	-	-	-	-	-	-	-	- (
Asset valuation								
adjustments	-	-	-	-	-	-	14,414	2,894
Net income	-	-	-	-	-	-	-	-
Allocations:- Reserves	-	-	-	-	135,102	1,643,304	-	-
- Interest on								
shareholders'	•							
equity paid	-	-	-	-	-	-	-	-
- Dividends								
paid	-	-	-	-	-	-	-	-
Balances on March 31,								
2011	30,100,000	-	11,441	-2	2,853,101	18,369,905	186,708	(161,101) (
Balances on September								
30, 2011	30,100,000	-	11,441	- (	3,133,128	21,775,797	(205,503)	(889,653)(1
Asset valuation								
adjustments	-	-	-	-	-	-	(122,840)	138,797
Net income	-	-	=	-	-	-	-	-
Allocations:- Reserves	-	-	=	-	136,284	1,687,322	-	-
- Interest on								
shareholders'	•							
equity paid	-	-	-	-	-	-	-	-
- Dividends								
paid	-	-	-	-	-	-	-	-
<b>Balances on December</b>								
31, 2011	30,100,000	-	11,441	- (	3,269,412	23,463,119	(328,343)	(750,856)(1
	-	-	-	_	-	_	_	_

Acquisition of treasury shares Asset valuation								
adjustments	-	-	-	-	-	-	323,981	314,984
Net income	-	-	-	-	-	-	-	-
Allocations:- Reserves - Interest on shareholders' equity	<del>-</del>	-	-	-	139,627 1,70	0,629	-	-
provisioned - Dividends paid and/or	-	-	-	-	-	-	-	-
provisioned	-	-	-	-	-	-	-	-
Balances on March 31,								ļ
2012	30,100,000	-	11,441	-3	3,409,03925,16	3,748	(4,362)	(435,872)(1

The accompanying Notes are an integral part of these Consolidated Financial Statements.

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# Value Added Statement - R\$ thousand

Dogguintion	2012			20	11
Description	1 <sup>st</sup> Quarter	%	4th Quarter	%	1st Quar
1) Income	24,476,555	278.7	24,364,934	302.4	
1.1) Financial intermediation	24,146,627	275.0	23,524,165	291.9	20,919,
1.2) Fee and commission	3,995,289	45.5	3,962,747	49.2	3,419,
1.3) Allowance for loan losses	(3,298,274)	(37.6)	(2,957,792)	(36.7)	(2,534,0
1.4) Other	(367,087)	(4.2)	(164,186)	(2.0)	(384,9
2) Financial intermediation expenses	(12,372,742)	(140.9)	(12,711,460)	(157.7)	(10,789,6
3) Inputs acquired from third-parties	(2,707,119)	(30.8)	(3,018,296)	(37.6)	(2,519,6
Materials, water, electricity and gas	(157,351)	(1.8)	(156,361)	(1.9)	(139,5
Outsourced services	(832,417)	(9.5)	(960,710)	(11.9)	(839,3
Communication	(409,514)	(4.7)	(402,243)	(5.0)	(377,1
Financial system services	(163,397)	(1.9)	(146,646)	(1.8)	(108,6
Advertising and marketing	(152,510)	(1.7)	(330,480)	(4.1)	(202,3
Transportation	(212,324)	(2.4)	(224,266)	(2.8)	(179,0
Data processing	(262,204)	(3.0)	(242,797)	(3.0)	(225,3
Maintenance and repairs	(145,616)	(1.7)	(157,768)	(2.0)	(122,7
Security and surveillance	(100,240)	(1.1)	(93,902)	(1.2)	(76,0
Travel	(32,926)	(0.4)	(48,133)	(0.6)	(35,2
Other	(238,620)	(2.6)	(254,990)	(3.3)	(214,0
4) Gross value added (1-2-3)	9,396,694	107.0	8,635,178	107.1	8,110,
5) Depreciation and amortization	(654,696)	(7.5)	(628,284)	(7.8)	(580,2
6) Net value added produced by the entity (4-5)	8,741,998	99.5	8,006,894	99.3	7,530,
7) Value added received through transfer	40,167	0.5	53,085	0.7	34,
Equity in the earnings (losses) of unconsolidated companies	40,167	0.5	53,085	0.7	34,
8) Value added to distribute (6+7)	8,782,165	100.0	8,059,979	100.0	7,564,
9) Value added distributed	8,782,165	100.0	8,059,979	100.0	7,564,
9.1) Personnel	2,490,642	28.3	2,722,860	33.9	2,108,
Salaries	1,353,564	15.4	1,438,089	17.8	1,150,
Benefits	585,851	6.7	•	8.6	495,
Government Severance Indemnity Fund for Employees (FGTS)	121,295	1.4	•	1.5	106,
Other	429,932	4.8	472,627	6.0	355,
9.2) Taxes, fees and contributions	3,296,376	37.5	2,406,157	29.9	2,520,
Federal	3,156,858	35.9	2,286,653	28.4	2,404,
State	1,645	-	983	-	1,
Municipal	137,873	1.6	118,521	1.5	114,
9.3) Value distributed to providers of capital	184,893	2.1	179,274	2.2	160,
Rentals	182,515	2.1	176,429	2.2	157,
Asset leasing	2,378	_	2,845	_	3,
9.4) Value distributed to shareholders	2,810,254	32.1	2,751,688	34.0	2,775,
Interest on shareholders' equity	777,420	8.9	575,924	7.1	766,

Dividends Retained earnings	174,860 1,840,256	2.0 21.0	326,153 1,823,606	4.0 22.6	156, 1,778,
Non-controlling interest in retained earnings	17,718	0.2	26,005	0.3	73,
The accompanying Notes are an integral part of these Consc	olidated Financial S	Stateme	nts.		
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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

### Consolidated Statement of Cash Flows - R\$ thousand

	2012	2011		
	1 <sup>st</sup> Quarter	4th Quarter	1st Quarter	
Cash flow from operating activities:				
Net Income before income tax and social contribution Adjustments to Net Income before income tax and	4,596,638	3,680,047	4,073,480	
social contribution	7,212,042	6,792,014	5,774,461	
Allowance for loan losses	3,298,274	2,957,792	2,534,045	
Depreciation and amortization	654,696	628,284	580,244	
Losses from/provisions for asset impairment	-	5,475	4,590	
Expenses with civil, labor and tax provisions	1,051,791	1,379,037	850,196	
(Reversal)/expenses with adjustment for inflation and				
interest on technical reserves for insurance, pension plans				
and capitalization bonds	2,197,321	2,045,254	1,703,001	
Equity in the earnings (losses) of unconsolidated				
companies	(40,167)	(53,085)	(34,188)	
(Gain)/loss on sale of investments	(29,205)	(178,331)	-	
(Gain)/loss on sale of fixed assets	4,646	6,549	966	
(Gain)/loss on sale of foreclosed assets	50,355	58,155	61,373	
Other	24,331	(57,116)	74,234	
Adjusted net income before taxes	11,808,680	10,472,061	9,847,941	
(Increase)/decrease in interbank investments	16,799,797	(2,149,041)	2,622,016	
(Increase)/decrease in securities and derivative financial				
instruments	25,598,473	(37,491,870)	2,588,550	
(Increase)/decrease in interbank and interdepartmental	/\			
accounts	(1,885,745)	2,188,336	(1,627,451)	
(Increase) in loan and leasing operations	(4,203,682)	(9,414,865)	(10,963,644)	
(Increase)/decrease in insurance premiums receivable Increase in technical reserves for insurance, pension plans	(167,925)	24,928	(261,456)	
and capitalization bonds	1,102,819	4,508,968	1,099,443	
Increase/(decrease) in deferred income	(25,223)	49,058	86,767	
(Increase)/decrease in other receivables and other assets (Increase)/decrease in compulsory deposits in the	(3,253,062)	957,076	(5,475,538)	
Brazilian Central Bank	11,831,805	(1,502,811)	(480,197)	
Increase/(decrease) in deposits	(3,547,677)	(7,239,733)	10,621,840	
Increase in federal funds purchased and securities sold				
under agreements to repurchase	16,481,811	25,990,651	7,491,621	
Increase in funds from issuance of securities	6,960,186	8,643,512	4,027,048	
Increase/(decrease) in borrowing and onlending	(6,134,694)	4,189,461	3,304,413	
Increase/(decrease) in other liabilities	4,697,674	(3,826,373)	8,132,303	
Income tax and social contribution paid	(2,124,730)	(528,035)	(2,173,771)	
Net cash provided by/(used in) operating activities	73,938,507	(5,128,677)	28,839,885	

# **Cash flow from investing activities:**

(Purchases)/proceeds from available-for-sale securities	(52,283,516)	16,022,811	(4,441,564)
(Purchases)/proceeds from held-to-maturity securities	47,590	(463,707)	(465,282)
Proceeds from sale of foreclosed assets	51,158	69,187	41,854
Sale of investments	33,096	185,450	1,565
Proceeds from the sale of premises and equipment and			
operating leased assets	167,983	7,255	8,398
Acquisition of foreclosed assets	(150,389)	(226,579)	(127,308)
Acquisition of investments	(1,409)	(250,565)	(119,734)
Acquisition of premises and equipment and operating			
leased assets	(546,919)	(872,518)	(186,158)
Acquisition of intangible assets	(427,942)	(2,865,539)	(403,339)
Dividends and interest on shareholders' equity received	9,600	10,496	13,350
·	•	•	,
Net cash provided by/(used in) investing activities	(53,100,748)	11,616,291	(5,678,218)
Net cash provided by/(used in) investing activities Cash flow from financing activities:	(53,100,748)	•	(5,678,218)
Net cash provided by/(used in) investing activities Cash flow from financing activities: Increase/(decrease) in subordinated debts	•	•	<b>(5,678,218)</b> (1,906,797)
Net cash provided by/(used in) investing activities Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and share premium	(53,100,748)	11,616,291	(5,678,218) (1,906,797) 1,511,441
Net cash provided by/(used in) investing activities Cash flow from financing activities: Increase/(decrease) in subordinated debts	(53,100,748)	11,616,291	<b>(5,678,218)</b> (1,906,797)
Net cash provided by/(used in) investing activities Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and share premium	( <b>53,100,748</b> ) 3,212,160	<b>11,616,291</b> 729,631	(5,678,218) (1,906,797) 1,511,441
Net cash provided by/(used in) investing activities Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and share premium Dividends and interest on shareholders' equity paid	(53,100,748) 3,212,160 (2,364,275)	729,631 (446,534)	(5,678,218) (1,906,797) 1,511,441 (2,141,134)
Net cash provided by/(used in) investing activities Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and share premium Dividends and interest on shareholders' equity paid Decrease/Increase in non-controlling interest Acquisition of own shares Net cash provided by/(used in) financing activities	(53,100,748) 3,212,160 (2,364,275) (2,712)	729,631 (446,534)	(5,678,218) (1,906,797) 1,511,441 (2,141,134) 28,778
Net cash provided by/(used in) investing activities Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and share premium Dividends and interest on shareholders' equity paid Decrease/Increase in non-controlling interest Acquisition of own shares	(53,100,748) 3,212,160 (2,364,275) (2,712) (1,826)	729,631 - (446,534) (24,187)	(5,678,218) (1,906,797) 1,511,441 (2,141,134) 28,778 (53,042)
Net cash provided by/(used in) investing activities Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and share premium Dividends and interest on shareholders' equity paid Decrease/Increase in non-controlling interest Acquisition of own shares Net cash provided by/(used in) financing activities	(53,100,748) 3,212,160 (2,364,275) (2,712) (1,826) 843,347	729,631 - (446,534) (24,187) - <b>258,910</b>	(5,678,218) (1,906,797) 1,511,441 (2,141,134) 28,778 (53,042) (2,560,754)
Net cash provided by/(used in) investing activities Cash flow from financing activities: Increase/(decrease) in subordinated debts Capital increase in cash and share premium Dividends and interest on shareholders' equity paid Decrease/Increase in non-controlling interest Acquisition of own shares Net cash provided by/(used in) financing activities Net increase/(decrease) in cash and cash equivalents	(53,100,748) 3,212,160 (2,364,275) (2,712) (1,826) 843,347 21,681,106	729,631 - (446,534) (24,187) - <b>258,910</b> <b>6,746,524</b>	(5,678,218) (1,906,797) 1,511,441 (2,141,134) 28,778 (53,042) (2,560,754) 20,600,913

The accompanying Notes are an integral part of these Consolidated Financial Statements.

Bradesco	
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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

### Notes to the Consolidated Financial Statements

We present below the Notes to the Consolidated Financial Statements of Bradesco, subdivided as follows:

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### Notes to the Consolidated Financial Statements

### 1) OPERATIONS

Banco Bradesco S.A. (Bradesco) is a private-sector publicly traded company that offers multiple services by carrying out all types of authorized banking activities through its commercial, foreign exchange, consumer financing and housing loan portfolios. The Bank operates in a number of other activities through its direct and indirect subsidiaries, particularly in leasing, investment banking, brokerage, consortium management, credit cards, real estate projects, insurance, pension plans and capitalization bonds. Operations are conducted within the context of the Bradesco Organization's companies, working in an integrated manner in the market.

### 2) PRESENTATION OF THE FINANCIAL STATEMENTS

The consolidated financial statements of Bradesco include the financial statements of Banco Bradesco, its foreign branches, subsidiaries and jointly-controlled entities, in Brazil and abroad, including SPEs (Special Purpose Entities). They were prepared based on accounting practices determined by Laws 4,595/64 (Brazilian Financial System Law) and 6,404/76 (Brazilian Corporation Law), with the amendments introduced by Laws 11,638/07 and 11,941/09 related to the accounting of operations, as well as the rules and instructions of the National Monetary Council (CMN) and the Brazilian Central Bank (Bacen), Brazilian Securities and Exchange Commission (CVM), when applicable, National Private Insurance Council (CNSP), Insurance Superintendence (Susep) and National Supplementary Healthcare Agency (ANS), and consider the financial statements of leasing companies based on the finance lease accounting method, whereby leased fixed assets are reclassified to the leasing operations account, less the residual value paid in advance.

In the preparation of our consolidated financial statements, intercompany transactions, including investments, asset and liability account balances, revenue, expenses and unrealized profit were eliminated and net income and shareholders' equity due to the non-controlling interest were accounted for in a separate line item. In the case of investments which are jointly controlled with other shareholders, asset, liability and income and loss components were proportionally consolidated in the consolidated financial statements in proportion to the interest in the capital stock of each investee. Goodwill determined on acquisition of investments in subsidiaries and jointly-controlled entities is included in investments and intangible assets (Note 15a). The exchange variation arising from transactions of foreign branches and subsidiaries is presented in the income statement accounts together with changes in the value of derivative financial instruments and borrowing and onlending operations, in order to eliminate the effect of these investment hedge instruments.

The financial statements include estimates and assumptions, such as: the calculation of estimated losses from loan operations; estimates of the fair value of certain financial instruments; civil, tax and labor provisions; losses from impairment of securities classified as available-for-sale and held-to-maturity and non-financial assets; other provisions; the calculation of technical reserves for insurance, pension plans

and capitalization bonds; and the determination of the useful life of specific ass from those established by these estimates and assumptions.	ets. Actual results may differ
Bradesco's consolidated financial statements were approved by the Board of D	Pirectors on April 20, 2012.
	Bradesco

### Notes to the Consolidated Financial Statements

We present below the main direct and indirect investees included in the Consolidated Financial Statements:

			wnership int	tere
	Activity	2012	2011	M
	-	waren 31	December II	viar 31
Financial Area - Brazil		31	31	31
Alvorada Cartões, Crédito, Financiamento e Investimento S.A.	Banking	100 00%	100.00%10	nn (
Banco Alvorada S.A.	Banking	99.95%		
Banco Bradesco Financiamentos S.A.	Banking	100.00%		
Banco Bankpar S.A.	Banking	100.00%		
Banco Bradesco BBI S.A.	Investment bank	98.35%		
Banco Boavista Interatlântico S.A.	Banking	100.00%		
Bankpar Arrendamento Mercantil S.A.	Leasing	100.00%		
Banco Bradesco Cartões S.A.	Cards	100.00%		
Bradesco Administradora de Consórcios Ltda.	Consortium management			
Banco BERJ S.A. (4)	Banking	96.23%		
Bradesco Leasing S.A. Arrendamento Mercantil	Leasing	100.00%	100.00%10	00.0
Bradesco S.A. Corretora de Títulos e Valores Mobiliários	Brokerage	100.00%		
BRAM - Bradesco Asset Management S.A. DTVM	Asset management	100.00%		
Ágora Corretora de Títulos e Valores Mobiliários S.A.	Brokerage	100.00%	100.00%10	00.0
Banco Ibi S.A.	Cards	100.00%	100.00%10	00.0
Cielo S.A. (1) (2)	Services	28.65%		
Cia. Brasileira de Soluções e Serviços - Alelo (1)	Services	50.01%	50.01% 5	50.0
Tempo Serviços Ltda.	Services	100.00%	100.00%10	00.0
Financial Area – Abroad				
Banco Bradesco Argentina S.A.	Banking	99.99%	99.99%	99.9
Banco Bradesco Europa S.A.	Banking	100.00%	100.00%10	00.0
Banco Bradesco S.A. Grand Cayman Branch (3)	Banking	100.00%	100.00%10	00.0
Banco Bradesco New York Branch	Banking	100.00%	100.00%10	00.0
Bradesco Securities, Inc.	Brokerage	100.00%	100.00%10	00.0
Bradesco Securities, UK.	Brokerage	100.00%	100.00%10	00.0
Insurance, Pension Plan and Capitalization Bond Area				
Atlântica Capitalização S.A.	Capitalization bonds	100.00%	100.00%10	00.0
Bradesco Argentina de Seguros S.A.	Insurance	99.90%	99.90%	99.9
Bradesco Auto/RE Companhia de Seguros	Insurance	100.00%	100.00%10	00.0
Bradesco Capitalização S.A.	Capitalization bonds	100.00%	100.00%10	00.0
Bradesco Saúde S.A.	Insurance/health	100.00%		
Odontoprev S.A.	Dental health	43.50%	43.50% 4	43.5

Insurance

Bradesco Seguros S.A.

100.00% 100.00%100.0

Bradesco Vida e Previdência S.A.	Pension plan/insurance	100.00%	100.00%100.0
Atlântica Companhia de Seguros	Insurance	100.00%	100.00%100.0
Other Activities			
Andorra Holdings S.A.	Holding	100.00%	100.00%100.0
Bradseg Participações S.A.	Holding	100.00%	100.00%100.0
Bradescor Corretora de Seguros Ltda.	Insurance brokerage	100.00%	100.00%100.0
Bradesplan Participações Ltda.	Holding	100.00%	100.00%100.0
BSP Empreendimentos Imobiliários S.A. (5)	Real estate	100.00%	100.00%
Cia. Securitizadora de Créditos Financeiros Rubi	Credit acquisition	100.00%	100.00%100.0
Columbus Holdings S.A.	Holding	100.00%	100.00%100.0
Nova Paiol Participações Ltda.	Holding	100.00%	100.00%100.0
Scopus Tecnologia Ltda.	Information technology	100.00%	100.00%100.0
União Participações Ltda.	Holding	100.00%	100.00%100.0

- (1) Company proportionally consolidated, pursuant to CMN Resolution 2,723/00 and CVM Rule 247/96;
- (2) The special purpose entity Brazilian Merchant Voucher Receivables Limited is being consolidated. The company takes part in the securitization operation of the future flow of credit card bills receivables of customers domiciled abroad. The operation was concluded in June 2011 (Note 16d);
- (3) The special purpose entity International Diversified Payment Rights Company is being consolidated. The company takes part in the securitization operation of future flow of payment orders received from overseas (Note 16d);
- (4) Company acquired at an auction held by the state of Rio de Janeiro in May 2011, consolidated as of November 2011, after approval by Bacen. The main consolidated balances are presented in Note 4a; and
- (5) Company incorporated in October 2011.

 Report on Economic and Financial Analysis – March 2012	

Financial Statements, Independent Auditors' Report and Fiscal Council's Report

### Notes to the Consolidated Financial Statements

### 3) SIGNIFICANT ACCOUNTING POLICIES

### a) Functional and Presentation Currencies

Consolidated financial statements are presented in reais, which is Bradesco's functional currency. Operations of foreign branches and subsidiaries are mainly a continuation of activities in Brazil, and therefore, assets, liabilities and income or loss are adjusted to comply with accounting practices adopted in Brazil and translated into reais using the exchange rate of the applicable currency. Gains and losses arising from this translation process are reallocated in the period's income statement to items "Derivative Financial Instruments" and "Borrowing and Onlending Operations".

### b) Determination of net income

Net income is determined on the accrual basis of accounting, which establishes that income and expenses should be included in the determination of net income in the period to which they relate, simultaneously when correlated, regardless of receipt or payment.

Transactions with fixed rates are recorded at their redemption value and income and expenses related to future periods are recorded as a deduction from the corresponding assets and liabilities. Financial income and expenses are prorated daily and calculated based on the exponential method, except when relating to discounted notes or to foreign transactions which are calculated based on the straight-line method.

Floating rate or foreign-currency-indexed transactions are updated to the reporting date.

Insurance and coinsurance premiums accepted, net of premiums assigned in coinsurance and reinsurance, as well as corresponding commissions, are recognized in income over the period of corresponding insurance policies and invoices and are deferred for appropriation on a straight-line basis, during the risk coverage period, by means of accrual and reversal of unearned premiums reserve and deferred acquisition costs. Accepted coinsurance and retrocession operations are recorded based on the information received from other companies and reinsurance companies, respectively.

Pension plan contributions and life insurance premiums with a survival clause are recognized in the income statement as they are received.

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### Notes to the Consolidated Financial Statements

Income from capitalization bonds, which are interest paying bonds linked to the federal lottery is recorded when effectively received, except for pre-printed bonds of fixed amounts and lump-sum payments, which are recorded at the time of issue. The expenses for placement of bonds, classified as "Acquisition Costs," are recognized as they are incurred. Brokerage expenses are recorded when the respective capitalization bond contributions are effectively received. Expenses with redemptions and drawings are recorded simultaneously to the accounting for the corresponding revenues.

Expenses with technical reserves for pension plans and capitalization bonds are recorded when their corresponding revenues are recognized.

### c) Cash and cash equivalents

Cash and cash equivalents are represented by: cash in domestic and foreign currency, investments in gold, investments in federal funds purchases and securities sold under agreements to repurchase and interest-earning deposits in other banks, with maturity at inception of 90 days or less and present an insignificant risk of change in fair value, used by Bradesco to manage its short-term commitments.

The breakdown of cash and cash equivalents and investments recorded in cash and cash equivalents is presented in Note 6.

### d) Interbank investments

Unrestricted purchase and sale commitments are recorded at fair value. Other investments are recorded at acquisition cost, plus income earned up to the reporting date, net of loss accrual, when applicable.

The breakdown, terms and proceeds relating to interbank investments is presented in Note 7.

### e) Securities – Classification:

- Trading securities securities acquired for the purpose of being actively and frequently traded. They are recorded at the acquisition cost, plus income earned and adjusted to market value in the income statement for the period;
- Available-for-sale securities securities that are not specifically intended for trading purposes or to be held to maturity. They are recorded at their acquisition cost, plus income earned, which is recorded in profit or loss in the period and adjusted to market value within shareholders' equity, net of tax effects, which will be recognized in profit or loss only when effectively realized; and
- Held-to-maturity securities securities for which there is intention and financial capacity to hold in the portfolio up to maturity. They are recorded at acquisition cost, plus earnings recognized in profit or loss for

tha	period	
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Securities classified in the trading and available-for-sale categories, as well as derivative financial instruments, are stated at their estimated fair value in the consolidated statement of financial position. The fair value is generally based on market prices or quotations for assets or liabilities with similar characteristics. If market prices are not available, fair values are based on traders' quotations, pricing models, discounted cash flows or similar techniques for which the determination of fair value may require judgment or significant estimates by Management.

ludgment or significant estimates by Management.
The classification, breakdown and segmentation of securities are presented in Note 8 (a to d).
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#### Notes to the Consolidated Financial Statements

#### f) Derivative financial instruments (assets and liabilities)

Classified based on Management's intended use thereof on the date of entering into the operation and whether it was carried out for hedging purposes or not.

Operations involving derivative financial instruments are designed to meet the Bank's own needs in order to manage overall exposure, as well as to meet customers' requests for the management of their positions. Gains and losses are recorded in income or expenses accounts of the respective financial instruments.

Derivative financial instruments used to mitigate risks deriving from exposure to variations in the market value of financial assets and liabilities are designated as hedges and are classified according to their nature as a:

- Market risk hedge: for financial instruments classified in this category as well as the hedge-related financial assets and liabilities, gains and losses, realized or not, are recorded in the income statement; and
- Cash flow hedge: the effective portion of valuation or devaluation of financial instruments classified in this category is recorded, net of tax effects, in a specific account in shareholders' equity. The ineffective portion of the respective hedge is directly recognized in the income statement.

The breakdown of amounts included in derivative financial instruments, in equity and memorandum accounts, is disclosed in Note 8 (e to h).

# g) Loan and leasing operations, advances on foreign exchange contracts, other receivables with credit characteristics and allowance for loan losses

Loan and leasing operations, advances on foreign exchange contracts and other receivables with credit characteristics are classified according to their corresponding risk levels in compliance with: (i) the parameters established by CMN Resolution 2,682/99, at nine levels of risk from "AA" (minimum risk) to "H" (maximum risk); and (ii) Management's assessment risk. This assessment, which is carried out on a periodic basis, considers current economic conditions and past loan loss experience, as well as specific and general risks relating to operations, borrowers and guarantors. Moreover, the length of the delay in payment defined in CMN Resolution 2,682/99 is also taken into account for customer risk rating purposes as follows:

Past-due period (1)	Customer rating
from 15 to 30 days	В
from 31 to 60 days	С

from 61 to 90 days from 91 to 120 days from 121 to 150 days from 151 to 180 days more than 180 days (1) For operations with unexpired term of over 36 to by CMN Resolution 2,682/99.	D E F G H months, the past-due periods are doubled, as allowed
	<u>Bradesco</u>

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#### Notes to the Consolidated Financial Statements

Interest and adjustment for inflation on past-due operations are recognized only up to the 59<sup>th</sup> day they are past due. From the 60<sup>th</sup> day, they are recognized in deferred income.

H-rated past-due operations remain at this level for six months, after which they are written-off against the existing allowance and controlled in memorandum accounts for at least five years.

Renegotiated operations are maintained, at least, at the same classification as their prior rating. Renegotiations already charged-off against the allowance and that were recorded in memorandum accounts are rated as "H" level and any possible gains derived from their renegotiation are recognized only when they are effectively received. When there is a significant payment on the operation or when new material facts justify a change in risk level, the operation may be reclassified to a lower risk category.

The estimated allowance for loan losses is calculated at an amount sufficient to cover probable losses and takes into consideration CMN and Bacen rules and instructions, together with assessments carried out by the Management, in the determination of credit risk.

Types, figures, terms, risk levels, concentration, economic activity sector, renegotiation and income from loan operations, as well as the breakdown of expenses and equity accounts of allowance for loan losses are presented in Note 10.

#### h) Income tax and social contribution (assets and liabilities)

Income tax and social contribution credits, calculated on income tax and social contribution losses and temporary additions are recorded in "Other Receivables - Sundry" and the provisions for deferred tax liabilities on tax differences in leasing depreciation and mark-to-market adjustments of securities are recorded in "Other Liabilities – Tax and Social Security". Only the income tax rate applies to the tax difference in leasing depreciation.

Tax credits on temporary additions will be realized upon use and/or reversal of the corresponding provisions to which they refer. Tax credits on tax losses and negative basis of social contribution will be realized as taxable income is generated, considering the 30% limit of the taxable profit of the reference period. Such tax credits are recorded based on current expectations for realization, taking into account the technical studies and analyses carried out by Management.

The provision for income tax is recorded at a rate of 15% of taxable income, plus a 10% surcharge. Social contribution on net income is calculated at a 15% rate for financial institutions and insurance companies and at 9% for other companies.

Provisions were recorded for other income and social contribution taxes in accordance with specific applicable legislation.

Pursuant to Law 11,941/09, changes in the determination criteria for income, costs and expenses included in the net income for the period, enacted by Law 11,638/07 and by Articles 37 and 38 of Law 11,941/09, shall not have an effect on taxable income, and, for tax purposes, accounting methods and criteria in force on December 31, 2007 are considered. For accounting purposes, the tax effects of adopting the aforementioned laws are recorded in the corresponding deferred tax assets and liabilities.

aforementioned laws are recorded in the corresponding deferred tax assets and liabilities.

The breakdown of income tax and social contribution, the statement of their calculation, origin and expectation of realization of tax credits, as well as unrecorded tax credits, are presented in Note 34.

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#### Notes to the Consolidated Financial Statements

#### i) Prepaid expenses

Prepaid expenses are represented by payments for future benefits or services, which are recognized in the income statement according to the accrual method of accounting.

Incurred costs related to corresponding assets that will generate revenues in subsequent periods are recorded in the income statement according to terms and amounts of benefits expected and written-off directly in the income statement, when corresponding assets and rights are no longer part of institution's assets or future expected benefits may no longer be realized.

The breakdown of prepaid expenses is presented in Note 12b.

#### j) Investments

Investments in subsidiaries, jointly-controlled entities and unconsolidated companies, with significant influence over the investee or ownership of 20% or more in voting capital, are evaluated by the equity method of accounting.

Tax incentives and other investments are assessed at acquisition cost, net of the provision for impairment, when applicable.

Subsidiaries' and jointly-controlled entities' accounts were included in the consolidated financial statements of main companies, and their breakdown is detailed in Note 2. The breakdown of unconsolidated companies, as well as of other investments, is presented in Note 13.

#### k) Fixed assets

Relate to tangible assets used in the Bank's activities or acquired for this purpose, including those from operations which transfer risks, benefits and controls of the assets.

Fixed assets are stated at acquisition cost, net of the respective accumulated depreciations, calculated using the straight-line method according to the estimated economic useful life of assets, as follows: premises – 4% p.a.; furniture and fixtures, machinery and equipment – 10% p.a.; transport systems – 20% p.a.; and data processing systems – 20% to 50% p.a., and reduced by impairment provisions, when applicable.

The breakdown of asset costs and corresponding depreciation, including those arising from operating leases, as well as the unrecorded surplus value for real estate and fixed asset ratios, is presented in Note 14.

Bradesco	
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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

#### Notes to the Consolidated Financial Statements

#### I) Intangible assets

Intangible assets are intangible rights acquired for business activities or used with that purpose.

Intangible assets comprise:

- Future profitability/customer portfolio acquired and acquisition of the right to provide banking services: this is recorded and amortized, when applicable, over the period in which the asset will directly and indirectly contribute to future cash flows and reduced by impairment provisions, when applicable; and
- Software: this is recorded at cost less amortization calculated using the straight-line method during the estimated useful life (20% to 50% p.a.), which is estimated as of the date it is available for use and reduced by impairment provisions, when applicable. Internal software development costs are recognized as assets when it is possible to demonstrate the intention and ability to complete such development, as well as reliably measuring costs directly attributable to the software, which will be amortized during its estimated useful life, considering the future economic benefits generated.

The breakdown of goodwill and other intangible assets, including transactions of these rights by class, is presented in Note 15.

#### m) Asset impairment

Securities classified as available-for-sale and held-to-maturity, as well as non-financial assets, except other assets and tax credits, are tested, at least annually, for impairment. If an impairment loss is recognized, it must be recognized in the income statement for the period when the book value of an asset exceeds its recoverable value calculated by: (i) the potential sale value or realization value less the respective expenses or (ii) the value in use calculated by the cash generating unit, whichever is highest.

A cash generating unit is the smallest identifiable group of assets that generates cash flows substantially independent from other assets and groups.

Impairment losses, when applicable, are presented in Note 15 (b and c).

#### n) Deposits and federal funds purchased and securities sold under agreements to repurchase

These are recorded at the amount of the liabilities and include, when applicable, related charges up to the reporting date, on a daily prorated basis.

The breakdown of securities recorded in deposits and federal funds purchased and securities sold under agreements to repurchase, as well as its terms and amounts recognized in the statement of financial

# Edgar Filing: BANK BRADESCO - Form 6-K position and income statement, is presented in Note 16. Report on Economic and Financial Analysis – March 2012

#### Notes to the Consolidated Financial Statements

#### o) Technical reserves related to insurance, pension plan and capitalization bond activities

Technical reserves are calculated according to methodologies and assumptions established in actuarial technical notes as set forth by Susep, and criteria set forth by CNSP Resolutions 162/06, 181/07, 195/08 and 204/09.

- Damage, health and group insurance lines, except individual life:
- The unearned premiums reserve (PPNG) daily calculated on a *pro-rata* basis, using premiums net of coinsurance assignment, but including reinsurance transfer operations, according to CNSP Resolution 195/08, is comprised of the portion corresponding to risk periods not arising from insurance policies, and includes the estimate for risks in effect but not issued (RVNE). According to Resolution 206/09, ANS eliminated PPNG for private healthcare companies and insurance companies. It also established the accounting of earned premiums on a daily *pro-rata* basis;
- The complementary reserve for premium (PCP) is recorded on a monthly basis to complement the PPNG and includes estimates for the risks in effect but not issued (RVNE);
- The premium deficiency reserve is recorded when there is insufficiency of the unearned premium reserve to cover incurred claims, considering expected indemnities and related expenses, throughout periods to be incurred related to risks in effect on the reference date of calculation. For individual life insurance, the reserve is recorded to cover differences between the expected present value of indemnities and related future expenses and the expected present value from future premiums;
- The mathematical reserve for unvested benefits (PMBaC) is calculated using the difference between the current amount of future benefits and the current amount of future contributions, corresponding to liabilities assumed;
- The reserve for vested benefits from the individual health plan portfolio refers to a 5-year coverage for dependents if the policyholder is deceased, adopting a formula included in the actuarial technical note approved by ANS;
- The reserve for vested benefits from the individual health plan portfolio comprises liabilities arising from payment release contractual clauses referring to health plan coverage, and its recognition complies with Normative Resolution 75/04 of ANS, and premiums for the payment release of "Bradesco Saúde policyholders Plano GBS";
- The reserve for redemptions and other amounts to rectify (PROVR) comprises all amounts relating to redemptions to rectify and refund of premiums not yet transferred to the recipient entity;

that have already incurred but have not been reported to the insurance company yet. Pursuant to CNSP Resolution 195/08, since 2009, insurance companies have not been permitted to deduct the amounts transferred to third parties, through reinsurance operations; and	
Bradesco	
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#### Notes to the Consolidated Financial Statements

- The reserve for unsettled claims (PSL) considers all notices of loss received up to the reporting date and related costs, such as expenses with rectification of claims, fees of loss of suits, among others. The reserve is monetarily restated and includes all claims in litigation;

Other reserves are recorded, in the individual health portfolio, to cover the differences between the expected present indemnity amount and future related expenses and the present value of future premiums. Regarding damage insurance, other technical reserves refer to premiums of extended warranty for products whose manufacturer's guarantee has not ended.

- Individual life insurance, excluding equity contribution insurance with survival coverage:
- The unexpired risks reserve (PRNE) is calculated on a daily *pro-rata* basis, using premiums net of coinsurance assignment, yet including reinsurance transfer operations, according to CNSP Resolution 195/08, is comprised of the portion corresponding to periods of risks not arising from insurance policies, and includes the estimate for risks in effect but not issued (RVNE);
- The supplementary premium reserve (PCP) is monthly recorded to complement the PRNE and considers the estimate to risks in effect but not issued (RVNE);
- The mathematical reserve for unvested benefits (PMBaC) is calculated by the difference between the current amount of future benefits and the current amount of future contributions, corresponding to liabilities;
- The reserve for redemption and other amounts to rectify (PROVR) comprises figures related to redemptions to rectify, refund of premiums and portability requested and not yet transferred to the recipient entity:
- The reserve for benefits incurred but not reported (IBNR) is calculated based on the estimate of claims that have already incurred but have not been reported to the insurance company yet;
- The reserve for benefits to rectify (PBR) considers all notices of claims received up to the reporting date and related costs, such as expenses with rectification of claims, fees of loss of suits, among others. The reserve is monetarily restated and includes all claims in litigation;
- The reserve for risk fluctuation (POR) is recorded to cover possible statistical deviation between expected and observed events; and
- The financial fluctuation reserve (POF) is recorded up to a limit of 15% of the mathematical reserve for benefits to be granted related to pension plans in the category of variable contribution with a guarantee of earnings to cover possible financial fluctuations. The real interest rate of 4% p.a. is used to calculate this provision.

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#### Notes to the Consolidated Financial Statements

- Pension plans and life insurance covering survival:
- The unearned premiums reserve (PRNE) is calculated on a daily *pro-rata* basis, using premiums net of coinsurance assignment, but including reinsurance transfer operations, according to CNSP Resolution 195/08, and is comprised of the portion corresponding to periods of risks not arising from insurance policies, and includes the estimate for risks in effect but not issued (RVNE);
- The mathematical reserve for unvested benefits (PMBaC) refers to participants whose benefits have yet to begin. In pension plans known as "traditional", the reserve represents the difference between the current value of future benefits and the current value of future contributions, corresponding to obligations assumed under retirement, disability, pension and regular income plans. The reserve is calculated using methodologies and assumptions set forth in the actuarial technical notes;
- Mathematical reserves for unvested benefits pegged to life insurance and unrestricted benefit generating pension plans (VGBL and PGBL) represent the amount of contributions made by participants, net of costs and other contractual charges, plus financial earnings generated by investments in fund quotas in Exclusive Investment Funds (FIEs);
- The reserve for redemption and other amounts to rectify (PROVR) comprises figures related to redemptions to rectify, refund of premiums and portability requested and not yet transferred to the recipient entity;
- The mathematical reserve for vested benefits (PMBC) granted refers to participants already using the benefits and corresponds to the present value of future obligations related to the payment of ongoing benefits;
- The contribution deficiency (PIC) is recorded for a possible unfavorable fluctuation in technical risks taken in the mathematical reserve for benefits to be granted, considering that the participants are likely to have a higher survival rate. In plans covering survival, the reserve is calculated on an actuarial basis and takes into consideration the actuarial tables AT-2000 Male (normalized) for males and AT-2000 Female (normalized) for females, with an improvement rate of 1.5% p.a. and actual interest rate of 4% p.a. In disability plans covering survival risks, the provision takes into consideration the biometric AT-49 Male table and real interest rate of 4% p.a. The improvement rate is calculated using a technique that automatically updates the survival table, considering the expected increase in future survival rates;

- The reserve for administrative expenses (PDA) is recorded to cover future a defined benefit, defined contribution and variable contribution plans;	administrative expe	enses of
	D 1	
	<u>Bradesco</u>	

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#### Notes to the Consolidated Financial Statements

- The reserve for financial surplus (PEF) corresponds to the portion of financial revenue from the investment of provisions that exceeds the minimum returns from pension plans that have a financial excess participation clause;
- The reserve for technical surplus (PET) corresponds to the difference between the expected and the observed amount of events incurred in the period for pension plans with interest clause in technical surplus;
- The reserve for events incurred but not reported (IBNR), related to pension plan operations, is recorded in compliance with Susep Circular Letter 288/05;
- The reserve for benefits to rectify (PBR) considers all notices of loss received up to the reporting date and related costs, such as expenses with rectification of claims, fees of loss of suits, among others. The reserve is monetarily restated and includes all claims in litigation;
- The reserve for risk fluctuation (POR) is recorded to cover statistical deviation between expected and observed events; and
- The financial fluctuation reserve (POF) is recorded up to a limit of 15% of the mathematical reserve for benefits to be granted related to pension plans in the category of variable contribution with a guarantee of earnings to cover possible financial fluctuations. The real interest rate of 4% p.a. is used to calculate this provision;
- Capitalization bonds:
- The mathematical reserve for redemptions is recorded for each active or suspended capitalization bond during the estimated term set forth in the general conditions of the plan, and it is calculated according to the methodology set forth in the actuarial technical notes approved by Susep;
- The reserves for redemptions are established for the expired capitalization bonds and unexpired plans where early redemption has been required by the customer. The reserves are adjusted for inflation based on the indexes determined in each plan;
- The reserves for unrealized and payable drawings are recorded to cover prizes in future drawings (unrealized) and also for prizes in drawings where customers have already been selected (payable);
- The reserve for contingencies is recorded to cover possible insufficiencies related to payments of redemptions required and/or premiums from drawings; and
- The reserve for administrative expenses is recorded to cover the plan's disclosure and selling expenses, brokerage and other expenses. The reserve complies with the methodology set forth in an actuarial technical note.

Technical reserves by account, product and segment, as well as amounts and breakdown of plan assets covering these technical reserves, are presented in Note 21.					
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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

#### Notes to the Consolidated Financial Statements

#### p) Provisions, contingent assets and liabilities and legal liabilities – tax and social security

The provisions, contingent assets and liabilities, and legal liabilities are recognized, measured and disclosed in accordance with the criteria defined by CPC 25, approved by CMN Resolution 3,823/09 and CVM Resolution 594/09:

- Contingent assets: are not recognized in the financial statements, except when Management has control over the situation or when there are real guarantees or favorable judicial decisions, to which no further appeals are applicable, characterizing the gain as practically certain and confirmed expectations of receipt or compensation with another liability. Contingent assets with probable chances of success are disclosed in the notes to the financial statements:
- Provisions: these are recorded taking into consideration the opinion of legal advisors, the nature of the lawsuits, similarity with previous processes, complexity and positioning of the courts, whenever the loss is assessed as probable, which would cause a probable outflow of funds for the settlement of liabilities and when the amounts involved are measurable with sufficient reliability;
- Contingent liabilities: according to CPC 25, the term "contingent" refers to liabilities that will not be recorded as their existence will only be confirmed by the occurrence of one or more future and uncertain events beyond Management's control. Contingent liabilities with possible losses are not recognized in the consolidated financial statements and are disclosed in the note when relevant. Liabilities classified as remote are not recorded as provision nor disclosed; and
- Legal obligations provision for tax risks: results from judicial proceedings, being contested on the grounds of legality or constitutionality, which, regardless of the assessment of the probability of success, are fully recognized in the financial statements.

Details on lawsuits, as well as segregation and changes in amounts recorded, by type, are presented in Note 18.

#### q) Funding expenses

Expenses related to funding transactions involving the issuance of securities are recognized in the income statement over the term of the transaction and are presented as reduction of the corresponding liability, which are presented in Notes 16c and 19.

#### r) Other assets and liabilities

Assets are stated at their realizable amounts, including, when applicable, related income and monetary and exchange variations (on a daily prorated basis), and less provision for losses, when deemed appropriate.

Liabilities comprise known or measurable amounts, including related charges and monetary and exchange variations (on a daily prorated basis).

## s) Subsequent events

These refer to events occurring between the reporting date of financial statements and the date their issuance is authorized.

They comprise the following:

•	<b>Events</b>	resulting in	adjustments:	events relati	ng to cor	nditions	already	existing	on the i	reporting	date o	)f
the f	financial	statements	s; and									

#### Notes to the Consolidated Financial Statements

• Events not resulting in adjustments: events relating to conditions not existing on the reporting date of the financial statements.

There was no subsequent event for the consolidated financial statements as of March 31, 2012.

#### 4) INFORMATION FOR COMPARISON PURPOSES

#### a) Consolidation

As of November 2011, after approval by Bacen, Bradesco included Banco BERJ S.A. in its consolidated financial statements. Thus, the BERJ's main balance items of statement of financial position for March 31, 2012 and income statement items for the quarter ended March 31, 2012 are as follows:

STATEMENT OF FINANCIAL POSITION

R\$ thousand

March 31, 2012

ASSETS	<b>,</b> -
Current and long-term assets	531,605
Cash and due from banks	52
Interbank investments	4,143
Interdepartmental deposits	346
Other receivables and assets	527,064
Permanent assets	18,855
- Investments	18,759
- Fixed assets	96
Total	550,460
LIABILITIES	
Current and long-term liabilities	481,495
Interbank deposits	95,544
Borrowing and onlending	1,251
Other liabilities	384,700
Shareholders' equity	68,965
Total	550,460

R\$ thousand

INCOME STATEMENT	1st quarter of 2012
Gross income from financial intermediation	(2,013)
Other operating income/expenses	5,323
Operating income	3,310
Non-operating income	(2,871)
Income before income tax and social contribution and non-controlling interest	439
Income tax and social contribution	-
Net income	439

## b) Reclassifications

No reclassifications or other material information were recorded in current or previous periods that may affect the comparison with financial statements on March 31, 2012.

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#### Notes to the Consolidated Financial Statements

# 5) STATEMENT OF FINANCIAL POSITION AND INCOME STATEMENT ADJUSTED BY OPERATING SEGMENT

#### a) Statement of financial position

407,188 731,007 971,859 575,498	<b>Abroad 71,877,412</b> 7,608,617	(2) Brazil
407,188 731,007 971,859 575,498		104 600 0
407,188 731,007 971,859 575,498		104 600 0
731,007 971,859 575,498	7,608,617	
971,859 575,498		219,8
575,498	1,959,376	
,	8,432,719	116,828,2
700 017	-	
100,0413	52,819,990	
044,732	1,056,710	7,650,9
327,048	68,305	3,234,7
364,942	25,582	1,731,4
	16,364	
169,717	26,359	801,1
	71,945,717 <sup>-</sup>	
-	70,670,634	
	51,853,374 <sup>-</sup>	
013,309	52,140,073	112,713,4
•	25,685,231	, ,
	1,937,100	
	9,481,205	
229,830		
•	5,864,677	
293,219		
	•	106,951,9
		. 00,00 . ,0
939.586	8 182 665	
		5,761,5
•	•	0,701,0
		15,220,4
٤	300,062 <b>631,777</b>	939,586 8,182,665 800,062 579,315 631,777 - 133,23419,805,644 059,059 -

Total on December 31, 2011 Total on March 31, 2011	634,614,83470,670,634123,865 570,111,00551,853,374108,695			
	Bradesco			
	<u></u>			

Total on March 31, 2012

658,837,37971,945,717127,933,83

#### Notes to the Consolidated Financial Statements

#### b) Income statement

	Financial	(1) (2)	Insurance (2) (	<b>′3</b> )	Other activities	Elimination
	Brazil	Abroad	Brazil	Abroad	(2)	(4)
Revenues from financial intermediation	20,801,092	279,732	3,152,137	,	10,937	(97,27
Expenses from financial intermediation	13,257,244	313,939	2,197,321	-	-	(97,48
Gross income from financial intermediation	7,543,848	(34,207)	954,816	; <u> </u>	10,937	21
Other operating income/expenses	(4,402,049)	(6,343)	529,079	(102)	13,295	(21
Operating income	3,141,799	(40,550)	1,483,895	(102)	24,232	
Non-operating income	(4,486)	1,781	(9,487)	-	(444)	ı
Income before taxes and non-controlling interest	3,137,313	(38,769)	1,474,408	(102)	23,788	}
Income tax and social contribution	(1,224,294)	(534)	(554,500)	(29)	(7,027)	ı
Non-controlling interest in subsidiaries	(2,593)	· · -	(15,042)	,	(83)	ı
Net income for the first quarter of 2012	1,910,426	(39,303)	904,866	(131)	16,678	}
Net income for the fourth quarter of 2011	1,812,241	30,878	860,313	(21)	22,272	
Net income for the first quarter of 2011	1,993,251	(74,337)	761,221	(54)	21,958	}
(1) The "Financial" segment comprises: financial inst	itutions; hold	ling com	oanies (wh	ich are n	nainly	
responsible for managing financial resources); as we	ll as credit ca	ard. cons	ortium and	d asset m	nanageme	nt

- responsible for managing financial resources); as well as credit card, consortium and asset management companies;
- (2) The asset, liability, income and expense balances among companies from the same segment are being eliminated:
- (3) The "Insurance Group" segment comprises insurance, pension plan and capitalization bond companies; and
- (4) Related to amounts eliminated among companies from different segments, as well as among operations carried out in Brazil and abroad.

#### **CASH AND CASH EQUIVALENTS** 6)

	2012	201	R\$ thousand 1
	March 31	December 31	March 31
Funds available in domestic currency	17,254,340	16,130,178	5,753,099

Funds available in foreign currency	7,814,216	6,443,568	1,031,900
Investments in gold	101	100	82
Total cash and due from banks	25,068,657	22,573,846	6,785,081
Short-term interbank investments (1)	33,472,601	14,286,306	50,056,214
Total cash and cash equivalents	58,541,258	36,860,152	56,841,295

<sup>(1)</sup> Refer to operations with maturity dates at inception of 90 days or less and with insignificant risk of change in fair value.

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#### Notes to the Consolidated Financial Statements

#### 7) INTERBANK INVESTMENTS

#### a) Breakdown and maturities

			2012	••		i 20	R\$ thousand
	1 to 30 days	31 to 180 days	181 to 360 days	More than 360 days	March 31	December 31	March 31
Investments in federal							
funds purchased and securities sold under							
agreements to							
repurchase:							
Own portfolio position	4,528,523	4,040,079	_	-	8,568,602	10,834,123	34,133,745
National treasury notes	875,035						21,082,900
National treasury bills	3,173,617	3,872,943	-	-	7,046,560	5,740,495	11,977,507
Financial treasury bills	479,253	-	-	-	479,253	-	964,161
Other	618	-	-		618		
Funded position	36,687,405		-				50,985,144
Financial treasury bills	5,059,896		-				25,982,423
National treasury notes	25,015,519		-				6,857,946
National treasury bills		2,332,901	-				18,144,775
Short position		1,163,243				3,369,026	
National treasury bills	, ,	1,163,243			, ,	3,369,026	, ,
Subtotal	44,584,345	29,884,895	-	-	74,469,240	71,526,347	92,471,087
Interest-earning deposits	<b>;</b>						
in other banks:							
Interest-earning deposits		0.040.000	0.470.050	0.070.040	10 001 000	40 770 000	7 00 4 000
in other banks						10,778,032	7,694,029
Provisions for losses	(222)	(109)	, ,		( )	, ,	(5,747)
Subtotal Total on March 31, 2012						10,776,779	7,688,282
%	48,511,108 57.2						
Total on December 31,	31.2	31.1	2.0	2.5	100.0		
2011	36,649,823	<b>4</b> 2 <b>4</b> 57 764	1 301 477	1 894 062		82,303,126	
%	44.5	51.6				100.0	
Total March 31, 2011	51,999,094		_				100,159,369

% 51.9 45.0 1.5 1.6 100.0

#### b) Income from interbank investments

Classified in the income statement as income on securities transactions.

			R\$ thousand
	2012	<b>20</b> <sup>-</sup>	11
	1 <sup>st</sup> Quarter	4th Quarter	1 <sup>st</sup> Quarter
Income from investments in purchase and sale commitments:			
Own portfolio position	455,172	935,882	705,497
Funded position	1,508,993	1,042,563	1,255,602
Short position	163,669	161,302	274,876
Subtotal	2,127,834	2,139,747	2,235,975
Income from interest-earning deposits in other banks	248,445	172,890	143,937
Total (Note 8h)	2,376,279	2,312,637	2,379,912

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#### Notes to the Consolidated Financial Statements

#### 8) SECURITIES AND DERIVATIVE FINANCIAL INSTRUMENTS

Information on securities and derivative financial instruments is as follows:

## a) Summary of the consolidated classification of securities by business segment and issuer

		Insurance/	2012					20 <sup>-</sup>	11
	Einonoial		Pension	Other	March 31	%	December	%	Maı
	Financial <sub>c</sub>	apitalization bonds	plans	activities	March 31	<b>%</b>	31	<b>7</b> 0	IVIAI
Trading securities - Government	105,124,230	4,948,539	37,942,701	306,558	148,322,028	58.5	169,957,100	76.4	96,7
securities - Corporate	68,363,424	3,256,661	27,252	245,401	71,892,738	28.3	102,997,833	46.3	43,0
securities - Derivative financial	34,495,421	1,691,878	770,253	61,157	37,018,709	14.7	33,529,685	15.1	25,9
instruments (1) - PGBL / VGBL	2,265,385	-	-	-	2,265,385	0.9	918,837	0.4	3,2
restricted bonds  Available-for-sale	-	-;	37,145,196	-	37,145,196	14.6	32,510,745	14.6	24,4
securities	70,225,201	1,633,445	1,671,570	54,989	73,585,205	29.0	20,662,724	9.3	49,8
<ul><li>Government securities</li><li>Corporate</li></ul>	56,511,672	17,743	72,248	-	56,601,663	22.3	4,880,240	2.2	35,0
securities  Held-to-maturity	13,713,529	1,615,702	1,599,322	54,989	16,983,542	6.7	15,782,484	7.1	14,7
securities (4) - Government	297,353	8,214,450	23,232,466	-	31,744,269	12.5	31,800,624	14.3	29,9
securities - Corporate	297,353	8,185,529	22,811,596	-	31,294,478	12.3	31,360,892	14.1	29,4
securities	-	28,921	420,870	-	449,791	0.2	439,732	0.2	4
Subtotal Purchase and sale	175,646,784	14,796,434	62,846,737	361,547	253,651,502	100.0	222,420,448	100.0	176,
commitments (2)  Overall total	2,119,189 <b>177,765,973</b>		33,764,658 <b>96,611,395</b>	•	41,307,953 <b>294,959,455</b>		43,303,145 <b>265,723,593</b>	:	40,9 <b>217,</b> 4

Financial 208

125,172,449 11,459,93322,911,096 245,401159,788,879 63.0139,238,965 62.6107,000

Overall total	177 765 973	20 149 80396 611 395	432 284 294 959 455	265 723 593	217
commitments (2)	2,119,189	5,353,36933,764,658	70,737 41,307,953	43,303,145	40,9
Purchase and sale					
Subtotal	175,646,784	14,796,43462,846,737	361,547253,651,502°	100.0222,420,4481	100.0176,
restricted bonds	-	-37,145,196	, ,	14.6 32,510,745	,
- PGBL / VGBL					
securities	50,474,335	3,336,501 2,790,445	116,146 56,717,427	22.4 50,670,738	22.8 44,4
<ul> <li>Corporate</li> </ul>					
securities					
- Government					

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#### Notes to the Consolidated Financial Statements

# b) Breakdown of consolidated portfolio by issuer

Securities (3)	1 to 30 days	31 to 180 days	181 to 360 days	2012 March More than 360 days	31 Fair/ book value (5) (6)	Restated cost	Mark-to-market	
Government				, , ,	(7)			(7)
securities Financial	24,150,996	11,839,652	14,690,641	109,107,590	159,788,879	158,206,705	1,582,174	139,238,96
treasury bills National	631,904	328,127	647,483	6,101,466	7,708,980	7,706,151	2,829	7,736,99
treasury bills National	440,720	10,923,842	7,826,449	46,844,678	66,035,689	65,245,401	790,288	53,968,06
treasury notes Brazilian foreign debt	22,987,721	527,402	6,211,870	54,677,250	84,404,243	83,745,845	658,398	75,642,50
notes Privatization	23,419	18,067	-	1,402,203	1,443,689	1,323,414	120,275	1,746,82
currencies Foreign government	-	-	-	79,040	79,040	68,623	10,417	81,32
securities Other Corporate	67,232 -	36,494 5,720		2,953	103,726 13,512	103,726 13,545		50,09 13,15
securities Bank deposit	16,363,942	1,869,808	3,321,234	35,162,443	56,717,427	57,257,584	(540,157)	50,670,73
certificates Shares	408,167 4,320,027	331,759 -	865,936 -	881,656 -	2,487,518 4,320,027	2,487,518 5,449,053		1,857,76 4,219,59
Debentures Promissory	10,425		1,684,987	22,773,116	25,072,384		, , ,	
notes Foreign corporate	47,262	379,077	381,426	-	807,765	810,262	2 (2,497)	936,79
securities Derivative financial instruments	71,718	-	3,801	4,995,332	5,070,851	4,753,633	317,218	4,428,84
(1)	1,865,504	172,576	44,981	182,324	2,265,385	2,172,509	92,876	918,83

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Other 9,640,839 382,540 340,103 6,330,015 16,693,497 16,444,832 248,665 14,994,47

PGBL / VGBL restricted

bonds 3,969,930 6,780,956 3,171,763 23,222,547 37,145,196 37,145,196 - 32,510,74

Subtotal 44,484,86820,490,41621,183,638167,492,580253,651,502252,609,485

1,042,017222,420,44

Purchase and

sale

commitments

 $(2) \qquad \qquad 39,267,224 \quad 1,875,814 \qquad 131,963 \qquad \qquad 32,952 \quad 41,307,953 \quad \qquad 41,307,953 \qquad \qquad - \quad 43,303,14 \qquad \qquad \qquad - \quad 43,303,14 \qquad \qquad \qquad \qquad - \quad 43,303,14 \qquad \qquad \qquad \qquad - \quad 43,303,14 \qquad \qquad \qquad \qquad - \quad 43,303,14 \qquad \qquad \qquad \qquad - \quad 43,303,14 \qquad \qquad -$ 

Hedge – cash - - - (998,291)

flow (Note

8g)

Overall total 83,752,09222,366,23021,315,601167,525,532294,959,455293,917,438

43,726265,723,59

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#### Notes to the Consolidated Financial Statements

# c) Consolidated classification by category, maturity and operating segment

## I) Trading securities

				Decer				
Securities (3)	1 to 30 days	31 to 180 days	181 to 360 days	More than 360 days	Fair/ book value (5) (6) (7)	Restated cost	Mark-to-market	Fair/ book value (5) (6) N (7)
- <b>Financial</b> National	32,727,620	1,627,470	3,688,362	67,080,778	105,124,230	104,314,834	809,396	131,787,491
treasury bills Financial	431,137	219,731	716,592	31,243,146	32,610,606	32,062,650	547,956	53,137,414
treasury bills Bank deposit	631,015	222,414	528,430	5,047,712	6,429,571	6,427,351	2,220	6,508,262
certificates Derivative financial	363,251	227,158	62,987	223,825	877,221	877,221	-	713,645
instruments (1 Debentures Promissory	) 1,865,504 2,291	,	44,981 1,684,581	182,324 21,839,007	2,265,385 23,617,964	2,172,509 23,692,672	,	918,837 21,861,361
notes Brazilian foreign debt	-	346,783	375,402	-	722,185	724,682	(2,497)	887,362
notes National	-	18,067	-	-	18,067	18,270	(203)	18,268
treasury notes Foreign corporate	21,317,554	46,169	26,309	7,808,260	29,198,292	28,952,839	245,453	39,895,852
securities Foreign government	-	-	-	50,403	50,403	49,609	794	55,440
securities	61,740	,	-	-	98,234	98,234		50,092
Shares Other - Insurance companies	183,500 7,871,628		249,080	- 686,101	183,500 9,052,802	185,184 9,053,613	( , ,	173,186 7,567,772
and capitalization bonds	1,161,184	207,840	174,759	3,404,756	4,948,539	4,948,539	-	4,860,036

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-	52,626	84,385	414,095	551,106	551,106	- 492,838
-	24,472	-	9,925	34,397	34,397	- 21,475
1,259	99,996	84,350	226,755	412,360	412,360	- 310,540
1,528	=	-	2,664,138	2,665,666	2,665,666	- 2,604,056
1,158,397	30,746	6,024	89,843	1,285,010	1,285,010	- 1,431,127
	- 1,259 1,528	- 24,472 1,259 99,996 1,528 -	- 24,472 - 1,259 99,996 84,350 1,528	- 24,472 - 9,925 1,259 99,996 84,350 226,755 1,528 2,664,138	- 24,472 - 9,925 34,397 1,259 99,996 84,350 226,755 412,360 1,528 - 2,664,138 2,665,666	- 24,472 - 9,925 34,397 34,397 1,259 99,996 84,350 226,755 412,360 412,360 1,528 2,664,138 2,665,666 2,665,666

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#### Notes to the Consolidated Financial Statements

bonds

5,293,788

59,355

Securities (3)	2012 March 31 Dece									
	1 to 30 days	31 to 180 days	181 to 360 days	More than 360 days	Fair/ book value (5) (6) (7)	Restated cost	Mark-to-market	Fair/ book value (5) (6 (7)		
- Pension										
plans	4,446,632	6,790,973	3,180,166	23,524,930	37,942,701	37,941,876	825	33,003,087		
Financial		E 004		0.071	15.005	15.005				
treasury bills National	-	5,694	-	9,671	15,365	15,365	-			
treasury notes	_		_	11,887	11,887	11,062	2 825	8,75 <sup>-</sup>		
Bank deposit	_	_	_	11,007	11,007	11,002	. 023	0,75		
certificates	2,475	4,323	8,403	315	15,516	15,516	-			
PGBL / VGBL	2,	1,020	0, .00	0.0	. 0,0 . 0	. 5,5 . 5				
restricted										
bonds	3,969,930	6,780,956	3,171,763	23,222,547	37,145,196	37,145,196	-	32,510,74		
Other	474,227	-	-	280,510	754,737	754,737	-	483,59		
- Other										
activities	23,579	28,895	41,427	212,657	306,558	306,558	-	306,486		
Financial										
treasury bills	889	13,683	25,547	172,875	212,994	212,994	-	231,262		
Bank deposit	1.000	000	4.070	11 105	10.040	10.040	•	14.00		
certificates National	1,066	282	4,070	11,425	16,843	16,843	-	14,20		
treasury bills	9,582	6,403	_	6,369	22,354	22,354		6,00		
Debentures	486	,		,	,	5,230		5,81 <sup>-</sup>		
National	.00	110	100	0,020	0,200	0,200	,	0,01		
treasury notes	8,396	-	_	1,657	10,053	10,053	-	15,274		
Other	3,160		11,404	•	39,084	39,084		33,929		
Subtotal	38,359,015	8,655,178	7,084,714	94,223,121	148,322,028	147,511,807	810,221	169,957,100		
Purchase and										
sale										
commitments										
(2)	39,267,224		-		41,307,953			43,303,14		
Financial/other Insurance companies and		23,776	15,096	548	2,189,926	2,189,926	-	2,353,720		
capitalization	F 000 700	E0 0EE	000		F 050 000	E 050 000		E 400 04		

Overall total 216

- 5,353,369 5,353,369

5,130,845

226

Pension plans - PGBL/VGBL - Funds Overall total	31,527,782 295,148	1,792,683	116,641 116,641 - <b>7,216,677</b>	32,404	33,764,658 33,469,510 295,148 189,629,981	33,469,510 295,148	- -	35,818,577 35,722,471 96,106 <b>13,260,245</b>
Derivative financial instruments (liabilities)	(2,015,987)	(355,895)	(55,807)	(275,090)	(2,702,779)	(2,363,588)	(339,191)	(734,571)
						Bradesco	_	

#### Notes to the Consolidated Financial Statements

#### II) Available-for-sale securities

Securities (3) (8)				2012 March	31			Dece
0000111103 (0) (0)	1 to 30 days	31 to 180 days	181 to 360 days	More than 360 days	Fair/ book value (5) (6) (7)	Restated cost	Mark-to-market	Fair/ book value (5) I (6) (7)
	1,465,858	11,207,393	14,090,219	43,461,731	70,225,201	69,196,961	1,028,240	17,518,219
National treasury bills Brazilian foreign	-	10,673,236	7,109,856	15,585,238	33,368,330	33,125,999	242,331	803,175
debt securities Foreign corporate	15,340	-	-	1,112,929	1,128,269	1,007,790	120,479	815,536
securities National treasury	71,718	-	3,801	4,944,930	5,020,449	4,704,024	316,425	4,367,747
notes Financial treasury	-	355,119	6,185,561	14,980,539	21,521,219	21,109,100	412,119	2,670,700
bills Bank deposit	-	33,709	416	375,829	409,954	409,554	400	414,752
certificates Debentures	37,822	- 7,977		'	1,163,284 705,097	, ,		0.0,000
	1,241,078		-	•	1,241,078	,		1,339,164
currencies	-	-	-	79,040	79,040	68,623	10,417	81,328
Other	99,900	137,352	84,459	5,266,770	5,588,481	5,309,266	279,215	5,484,358
<ul> <li>Insurance companies and capitalization</li> </ul>								
	1,419,264	136,949	-	77,232	1,633,445	1,938,972	(305,527)	1,561,547
Financial treasury bills	_	_	_	17,742	17,742	17,721	21	17,588
	1,391,166	_	-		1,391,166	•		1,327,233
Debentures	7,647	136,949	-				, ,	
Other	20,451	-	-	5,505	25,956	52,445	(26,489)	23,559
- Pension plans	1,517,418	-	8,705	145,447	1,671,570	2,162,487	(490,917)	1,542,453
Shares Financial treasury	1,502,048	-	-	-	1,502,048	1,989,999	(487,951)	1,375,128
bills	-	-	8,705		,	,		,
Debentures	-	-	-	81,904	81,904	81,775	129	80,680

Other	15,370	-	-	_	15,370	18,661	(3,291)	15,332
- Other activities	54,989	-	-	-	54,989	54,989	-	40,505
Bank deposit	•				•	ŕ		ŕ
certificates	4,864	-	-	_	4,864	4,864	-	4,074
Other	50,125	-	-	_	50,125	50,125	-	36,431
Subtotal	4,457,52911,3	44,34214,09	8,92443,68	84,41073	,585,20573	3,353,409	231,79620	,662,724
Hedge - cash flow	N			•			·	
(Note 8g)	-	-	-	-	-	-	(998,291)	-
Overall total (8)	4,457,52911,3	44,34214,09	8,92443,6	84,41073	,585,20573	3,353,409	(766,495)20	),662,724
( )	, ,	,	,	,	,	,	, , ,	, ,

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#### Notes to the Consolidated Financial Statements

#### III) Held-to-maturity securities

						R\$
			20	12		2011
			Marc	h 31		December 31 M
Securities (2)			181			
Securities (3)	1 to 30	31 to	to	More than	Postated	Restated R
		180	360			
	days	days		300 uays	COSt (5) (6)	cost (5) (6) co
			days	;		
Financial	8,080	-		- 289,273	3 297,353	913,018
Brazilian foreign debt notes	8,080	-		- 289,273	3 297,353	913,018
Insurance companies and capitalization bonds	-	-		- 8,214,450	8,214,450	8,123,401 7
Debentures	-	-		- 28,921	28,921	30,020
National treasury notes	-	-		- 8,185,529	8,185,529	8,093,381 7
Pension plans	1,660,244	490,896	<b>,</b> -	-21,081,326	23,232,466	22,764,20521
Debentures	-:	364,783	<b>;</b> -	- 56,087	420,870	409,712
National treasury notes	1,660,244	126,113	} -	-21,025,239	22,811,596	22,354,49320
Financial treasury bills	-	-	. <b>.</b>			
Overall total (4)	1,668,324	490,896	<b>,</b> -	-29,585,049	31,744,269	31,800,62429

<u>Bradesco</u>	

Foreign corporate securities

#### Notes to the Consolidated Financial Statements

#### d) Breakdown of the portfolios by financial statements classification

			2012			
				T-4-1	<b>.</b>	
Coougition	1 40 00		101 1- 000		Total on	Tota
Securities	1 to 30	31 to 180	181 to 360	More than	March 31	Dece
	days	days	days	360 days		31 (3)
	uuys		uuys		(7)	() ()
Own portfolio	81,855,882	10,972,129	7,464,286	94,744,365	195,036,662	166,3
Fixed income securities					190,716,635	
Financial treasury bills	631,904	283,090	595,465	4,021,343	5,531,802	5,4
Purchase and sale commitments (2)	39,267,224	1,875,814	131,963	32,952	41,307,953	43,3
National treasury notes	22,987,721	126,311	896	33,079,602	56,194,530	35,8
Brazilian foreign debt securities	7,100	18,067	-	457,721	482,888	6
Bank deposit certificates	408,167	331,759	865,936	881,656	2,487,518	1,8
National treasury bills	440,720	148,445	283,107	187,186	1,059,458	1,2
Foreign corporate securities	57,331	-	3,801	3,755,274	3,816,406	1,9
Debentures	10,425	603,856	1,684,987	22,773,116	25,072,384	23,3
Promissory notes	47,262	379,077	381,426	_	807,765	9:
Foreign government securities	67,232	36,494	-	-	103,726	;
PGBL/VGBL restricted bonds	3,969,930	6,780,956	3,171,763	23,222,547	37,145,196	32,5
Other	9,640,839	388,260	344,942	6,332,968	16,707,009	15,0
Equity securities	4,320,027	-	-	-	4,320,027	
Shares of listed companies (technical provision)	1,811,145	-	-	-	1,811,145	,
Shares of listed companies (other)	2,508,882		-	-	2,508,882	,
Restricted securities	-				95,837,507	-
Repurchase agreements	30,706				91,280,703	-
National treasury bills	-		6,681,063	44,338,504	60,570,888	
Brazilian foreign debt securities	16,319		-	944,482	,	
Financial treasury bills	-	8,595		•	,	
National treasury notes	-	401,091			28,209,713	
	44007			1 0 10 0 50	4 054 445	4

Overall total 221

14,387

- 1,240,058 1,254,445 2,4

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#### Notes to the Consolidated Financial Statements

			2012		т.	
Conumition	1 to 30	31 to 180	181 to 360	More than	To	
Securities	days	days	days	360 days	Ma (3)	
Brazilian Central Bank	-	1,002,782	_		1,	
National treasury bills	-	1,002,782	-		1,	
National treasury notes	-	-	-			
Privatization currencies	-	-	-	79,040		
Guarantees provided	-	106,784	209,248	3,158,950	3,	
National treasury bills	-	70,342	157,698	1,372,105	1,	
Financial treasury bills	-	36,442	51,550	1,786,845	1,	
Derivative financial instruments (1)	1,865,504	172,576	44,981	182,324	2	
Securities subject to unrestricted repurchase agreements	-	150,952	704,581	964,368	1,	
National treasury bills	-	150,952	704,581	946,883	1,	
Financial treasury bills	-	-	-	17,485		
Overall total	83,752,092	22,366,230	21,315,601	167,525,532	294	
%	28.4	7.6	7.2	56.8		

- (1) Consistent with the criterion adopted by Bacen Circular Letter 3,068/01 and due to the characteristics of the securities, we are considering the derivative financial instruments, except those considered as cash flow hedge under the category "Trading Securities;"
- (2) These refer to investment fund resources and managed portfolios applied on purchase and sale commitments with Bradesco, whose owners are consolidated subsidiaries, included in the consolidated financial statements;
- (3) The investment fund quotas were distributed according to the instruments composing their portfolios and preserving the category classification of the funds;
- (4) In compliance with the provisions of Article 8 of Bacen Circular Letter 3,068/01, Bradesco declares that it has both the financial capacity and the intention to hold to maturity the securities classified as 'held-to-maturity.' This financial capacity is evidenced in Note 32a, which presents the maturities of asset and liability operations as of March 31, 2012;
- (5) The number of days to maturity was based on the maturity of the securities, regardless of their accounting classification;

- (6) This column reflects book value subsequent to mark-to-market according to item (7), except for held-to-maturity securities, whose market value is higher than the restated cost in the amount of R\$6,477,950 thousand (R\$4,896,941 thousand on December 31, 2011 and R\$3,866,748 thousand on March 31, 2011);
- (7) The market value of securities is determined based on the market price available on the reporting date. Should there be no market prices available, amounts are estimated based on the prices quoted by dealers, on pricing models, quotation models or price quotations for instruments with similar characteristics; in case of investment funds, the restated cost reflects the market value of the respective quotas; and
- (8) In the first quarter of 2012, other than temporary impairments were not realized for the securities classified as "available for sale" (R\$394 thousand in the fourth quarter of 2011 and R\$122 thousand in the first quarter of 2011).

	<u>Bradesco</u>	

#### Notes to the Consolidated Financial Statements

#### e) Derivative financial instruments

Bradesco carries out transactions involving derivative financial instruments, which are recorded on the statement of financial position or in memorandum accounts, to meet its own needs in managing its global exposure, as well as to meet its customer's requests, in order to manage their exposures. These operations involve a series of derivatives, including interest rate swaps, currency swaps, futures and options. Bradesco's risk management policy is based on the utilization of derivative financial instruments mainly in order to mitigating the risks of operations carried out by the Bank and its subsidiaries.

Securities classified in the trading and available-for-sale categories, as well as derivative financial instruments, are stated on the consolidated statement of financial position at their estimated fair value. Fair value is generally based on market prices or quotations for assets or liabilities with similar characteristics. Should market prices not be available, fair values are based on dealer quotations, pricing models, discounted cash flows or similar techniques for which the determination of fair value may require judgment or significant estimates by the Management.

Market price quotations are used to determine the fair value of derivative financial instruments. The fair value of swaps is determined by using discounted cash flow modeling techniques that use yield curves, reflecting adequate risk factors. The information to build yield curves is mainly obtained from the Securities, Commodities and Futures Exchange (BM&FBOVESPA) and the domestic and international secondary market. These yield curves are used to determine the fair value of currency swaps, interest rate and other risk factors swaps. The fair value of forward and futures contracts is also determined based on market price quotations for derivatives traded at the stock exchange or using methodologies similar to those outlined for swaps. The fair value of loan derivative instruments is determined based on market price quotation or from specialized entities. The fair value of options is determined based on mathematical models, such as Black & Scholes, using yield curves, implied volatilities and the fair value of corresponding assets. Current market prices are used to calculate volatility.

Derivative financial instruments in Brazil mainly refer to swap and futures operations and are registered at the OTC Clearing House (CETIP) and BM&FBOVESPA.

Operations involving forward contracts of indexes and currencies are contracted by Management to hedge Bradesco's overall exposures and to meet customer needs.

Derivative financial instruments abroad refer to swap, forward, options, credit and futures operations and are mainly carried out at the stock exchanges of Chicago and New York, as well as the over-the-counter markets.

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#### Notes to the Consolidated Financial Statements

#### I) Amount of derivative financial instruments recorded in equity and memorandum accounts

	2012 March 3	31	Decembe	201 <sup>.</sup> er 31
		Net	2000	Net
	Overall amount		Overall amount	O
		amount		amount
Futures contracts				
Purchase commitments:	54,071,485		35,703,264	
- Interbank market	39,672,495	-	34,165,295	-
- Foreign currency	14,395,228	-	1,533,988	-
- Other	3,762	-	3,981	-
Sale commitments:	132,247,294		187,973,450	
- Interbank market (1)	107,452,6296			
- Foreign currency (2)	23,697,830			21,523,391
- Other	1,096,835	1,093,073	1,111,109	1,107,128
Option contracts				
Purchase commitments:	38,210,564		10,484,119	
- Interbank market	37,016,660	14,407,160		-
- Foreign currency	720,132	-	577,532	-
- Other	473,772	-	456,207	-
Sale commitments:	24,772,525		12,759,567	
- Interbank market	22,609,500		10,949,600	
- Foreign currency	1,189,137			•
- Other	973,888	500,116	778,119	321,912
<b>-</b>				
Forward contracts	00 140 004		10 500 157	
Purchase commitments:	26,149,894		12,566,157	
- Interbank market	-	0.750.040	40 550 445	-
- Foreign currency	26,033,837	9,753,316		3,193,990
- Other	116,057	-	7,012	-
Sale commitments:	17,710,880		9,450,982	
- Interbank market	-	-	- 0.005.455	-
- Foreign currency	16,280,521	-	9,365,155	70.045
- Other	1,430,359	1,314,302	85,827	78,815

#### **Swap contracts**

Assets (long position):	28,916,794		25,757,771	
- Interbank market	6,394,832	-	4,163,108	_
- Fixed rate	2,182,916	-	2,041,498	157,875
- Foreign currency (3)	16,670,411	-	16,220,132	1,027,138
- Reference Interest Rate (TR)	15,000	-	15,000	-
- Special Clearance and Custody System Rate (Selic)	21,436	18,633	21,825	8,347
- General Price Index –Market (IGP-M)	2,030,873	1,348,450	1,882,086	1,352,515
- Other	1,601,326	703,267	1,414,122	764,722
Liabilities (short position):	29,258,076		25,654,793	
- Interbank market	6,891,256	496,424	6,136,153	1,973,045
- Fixed rate	2,676,811	493,895	1,883,623	-
- Foreign currency (3)	16,887,979	217,568	15,192,994	-
- TR	1,218,745	1,203,745	1,249,574	1,234,574
- Selic	2,803	-	13,478	-
- IGP-M	682,423	-	529,571	-
- Other	898,059	-	649,400	-

Derivatives include operations maturing in D+1.

- (1) Includes cash flow hedges to protect CDI-related funding, in the amount of R\$50,521,744 thousand (R\$78,444,107 thousand on December 31, 2011 and R\$48,448,146 thousand on March 31, 2011) (Note 8g);
- (2) Includes specific hedges to protect investments abroad that totaled R\$19,852,177 thousand (R\$20,318,716 thousand on December 31, 2011 and R\$17,371,105 thousand on March 31, 2011); and
- (3) Includes credit derivative operations (Note 8f).

For the purposes of obtaining an increased liquidation guarantee in operations with financial institutions and customers, Bradesco set forth agreements for compensation and liquidation of obligations within the National Financial System, in accordance with CMN Resolution 3,263/05.

Bradesco

#### Notes to the Consolidated Financial Statements

# II) Breakdown of derivative financial instruments (assets and liabilities) stated at restated cost and market value

		2012				2	2011
		March 31			December 31		
	Restated I	Mark-to-market	Market	Restated N	Mark-to-market	Market	Res
	cost	adjustment	value	cost	adjustment	value	С
Adjustment receivables – swaps	488,839	87,427	576,266	507,256	49,317	556,573	1,3
Receivable forward purchases	316,476	-	316,476	315,438	-	315,438	1,2
Receivable forward sales	1,347,775	-	1,347,775	37,677	-	37,677	6
Premiums on exercisable options	19,419	5,449	24,868	11,451	(2,302)	9,149	
Total assets	2,172,509	92,876	2,265,385	871,822	47,015	918,837	3,1
Adjustment payables – swaps	(568,300)	(349,249)	(917,549)	(234,857)	(218,738)	(453,595)	(33
Payable forward purchases	(171,988)	-	(171,988)	(19,288)	-	(19,288)	(1,47)
Payable forward sales	(1,562,415)	- (	(1,562,415)	(224,816)	- (	(224,816)	(47
Premiums on written options	(60,885)	10,058	(50,827)	(53,506)	16,634	(36,872)	(9
Total liabilities	(2,363,588)	(339,191)(	(2,702,779)	(532,467)	(202,104)	(734,571)	(2,37

#### III) Futures, option, forward and swap contracts – (Notional)

							R\$ thousa
			2012			20	11
	1 to 90	91 to 180	181 to 360	More than	Total on	Total on	Total or
	days	days	days	360 days	March 31	December 31	March 3
Futures contracts	53,506,063	324,245,661	54,754,842	53,812,213	186,318,779	223,676,714	135,208,4
Option contracts	30,328,742	214,295,707	18,112,997	245,643	62,983,089	23,243,686	87,940,3
Forward contracts	36,347,557	7 2,228,330	2,125,217	3,159,670	43,860,774	22,017,139	13,499,5
Swap contracts	4,539,634	1 2,420,926	3,882,544	17,497,424	28,340,528	25,201,198	15,956,6
Total on March 31, 2012	124,721,996	643,190,624	78,875,600	74,714,950	321,503,170		
Total on December 31, 2011	124,738,388	335,371,153	25,042,245	108,986,951		294,138,737	
Total on March 31, 2011	111,053,398	324,351,928	57,968,116	59,231,661			252,605,1

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#### Notes to the Consolidated Financial Statements

#### IV) Types of guarantee margin for derivative financial instruments, mainly futures contracts

			R\$ thousand
	2012	201	1
	March 31	December 31	March 31
Government securities			
National treasury notes	143,225	141,645	1,908,368
Financial treasury bills	34,038	33,133	30,453
National treasury bills	3,986,464	4,790,325	2,520,527
Total	4,163,727	4,965,103	4,459,348

#### V) Revenues and expenses, net

			R\$ thousand
	2012	201	1
	1 <sup>st</sup> Quarter	4th Quarter	1st Quarter
Swap contracts	(100,135)	(286,998)	170,809
Forward contracts	(141,389)	(272,629)	(87,241)
Option contracts	26,743	2,304	11,617
Futures contracts	(298,591)	279,004	545,361
Foreign exchange variation of investments abroad	(97,953)	78,029	(268,557)
Total	(611,325)	(200,290)	371,989

# VI) Overall amounts of derivative financial instruments, broken down by trading place and counter parties

			R\$ thousand
	2012	201	1
	March 31	December 31	March 31
CETIP (over-the-counter)	31,858,785	26,774,362	21,355,401
BM&FBOVESPA (stock exchange)	246,035,902	244,791,624	219,107,487
Abroad (over-the-counter) (1)	42,410,154	22,411,041	9,673,186

Abroad (stock exchange) (1)  Total	1,198,329 <b>321,503,170</b>	161,710 <b>294,138,737</b>	2,469,029 <b>252,605,103</b>
(1) Comprise operations carried out on the Chicago markets.	and New York Stock Exc	changes and ove	er-the-counter
On March 31, 2012, counterparties are distributed an with 11% and individuals/others with 1%.	nong corporate entities v	vith 88%, financi	al institutions
		Bradesco	

#### Notes to the Consolidated Financial Statements

#### f) Credit Default Swaps (CDS)

In general, these represent bilateral agreements in which one of the parties purchases protection against the credit risk of a certain financial instrument (the risk is transferred). The selling counterparty receives remuneration that is usually paid in a linear manner during the term of the agreement.

In the case of a default, the purchasing counterparty will receive a payment to offset the loss incurred on the financial instrument. In this case, the selling counterparty usually receives the underlying asset of the agreement in exchange for the payment.

	R\$ thousan					
	Credit risk amount			Effect on the calculation of the		
	2012 March 31			required s 2012 March 31	201	1
Sold protection Credit swaps whose underlying assets are: Securities – Brazilian public debt Derivatives with companies	(528,409) (3,644)	(543,982) (3,752)	,		- (206)	- (179)
Purchased protection Credit swaps whose underlying assets are:	( ) ,	, , ,	,	,	( ,	( -,
Securities – Brazilian public debt Derivatives with companies  Total Deposited margin	628,625 23,687 <b>120,259</b> 4,555	778,457 5,627 <b>236,350</b> 4,690	4,886 <b>26,060</b>	2,606 <b>2,406</b>	619 <b>413</b>	537 <b>358</b>

Bradesco carries out operations involving credit derivatives in order to better manage its risk exposure and assets. Contracts related to the credit derivatives operations described above have several maturities up to 2013. The mark-to-market of protection rates that remunerate the counterparty selling protection amounts to R\$(993) thousand (R\$826 thousand on December 31, 2011 and R\$1,337 thousand on March 31, 2011). There was no credit event related to triggering events as defined in the contracts in the period.

\_\_\_\_\_\_Report on Economic and Financial Analysis – March 2012

#### Notes to the Consolidated Financial Statements

#### g) Cash flow hedge

Bradesco uses cash flow hedges to protect its cash flows from payment of interest rates on funds indexed to Bank Deposit Certificates (CDB), related to variable interest rate risk of Interbank Deposit Rate (DI Cetip), thus registering fixed cash flows.

Bradesco trades DI Future contracts at BM&FBOVESPA since 2009, using them as cash flow hedges for funding linked to DI. The following table presents the DI Future position, where:

			R\$ thousand
	2012	201	1
	March 31	December 31	March 31
DI Future with maturity between 2012 and 2017	50,521,744	78,444,107	48,448,146
Funding indexed to CDI	49,100,823	77,124,691	48,411,496
Mark-to-market adjustment recorded in shareholders' equity(1)	(998,291)	(767,684)	453,835
Ineffective market value recorded in income	(453)	29	17
(1) The adjustment in the shareholders' equity is R\$(598,975) thou	usand, net of t	ax effects (R\$)	(460,610)
thousand on December 31, 2011 and R\$272,301 thousand on Ma	rch 31, 2011).		

The effectiveness of the hedge portfolio was assessed in conformity with Bacen Circular Letter 3,082/02.

# h) Income from securities, insurance, pension plans and capitalization bonds financial activities and derivative financial instruments

		R\$ thousand
	2012	2011
	1st Quarter	4th Quarter 1st Quarter
Fixed income securities	5,138,381	4,332,293 2,969,953
Interbank investments (Note 7b)	2,376,279	2,312,637 2,379,912
Equity securities	15,016	(40,411) (4,728)
Subtotal	7,529,676	6,604,519 5,345,137
Financial result of insurance, pension plans and capitalization bonds	3,151,543	2,847,640 2,725,934
Income from derivative financial instruments (Note 8e V)	(611,325)	(200,290) 371,989
Total	10,069,894	9,251,869 8,443,060

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#### Notes to the Consolidated Financial Statements

#### 9) INTERBANK ACCOUNTS - COMPULSORY DEPOSITS

#### a) Compulsory reserve

			R\$ thousand
	Remuneration	2012	2011
	nemuneration	March 31	December 31 March 31
Reserve requirements – demand deposits	not remunerated	8,717,465	9,589,871 8,385,908
Reserve requirements – savings deposits	savings index	11,959,479	11,792,13610,901,726
Time reserve requirements (1)	Selic rate	14,918,473	20,876,00319,531,331
Collection of funds from rural loan (2)	not remunerated	-	- 39,722
Additional reserve requirements	Selic rate	23,783,534	28,952,74726,818,529
<ul> <li>Savings deposits</li> </ul>		5,978,759	5,895,100 5,450,864
<ul> <li>Demand deposits</li> </ul>		3,899,553	4,241,791 4,203,771
<ul> <li>Time deposits (1)</li> </ul>		13,905,222	18,815,85617,163,894
Restricted deposits - National Housing System (SFH	)TR + interest rate	540,115	531,923 511,329
Funds from rural loan	not remunerated	578	578 578
Total		59,919,644	71,743,25866,189,123

- (1) For more information on new rules on compulsory time deposit funds, see Note 35c; and
- (2) In August 2011, funds from rural loan, collected to Bacen, were refunded, pursuant to Circular Letter 3,460/09.

#### b) Revenue from compulsory deposits

			R\$ thousand
	2012	201	1
	1 <sup>st</sup> Quarter	4th Quarter	1 <sup>st</sup> Quarter
Compulsory deposits - Bacen (reserves requirement)	1,247,263	1,552,690	1,369,038
Restricted deposits - SFH	7,258	7,445	7,194
Total	1,254,521	1,560,135	1,376,232

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#### Notes to the Consolidated Financial Statements

#### 10) LOAN OPERATIONS

Information related to loan operations, including advances on foreign exchange contracts, leasing operations and other receivables with credit characteristics, can be found below:

#### a) By type and maturity

					Per	forming loar	ns 2012		
	1 to 30 days	31 to 60 days	61 to 90 days	91 to 180 days	181 to 360 days	More than 360 days	Total on March 31	%	Total on  December
<b>5</b>							(A)	(6)	31 (A)
Discounted trade receivables									
and loans (1)							116,730,904 87,860,803		
Financing Agricultural and agribusiness	3,606,969	3,033,621	3,232,695	0,002,499	13,010,577	55,670,022	67,660,603	20.9	07,100,250
financing	623,031	1,034,527	785,305	2,840,220	3,695,368	6,347,837	15,326,288	5.0	15,195,287
Subtotal	20,631,266	18,287,482 ·	13,205,382	25,268,719	34,262,472	108,262,674	219,917,995	72.4	218,858,463
Leasing operations Advances on foreign exchange	549,499	455,418	432,062	1,230,461	2,106,728	4,291,046	9,065,214	3.0	10,000,884
contracts (2)	1,190,922	1,058,990	1,286,275	1,815,580	1,309,719	607	6,662,093	2.2	6,213,491
Subtotal Other receivables		19,801,890	14,923,719	28,314,760	37,678,919	112,554,327	235,645,302	77.6	235,072,838
(3) Total loan	4,653,028	2,943,573	1,227,268	2,230,080	1,589,903	169,544	12,813,396	4.2	13,658,145
operations	27.024.715	22.745.463 <sup>-</sup>	16.150.987	30.544.840	39.268.822	112.723.871	248,458,698	81.8	248.730.983
Sureties and guarantees	,0,.10	,,	,	20,01.,010			3, .33,300	3.10	3,. 33,360
(4)	1,669,515 31,113	•	1,511,085 27,971	3,112,899 75,543			50,932,177 421,561	16.7 0.1	48,479,356 516,098

501,273
129,540
1,700,341
53,877
1,878,512
301,989,980

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#### Notes to the Consolidated Financial Statements

Non-performing loans
Installments past due
2012

		_		91 to 180		Total on	%
	days	days	days	days	540 days	March 31 (B)	(6)
Discounted trade receivables and loans (1)	998,125	952,009	943,341	1,710,524	2,452,339	7,056,338	84.3
Financing	225,144	172,297	99,766	206,160	180,658	884,025	10.6
Agricultural and agribusiness financing	14,868	14,934	10,702	20,907	26,303	87,714	1.0
Subtotal	1,238,137	1,139,240	1,053,809	1,937,591	2,659,300	8,028,077	95.9
Leasing operations	73,552	57,846	33,312	61,120	52,869	278,699	3.3
Advances on foreign exchange contracts (2)	1,561	3,036	1,881	177	2,554	9,209	0.1
Subtotal	1,313,250	1,200,122	1,089,002	1,998,888	2,714,723	8,315,985	99.3
Other receivables (3)	3,739	535	998	8,561	47,467	61,300	0.7
Overall total on March 31, 2012	1,316,989	1,200,657	1,090,000	2,007,449	2,762,190	8,377,285 <sup>-</sup>	100.0
Overall total on December 31, 2011	1,216,792	1,064,151	1,012,535	1,950,476	2,670,417		
Overall total on March 31, 2011	1,172,942	1,135,372	918,681	1,802,680	2,220,756		

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#### Notes to the Consolidated Financial Statements

2012

1 to 30 31 to 61 to 91 to 180 181 to than 360 days 60 days 90 days days 360 days days March 31 (C)

541,916519,291403,224 941,7431,384,3473,009,658 6,800,179 5

Non-performing loans Outstanding Installments

						<b>,</b> -	(C)	(6
Discounted trade receivables and loans (1)	541,916	519,291	403,224	941,743	,384,3473	3,009,658	6,800,179	52
Financing	205,5942	203,647	185,393	534,786	916,1942	2,700,782	4,746,396	36
Agricultural and agribusiness financing	1,814	4,188	1,880	9,951	21,199	155,499	194,531	•
Subtotal	,	,	,	, ,	, ,	, ,	11,741,106	
Leasing operations	68,502	61,283	58,065	168,392	297,237	516,670	1,170,149	(
Subtotal	817,826	788,409	648,562	1,654,8722	2,618,9776	5,382,609	12,911,255	100
Other receivables (3)	96	63	63	187	272	604	1,285	)
Overall total on March 31, 2012	817,922	788,472	648,625	1,655,0592	2,619,2496	5,383,213	12,912,540	100
Overall total on December 31, 2011	745,929	704,247	621,251	1,526,6372	2,421,1946	5,003,253		
Overall total on March 31, 2011	684,404	657,002	537,254	1,362,6362	2,124,6315	5,056,777		

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#### Notes to the Consolidated Financial Statements

					R\$ thou	sand
			Overall to	tal		
	2012			<b>20</b> <sup>-</sup>	11	
	Total on	%	Total on	%	Total on	%
	March 31	(6)	December	(6)	March 31	(6)
	(A+B+C)		31 (A+B+C)		(A+B+C)	
Discounted trade receivables and loans (1)	130,587,421	40.1	129,519,410	40.2	116,263,518	40.6
Financing	93,491,224	28.7	92,149,387	28.6	76,869,390	26.9
Agricultural and agribusiness financing	15,608,533	4.8	15,499,082	4.8	14,261,928	5.0
Subtotal	239,687,178	73.6	237,167,879	73.6	207,394,836	72.5
Leasing operations	10,514,062	3.2	11,550,837	3.6	15,008,077	5.2
Advances on foreign exchange contracts (2) - Note 11a	6,671,302	2.1	6,235,472	1.9	5,727,656	2.0
Subtotal	256,872,542	78.9	254,954,188	79.1	228,130,569	79.7
Other receivables (3)	12,875,981	4.0	13,713,677	4.3	11,781,196	4.1
Total loan operations	269,748,523	82.9	268,667,865	83.4	239,911,765	83.8
Sureties and guarantees (4)	50,932,177	15.7	48,479,356	15.1	42,466,252	14.8
Loan assignment (5)	421,561	0.1	516,098	0.2	406,420	0.1
Loan assignment – real estate receivables certificate	477,906	0.1	501,273	0.2	575,061	0.2
Co-obligation in rural loan assignment (4)	130,616	-	129,540	-	140,940	-
Loans available for imports (4)	1,486,594	0.5	1,700,341	0.5	1,570,061	0.6
Confirmed exports loans (4)	69,182	-	53,877	-	35,360	-
Acquisition of credit card receivables	2,161,280	0.7	•	0.6	•	0.5
Overall total on March 31, 2012	325,427,839	100.0			. ,	
Overall total on December 31, 2011	, ,		321,926,862 <sup>-</sup>	100.0		
Overall total on March 31, 2011			, ,		286,441,592 <sup>-</sup>	100.0

- (1) Including loans of credit card operations and operations for advances of credit card receivables in the amount of R\$17,558,714 thousand (R\$17,318,897 thousand on December 31, 2011 and R\$15,890,839 thousand on March 31, 2011);
- (2) Advances on foreign exchange contracts are classified as a deduction from "Other Liabilities";
- (3) Item "Other Receivables" comprises receivables on sureties and guarantees honored, receivables on sale of assets, trade and credit receivables, income from foreign exchange contracts and export contracts receivables and credit card receivables (cash and installment purchases at merchants) in the amount of R\$12,098,763 thousand (R\$12,968,079 thousand on December 31, 2011 and R\$10,619,139 thousand on March 31, 2011);
- (4) Recorded in memorandum accounts;

(5) Restated amount of loan assignment up to March 31, 2012, December 31, 2011 and March 31, 2011, respectively, net of installments received; and
(6) Ratio between each type and the total loan portfolio, including sureties and guarantee, loan assignment and acquisition of receivables.
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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

#### Notes to the Consolidated Financial Statements

#### b) By type and risk level

							Risk le	evels	
	AA	Α	В	С	D	E	F	G	Н
Discounted trade receivables and loans Financings Agricultural and agribusiness		53,818,092 38,756,5012							
financings	2,016,170			5,204,633		•		26,516	55,536
Subtotal Leasing	45,836,896	96,063,9173	35,811,391	40,913,5386	5,176,8652	2,134,2161	,893,8881	,630,780	9,225,6872
operations Advances on foreign exchange	•	2,749,325	1,707,047	4,603,785	458,115	134,266	122,499	86,363	548,309
contracts (2) Subtotal Other	, ,	1,260,454 <b>100,073,696</b> 3	, ,	•	,	4,837 2 <b>,273,319</b> 2	2,098 2 <b>,018,485</b> 1	717,143,	17,310 <b>9,791,306</b> 2
receivables Overall total on March	265,935	9,316,253	427,803	2,360,842	117,446	31,595	23,237	18,909	313,961
31, 2012	49,781,909	109,389,949	39,099,419	48,482,7816	5,806,5102	2,304,9142	2,041,7221	,736,052 <sup>-</sup>	10,105,2672
% Overall total on	18.5	40.6	14.5	18.0	2.5	0.9	8.0	0.6	3.6
December 31, 2011 % Overall total on March	19.0	108,359,473; 40.3	39,709,434 14.8	47,906,459 <i>\$</i> 17.8	5,847,0872 2.2	2,451,6861 0.9	,963,4191 0.7	,762,864 0.7	9,617,644 3.6
31, 2011 %	41,147,991 17.2	102,110,9742 42.6	23,543,513 9.8	54,867,429 <i>4</i> 22.9	1,750,5731 2.0	,918,7681 0.8	,735,4781 0.6	,367,745 0.6	8,469,294 3.5

(1) Ratio between each type and the total loan portfolio, excluding sureties and guarantee, loan assignment, acquisition of receivables and co-obligation in rural loan assignment; and							
(2) See Note 11a.							
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#### Notes to the Consolidated Financial Statements

(1) Ratio between maturities and type of installments; and

#### c) Maturity ranges and risk level

# Risk levels Non-performing loan operations 201

						Non-perfo	orming loa	ın operat	ions		
									2012		
	AAA	В	С	D	E	F	G	Н	Total on	%	Tota Decer
									March 31	(1)	3
Outstanding											
installments	1	,900,7752	2,666, <b>731</b> 1	1,990,7221	1,098,572	942,568	785,4193	,527,753	12,912,540	100.0	12,02
1 to 30		144,793	198,550	129,346	53,316	56,499	41,882	193,536	817,922	6.3	74
31 to 60		129,989	204,699	103,381	57,528	46,324	42,073	204,478	788,472	6.1	70
61 to 90		110,274	149,343	85,124	48,663	40,834	36,021	178,366	648,625	5.0	62
91 to 180		244,430	366,190	228,639	130,663	108,192	99,400	477,545	1,655,059	12.8	1,52
181 to 360		381,940	550,061	370,626	215,205	177,433	161,466	762,518	2,619,249	20.3	2,42
More than											
360		889,3491	,197,8881	1,073,606	593,197	513,286	404,5771	,711,310	6,383,213	49.5	6,00
Past due											
installments											
(2)		420,317	902,294	836,965	622,542	598,207	661,6314	,335,329	8,377,285	100.0	7,91
1 to 14		18,077	104,716	54,795	25,594	19,001	16,075	83,930	322,188	3.8	32
15 to 30		373,976	256,587	121,788	48,203	30,832	25,955	137,460	994,801	11.9	888
31 to 60		28,043	519,147	222,197	101,861	59,631	45,271	224,507	1,200,657	14.3	1,06
61 to 90		120	15,962	403,900	141,389	91,882	64,436	372,311	1,090,000	13.0	1,01
91 to 180		101	5,882	30,479	294,465	372,082	483,855	820,585	2,007,449	24.0	1,95
181 to 360		-	-	3,806	11,030	24,779	26,0392	2,597,244	2,662,898	31.8	2,58
More than											
360		-	-	-	-	-	-	99,292	•		8
Subtotal	2	2,321,0923	3,569,0252	2,827,6871	1,721,1141	,540,7751	1,447,0507	,863,082	21,289,825		19,93
Specific provision		23,211	107,071	282,769	516,335	770,3871	1,012,9357	',863,082	10,575,790		9,87

<sup>(2)</sup> Operations maturing after 36 months have their past-due periods multiplied by two, as allowed by CMN Rule 2,682/99.

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#### Notes to the Consolidated Financial Statements

# Risk levels Performing loan operations

	AA	Α	В	С	D	E	F	G	Н
Outstanding	40 701 000	100 200 040	06 770 007	44 012 7EG	2 070 002	502 000	E00 047	200 002	0.040.1050
installments						583,800	500,947	-	2,242,1852
1 to 30		14,898,143			442,049	72,014	45,603	38,123	336,518
31 to 60	, ,	11,433,839	, ,	, ,	242,195	49,705	34,340	30,079	275,672
61 to 90	3,357,459		1,802,565		198,680	28,715	20,309	15,466	129,307
91 to 180		13,372,604				65,012	42,898	34,575	258,391
181 to 360	6,783,931	18,066,395	5,570,776	7,654,401	587,827	93,451	60,947	48,713	402,381
More than	00 004 400	44 040 470	01 010 100	17.054.0070	0000074	074 000	000 050	100 040	000 0101
360	26,004,406	44,248,470	21,216,169	17,654,8372	2,000,274	274,903	296,850	122,046	839,9161
Generic		E46 0E0	267 702	1 247 410	207 000	175 140	050 474	202 201	0.040.105
provision Overall total	-	546,950	367,763	1,347,412	397,002	175,140	250,474	202,301	2,242,185
on March 31,		100 200 040	20 000 410	40 400 <del>7</del> 01 (	2 006 E10	204 044	0.044 700	1 726 050	10 105 2672
<b>2012 (2)</b> Existing	49,701,909	109,389,949	39,099,419	40,402,701	0,000,0102	2,304,9142	2,041,722	1,730,032	10,105,2072
provision		549,220	206 227	2,995,916	1 070 706 1	1 101 05/1	272 601 -	1 704 510	10 105 267
Minimum	-	549,220	390,237	2,995,910	1,070,720	1,121,954	1,373,001	1,704,516	10,105,207
required									
provision		546,950	200 004	1,454,483	680,651	601 4751	1 000 061	1 215 226	10,105,267
Excess	-	540,950	390,994	1,454,465	000,051	091,475	1,020,001	1,215,230	10,105,207
provision		2,270	5 2/2	1,541,433	1 100 075	430,479	352,740	489,282	
Overall total	_	2,270	3,243	1,541,455	1,130,073	430,473	332,740	409,202	_
on									
December									
31, 2011 (2)	51 040 700	108,359,473	30 700 434	47 QN6 45Q	5 847 0873	2 451 6861	063 410	1 762 864	9 617 644
Existing	31,043,733	100,000,470	33,703,434	+ <i>1</i> ,300, <del>1</del> 33 (	J,U41,UU1 2	2,731,000	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1,702,004	3,017,044
provision	_	544,037	402 283	3,163,170	1 571 6531	1 189 9071	324 226	1 727 528	9 617 644
Minimum	_	J <del>. 1</del> ,037	+0∠,∠00	5,105,170	1,011,000	1,100,007	,027,220	1,121,520	3,017,044
required									
provision	_	541,801	397 004	1,437,193	584,707	735,506	981 709	1 234 005	9,617,644
Excess	_	341,001	091,094	1,407,190	JU <del>4</del> ,7 U7	100,000	501,709	1,204,000	3,017,044
provision	_	2,236	5 190	1,725,977	986 946	454 401	3/2 517	493,523	_
Provision	-	2,230	3,109	1,123,311	300,340	<del>-10-1,4</del> 01	J <del>1</del> 2,J1/	+30,020	

Overall total 249

41,147,991102,110,97423,543,51354,867,4294,750,5731,918,7681,735,4781,367,745 8,469,294

# Overall total on March 31, 2011 (2)

Existing

provision	-	512,065	239,709 2,831,1191,257,691	927,2181,164,4181,338,544 8,469,294

Minimum required

provision - 510,555 235,435 1,646,023 475,057 575,631 867,739 957,421 8,469,294

**Excess** 

provision - 1,510 4,274 1,185,096 782,634 351,587 296,679 381,123

(1) Ratio between maturities and types; and

(2) The overall total includes performing loan operations in the amount of R\$248,458,698 thousand (R\$248,730,983 thousand on December 31, 2011 and R\$222,238,630 thousand on March 31, 2011) and non-performing loan operations of R\$21,289,825 thousand (R\$19,936,882 thousand on December 31, 2011 and R\$17,673,135 thousand on March 31, 2011).

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#### Notes to the Consolidated Financial Statements

#### d) Concentration of loan operations

		R\$ thou			
	2012		2011		
	March 31	% December 31	% March 31	%	
Largest borrower	2,459,030	0.9 2,387,821	0.9 2,320,839	1.0	
10 largest borrowers	13,390,420	5.013,821,317	5.112,644,447	5.3	
20 largest borrowers	22,003,023	8.222,701,156	8.419,731,269	8.2	
50 largest borrowers	35,259,087	13.136,801,539	13.733,014,477	13.8	
100 largest borrowers	46,021,948	17.147,718,776	17.842,363,261	17.7	

#### e) By economic activity sector

					R\$ th	ousand
	2012			2011		
	March 31	%	December 31	%	March 31	%
Public sector	757,485	0.3	1,046,107	0.4	1,008,058	0.4
Federal Government	473,514	0.2	764,524	0.3	609,564	0.2
Petrochemical	470,715	0.2	759,953	0.3	598,343	0.2
Financial intermediaries	2,799	-	4,571	-	11,221	-
State Government	283,971	0.1	281,583	0.1	398,494	0.2
Production and distribution of electricity	283,971	0.1	281,583	0.1	398,494	0.2
Private sector	268,991,038	99.7	267,621,758	99.6	238,903,707	99.6
Manufacturing	51,039,199	18.9	51,699,761	19.3	46,561,663	19.4
Food products and beverages	12,875,597	4.8	13,038,439	4.9	11,880,625	5.0
Steel, metallurgy and mechanics	8,074,260	3.0	8,226,165	3.1	7,946,450	3.3
Pulp and paper	3,962,803	1.5	3,809,106	1.4	3,025,499	1.3
Chemical	3,363,267	1.2	3,323,662	1.2	4,202,933	1.7
Oil refining and production of alcohol	3,227,648	1.2	3,384,333	1.2	2,150,942	0.9
Textiles and apparel	3,130,527	1.2	3,162,187	1.2	2,934,453	1.2
Light and heavy vehicles	2,750,041	1.0	2,849,552	1.1	2,164,101	0.9
Rubber and plastic articles	2,481,607	0.9	2,593,684	1.0	2,412,092	1.0
Electric and electronic products	2,129,878	0.8	2,229,114	0.8	1,901,961	8.0
Furniture and wood products	1,962,029	0.7	1,979,906	0.7	1,661,672	0.7
Extraction of metallic and non-metallic						
ores	1,716,717	0.6	1,678,188	0.6	1,700,383	0.7
Non-metallic materials	1,699,927	0.6	1,735,887	0.6	1,373,244	0.6
Automotive parts and accessories	1,118,923	0.4	1,032,833	0.4	993,373	0.4

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Leather articles	728,941	0.3	764,423	0.3	527,081	0.2
Publishing, printing and reproduction	720,375	0.3	718,032	0.3	590,803	0.2
Other industries	1,096,659	0.4	1,174,250	0.5	1,096,051	0.5
Commerce	42,535,683	15.8	43,020,741	15.9	37,809,367	15.7
Merchandise in specialty stores	11,691,879	4.3	11,618,280	4.3	9,616,061	4.0
Food products, beverages and tobacco	4,861,639	1.8	4,925,626	1.8	4,249,558	1.8
Non-specialized retailer	4,023,795	1.5	4,074,965	1.5	3,687,769	1.5
Automobile	3,577,564	1.3	3,819,979	1.4	3,093,388	1.3
Clothing and footwear	3,232,515	1.2	3,443,340	1.3	3,339,685	1.4
Motor vehicle repairs, parts and						
accessories	3,035,501	1.1	3,006,566	1.1	2,582,997	1.1
Grooming and household articles	2,403,840	0.9	2,537,517	0.9	2,317,831	0.9
Waste and scrap	2,027,118	8.0	2,052,003	0.8	1,651,279	0.7

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#### Notes to the Consolidated Financial Statements

					R\$ th	ousand
	2012			20	11	
	March 31	%	December 31	%	March 31	%
Fuel	1,863,808	0.7	1,796,472	0.7	1,649,099	0.7
Trade intermediary	1,619,103	0.6	1,667,237	0.6	1,447,770	0.6
Wholesale of goods in general	1,418,423	0.5	1,560,379	0.6	1,308,477	0.5
Agricultural products	1,367,345	0.5	1,155,006	0.4	1,628,063	0.7
Other commerce	1,413,153	0.6	1,363,371	0.5	1,237,390	0.5
Financial intermediaries	729,003	0.3	627,577	0.2	715,810	0.3
Services	63,031,680	23.3	61,859,298	23.1	51,771,689	21.6
Civil construction	15,519,003	5.8	14,954,989	5.6	11,990,332	5.0
Transportation and storage	15,225,315	5.6	15,132,820	5.6	13,033,801	5.4
Real estate activities, rentals and						
corporate services	10,845,090	4.0	10,877,787	4.0	9,829,455	4.1
Production and distribution of electric						
power, gas and water	4,998,440	1.9	4,945,479	1.8	4,765,562	2.0
Holding companies, legal, accounting						
and business advisory services	2,978,407	1.1	2,683,679	1.0	2,422,068	1.0
Hotels and catering	2,384,461	0.9	2,297,976	0.9	1,966,105	8.0
Social services, education, health,						
defense and social security	2,168,343	0.8	2,749,685	1.0	1,898,113	0.8
Clubs, leisure, cultural and sport						
activities	1,848,067	0.7	1,758,810	0.7	1,481,353	0.6
Telecommunications	513,688	0.2	577,396	0.2	433,151	0.2
Other services	6,550,866	2.3	5,880,677	2.3	3,951,749	1.7
Agriculture, cattle raising, fishing,						
forestry and timber industry	3,334,169	1.2	3,442,553	1.3	3,307,018	1.4
Individuals	108,321,304	40.2	106,971,828	39.8	98,738,160	41.2
Total	269,748,523	100.02	268,667,865	100.0	239,911,765	100.0

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#### Notes to the Consolidated Financial Statements

(1) Ratio between risk level and total portfolio; and

#### f) Breakdown of loan operations and allowance for loan losses

			_					R\$ tho	usand
	No	on-performing lo		ortfolio balaı	nce		2012	2011	
	140	on-periorining ic	ulis				%	%	%
Risk level				<b>5</b>		%			
	Past due C	Outstanding non	Total – -performing loans	Performing loans	Total	(1)	March 31	December <sup>l</sup> 31	March 31
							YTD (2)	YTD (2)	YTD (2)
AA	-	-	-	49,781,909	49,781,909	18.5	18.5	19.0	17.2
Α	-	-	-	109,389,949	109,389,949	40.6	59.1	59.3	59.8
В	420,317	1,900,775	2,321,092	36,778,327	39,099,419	14.5	73.6	74.1	69.6
С	902,294	2,666,731	3,569,025	44,913,756	48,482,781	18.0	91.6	91.9	92.5
Subtotal	1,322,611	4,567,506	5,890,117	240,863,941	246,754,058	91.6			
D	836,965	1,990,722	2,827,687	3,978,823	6,806,510	2.5	94.1	94.1	94.5
E	622,542	1,098,572	1,721,114	583,800	2,304,914	0.9	95.0	95.0	95.3
F	598,207	942,568	1,540,775	500,947	2,041,722	0.8	95.8	95.7	95.9
G	661,631	785,419	1,447,050	289,002	1,736,052	0.6	96.4	96.4	96.5
Н	4,335,329	3,527,753	7,863,082	2,242,185	10,105,267	3.6	100.0	100.0	100.0
Subtotal	7,054,674	8,345,034	15,399,708	7,594,757	22,994,465	8.4			
Overall									
total on									
March 31,									
2012	8,377,285	12,912,540	21,289,825	248,458,698	269,748,523 <sup>-</sup>	100.0			
%	3.1	4.8	7.9	92.1	100.0				
Overall									
total on									
December									
31, 2011	7,914,371	12,022,511	19,936,882	248,730,983	268,667,865				
%	2.9	4.5	7.4	92.6	100.0				
Overall									
total on									
March 31,									
2011	7,250,431	10,422,704	17,673,135	222,238,630	239,911,765				
%	3.0	4.4	7.4	92.6	100.0				
(4) 🗖									

(2)	Accumulated ratio between risk level and total portfolio.
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#### Notes to the Consolidated Financial Statements

					Alles	vanaa				R
			Minin	num requii		wance			2012	
			Specific	•					%	%
Risk level	Minimum required		utotondina	Total	Generic	Total	Additional	Existing	March <sub> </sub>	Decei 3
	provision	Past due O	uisianuing	specific					VTD	3
									YTD (1)	YTD
AA	-	-	-	-	-	-	-		-	
A	0.5	-	-	-	546,950	546,950	,	•		
В	1.0	4,203	19,008	23,211	,	390,994	•	396,237		
Cubtotal	3.0	27,069	80,002			1,454,483		2,995,916		
Subtotal	10.0	<b>31,272</b>	99,010	282,769	-		1,548,946			
D E	10.0 30.0	83,697 186,763	199,072 329,572	,	175,140	691,475		1,870,726 1,121,954		
F	50.0	299,103	471,284	770,387	,	1,020,861	•	1,373,601		
G	70.0	463,142	,	1,012,935	,			1,704,518		
Н		4,335,329		7,863,082	•			10,105,267		
Subtotal	100.0	5,368,034					2,462,576	, ,		
Overall		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0,011,111	, ,	0,201,002		_,,	, ,	. 0.0	
total on										
March 31,										
2012		5,399,306	5,176,484	10,575,790	5,530,127	16,105,917	4,011,522	20,117,439	7.5	
%		26.9	25.7	52.6	27.5	80.1	19.9	100.0		
Overall										
total on										
December										
31, 2011		5,153,888			-		4,010,789			
%		26.4	24.2	50.6	28.9	79.5	20.5	100.0		
Overall										
total on										
March 31,		4 407 074	0.064.000	0.000.470	E 400 COE	10 707 155	2 000 000	16 740 050		
2011 °/		4,437,071					3,002,903			
% (1) Potio bo	atwoon ovi	26.5	23.1	49.6		82.1	17.9	100.0		
(i) Hallo be	etween exis	sung anowan	ice and total	portiono by	risk ievel.					

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#### Notes to the Consolidated Financial Statements

#### g) Changes in allowance for loan losses

			R\$ thousand
	2012	201	1
	1 <sup>st</sup> Quarter	4th Quarter	1st Quarter
Opening balance	19,540,448	19,090,910	16,289,671
- Specific provision (1)	9,875,415	9,173,336	7,898,327
- Generic provision (2)	5,654,244	5,908,620	5,389,925
- Excess provision (3)	4,010,789	4,008,954	3,001,419
Additions	3,298,274	2,957,792	2,534,045
Reductions	(2,721,283)	(2,508,254)	(2,083,658)
Closing balance	20,117,439	19,540,448	16,740,058
- Specific provision (1)	10,575,790	9,875,415	8,298,470
- Generic provision (2)	5,530,127	5,654,244	5,438,685
- Excess provision (3)	4,011,522	4,010,789	3,002,903
(1) For exerctions with installments every for m	ore then 11 days		

- (1) For operations with installments overdue for more than 14 days;
- (2) Recorded based on the customer/transaction classification and, accordingly, not included in the preceding item; and
- (3) The additional provision is recorded based on Management's experience and expected realization of the loan portfolio, to determine the total provision deemed sufficient to cover specific and general credit risks, together with the provision calculated based on risk level ratings and the corresponding minimum percentage of provision established by CMN Resolution 2,682/99. The excess provision per customer was classified according to the corresponding risk levels (Note 10f).

#### h) Allowance for loan losses (ALL) expenses net of amounts recovered

Expenses with the allowance for loan losses, net of recoveries of written-off credits, are as follows.

			R\$ thousand		
	2012	2011			
	1st Quarter	4th Quarter	1st Quarter		
Amount recorded	3,298,274	2,957,792	2,534,045		
Amount recovered (1)	(653,185)	(748,077)	(613,490)		
ALL expense net of amounts recovered	2,645,089	2,209,715	1,920,555		
(1) Classified in income from loan operations (Note 10j).					

### i) Changes in renegotiated portfolio

			R\$ thousand
	2012	201	1
	1 <sup>st</sup> Quarter	4th Quarter	1st Quarter
Opening balance	8,658,167	8,289,875	6,911,604
Amount renegotiated	1,898,102	1,965,760	1,672,867
Amount received	(970,951)	(950,664)	(763,936)
Write-offs	(697,206)	(646,804)	(546,989)
Closing balance	8,888,112	8,658,167	7,273,546
Allowance for loan losses	5,696,825	5,521,460	4,582,520
Percentage on renegotiated portfolio	64.1%	63.8%	63.0%

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#### Notes to the Consolidated Financial Statements

#### j) Income on loan and leasing operations

			R\$ thousand
	2012	201	1
	1 <sup>st</sup> Quarter	4th Quarter	1st Quarter
Discounted trade receivables and loans	8,187,899	8,172,259	7,184,960
Financings	3,088,048	2,955,790	2,426,774
Agricultural and agribusiness loans	242,086	259,022	276,512
Subtotal	11,518,033	11,387,071	9,888,246
Recovery of credits charged-off as loss	653,185	748,077	613,490
Subtotal	12,171,218	12,135,148	10,501,736
Leasing, net of expenses	362,162	397,988	444,858
Total	12,533,380	12,533,136	10,946,594

#### 11) OTHER RECEIVABLES

#### a) Foreign exchange portfolio

#### **Balance sheet accounts**

			R\$ thousand
	2012	201	1
	March 31	December 31	March 31
Assets – other receivables			
Exchange purchases pending settlement	9,635,831	8,480,963	10,984,526
Exchange sale receivables	3,303,953	1,479,467	5,590,026
(-) Advances in local currency received	(423,606)	(150,937)	(415,051)
Income receivable on advances granted	90,187	83,558	48,893
Total	12,606,365	9,893,051	16,208,394
Liabilities – other liabilities			
Exchange sales pending settlement	3,297,709	1,487,949	5,573,821
Exchange purchase payables	9,322,575	7,865,472	11,206,544
(-) Advances on foreign exchange contracts	(6,671,302)	(6,235,472)	(5,727,656)
Other	4,113	5,338	7,039
Total	5,953,095	3,123,287	11,059,748
Net foreign exchange portfolio	6,653,270	6,769,764	5,148,646
Memorandum accounts:	, ,	• •	

<ul><li>Loans available for imports</li><li>Confirmed exports loans</li></ul>	1,486,594 69,182	1,700,341 53,877	1,570,061 35,360
		Bradesco	
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#### Notes to the Consolidated Financial Statements

#### Foreign exchange results in profit or loss

#### Breakdown of foreign exchange transaction results adjusted to facilitate presentation

			R\$ thousand
	2012	2011	
	1st Quarter	4th Quarter	1 <sup>st</sup> Quarter
Foreign exchange operations in profit or loss	269,915	158,766	129,411
Adjustments:			
- Income on foreign currency financing (1)	39,304	5,646	5,103
- Income on export financing (1)	124,427	106,504	114,571
- Income on foreign investments (2)	43,402	(21,556)	152
- Expenses of liabilities with foreign bankers (3) (Note 17c)	(322,765)	(49,962)	(2,955)
- Funding expenses (4)	(79,729)	(84,562)	(71,059)
- Other	74,943	14,646	(56,209)
Total adjustments	(120,418)	(29,284)	(10,397)
Adjusted foreign exchange operations result	149,497	129,482	119,014
(1) Recognized in "Income from loan operations:"			

- (1) Recognized in "Income from loan operations;"
- (2) Recognized in "Income on securities transactions;"
- (3) Related to funds for financing of advances on foreign exchange contracts and import financing, recognized in "Borrowing and onlending expenses;" and
- (4) Refer to funding expenses of investments on foreign exchange transactions.

#### b) Sundry

			R\$ thousand
	2012	201	1
	March 31	December 31	March 31
Tax credits (Note 34c)	21,153,537	20,890,055	18,419,399
Credit card operations	14,260,043	14,846,591	11,954,872
Borrowers by escrow deposits	9,803,380	9,499,524	7,858,796
Prepaid taxes	5,110,981	4,767,423	1,493,252
Sundry borrowers	2,765,255	2,610,963	2,023,793
Trade and credit receivables (1)	1,500,485	1,497,373	1,614,387
Advances to Deposit Guarantee Fund (FGC)	304,435	350,100	487,096
Payments to be reimbursed	509,825	388,722	501,698
Receivables from sale of assets	63,464	65,369	69,542

Other	186,602	226,408	213,352
Total	55,658,007	55,142,528	44,636,187
(1) Include receivables from the acquisition of fitransfer of risks and benefits.	inancial assets from loan ope	rations without su	ubstantial
Report on Economic and Financial Ana	alysis – March 2012		

#### Notes to the Consolidated Financial Statements

#### 12) OTHER ASSETS

#### a) Foreclosed assets/other

				F	R\$ thousand	
		Provision	Carrying amount			
	Cost	for losses	2012	201	1	
		101 105565	March 31	December 31	March 31	
Real estate	524,160	(327,718)	196,442	189,314	114,542	
Goods subject to special conditions	55,621	(55,621)	-	-	-	
Vehicles and similar	359,360	(119,047)	240,313	245,901	274,184	
Inventories/warehouse	94,442	-	94,442	77,345	28,822	
Machinery and equipment	16,749	(6,081)	10,668	9,000	10,384	
Other	19,566	(18,497)	1,069	999	1,104	
Total on March 31, 2012	1,069,898	(526,964)	542,934			
Total on December 31, 2011	1,044,964	(522,405)		522,559		
Total on March 31, 2011	659,098	(230,062)			429,036	

#### b) Prepaid expenses

			R\$ thousand
	2012	201	1
	March 31	December 31	March 31
Commission on the placement of financing (1)	1,607,875	1,292,428	675,777
Deferred insurance acquisition costs (2)	683,643	638,384	481,478
Advertising and marketing expenses (3)	112,513	75,543	91,492
Other (4)	412,541	366,323	149,481
Total	2,816,572	2,372,678	1,398,228
(1) •			

- (1) Commissions paid to storeowners and car dealers;
- (2) Commissions paid to brokers for the sale of insurance, pension plan and capitalization bond products;
- (3) Prepaid expenses of future advertising and marketing campaigns on media; and
- (4) Mainly related to card issue costs.

#### 13) INVESTMENTS

#### a) Changes in investments in the consolidated financial statements

			R\$ thousand
Affiliates	2012	2011	
	March 31	December 31	March 31
- IRB-Brasil Resseguros S.A.	508,157	473,548	444,682
- Integritas Participações S.A.	534,060	534,177	444,806
- BES Investimento do Brasil S.A.	106,634	103,538	95,612
- Other	255,306	265,992	166,200
Total in affiliates – in Brazil	1,404,157	1,377,255	1,151,300
- Tax incentives	239,542	239,646	240,089
- Other investments	695,528	697,826	546,425
Provision for:			
- Tax incentives	(211,555)	(211,578)	(213,252)
- Other investments	(51,432)	(51,432)	(49,874)
Overall total of investments	2,076,240	2,051,717	1,674,688

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#### Notes to the Consolidated Financial Statements

**b)** The adjustments resulting from the valuation using the equity method of investments were recorded in the income statement, under "Equity in the Earnings (Losses) of Unconsolidated Companies" and R\$40,167 thousand in the first quarter of 2012 (R\$53,085 thousand in the fourth quarter of 2011 and R\$34,188 thousand in the first quarter of 2011).

Companies	Capital stock	Adjusted shareholders' equity	Numbe shares/q held (thou Common P	luotas Isands)
IRB-Brasil Resseguros S.A. (2)	1,350,000	2,392,452	-	212
BES Investimento do Brasil S.A. – Banco de Investimento	320,000	533,170	10,745	10,745
Integritas Participações S.A.(2)	57,406	1,019,297	22,581	-
Other (2)				

#### Equity in the earnings (losses) of unconsolidated companies

- (1) Comprise participation in the results recorded periodically by the companies and include equity variations in the investees not derived from results, as well as adjustments arising from the equalization of accounting practices, when applicable; and
- (2) Based on financial information from prior months.

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#### Notes to the Consolidated Financial Statements

#### 14) PREMISES AND EQUIPMENT AND LEASED ASSETS

	Annual rate of depreciation	Cost	Depreciation	2012	R\$ rying Amou 201 December 31	1
Property and equipment:						
- Buildings	4%	851,103	(364,296)	486,807	466,729	414,069
- Land	-	397,832	· -	397,832	367,947	345,890
Facilities, furniture and equipment in use	10%	4,591,532	(2,309,698)	2,281,834	2,253,6611	,567,539
Security and communication systems	10%	235,196	(139,932)	95,264	85,102	81,230
Data processing systems	20 to 50%	4,006,272	(2,744,246)	1,262,026	1,211,4241	,241,589
Transportation systems	20%	54,808	(27,098)	27,710	27,770	12,454
Subtotal		10,136,743	(5,585,270)	4,551,473	4,412,6333	3,662,771
Leased assets		6,218	(6,163)	55	210	2,999
Total on March 31, 2012		10,142,961	(5,591,433)	4,551,528		
Total on December 31, 2011		9,934,997	(5,522,154)		4,412,843	
Total on March 31, 2011		8,961,000	(5,295,230)		3	3,665,770

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Financial Statements, Independent Auditors' Report and Fiscal Council's Report

#### Notes to the Consolidated Financial Statements

Bradesco Organization's premises and equipment present an unrecorded surplus value of R\$2,974,569 thousand (R\$2,977,993 thousand on December 31, 2011 and R\$2,567,678 thousand on March 31, 2011), which is due to the increase in their market price, based on appraisal reports prepared by independent experts in 2012, 2011 and 2010.

The fixed asset to reference shareholders' equity ratio in the "economic-financial consolidated," which includes all entities of the Group, is 19.94% (21.03% on December 31, 2011 and 17.41% on March 31, 2011), and in the "financial consolidated," which includes only the financial institutions of the Group (ex.: bank, securities, etc.), is 47.72% (48.37% on December 31, 2011 and 47.74% on March 31, 2011), whereas the maximum limit is 50%.

The difference between the fixed assets to shareholders' equity ratio in the "economic-financial consolidated" and in the "financial consolidated" is due to non-financial subsidiaries which have high liquidity and low fixed assets to shareholders' equity ratio, with the consequent increase in the fixed assets to shareholders' equity ratio of the "financial consolidated." Whenever necessary, we may reallocate the funds to the financial companies through the payment of dividends/interest on shareholders' equity to financial companies or a corporate reorganization between the financial and non-financial companies, thus improving the ratio.

#### 15) INTANGIBLE ASSETS

#### a) Goodwill

Goodwill from investment acquisitions amounted to R\$3,796,987 thousand, net of accumulated amortization, when applicable, of which: (i) R\$509,666 thousand represents the difference between the purchase price and the book value of the net assets acquired, which is recorded in Permanent Assets – Investments (BM&FBOVESPA and Integritas/Fleury shares), to be amortized upon their realization; and (ii) R\$3,287,321 thousand representing future profitability/customer portfolio, which is amortized over twenty years, net of accrued amortization , when applicable.

In the first quarter of 2012, goodwill amortization totaled R\$65,785 thousand (R\$65,785 thousand in the fourth quarter of 2011 and R\$65,735 thousand in the first quarter of 2011) (Note 29).

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#### Notes to the Consolidated Financial Statements

#### b) Intangible assets

Acquired intangible assets comprise:

	Amortization rate (1)		Amortization	2012	R\$ thousand rying amount 2011 December 31
Acquisition of banking services rights Software (2) Future profitability/customer portfolio (3)	Contract (4) 20% to 50% Up to 20%	5,621,814 5,282,599 3,994,750	(2,674,460) (707,429)	2,608,139 3,287,321	3,064,0891,827,941 2,516,2952,110,197 3,353,1062,470,577
Other Total on March 31, 2012 Total on December 31, 2011 Total on March 31, 2011	20%	121,548 <b>15,020,711</b> <b>14,656,406</b> <b>11,173,081</b>	(5,994,036) (5,678,843) (4,725,881)	9,026,675	8,977,563 6,447,200

- (1) Intangible assets are amortized over the estimated period of economic benefit and recognized in "other administrative expenses" and "other operating expenses", when applicable;
- (2) Software acquired and/or developed by specialized companies;
- (3) Mainly composed of goodwill on the acquisition of interest in Banco Ibi R\$917,363 thousand, Odontoprev R\$333,202 thousand, Ágora Corretora R\$139,272 thousand, Ibi México R\$24,582 thousand, Europ Assistance Serviços de Assistência Personalizados R\$21,659 thousand, Alelo (CBSS) R\$140,654 thousand, Cielo R\$408,014 thousand and Banco Berj R\$1,106,683 thousand, net of accrued amortization, when applicable; and
- (4) Based on each pay-back agreement.

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#### Notes to the Consolidated Financial Statements

#### c) Change in intangible assets by type

				F	\$ thousand
	Acquisition of banking service rights	Software	Future profitability/ customer portfolio	Other	Total
Balance on December 31, 2011	3,064,089	2,516,295	3,353,106	44,073	8,977,563
Additions/reductions	216,525	200,271	-	5,505	422,301
Amortization for the period	(190,437)	(108,427)	(65,785)	(8,540)	(373, 189)
Balance on March 31, 2012	3,090,177	2,608,139	3,287,321	41,038	9,026,675

# 16) DEPOSITS, FEDERAL FUNDS PURCHASED AND SECURITIES SOLD UNDER AGREEMENTS TO REPURCHASE AND FUNDS FROM ISSUANCE OF SECURITIES

#### a) Deposits

			2012			20	R\$ <b>)11</b>
	1 to 30 days	31 to 180 days	181 to 360 days	More than 360 days	March 31	December 31	M
Demand deposits (1)	31,954,632	-		-	31,954,632	33,120,757	<sup>7</sup> 31
Savings deposits (1)	59,924,012	-		-	59,924,012	59,656,319	54
Interbank deposits	86,166	322,315	73,905	30,665	513,051	519,787	7
Time deposits (2)	14,494,133	13,033,287	11,680,443	82,276,991	121,484,854	124,127,364	1116
Other – investment deposits	-	-		-	-	-	- 1
Overall total on March 31, 2012	106,458,943	13,355,602	11,754,348	82,307,656	213,876,549		
%	49.8	6.2	5.5	38.5	100.0		
Overall total on December 31, 2011	106,591,857	13,966,392	11,550,087	85,315,891		217,424,227	7
%	49.1	6.4	5.3	39.2		100.0	)
Overall total on March 31, 2011	95,562,421	10,695,214	21,542,930	76,021,874			203
%	46.9	5.2	10.6	37.3			
(1) Classified as "1 to 30 days", not co	onsidering av	erage histo	rical turnove	er; and			

(2) Considers the actual maturities of investments.

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#### Notes to the Consolidated Financial Statements

b)	Federal funds	purchased and	d securities	sold under	agreements	to repurchase

						F
			2012			201
	1 to 30	31 to 180		More than	March 31	December
	days	•	•	360 days		31
Own portfolio	90,307,613	16,622,858	6,382,126	32,305,271	145,617,868	128,895,5221
Government securities	87,935,070	104,656	191,814	7,454	88,238,994	75,805,501
Debentures of own issuance	1,019,007	16,518,202	6,190,312	231,714,254	55,441,775	49,776,967
Foreign	1,353,536	; -	· -	- 583,563	1,937,099	3,313,054
Third-party portfolio (1)	60,385,537	1,509,283	-		61,894,820	57,751,033
Unrestricted portfolio (1)	3,436,595	2,197,172	783,584	-	6,417,351	10,801,671
Overall total on March 31, 2012 (2)	154,129,745	20,329,313	7,165,710	32,305,271	213,930,039	ı
%	72.1	9.5	3.3	15.1	100.0	ı
Overall total on December 31, 2011 (2)	144,001,693	11,603,596	5,209,609	36,633,328		197,448,226
%	72.9	5.9	2.6	18.6		100.0
Overall total on March 31, 2011 (2)	122,313,854	14,239,721	6,010,479	36,424,727		1
%	68.3	8.0	3.3	20.4		
(1) Represented by government securities	s; and					
(2) Includes R\$41,307,953 thousand (R\$-	43,303,145 th	ousand on	December	<sup>-</sup> 31, 2011 ar	nd R\$40,961	,895
thousand on March 31, 2011) of investme						-

(2) Includes R\$41,307,953 thousand (R\$43,303,145 thousand on December 31, 2011 and R\$40,961,895 thousand on March 31, 2011) of investment funds in purchase and sale commitments with Bradesco, whose quotaholders are subsidiaries included in the consolidated financial statements (Notes 8a, b, c and d).

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#### Notes to the Consolidated Financial Statements

#### c) Funds from issuance of securities

Securities - Brazil:	1 to 30 3 days	31 to 180 days	2012 181 to 360 M days 3
- Mortgage bonds	60,351	578,917	642,245
- Letters of credit for real estate	213,246	•	1,685,276
- Letters of credit for agribusiness	112,908	•	1,058,840
- Financial bills	382,2384	4,367,656	7,839,32919
- Debentures (1)	-	-	-
Subtotal	768,7436	6,594,993	11,225,69020
Securities - abroad:			
- MTN Program Issues (2)	42,084	93,678	51,926 5
<ul> <li>Securitization of future flow of money orders received from abroad (Note 16d)</li> <li>Securitization of future flow of credit card bill receivables from</li> </ul>	7,083	280,507	365,139 2
cardholders resident abroad (Note 16d) - Issuance costs	-	-	-
Subtotal	49,167	374,185	417,065 8
Overall total on March 31, 2012	817,9106	6,969,178	11,642,75529
%	1.7	14.4	24.0
Overall total on December 31, 2011	354,0866	6,121,755	8,032,60227
%	0.9	14.7	19.3
Overall total on March 31, 2011	350,7102	2,751,735	2,211,69716
%	1.6	12.7	10.2
- Issuance costs Subtotal Overall total on March 31, 2012 % Overall total on December 31, 2011 % Overall total on March 31, 2011	817,9106 1.7 354,0866 0.9 350,7102	6,969,178 14.4 6,121,755 14.7 2,751,735	11,642,75529 24.0 8,032,60227 19.3 2,211,69716
/6	1.0	12.7	10.2

- (1) Past due transactions in May 2011 referring to issuances of debentures not convertible into Bradesco Leasing S.A. Arrendamento Mercantil shares; and
- (2) Issuance of securities in the foreign market for costumers' foreign exchange operations, export pre-financing, import financing and working capital financing, substantially in the medium and long terms.

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#### Notes to the Consolidated Financial Statements

- **d)** Since 2003, the Bradesco Organization has been entering into certain agreements designed to optimize its funding and liquidity management activities through the use of SPEs. These SPEs, named International Diversified Payment Rights Company and Brazilian Merchant Voucher Receivables Limited, are financed with long-term debt and settled through future cash flows of the underlying assets, which basically include:
- (i) Current and future flows of money orders remitted by individuals and corporate entities located abroad to beneficiaries in Brazil for which the Bank acts as a paying agent; and
- (ii) Current and future flows of credit card receivables arising from expenditures in Brazil by holders of credit cards issued outside Brazil. The operation was concluded in June 2011.

Long-term notes issued by the SPEs and sold to investors are settled through funds derived from the money order flows and credit card bills. Bradesco is obliged to redeem these securities in specific cases of delinquency or if SPEs' operations are discontinued.

Funds from the sale of current and future money order flows and credit card receivables, received by the SPEs, must be maintained in a specific bank account until a minimum limit is attained.

We present below the main features of the notes issued by SPEs:

					R\$	thousand
	Date of				Total	
	Date Of	Transaction	Maturity	2012	201	1
	issue	amount	Maturity	March 31	December 1 31	March 31
	7.28.2004	305,4008	.20.2012	8,992	18,575	38,786
	6.11.2007	481,5505	.20.2014	227,507	263,494	305,569
	6.11.2007	481,5505	.20.2014	227,391	263,368	304,956
	12.20.2007	354,2601	$1.20.2014^{(1)}$	-	205,980	227,698
	12.20.2007	354,2601	1.20.2014	181,892	205,980	227,698
Securitization of future flow of	3.6.2008	836,0005	.22.2017 <sup>(2)</sup>	909,671	936,559	813,412
money orders received from	12.19.2008	1,168,5002	20.2019 <sup>(3)</sup>	909,418	936,222	813,128
abroad	12.17.2009	133,6731	1.20.2014	113,469	128,514	121,808
abioad	12.17.2009	133,6732	20.2017	135,708	139,806	121,304
	12.17.2009	89,1152	20.2020	90,447	93,180	80,847
	8.20.2010	307,9488	.21.2017	317,852	327,259	284,212
	9.29.2010	170,5308	.21.2017	181,660	187,001	162,423
	11.16.2011 <sup>(4)</sup>	88,8601	1.20.2018	90,774	93,437	-
	11.16.2011 <sup>(5)</sup>	133,2901	1.22.2021	135,803	139,841	-
Total		5,038,609		3,530,584	3,939,216	3,501,841

Securitization of future flow of credit card bill receivables from cardholders resident abroad 7.10.2003 800,818 6.15.2011<sup>(6)</sup> **Total** 

272 272 800,818

- (1) Security repurchased on March 29, 2012;
- (2) The maturity date was postponed from May 20, 2015 to May 22, 2017;
- (3) The maturity date was postponed from February 20, 2015 to February 20, 2019;
- (4) New issuance of securities abroad totaling US\$50,000 thousand;
- (5) New issuance of securities abroad totaling US\$75,000 thousand; and
- (6) Security settled on June 15, 2011.

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#### Notes to the Consolidated Financial Statements

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# e) Expenses with funding and adjustment for inflation and interest on technical reserves for insurance, pension plans and capitalization bonds

		R!	\$ thousand
	2012	201	ı <b>1</b>
	1st Quarter	4th Quarter 1	Ist Quarter
Savings deposits	942,386	947,212	878,542
Time deposits	2,905,016	3,291,411	3,104,382
Federal funds purchased and securities sold under agreements to repurchase	4,679,914	4,764,438	4,529,373
Funds from issuance of securities	1,095,909	969,723	499,880
Other funding expenses	97,418	101,274	88,650
Subtotal	9,720,643	10,074,058	9,100,827
Expenses for adjustment for inflation and interest on technical reserves from		•	
insurance, pension plans and capitalization bonds	2,197,321	2,045,254	1,703,001
Total	11,917,964	12,119,3121	10,803,828
	,	•	

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#### Notes to the Consolidated Financial Statements

#### 17) BORROWING AND ONLENDING

#### a) Borrowing

			2012			R\$ thousand <b>2011</b>
			2012	Моко		2011
	1 to 30 days	31 to 180 days	181 to 360 days	More than 360 days	March 31	December March 31
Abroad	1,552,224	15,404,628	3,335,496	1,060,699	11,353,047	17,257,4419,691,705
Overall total on March 31, 2012	1,552,224	15,404,628	3,335,496	1,060,699	11,353,047	7
%	13.7	7 47.6	29.4	9.3	100.0	
Overall total on December 31, 2011	6,939,857	75,271,854	13,548,346	1,497,384		17,257,441
%	40.2	2 30.5	20.6	8.7		100.0
Overall total on March 31, 2011	1,029,848	35,226,114	12,559,738	876,005		9,691,705
%	10.7	7 53.9	26.4	9.0		100.0

#### b) Onlending

	1 to 30 days	) 3	1 to 18 days			More tha	n	March 31	Deceml 31	201	thousand 1 March 31
In Brazil	1,158,8	<del>1</del> 25	,334,65	64	,747,324	24,421,36	83	5,662,190	35,905,4	1973	31,795,382
- National Treasury		-		-	39,279		-	39,279	56,4	455	35,016
- BNDES	490,2	632	,387,66	311	,501,659	8,513,85	61	2,893,439	13,058,	1001	1,977,353
- CEF	1,7	10	7,66	9	9,203	47,67	<b>'</b> 5	66,257	69,0	031	86,877
- FINAME	666,8	<sub>3</sub> 92	,938,07	753	,197,183	15,859,23	302	2,661,357	22,720,0	060	19,695,512
- Other institutions		-	1,25	51	-	60	)7	1,858	1,8	351	624
Abroad	97,0	<b>)</b> 6		-	-		-	97,006	83,9	998	13,551
Overall total on March 31, 2012	1,255,8	<del>1</del> 85	,334,65	64	,747,324	24,421,36	83	5,759,196			
%	3	.5	14.	.9	13.3	68	.3	100.0			
Overall total on December 31, 2011	1,143,6	414	,494,18	885	,665,158	24,686,50	8		35,989,4	195	
%	3	.2	12.	.5	15.7	68	.6		10	0.0	
Overall total on March 31, 2011	1,163,2	773	,704,08	324	,892,731	22,048,84	ŀ3			3	31,808,933
%	3	.7	11.	.6	15.4	69	.3				100.0

		Bradesco	

#### Notes to the Consolidated Financial Statements

#### c) Borrowing and onlending expenses

	0040	004	R\$ thousand
	2012	201	
	1 <sup>st</sup> Quarter	4th Quarter	1 <sup>st</sup> Quarter
Borrowing:			
- In Brazil	553	2,223	1,023
- Abroad	33,189	38,131	18,229
Subtotal borrowing	33,742	40,354	19,252
Onlending in Brazil:			
- National Treasury	215	954	179
- BNDES	208,903	204,216	181,927
- CEF	1,327	1,425	1,749
- FINAME	303,413	277,325	222,398
- Other institutions	9	42	5
Onlending abroad:			
- Payables to foreign bankers (Note 11a)	322,765	49,962	2,955
- Other expenses with foreign onlending	(846,201)	362,721	(443,825)
- Exchange variation from investments abroad	430,455	(345,534)	-
Subtotal onlending	420,886	551,111	(34,612)
Total	454,628	591,465	(15,360)

# 18) PROVISIONS, CONTINGENT ASSETS AND LIABILITIES AND LEGAL LIABILITIES – TAX AND SOCIAL SECURITY

#### a) Contingent assets

Contingent assets are not recognized in the financial statements; however, there are ongoing proceedings whose chances of success are assessed as probable, such as: a) Social Integration Program (PIS), claiming the offset of PIS on Gross Operating Income, paid in accordance with Decree-Laws 2,445/88 and 2,449/88, regarding the payment exceeding the amount due under Supplementary Law 07/70 (PIS Repique); and b) other taxes, the legality and/or constitutionality of which is being challenged, whose decision may lead to the reimbursement of the amounts paid.

#### b) Provisions classified as probable losses and legal obligations – tax and social security

The Bradesco Organization is currently a party to a number of labor, civil and tax lawsuits, arising from the normal course of its business activities.

Provisions were recorded by the Management based on the opinion of legal advisors, the type of lawsuit, similarity with previous lawsuits, complexity and positioning of the courts, whenever a loss is deemed probable.

Management considers that the provision recorded is sufficient to cover losses generated by the corresponding proceedings.

Liability related to litigation is held until the definite successful outcome of the lawsuit, represented by favorable judicial decisions, for which appeals can no longer be reversed or due to the statute of limitation.

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Notes to the Consolidated Financial Statements

### I - Labor claims

These are claims brought by former employees seeking indemnifications, especially for unpaid overtime, according to Article 224 of the Consolidation of Labor Laws (CLT). In proceedings requiring judicial deposit to guarantee the execution of the judgment, the amount of labor provisions are recorded considering the estimated loss of these deposits. For other proceedings, the provision is recorded based on the average of payments made for claims settled in the last 12 months.

Overtime is controlled through the use of electronic time cards and paid regularly during the employment contract and, accordingly, the claims filed by former employees do not represent significant amounts.

## II - Civil claims

These are claims for pain and suffering and property damages, mainly relating to notarized protests, returned checks, the inclusion of information about debtors in the restricted credit registry and the reincorporation of inflation adjustments excluded as a result of government economic plans. These lawsuits are individually controlled using a computer-based system and provisioned whenever the loss is assessed as probable, considering the opinion of the legal advisors, the nature of the lawsuits, and similarity with previous lawsuits, complexity and positioning of the courts.

Most of these lawsuits are brought to the Special Civil Court (JEC), in which the claims are limited to 40 minimum wages and are not events that cause a significant impact on our financial position.

It is worth noting the significant number of legal claims pleading the incidence of inflation rates which were excluded from the adjustment for inflation of savings accounts balances due to economic plans which were part of the federal government economic policy to reduce inflation in the past. Although the Bank complied with the legal requirements in force at the time, these lawsuits have been recorded as provisions, taking into consideration claims effectively notified and their assessed loss perspectives, taking into consideration the current judicial decision of the Superior Court of Justice (STJ).

Regarding the disputes related to economic plans, it is worth noting two aspects: a) the Bank does not expect any significant provisions to be recorded in excess of what has been provided for, as the legal periods for new claims has expired; and b) the Federal Supreme Court (STF) suspended the analysis of all appeals up to final decision to be rendered by it.

II - Civil claims 283

II - Civil claims 284

Notes to the Consolidated Financial Statements

# I - Legal obligations – provision for tax risks

The Bradesco Organization is disputing in court the legality and constitutionality of certain taxes and contributions, for which provisions have been recorded in full, although there are good chances for a favorable outcome in the medium and long terms, based on the opinion of the legal advisors.

#### The main issues are:

- Cofins R\$6,799,780 thousand: a request for authorization to calculate and pay Cofins, from October 2005, based on effective income, whose concept is in Article 2 of Supplementary Law 70/91, removing the unconstitutional increase in the calculation basis introduced by paragraph 1 of Article 3 of Law 9,718/98;
- INSS Autonomous Brokers R\$1,042,957 thousand: we are questioning the incidence of social security contribution on remunerations paid to autonomous service providers, established by Supplementary Law 84/96 and subsequent regulations/amendments, at the rate of 20% and additional of 2.5%, under the argument that services are not provided to insurance companies, but to policyholders, thus being outside the incidence of the contribution provided for in item I, Article 22, of Law 8,212/91, with new wording given in Law 9,876/99;
- IRPJ/Loan Losses R\$720,757 thousand: we are requesting authorization to deduct, for purposes of determination of the calculation basis of IRPJ and CSLL, the total or partial amount of effective and definite loan losses, regardless of the compliance with the conditions and terms provided for in Articles 9 to 14 of Law 9,430/96 that only apply to temporary losses;
- CSLL Deductibility on the IRPJ calculation basis R\$661,192 thousand: we are requesting to calculate and pay income tax due, related to the 1997 base year and subsequent years, without adding the CSLL to the respective calculation basis, set forth by Article 1, of Law 9,316/96, since this contribution represents an effective, necessary and mandatory expense to the Company; and
- PIS R\$296,023 thousand: we are requesting the authorization to offset amounts overpaid in 1994 and 1995 base years as contribution to PIS, corresponding to the amount that exceeds the calculation basis established in the Constitution, i.e., gross operating income, as defined in the income tax legislation concept in Article 44 of Law 4,506/64, not including interest income.

# II - Provisions by nature

R\$ thousand

2012

2011

	March 31	December 31	March 31
Labor claims	2,362,826	2,315,859	1,630,771
Civil claims	3,424,442	3,345,225	2,731,484
Subtotal (1)	5,787,268	5,661,084	4,362,255
Provision for tax risks (2)	13,157,195	12,463,489	9,714,175
Total	18,944,463	18,124,573	14,076,430
(1) Note 20b; and			

(2) Classified under "Other liabilities – tax and social security" (Note 20a).

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Notes to the Consolidated Financial Statements

# V - Changes in provisions

			R\$ thousand
		2012	
	Labor	Civil	Tax (1)
Balance on December 31, 2011	2,315,859	3,345,225	12,463,489
Adjustment for inflation	66,314	107,445	246,465
Net reversals and write-offs	113,749	57,241	460,577
Payments	(133,096)	(85,469)	(13,336)
Balance on March 31, 2012	2,362,826	3,424,442	13,157,195
(1) Substantially comprised of legal liabilities.			

c) Contingent liabilities classified as possible losses

The Bradesco Organization maintains a system to monitor all administrative and judicial proceedings in which the institution is plaintiff or defendant and, based on the opinion of legal advisors, classifies the lawsuits according to the expectation of loss. The trends of administrative and judicial proceedings are periodically analyzed and, if necessary, the related risks are reclassified. In this context the contingent proceedings evaluated as having the risk of possible loss are not recorded as a liability in the financial statements. The main proceedings with this classification are the following: a) leasing companies' Tax on Services of any Nature (ISSQN), the total processes of which correspond to R\$584,356 thousand. In this lawsuit, we discuss the demand of tax by municipalities other than those where the companies are located and where, in compliance with the law, the tax is collected; and b) income tax and social contribution related to 2006 to 2009, related to the goodwill amortization disallowance on the acquisition of Tempo Serviços Ltda. in the amount of R\$378,551 thousand.

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#### Notes to the Consolidated Financial Statements

#### 19) SUBORDINATED DEBT

Maturity	Original term in years	Amount of the operation	Currency	Remuneration
In Brazil:		•		
Subordinated CDB				
				100.0% of CDI rate + (0.3440% p.a 0.4914%
2012 (1)	5	1,419,126	R\$	IPCA + (7.1019% p.a 7.63
	_			100.0% of CDI rate + (0.344% p.a 1.0817%
2013	5	575,000		IPCA + (7.74% p.a. – 8.18
2015	6	1,230,302		IPCA + (6.92% p.a. – 8.
2016	6	500	•	IPCA + 7.129
2017	6	7,100		IPCA + (7.3026% p.a 7.548
2018	6	60,800		IPCA + (6.0860% p.a 6.233
2012 (2)	10	256,201		100.0% of CDI rate + (0.75% p.a 0.8
2019	10	20,000	R\$	IPCA + (7.7
Financial bills:				
2011 (3)	5	-	R\$	103.0% of
2012	5	995,978	R\$	103.0% of
2014	6	1,000,000	R\$	112.0% of
2015	6	44,394	R\$	108% to 112.0% of
				IGPM rate + 6.38
				IPCA + (6.7017% p.a 6.878
				Fixed rate + 13.094
2016	6	102,018	R\$	108% to 110.0% of
		,	·	100% of CDI rate + (1.2685% p.a 1.365
				IGPM rate + (5.7745% p.a 6.958
				IPCA + (5.6030% p.a 7.472
				Fixed rate + (11.7493% p.a 13.860
2017 (4)	6	8,623,899	R\$	104% to 112.5% of
- ( )	_	-,,	•	100% of CDI rate + (1.1784% p.a 1.306
				IGPM rate + (5.5127% p.a 6.262
				IPCA + (5.0350% p.a 6.282
				Fixed rate + (11.4604% p.a 12.175
2018 (5)	6	3,192,103	R\$	108% a 112.% of
== (=)	-	-,,	· · · · ·	IPCA + 7.410
2017	7	40,100	R\$	Fixed rate + 13.17

Report on Economic and Financial Analysis – March 2012

#### Notes to the Consolidated Financial Statements

Maturity	Original term in years	Amount of the operation	Currency	Remuneration
	_			IGPM rate + 6
2018	7	141,050	•	IPCA + (5.9081% p.a 7
2018	8	50,000	R\$	IGPM rate + 1
2019	7	21,711	R\$	IPCA + (5.2776% p.a 6 Fixed rate + 1
2019	1	21,711	пφ	IGPM rate + !
				IPCA + (5.8950% p.a 6
2019	8	12,735	R\$	Fixed rate + 1
2010	O	12,700	ΤΨ	IGPM rate + 4
				IPCA + (5.3870% p.a 6
2020	8	13,058	R\$	Fixed rate + (11.7681% p.a 11
2012 (6)	10	13,029	-	101.59
( )		,	•	IGPM rate + 6.0358% p.a
				IPCA + (5.8789% p.a 7
				Fixed rate + 12
2021	10	19,200	R\$	109.09
				IPCA + (5.7708% p.a 6
2022	10	2,452	R\$	Fixed rate + (12.3398% p.a 12
CDB pegged to loan operations:				
2012 to 2016	from 2 to 5	7,205	R\$	104% to 112.59
Subtotal in Brazil				
Abroad:	40	050.700	LIOM	10.1
2011 (7)	10	353,700	•	10.2
2012 (8) 2013	10 10	315,186 1,434,750		4.0 8.7
2013	10	801,927		
2014	10	1,333,575		8.0 6.7
2021	11	1,600,000	-	5.9
2022 (9)	11	1,100,000		5.7
		.,.00,000	σσφ	0.7

Issuance costs on funding

Subtotal abroad Overall total

- (1) Early settlement of subordinated debt amounting to R\$718,702 thousand in June 2011 and R\$461.505 thousand in February 2012;
- (2) Early settlement of subordinated debt amounting to R\$1,065,699 thousand in February 2012;
- (3) Subordinated debt operations falling due in June 2011;
- (4) Issue of financial bills, of which: (i) R\$164,421 in April 2011; (ii) R\$488,688 thousand in May 2011; (iii) R\$954,916 thousand in June 2011; (iv) R\$81,927 thousand in July 2011; (v) R\$3,741,163 thousand in August 2011; (vi) R\$923,460 thousand in September 2011; (vii) R\$27,250 thousand in October 2011; (viii) R\$260,442 thousand in November 2011; and (ix) R\$95,986 thousand in December 2011, maturing in 2017;
- (5) Issue of financial bills, of which: (i) R\$303,079 thousand in January 2012; (ii) R\$2,029,586 thousand in February 2012; and
- (iii) R\$859,438 thousand in March 2012, maturing in 2018;
- (6) Early settlement of subordinated debt amounting to R\$2,960,895 thousand in September 2011; and subordinated debt operations amounting to R\$570,470 thousand, falling due in March 2012;
- (7) Subordinated debt operations falling due in December 2011;
- (8) Including the cost of swap to U.S. dollar, the rate increases to 10.15% p.a.; and
- (9) In March 2012, subordinated debts totaling US\$1,100,000 thousand was issued abroad with a 5.75% p.a. rate, falling due in March 2022.

		<u>Bradesco</u>	

#### Notes to the Consolidated Financial Statements

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#### 20) OTHER LIABILITIES

#### a) Tax and social security

			R\$ thousand
	2012	201	1
	March 31	December 31	March 31
Provision for tax risks (Note 18b IV)	13,157,195	12,463,489	9,714,175
Provision for deferred income tax (Note 34f)	4,483,019	4,824,991	4,960,599
Taxes and contributions on profits payable	1,747,337	3,050,869	1,696,407
Taxes and contributions payable	963,689	582,341	890,495
Total	20,351,240	20,921,690	17,261,676

#### b) Sundry

			R\$ thousand
	2012	201	1
	March 31	December 31	March 31
Credit card operations	11,687,127	12,678,343	10,086,133
Provision for payments	4,279,589	4,215,108	3,741,552
Civil and labor provisions (Note 18b IV)	5,787,268	5,661,084	4,362,255
Sundry creditors			