

BLACKBAUD INC  
Form 10-Q  
November 05, 2015

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

☒ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the quarterly period ended September 30, 2015

or

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission file number: 000-50600

Blackbaud, Inc.  
(Exact name of registrant as specified in its charter)

Delaware 11-2617163  
(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

2000 Daniel Island Drive  
Charleston, South Carolina 29492  
(Address of principal executive offices, including zip code)  
(843) 216-6200  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

YES ☒ NO ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

YES ☒ NO ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☐ Accelerated filer ☐

Non-accelerated filer ☐ (Do not check if a smaller reporting company) Smaller reporting company ☐

Indicate by check mark whether registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

YES ☐ NO ☒

The number of shares of the registrant's Common Stock outstanding as of October 26, 2015 was 46,900,094.



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| Third Quarter 2015 Form 10-Q                                                                                                                         | 1         |

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Blackbaud, Inc.

CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains “forward-looking statements” that anticipate results based on our estimates, assumptions and plans that are subject to uncertainty. These statements are made subject to the safe-harbor provisions of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. All statements in this report not dealing with historical results or current facts are forward-looking and are based on estimates, assumptions and projections. Statements which include the words “believes,” “seeks,” “expects,” “may,” “might,” “should,” “intends,” “could,” “would,” “likely,” “will,” “targets,” “p,” “aims,” “projects,” “estimates” or the negative version of those words and similar statements of a future or forward-looking nature identify forward-looking statements.

Although we attempt to be accurate in making these forward-looking statements, future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include those set forth elsewhere in this report, under “Item 1A. Risk factors” and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2014 and in our other SEC filings. We undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

Blackbaud, Inc.

Consolidated balance sheets

(Unaudited)

| (in thousands, except share amounts)                                                                                                                              | September 30,<br>2015 | December 31,<br>2014 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|----------------------|
| Assets                                                                                                                                                            |                       |                      |
| Current assets:                                                                                                                                                   |                       |                      |
| Cash and cash equivalents                                                                                                                                         | \$17,555              | \$14,735             |
| Donor restricted cash                                                                                                                                             | 63,460                | 140,709              |
| Accounts receivable, net of allowance of \$4,448 and \$4,539 at September 30, 2015 and December 31, 2014, respectively                                            | 78,152                | 77,523               |
| Prepaid expenses and other current assets                                                                                                                         | 39,557                | 40,392               |
| Deferred tax asset, current portion                                                                                                                               | 10,608                | 14,423               |
| Total current assets                                                                                                                                              | 209,332               | 287,782              |
| Property and equipment, net                                                                                                                                       | 49,024                | 50,402               |
| Goodwill                                                                                                                                                          | 345,770               | 349,008              |
| Intangible assets, net                                                                                                                                            | 204,738               | 229,307              |
| Other assets                                                                                                                                                      | 35,300                | 26,684               |
| Total assets                                                                                                                                                      | \$844,164             | \$943,183            |
| Liabilities and stockholders' equity                                                                                                                              |                       |                      |
| Current liabilities:                                                                                                                                              |                       |                      |
| Trade accounts payable                                                                                                                                            | \$13,137              | \$11,436             |
| Accrued expenses and other current liabilities                                                                                                                    | 45,576                | 52,201               |
| Donations payable                                                                                                                                                 | 63,460                | 140,709              |
| Debt, current portion                                                                                                                                             | 4,375                 | 4,375                |
| Deferred revenue, current portion                                                                                                                                 | 227,161               | 212,283              |
| Total current liabilities                                                                                                                                         | 353,709               | 421,004              |
| Debt, net of current portion                                                                                                                                      | 237,293               | 276,196              |
| Deferred tax liability                                                                                                                                            | 34,800                | 43,639               |
| Deferred revenue, net of current portion                                                                                                                          | 7,369                 | 8,991                |
| Other liabilities                                                                                                                                                 | 7,025                 | 7,437                |
| Total liabilities                                                                                                                                                 | 640,196               | 757,267              |
| Commitments and contingencies (see Note 10)                                                                                                                       |                       |                      |
| Stockholders' equity:                                                                                                                                             |                       |                      |
| Preferred stock; 20,000,000 shares authorized, none outstanding                                                                                                   | —                     | —                    |
| Common stock, \$0.001 par value; 180,000,000 shares authorized, 56,693,785 and 56,048,135 shares issued at September 30, 2015 and December 31, 2014, respectively | 57                    | 56                   |
| Additional paid-in capital                                                                                                                                        | 265,024               | 245,674              |
| Treasury stock, at cost; 9,796,306 and 9,740,054 shares at September 30, 2015 and December 31, 2014, respectively                                                 | (193,168)             | (190,440)            |
| Accumulated other comprehensive loss                                                                                                                              | (2,020)               | (1,032)              |
| Retained earnings                                                                                                                                                 | 134,075               | 131,658              |
| Total stockholders' equity                                                                                                                                        | 203,968               | 185,916              |
| Total liabilities and stockholders' equity                                                                                                                        | \$844,164             | \$943,183            |

The accompanying notes are an integral part of these consolidated financial statements.



Blackbaud, Inc.

Consolidated statements of comprehensive income

(Unaudited)

| (in thousands, except share and per share amounts)                                        | Three months ended<br>September 30, |            | Nine months ended<br>September 30, |            |
|-------------------------------------------------------------------------------------------|-------------------------------------|------------|------------------------------------|------------|
|                                                                                           | 2015                                | 2014       | 2015                               | 2014       |
| Revenue                                                                                   |                                     |            |                                    |            |
| Subscriptions                                                                             | \$80,901                            | \$67,043   | \$233,423                          | \$190,296  |
| Maintenance                                                                               | 38,209                              | 36,821     | 115,732                            | 109,000    |
| Services                                                                                  | 35,905                              | 35,843     | 100,878                            | 95,768     |
| License fees and other                                                                    | 3,796                               | 4,891      | 12,030                             | 16,544     |
| Total revenue                                                                             | 158,811                             | 144,598    | 462,063                            | 411,608    |
| Cost of revenue                                                                           |                                     |            |                                    |            |
| Cost of subscriptions                                                                     | 39,485                              | 33,257     | 115,063                            | 95,130     |
| Cost of maintenance                                                                       | 6,708                               | 6,147      | 21,179                             | 17,544     |
| Cost of services                                                                          | 26,235                              | 27,111     | 79,121                             | 78,914     |
| Cost of license fees and other                                                            | 1,745                               | 1,633      | 4,052                              | 4,586      |
| Total cost of revenue                                                                     | 74,173                              | 68,148     | 219,415                            | 196,174    |
| Gross profit                                                                              | 84,638                              | 76,450     | 242,648                            | 215,434    |
| Operating expenses                                                                        |                                     |            |                                    |            |
| Sales and marketing                                                                       | 31,139                              | 27,098     | 89,424                             | 78,647     |
| Research and development                                                                  | 20,561                              | 19,707     | 62,003                             | 54,265     |
| General and administrative                                                                | 18,446                              | 15,519     | 53,244                             | 42,118     |
| Amortization                                                                              | 524                                 | 624        | 1,536                              | 1,629      |
| Total operating expenses                                                                  | 70,670                              | 62,948     | 206,207                            | 176,659    |
| Income from operations                                                                    | 13,968                              | 13,502     | 36,441                             | 38,775     |
| Interest income                                                                           | 8                                   | 17         | 23                                 | 46         |
| Interest expense                                                                          | (1,816)                             | (1,272)    | (5,375)                            | (4,059)    |
| Loss on sale of business                                                                  | —                                   | —          | (1,976)                            | —          |
| Loss on debt extinguishment and termination of derivative instruments (see Notes 8 and 9) | —                                   | —          | —                                  | (996)      |
| Other income, net                                                                         | 184                                 | 29         | 584                                | 18         |
| Income before provision for income taxes                                                  | 12,344                              | 12,276     | 29,697                             | 33,784     |
| Income tax provision                                                                      | 4,433                               | 1,896      | 10,459                             | 10,310     |
| Net income                                                                                | \$7,911                             | \$10,380   | \$19,238                           | \$23,474   |
| Earnings per share                                                                        |                                     |            |                                    |            |
| Basic                                                                                     | \$0.17                              | \$0.23     | \$0.42                             | \$0.52     |
| Diluted                                                                                   | \$0.17                              | \$0.23     | \$0.41                             | \$0.51     |
| Common shares and equivalents outstanding                                                 |                                     |            |                                    |            |
| Basic weighted average shares                                                             | 45,616,832                          | 45,196,277 | 45,576,029                         | 45,160,434 |
| Diluted weighted average shares                                                           | 46,596,714                          | 45,883,570 | 46,403,196                         | 45,704,157 |
| Dividends per share                                                                       | \$0.12                              | \$0.12     | \$0.36                             | \$0.36     |
| Other comprehensive (loss) income                                                         |                                     |            |                                    |            |
| Foreign currency translation adjustment                                                   | 168                                 | (232)      | (354)                              | (62)       |
| Unrealized (loss) gain on derivative instruments, net of tax                              | (262)                               | 468        | (634)                              | 386        |
| Total other comprehensive (loss) income                                                   | (94)                                | 236        | (988)                              | 324        |
| Comprehensive income                                                                      | \$7,817                             | \$10,616   | \$18,250                           | \$23,798   |

The accompanying notes are an integral part of these consolidated financial statements.



Blackbaud, Inc.  
Consolidated statements of cash flows  
(Unaudited)

| (in thousands)                                                                    | Nine months ended<br>September 30, |           |
|-----------------------------------------------------------------------------------|------------------------------------|-----------|
|                                                                                   | 2015                               | 2014      |
| Cash flows from operating activities                                              |                                    |           |
| Net income                                                                        | \$19,238                           | \$23,474  |
| Adjustments to reconcile net income to net cash provided by operating activities: |                                    |           |
| Depreciation and amortization                                                     | 41,340                             | 32,586    |
| Provision for doubtful accounts and sales returns                                 | 4,573                              | 3,837     |
| Stock-based compensation expense                                                  | 17,899                             | 12,492    |
| Excess tax benefits from exercise and vesting of stock-based compensation         | (1,490)                            | (3,762)   |
| Deferred taxes                                                                    | (2,274)                            | 86        |
| Loss on sale of business                                                          | 1,976                              | —         |
| Impairment of capitalized software development costs                              | —                                  | 775       |
| Loss on debt extinguishment and termination of derivative instruments             | —                                  | 996       |
| Amortization of deferred financing costs and discount                             | 660                                | 524       |
| Other non-cash adjustments                                                        | (159)                              | 1,672     |
| Changes in operating assets and liabilities, net of acquisition of businesses:    |                                    |           |
| Accounts receivable                                                               | (6,378)                            | (1,261)   |
| Prepaid expenses and other assets                                                 | (324)                              | (255)     |
| Trade accounts payable                                                            | 3,284                              | 939       |
| Accrued expenses and other liabilities                                            | (9,027)                            | 2,902     |
| Donor restricted cash                                                             | 76,091                             | 57,059    |
| Donations payable                                                                 | (76,091)                           | (57,059)  |
| Deferred revenue                                                                  | 15,973                             | 10,487    |
| Net cash provided by operating activities                                         | 85,291                             | 85,492    |
| Cash flows from investing activities                                              |                                    |           |
| Purchase of property and equipment                                                | (14,560)                           | (8,317)   |
| Capitalized software development costs                                            | (10,868)                           | (6,287)   |
| Purchase of net assets of acquired companies, net of cash acquired                | (520)                              | (33,275)  |
| Net cash used in sale of business                                                 | (521)                              | —         |
| Net cash used in investing activities                                             | (26,469)                           | (47,879)  |
| Cash flows from financing activities                                              |                                    |           |
| Proceeds from issuance of debt                                                    | 83,600                             | 201,000   |
| Payments on debt                                                                  | (122,581)                          | (181,095) |
| Debt issuance costs                                                               | (429)                              | (2,484)   |
| Proceeds from exercise of stock options                                           | 23                                 | 182       |
| Excess tax benefits from exercise and vesting of stock-based compensation         | 1,490                              | 3,762     |
| Dividend payments to stockholders                                                 | (16,883)                           | (16,631)  |
| Net cash (used in) provided by financing activities                               | (54,780)                           | 4,734     |
| Effect of exchange rate on cash and cash equivalents                              | (1,222)                            | (276)     |
| Net increase in cash and cash equivalents                                         | 2,820                              | 42,071    |
| Cash and cash equivalents, beginning of period                                    | 14,735                             | 11,889    |
| Cash and cash equivalents, end of period                                          | \$17,555                           | \$53,960  |

The accompanying notes are an integral part of these consolidated financial statements.



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Blackbaud, Inc.

Consolidated statements of stockholders' equity

(Unaudited)

| (in thousands, except share amounts)                                                                                              | Common stock |        | Additional<br>paid-in<br>capital | Treasury<br>stock | Accumulated<br>other<br>comprehensive<br>loss | Retained<br>earnings | Total<br>stockholders'<br>equity |
|-----------------------------------------------------------------------------------------------------------------------------------|--------------|--------|----------------------------------|-------------------|-----------------------------------------------|----------------------|----------------------------------|
|                                                                                                                                   | Shares       | Amount |                                  |                   |                                               |                      |                                  |
| Balance at December 31, 2013                                                                                                      | 55,699,817   | \$ 56  | \$ 220,763                       | \$(183,288)       | \$ (1,385 )                                   | \$ 125,398           | \$ 161,544                       |
| Net income                                                                                                                        | —            | —      | —                                | —                 | —                                             | 28,290               | 28,290                           |
| Payment of dividends                                                                                                              | —            | —      | —                                | —                 | —                                             | (22,107 )            | (22,107 )                        |
| Exercise of stock options and stock appreciation rights and vesting of restricted stock units                                     | 186,473      | —      | 188                              | —                 | —                                             | —                    | 188                              |
| Surrender of 166,952 shares upon vesting of restricted stock and restricted stock units and exercise of stock appreciation rights | —            | —      | —                                | (7,152 )          | —                                             | —                    | (7,152 )                         |
| Excess tax benefits from exercise and vesting of stock-based compensation                                                         | —            | —      | 7,455                            | —                 | —                                             | —                    | 7,455                            |
| Stock-based compensation                                                                                                          | —            | —      | 17,268                           | —                 | —                                             | 77                   | 17,345                           |
| Restricted stock grants                                                                                                           | 248,567      | —      | —                                | —                 | —                                             | —                    | —                                |
| Restricted stock cancellations                                                                                                    | (86,722 )    | —      | —                                | —                 | —                                             | —                    | —                                |
| Other comprehensive income (loss)                                                                                                 | —            | —      | —                                | —                 | 353                                           | —                    | 353                              |
| Balance at December 31, 2014                                                                                                      | 56,048,135   | \$ 56  | \$ 245,674                       | \$(190,440)       | \$ (1,032 )                                   | \$ 131,658           | \$ 185,916                       |
| Net income                                                                                                                        | —            | —      | —                                | —                 | —                                             | 19,238               | 19,238                           |
| Payment of dividends                                                                                                              | —            | —      | —                                | —                 | —                                             | (16,883 )            | (16,883 )                        |
| Exercise of stock options and stock appreciation rights and vesting of restricted stock units                                     | 119,575      | —      | 23                               | —                 | —                                             | —                    | 23                               |
| Surrender of 56,252 shares upon vesting of restricted stock and restricted stock units and exercise of stock appreciation rights  | —            | —      | —                                | (2,728 )          | —                                             | —                    | (2,728 )                         |
| Excess tax benefits from exercise and vesting of stock-based compensation                                                         | —            | —      | 1,490                            | —                 | —                                             | —                    | 1,490                            |
| Stock-based compensation                                                                                                          | —            | —      | 17,837                           | —                 | —                                             | 62                   | 17,899                           |
| Restricted stock grants                                                                                                           | 609,435      | 1      | —                                | —                 | —                                             | —                    | 1                                |
| Restricted stock cancellations                                                                                                    | (83,360 )    | —      | —                                | —                 | —                                             | —                    | —                                |
| Other comprehensive income (loss)                                                                                                 | —            | —      | —                                | —                 | (988 )                                        | —                    | (988 )                           |
| Balance at September 30, 2015                                                                                                     | 56,693,785   | \$ 57  | \$ 265,024                       | \$(193,168)       | \$ (2,020 )                                   | \$ 134,075           | \$ 203,968                       |

The accompanying notes are an integral part of these consolidated financial statements.

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Blackbaud, Inc.

Notes to consolidated financial statements

(Unaudited)

1. Organization

We are a leading provider of software and services for the worldwide philanthropic community. We offer a full spectrum of cloud-based and on-premise solutions, as well as a resource network that empowers and connects organizations of all sizes. Our portfolio of software and services support nonprofit fundraising and relationship management, eMarketing, advocacy, accounting, payments and analytics, as well as grant management, corporate social responsibility, and education. As of September 30, 2015, we had more than 30,000 active clients including nonprofits, K-12 private and higher education institutions, healthcare organizations, foundations and other charitable giving entities, and corporations.

2. Summary of significant accounting policies

Unaudited interim consolidated financial statements

The accompanying interim consolidated financial statements have been prepared pursuant to the rules and regulations of the United States Securities and Exchange Commission ("SEC") for interim financial reporting. These consolidated statements are unaudited and, in the opinion of management, include all adjustments (consisting of normal recurring adjustments and accruals) necessary to state fairly the consolidated balance sheets, consolidated statements of comprehensive income, consolidated statements of cash flows and consolidated statements of stockholders' equity, for the periods presented in accordance with accounting principles generally accepted in the United States ("GAAP"). The consolidated balance sheet at December 31, 2014, has been derived from the audited consolidated financial statements at that date. Operating results and cash flows for the nine months ended September 30, 2015 are not necessarily indicative of the results that may be expected for the fiscal year ending December 31, 2015, or any other future period. Certain information and footnote disclosures normally included in annual financial statements prepared in accordance with GAAP have been omitted in accordance with the rules and regulations for interim reporting of the SEC. These interim consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2014, and other forms filed with the SEC from time to time.

Reclassifications

In order to provide comparability between periods presented, "license fees" and "other revenue" have been combined within "license fees and other" in the previously reported consolidated statements of comprehensive income to conform to presentation of the current period. Similarly, "cost of license fees" and "cost of other revenue" have been combined within "cost of license fees and other" in the previously reported consolidated statements of comprehensive income to conform to presentation of the current period.

Reclassifications were also made to prior period segment disclosures to reflect a change in reportable segments including the reassignment of goodwill from a former reportable segment to our remaining reportable segments. See Note 6 and Note 14 to these consolidated financial statements for additional discussion.

Basis of consolidation

The consolidated financial statements include the accounts of Blackbaud, Inc. and its wholly-owned subsidiaries. All significant intercompany balances and transactions have been eliminated in consolidation.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

### Use of estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, as well as the reported amounts of revenues and expenses during the reporting periods. On an ongoing basis, we reconsider and evaluate our estimates and assumptions, including those that impact revenue recognition, long-lived and intangible assets including goodwill, stock-based compensation, the provision for income taxes, deferred taxes, capitalization of software development costs, our allowances for sales returns and doubtful accounts, deferred sales commissions and professional services costs, valuation of derivative instruments, accounting for business combinations and loss contingencies. Changes in the facts or circumstances underlying these estimates could result in material changes and actual results could materially differ from these estimates.

### Revenue recognition

Our revenue is primarily generated from the following sources: (i) charging for the use of our software solutions in cloud-based and hosted environments; (ii) providing software maintenance and support services; (iii) providing professional services including implementation, training, consulting, analytic, hosting and other services; (iv) providing transaction and payment processing services; and (v) selling perpetual licenses of our software solutions. We recognize revenue when all of the following conditions are met:

- Persuasive evidence of an arrangement exists;
- The solutions or services have been delivered;
- The fee is fixed or determinable; and
- Collection of the resulting receivable is probable.

Determining whether and when these criteria have been met can require significant judgment and estimates. We deem acceptance of a contract to be evidence of an arrangement. Delivery of our services occurs when the services have been performed. Delivery of our solutions occurs when the solution is shipped or transmitted, and title and risk of loss have transferred to the clients. Our typical arrangements do not include client acceptance provisions; however, if acceptance provisions are provided, delivery is deemed to occur upon acceptance. We consider the fee to be fixed or determinable unless the fee is subject to refund or adjustment or is not payable within our standard payment terms. Payment terms greater than 90 days are considered to be beyond our customary payment terms. Collection is deemed probable if we expect that the client will be able to pay amounts under the arrangement as they become due. If we determine that collection is not probable, we defer revenue recognition until collection. Revenue is recognized net of actual and estimated sales returns and allowances.

We follow guidance provided in ASC 605-45, Principal Agent Considerations, which states that determining whether a company should recognize revenue based on the gross amount billed to a client or the net amount retained is a matter of judgment that depends on the facts and circumstances of the arrangement and that certain factors should be considered in the evaluation.

### Subscriptions

We make certain of our software solutions available for use in hosted application arrangements without licensing perpetual rights to the software (“hosted applications”). Revenue from hosted applications is recognized ratably beginning on the activation date over the term of the agreement, which generally ranges from one to three years. Any revenue related to upfront activation or set-up fees is deferred and recognized ratably over the estimated period that the client benefits from the related hosted application. Direct and incremental costs related to upfront activation or set-up activities for hosted applications are capitalized until the hosted application is deployed and in use, and then expensed ratably over the estimated period that the client benefits from the related hosted application.



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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

We provide hosting services to clients who have purchased perpetual rights to certain of our software solutions (“hosting services”). Revenue from hosting services, online training programs as well as subscription-based analytic services such as data enrichment and data management services, is recognized ratably beginning on the activation date over the term of the agreement, which generally ranges from one to three years. Any related set-up fees are recognized ratably over the estimated period that the client benefits from the related hosting service. The estimated period of benefit is evaluated on an annual basis using historical client retention information by solution or service.

For arrangements that have multiple elements and do not include software licenses, we allocate arrangement consideration at the inception of the arrangement to those elements that qualify as separate units of accounting. The arrangement consideration is allocated to the separate units of accounting based on relative selling price method in accordance with the selling price hierarchy, which includes: (i) vendor specific objective evidence (“VSOE”) of fair value if available; (ii) third-party evidence (“TPE”) if VSOE is not available; and (iii) best estimate of selling price (“BESP”) if neither VSOE nor TPE is available. In general, we use VSOE to allocate the selling price to subscription and service deliverables.

We offer certain payment processing services with the assistance of third-party vendors. In general, when we are the principal in a transaction based on the predominant weighting of factors identified in ASC 605-45, we record the revenue and related costs on a gross basis. Otherwise, we net the cost of revenue associated with the service against the gross amount billed to the client and record the net amount as revenue.

Revenue from transaction processing services is recognized when the service is provided and the amounts are determinable. Revenue directly associated with processing donations for clients are included in subscriptions revenue.

### Maintenance

We recognize revenue from maintenance services ratably over the term of the arrangement, generally three years at contract inception with one year annual renewals thereafter. Maintenance contracts are at rates that vary according to the level of the maintenance program associated with the software solution and are generally renewable annually. Maintenance contracts may also include the right to unspecified solution upgrades on an if-and-when available basis. Certain incremental support services are sold in prepaid units of time and recognized as revenue upon their usage.

### Services

We generally bill consulting, installation and implementation services based on hourly rates plus reimbursable travel-related expenses. Revenue is recognized for these services over the period the services are delivered.

We recognize analytic services revenue from donor prospect research engagements, the sale of lists of potential donors, benchmarking studies and data modeling service engagements upon delivery. In arrangements where we provide clients the right to updates to the lists during the contract period, revenue is recognized ratably over the contract period.

We sell fixed-rate programs, which permit clients to attend unlimited training over a specified contract period, typically one year, subject to certain restrictions, and revenue in those cases is recognized ratably over the contract period. Additionally, we sell training at a fixed rate for each specific class at a per attendee price or at a packaged price for several attendees, and recognize the related revenue upon the client attending and completing training.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

### License fees

We sell perpetual software licenses with maintenance, varying levels of professional services and, in certain instances, with hosting services. We allocate revenue to each of the elements in these arrangements using the residual method under which we first allocate revenue to the undelivered elements, typically the non-software license components, based on VSOE of fair value of the various elements. We determine VSOE of fair value of the various elements using different methods. VSOE of fair value for maintenance services associated with software licenses is based upon renewal rates stated in the arrangements with clients, which demonstrate a consistent relationship of maintenance pricing as a percentage of the contractual license fee. VSOE of fair value of professional services and other solutions and services is based on the average selling price of these same solutions and services to other clients when sold on a stand-alone basis. Any remaining revenue is allocated to the delivered elements, which is normally the software license in the arrangement. In general, revenue is recognized for software licenses upon delivery to our clients.

When a software license is sold with software customization services, generally the services are to provide the client assistance in creating special reports and other enhancements that will improve operational efficiency and/or help to support business process improvements. These services are generally not essential to the functionality of the software and the related revenues are recognized either as the services are delivered or upon completion. However, when software customization services are considered essential to the functionality of the software, we recognize revenue for both the software license and the services using the percentage-of-completion method.

### Deferred revenue

To the extent that our clients are billed for the above described solutions and services in advance of delivery, we record such amounts in deferred revenue. For example, our subscription and maintenance clients are generally billed one year in advance.

### Fair value measurements

We measure certain financial assets and liabilities at fair value on a recurring basis, including derivative instruments. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability (an exit price) in an orderly transaction between market participants at the measurement date. An active market is defined as a market in which transactions for the asset or liability take place with sufficient frequency and volume to provide pricing information on an ongoing basis. We use a three-tier fair value hierarchy to measure fair value. This hierarchy prioritizes the inputs into three broad levels as follows:

Level 1 - Quoted prices for identical assets or liabilities in active markets;

Level 2 - Quoted prices for similar assets and liabilities in active markets, quoted prices for identical or similar assets in markets that are not active, and model-derived valuations in which all significant inputs and significant value drivers are observable in active markets; and

Level 3 - Valuations derived from valuation techniques in which one or more significant inputs are unobservable.

Our financial assets and liabilities are classified in their entirety within the hierarchy based on the lowest level of input that is significant to fair value measurement. Changes to a financial asset's or liability's level within the fair value hierarchy are determined as of the end of a reporting period. All methods of assessing fair value result in a general approximation of value, and such value may never actually be realized.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

Earnings per share

We compute basic earnings per share by dividing net income available to common stockholders by the weighted average number of common shares outstanding during the period. Diluted earnings per share is computed by dividing net income available to common stockholders by the weighted average number of common shares and dilutive potential common shares outstanding during the period. Diluted earnings per share reflect the assumed exercise, settlement and vesting of all dilutive securities using the “treasury stock method” except when the effect is anti-dilutive. Potentially dilutive securities consist of shares issuable upon the exercise of stock options, settlement of stock appreciation rights and vesting of restricted stock awards and units.

Recently issued accounting pronouncements

In September 2015, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2015-16, Simplifying the Accounting for Measurement-Period Adjustments (ASU 2015-16). ASU 2015-16 requires for acquirers in business combinations to recognize adjustments to provisional amounts identified during measurement periods in the reporting periods in which adjusted amounts are determined. The update requires that acquirers record, in the same period's financial statements, the effect on earnings of changes in depreciation, amortization or other income effects, if any, resulting from changes in provisional amounts, calculated as if the accounting had been completed at acquisition date. The update also requires separate income statement presentation or note disclosure of amounts recorded in current period earnings by line item that would have been recorded in previous reporting periods if the provisional amount adjustments had been recognized at the acquisition date (requirements to retrospectively account for those adjustments have been eliminated). The guidance is effective for annual reporting periods beginning after December 15, 2015, including interim periods within that reporting period. Amendments in this update should be applied prospectively to adjustments to provisional amounts that occur after its effective date, with earlier application permitted for financial statements that have not been issued. We will adopt ASU 2015-16 on January 1, 2016 and apply this guidance where applicable in any future business combinations.

In April 2015, the FASB issued ASU No. 2015-05, Intangibles - Goodwill and Other - Internal-Use Software (Subtopic 350-40) - Customer's Accounting for Fees Paid in a Cloud Computing Arrangement (ASU 2015-05). The amendments in this update provide guidance to clients about whether a cloud computing arrangement includes a software license. If a cloud computing arrangement includes a software license, the update specifies that the client should account for the software license element of the arrangement consistent with the acquisition of other software licenses. The update further specifies that the client should account for a cloud computing arrangement as a service contract if the arrangement does not include a software license. ASU 2015-05 will be effective for the Company in fiscal year 2016. Early adoption is permitted. An entity can elect to adopt the amendments either (1) prospectively to all arrangements entered into or materially modified after the effective date or (2) retrospectively. We will adopt ASU 2015-05 on January 1, 2016 on a prospective basis and do not expect that the implementation of this standard will have a material impact on our consolidated financial statements.

In April 2015, the FASB issued ASU 2015-03, Interest - Imputation of Interest - Simplifying the Presentation of Debt Issuance Costs. ASU 2015-03 sets forth a requirement that debt issuance costs related to a recognized debt liability be presented in the balance sheet as a direct deduction from the carrying amount of that debt liability, consistent with debt discounts. The recognition and measurement guidance for debt issuance costs is not affected by the amendments in this update. ASU 2015-03 will be effective for the Company in fiscal year 2016. Early adoption is permitted. An entity should apply the new guidance on a retrospective basis, wherein the balance sheet of each individual period presented is adjusted to reflect the period-specific effects of applying the new guidance. We are currently considering early adoption of ASU 2015-03 and do not expect that the implementation of this standard will have a material impact on our consolidated balance sheets.



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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

In May 2014, the FASB issued ASU 2014-09, Revenue from Contracts with Customers (Topic 606). ASU 2014-09 outlines a single comprehensive model for entities to use in accounting for revenue arising from contracts with customers and will replace most existing revenue recognition guidance in GAAP when it becomes effective. ASU 2014-09 was originally effective for fiscal years and interim periods within those years beginning after December 15, 2016. An entity should apply ASU 2014-09 either retrospectively to each prior reporting period presented or retrospectively with the cumulative effect of initially applying the ASU recognized as an adjustment to the opening balance of retained earnings at the date of initial application. In July, 2015, the FASB decided to delay the effective date of the new standard for one year. The new standard now requires application no later than annual reporting periods beginning after December 15, 2017, including interim reporting periods therein; however, public entities are permitted to elect to early adopt the new standard as of the original effective date. We expect the adoption of ASU 2014-09 will impact our consolidated financial statements. We are currently evaluating implementation methods and the extent of the impact that implementation of this standard will have upon adoption.

## 3. Business combinations

## 2014 Acquisitions

## MicroEdge

On October 1, 2014, we completed our acquisition of all of the outstanding equity, including all voting equity interests of MicroEdge Holdings, LLC ("MicroEdge"). MicroEdge is a provider of software solutions that enable the worldwide giving community to organize, simplify and measure their acts of charitable giving. The acquisition of MicroEdge expanded our offerings in the philanthropic giving sector with its comprehensive solutions for grant-making, corporate social responsibility and foundation management. We acquired MicroEdge for an aggregate purchase price of \$159.8 million in cash. As a result of the acquisition, MicroEdge has become a wholly-owned subsidiary of ours. The operating results of MicroEdge have been included in our consolidated financial statements from the date of acquisition within the Enterprise Customer Business Unit. For the three and nine months ended September 30, 2015, MicroEdge's total revenue was \$8.3 million and \$22.2 million, respectively. Because we have integrated a substantial amount of MicroEdge's operations into ours, it is impracticable to determine the operating costs attributable solely to the acquired business. We financed the acquisition of MicroEdge through cash on hand and borrowings of \$140.0 million under our existing credit facility.

The following table summarizes the allocation of the purchase price based on the estimated fair value of the assets acquired and the liabilities assumed:

(in thousands)

|                                                 |           |   |
|-------------------------------------------------|-----------|---|
| Net working capital, excluding deferred revenue | \$9,442   |   |
| Property and equipment                          | 1,371     |   |
| Other long-term assets                          | 992       |   |
| Deferred revenue                                | (11,670)  | ) |
| Deferred tax liability                          | (4,509)   | ) |
| Intangible assets                               | 90,200    |   |
| Goodwill                                        | 73,960    |   |
| Total purchase price                            | \$159,786 |   |

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

The estimated fair value of accounts receivable acquired approximates the contractual value of \$6.3 million. The estimated goodwill recognized is attributable primarily to the opportunities for expected synergies from combining operations and the assembled workforce of MicroEdge, all of which was assigned to our Enterprise Customer Business Unit reporting segment. Approximately \$37.4 million of the goodwill arising in the acquisition is deductible for income tax purposes. We finalized the purchase price allocation for MicroEdge, including the valuation of assets acquired and liabilities assumed, during the third quarter of 2015. No measurement period adjustments were made for this acquisition during the three months ended September 30, 2015. During the nine months ended September 30, 2015, we recorded a measurement period adjustment to the estimated fair value of the deferred tax liability following the receipt of new information. The adjustment resulted in a decrease in the deferred tax liability of \$1.6 million, with the corresponding offset to goodwill. No historical financial information was retrospectively revised as the measurement period adjustment was not material.

The MicroEdge acquisition resulted in the identification of the following identifiable intangible assets:

|                         | Intangible assets<br>acquired | Weighted<br>average<br>amortization<br>period<br>(in years) |
|-------------------------|-------------------------------|-------------------------------------------------------------|
| MicroEdge               | (in thousands)                |                                                             |
| Customer relationships  | \$61,200                      | 13                                                          |
| Marketing assets        | 2,500                         | 7                                                           |
| Marketing assets        | 1,600                         | Indefinite                                                  |
| Acquired technology     | 24,300                        | 7                                                           |
| Non-compete agreements  | 600                           | 3                                                           |
| Total intangible assets | \$90,200                      | 11                                                          |

The estimated fair values of the finite-lived intangible assets were based on variations of the income approach, which estimates fair value based on the present value of cash flows that the assets are expected to generate which included the relief-from-royalty method, incremental cash flow method, excess earnings method, as well as the with and without method, depending on the intangible asset being valued. The method of amortization of identifiable finite-lived intangible assets is based on the expected pattern in which the estimated economic benefits of the respective assets are consumed or otherwise used up. Customer relationships are amortized on an accelerated basis. Marketing assets, certain of the acquired technology and non-compete agreements are being amortized on a straight-line basis. Certain of the acquired technology is also being amortized on an accelerated basis.

The following unaudited pro forma condensed combined consolidated results of operations assume that the acquisition of MicroEdge occurred on January 1, 2013. This unaudited pro forma financial information does not reflect any adjustments for anticipated synergies resulting from the acquisition and should not be relied upon as being indicative of the historical results that would have been attained had the transaction been consummated as of January 1, 2013, or of the results that may occur in the future. The unaudited pro forma information reflects adjustments for amortization of intangibles related to the fair value adjustments of the assets acquired, write-down of acquired deferred revenue to fair value, additional interest expense related to the financing of the transaction and the related tax effects of the adjustments.

|                                     |                                    |
|-------------------------------------|------------------------------------|
| Three months ended<br>September 30, | Nine months ended<br>September 30, |
|-------------------------------------|------------------------------------|

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|                                          |           |           |
|------------------------------------------|-----------|-----------|
| (in thousands, except per share amounts) | 2014      | 2014      |
| Revenue                                  | \$151,681 | \$429,271 |
| Net income                               | 10,219    | 19,722    |
| Basic earnings per share                 | \$0.23    | \$0.44    |
| Diluted earnings per share               | \$0.22    | \$0.43    |

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

**WhippleHill**

On June 16, 2014, we acquired all of the outstanding stock of WhippleHill Communications, Inc. (“WhippleHill”), a privately held company based in New Hampshire, for \$35.0 million in cash. WhippleHill is a provider of cloud-based solutions designed exclusively to serve K-12 private schools. The acquisition of WhippleHill expanded our offerings in the K-12 technology sector. The operating results of WhippleHill have been included in our consolidated financial statements from the date of acquisition. Because we have integrated WhippleHill's operations into ours, including our historical K-12 solutions, it is impracticable to determine the revenue and operating costs attributable solely to the acquired business.

We recorded \$22.2 million of finite-lived intangible assets, \$9.3 million of goodwill (all of which is deductible for income tax purposes) and \$3.5 million of net tangible assets acquired and liabilities assumed associated with the WhippleHill acquisition based on our determination of estimated fair values. Included in net tangible assets acquired and liabilities assumed was \$4.6 million of acquired accounts receivable, for which fair value was estimated to approximate the contractual value. The estimated goodwill recognized is attributable primarily to the opportunities for expected synergies from combining operations and the assembled workforce of WhippleHill, all of which was assigned to our General Markets Business Unit reporting segment. We finalized the purchase price allocation for WhippleHill, including the valuation of assets acquired and liabilities assumed, during the second quarter of 2015.

The WhippleHill acquisition resulted in the identification of the following identifiable finite-lived intangible assets:

|                         | Intangible assets<br>acquired | Weighted<br>average<br>amortization<br>period |
|-------------------------|-------------------------------|-----------------------------------------------|
|                         | (in thousands)                | (in years)                                    |
| WhippleHill             |                               |                                               |
| Customer relationships  | \$11,300                      | 11                                            |
| Acquired technology     | 8,500                         | 7                                             |
| Marketing assets        | 2,300                         | 9                                             |
| Non-compete agreements  | 100                           | 3                                             |
| Total intangible assets | \$22,200                      | 9                                             |

The estimated fair values of the finite-lived intangible assets were based on variations of the income approach which estimates fair value based upon the present value of cash flows that the assets are expected to generate and which included the relief-from-royalty method, incremental cash flow method, excess earnings method, as well as the with and without method, depending on the intangible asset being valued. The method of amortization of identifiable finite-lived intangible assets is based on the expected pattern in which the estimated economic benefits of the respective assets are consumed or otherwise used up. Customer relationships are being amortized on an accelerated basis. Acquired technology, trade names and non-compete agreements are being amortized on a straight-line basis. We determined that the WhippleHill acquisition was a non-material business combination. As such, pro forma disclosures are not required and are not presented.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

## 4. Earnings per share

The following table sets forth the computation of basic and diluted earnings per share:

| (in thousands, except share and per share amounts) | Three months ended<br>September 30, |            | Nine months ended<br>September 30, |            |
|----------------------------------------------------|-------------------------------------|------------|------------------------------------|------------|
|                                                    | 2015                                | 2014       | 2015                               | 2014       |
| Numerator:                                         |                                     |            |                                    |            |
| Net income                                         | \$7,911                             | \$10,380   | \$19,238                           | \$23,474   |
| Denominator:                                       |                                     |            |                                    |            |
| Weighted average common shares                     | 45,616,832                          | 45,196,277 | 45,576,029                         | 45,160,434 |
| Add effect of dilutive securities:                 |                                     |            |                                    |            |
| Stock-based compensation                           | 979,882                             | 687,293    | 827,167                            | 543,723    |
| Weighted average common shares assuming dilution   | 46,596,714                          | 45,883,570 | 46,403,196                         | 45,704,157 |
| Earnings per share:                                |                                     |            |                                    |            |
| Basic                                              | \$0.17                              | \$0.23     | \$0.42                             | \$0.52     |
| Diluted                                            | \$0.17                              | \$0.23     | \$0.41                             | \$0.51     |

The following shares underlying stock-based awards were not included in diluted earnings per share because their inclusion would have been anti-dilutive:

|                                                                 | Three months ended<br>September 30, |      | Nine months ended<br>September 30, |         |
|-----------------------------------------------------------------|-------------------------------------|------|------------------------------------|---------|
|                                                                 | 2015                                | 2014 | 2015                               | 2014    |
| Shares excluded from calculations of diluted earnings per share | 9,765                               | —    | 18,658                             | 347,178 |

## 5. Fair value measurements

Recurring fair value measurements

Financial assets and liabilities measured at fair value on a recurring basis consisted of the following, as of:

| (in thousands)                        | Fair value measurement using |         |         |         |
|---------------------------------------|------------------------------|---------|---------|---------|
|                                       | Level 1                      | Level 2 | Level 3 | Total   |
| Fair value as of September 30, 2015   |                              |         |         |         |
| Financial liabilities:                |                              |         |         |         |
| Derivative instruments <sup>(1)</sup> | \$—                          | \$1,312 | \$—     | \$1,312 |
| Total financial liabilities           | \$—                          | \$1,312 | \$—     | \$1,312 |

Fair value as of December 31, 2014

|                                       |     |       |     |       |
|---------------------------------------|-----|-------|-----|-------|
| Financial liabilities:                |     |       |     |       |
| Derivative instruments <sup>(1)</sup> | \$— | \$268 | \$— | \$268 |
| Total financial liabilities           | \$— | \$268 | \$— | \$268 |

The fair value of our interest rate swaps was based on model-driven valuations using LIBOR rates, which are (1) observable at commonly quoted intervals. Accordingly, our interest rate swaps are classified within Level 2 of the fair value hierarchy.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

We believe the carrying amounts of our cash and cash equivalents, donor restricted cash, accounts receivable, trade accounts payable, accrued expenses and other current liabilities and donations payable approximate their fair values at September 30, 2015 and December 31, 2014, due to the immediate or short-term maturity of these instruments. We believe the carrying amount of our debt approximates its fair value at September 30, 2015 and December 31, 2014, as the debt bears interest rates that approximate market value. As LIBOR rates are observable at commonly quoted intervals, our debt is classified within Level 2 of the fair value hierarchy.

## Non-recurring fair value measurements

Assets and liabilities that are measured at fair value on a non-recurring basis include intangible assets and goodwill which are recognized at fair value during the period in which an acquisition is completed, from updated estimates and assumptions during the measurement period, or when they are considered to be impaired. These non-recurring fair value measurements, primarily for intangible assets acquired, were based on Level 3 unobservable inputs. In the event of an impairment, we determine the fair value of the goodwill and intangible assets using a discounted cash flow approach, which contains significant unobservable inputs and therefore is considered a Level 3 fair value measurement. The unobservable inputs in the analysis generally include future cash flow projections and a discount rate.

There were no non-recurring fair value adjustments recorded to intangible assets and goodwill during the three months ended September 30, 2015. There were no non-recurring fair value adjustments to intangible assets and goodwill during the nine months ended September 30, 2015, except for certain fair value measurements to reassign goodwill from the change in reportable segments beginning in March 2015 (as disclosed in Note 6 to these consolidated financial statements) as well as for certain insignificant business combination accounting adjustments to the initial fair value estimates of the MicroEdge assets acquired and liabilities assumed at the acquisition date (as disclosed in Note 3 to these consolidated financial statements) from updated estimates and assumptions during the measurement period. The measurement period may be up to one year from the acquisition date. We record any measurement period adjustments to the fair value of assets acquired and liabilities assumed, with the corresponding offset to goodwill.

## 6. Goodwill and other intangible assets

The change in goodwill for each reportable segment (as defined in Note 14) during the nine months ended September 30, 2015, consisted of the following:

| (in thousands)                                                         | ECBU      | GMBU     | IBU     | Other <sup>(1)</sup> | Total     |
|------------------------------------------------------------------------|-----------|----------|---------|----------------------|-----------|
| Balance at December 31, 2014                                           | \$240,621 | \$99,806 | \$6,485 | \$2,096              | \$349,008 |
| Additions related to business combinations <sup>(2)</sup>              | —         | —        | 115     | —                    | 115       |
| Adjustments related to prior year business combinations <sup>(3)</sup> | (1,581)   | —        | —       | —                    | (1,581)   |
| Adjustments related to dispositions <sup>(4)</sup>                     | —         | —        | (1,153) | —                    | (1,153)   |
| Effect of foreign currency translation <sup>(5)</sup>                  | —         | —        | (619)   | —                    | (619)     |
| Balance at September 30, 2015                                          | \$239,040 | \$99,806 | \$4,828 | \$2,096              | \$345,770 |

(1) Other includes goodwill not assigned to one of our three reportable segments.

(2) Represents goodwill related to an immaterial business combination completed during the three months ended September 30, 2015.

(3) See Note 3 to these consolidated financial statements for details of the immaterial measurement period adjustment.

(4) See Note 15 to these consolidated financial statements for a summary of the disposition.

(5) Includes an insignificant reduction in goodwill related to the disposition discussed in (4) above.



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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

As a result of the change in our reportable segments effective beginning in March 2015, \$33.2 million of goodwill that had been attributed to the former Target Analytics segment as of December 31, 2014 was reassigned. Of that amount \$17.3 million, \$15.6 million and \$0.3 million was reassigned to ECBU, GMBU and IBU, respectively, based on their relative fair values. The reassignment of goodwill is reflected in the goodwill balances as of September 30, 2015 and December 31, 2014. In connection with the change in reportable segments, goodwill allocated to the ECBU, GMBU and IBU reporting units was reviewed under the two-step quantitative goodwill impairment test in accordance with the authoritative guidance. Under the first step of the authoritative guidance for impairment testing, the fair value of the reporting units was determined based on the income approach, which estimates the fair value based on the future discounted cash flows. Based on the first step of the analysis, we determined the fair value of each reporting unit was significantly above its respective carrying amount. As such, we were not required to perform step two of the analysis for the purposes of determining the amount of any impairment loss and no impairment charge was recorded as a result of the interim period impairment test performed during the three months ended March 31, 2015.

Amortization expense

Amortization expense related to finite-lived intangible assets acquired in business combinations is allocated to cost of revenue on the consolidated statements of comprehensive income based on the revenue stream to which the asset contributes, except for marketing assets and non-compete agreements, for which the associated amortization expense is included in operating expenses.

The following table summarizes amortization expense:

| (in thousands)                                               | Three months ended<br>September 30, |         | Nine months ended<br>September 30, |          |
|--------------------------------------------------------------|-------------------------------------|---------|------------------------------------|----------|
|                                                              | 2015                                | 2014    | 2015                               | 2014     |
| Included in cost of revenue:                                 |                                     |         |                                    |          |
| Cost of subscriptions                                        | \$5,761                             | \$4,721 | \$17,300                           | \$13,715 |
| Cost of maintenance                                          | 1,000                               | 114     | 3,160                              | 344      |
| Cost of services                                             | 698                                 | 768     | 2,007                              | 2,100    |
| Cost of license fees and other                               | 86                                  | 107     | 283                                | 318      |
| Total included in cost of revenue                            | 7,545                               | 5,710   | 22,750                             | 16,477   |
| Included in operating expenses                               | 524                                 | 624     | 1,536                              | 1,629    |
| Total amortization of intangibles from business combinations | \$8,069                             | \$6,334 | \$24,286                           | \$18,106 |

The following table outlines the estimated future amortization expense for each of the next five years for our finite-lived intangible assets as of September 30, 2015:

| Year ending December 31,<br>(in thousands) | Amortization<br>expense |
|--------------------------------------------|-------------------------|
| 2015 - remaining                           | \$8,069                 |
| 2016                                       | 34,821                  |
| 2017                                       | 32,272                  |
| 2018                                       | 30,168                  |
| 2019                                       | 27,114                  |
| Total                                      | \$132,444               |

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

## 7. Consolidated financial statement details

## Prepaid expenses and other assets

| (in thousands)                            | September 30,<br>2015 | December 31,<br>2014 |
|-------------------------------------------|-----------------------|----------------------|
| Deferred sales commissions                | \$26,801              | \$22,630             |
| Software development costs, net           | 16,480                | 8,914                |
| Prepaid software maintenance              | 12,427                | 9,480                |
| Deferred professional services costs      | 4,186                 | 5,753                |
| Taxes, prepaid and receivable             | 1,195                 | 8,991                |
| Prepaid royalties                         | 1,840                 | 3,192                |
| Other assets                              | 11,928                | 8,116                |
| Total prepaid expenses and other assets   | 74,857                | 67,076               |
| Less: Long-term portion                   | 35,300                | 26,684               |
| Prepaid expenses and other current assets | \$39,557              | \$40,392             |

## Accrued expenses and other liabilities

| (in thousands)                                 | September 30,<br>2015 | December 31,<br>2014 |
|------------------------------------------------|-----------------------|----------------------|
| Accrued bonuses                                | \$18,229              | \$19,480             |
| Accrued commissions and salaries               | 5,091                 | 8,712                |
| Taxes payable                                  | 3,824                 | 4,285                |
| Deferred rent liabilities                      | 4,001                 | 4,200                |
| Lease incentive obligations                    | 3,637                 | 4,099                |
| Unrecognized tax benefit                       | 2,856                 | 3,791                |
| Customer credit balances                       | 2,843                 | 2,573                |
| Accrued health care costs                      | 2,802                 | 2,707                |
| Other liabilities                              | 9,318                 | 9,791                |
| Total accrued expenses and other liabilities   | 52,601                | 59,638               |
| Less: Long-term portion                        | 7,025                 | 7,437                |
| Accrued expenses and other current liabilities | \$45,576              | \$52,201             |

## Deferred revenue

| (in thousands)                    | September 30,<br>2015 | December 31,<br>2014 |
|-----------------------------------|-----------------------|----------------------|
| Subscriptions                     | \$110,582             | \$98,225             |
| Maintenance                       | 91,297                | 92,823               |
| Services                          | 30,236                | 29,457               |
| License fees and other            | 2,415                 | 769                  |
| Total deferred revenue            | 234,530               | 221,274              |
| Less: Long-term portion           | 7,369                 | 8,991                |
| Deferred revenue, current portion | \$227,161             | \$212,283            |

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

## 8. Debt

The following table summarizes our debt balances and the related weighted average effective interest rates, which includes the effect of interest rate swap agreements.

| (in thousands, except percentages) | Debt balance at    |                   | Weighted average effective interest rate at |                   |   |
|------------------------------------|--------------------|-------------------|---------------------------------------------|-------------------|---|
|                                    | September 30, 2015 | December 31, 2014 | September 30, 2015                          | December 31, 2014 |   |
| Credit facility:                   |                    |                   |                                             |                   |   |
| Revolving credit loans             | \$75,000           | \$110,700         | 2.61                                        | % 1.56            | % |
| Term loans                         | 168,437            | 171,719           | 2.44                                        | % 2.03            | % |
| Total debt                         | 243,437            | 282,419           | 2.49                                        | % 1.85            | % |
| Less: Unamortized debt discount    | 1,769              | 1,848             |                                             |                   |   |
| Less: Debt, current portion        | 4,375              | 4,375             | 1.83                                        | % 1.39            | % |
| Debt, net of current portion       | \$237,293          | \$276,196         | 2.50                                        | % 1.85            | % |

We were previously party to a \$325.0 million five-year credit facility entered into during February 2012. The credit facility included: a dollar and a designated currency revolving credit facility with sublimits for letters of credit and swingline loans (the “2012 Revolving Facility”) and a delayed draw term loan (the “2012 Term Loan”) together, (the “2012 Credit Facility”).

## 2014 refinancing

In February 2014, we entered into a five-year \$325.0 million credit facility (the “2014 Credit Facility”) and drew \$175.0 million on a term loan upon closing, which was used to repay all amounts outstanding under the 2012 Credit Facility. The 2014 Credit Facility includes the following facilities: (i) a dollar and a designated currency revolving credit facility with sublimits for letters of credit and swingline loans (the “2014 Revolving Facility”) and (ii) a term loan facility (the “2014 Term Loan”).

Certain lenders of the 2012 Term Loan participated in the 2014 Term Loan and the change in the present value of our future cash flows to these lenders under the 2012 Term Loan and under the 2014 Term Loan was less than 10%.

Accordingly, we accounted for the refinancing event for these lenders as a debt modification. Certain lenders of the 2012 Term Loan did not participate in the 2014 Term Loan. Accordingly, we accounted for the refinancing event for these lenders as a debt extinguishment. Certain lenders of the 2012 Revolving Facility participated in the 2014 Revolving Facility and provided increased borrowing capacities. Accordingly, we accounted for the refinancing event for these lenders as a debt modification. Certain lenders of the 2012 Revolving Facility did not participate in the 2014 Revolving Facility. Accordingly, we accounted for the refinancing event for these lenders as a debt extinguishment. We recorded a \$0.4 million loss on debt extinguishment related to the write-off of deferred financing costs for the portions of the 2012 Credit Facility considered to be extinguished. This loss was recognized in the consolidated statements of comprehensive income within loss on debt extinguishment and termination of derivative instruments.

In connection with our entry into the 2014 Credit Facility, we paid \$2.5 million in financing costs, of which \$1.1 million were capitalized and, together with a portion of the unamortized deferred financing costs from the 2012 Credit Facility and prior facilities, are being amortized into interest expense over the term of the new facility using the effective interest method. As of September 30, 2015 and December 31, 2014, deferred financing costs totaling \$1.5 million and \$1.7 million, respectively, were included in other assets on the consolidated balance sheet.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

## Summary of the 2014 Credit Facility

The 2014 Credit Facility is secured by the stock and limited liability company interests of certain of our subsidiaries and is guaranteed by our material domestic subsidiaries.

Amounts borrowed under the dollar tranche revolving credit loans and term loan under the 2014 Credit Facility bear interest at a rate per annum equal to, at our option, (a) a base rate equal to the highest of (i) the prime rate, (ii) federal funds rate plus 0.50% and (iii) one month LIBOR plus 1.00% (the "Base Rate"), in addition to a margin of 0.00% to 0.50%, or (b) LIBOR rate plus a margin of 1.00% to 1.50%.

We also pay a quarterly commitment fee on the unused portion of the 2014 Revolving Facility from 0.15% to 0.225% per annum, depending on our net leverage ratio. At September 30, 2015, the commitment fee was 0.225%.

The term loan under the 2014 Credit Facility requires periodic principal payments. The balance of the term loan and any amounts drawn on the revolving credit loans are due upon maturity of the 2014 Credit Facility in February 2019.

We evaluate the classification of our debt as current or non-current based on the required annual maturities of the 2014 Credit Facility.

The 2014 Credit Facility includes financial covenants related to the net leverage ratio and interest coverage ratio, as well as restrictions on our ability to declare and pay dividends and our ability to repurchase shares of our common stock. At September 30, 2015, we were in compliance with our debt covenants under the 2014 Credit Facility.

## Financing for MicroEdge acquisition

The 2014 Credit Facility includes an option to request increases in the revolving commitments and/or request additional term loans in an aggregate principal amount of up to \$200.0 million. On October 1, 2014, we exercised this option, and certain lenders agreed, to increase the revolving credit commitments by \$100.0 million (the "October 2014 Additional Revolving Credit Commitments") such that for the period commencing October 1, 2014, the aggregate revolving credit commitments available were \$250.0 million. The October 2014 Additional Revolving Credit Commitments have the same terms as the existing revolving credit commitments.

On October 1, 2014, we drew down \$140.0 million in revolving credit commitments under the 2014 Credit Facility to finance the acquisition of MicroEdge.

## 2015 increase in revolving credit commitments

On July 17, 2015, we again exercised this option and certain lenders agreed to increase the revolving credit commitments by an additional \$100.0 million (the "July 2015 Additional Revolving Credit Commitments") such that for the period commencing July 17, 2015, the aggregate revolving credit commitments available were \$350.0 million. The July 2015 Additional Revolving Credit Commitments have the same terms as the existing revolving credit commitments.

As of September 30, 2015, the required annual maturities related to the 2014 Credit Facility were as follows:

| Year ending December 31,<br>(in thousands) | Annual<br>maturities |
|--------------------------------------------|----------------------|
| 2015 - remaining                           | \$1,094              |
| 2016                                       | 4,375                |
| 2017                                       | 4,375                |
| 2018                                       | 4,375                |
| 2019                                       | 229,218              |
| Thereafter                                 | —                    |
| Total required maturities                  | \$243,437            |

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

## 9. Derivative instruments

We use derivative instruments to manage our variable interest rate risk. In February 2014, in connection with the refinancing of our debt, we terminated the two interest rate swap agreements associated with the 2012 Credit Facility. As part of the settlement of our swap liabilities, we recorded a loss of \$0.6 million, which was recognized in the consolidated statements of comprehensive income within loss on debt extinguishment and termination of derivative instruments.

In March 2014, we entered into a new interest rate swap agreement (the "March 2014 Swap Agreement"), which effectively converts portions of our variable rate debt under the 2014 Credit Facility to a fixed rate for the term of the swap agreement. The initial notional value of the March 2014 Swap Agreement was \$125.0 million with an effective date beginning in March 2014. In March 2017, the notional value of the March 2014 Swap Agreement will decrease to \$75.0 million for the remaining term through February 2018. We designated the March 2014 Swap Agreement as a cash flow hedge at the inception of the contract.

In October 2014, we entered into an additional interest rate swap agreement (the "October 2014 Swap Agreement"), which effectively converts portions of our variable rate debt under the 2014 Credit Facility to a fixed rate for the term of the swap agreement. The initial notional value of the October 2014 Swap Agreement was \$75.0 million with an effective date beginning in October 2014. In September 2015, the notional value of the October 2014 Swap Agreement decreased to \$50.0 million for the remaining term through June 2016. We designated the October 2014 Swap Agreement as a cash flow hedge at the inception of the contract.

The fair values of our derivative instruments were as follows as of:

| (in thousands)                                                 | Balance sheet location                         | September 30,<br>2015 | December 31,<br>2014 |
|----------------------------------------------------------------|------------------------------------------------|-----------------------|----------------------|
| Derivative instruments designated as hedging instruments:      |                                                |                       |                      |
| Interest rate swaps, current portion                           | Accrued expenses and other current liabilities | \$78                  | \$—                  |
| Interest rate swaps, long-term portion                         | Other liabilities                              | 1,234                 | 268                  |
| Total derivative instruments designated as hedging instruments |                                                | \$1,312               | \$268                |

The effects of derivative instruments in cash flow hedging relationships were as follows:

|                     | Gain (loss) recognized in accumulated other comprehensive loss as of | Location of gain (loss) reclassified from accumulated other comprehensive loss into income | Gain (loss) reclassified from accumulated other comprehensive loss into income |                                      |
|---------------------|----------------------------------------------------------------------|--------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|--------------------------------------|
| (in thousands)      | September 30, 2015                                                   | September 30, 2015                                                                         | Three months ended September 30, 2015                                          | Nine months ended September 30, 2015 |
| Interest rate swaps | \$(1,312)                                                            | ) Interest expense                                                                         | \$(373                                                                         | ) \$(1,122 )                         |
|                     | September 30, 2014                                                   |                                                                                            | Three months ended September 30, 2014                                          | Nine months ended September 30, 2014 |
| Interest rate swaps | \$214                                                                | Interest expense                                                                           | \$(318                                                                         | ) \$(848 )                           |
| Interest rate swaps | —                                                                    | Loss on debt extinguishment                                                                | —                                                                              | (587 )                               |

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and termination of  
derivative instruments

|       |       |        |            |   |
|-------|-------|--------|------------|---|
| Total | \$214 | \$(318 | ) \$(1,435 | ) |
|-------|-------|--------|------------|---|

|                              |    |
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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

Our policy requires that derivatives used for hedging purposes be designated and effective as a hedge of the identified risk exposure at the inception of the contract. Accumulated other comprehensive income (loss) includes unrealized gains or losses from the change in fair value measurement of our derivative instruments each reporting period and the related income tax expense or benefit. Changes in the fair value measurements of the derivative instruments and the related income tax expense or benefit are reflected as adjustments to accumulated other comprehensive income (loss) until the actual hedged expense is incurred or until the hedge is terminated at which point the unrealized gain (loss) is reclassified from accumulated other comprehensive income (loss) to current earnings. The estimated accumulated other comprehensive loss as of September 30, 2015 that is expected to be reclassified into earnings within the next twelve months is \$1.0 million. There were no ineffective portions of our interest rate swap derivatives during the three and nine months ended September 30, 2015 and 2014. See Note 13 to these consolidated financial statements for a summary of the changes in accumulated other comprehensive income (loss) by component.

## 10. Commitments and contingencies

## Leases

We lease our headquarters facility under a 15-year lease agreement which was entered into in October 2008, and has two five-year renewal options. The current annual base rent of the lease is \$5.0 million, payable in equal monthly installments. The base rent escalates annually at a rate equal to the change in the consumer price index, as defined in the agreement, but not to exceed 5.5% in any year.

We have a lease for office space in Austin, Texas which terminates on September 30, 2023, and has two five-year renewal options. Under the terms of the lease, we will increase our leased space by approximately 20,000 square feet on July 31, 2016. The current annual base rent of the lease is \$2.3 million. The base rent escalates annually between 2% and 4% based on the terms of the agreement. The rent expense is recorded on a straight-line basis over the length of the lease term. At September 30, 2015, we had a standby letter of credit of \$2.0 million for a security deposit for this lease.

We have provisions in our leases that entitle us to aggregate remaining leasehold improvement allowances of \$5.1 million. These amounts are being recorded as a reduction to rent expense ratably over the terms of the leases. The reductions in rent expense related to these lease provisions during the three months ended September 30, 2015 and 2014 were insignificant. The reductions in rent expense related to these lease provisions during the nine months ended September 30, 2015 and 2014, were \$0.6 million and \$0.5 million, respectively. The leasehold improvement allowances have been included in the table of operating lease commitments below as a reduction in our lease commitments ratably over the then remaining terms of the leases. The timing of the reimbursements for the actual leasehold improvements may vary from the amounts reflected in the table below.

We have also received, and expect to receive through 2016, quarterly South Carolina state incentive payments as a result of locating our headquarters facility in Berkeley County, South Carolina. These amounts are recorded as a reduction of rent expense upon receipt and were \$0.6 million and \$0.5 million for the three months ended September 30, 2015 and 2014, respectively, and \$1.8 million and \$1.7 million for the nine months ended September 30, 2015 and 2014, respectively.

Total rent expense was \$2.5 million and \$2.3 million for the three months ended September 30, 2015 and 2014, respectively, and \$7.4 million and \$6.9 million for the nine months ended September 30, 2015 and 2014, respectively.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

As of September 30, 2015, the future minimum lease commitments related to lease agreements, net of related lease incentives, were as follows:

| Year ending December 31,<br>(in thousands) | Operating<br>leases |
|--------------------------------------------|---------------------|
| 2015 – remaining                           | \$3,157             |
| 2016                                       | 13,015              |
| 2017                                       | 11,625              |
| 2018                                       | 11,464              |
| 2019                                       | 11,216              |
| Thereafter                                 | 38,561              |
| Total minimum lease payments               | \$89,038            |

## Other commitments

As discussed in Note 8 to these consolidated financial statements, the term loans under the 2014 Credit Facility require periodic principal payments. The balance of the term loans and any amounts drawn on the revolving credit loans are due upon maturity of the 2014 Credit Facility in February 2019.

We utilize third-party technology in conjunction with our solutions and services, with contractual arrangements varying in length from one to five years. In certain cases, these arrangements require a minimum annual purchase commitment. As of September 30, 2015, the remaining aggregate minimum purchase commitment under these arrangements was approximately \$6.7 million through 2018.

## Product and service indemnifications

In the ordinary course of business, we provide certain indemnifications of varying scope to clients against claims of intellectual property infringement made by third parties arising from the use of our products or services. If we determine that it is probable that a loss has been incurred related to product or service indemnifications, any such loss that could be reasonably estimated would be recognized. We have not identified any losses and, accordingly, we have not recorded a liability related to these indemnifications.

## Legal contingencies

We are subject to legal proceedings and claims that arise in the ordinary course of business. We record an accrual for a contingency when it is both probable that a liability has been incurred and the amount of the loss can be reasonably estimated. As of September 30, 2015, in our opinion, there was not at least a reasonable possibility that these actions arising in the ordinary course of business will have a material adverse effect upon our consolidated financial position, results of operations or cash flows and, therefore, no material loss contingencies were recorded.

## 11. Income taxes

Our effective income tax rates including the effects of period-specific events, were:

|                    | Three months ended<br>September 30, |        | Nine months ended<br>September 30, |        |   |
|--------------------|-------------------------------------|--------|------------------------------------|--------|---|
|                    | 2015                                | 2014   | 2015                               | 2014   | % |
| Effective tax rate | 35.9                                | % 15.4 | % 35.2                             | % 30.5 |   |

The increase in our effective income tax rate during the three months ended September 30, 2015, when compared to the same period in 2014, was primarily due to discrete tax benefits included in the 2014 period of \$1.6 million from statute of limitations expirations and \$1.0 million from a reduction in the state income tax effective rate in the U.S., and that impact was partially offset by an increase in the domestic production activities deduction.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

In addition to the tax matters described above, the increase in our effective income tax rate during the nine months ended September 30, 2015, when compared to the same period in 2014, reflects a loss from the sale of our Netherlands entity for which we have determined that a related valuation allowance is appropriate and therefore did not recognize any tax benefit. This increase in our effective income tax rate was partially offset by a discrete tax benefit from the settlement of an audit and an increase in the domestic production activities deduction.

Our effective income tax rate may fluctuate quarterly as a result of factors, including transactions entered into, changes in the geographic distribution of our earnings or losses, our assessment of certain tax contingencies, valuation allowances, and changes in tax law in jurisdictions where we conduct business.

We have deferred tax assets for federal, state, and international net operating loss carryforwards and state tax credits.

The federal and state net operating loss carryforwards are subject to various Internal Revenue Code limitations and applicable state tax laws. A portion of the foreign and state net operating loss carryforwards and a portion of state tax credits have a valuation reserve due to the uncertainty of realizing such carryforwards and credits in the future.

The total amount of unrecognized tax benefit that, if recognized, would favorably affect the effective income tax rate, was \$2.1 million and \$2.8 million at September 30, 2015 and December 31, 2014, respectively. We recognize accrued interest and penalties, if any, related to unrecognized tax benefits as a component of income tax expense.

## 12. Stock-based compensation

Stock-based compensation expense is allocated to cost of revenue and operating expenses on the consolidated statements of comprehensive income based on where the associated employee's compensation is recorded. The following table summarizes stock-based compensation expense:

| (in thousands)                         | Three months ended<br>September 30, |         | Nine months ended<br>September 30, |          |
|----------------------------------------|-------------------------------------|---------|------------------------------------|----------|
|                                        | 2015                                | 2014    | 2015                               | 2014     |
| Included in cost of revenue:           |                                     |         |                                    |          |
| Cost of subscriptions                  | \$213                               | \$192   | \$681                              | \$556    |
| Cost of maintenance                    | 107                                 | 161     | 353                                | 502      |
| Cost of services                       | 449                                 | 529     | 1,685                              | 1,653    |
| Total included in cost of revenue      | 769                                 | 882     | 2,719                              | 2,711    |
| Included in operating expenses:        |                                     |         |                                    |          |
| Sales and marketing                    | 768                                 | 562     | 2,273                              | 1,621    |
| Research and development               | 1,145                               | 762     | 3,309                              | 2,186    |
| General and administrative             | 3,804                               | 2,242   | 9,598                              | 5,974    |
| Total included in operating expenses   | 5,717                               | 3,566   | 15,180                             | 9,781    |
| Total stock-based compensation expense | \$6,486                             | \$4,448 | \$17,899                           | \$12,492 |

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

## 13. Stockholders' equity

## Dividends

In February 2015, our Board of Directors approved an annual dividend rate of \$0.48 per share to be made in quarterly payments. Dividend payments are not guaranteed and our Board of Directors may decide, in its absolute discretion, at any time and for any reason, not to declare and pay further dividends. The following table provides information with respect to quarterly dividends of \$0.12 per share paid on common stock during the nine months ended September 30, 2015.

| Declaration Date | Dividend per Share | Record Date | Payable Date |
|------------------|--------------------|-------------|--------------|
| February 2015    | \$0.12             | February 27 | March 13     |
| April 2015       | \$0.12             | May 28      | June 15      |
| July 2015        | \$0.12             | August 28   | September 15 |

In October 2015, our Board of Directors declared a fourth quarter dividend of \$0.12 per share payable on December 15, 2015 to stockholders of record on November 25, 2015.

## Changes in accumulated other comprehensive loss by component

The changes in accumulated other comprehensive loss by component, consisted of the following:

|                                                                                                                                         | Three months ended<br>September 30, |           | Nine months ended<br>September 30, |           |
|-----------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-----------|------------------------------------|-----------|
| (in thousands)                                                                                                                          | 2015                                | 2014      | 2015                               | 2014      |
| Accumulated other comprehensive loss, beginning of period                                                                               | \$(1,926)                           | \$(1,297) | \$(1,032)                          | \$(1,385) |
| By component:                                                                                                                           |                                     |           |                                    |           |
| Gains and losses on cash flow hedges:                                                                                                   |                                     |           |                                    |           |
| Accumulated other comprehensive loss balance, beginning of period                                                                       | \$(536)                             | \$(337)   | \$(164)                            | \$(255)   |
| Other comprehensive (loss) income before reclassifications, net of tax effects of \$309, \$(175), \$831 and \$313                       | (491)                               | 273       | (1,322)                            | (482)     |
| Amounts reclassified from accumulated other comprehensive loss to interest expense                                                      | 373                                 | 318       | 1,122                              | 848       |
| Amounts reclassified from accumulated other comprehensive loss to loss on debt extinguishment and termination of derivative instruments | —                                   | —         | —                                  | 587       |
| Tax benefit included in provision for income taxes                                                                                      | (144)                               | (123)     | (434)                              | (567)     |
| Total amounts reclassified from accumulated other comprehensive loss                                                                    | 229                                 | 195       | 688                                | 868       |
| Net current-period other comprehensive (loss) income                                                                                    | (262)                               | 468       | (634)                              | 386       |
| Accumulated other comprehensive (loss) income balance, end of period                                                                    | \$(798)                             | \$131     | \$(798)                            | \$131     |
| Foreign currency translation adjustment:                                                                                                |                                     |           |                                    |           |
| Accumulated other comprehensive loss balance, beginning of period                                                                       | \$(1,390)                           | \$(960)   | \$(868)                            | \$(1,130) |
| Translation adjustments                                                                                                                 | 168                                 | (232)     | (354)                              | (62)      |
| Accumulated other comprehensive loss balance, end of period                                                                             | (1,222)                             | (1,192)   | (1,222)                            | (1,192)   |
| Accumulated other comprehensive loss, end of period                                                                                     | \$(2,020)                           | \$(1,061) | \$(2,020)                          | \$(1,061) |

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

14. Segment information

In March 2015, we implemented a new internal reporting structure in which Target Analytics is no longer being viewed as a stand-alone business unit, but rather as a suite of solutions being sold by the Enterprise Customer Business Unit (the "ECBU"), the General Markets Business Unit (the "GMBU"), and the International Business Unit (the "IBU"). As a result of the change in our internal reporting structure, which became effective in March 2015, the operating results of Target Analytics are no longer regularly reviewed by our chief operating decision maker ("CODM") to make decisions about resources to be allocated nor to assess performance, and, therefore, Target Analytics no longer meets the definition of an operating segment. In addition, Target Analytics did not meet any of the quantitative thresholds set forth in ASC 280, Segment Reporting, during the three and nine months ended September 30, 2014 and had been previously disclosed for informational purposes. The change in reportable segments had no effect on our consolidated financial position, results of operations or cash flows for the periods presented.

As of September 30, 2015, our reportable segments were the ECBU, the GMBU, and the IBU. Following is a description of each reportable segment:

The ECBU is focused on marketing, sales, delivery and support to all large and/or strategic prospects and clients in North America;

The GMBU is focused on marketing, sales, delivery and support to all emerging and mid-sized prospects and clients in North America; and

The IBU is focused on marketing, sales, delivery and support to all prospects and clients outside of North America. Our CODM is our chief executive officer ("CEO"). The CEO reviews financial information presented on an operating segment basis for the purposes of making certain operating decisions and assessing financial performance. The CEO uses internal financial reports that provide segment revenues and operating income, excluding stock-based compensation expense, amortization expense, depreciation expense, research and development expense and certain corporate sales, marketing, general and administrative expenses. Currently, the CEO believes that the exclusion of these costs allows for a better understanding of the operating performance of the operating units and management of other operating expenses and cash needs. The CEO does not review any segment balance sheet information.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

We have recast our segment disclosures for the three and nine months ended September 30, 2014 in order to present them on a consistent basis with our change in reportable segments in the current year. Summarized reportable segment financial results, were as follows:

| (in thousands)                                                        | Three months ended<br>September 30, |            | Nine months ended<br>September 30, |             |
|-----------------------------------------------------------------------|-------------------------------------|------------|------------------------------------|-------------|
|                                                                       | 2015                                | 2014       | 2015                               | 2014        |
| Revenue by segment:                                                   |                                     |            |                                    |             |
| ECBU                                                                  | \$69,326                            | \$60,556   | \$205,625                          | \$176,524   |
| GMBU                                                                  | 78,244                              | 70,965     | 224,311                            | 199,124     |
| IBU                                                                   | 11,181                              | 13,117     | 31,995                             | 35,937      |
| Other <sup>(1)</sup>                                                  | 60                                  | (40)       | ) 132                              | 23          |
| Total revenue                                                         | \$158,811                           | \$144,598  | \$462,063                          | \$411,608   |
| Segment operating income <sup>(2)</sup> :                             |                                     |            |                                    |             |
| ECBU                                                                  | \$33,568                            | \$31,560   | \$99,522                           | \$89,892    |
| GMBU                                                                  | 40,718                              | 36,317     | 114,719                            | 104,842     |
| IBU                                                                   | 2,431                               | 1,553      | 5,823                              | 3,334       |
| Other <sup>(1)</sup>                                                  | (219)                               | ) 283      | (276)                              | ) 1,070     |
|                                                                       | 76,498                              | 69,713     | 219,788                            | 199,138     |
| Less:                                                                 |                                     |            |                                    |             |
| Corporate unallocated costs <sup>(3)</sup>                            | (47,975)                            | ) (45,429) | ) (141,162)                        | ) (129,765) |
| Stock based compensation costs                                        | (6,486)                             | ) (4,448)  | ) (17,899)                         | ) (12,492)  |
| Amortization expense                                                  | (8,069)                             | ) (6,334)  | ) (24,286)                         | ) (18,106)  |
| Interest expense, net                                                 | (1,808)                             | ) (1,255)  | ) (5,352)                          | ) (4,013)   |
| Loss on sale of business                                              | —                                   | —          | (1,976)                            | ) —         |
| Loss on debt extinguishment and termination of derivative instruments | —                                   | —          | —                                  | (996)       |
| Other income, net                                                     | 184                                 | 29         | 584                                | 18          |
| Income before provision for income taxes                              | \$12,344                            | \$12,276   | \$29,697                           | \$33,784    |

(1) Other includes revenue and the related costs from the sale of solutions and services not directly attributable to a reportable segment.

(2) Segment operating income includes direct, controllable costs related to the sale of solutions and services by the reportable segment.

(3) Corporate unallocated costs include research and development, depreciation expense, and certain corporate sales, marketing, general and administrative expenses.

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

## 15. Disposition of business

On May 18, 2015, we completed the sale of RLC Customer Technology B.V. ("RLC"), a formerly wholly-owned entity based in the Netherlands, to a private software company by selling all of the issued and outstanding stock of RLC in exchange for \$0.4 million in gross cash proceeds. We incurred an insignificant amount of legal costs associated with the disposition of this business. As part of the disposition, we derecognized \$1.4 million of goodwill related to RLC. As a result of this disposition, we also recognized an insignificant foreign currency translation gain in our consolidated statement of comprehensive income, which was recorded in stockholders' equity immediately preceding the disposition. In addition, due to the inability to currently deduct a capital loss and the uncertainty of utilizing a capital loss tax benefit in the future, a tax benefit was not recognized on a portion of the recorded loss on sale of the business. Overall, this transaction, including costs associated with the disposition and the recognition of an insignificant foreign currency translation gain, resulted in a \$2.0 million loss, which was recorded in loss on sale of business in our consolidated statements of comprehensive income for the nine months ended September 30, 2015. The disposition of RLC did not qualify for reporting as a discontinued operation since the transaction did not represent a strategic shift in our operations.

The following table presents the carrying amounts of RLC's assets and liabilities immediately preceding the disposition on May 18, 2015, which are excluded from our consolidated balance sheet as of September 30, 2015.

(in thousands)

|                                        |         |
|----------------------------------------|---------|
| Cash and cash equivalents              | \$952   |
| Accounts receivable, net of allowance  | 132     |
| Prepaid expenses and other assets      | 38      |
| Property and equipment, net            | 31      |
| Deferred tax asset                     | 6       |
| Goodwill                               | 1,374   |
| Intangible assets, net                 | 289     |
| Total assets held-for-sale             | \$2,822 |
| Trade accounts payable                 | \$82    |
| Accrued expenses and other liabilities | 181     |
| Deferred revenue                       | 490     |
| Deferred tax liability                 | 90      |
| Total liabilities held-for-sale        | \$843   |

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Blackbaud, Inc.

Notes to consolidated financial statements (continued)

(Unaudited)

16. Subsequent events

Smart Tuition acquisition

On October 2, 2015, we completed our acquisition from Smart Tuition Holdings, LLC of all of the outstanding equity, including all voting equity interests, of Smart, LLC ("Smart Tuition"), pursuant to the unit purchase agreement dated August 10, 2015. Smart Tuition is a leading provider of payment software and services for private schools and parents. The acquisition of Smart Tuition further expanded our offerings in the K-12 technology sector. We acquired Smart Tuition for an aggregate purchase price of \$187.8 million in cash, net of closing adjustments. As a result of the acquisition, Smart Tuition has become a wholly-owned subsidiary of ours. We will include the operating results of Smart Tuition as well as any goodwill arising from the acquisition in our consolidated financial statements within GMBU from the date of acquisition. During the three and nine months ended September 30, 2015, we incurred acquisition-related expenses associated with the acquisition of Smart Tuition of \$0.6 million and \$0.8 million, respectively, which were recorded in general and administrative expense. Due to the timing of the transaction, the initial accounting for this acquisition, including the measurement of assets acquired, liabilities assumed and goodwill, is not complete and is pending detailed analyses of the facts and circumstances that existed as of the October 2, 2015 acquisition date.

On October 2, 2015, we drew down a \$186.0 million revolving credit loan under the 2014 Credit Facility to finance the acquisition of Smart Tuition. Following the draw down, approximately \$261.0 million was outstanding under the revolving credit loans with approximately \$85.0 million of capacity unutilized when including issued letters of credit. Following the closing of the Smart Tuition transaction on October 2, 2015, the principal amount outstanding on the term loan was approximately \$168.0 million, resulting in a total amount outstanding on the revolving credit loans and term loan of approximately \$429.0 million after the acquisition.

Entry into interest rate swap agreement

In October 2015, we entered into an additional interest rate swap agreement (the "October 2015 Swap Agreement"), which effectively converts portions of our variable rate debt under the 2014 Credit Facility to a fixed rate for the term of the swap agreement. The notional value of the October 2015 Swap Agreement was \$75.0 million with an effective date beginning in October 2015 through February 2018. We designated the October 2015 Swap Agreement as a cash flow hedge at the inception of the contract.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our consolidated financial statements and related notes included elsewhere in this Quarterly Report on Form 10-Q. This report contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements reflect our current view with respect to future events and financial performance and are subject to risks and uncertainties, including those set forth under “Cautionary Statement Regarding Forward-Looking Statements” at the beginning of this report and elsewhere in this report, that could cause actual results to differ materially from historical or anticipated results. Except as required by law, we do not intend, and undertake no obligation to revise or update these forward-looking statements, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.

Executive summary

We are a leading provider of software and services for the worldwide philanthropic community. We offer a full spectrum of cloud-based and on-premise solutions, as well as a resource network that empowers and connects organizations of all sizes. Our portfolio of software and services support nonprofit fundraising and relationship management, eMarketing, advocacy, accounting, payments and analytics, as well as grant management, corporate social responsibility, and education. We continue to make investments in our solution portfolio and go-to-market organization to ensure we are well positioned to benefit from shifts in the market, including demand for our cloud-based subscription offerings, which we expect will drive higher long-term revenue growth. As of September 30, 2015, we had more than 30,000 active clients including nonprofits, K-12 private and higher education institutions, healthcare organizations, foundations and other charitable giving entities, and corporations.

We derive revenue from charging subscription fees for the use of our cloud-based solutions, selling perpetual licenses and providing a broad offering of services, including consulting, training, installation and implementation services, as well as ongoing client support and maintenance. Furthermore, we derive revenue from providing hosting services, providing transaction and payment processing services and from providing analytic services including performing donor prospect research engagements, benchmarking studies, data modeling services and selling lists of potential donors. We have experienced growth in our payment processing services from the continued shift to online giving, further integration of these services to our existing solution portfolio and the sale of these services to new and existing clients.

During the third quarter of 2015, we continued to execute on the following five growth strategies targeted to drive an extended period of quality enhancement, solution and service innovation, and increasing operating efficiency and financial performance:

1. Accelerate organic revenue growth;
2. Accelerate our solution portfolio's move to the cloud;
3. Expand our total addressable market;
4. Optimize our back-office infrastructure; and
5. Implement a margin improvement plan.

We plan to continue focusing on cloud-based subscription offerings and on expanding our payment processing and analytics services as we execute on our key growth initiatives and strengthen our market leadership position, while achieving our targeted level of profitability. We also plan to continue to invest in our solutions, sales and marketing organizations and our back-office processes as well as the infrastructure that supports our cloud-based subscription offerings and certain solution development initiatives to achieve optimal scalability of our operations as we execute on our key growth initiatives.

We completed our acquisitions of WhippleHill and MicroEdge in June 2014 and October 2014, respectively. We have included the results of operations of acquired companies in our consolidated results of operations from the date of their respective acquisition, which impacts the comparability of our results of operations when comparing the three

and nine months ended September 30, 2015 and 2014. We have noted in the discussion below, to the extent meaningful, the impact on the comparability of our consolidated results of operations to prior year results due to the inclusion of acquired companies.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

In May 2015, we completed the sale of RLC as discussed in Note 15 of our consolidated financial statements in this report. The sale resulted in a loss of \$2.0 million, which negatively impacted net income for the nine months ended September 30, 2015. We continue to sell and support many of our offerings to clients in the Netherlands either directly through our other foreign subsidiaries or through the use of partnerships, which we view as a better approach for serving that market.

Total revenue

| (in millions, except percentages) | Three months ended<br>September 30, |             |              |             | Nine months ended<br>September 30, |             |              |             |
|-----------------------------------|-------------------------------------|-------------|--------------|-------------|------------------------------------|-------------|--------------|-------------|
|                                   | 2015                                | 2014        | \$<br>Change | %<br>Change | 2015                               | 2014        | \$<br>Change | %<br>Change |
| Total revenue <sup>(1)</sup>      | \$158.8                             | (1) \$144.6 | \$14.2       | 9.8 %       | \$462.1                            | (1) \$411.6 | \$50.5       | 12.3 %      |

Included in total revenue for the three and nine months ended September 30, 2015 was \$8.3 million and \$22.2 (1) million, respectively, attributable to the inclusion of MicroEdge. WhippleHill also positively impacted revenue for the nine months ended September 30, 2015 when compared to the same period in 2014.

Excluding the impact of acquisitions, our revenue growth during the three and nine months ended September 30, 2015 was primarily driven by growth in subscriptions revenue as our business model continues to shift towards providing predominantly cloud-based subscription solutions. Subscriptions revenue also grew as a result of increases in the number of clients and the volume of transactions for which we process payments. Excluding the impact of MicroEdge, maintenance revenue, as well as license fees and other revenue declined for the three and nine months ended September 30, 2015 from the continued migration of our business model toward subscription-based solutions, including our Raiser's Edge NXT and Financial Edge NXT solutions. In the near-term, the transition to subscription-based solutions negatively impacts total revenue growth, as time-based license revenue from subscription arrangements is deferred and recognized ratably over the subscription period, whereas on-premise license revenue from arrangements that include perpetual licenses is recognized up-front. In addition, the fluctuation in foreign currency exchange rates, primarily those between the U.S. dollar and Canadian dollar, negatively impacted our total revenue during the three and nine months ended September 30, 2015. Further explanation of this impact is included below under the caption "Foreign currency exchange rates".

Income from operations

| (in millions, except percentages) | Three months ended<br>September 30, |        |              |             | Nine months ended<br>September 30, |        |              |             |
|-----------------------------------|-------------------------------------|--------|--------------|-------------|------------------------------------|--------|--------------|-------------|
|                                   | 2015                                | 2014   | \$<br>Change | %<br>Change | 2015                               | 2014   | \$<br>Change | %<br>Change |
| Income from operations            | \$14.0                              | \$13.5 | \$0.5        | 3.7 %       | \$36.4                             | \$38.8 | \$(2.4)      | (6.2) %     |

The modest increase in income from operations during the three months ended September 30, 2015 was primarily driven by growth in subscriptions revenue discussed above. The decrease in income from operations during the nine months ended September 30, 2015 were primarily attributable to increases in amortization of intangible assets from business combinations of \$1.8 million and \$6.2 million, respectively, and increases in stock-based compensation of \$2.1 million and \$5.4 million, respectively. For the nine months ended September 30, 2015, we also recorded charges for employee severance of \$2.2 million related to the elimination of certain roles within the company. These unfavorable impacts on income from operations were partially offset by the increases in subscriptions revenue, as well as the non-recurrence in the three and nine months ended September 30, 2015 of certain incremental investments we made during the three and nine months ended September 30, 2014, that were targeted to drive the success of our five growth strategies. While we continue to invest in these strategies, the amount of investments has decreased in the three and nine months ended September 30, 2015, when compared to the same periods in 2014.

At September 30, 2015, our cash and cash equivalents were \$17.6 million and outstanding borrowings under the 2014 Credit Facility were \$243.4 million. During the nine months ended September 30, 2015, we generated \$85.3 million in cash flow from operations, reduced outstanding borrowings by \$39.0 million, returned \$16.9 million to stockholders by way of dividends and had cash outlays of \$25.4 million for purchases of property and equipment and capitalized software development costs.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

### Recent Developments

#### Smart Tuition acquisition

As previously disclosed, on October 2, 2015, we completed our acquisition from Smart Tuition, pursuant to the unit purchase agreement dated August 10, 2015. Smart Tuition is a leading provider of payment software and services for private schools and parents. The acquisition of Smart Tuition further expanded our offerings in the K-12 technology sector. We acquired Smart Tuition for \$187.8 million in cash, net of closing adjustments. As a result of the acquisition, Smart Tuition has become a wholly-owned subsidiary of ours. We will include the operating results of Smart Tuition in our consolidated financial statements within GMBU from the date of acquisition. During the three and nine months ended September 30, 2015, we incurred acquisition-related expenses associated with the acquisition of Smart Tuition of \$0.6 million and \$0.8 million, respectively, which were recorded in general and administrative expense. Due to the timing of the transaction, the initial accounting for this acquisition, including the measurement of assets acquired, liabilities assumed and goodwill, is not complete and is pending detailed analyses of the facts and circumstances that existed as of the October 2, 2015 acquisition date.

On October 2, 2015, we drew down a \$186.0 million revolving credit loan under the 2014 Credit Facility to finance the acquisition of Smart Tuition. Following the draw down, approximately \$261.0 million was outstanding under the revolving credit loans with approximately \$85.0 million of capacity unutilized when including issued letters of credit. Following the closing of the Smart Tuition transaction on October 2, 2015, the principal amount outstanding on the term loan was approximately \$168.0 million, resulting in a total amount outstanding on the revolving credit loans and term loan of approximately \$429.0 million after the acquisition.

#### Entry into interest rate swap agreement

In October 2015, we entered into the October 2015 Swap Agreement, which effectively converts portions of our variable rate debt under the 2014 Credit Facility to a fixed rate for the term of the swap agreement. The notional value of the October 2015 Swap Agreement was \$75.0 million with an effective date beginning in October 2015 through February 2018. We designated the October 2015 Swap Agreement as a cash flow hedge at the inception of the contract.

#### Comparison of the three and nine months ended September 30, 2015 and 2014

##### Results of operations

We have included the results of operations of acquired companies in our consolidated results of operations from the date of their respective acquisition, which impacts the comparability of our results of operations when comparing the three and nine months ended September 30, 2015 and 2014. We have noted in the discussion below, to the extent meaningful and quantifiable, the impact on the comparability of our consolidated results of operations to prior year results due to the inclusion of acquired companies.

We acquired WhippleHill on June 16, 2014. Because we have integrated WhippleHill's solutions and operations into ours, including our historical K-12 solutions, it is impracticable to determine the revenue and operating costs attributable solely to the acquired business. We acquired MicroEdge on October 1, 2014. For the three and nine months ended September 30, 2015, MicroEdge's total revenue was \$8.3 million and \$22.2 million, respectively. Because we have integrated a substantial portion of MicroEdge's operations into ours, it is impracticable to determine the operating costs attributable solely to the acquired business. See Note 3 to our consolidated financial statements in this report for a summary of these acquisitions.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

## Revenue by segment

| (in millions, except percentages) | Three months ended<br>September 30, |            |              |             | Nine months ended<br>September 30, |             |              |             |
|-----------------------------------|-------------------------------------|------------|--------------|-------------|------------------------------------|-------------|--------------|-------------|
|                                   | 2015                                | 2014       | \$<br>Change | %<br>Change | 2015                               | 2014        | \$<br>Change | %<br>Change |
| ECBU                              | \$69.3                              | (1) \$60.6 | \$8.7        | 14.4 %      | \$205.6                            | (1) \$176.5 | \$29.1       | 16.5 %      |
| GMBU                              | 78.2                                | 71.0       | 7.2          | 10.1 %      | 224.3                              | (2) 199.1   | 25.2         | 12.7 %      |
| IBU                               | 11.2                                | 13.1       | (1.9)        | (14.5) %    | 32.0                               | 35.9        | (3.9)        | (10.9) %    |
| Other                             | 0.1                                 | —          | 0.1          | 100.0 %     | 0.1                                | —           | 0.1          | 100.0 %     |
| Total revenue <sup>(3)</sup>      | \$158.8                             | \$144.6    | \$14.2       | 9.8 %       | \$462.1                            | \$411.6     | \$50.5       | 12.3 %      |

(1) Included in ECBU revenue and total revenue for the three and nine months ended September 30, 2015 was \$8.3 million and \$22.2 million, respectively, attributable to the inclusion of MicroEdge.

(2) WhippleHill positively impacted GMBU revenue and total revenue for the nine months ended September 30, 2015 when compared to the same period in 2014.

(3) The individual amounts for each year may not sum to total revenue due to rounding.

## ECBU

| (in millions, except percentages) | Three months ended<br>September 30, |            |              |             | Nine months ended<br>September 30, |             |              |             |
|-----------------------------------|-------------------------------------|------------|--------------|-------------|------------------------------------|-------------|--------------|-------------|
|                                   | 2015                                | 2014       | \$<br>Change | %<br>Change | 2015                               | 2014        | \$<br>Change | %<br>Change |
| ECBU revenue                      | \$69.3                              | (1) \$60.6 | \$8.7        | 14.4 %      | \$205.6                            | (1) \$176.5 | \$29.1       | 16.5 %      |
| % of total revenue                | 43.6 %                              | 41.9 %     |              |             | 44.5 %                             | 42.9 %      |              |             |

(1) Included in ECBU revenue for the three and nine months ended September 30, 2015 was \$8.3 million and \$22.2 million, respectively, attributable to the inclusion of MicroEdge.

When removing the impact attributable to MicroEdge as discussed above, ECBU revenue remained relatively unchanged during the three months ended September 30, 2015, when compared to the same period in 2014. Growth in subscriptions revenue was primarily offset by a decrease in consulting services revenue. The subscriptions revenue growth was driven primarily by an increase in the number of clients and the volume of transactions for which we process payments, as well as an increase in demand for our hosting services associated with our Blackbaud CRM solution. We expect that the continuing shift in our go-to-market strategy towards cloud-based subscription offerings, which, in general, require less implementation services and little to no customization services when compared our traditional on-premise perpetual license arrangements, will negatively impact consulting services revenue growth over time. In addition, implementation services associated with our larger perpetual license transactions, such as those for Blackbaud CRM, can be of substantial value and take an extended period of time which can result in period-to-period variations in revenue. Similarly, the timing of when on-premise perpetual license arrangements are entered into can result in period-to-period variations in revenue since license fee revenue associated with these arrangements is generally recognized up front.

When removing the impact attributable to MicroEdge as discussed above, the increase in ECBU revenue during the nine months ended September 30, 2015, when compared to the same period in 2014, was primarily attributable to growth in subscriptions revenue, partially offset by decreases in consulting services revenue and revenue from license fees. The growth in subscriptions resulted primarily from an increase in the number of clients and the volume of transactions for which we process payments, as well as increases in demand for our hosting services associated with our Blackbaud CRM solution and our cloud-based solution Luminate CRM. Also contributing to the overall growth in

ECBU revenue was an increase in maintenance revenue related to new Blackbaud CRM clients. As discussed above, consulting services revenue decreased as a result of the continuing shift in our go-to-market strategy towards cloud-based solutions, which in general, require less implementation services. The decrease in license fees revenue was primarily related to the timing of our larger Blackbaud CRM sales.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

## GMBU

|                                   | Three months ended September 30, |        |           |          | Nine months ended September 30, |                        |           |          |
|-----------------------------------|----------------------------------|--------|-----------|----------|---------------------------------|------------------------|-----------|----------|
| (in millions, except percentages) | 2015                             | 2014   | \$ Change | % Change | 2015                            | 2014                   | \$ Change | % Change |
| GMBU revenue                      | \$78.2                           | \$71.0 | \$7.2     | 10.1 %   | \$224.3                         | <sup>(1)</sup> \$199.1 | \$25.2    | 12.7 %   |
| % of total revenue                | 49.2                             | %49.1  | %         |          | 48.5                            | %48.4                  | %         |          |

(1) WhippleHill positively impacted GMBU revenue for the nine months ended September 30, 2015 when compared to the same period in 2014.

The increases in GMBU revenue during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, were primarily attributable to growth in subscriptions revenue, partially offset by declines in license fee and other revenue and maintenance revenue. The growth in subscriptions revenue was primarily due to increases in demand across our portfolio of cloud-based solutions. GMBU subscriptions revenue also benefited from increases in the number of clients and the volume of transactions for which we process payments. The contribution of revenue from WhippleHill added to GMBU's subscription revenue growth during the nine months ended September 30, 2015. Also contributing to overall growth in GMBU revenue during the three and nine months ended September 30, 2015 were modest increases in consulting services revenue related to our Raiser's Edge NXT and Luminate Online solutions, as well as training services revenue. The growth in subscriptions and services revenue were partially offset by decreases in license fee and other revenue and maintenance revenue during the three and nine months ended September 30, 2015 from the continued migration of our business to subscription-based solutions.

## IBU

|                                   | Three months ended September 30, |        |           |          | Nine months ended September 30, |        |           |          |
|-----------------------------------|----------------------------------|--------|-----------|----------|---------------------------------|--------|-----------|----------|
| (in millions, except percentages) | 2015                             | 2014   | \$ Change | % Change | 2015                            | 2014   | \$ Change | % Change |
| IBU revenue                       | \$11.2                           | \$13.1 | \$(1.9)   | (14.5) % | \$32.0                          | \$35.9 | \$(3.9)   | (10.9) % |
| % of total revenue                | 7.1                              | %9.1   | %         |          | 6.9                             | %8.7   | %         |          |

The decreases in IBU revenue during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, were primarily related to reductions in perpetual license sales of our Raiser's Edge solution, which also caused IBU consulting services revenue and maintenance revenue to decrease. In the near term, we expect a continued reduction in IBU revenue related to Raiser's Edge license fees, consulting services and maintenance as our clients transition to our Raiser's Edge NXT solution. Also contributing to the decrease in IBU revenue during the three and nine months ended September 30, 2015 was the sale of RLC in May 2015.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

## Operating results

## Subscriptions

|                                   | Three months ended<br>September 30, |          |        |        |  | Nine months ended<br>September 30, |           |        |        |  |
|-----------------------------------|-------------------------------------|----------|--------|--------|--|------------------------------------|-----------|--------|--------|--|
| (in millions, except percentages) | 2015                                | 2014     | \$     | %      |  | 2015                               | 2014      | \$     | %      |  |
|                                   |                                     |          | Change | Change |  |                                    |           | Change | Change |  |
| Subscriptions revenue             | 80.9                                | (1) 67.0 | 13.9   | 20.7 % |  | 233.4                              | (1) 190.3 | 43.1   | 22.6 % |  |
| Cost of subscriptions             | 39.5                                | 33.3     | 6.2    | 18.6 % |  | 115.1                              | 95.1      | 20.0   | 21.0 % |  |
| Subscriptions gross profit        | \$41.4                              | \$33.7   | \$7.7  | 22.8 % |  | \$118.3                            | \$95.2    | \$23.1 | 24.3 % |  |
| Subscriptions gross margin        | 51.2 %                              | 50.3 %   |        |        |  | 50.7 %                             | 50.0 %    |        |        |  |

(1) Included in subscriptions revenue for the three and nine months ended September 30, 2015 was \$4.8 million and \$12.8 million, respectively, attributable to the inclusion of MicroEdge. WhippleHill also positively impacted subscriptions revenue for the nine months ended September 30, 2015 when compared to the same period in 2014.

Subscriptions revenue is comprised of revenue from charging for the use of our subscription-based software solutions, which includes providing access to hosted applications and hosting services, access to certain data services and our online subscription training offerings, revenue from payment processing services as well as variable transaction revenue associated with the use of our solutions. We continue to experience growth in sales of our hosted applications and hosting services as we meet the demand of our clients that increasingly prefer cloud-based subscription offerings. In addition, we have experienced growth in our payment processing services from the continued shift to online giving, further integration of these services to our existing solution portfolio and the sale of these services to new and existing clients.

Excluding the incremental subscriptions revenue from MicroEdge as discussed above, the increases in subscriptions revenue during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, were primarily due to strong demand across our solution portfolio including our cloud-based solutions, as well as from providing hosting services to clients who have purchased perpetual rights to certain of our software solutions. Subscriptions revenue also grew as a result of increases in the number of clients and the volume of transactions for which we process payments, as well as increases in the volume of subscription-based analytic services provided. Also contributing to the increases in subscriptions revenue was the inclusion of WhippleHill during the nine months ended September 30, 2015.

Cost of subscriptions is primarily comprised of human resource costs, stock-based compensation expense, third-party royalty and data expenses, hosting expenses, allocated depreciation, facilities and IT support costs, amortization of intangibles from business combinations, transaction-based costs related to payments services including remittances of amounts due to third-parties and other costs incurred in providing support and services to our clients.

The increases in cost of subscriptions during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, were relatively consistent with the increases in revenue during those periods. The increases in cost of subscriptions were primarily due to increases in transaction-based costs related to our payments services of \$1.4 million and \$6.0 million, respectively, increases in human resource costs of \$0.8 million and \$3.9 million, respectively, increases in amortization of intangible assets from business combinations of \$1.0 million and \$3.6 million, respectively, and increases in the cost of third-party technology embedded in certain of our subscription solutions of \$1.2 million and \$2.5 million, respectively. The increases in human resource costs were primarily due to an increase in subscription client support headcount directly related to our growing base of subscription clients. The inclusion of MicroEdge also contributed to the increases in human resource costs during the three and nine months

ended September 30, 2015 while the inclusion of WhippleHill contributed to the increase during the nine months ended September 30, 2015.

The increases in subscriptions gross margins for the three and nine months ended September 30, 2015, when compared to the same periods in 2014, were primarily the result of gains in efficiency and scalability from the incremental investments made during 2014.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

## Maintenance

|                                   | Three months ended<br>September 30, |            |        |        |   | Nine months ended<br>September 30, |             |        |        |   |
|-----------------------------------|-------------------------------------|------------|--------|--------|---|------------------------------------|-------------|--------|--------|---|
| (in millions, except percentages) | 2015                                | 2014       | \$     | %      |   | 2015                               | 2014        | \$     | %      |   |
|                                   |                                     |            | Change | Change |   |                                    |             | Change | Change |   |
| Maintenance revenue               | \$38.2                              | (1) \$36.8 | \$1.4  | 3.8    | % | \$115.7                            | (1) \$109.0 | \$6.7  | 6.1    | % |
| Cost of maintenance               | 6.7                                 | 6.1        | 0.6    | 9.8    | % | 21.2                               | 17.5        | 3.7    | 21.1   | % |
| Maintenance gross profit          | \$31.5                              | \$30.7     | \$0.8  | 2.6    | % | \$94.5                             | \$91.5      | \$3.0  | 3.3    | % |
| Maintenance gross margin          | 82.5                                | % 83.4     | %      |        |   | 81.7                               | % 83.9      | %      |        |   |

(1) Included in maintenance revenue for the three and nine months ended September 30, 2015 was \$2.9 million and \$7.8 million, respectively, attributable to the inclusion of MicroEdge.

Maintenance revenue is comprised of annual fees derived from maintenance contracts associated with new software licenses and annual renewals of existing maintenance contracts. These contracts provide clients with updates, enhancements and certain upgrades to our software solutions and online, telephone and email support. Maintenance contracts are typically for a term of three years at contract inception with one year annual renewals thereafter, and maintenance renewal rates in the period reported did not vary materially compared to prior periods. Over time, we anticipate a decrease in maintenance contract renewals as we transition our solution portfolio and maintenance clients to a cloud-based subscription delivery model and away from a perpetual license-based model.

Excluding the incremental maintenance revenue from MicroEdge as discussed above, maintenance decreased by \$1.5 million during the three months ended September 30, 2015, when compared to the same period in 2014. The decrease was primarily comprised of (i) \$3.6 million of reductions in maintenance from contracts that were not renewed and reductions in contracts with existing clients; partially offset by (ii) \$1.3 million of incremental maintenance from new clients associated with new license contracts and increases in contracts with existing clients; and (iii) \$0.7 million of incremental maintenance from contractual inflationary rate adjustments. The decrease in maintenance revenue, excluding amounts attributable to MicroEdge, during the three months ended September 30, 2015, when compared to the same period in 2014, was primarily related to a reduction in maintenance contracts associated with on-premise Raiser's Edge as clients migrated to our Raiser's Edge NXT cloud-based solution. As discussed above, this is a trend we expect to continue as we transition our solution portfolio to a cloud-based subscription delivery model.

Excluding the incremental maintenance revenue from MicroEdge as discussed above, maintenance revenue decreased by \$1.1 million during the nine months ended September 30, 2015, when compared to the same period in 2014. The decrease was primarily comprised of (i) \$7.7 million of reductions in maintenance from contracts that were not renewed and reductions in contracts with existing clients; partially offset by (ii) \$4.4 million of incremental maintenance from new clients associated with new license contracts and increases in contracts with existing clients; and (iii) \$2.2 million of incremental maintenance from contractual inflationary rate adjustments. The decrease in maintenance revenue during the nine months ended September 30, 2015, when compared to the same period in 2014, was primarily related to a reduction in maintenance contracts associated with on-premise Raiser's Edge as clients migrated to our Raiser's Edge NXT cloud-based solution, partially offset by an increase in maintenance contracts associated with Blackbaud CRM.

Cost of maintenance is primarily comprised of human resource costs, stock-based compensation expense, third-party contractor expenses, third-party royalty costs, allocated depreciation, facilities and IT support costs, amortization of intangibles from business combinations and other costs incurred in providing support and services to our clients.

Cost of maintenance increased during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, primarily as a result of increases in amortization of intangible assets from business combinations of \$0.9 million and \$2.8 million, respectively. Also contributing to the increase in cost of subscriptions for the nine months ended September 30, 2015, when compared to the same period in 2014, was an increase in human

resource costs primarily due to the inclusion of MicroEdge.

Maintenance gross margins decreased during the three and nine months ended September 30, 2015 when compared to the same periods in 2014, primarily due to the transition of our solution portfolio to a cloud-based subscription delivery model, as well as incremental amortization of intangible assets from business combinations attributable to MicroEdge.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

## Services

| (in millions, except percentages) | Three months ended<br>September 30, |            |              |             | Nine months ended<br>September 30, |            |              |             |
|-----------------------------------|-------------------------------------|------------|--------------|-------------|------------------------------------|------------|--------------|-------------|
|                                   | 2015                                | 2014       | \$<br>Change | %<br>Change | 2015                               | 2014       | \$<br>Change | %<br>Change |
| Services revenue                  | \$35.9                              | (1) \$35.8 | \$0.1        | 0.3 %       | \$100.9                            | (2) \$95.8 | \$5.1        | 5.3 %       |
| Cost of services                  | 26.2                                | 27.1       | (0.9)        | (3.3)%      | 79.1                               | 78.9       | 0.2          | 0.3 %       |
| Services gross profit             | \$9.7                               | \$8.7      | \$1.0        | 11.5 %      | \$21.8                             | \$16.9     | \$4.9        | 29.0 %      |
| Services gross margin             | 27.0 %                              | 24.3 %     |              |             | 21.6 %                             | 17.6 %     |              |             |

(1) The impact on services revenue for the three months ended September 30, 2015 as a result of the inclusion of MicroEdge was not significant.

(2) Included in services revenue for the nine months ended September 30, 2015 was \$1.2 million attributable to the inclusion of MicroEdge.

We derive services revenue from consulting, implementation, education, analytic and installation services. Consulting, implementation and installation services involve converting data from a client's existing system, system configuration, process re-engineering and assistance in file set up. Education services involve client training activities. Analytic services are comprised of donor prospect research, sales of lists of potential donors, benchmarking studies and data modeling services. These analytic services involve the assessment of current and prospective donor information of the client and are performed using our proprietary analytical tools. The end product is intended to enable organizations to more effectively target their fundraising activities.

Services revenue was relatively unchanged during the three months ended September 30, 2015, when compared to the same period in 2014. We expect that the continuing shift in our go-to-market strategy towards cloud-based subscription offerings, which, in general, require less implementation services and little to no customization services when compared our traditional on-premise perpetual license arrangements, will negatively impact consulting services revenue growth over time. In addition, implementation services associated with our larger perpetual license transactions, such as those for Blackbaud CRM, can be of substantial value and take an extended period of time which can result in period-to-period variations in services revenue.

Excluding the incremental services revenue from MicroEdge as discussed above, the increase in services revenue during the nine months ended September 30, 2015, when compared to the same period in 2014, was primarily a result of an increase in consulting services revenue related to our Blackbaud CRM solution. Also contributing to the growth in services revenue during the nine months ended September 30, 2015, when compared to the same period in 2014, was an increase in training services deliveries.

Cost of services is primarily comprised of human resource costs, stock-based compensation expense, third-party contractor expenses, classroom rentals, costs incurred in providing client training, data expense incurred to perform analytic services, allocated depreciation, facilities and IT support costs and amortization of intangibles from business combinations.

The decrease in cost of services during the three months ended September 30, 2015, when compared to the same period in 2014, was primarily due to a decrease in human resource costs related to a reduction in consulting services headcount.

Cost of services was relatively unchanged during the nine months ended September 30, 2015, when compared to the same period in 2014.

Services gross margins increased during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, primarily due to improvements in the utilization of consulting services personnel and decreases in human resource costs.



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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

## License fees and other

|                                     | Three months<br>ended<br>September 30, |        |         |         | Nine months<br>ended<br>September 30, |        |         |         |  |
|-------------------------------------|----------------------------------------|--------|---------|---------|---------------------------------------|--------|---------|---------|--|
| (in millions, except percentages)   | 2015                                   | 2014   | \$      | %       | 2015                                  | 2014   | \$      | %       |  |
|                                     |                                        |        | Change  | Change  |                                       |        | Change  | Change  |  |
| License fees and other revenue      | \$3.8                                  | \$4.9  | \$(1.1) | (22.4)% | \$12.0                                | \$16.5 | \$(4.5) | (27.3)% |  |
| Cost of license fees and other      | 1.7                                    | 1.6    | 0.1     | 6.3%    | 4.1                                   | 4.6    | (0.5)   | (10.9)% |  |
| License fees and other gross profit | \$2.1                                  | \$3.3  | \$(1.2) | (36.4)% | \$7.9                                 | \$11.9 | \$(4.0) | (33.6)% |  |
| License fees and other gross margin | 55.3                                   | % 67.3 | %       |         | 65.8                                  | % 72.1 | %       |         |  |

License fees and other revenue includes revenue from the sale of our software solutions under perpetual license arrangements, the sale of business forms that are used in conjunction with our software solutions, reimbursement of travel-related expenses primarily incurred during the performance of services at client locations, fees from user conferences and third-party software referral fees.

Revenue from license fees and other decreased during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, primarily as a result of the ongoing transition of our solution portfolio away from a perpetual license-based model toward a cloud-based subscription delivery model. In addition, our larger perpetual license transactions such as those for Blackbaud CRM can be of substantial value, which can result in period-to-period variations in revenue since the license fee revenue associated with these arrangements is generally recognized up front when the arrangements are entered into.

Cost of license fees and other is primarily comprised of third-party software royalties, variable reseller commissions, amortization of software development costs, human resource costs, costs of business forms, costs of user conferences, reimbursable expenses relating to the performance of services at client locations, allocated depreciation, facilities and IT support costs and amortization of intangibles from business combinations.

The increase in cost of license fees and other during the three months ended September 30, 2015, when compared to the same period in 2014, was primarily due to costs associated with our bbcon® user conference, which occurs each year in October.

The decrease in cost of license fees and other during the nine months ended September 30, 2015, when compared to the same period in 2014, was primarily due to reductions in reseller commissions and third-party software royalties, driven by the ongoing transition of our solution portfolio away from a perpetual license-based model toward a subscription-based delivery model.

License fees and other gross margin decreased during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, primarily due to the ongoing transition of our solution portfolio away from a perpetual license-based model toward a subscription-based delivery model relative to the modest changes in cost of license fees and other.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

## Operating expenses

## Sales and marketing

|                                   | Three months ended September 30, |        |           |          |   | Nine months ended September 30, |        |           |          |
|-----------------------------------|----------------------------------|--------|-----------|----------|---|---------------------------------|--------|-----------|----------|
| (in millions, except percentages) | 2015                             | 2014   | \$ Change | % Change |   | 2015                            | 2014   | \$ Change | % Change |
| Sales and marketing expense       | \$31.1                           | \$27.1 | \$4.0     | 14.8     | % | \$89.4                          | \$78.6 | \$10.8    | 13.7     |
| % of total revenue                | 19.6                             | % 18.7 | %         |          |   | 19.3                            | % 19.1 | %         |          |

Sales and marketing expense includes human resource costs, stock-based compensation expense, travel-related expenses, sales commissions, advertising and marketing materials, public relations costs and allocated depreciation, facilities and IT support costs.

Sales and marketing expense as a percentage of revenue increased during the three months ended September 30, 2015, when compared to the same period in 2014, primarily due to an increase in commission expense of \$2.1 million and an increase in human resource costs of \$1.6 million, in each, as discussed below. Sales and marketing expense as a percentage of revenue remained relatively unchanged during the nine months ended September 30, 2015, when compared to the same period in 2014.

The increase in sales and marketing expense during the nine months ended September 30, 2015, when compared to the same period in 2014, was primarily due to increases in human resource costs and commissions expense of \$4.3 million and \$3.1 million, respectively. An increase in IT support costs of \$0.9 million also contributed to the increase in sales and marketing expense during the nine months ended September 30, 2015. Human resource costs increased primarily due to incremental headcount to support the increase in sales and marketing efforts of our growing operations. The inclusion of MicroEdge also contributed to the increases in human resource costs, as well as the increase in allocated IT support costs. The increases in commission expense were primarily driven by increases in commissionable revenue during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, as well as an increase in sales of solutions for which commission expense is recognized immediately upon sale.

## Research and development

|                                   | Three months ended September 30, |        |           |          |   | Nine months ended September 30, |        |           |          |
|-----------------------------------|----------------------------------|--------|-----------|----------|---|---------------------------------|--------|-----------|----------|
| (in millions, except percentages) | 2015                             | 2014   | \$ Change | % Change |   | 2015                            | 2014   | \$ Change | % Change |
| Research and development expense  | \$20.6                           | \$19.7 | \$0.9     | 4.6      | % | \$62.0                          | \$54.3 | \$7.7     | 14.2     |
| % of total revenue                | 13.0                             | % 13.6 | %         |          |   | 13.4                            | % 13.2 | %         |          |

Research and development expense includes human resource costs, stock-based compensation expense, third-party contractor expenses, software development tools and other expenses related to developing new solutions, upgrading and enhancing existing solutions, and allocated depreciation, facilities and IT support costs.

Research and development expense as a percentage of revenue remained relatively unchanged during the three and nine months ended September 30, 2015, when compared to the same periods in 2014.



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Blackbaud, Inc.

## Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

The increases in research and development expense during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, were primarily due to increases in human resource costs of \$1.6 million and \$10.0 million, respectively. We have added engineering headcount to drive our product development efforts. The inclusion of MicroEdge contributed to the increases in human resource costs. Also contributing to the increases in research and development expense during the nine months ended September 30, 2015 were increases in stock-based compensation of \$1.2 million and allocated IT support costs of \$1.1 million, respectively. Partially offsetting these increases during the three and nine months ended September 30, 2015 were increases of \$1.5 million and \$5.1 million, respectively, in the amount of software development costs that were capitalized from an increase in development activities for internal-use software including development costs such as our Raiser's Edge NXT and Financial Edge NXT cloud-based solutions, as well as development costs associated with the software solutions of acquired companies. We expect that the increase in the amount of software development costs capitalized is a trend that will continue in the near-term.

## General and administrative

|                                    | Three months ended September 30, |        |           |          | Nine months ended September 30, |        |           |          |  |
|------------------------------------|----------------------------------|--------|-----------|----------|---------------------------------|--------|-----------|----------|--|
| (in millions, except percentages)  | 2015                             | 2014   | \$ Change | % Change | 2015                            | 2014   | \$ Change | % Change |  |
| General and administrative expense | \$18.4                           | \$15.5 | \$2.9     | 18.7 %   | \$53.2                          | \$42.1 | \$11.1    | 26.4 %   |  |
| % of total revenue                 | 11.6                             | % 10.7 | %         |          | 11.5                            | % 10.2 | %         |          |  |

General and administrative expense consists primarily of human resource costs for general corporate functions, including senior management, finance, accounting, legal, human resources and corporate development, stock-based compensation expense, third-party professional fees, insurance, allocated depreciation, facilities and IT support costs, acquisition-related expense and other administrative expenses.

General and administrative expense increased as a percentage of revenue during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, primarily due to the inclusion of MicroEdge, which historically had higher general and administrative expenses as a percentage of revenue. The growth in stock-based compensation discussed below contributed to the increases in general and administrative expense as a percentage of revenue.

The increases in general and administrative expense during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, were primarily due to increases in human resource costs of \$2.0 million and \$6.6 million, respectively, increases in infrastructure costs of \$0.9 million and \$3.6 million, respectively, and increases in stock-based compensation expense of \$1.6 million and \$3.6 million, respectively. Partially offsetting these increases during the three and nine months ended September 30, 2015 were decreases in other corporate costs of \$1.1 million and \$3.5 million, respectively. Human resource costs increased primarily due to additional resources needed to support the growth of our business and from the inclusion of WhippleHill and MicroEdge personnel. The increases in infrastructure and acquisition-related expenses and integration costs were due to our acquisitions of WhippleHill and MicroEdge. The increases in stock-based compensation expense were primarily attributable to a change in timing of certain annual equity award grants, whereby annual grants that would have otherwise been made in 2013 were instead made during 2014, as well as the impact of new equity award grants in the current year to certain senior management hires. There was no change in the timing of annual equity award grants in the current year when compared to the prior year.

Non-GAAP financial measures

The operating results analyzed below are presented on a non-GAAP basis. We use non-GAAP revenue, non-GAAP income from operations, non-GAAP operating margin, EBITDA and Adjusted EBITDA internally in analyzing our operational performance. Accordingly, we believe these non-GAAP measures are useful to investors, as a supplement to GAAP measures, in evaluating our ongoing operational performance. While we believe these non-GAAP measures provide useful supplemental information, non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. In addition, these non-GAAP financial measures may not be completely comparable to similarly titled measures of other companies due to potential differences in the exact method of calculation between companies.

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Blackbaud, Inc.

## Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

We have acquired businesses whose net tangible assets include deferred revenue. In accordance with GAAP reporting requirements, we recorded write-downs of deferred revenue under arrangements predating the acquisition to fair value, which resulted in lower recognized revenue than the contributed purchase price until the related obligations to provide services under such arrangements are fulfilled. Therefore, our GAAP revenues after the acquisitions will not reflect the full amount of revenue that would have been reported if the acquired deferred revenue was not written down to fair value. The non-GAAP measures described below reverse the acquisition-related deferred revenue write-downs so that the full amount of revenue booked by the acquired companies is included, which we believe provides a more accurate representation of a revenue run-rate in a given period and, therefore, will provide more meaningful comparative results in future periods.

The non-GAAP financial measures discussed below exclude the impact of certain transactions because we believe they are not directly related to our operating performance in any particular period, but are for our long-term benefit over multiple periods. We believe that these non-GAAP financial measures reflect our ongoing business in a manner that allows for meaningful period-to-period comparisons and analysis of trends in our business.

| (in millions, except percentages)                           | Three months ended September 30, |          | \$ Change | % Change |   | Nine months ended September 30, |          | \$ Change | % Change |   |
|-------------------------------------------------------------|----------------------------------|----------|-----------|----------|---|---------------------------------|----------|-----------|----------|---|
|                                                             | 2015                             | 2014     |           |          |   | 2015                            | 2014     |           |          |   |
| GAAP Revenue                                                | \$ 158.8                         | \$ 144.6 | \$ 14.2   | 9.8      | % | \$ 462.1                        | \$ 411.6 | \$ 50.5   | 12.3     | % |
| Non-GAAP adjustments:                                       |                                  |          |           |          |   |                                 |          |           |          |   |
| Add: Acquisition-related deferred revenue write-down        | 1.1                              | 1.6      | (0.5)     | (31.3)   | % | 7.1                             | 1.6      | 5.5       | 343.8    | % |
| Non-GAAP revenue                                            | \$ 159.9                         | \$ 146.2 | \$ 13.7   | 9.4      | % | \$ 469.2                        | \$ 413.2 | \$ 56.0   | 13.6     | % |
| GAAP income from operations                                 | \$ 14.0                          | \$ 13.5  | \$ 0.5    | 3.7      | % | \$ 36.4                         | \$ 38.8  | \$ (2.4)  | (6.2)    | % |
| GAAP operating margin                                       | 8.8                              | % 9.3    | %         |          |   | 7.9                             | % 9.4    | %         |          |   |
| Non-GAAP adjustments:                                       |                                  |          |           |          |   |                                 |          |           |          |   |
| Add: Acquisition-related deferred revenue write-down        | 1.1                              | 1.6      | (0.5)     | (31.3)   | % | 7.1                             | 1.6      | 5.5       | 343.8    | % |
| Add: Stock-based compensation expense                       | 6.5                              | 4.4      | 2.1       | 47.7     | % | 17.9                            | 12.5     | 5.4       | 43.2     | % |
| Add: Amortization of intangibles from business combinations | 8.1                              | 6.3      | 1.8       | 28.6     | % | 24.3                            | 18.1     | 6.2       | 34.3     | % |
| Add: Employee severance                                     | 0.6                              | —        | 0.6       | 100.0    | % | 2.2                             | —        | 2.2       | 100.0    | % |
| Add: Impairment of capitalized software development costs   | —                                | —        | —         | —        | % | —                               | 0.8      | (0.8)     | (100.0)  | % |
| Add: Acquisition-related integration costs                  | 0.1                              | 0.2      | (0.1)     | (50.0)   | % | 0.7                             | 0.3      | 0.4       | 133.3    | % |
| Add: Acquisition-related expenses                           | 0.3                              | 1.1      | (0.8)     | (72.7)   | % | 1.0                             | 1.1      | (0.1)     | (9.1)    | % |
| Add: CEO transition costs                                   | —                                | —        | —         | —        | % | —                               | 0.9      | (0.9)     | (100.0)  | % |
| Subtotal <sup>(1)</sup>                                     | 16.6                             | 13.7     | 3.1       | 22.6     | % | 53.3                            | 35.3     | 17.9      | 50.7     | % |
| Non-GAAP income from operations <sup>(1)</sup>              | \$ 30.6                          | \$ 27.2  | \$ 3.4    | 12.5     | % | \$ 89.7                         | \$ 74.1  | \$ 15.6   | 21.1     | % |
| Non-GAAP operating margin                                   | 19.1                             | % 18.6   | %         |          |   | 19.1                            | % 17.9   | %         |          |   |
| (1)                                                         |                                  |          |           |          |   |                                 |          |           |          |   |

The individual amounts for each year may not sum to subtotal or non-GAAP income from operations due to rounding.

The increases in non-GAAP income from operations and non-GAAP operating margins during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, were primarily due to the growth in subscriptions revenue and the incremental revenue from acquired companies as discussed above, partially offset by increases in human resource costs, transaction-based costs related to payments services and IT infrastructure costs. Also contributing to the increases in non-GAAP income from operations and non-GAAP operating margins were the non-recurrence in the three and nine months ended September 30, 2015 of certain incremental investments made during the three and nine months ended September 30, 2014, that were targeted to drive the success of our five growth strategies. Our non-GAAP operating margins have started to benefit from gains in efficiency and scalability as a result of these incremental investments. While we continue to invest in these strategies, the amount of investments has decreased in the three and nine months ended September 30, 2015, when compared to the same periods in 2014.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

| (in millions, except percentages)                                          | Three months ended<br>September 30, |        |        |         |    | Nine months ended<br>September 30, |        |        |         |    |
|----------------------------------------------------------------------------|-------------------------------------|--------|--------|---------|----|------------------------------------|--------|--------|---------|----|
|                                                                            | 2015                                | 2014   | \$     | %       |    | 2015                               | 2014   | \$     | %       |    |
|                                                                            |                                     |        | Change | Change  |    |                                    |        | Change | Change  |    |
| GAAP net income                                                            | \$7.9                               | \$10.4 | (2.5   | )(24.0  | )% | \$19.2                             | \$23.5 | (4.3   | )(18.3  | )% |
| Non-GAAP adjustments:                                                      |                                     |        |        |         |    |                                    |        |        |         |    |
| Add: Interest, net                                                         | 1.8                                 | 1.3    | 0.5    | 38.5    | %  | 5.4                                | 4.0    | 1.4    | 35.0    | %  |
| Add: Income tax provision                                                  | 4.4                                 | 1.9    | 2.5    | 131.6   | %  | 10.5                               | 10.3   | 0.2    | 1.9     | %  |
| Add: Depreciation                                                          | 4.5                                 | 4.6    | (0.1   | )(2.2   | )% | 13.8                               | 13.2   | 0.6    | 4.5     | %  |
| Add: Amortization of intangibles from business combinations                | 8.1                                 | 6.3    | 1.8    | 28.6    | %  | 24.3                               | 18.1   | 6.2    | 34.3    | %  |
| Add: Amortization of software development costs                            | 1.5                                 | 0.5    | 1.0    | 200.0   | %  | 3.3                                | 1.2    | 2.1    | 175.0   | %  |
| Subtotal <sup>(1)</sup>                                                    | 20.3                                | 14.5   | 5.8    | 40.0    | %  | 57.2                               | 46.9   | 10.3   | 22.0    | %  |
| EBITDA <sup>(1)</sup>                                                      | \$28.2                              | \$24.9 | \$3.3  | 13.3    | %  | \$76.4                             | \$70.4 | \$6.0  | 8.5     | %  |
| EBITDA Margin                                                              | 17.6                                | % 17.0 | %      |         |    | 16.3                               | % 17.0 | %      |         |    |
| Non-GAAP adjustments:                                                      |                                     |        |        |         |    |                                    |        |        |         |    |
| Add: Other (income) expense, net                                           | \$(0.2                              | ) \$—  | \$(0.2 | ) 100.0 | %  | \$(0.6                             | ) \$—  | \$(0.6 | ) 100.0 | %  |
| Add: Loss on sale of business                                              | —                                   | —      | —      | —       | %  | 2.0                                | —      | 2.0    | 100.0   | %  |
| Add: Loss on debt extinguishment and termination of derivative instruments | —                                   | —      | —      | —       | %  | —                                  | 1.0    | (1.0   | )(100.0 | )% |
| Add: Acquisition-related deferred revenue write-down                       | 1.1                                 | 1.6    | (0.5   | )(31.3  | )% | 7.1                                | 1.6    | 5.5    | 343.8   | %  |
| Add: Stock-based compensation expense                                      | 6.5                                 | 4.4    | 2.1    | 47.7    | %  | 17.9                               | 12.5   | 5.4    | 43.2    | %  |
| Add: Employee severance                                                    | 0.6                                 | —      | 0.6    | 100.0   | %  | 2.2                                | —      | 2.2    | 100.0   | %  |
| Add: Impairment of capitalized software development costs                  | —                                   | —      | —      | —       | %  | —                                  | 0.8    | (0.8   | )(100.0 | )% |
| Add: Acquisition-related integration costs                                 | 0.1                                 | 0.2    | (0.1   | )(50.0  | )% | 0.7                                | 0.3    | 0.4    | 133.3   | %  |
| Add: Acquisition-related expenses                                          | 0.3                                 | 1.1    | (0.8   | )(72.7  | )% | 1.0                                | 1.1    | (0.1   | )(9.1   | )% |
| Add: CEO transition costs                                                  | —                                   | —      | —      | —       | %  | —                                  | 0.9    | (0.9   | )(100.0 | )% |
| Subtotal <sup>(1)</sup>                                                    | 8.4                                 | 7.3    | 1.1    | 15.1    | %  | 30.4                               | 18.2   | 12.2   | 67.0    | %  |
| Adjusted EBITDA <sup>(1)</sup>                                             | \$36.6                              | \$32.3 | \$4.3  | 13.3    | %  | \$106.8                            | \$88.6 | \$18.2 | 20.5    | %  |
| Adjusted EBITDA Margin                                                     | 22.9                                | % 22.1 | %      |         |    | 22.8                               | % 21.4 | %      |         |    |

(1) The individual amounts for each year may not sum to subtotals, EBITDA or Adjusted EBITDA due to rounding.

## Interest expense

| (in millions, except percentages) | Three months ended<br>September 30, |      |        |        |  | Nine months ended<br>September 30, |      |        |        |  |
|-----------------------------------|-------------------------------------|------|--------|--------|--|------------------------------------|------|--------|--------|--|
|                                   | 2015                                | 2014 | \$     | %      |  | 2015                               | 2014 | \$     | %      |  |
|                                   |                                     |      | Change | Change |  |                                    |      | Change | Change |  |

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|                    |       |       |       |      |   |       |       |       |      |   |
|--------------------|-------|-------|-------|------|---|-------|-------|-------|------|---|
| Interest expense   | \$1.8 | \$1.3 | \$0.5 | 38.5 | % | \$5.4 | \$4.1 | \$1.3 | 31.7 | % |
| % of total revenue | 1.1   | %0.9  | %     |      |   | 1.2   | %1.0  | %     |      |   |

Interest expense increased during the three and nine months ended September 30, 2015, when compared to the same periods in 2014, primarily due to an increase in our average daily borrowings related to our acquisition of MicroEdge in October 2014. In the near term, we expect interest expense as well as interest expense as a percentage of revenue to increase as a result of our acquisition of Smart Tuition.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

## Deferred revenue

The table below compares the components of deferred revenue from our consolidated balance sheets:

| (in millions)                         | Timing of recognition                                 | September 30,<br>2015 | December 31,<br>2014 | Change  | % Change |    |
|---------------------------------------|-------------------------------------------------------|-----------------------|----------------------|---------|----------|----|
| Subscriptions                         | Over the period billed in advance, generally one year | \$ 110.6              | \$ 98.2              | \$ 12.4 | 12.6     | %  |
| Maintenance                           | Over the period billed in advance, generally one year | 91.3                  | 92.8                 | (1.5)   | (1.6)    | )% |
| Services                              | As services are delivered                             | 30.2                  | 29.5                 | 0.7     | 2.4      | %  |
| License fees and other                | Upon delivery of the solution or service              | 2.4                   | 0.8                  | 1.6     | 200.0    | %  |
| Total deferred revenue <sup>(1)</sup> |                                                       | 234.5                 | 221.3                | 13.2    | 6.0      | %  |
| Less: Long-term portion               |                                                       | 7.4                   | 9.0                  | (1.6)   | (17.8)   | )% |
| Current portion <sup>(1)</sup>        |                                                       | \$ 227.2              | \$ 212.3             | \$ 14.8 | 7.0      | %  |

(1) The individual amounts for each year may not sum to total deferred revenue or current portion of deferred revenue due to rounding.

To the extent that our clients are billed for our solutions and services in advance of delivery, we record such amounts in deferred revenue. Deferred revenue attributable to subscriptions increased during the nine months ended September 30, 2015 as a result of both an increase subscription sales as well as a seasonal increase in billings for subscription renewals. Historically, due to the timing of client budget cycles, we have an increase in client contract renewals in our second quarter as compared to our fourth quarter, which results in a greater amount of deferred revenue for subscriptions as of September 30, 2015 as compared to our fourth quarter. We generally invoice our maintenance and subscription clients in annual cycles 30 days prior to the end of the contract term. The increase in deferred revenue from license fees and other during the nine months ended September 30, 2015 was primarily due to a seasonal increase in advance registration billings associated with our bbcon® user conference, which occurs each year in October. Deferred revenue from both maintenance and services remained relatively unchanged during the nine months ended September 30, 2015.

## Income tax provision

Our effective income tax rates, including the effects of period-specific events, were:

|                    | Three months ended<br>September 30, |        | Nine months ended<br>September 30, |        |   |
|--------------------|-------------------------------------|--------|------------------------------------|--------|---|
|                    | 2015                                | 2014   | 2015                               | 2014   | % |
| Effective tax rate | 35.9                                | % 15.4 | % 35.2                             | % 30.5 | % |

The increase in our effective income tax rate during the three months ended September 30, 2015 when compared to the same period in 2014 was primarily due to discrete tax benefits included in the 2014 period of \$1.6 million from statute of limitations expirations and \$1.0 million from a reduction in the state income tax effective rate in the U.S., and that impact was partially offset by an increase in the domestic production activities deduction.

In addition to the tax matters described above, the increase in our effective income tax rate during the nine months ended September 30, 2015 when compared to the same period in 2014, reflects a loss from the sale of RLC for which we have determined that a related valuation allowance is appropriate and therefore did not recognize any tax benefit. This increase in our effective income tax rate was partially offset by a discrete tax benefit from the settlement of an audit and an increase in the domestic production activities deduction.

Our effective income tax rate may fluctuate quarterly as a result of factors, including transactions entered into, changes in the geographic distribution of our earnings or losses, our assessment of certain tax contingencies, valuation allowances, and changes in tax law in jurisdictions where we conduct business.



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Blackbaud, Inc.

## Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

We have deferred tax assets for federal, state, and international net operating loss carryforwards and state tax credits. The federal and state net operating loss carryforwards are subject to various Internal Revenue Code limitations and applicable state tax laws. A portion of the foreign and state net operating loss carryforwards and a portion of state tax credits have a valuation reserve due to the uncertainty of realizing such carryforwards and credits in the future.

The total amount of unrecognized tax benefit that, if recognized, would favorably affect the effective income tax rate, was \$2.1 million and \$2.8 million at September 30, 2015 and December 31, 2014, respectively. We recognize accrued interest and penalties, if any, related to unrecognized tax benefits as a component of income tax expense.

Seasonality

Our revenues normally fluctuate as a result of certain seasonal variations in our business. Our revenue from professional services has historically been lower in the first quarter when many of those services commence and in the fourth quarter due to the holiday season. In addition, our transaction revenue has historically been at its lowest in the first quarter due to the timing of client fundraising initiatives and events. As a result of these and other factors, our total revenue has historically been lower in the first quarter than in the remainder of our fiscal year, with the third and fourth quarters historically achieving the highest total revenues. Our revenue from payment processing services has also historically increased during the fourth quarter due to year-end giving. Our expenses, however, do not vary significantly as a result of these factors, but do fluctuate on a quarterly basis due to varying timing of expenditures. Our cash flow from operations normally fluctuates quarterly due to the combination of the timing of client contract renewals, delivery of professional services and occurrence of client events, the payment of bonuses, as well as merit-based salary increases, among other factors. Historically, due to lower revenues in our first quarter, combined with the payment of bonuses from the prior year in our first quarter, our cash flow from operations has been lowest in our first quarter, and due to the timing of client budget cycles, our cash flow from operations has been lower in our second quarter as compared to our third and fourth quarters. Partially offsetting these favorable drivers of cash flow from operations in our third and fourth quarters are merit-based salary increases, which are generally effective in April each year. In addition, deferred revenues can vary on a seasonal basis for the same reasons. These patterns may change, however, as a result of the continued shift to online giving, growth in volume of transactions for which we process payments, acquisitions, new market opportunities, new solution introductions or other factors.

Liquidity and capital resources

The following table presents selected financial information about our financial position and cash flows:

| (in millions, except percentages)                   | September 30,<br>2015              | December 31,<br>2014 | \$<br>Change | %<br>Change |    |
|-----------------------------------------------------|------------------------------------|----------------------|--------------|-------------|----|
| Cash and cash equivalents                           | \$17.6                             | \$14.7               | \$2.9        | 19.7        | %  |
| Property and equipment, net                         | 49.0                               | 50.4                 | (1.4)        | (2.8)       | )% |
| Software development costs, net                     | 16.5                               | 8.9                  | 7.6          | 85.4        | %  |
| Total carrying value of debt                        | 241.7                              | 280.6                | (38.9)       | (13.9)      | )% |
| Working capital                                     | (144.4)                            | )(133.2              | )(11.2       | 8.4         | %  |
| Working capital excluding deferred revenue          | 82.8                               | 79.1                 | 3.7          | 4.7         | %  |
|                                                     |                                    |                      |              |             |    |
|                                                     | Nine months ended<br>September 30, |                      | \$           | %           |    |
|                                                     | 2015                               | 2014                 | Change       | Change      |    |
| Net cash provided by operating activities           | \$85.3                             | \$85.5               | \$(0.2)      | (0.2)       | )% |
| Net cash used in investing activities               | (26.5)                             | )(47.9               | )21.4        | (44.7)      | )% |
| Net cash (used in) provided by financing activities | (54.8)                             | )4.7                 | (59.5)       | (1,266.0)   | )% |



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Blackbaud, Inc.

### Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

Our principal sources of liquidity are operating cash flow, funds available under the 2014 Credit Facility and cash on hand. Our operating cash flow depends on continued client renewal of our subscription, maintenance and support arrangements and market acceptance of our solutions and services. Based on current estimates of revenue and expenses, we believe that the currently available sources of funds and anticipated cash flows from operations will be adequate for at least the next twelve months to finance our operations, fund anticipated capital expenditures, meet our debt obligations and pay dividends. Dividend payments are not guaranteed and our Board of Directors may decide, in its absolute discretion, at any time and for any reason, not to declare and pay further dividends and/or repurchase our common stock. To the extent we undertake future material acquisitions, investments or unanticipated capital expenditures, we may require additional capital. In that context, we regularly evaluate opportunities to enhance our capital structure including through potential debt issuances.

At September 30, 2015, our total cash and cash equivalents balance included approximately \$6.3 million of cash that was held by operations outside the U.S. While these funds may not be needed to fund our U.S. operations for at least the next twelve months, if we need these funds, we may be required to accrue and pay taxes to repatriate the funds. We currently do not intend nor anticipate a need to repatriate our cash held outside the U.S.

#### Operating cash flow

Net cash provided by operating activities of \$85.3 million was relatively unchanged during the nine months ended September 30, 2015, when compared to the same period in 2014. Throughout both periods, our cash flows from operations were derived principally from: (i) our earnings from on-going operations prior to non-cash expenses such as depreciation, amortization, stock-based compensation, loss on sale of business, impairment of capitalized software development costs, loss on debt extinguishment and termination of derivative instruments, amortization of deferred financing costs and debt discount and adjustments to our provision for sales returns and allowances; and (ii) changes in our working capital.

Working capital changes are composed of changes in accounts receivable, prepaid expenses and other assets, trade accounts payable, accrued expenses and other liabilities, and deferred revenue. Cash flow from operations associated with working capital decreased \$9.3 million during the nine months ended September 30, 2015, when compared to the same period in 2014, primarily due to:

- an increase in current period bonus payments from a prior year change in the timing of payouts for certain bonus plans, from quarterly to annually, partially offset by an increase in amounts accrued for current period performance against current period targets;
- an increase in monthly commission payments from over-performance against current period targets and from a net increase in the current year payment for prior period over-performance against the prior period target;
- an increase in cash outlays for facility costs primarily due to prior year acquisitions; which were partially offset by fluctuations in the timing of vendor payments.

#### Investing cash flow

Net cash used in investing activities of \$26.5 million decreased by \$21.4 million during the nine months ended September 30, 2015, when compared to the same period in 2014. During the nine months ended September 30, 2014, we used \$33.3 million of cash for the acquisition of companies including WhippleHill, compared to \$0.5 million used for similar investments during the nine months ended September 30, 2015.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

During the nine months ended September 30, 2015, we had cash outlays of \$14.6 million and \$10.9 million for purchases of property and equipment and software development costs, respectively, which were up \$6.2 million and \$4.6 million, respectively, from cash spent during the same period in 2014. The increase in cash outlays for property and equipment were primarily driven by investments in our information technology infrastructure, technology platforms and infrastructure used in the delivery of our solutions to clients, fluctuations in the timing of vendor payments, various facilities upgrades at a number of our U.S. and international locations, as well as incremental property and equipment costs from prior year business acquisitions. The increase in cash outlays for software development costs was primarily driven by development activities related to the Raiser's Edge NXT and Financial Edge NXT cloud-based solutions, development activities for other solutions and the inclusion of software development costs related to solutions historically provided by companies acquired in 2014.

Financing cash flow

During the nine months ended September 30, 2015, we had a net reduction in borrowings of \$39.0 million compared to a net increase in borrowings of \$19.9 million during the same period in 2014. Also during the nine months ended September 30, 2015, we paid dividends of \$16.9 million, which was relatively consistent with the amount paid in the comparable period of 2014.

We have drawn on our credit facility from time to time to help us meet financial needs, such as financing for business acquisitions. At September 30, 2015, our available borrowing capacity under the 2014 Credit Facility was \$272.6 million. We believe the 2014 Credit Facility will provide us with sufficient flexibility to meet our future financial needs. The 2014 Credit Facility matures in February 2019.

At September 30, 2015, the carrying amount of our debt under the 2014 Credit Facility was \$241.7 million. Our average daily borrowings during the three and nine months ended September 30, 2015 were \$247.0 million and \$265.9 million, respectively.

Following is a summary of the financial covenants under our credit facility:

| Financial Covenant      | Requirement    | Ratio as of September 30, 2015 |
|-------------------------|----------------|--------------------------------|
| Net Leverage Ratio      | ≤ 3.50 to 1.00 | 1.79 to 1.00                   |
| Interest Coverage Ratio | ≥ 2.50 to 1.00 | 18.78 to 1.00                  |

Under the 2014 Credit Facility, we also have restrictions on our ability to declare and pay dividends and our ability to repurchase shares of our common stock. In order to pay any cash dividends and/or repurchase shares of stock: (i) no default or event of default shall have occurred and be continuing under the 2014 Credit Facility, and (ii) our pro forma net leverage ratio, as set forth in the credit agreement, must be 0.25 less than the net leverage ratio requirement at the time of dividend declaration or share repurchase. At September 30, 2015, we were in compliance with all debt covenants under the 2014 Credit Facility.

Smart Tuition acquisition

We acquired Smart Tuition for \$187.8 million in cash, net of closing adjustments. On October 2, 2015, we drew down a \$186.0 million revolving credit loan under the 2014 Credit Facility to finance the acquisition of Smart Tuition.

Following the draw down, approximately \$261.0 million was outstanding under the revolving credit loans with approximately \$85.0 million of capacity unutilized when including issued letters of credit. Following the closing of the Smart Tuition transaction on October 2, 2015, the principal amount outstanding on the term loan was approximately \$168.0 million, resulting in a total amount outstanding on the revolving credit loans and term loan of approximately \$429.0 million after the acquisition.

Entry into interest rate swap agreement

In October 2015, we entered into the October 2015 Swap Agreement, which effectively converts portions of our variable rate debt under the 2014 Credit Facility to a fixed rate for the term of the October 2015 Swap Agreement. The notional value of the October 2015 Swap Agreement was \$75.0 million with an effective date beginning in October 2015 through February 2018. We designated the October 2015 Swap Agreement as a cash flow hedge at the inception

of the contract.

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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

## Commitments and contingencies

As of September 30, 2015, we had contractual obligations with future minimum commitments as follows:

| (in millions)                            | Payments due by period |                  |           |           |                   |
|------------------------------------------|------------------------|------------------|-----------|-----------|-------------------|
|                                          | Total                  | Less than 1 year | 1-3 years | 3-5 years | More than 5 years |
| Recorded contractual obligations:        |                        |                  |           |           |                   |
| Debt <sup>(1)</sup>                      | \$243.4                | \$4.4            | \$8.7     | \$230.3   | \$—               |
| Interest payments on debt <sup>(2)</sup> | 1.3                    | 1.0              | 0.3       | —         | —                 |
| Unrecorded contractual obligations:      |                        |                  |           |           |                   |
| Operating leases <sup>(3)</sup>          | 94.7                   | 13.9             | 25.2      | 23.5      | 32.1              |
| Interest payments on debt <sup>(4)</sup> | 17.3                   | 5.1              | 10.3      | 1.9       | —                 |
| Purchase obligations <sup>(5)</sup>      | 6.7                    | 3.7              | 3.0       | —         | —                 |
| Total contractual obligations            | \$363.4                | \$28.1           | \$47.5    | \$255.7   | \$32.1            |

(1) Represents principal payments only, under the following assumptions: (i) that the amounts outstanding under the 2014 Credit Facility at September 30, 2015 will remain outstanding until maturity, with minimum payments occurring as currently scheduled, and (ii) that there are no assumed future borrowings on the 2014 Revolving Facility for the purposes of determining minimum commitment amounts.

(2) Represents interest payment obligations related to our interest rate swap agreements.

(3) Our commitments related to operating leases have not been reduced by incentive payments and reimbursement of leasehold improvements.

The actual interest expense recognized in our consolidated statements of comprehensive income will depend on the (4) amount of debt, the length of time the debt is outstanding and the interest rate, which could be different from our assumptions described in (1) above.

We utilize third-party technology in conjunction with our solutions and services, with contractual arrangements (5) varying in length from one to five years. In certain cases, these arrangements require a minimum annual purchase commitment by us.

The term loan under the 2014 Credit Facility requires periodic principal payments. The balance of the term loans and any amounts drawn on the revolving credit loans are due upon maturity of the 2014 Credit Facility in February 2019. The total liability for uncertain tax positions as of September 30, 2015 and December 31, 2014, was \$2.9 million and \$3.6 million, respectively. Our accrued interest and penalties related to tax positions taken on our tax returns was insignificant as of September 30, 2015 and December 31, 2014.

In February 2015, our Board of Directors approved our annual dividend rate of \$0.48 per share to be made in quarterly payments. Dividends at this annual rate would aggregate to \$22.6 million assuming 47.0 million shares of common stock are outstanding, although dividends are not guaranteed and our Board of Directors may decide, in its absolute discretion, to change or suspend dividend payments at any time for any reason. Our ability to continue to declare and pay dividends quarterly this year and beyond might be restricted by, among other things, the terms of the 2014 Credit Facility, general economic conditions and our ability to generate adequate operating cash flow.

## Off-balance sheet arrangements

As of September 30, 2015, we did not have any off-balance sheet arrangements as defined in Item 303(a)(4)(ii) of Regulation S-K promulgated by the SEC, that have or are reasonably likely to have, a current or future effect on our financial condition, changes in our financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources that is material to investors.



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Blackbaud, Inc.

Item 2. Management's discussion and analysis of financial condition and results of operations (continued)

### Foreign currency exchange rates

Approximately 11% of our total revenue for the nine months ended September 30, 2015 was derived from operations outside the United States. We do not have significant operations in countries in which the economy is considered to be highly inflationary. Our consolidated financial statements are denominated in U.S. dollars and, accordingly, changes in the exchange rate between foreign currencies and the U.S. dollar will affect the translation of our subsidiaries' financial results into U.S. dollars for purposes of reporting our consolidated financial results. The accumulated currency translation adjustment, recorded within other comprehensive loss as a component of stockholders' equity, was a loss of \$1.2 million and \$0.9 million as of September 30, 2015 and December 31, 2014, respectively.

The vast majority of our contracts are entered into by our U.S. or U.K. entities. The contracts entered into by the U.S. entity are almost always denominated in U.S. dollars or Canadian dollars, and contracts entered into by our U.K., Australian and Irish subsidiaries are generally denominated in Pounds Sterling, Australian dollars and Euros, respectively. Historically, as the U.S. dollar weakened, foreign currency translation resulted in an increase in our revenues and expenses denominated in non-U.S. currencies. Conversely, as the U.S. dollar strengthened, foreign currency translation resulted in a decrease in our revenue and expenses denominated in non-U.S. currencies. During the nine months ended September 30, 2015, foreign translation resulted in a decrease in our revenues and expenses denominated in non-U.S. currencies. Though we have exposure to fluctuations in currency exchange rates, primarily those between the U.S. dollar and Canadian dollar, the impact has generally not been material to our consolidated results of operations or financial position. For the nine months ended September 30, 2015, the fluctuation in foreign currency exchange rates reduced our total revenue by \$7.2 million. We will continue monitoring such exposure and take action as appropriate. To determine the impact on total revenue of fluctuations in currency exchange rates, current period revenues from entities reporting in foreign currencies were translated into U.S. dollars using the comparable prior year period's weighted average foreign currency exchange rates. This impact is non-GAAP financial information and is not in accordance with, or an alternative to, information prepared in accordance with GAAP.

### Inflation

We do not believe that inflation has had a material effect on our business, financial condition or results of operations. If our costs were to become subject to significant inflationary pressures, we may not be able to fully offset such higher costs through price increases. Our inability or failure to do so could harm our business, financial condition and results of operations. In addition, if inflationary pressures impact the rate of giving to our clients, there could be adverse impacts to our business, financial condition and results of operations.

### Critical accounting policies and estimates

There have been no significant changes in our critical accounting policies and estimates during the nine months ended September 30, 2015 as compared to those disclosed in "Management's Discussion and Analysis of Financial Condition and Results of Operations" included in our Annual Report on Form 10-K for the fiscal year ended December 31, 2014.

### Recently issued accounting pronouncements

For a discussion of the impact that recently issued accounting pronouncements are expected to have on our financial position and results of operations when adopted in the future, see Note 2 of our consolidated financial statements in this report.

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Blackbaud, Inc.

Item 3. Quantitative and qualitative disclosures about market risk

We have market rate sensitivity for interest rates and foreign currency exchange rates.

Interest rate risk

Our variable rate debt is our primary financial instrument with market risk exposure for changing interest rates. We manage our variable rate interest rate risk through a combination of short-term and long-term borrowings and the use of derivative instruments entered into for hedging purposes. Due to the nature of our debt, the materiality of the fair values of the derivative instruments and the highly liquid, short-term nature and level of our cash and cash equivalents as of September 30, 2015, we believe there is no material risk of exposure to changing interest rates for those positions. There were no significant changes in how we manage interest rate risk between December 31, 2014 and September 30, 2015.

Foreign currency risk

For a discussion of our exposure to foreign currency exchange rate fluctuations, see “Management’s discussion and analysis of financial condition and results of operations — Foreign currency exchange rates” in this report.

Item 4. Controls and procedures

Evaluation of disclosure controls and procedures

Disclosure controls and procedures (as defined in Exchange Act Rule 13a-15(e) and 15d-15(e)) are designed only to provide reasonable assurance that they will meet their objectives. As of the end of the period covered by this report, we carried out an evaluation, under the supervision and with the participation of our management, including our Chief Executive Officer (principal executive officer) and Chief Financial Officer (principal financial and accounting officer), of the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) and 15d-15(e)) pursuant to Exchange Act Rule 13a-15(b). Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures are effective to provide the reasonable assurance discussed above.

Changes in internal control over financial reporting

No change in internal control over financial reporting occurred during the most recent fiscal quarter ended September 30, 2015 with respect to our operations, which has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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Blackbaud, Inc.

## PART II. OTHER INFORMATION

## Item 1A. Risk factors

Our operations and financial results are subject to various risks and uncertainties, including those described in Part I, Item 1A, "Risk factors" in our Annual Report on Form 10-K for the year ended December 31, 2014, which could adversely affect our business, financial condition, results of operations, cash flows, and the trading price of our stock. There have been no material changes to our risk factors since our Annual Report on Form 10-K for the year ended December 31, 2014.

## Item 2. Unregistered sales of equity securities and use of proceeds

## Issuer purchases of equity securities

The following table provides information about shares of common stock acquired or repurchased during the three months ended September 30, 2015. All of these acquisitions were of common stock withheld by us to satisfy minimum tax obligations of employees due upon exercise of stock appreciation rights and vesting of restricted stock awards and units. The level of acquisition activity varies from period to period based upon the timing of grants and vesting as well as employee exercise decisions.

| Period                                       | Total number of shares purchased | Average price paid per share | Total number of shares purchased as part of publicly announced plans or programs <sup>(1)</sup> | Approximate dollar value of shares that may yet be purchased under the plans or programs (in thousands) |
|----------------------------------------------|----------------------------------|------------------------------|-------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|
| Beginning balance, July 1, 2015              |                                  |                              |                                                                                                 | \$50,000                                                                                                |
| July 1, 2015 through July 31, 2015           | —                                | \$—                          | —                                                                                               | 50,000                                                                                                  |
| August 1, 2015 through August 31, 2015       | 8,277                            | 60.53                        | —                                                                                               | 50,000                                                                                                  |
| September 1, 2015 through September 30, 2015 | —                                | —                            | —                                                                                               | 50,000                                                                                                  |
| Total                                        | 8,277                            | \$60.53                      | —                                                                                               | \$50,000                                                                                                |

In August 2010, our Board of Directors approved a stock repurchase program that authorized us to purchase up to (1) \$50.0 million of our outstanding shares of common stock. We have not made any repurchases under the program to date, and the program does not have an expiration date.

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Blackbaud, Inc.

## Item 6. Exhibits

The exhibits listed below are filed or incorporated by reference as part of this Quarterly Report on Form 10-Q:

| Exhibit Number | Description of Document                                                                                                                       | Filed In<br>Filed<br>Herewith | Form | Exhibit<br>Number | Filing Date |
|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|------|-------------------|-------------|
| 10.78          | Unit Purchase Agreement, dated as of August 10, 2015, by and between Smart Tuition Holdings, LLC and Blackbaud, Inc.                          |                               | 8-K  | 10.78             | 10/8/2015   |
| 31.1           | Certification by the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.                                       | X                             |      |                   |             |
| 31.2           | Certification by the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.                                       | X                             |      |                   |             |
| 32.1           | Certification by the Chief Executive Officer pursuant to 18 U.S.C. 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. | X                             |      |                   |             |
| 32.2           | Certification by the Chief Financial Officer pursuant to 18 U.S.C. 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. | X                             |      |                   |             |
| 101.INS*       | XBRL Instance Document.                                                                                                                       | X                             |      |                   |             |
| 101.SCH*       | XBRL Taxonomy Extension Schema Document.                                                                                                      | X                             |      |                   |             |
| 101.CAL*       | XBRL Taxonomy Extension Calculation Linkbase Document.                                                                                        | X                             |      |                   |             |
| 101.DEF*       | XBRL Taxonomy Extension Definition Linkbase Document.                                                                                         | X                             |      |                   |             |
| 101.LAB*       | XBRL Taxonomy Extension Label Linkbase Document.                                                                                              | X                             |      |                   |             |
| 101.PRE*       | XBRL Taxonomy Extension Presentation Linkbase Document.                                                                                       | X                             |      |                   |             |

\* Pursuant to Rule 406T of Regulation S-T, the XBRL related information in Exhibit 101 to this Quarterly Report on Form 10-Q shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended or otherwise subject to liability of that Section, and shall not be part of any registration statement or other document filed under the Securities Act of 1933, as amended or the Securities Exchange Act of 1934, as amended, except as shall be expressly set forth by specific reference in such filing.

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Blackbaud, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized.

BLACKBAUD, INC.

Date: November 5, 2015

By: /s/ Michael P. Gianoni  
Michael P. Gianoni  
President and Chief Executive Officer  
(Principal Executive Officer)

Date: November 5, 2015

By: /s/ Anthony W. Boor  
Anthony W. Boor  
Executive Vice President and Chief Financial  
Officer  
(Principal Financial and Accounting Officer)