

Activision Blizzard, Inc.  
Form 4  
September 11, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
VIVENDI

(Last) (First) (Middle)  
42 AVENUE DE FRIEDLAND  
(Street)  
CEDEX 08, PARIS, IO 75380  
(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Activision Blizzard, Inc. [ATVI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/09/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                                      |
| Common Stock                    | 09/09/2008                           |  | P                              |   | 189,600   | A  | \$ 16.59<br>(1)                            |
|                                 |                                      |  |                                |   | 717,693,790   | I  | See Footnote (2)                           |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| VIVENDI<br>42 AVENUE DE FRIEDLAND<br>CEDEX 08, PARIS, IO 75380         |               | X         |         |       |
| Vivendi Holding I Corp.<br>800 THIRD AVENUE<br>NEW YORK, NY 10022      |               | X         |         |       |
| Vivendi Games Acquisition CO<br>800 THIRD AVENUE<br>NEW YORK, NY 10022 |               | X         |         |       |
| VGAC LLC<br>800 THIRD AVENUE<br>NEW YORK, NY 10022                     |               | X         |         |       |

## Signatures

/s/ George E. Bushnell III, Vivendi S.A., By: George E. Bushnell III, Its: Senior Vice President, Deputy General Counsel 09/11/2008  
 \_\_Signature of Reporting Person Date

/s/ George E. Bushnell III, Vivendi Holding I Corp., By: George E. Bushnell III, Its: Director, President 09/11/2008  
 \_\_Signature of Reporting Person Date

/s/ George E. Bushnell III, Vivendi Games Acquisition Company, By: George E. Bushnell III, Its: President 09/11/2008  
 \_\_Signature of Reporting Person Date

/s/ George E. Bushnell III, VGAC LLC, By: George E. Bushnell III, Its: Director, President & Secretary 09/11/2008  
 \_\_Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This transaction was executed in multiple trades at prices ranging from \$16.54 to \$16.61. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(2) The 717,693,790 shares of Common Stock are owned directly by VGAC LLC, which is a wholly-owned subsidiary of Vivendi Games Acquisition Company, which is a wholly-owned subsidiary of Vivendi Holding I Corp., which is a wholly-owned subsidiary of Vivendi S.A.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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