

SK TELECOM CO LTD  
Form 6-K  
May 06, 2015

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**Form 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16 OF**  
**THE SECURITIES EXCHANGE ACT OF 1934**  
**FOR THE MONTH OF MAY 2015**

**Commission File Number: 333-04906**

**SK Telecom Co., Ltd.**

**(Translation of registrant's name into English)**

**Euljiro65(Euljiro2-ga), Jung-gu**

**Seoul 100-999, Korea**

**(Address of principal executive office)**

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

**Details Regarding SK Telecom Co., Ltd. s Stock Repurchase Plan**

|  |  |   |
|--|--|---|
| 1. Details of Information                                  | Summary                                    | SK Telecom Co., Ltd. ( SK Telecom ) plans to repurchase approximately Won 400 billion of its shares   |
|  | Information Provider                       | SK Telecom IR Team  |
|  | Information Recipients                     | Analysts and Institutional Investors  |
| 2. Details of Release                                      | Date & Time of Information Released        | May 6, 2015, 4:00 PM (Seoul Time)   |
|  | Title and Place of Event held              | 2015 1Q Conference Call (Conference Room, SK Telecom)   |
| 3. Contact Points  | Disclosure Officer (tel.)                  | Yong Hwan Lee (82-6100-1809)  |
|  | Disclosure Staff (tel.)                    | Dae Yong Woo (82-6100-1624)   |
|  | Department Name (tel.)                     | Financial Strategy & Management Office  |
|  |  | The specific amount of the stock repurchase set forth above is subject to change upon the determination by SK Telecom s board of directors based on SK Telecom s future results of operations and business environment.                                       |
| 4. Other references useful for making investment decisions |  | The specific amount and timing of the stock repurchase have not yet been determined and are subject to the determination by SK Telecom s board of directors based on SK Telecom s cash flow, financial structure and stock price, among other considerations. |
|  | Title and date of other related disclosure | Other Material Management Information furnished by SK Telecom on Form 6-K on April 24, 2015.  |

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK TELECOM Co., LTD.**  
*(Registrant)*

By: /s/ Yong Hwan Lee  
*(Signature)*

Name: Yong Hwan Lee

Title: Senior Vice President

Date: May 6, 2015