

DOLE FOOD CO INC
Form DEFA14A
October 17, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

Dole Food Company, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

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(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

.. Fee paid previously with preliminary materials.

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(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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IMPORTANT
SPECIAL MEETING OF STOCKHOLDERS
IS SCHEDULED FOR OCTOBER 31, 2013
PLEASE INSTRUCT YOUR BANK OR BROKER TO VOTE TODAY!

Dear Sir / Madam:

According to our latest records, your bank or broker has not received your voting instructions for the important meeting of stockholders of Dole Food Company, Inc. to be held on October 31, 2013. **Your vote is extremely important, regardless of the number of shares that you own. Please instruct your bank or broker how to vote your shares today so the Company may avoid additional solicitation costs.**

Please use one of the following methods to promptly provide voting instructions to your bank or broker:

1. **Instruct your bank/broker by Internet: Have your control number listed on the instruction form ready and follow the online instructions. The control number is located in the rectangular box on the right side of your voting instruction form.**

2. **Instruct your bank/broker by Telephone: Please use the telephone number printed on your Voter Instruction Form and have your control number listed on the instruction form ready and follow the simple instructions.**

3. **Instruct your bank/broker by Mail: Sign, date and return your instruction form in the postage-paid return envelope provided.**

For the reasons set forth in the definitive proxy statement dated October 2, 2013 your Board of Directors unanimously recommends that you vote **FOR** the Merger Proposal, Compensation Proposal and Proposal to Adjourn the Special Meeting. We respectfully request that you vote your shares at your earliest convenience.

If you have any questions or need assistance, please call D.F. King & Co., Inc. toll free at (800) 859-8511.

Thank you for your cooperation and continued support.

Sincerely,

C. Michael Carter

President and Chief Operating Officer