

SK TELECOM CO LTD  
Form 6-K  
July 30, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**Form 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16 OF**  
**THE SECURITIES EXCHANGE ACT OF 1934**

**FOR THE MONTH OF JULY 2013**

**Commission File Number: 333-04906**

**SK Telecom Co., Ltd.**

(Translation of registrant's name into English)

11, Euljiro2-ga, Jung-gu

Seoul 100-999, Korea

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(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

### Business (Preliminary) Results

The preliminary results shown in this table may differ from the final results

#### 1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification		Current Period (Second quarter of 2013)	Previous Period (First quarter of 2013)	Changes (%)	Year to Year Comparison (Second quarter of 2012)	Changes (%)
(unit : in millions of Won, %)						
Operating revenue	Quarterly Results	4,164,223	4,112,637	+1.3%	4,007,863	+3.9%
	Year-to-date ( YTD ) Results	8,276,860	4,112,637		7,977,574	+3.8%
Operating Income	Quarterly Results	553,446	410,633	+34.8%	415,562	+33.2%
	YTD Results	964,079	410,633		914,856	+5.4%
Profit Before Income Tax	Quarterly Results	600,697	427,906	+40.4%	310,473	+93.5%
	YTD Results	1,028,603	427,906		705,324	+45.8%
Profit for the Period	Quarterly Results	467,710	345,934	+35.2%	120,557	+288.0%
	YTD Results	813,644	345,934		420,937	+93.3%
Attributable To: Controlling Interests	Quarterly Results	466,644	354,155	+31.8%	143,396	+225.4%
	YTD Results	820,799	354,155		449,820	82.5%

**Data Provider** SK Telecom IR Team

**Provided for** Analysts and Institutional Investors

#### 2. Source of Data

**Date of Provision** July 30, 2013 / 16:00

**Related Event  
(Location)** Conference Call for the quarter  
ended June 30, 2013

(SK Telecom Headquarter,  
Conference Room)

**Supervisor** Soo Cheol Hwang (02-6100-1809)

#### 3. Contact Information

**Organizer** Won Tuh Chung (02-6100-1550)

**Organizing Team** SK Telecom IR Team

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK TELECOM Co., LTD.**  
*(Registrant)*

By: /s/ Soo Cheol Hwang  
*(Signature)*

Name: Soo Cheol Hwang  
Title: Senior Vice President

Date: July 30, 2013