

SK TELECOM CO LTD
Form 6-K
March 23, 2012

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF MARCH 2012**

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

11, Euljiro2-ga, Jung-gu

Seoul 100-999, Korea

(Address of principal executive offices)

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(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's home country), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes No

If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b): 82-

Results of the Annual General Meeting of Shareholders

1. Approval of the Financial Statements*

The 28th Fiscal Year (Fiscal Year ended December 31, 2011)

(in millions of Won, except for income per share)

| | | | |
|-----------------------------|------------|------------------------|------------|
| - Total Assets | 20,520,527 | - Operating Revenue | 12,575,129 |
| - Total Liabilities | 8,554,226 | - Operating Income | 2,086,649 |
| - Capital Stock | 44,639 | - Net Income | 1,694,363 |
| - Total Shareholders Equity | 11,966,302 | - Net Income per Share | 24,002 |

* Opinion of independent auditors: Appropriate

2. Approval of Dividends

(in Won, except for percentages and stock dividend)

| | | | | |
|--------------------|---|-----------------|-----------------------------|-----------------|
| a. Cash Dividends | Dividend per Share | Common Stock | Year-end Dividend | 8,400 |
| | | | Interim/Quarterly Dividends | 1,000 |
| | | Preferred Stock | Year-end Dividend | |
| | | | Interim/Quarterly Dividend | |
| | Total Cash Dividend | | | 656,532,990,600 |
| | Market Dividend Rate (%) (including interim dividend) | | Common Stock | 6.2 |
| | | | Preferred Stock | |
| b. Stock Dividends | Stock Dividend Rate (%) | | Common Stock | |
| | | | Preferred Stock | |
| | Total Stock Dividend (Shares) | | Common Stock | |
| | | | Preferred Stock | |

3. Status of Directors (as of the date of appointment)

- a. Approval of the Appointment of Directors
- Two (2) Executive Directors
 - One (1) Independent Non-Executive Director
 - One (1) Member of the Audit Committee

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(Who is an Independent Non-Executive Director)

b. Number of Independent
Non-Executive Directors Following
Appointment

Total Number of Directors

8

Total Number of Independent
Non-Executive Directors

5

Percentage of Independent
Non-Executive Directors (%)

62.5

2

c. Number of Auditors Following Appointment

Full-time Auditors
Part-time Auditors

d. Number of Members of Audit Committee Following Appointment

Number of Members of Audit Committee who are Independent Non-Executive Directors

Number of Members of Audit Committee who are not Independent Non-Executive Directors

4

4. Other Resolutions

Agenda No. 1. Approval of Financial Statements for the 28th Fiscal Year (Fiscal Year ended December 31, 2011)

: Approved as originally submitted.

Agenda No. 2. Amendment to Articles of Incorporation

: Approved as originally submitted.

Agenda No. 3. Approval of the Appointment of Directors

Agenda No. 3.1. Election of an Executive Director (Kim, Young Tae)

: Approved as originally submitted.

Agenda No. 3.2. Election of an Executive Director (Jee, Dong Seob)

: Approved as originally submitted.

Agenda No. 3.3. Election of an Independent Non-Executive Director (Lim, Hyun Chin)

: Approved as originally submitted.

Agenda No. 4. Approval of the Appointment of a Member of the Audit Committee (Lim, Hyun Chin)

: Approved as originally submitted.

Agenda No. 5. Approval of Ceiling Amount of the Remuneration for Directors

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: Approved as originally submitted.

5. Date of General Meeting of Shareholders March 23, 2012

6. Other Matters To Be Considered Before
Investing

* Related Disclosure: The Company's report on Form 6-K furnished on February 24, 2012.

[Details of the Appointment of Executive Directors]

| Name | Date of Birth | Term | Appointment | Profile | Current Position | Education | Nationality |
|----------------------|---------------|---------|------------------------|---|---|--|----------------------|
| KIM, YOUNG TAE | Nov. 17, 1955 | 3 years | New Appointment | - VP, Head of Labor-Management Cooperation Division, SK Corp. - EVP, Head of Ulsan Complex, SK Energy - EVP, Head of Corporate Culture Division, SK Holdings | - President & CEO, SK Holdings | - B.A. in Business Administration, Sogang University | Republic of Korea |
| JEE, DONG SEOB | Jul. 7, 1963 | 3 years | New Appointment | - SVP, Head of Corp. Strategy Office, SK Telecom - SVP, Head of Marketing Strategy Office, SK Telecom - EVP, Head of Mobile Network Operations Planning Office, SK Telecom | - Head of Corp. Strategy & Planning Office, SK Telecom | - B.A. in Physics, Seoul National University - M.A. in Economics, Seoul National University | Republic of Korea |

[Details of the Appointment of an Independent Non-Executive Director]

| Name | Date of Birth | Term | Appointment | Profile | Current Position | Education | Nationality |
|----------------------|---------------|---------|--------------|---|--|---|----------------------|
| LIM, HYUN CHIN | Apr. 26, 1949 | 3 years | Re-appointed | - Dean, College of Social Sciences, Seoul National University - President, The Korean Association of Political Sociology (Current) - Director, Seoul National University Asia Center (Current) | - Professor of Sociology, College of Social Sciences, Seoul National University | - B.A. in Sociology, Seoul National University - M.A. in Sociology, Seoul National University - Ph.D. in Sociology, Harvard University | Republic of Korea |

[Details of the Appointment of a Member of the Audit Committee]

| Name | Date of Birth | Term | Appointment | Profile | Current Position | Education | Nationality |
|----------------------|---------------|---------|--------------|---|--|--|----------------------|
| LIM, HYUN CHIN | Apr. 26, 1949 | 3 years | Re-appointed | - Dean, College of Social Sciences, Seoul National University - President, The Korean Association of Political Sociology (Current) - Director, Seoul National University Asia Center (Current) | - Professor of Sociology, College of Social Sciences, Seoul National University | - B.A. in Sociology, Seoul National University - M.A. in Sociology, Seoul National University | Republic of Korea |

- Ph.D. in
Sociology,
Harvard
University

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM Co., LTD.
(Registrant)

By: /s/ Soo Cheol Hwang

(Signature)

Name: Soo Cheol Hwang

Title: Senior Vice President

Date: March 23, 2012