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ZIONS BANCORPORATION /UT/

Form FWP

March 22, 2012

Free Writing Prospectus

Filed Pursuant to Rule 433

(To the Prospectus dated April 4, 2011, as supplemented by

Registration Statement No. 333-173299

the Preliminary Prospectus Supplement dated March 20, 2012)

March 22, 2012













