TATA MOTORS LTD/FI Form 20-F July 28, 2011 Table of Contents

As filed with the Securities and Exchange Commission on July 28, 2011

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

# **FORM 20-F**

- " REGISTRATION STATEMENT PURSUANT TO SECTION 12(b) OR 12(g) OF THE SECURITIES EXCHANGE ACT OF 1934 OR
- x ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the Fiscal year ended March 31, 2011

OR

- TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

  For the transition period from to
- SHELL COMPANY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

  Date of event requiring this shell company report

Commission file number: 001-32294

# TATA MOTORS LIMITED

(Exact name of Registrant as specified in its charter)

Not applicable

(Translation of Registrant s name into English)

Republic of India (Jurisdiction of incorporation or organization)

Bombay House 24, Homi Mody Street Mumbai 400 001, India (Address of principal executive offices)

H.K. Sethna

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Facsimile: +91 22 6665 7260

Address:

**Bombay House** 

24, Homi Mody Street

Mumbai 400 001, India

(Name, telephone, facsimile number and address of company contact person)

Securities registered or to be registered pursuant to Section 12(b) of the Act:

# Title of each class Ordinary Shares, par value Rs. 10 per share \*

Name of each exchange on which registered The New York Stock Exchange, Inc

Securities registered or to be registered pursuant to Section 12(g) of the Act:

None

(Title of Class)

Securities for which there is a reporting obligation pursuant to Section 15(d) of the Act:

None

(Title of Class)

Indicate the number of outstanding shares of each of the issuer s classes of capital or common stock as of the close of the period covered by the annual report. 538,272,284 Ordinary Shares and 96,341,706 A Ordinary Shares, including 109,417,979 Ordinary Shares represented by 109,417,979 American Depositary Shares outstanding as of March 31, 2011.

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. x Yes "No

If this report is an annual or transition report, indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934. "Yes x No

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. x Yes "No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). "Yes "No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer x Accelerated filer " Non-accelerated filer "

Indicate by check mark which basis of accounting the registrant has used to prepare the financial statements included in this filing.

U.S. GAAP " International Financial Reporting Standards as issued Other "

by the International Accounting Standards Board x

If Other has been checked in response to the previous question, indicate by check mark which financial statement item the registrant has elected to follow. Item 17 " Item 18 "

If this is an annual report, indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). "Yes x No

\* Not for trading, but only in connection with listed American Depositary Shares, each representing one share of common stock.

In this annual report

References to we, our and us are to Tata Motors Limited and its consolidated subsidiaries, except as the context otherwise requires;

References to dollar, US dollar and US\$ are to the lawful currency of the United States of America; references to rupees and Rs. are to the lawful currency of India; references to JPY are to the lawful currency of Japan; and references to GBP are to the lawful currency of the United Kingdom; and Euro are to the lawful currency of States of European union; references to Russian Ruble are to the lawful currency of China;

References to US GAAP are to accounting principles generally accepted in the United States, and references to Indian GAAP are to accounting principles generally accepted in India and references to IFRS are to International Financial Reporting Standards and its interpretations as issued by International Accounting Standards Board;

References to an ADS are to an American Depositary Share, each of which represents one of our Ordinary Shares of Rs. 10/each, and references to an ADR are to an American Depositary Receipt evidencing one or more ADSs;

References to light commercial vehicles, or LCVs, medium commercial vehicles, or MCVs, and heavy commercial vehicles, or HCVs, refer to vehicles that have gross vehicle weight, or GVW, of up to 7.5 metric tonnes, between 7.5 and 16.2 metric tonnes, and over 16.2 metric tonnes, respectively;

References to passenger cars are to vehicles that have a seating capacity of up to six persons, excluding the driver, and that are further classified into the following market segments: mini-cars which have a length of up to 3,400 mm; compact cars which have a length between 3,401mm and 4,000 mm; mid-size cars which have length of between 4,001mm and 4,500mm; executive cars which have a length between 4,701mm and premium and luxury cars which have a length between 4,701mm and 5,000mm, and above 5,001mm, respectively;

References to utility vehicles, or UVs, and multi-purpose vehicles, or MPVs, are to vehicles that have a seating capacity of seven to twelve persons, excluding the driver, and van-type vehicles that have a seating capacity of seven to twelve persons, excluding the driver, respectively;

References to premium cars and SUVs are to a defined list of premium competitor cars and SUVs for our Jaguar Land Rover business:

Unless otherwise stated, comparative and empirical Indian industry data in this annual report have been derived from published reports of the Society of Indian Automobile Manufacturers, or SIAM; while international industry data have been derived from published reports of IHS Global Insight;

References to a particular Fiscal year, such as Fiscal 2011, are to our Fiscal year ended on March 31 of that year;

Figures in tables may not add up to totals due to rounding;

Millimeters or mm are equal to 1/1000 of a meter. A meter is equal to approximately 39.37 inches and a millimeter is equal to approximately 0.039 inch;

Kilograms or kg are each equal to approximately 2.2 pounds, and metric tonnes are equal to 1,000 kilograms or approximately 2,200 pounds;

Liters are equivalent to 61.02 cubic inches of volume, or approximately 1.057 U.S. quarts of liquid measure; and

Revenues refers to Total Revenue net of excise duty unless stated otherwise.

#### **Special Note Regarding Forward-looking Statements**

All statements contained in this annual report that are not statements of historical fact constitute forward-looking statements . Generally, these statements can be identified by the use of forward-looking terms such as anticipate , believe , can , could , estimate , expect , intend , may will and would or similar words. However, these words are not the exclusive means of identifying forward-looking statements. All statements regarding our expected financial condition and results of operations, business, plans and prospects are forward-looking statements. These forward-looking statements include statements as to our business strategy, our revenue and profitability, planned projects and other matters discussed in this annual report regarding matters that are not historical fact. These forward-looking statements and any other projections contained in this annual report (whether made by us or any third party) involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements or other projections. Although we are a reporting company and will have ongoing disclosure obligations under U.S. federal securities laws, we are not undertaking to publicly update or revise any statements in this annual report, whether as a result of new information, future events or otherwise.

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The risks and factors that could cause our actual results, performances and achievements to be materially different from the forward-looking statements set out in Item 3.D and elsewhere in this annual report include, among others:

general political, social and economic conditions, and the competitive environment in India, United States, United Kingdom and Rest of Europe and other markets in which we operate and sell our products;

fluctuations in the currency exchange rate against the functional currency of the respective consolidated entities;

accidents and natural disasters;

terms on which we finance our working capital and capital and product development expenditures and investment requirements;

implementation of new projects, including mergers and acquisitions, planned by management;

contractual arrangements with suppliers;

government policies including those specifically regarding the automotive industry, including industrial licensing, environmental regulations, safety regulations, import restrictions and duties, excise duties, sales taxes, value added taxes, product range restrictions, diesel and gasoline prices and road network enhancement projects;

significant movements in the prices of key inputs such as steel, aluminum, rubber and plastics; and

other factors beyond our control.

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#### PART I

# **Item 1. Identity of Directors, Senior Management and Advisers.** Not applicable.

# Item 2. Offer Statistics and Expected Timetable.

Not applicable.

# Item 3. Key Information.

# A. Selected Financial Data.

The following table sets forth selected financial data including selected historical financial information as of and for each of the Fiscal years ended March 31, 2011, 2010, 2009 and 2008 in accordance with International Financial Reporting Standards as issued by the International Accounting Standards Board, or IFRS.

The selected IFRS consolidated financial data as of March 31, 2011 and 2010 and for each of the Fiscal years ended March 31, 2011, 2010 and 2009 are derived from our audited IFRS consolidated financial statements included in this annual report together with the report of Deloitte Haskins & Sells, independent auditors, who have reported that they carried out their audit in accordance with standards of the Public Company Accounting Oversight Board (United States). The selected IFRS consolidated financial data as of March 31, 2008 and for Fiscal year ended March 31, 2008 are derived from our audited IFRS consolidated financial statement not included in this annual report.

Selected IFRS financial data for the year ended March 31,2007 has not been included in this Annual Report on Form 20-F because IFRS financial statements for such period have not previously been prepared and could not be without unreasonable effort and expense. We changed our basis of accounting to IFRS during the year ended March 31, 2009 and, in connection therewith, our consolidated financial statements for the year ended March 31, 2008 were restated to conform to IFRS. Prior to adoption of IFRS, we prepared financial statements in accordance with accounting principles generally accepted in the United States of America for purposes of our SEC reporting.

You should read our selected financial data in conjunction with Item 5 Operating and Financial Review and Prospects

# Selected Financial Data Prepared in Accordance with IFRS

	For each of the years ended March 31,					
	2011	2011	2010	2009	2008	
	(In US\$ millions,					
	except					
	share and					
	per share					
	amounts)	(in Rs. milli	ions, except shar	e and per share	amount)	
Revenues	27,130.9	1,209,902.6	904,465.9	702,636.0	352,688.2	
Finance revenues	498.5	22,231.5	21,796.9	20,170.3	17,566.6	
Total revenues	27,629.4	1,232,134.1	926,262.8	722,806.3	370,254.8	
Change in inventories of finished goods and work-in-progress	(423.2)	(18,874.7)	(9,343.9)	15,793.3	(202.2)	
Purchase of products for sale	2,713.3	121,000.6	96,839.1	71,260.2	24,056.8	
Raw materials and consumables	15,564.5	694,097.9	531,209.4	401,679.9	223,388.8	
Employee cost	2,068.6	92,249.6	87,944.9	75,199.7	28,763.6	
Depreciation and amortization	974.2	43,445.7	36,636.6	28,039.8	8,275.5	

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Other expenses	5,210.0	232,341.7	180,807.7	175,613.6	57,920.9
Expenditure capitalized	(1,287.9)	(57,433.1)	(46,046.7)	(45,310.9)	(9,799.6)
Gain on sale of controlling equity interest in subsidiary			(27,565.5)	(1,404.7)	(148.0)
Other (income) / loss (net)	184.3	8,218.0	418.6	(14,294.8)	(7,530.0)
Excess of fair value of net assets acquired over cost of acquisition				(6,569.6)	
Foreign exchange (gain)/loss (net)	(69.3)	(3,090.0)	(16,045.3)	48,142.8	(1,902.4)
Interest income	(82.3)	(3,669.5)	(2,570.1)	(3,097.2)	(1,653.1)
Interest expense (net)	826.4	36,853.5	40,396.0	34,222.3	16,463.5
Share of (profit)/loss of equity accounted investees	10.3	458.4	1,229.3	3,464.0	(52.1)
Net income /(loss) before tax	1,940.5	86,536.0	52,352.7	(59,932.1)	32,673.1
Income tax expense	(286.7)	(12,787.3)	(14,771.6)	(841.8)	(9,470.1)
Net income /(loss) after tax	1,653.8	73,748.7	37,581.1	(60,773.9)	23,203.0
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Net income/(loss) attributable to equity holders	1,646.0	73,401.8	38,028.7	(60,142.3)	21,976.6
Net income/(loss) attributable to non-controlling interest	7.8	346.9	(447.6)	(631.6)	1,226.4

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Dividends per share	US\$	0.3	Rs.	15.0	Rs.	6.0	Rs.	15	Rs.	15
Dividends per share A										
Ordinary Shares	US\$	0.3	Rs.	15.5	Rs.	6.5	Rs		Rs	
Weighted average equity										
shares outstanding:										
Basic	517,	760,138	517	7,760,138	463	,736,463	413	3,053,469	385	,438,663
Diluted	518,	174,445	518	3,174,445	463	,886,434	413	3,053,469	422	,152,823
Weighted average A equity shares outstanding:										
Basic	79,	333,840	79	9,333,840	64	,176,028	27	7,428,499		
Diluted	79,	433,370	79	9,433,370	64	,276,164	27	7,428,499		
Earnings per share:										
Basic	US\$	2.8	Rs.	122.9	Rs	72.0	Rs.	(136.5)	Rs.	57.0
Diluted	US\$	2.8	Rs.	122.7	Rs.	71.9	Rs.	(136.5)	Rs.	50.3
Earnings per share of A										
Ordinary Shares:										
Basic	US\$	2.8	Rs.	123.4	Rs.	72.5	Rs.	(136.5)		
Diluted	US\$	2.8	Rs.	123.2	Rs.	72.4	Rs.	(136.5)		

			As of March 31,		
	2011 (in US \$ millions,	2011	2010	2009	2008
	except number of shares)	(in l	Rs. millions, excep	ot number of shar	es)
Balance Sheet Data					
Total Assets	23,131.2	1,031,526.9	908,410.2	782,629.4	474,135.7
Long term debt, net of current portion	4,517.8	201,471.3	198,897.4	116,185.9	108,028.1
Total shareholders equity	4,737.3	211,259.3	102,222.8	38,725.8	124,316.5
Number of Equity shares outstanding					
-Ordinary Shares	53,82,72,284	53,82,72,284	506,381,170	449,832,659	385,503,954
- A Ordinary Shares	9,63,41,706	9,63,41,706	64,176,374	64,175,655	

# **Exchange Rate Information**

For convenience, some of the financial amounts presented in this annual report have been translated from rupee amounts into dollar amounts at the rate of Rs.44.5950 = US \$1.00, based on the fixing rate in the City of Mumbai on March 31, 2011 for cable transfers in Indian rupees as published by the Foreign Exchange Dealers Association of India or FEDAI, the date of our most recent balance sheet included in this annual report. However, such translations do not imply that the rupee amounts have been could have been or could be converted into US dollars at that or any other rate.

The following table sets forth, for the Fiscal years ended March 31, 2011, 2010, 2009, 2008 and 2007 information with respect to the exchange rate between the rupee and the dollar (in rupees per US dollar) as published by Bloomberg L.P.

		Period		
Fiscal year ended March 31,	Period End	Average	High	Low
2011	44.59	44.98	45.25	44.59
2010	44.92	47.42	50.64	44.92
2009	50.73	45.82	51.97	39.77
2008	40.12	40.26	43.15	39.27
2007	43.48	45.24	46.88	43.04

The following table sets forth information with respect to the exchange rate between the rupee and the dollar (in rupees per US dollar) for the previous six months as published by Bloomberg L.P.

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		Period		
Month	Period End	Average	High	Low
January 2011	45.91	45.41	45.91	44.71
February 2011	45.27	45.44	45.77	44.99
March 2011	44.59	44.98	45.25	44.59
April 2011	44.22	44.36	44.52	44.08
May 2011	45.06	44.93	45.33	44.33
June 2011	44.70	44.84	45.04	44.68

Source: Bloomberg L.P

As of July 27, 2011, the value of the rupee against the US dollar was Rs.44.08 per US\$1.00, as published by Bloomberg L.P

# **B.** Capitalization and Indebtedness.

Not applicable.

# C. Reasons for the Offer and Use of Proceeds.

Not applicable.

#### D. Risk Factors.

This section describes the risks that we currently believe may materially affect our business. The factors below should be considered in connection with any forward-looking statements in this annual report and the cautionary statements on page i. The risks below are not the only ones we face—some risks may be unknown to us, and some risks that we do not currently believe to be material could later turn out to be material. Although we will be making all reasonable efforts to mitigate or minimize these risks, one or more of a combination of these risks could materially impact our business, revenues, sales, and net assets, results of operations, liquidity and capital resources.

# Risk associated with Our Business and the Automotive Industry.

# Deterioration in global economic conditions could have a significant adverse impact on our sales and results of operations.

The impact of the recent global financial crisis and sovereign debt crisis in the United States and the Euro zone continues to be a cause of concern despite concerted efforts to contain the adverse effect of these events on global recovery.

We have automotive operations in South Korea, Spain and Thailand. The Indian automotive industry is affected substantially by the general economic conditions in India and around the world. The demand for automobiles in the Indian market is influenced by factors including the growth rate of the Indian economy, easy availability of credit, and increase in disposable income among Indian consumers, interest rates, freight rates and fuel prices. During the global financial crisis, the Reserve Bank of India (RBI) had eased its monetary policy stance to stimulate economic activity. Subsequently, as the Indian economy started recovering from the downturn, inflation pressures increased substantially and despite several interest rate hikes, inflation continues to be high. The trends of higher inflation, muted industrial growth and rising interest rates are expected to pose downside risks to overall growth. The automotive industry in general is cyclical and economic slowdowns in the past have affected the manufacturing sector including the automotive and related industries. Deterioration in key economic factors such as growth rate, interest rates and inflation as well as reduced availability of financing for vehicles at competitive rates may adversely affect our automotive sales in India and results of operations.

Our Jaguar and Land Rover operations have significant presence in the UK, North America and Continental Europe and has operations in many major countries across the globe. The global economic downtown significantly impacted the global automotive markets, particularly in the United States and Europe, where our Jaguar Land Rover operations have significant sales exposure. Our strategy with respect to our Jaguar Land Rover operations, which includes new product launches and expansion into growing markets such as China, Russia and Brazil, may not be sufficient to mitigate the decrease in demand for our products in established markets and this could have a significant adverse impact on our financial performance. In response to the recent economic slowdown, we further intensified efforts to review and realign our cost structure such as reducing manpower costs and other fixed costs. Further, our Jaguar Land Rover business is exploring opportunities to reduce cost base through increased sourcing of materials from low cost countries, reduction in number of suppliers, reduction in number of platforms, reduction in engineering change costs, increased use of off-shoring and several other initiatives. Although consumer sentiments have improved in many developed markets since late 2009, if industry demand softens because of a major debt crisis, negative economic growth in key markets or other

factors, our results of operations and financial condition could be substantially and adversely affected.

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Restrictive covenants in our financing agreements may limit our operations and financial flexibility and adversely impact our future results and financial condition.

Some of our financing agreements and debt arrangements set limits on and/or require us to obtain lender consents before, among other things, pledging assets as security. In addition, certain financial covenants may limit our ability to borrow additional funds or to incur additional liens. In the past, we have been able to obtain required lender consents for such activities. However, there can be no assurance that we will be able to obtain such consents in the future. If our financial or growth plans require such consents and such consents are not obtained, we may be forced to forego or alter our plans, which could adversely affect our results of operations and financial condition.

In the event that we breach these covenants, the outstanding amounts due under such financing agreements could become due and payable immediately. A default under one of these financing agreements may also result in cross-defaults under other financing agreements and result in the outstanding amounts under such other financing agreements becoming due and payable immediately. Defaults under one or more of our financing agreements could have a material adverse effect on our results of operations and financial condition.

#### Because of the acquisition of Jaguar Land Rover, our historical financial statements may not be comparable.

On June 2, 2008, we completed the acquisition of Jaguar Land Rover from the Ford Motor Company, or Ford. Therefore, our financial statements for the Fiscal years ended March 31, 2009, 2010 and 2011 include the results of Jaguar Land Rover for the period commencing from June 2, 2008 to March 31, 2009, for the Fiscal year ended March 31, 2010 and for the Fiscal year ended March 31, 2011, respectively. Our historical consolidated financial statements for the Fiscal years ended on and before March 31, 2008 do not include the results of Jaguar Land Rover, and neither pro forma nor historical consolidated financial statements showing our combined results of operations and financial condition, including Jaguar Land Rover, have been prepared or are being provided in this annual report.

This may make it difficult to compare our past performance and financial condition or to estimate our consolidated performance in the future. Moreover, the global disruption of the automotive industry during the 2009 financial crisis, including in Jaguar Land Rover s markets, makes past performance of the business not necessarily indicative of future demand, trends or results.

# Exchange rate and interest rate fluctuations could adversely affect our results of operations.

Our operations are subject to risk arising from fluctuations in exchange rates with reference to countries in which we operate. These risks primarily stem from the relative movements of the GBP, the US dollar, the Euro, the Chinese Renminbi, the Russian Ruble and the Indian Rupee.

We import capital equipment, raw materials and components from, and also sell our vehicles in various countries. These transactions are denominated primarily in US dollars and Euros. Moreover, we have outstanding foreign currency denominated debt and are sensitive to fluctuations in foreign currency exchange rates. We have experienced and expect to continue to experience foreign exchange losses and gains on obligations denominated in foreign currencies in respect of our borrowings and foreign currency assets and liabilities due to currency fluctuations. Our Jaguar Land Rover operations have significant exposure considering our vehicle sales in the US, Europe and China. In addition, Jaguar Land Rover sources a significant portion of input material from European suppliers. A weakening of the GBP against the US dollar as well as a weakening of the Euro against the GBP, especially in the latter part of the Fiscal year, had a favourable impact on our Jaguar Land Rover operations. Similarly appreciation of the Indian Rupee against the US dollar also favourably impacted our borrowing cost and consequently, our results of operations.

Although we engage in currency hedging in order to decrease our foreign exchange exposure, a weakening of the Indian Rupee against the US dollar or other major foreign currencies may have an adverse effect on our cost of borrowing and consequently may increase our financing costs, which could have a significant adverse impact on our results of operations.

We also have interest-bearing assets (including cash balances) and interest-bearing liabilities, which earn interest at variable rates. We are therefore exposed to changes in interest rates in the various markets in which we borrow.

Financial instability in other countries could disrupt our business and cause the trading price of our Shares and ADSs to decrease.

The Indian automotive market and the Indian economy are influenced by economic and market conditions in other countries. Although economic conditions are different in each country, investors—reactions to economic developments in one country can have adverse effects on the securities of companies and the economy as a whole, in other countries, including India. A loss of investor confidence in the financial systems of other emerging markets may cause volatility in Indian financial markets and indirectly, in the Indian economy in general. Any worldwide financial instability could also have a negative impact on the Indian economy, including the movement of exchange rates and interest rates in India. In the event of recovery of global economy is slower than expected, or if there is any significant financial disruption, this could have an adverse effect on our cost of funding, loan portfolio, business, prospects, results of operations, financial condition and the trading price of our shares and ADSs.

# Intensifying competition could materially and adversely affect our sales and results of operations.

The global automotive industry is highly competitive and competition is likely to further intensify in view of the continuing globalization and consolidation in the worldwide automotive industry. Competition is especially likely to increase in the premium automotive categories as each market participant intensifies its efforts to retain its position in established markets while also developing a presence in emerging markets, such as China. The factors affecting competition include product quality and features, innovation and product development time, ability to control costs, pricing, reliability, safety, fuel economy, customer service and financing terms. There can be no assurance that we will be able to compete successfully in the global automotive industry in the future.

We also face strong competition in the Indian market from domestic as well as foreign automobile manufacturers. Improving infrastructure and robust growth prospects compared to other mature markets are attracting a number of international companies to India either through joint ventures with local partners or through independently owned operations in India. International competitors bring with them decades of international experience, global scale, advanced technology and significant financial resources. Consequently, domestic competition is likely to further intensify in the future. There can be no assurance that we will be able to implement our future strategies in a way that will mitigate the effects of increased competition in the Indian automotive industry.

Our future success depends on our ability to satisfy changing customer demands by offering innovative products in a timely manner and maintaining such products competitiveness.

Our competitors can gain significant advantages if they are able to offer products satisfying customer needs earlier than we are able to and this could adversely impact our sales and results of operations. Unanticipated delays or cost overruns in implementing new product launches, expansion plans or capacity enhancements could adversely impact our results of operations.

Customer preferences especially in many of the developed markets seem to be moving in favour of more fuel efficient vehicles. Further, in many countries there has been significant pressure on the automotive industry to reduce carbon dioxide emissions. In many markets these preferences are driven by increased government regulation and rising fuel prices. Our operations may be significantly impacted if there is a delay in developing fuel efficient products that reflect changing customer preferences, especially in the premium automotive category. There can be no assurance that the market acceptance of our future products will meet our expectations, in which case we may be unable to realize the intended economic benefits of our investments and our results of operations may be adversely affected.

#### We are subject to risks associated with product liability, warranty and recall.

We are subject to risks and costs associated with product liability, warranties and recalls, should we supply defective products, parts, or related after-sales services, including by generating negative publicity, which may adversely affect our business, results of operations and financial condition. Such events could also require us to expend considerable resources in correcting these problems and could adversely affect demand for our products. We may also be subject to class actions or other large scale product liability or other lawsuits in various jurisdictions where we have a significant presence.

# We are subject to risk associated with our automobile financing business.

We are subject to risks associated with our automobile financing business. Any defaults by our customers or inability to repay instalments as due, could adversely affect our business, results of operations and cash flows. In addition, any downgrades in our credit ratings may increase our borrowing costs and restrict our access to the debt markets. Over time, and particularly in the event of any credit rating downgrades, market volatility, market disruption, regulatory changes or otherwise, we may need to reduce the amount of financing receivables we originate, which could adversely affect our ability to support the sale of our vehicles.

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# Underperformance of our distribution channels and supply chains may adversely affect our sales and results of operations.

Our products are sold and serviced through a network of authorized dealers and service centers across our domestic market, and a network of distributors and local dealers in international markets. We monitor the performance of our dealers and distributors and provide them with support to enable them to perform to our expectations. There can be no assurance, however, that our expectations will be met. Any under-performance by our dealers or distributors could adversely affect our sales and results of operations. We rely on third parties to supply us with the raw materials, parts and components used in the manufacture of our products. Furthermore, for some of these parts and components, we are dependent on a single source. Our ability to procure supplies in a cost effective and timely manner is subject to various factors, some of which are not within our control. While we manage our supply chain as part of our vendor management process, any significant problems with our supply chain in the future could affect our results of operations in an adverse manner.

Adverse economic conditions, decline in automobile demand, lack of access to sufficient financing arrangements could have a negative financial impact on our suppliers and distributors in turn impairing timely availability of components to us, while impairments to the financial condition of our distributors may impact our performance in some markets. In addition, if one or more of the other global automotive manufacturers were to become insolvent, this would have an adverse impact on the supply chains and may further affect our results of operations in an adverse manner.

In respect of our Jaguar Land Rover operations, as part of a separation agreement from Ford, we have entered into supply agreements with Ford and certain other third parties for critical components. Any disruption of such transitional services could have a material adverse impact on our operations and financial condition.

# Increases in the cost, or disruptions in the supply, of vehicle parts manufactured in Japan resulting from recent natural disasters could materially harm our business

The recent earthquake and tsunami in Japan and their aftermath have created significant economic uncertainty in that country, the effects of which are largely not yet assessable. Since the earthquake, we have observed a significant drop in commercial activity in Japan, and we believe economic activity in the country may be generally disrupted for a substantial period of time. Some of our vehicles use raw materials, pre-products and vehicle parts that are sourced from Japan, including microchips. The recent natural disasters in that country have caused some Japanese suppliers to halt, delay or reduce production, which could reduce or disrupt the supply of such raw materials, pre-products and vehicle parts and / or result in an increase in their cost. Substantial increases in the costs; or a significant delay or sustained interruption in the supply; of key inputs sourced from Japan could adversely affect our ability to maintain our current and expected levels of production, and therefore negatively affect our revenues and increase our operating expenses.

# Increases in input prices may have a material adverse impact on our result of operations.

In Fiscal 2011 and 2010, consumption of raw materials, components and aggregates and purchase of products for sale constituted approximately 64.62% and 66.80% respectively, of total revenues. Prices of commodity items used in manufacturing automobiles, including steel, aluminium, copper, zinc, rubber, platinum, palladium and rhodium have become increasingly volatile over the past two years. Further, with many economies coming out of recession, prices of commodity items such as steel, non-ferrous, precious metals, rubber and petroleum product are expected to rise significantly. While we continue to pursue cost reduction initiatives, an increase in price of input materials could severely impact our profitability to the extent such increase cannot be absorbed by the market through price increases and/or could have a negative impact on the demand. In addition, because of intense price competition and our high level of fixed costs, we may not be able to adequately address changes in commodity prices even if they are foreseeable. Increases in fuel costs also pose a significant challenge to automobile manufacturers worldwide, including us, especially in the commercial and premium vehicle segments where increased fuel prices have an impact on demand.

# The performance of our subsidiaries and affiliates may adversely affect our results of operations.

We have made and may continue to make capital commitments to our subsidiaries and affiliates, and if the business or operations of these subsidiaries and affiliates deteriorates, the value of our investments may be adversely affected.

# The significant reliance of Jaguar Land Rover on key mature markets increases the risk of negative impact of adverse change in customer demand in those countries

Jaguar Land Rover, which contributes approximately 60% of our revenues, has a significant presence in the United Kingdom, North American and continental European markets. The global economic downturn significantly impacted the automotive industry in these markets in Fiscal 2009.

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Even though sales of passenger cars were aided by government-sponsored car-scrap incentives, these incentives primarily benefited the compact and micro-compact car segments and had virtually no slowing effect on the sales declines in the premium car or all-terrain vehicle segments in which we operate. Although demand in these markets has recovered strongly, any decline in demand for our vehicles in these major markets may in the future significantly impair our business, financial position and results of operations. In addition, our strategy, which includes new product launches and expansion into growing markets, such as China, India, Russia and Brazil, may not be sufficient to mitigate a decrease in demand for our products in mature markets in the future, which could have a significant adverse impact on our financial performance.

# We are subject to risks associated with growing our business through mergers and acquisitions.

We believe that our acquisitions provide us opportunities to grow significantly in the global automobile markets by offering premium brands and products. Our acquisitions have provided us with access to technology and additional capabilities while also offering potential synergies. However, the scale, scope and nature of the integration required in connection with our acquisitions present significant challenges, and we may be unable to integrate the relevant subsidiaries, divisions and facilities effectively within our expected schedule. An acquisition may not meet our expectations and the realization of the anticipated benefits may be blocked, delayed or reduced as a result of numerous factors, some of which are outside our control.

We will continue to evaluate growth opportunities through suitable mergers and acquisitions in the future. Growth through mergers and acquisitions involves business risks, including unforeseen contingent risks or latent business liabilities that may only become apparent after the merger or acquisition is completed. The key success factors will be seamless integration and effective management of the merged/acquired entity, retention of key personnel, and generating cash flow from synergies in engineering and sourcing, joint sales and marketing efforts, and management of a larger business. If any of these factors fails to materialize or if we are unable to manage any of the associated risks successfully, our results of operations could be adversely affected.

Our business is seasonal in nature and a substantial decrease in our sales during certain quarters could have a material adverse impact on our financial performance.

The sales volumes and prices for our vehicles are influenced by the cyclicality and seasonality of demand for these products. In the Indian market, demand for our vehicles generally peaks between January and March, although there is a decrease in demand in February just before release of the Indian fiscal budget. Demand is usually lean from April to July and picks up again in the festival season from September onwards, with a decline in December due to year-end. The automotive industry has been cyclical in the past and we expect this cyclicality to continue.

Our Jaguar Land Rover business is impacted by the bi-annual registration of vehicles in the United Kingdom where the vehicle registration number changes every six months, which in turn has an impact on the resale value of vehicles. This leads to an increase in sales during the period when the aforementioned change occurs. Most other markets such as the United States are driven by introduction of new model year products which typically occurs in the autumn of each year. Furthermore, western European markets tend to be impacted by the summer and winter holidays. The resulting sales profile influences operating results on a quarter-to-quarter basis.

We rely on licensing arrangements with Tata Sons Limited to use the Tata brand. Any improper use of the associated trademarks by our licensor or any other third parties could materially and adversely affect our business, financial condition and results of operations.

Our rights to our trade names and trademarks are a crucial factor in marketing our products. Establishment of the Tata word mark and logo mark in and outside India is material to our operations. We have licensed the use of the Tata brand from Tata Sons Limited. If Tata Sons, or any of their subsidiaries or affiliated entities, or any third party uses the trade name Tata in ways that adversely affect such trade name or trademark, our reputation could suffer damage, which in turn could have a material adverse effect on our business, financial condition and results of operations.

Inability to protect or preserve our intellectual property could materially and adversely affect our business, financial condition and results of operations.

With respect to our Jaguar Land Rover business, we own or otherwise have rights in respect of a number of patents relating to the products we manufacture, which have been obtained over a period of years. In connection with the design and engineering of new vehicles and the enhancement of existing models, we seek to regularly develop new technical designs for use in our vehicles. We also use technical designs which are the intellectual property of third parties with such third parties consent.

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These patents and trademarks have been of value in the growth of our business and may continue to be of value in the future. Although we do not regard any of our businesses as being dependent upon any single patent or related group of patents, an inability to protect this intellectual property generally, or the illegal breach of some or a large group of our intellectual property rights, would have a materially adverse effect on our operations, business and / or financial condition. We may also be affected by restrictions on the use of intellectual property rights held by third parties and we may be held legally liable for the infringement of the intellectual property rights of others in our products.

# We may be adversely affected by labor unrest.

All of our permanent employees, other than officers and managers, in India and most of our permanent employees in South Korea, Spain and the United Kingdom, including certain officers and managers, in relation to our automotive business, are members of labor unions and are covered by our wage agreements, where applicable with those labor unions.

In general, we consider our labor relations with all of our employees to be good. However, in the future we may be subject to labor unrest, which may delay or disrupt our operations in the affected regions, including the acquisition of raw materials and parts, the manufacture, sales and distribution of products and the provision of services. If work stoppages or lock-outs at our facilities or at the facilities of our major vendors occur or continue for a long period of time, our business, financial condition and results of operations may be adversely affected

# Any inability to manage our growing international business may adversely affect our results of operations.

Our growth strategy relies on the expansion of our operations by introducing certain automotive products in other parts of the world, including Europe, China, Russia, Brazil and other parts of Asia. The costs associated with entering and establishing ourselves in new markets, and expanding such operations, may be higher than expected, and we may face significant competition in those regions. In addition, our international business is subject to many actual and potential risks, including language barriers, cultural differences and other difficulties in staffing and managing overseas operations, inherent difficulties and delays in contract enforcement and the collection of receivables under the legal systems of some foreign countries, the risk of non-tariff barriers, other restrictions on foreign trade or investment sanctions, and the burdens of complying with a wide variety of foreign laws and regulations.

If we are unable to manage risks related to our expansion and growth in other parts of the world, our business, results of operations and financial condition could be adversely affected.

Future pension obligations may prove more costly than currently anticipated and the market value of assets in our pension plans could decline.

We provide post retirement and pension benefits to our employees some of which are defined benefit plans.

Our pension liabilities are generally funded and the pension plan assets are particularly significant in respect of the Jaguar and Land Rover pension plans. All new employees in our Jaguar Land Rover operations from April 19, 2010, have joined in a new defined contribution pension plan.

Lower return on pension fund assets, changes in market conditions, changes in interest rates, changes in inflation rates, and adverse changes in other critical actuarial assumptions, may impact the pension liabilities and consequently increase funding requirements, which will adversely affect our financial condition and results of operations.

Our insurance coverage may not be adequate to protect us against all potential losses to which we may be subject, and this may have a material adverse effect on our business.

While we believe that the insurance coverage that we maintain is reasonably adequate to cover all normal risks associated with the operation of our business, there can be no assurance that any claim under our insurance policies will be honored fully or timely. Accordingly, to the extent that we suffer loss or damage that is not covered by insurance or which exceeds our insurance coverage, our financial condition may be affected.

Political and Regulatory Risks.

India s obligations under the World Trade Organization Agreement.

India s obligations under its World Trade Organization agreement could reduce the present level of tariffs on imports of components and vehicles. Reductions of import tariffs could result in increased competition, which in turn could adversely affect our sales and results of operations.

New or changing laws, regulations and government policies regarding increased fuel economy, reduced greenhouse gas and other emissions, vehicle safety and taxes may have significant impact on our business.

As an automobile company, we are subject to extensive governmental regulations regarding vehicle emission levels, noise, safety and levels of pollutants generated by our production facilities. These regulations are likely to become more stringent and compliance costs may significantly impact our future results of operations. In particular, the U.S. and Europe have stringent regulations relating to vehicular emissions. The proposed tightening of vehicle emissions regulations by the European Union will require significant costs for compliance. While we are pursuing various technologies in order to meet the required standards in the various countries in which we sell our vehicles, the costs for compliance with these required standards can be significant to our operations and may adversely impact our results of operations.

Imposition of any additional taxes and levies designed to limit the use of automobiles could adversely affect the demand for our products and our results of operations. Changes in corporate and other taxation policies as well as changes in export and other incentives given by the various governments could also adversely affect our results of operations. For example, we are availing ourselves of excise duty exemptions for manufacturing facilities in the State of Uttarakhand and other incentives in certain states of India either through subsidies or loans from such states where we have manufacturing operations. The Government of India had proposed a comprehensive national goods and services tax, or GST, regime that will combine taxes and levies by the central and state governments into one unified rate structure. The same was to be effective from April 1, 2011, but its implementation has been deferred till April 1, 2012. While both the Government of India and other state governments of India have publicly announced that all committed incentives will be protected following the implementation of the GST, given the limited availability of information in the public domain concerning the GST, we are unable to provide any assurance as to this or any other aspect of the tax regime following implementation of the GST. The implementation of this rationalized tax structure might be affected by any disagreement between certain state governments, which could create uncertainty.

The Direct Tax Code Bill 2010, or DTC, proposes to replace the existing Income Tax Act, 1961 and other direct tax laws, with a view to simplify and rationalize the tax provisions into one unified code. The DTC bill is proposed to come into effect from April 1, 2012. The various proposals included in DTC bill are subject to review by Indian parliament and as such impact if any, is not quantifiable at this stage.

Regulations in the areas of investments, taxes and levies may also have an impact on Indian securities, including our Shares and ADSs. In this regard it is important to note that DTC bill would likely have a significant impact on the current tax regime, including in respect of our Shares and ADSs. For more information, see Item 4.B Business Overview Government Regulations Indian Taxes Goods and Services Tax of this annual report

We may be adversely impacted by political instability, wars, terrorism, multinational conflicts, natural disasters, fuel shortages/prices, epidemics and labor strikes.

Our products are exported to a number of geographical markets and we plan to expand our international operations further in the future. Consequently, we are subject to various risks associated with conducting our business outside our domestic markets and our operations may be subject to political instability in those markets, wars, terrorism, regional and/or multinational conflicts, natural disasters, fuel shortages, epidemics and labor strikes. Any significant or prolonged disruptions or delays in our operations related to these risks could adversely impact our results of operations.

Compliance with new and changing corporate governance and public disclosure requirements adds uncertainty to our compliance policies and increases our costs of compliance.

We are subject to a complex and changing regime of laws, regulations and standards relating to accounting, corporate governance and public disclosure, including the Sarbanes-Oxley Act of 2002 and Securities and Exchange Commission, or SEC, regulations, SEBI regulations, New York Stock Exchange, or NYSE, listing rules and Indian stock market listing regulations. New or changed laws, regulations and standards may lack specificity and are subject to varying interpretations. Their application in practice may evolve over time as new guidance is provided by regulatory and governing bodies. This could result in continuing uncertainty regarding compliance matters and higher costs of compliance as a

result of ongoing revisions to such governance standards. We are committed to maintaining high standards of corporate governance and public disclosure. However, our efforts to comply with evolving laws, regulations and standards in this regard have resulted in, and are likely to continue to result in, increased general and administrative expenses and a diversion of management resources and time.

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In addition, new laws, regulations and standards regarding corporate governance may make it more difficult for us to obtain director and officer liability insurance. Further, our board members, managing director and chief executive officer as well as our chief financial officer could face an increased risk of personal liability in connection with the performance of their duties. As a result, we may face difficulties attracting and retaining qualified board members and senior management, which could harm our business. If we fail to comply with new or changed laws, regulations or differing standards, our business and reputation may be harmed.

# Risks associated with Investments in an Indian Company.

Political changes in the Government of India could delay and/or affect the further liberalization of the Indian economy and adversely affect economic conditions in India generally and our business in particular.

Our business could be significantly influenced by economic policies adopted by the Indian Government. Since 1991, successive Indian Governments have pursued policies of economic liberalization and financial sector reforms.

The Indian Government has at various times announced its general intention to continue India s current economic and financial liberalization and deregulation policies. However, protests against privatizations, which have occurred in the past, could slow the pace of liberalization and deregulation. The rate of economic liberalization could change, and specific laws and policies affecting foreign investment, currency exchange rates and other matters affecting investment in India could change as well. While we expect any new government to continue the liberalization of India s economic and financial sectors and deregulation policies, there can be no assurance that such policies will be continued.

The Indian Government has traditionally exercised and continues to exercise influence over many aspects of the economy. Our business and the market price and liquidity of our ADSs and Shares may be affected by interest rates, changes in policy, taxation, social and civil unrest and other political, economic or other developments in or affecting India.

A change in the Indian Government s policies in the future could adversely affect business and economic conditions in India and could also adversely affect our financial condition and results of operations. A significant change in India s economic liberalization and deregulation policies could disrupt business and economic conditions in India generally, and specifically those of our Company, as a substantial portion of our assets are located in India.

Terrorist attacks, civil disturbances, regional conflicts and other acts of violence, particularly in India, may disrupt or otherwise adversely affect the markets in which we operate, our business and our profitability.

India has from time to time experienced social and civil unrest and hostilities, including terrorist attacks and riots and armed conflict with neighboring countries. Events of this nature in the future could influence the Indian economy and could have a material adverse effect on the market for securities of Indian companies, including our ADSs and Shares, and on the market for our vehicles.

#### Rights of shareholders under Indian law may be more limited than under the laws of other jurisdictions.

Our Articles of Association, which include regulations applicable to our Board of Directors, and Indian law, govern our corporate affairs. Legal principles relating to these matters and the validity of corporate procedures, directors fiduciary duties and liabilities, and shareholders rights may differ from those that would apply to a company incorporated in another jurisdiction. Shareholders rights under Indian law may not be as extensive as shareholders rights under the laws of other countries or jurisdictions, including the United States. You may also have more difficulty in asserting your rights as a shareholder of our Company than you would as a shareholder of a corporation organized in another jurisdiction.

# The market value of your investment may fluctuate due to the volatility of the Indian securities market.

The Indian stock exchanges have, in the past, experienced substantial fluctuations in the prices of their listed securities. The Indian stock exchanges, including the Bombay Stock Exchange Limited, or BSE, have experienced problems that, if they continue or recur, could affect the market price and liquidity of the securities of Indian companies, including our Shares. These problems in the past included temporary exchange closures, broker defaults, settlement delays and strikes by brokers. In addition, the governing bodies of the Indian stock exchanges have from time to time imposed restrictions on trading in certain securities, limitations on price movements and margin requirements.

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Furthermore, from time to time disputes have occurred between listed companies and stock exchanges and other regulatory bodies, which in some cases may have had a negative effect on market sentiment.

There may be a differing level of regulation and monitoring of the Indian securities markets and the activities of investors, brokers and other participants, than in the United States. The Securities and Exchange Board of India, or SEBI, received statutory powers in 1992 to assist it in carrying out its responsibility for improving disclosure and other regulatory standards for the Indian securities markets. Subsequently, SEBI has prescribed regulations and guidelines in relation to disclosure requirements, insider dealing and other matters relevant to the Indian securities market. There may, however, be less publicly available information about Indian companies than is regularly made available by public companies in the United States.

# Investors may have difficulty enforcing judgments against us or our management.

We are a limited liability company incorporated under the laws of India. 11 out of our 13 Directors and executive officers named in this annual report are residents of India or a substantial portion of our assets and the assets of these directors and executive officers are located in India. As a result, investors may find it difficult to (i) effect service of process upon us or these directors and executive officers in jurisdictions outside of India, (ii) enforce court judgments obtained outside of India, including those based upon the civil liability provisions of the U.S. federal securities laws, against us or these directors and executive officers, (iii) enforce, in an Indian court, court judgments obtained outside of India, including those based upon the civil liability provisions of the U.S. federal securities laws, against us or these directors and executive officers, and (iv) obtain expeditious adjudication of an original action in an Indian court to enforce liabilities, including those based upon the civil liability provisions of the U.S. federal securities laws, against us or these directors and executive officers.

India is not a party to any international treaty in relation to the recognition or enforcement of foreign judgments. Recognition and enforcement of foreign judgments is provided under Section 13 of the Code of Civil Procedure, or the Civil Procedure Code.

Section 13 and Section 44A of the Civil Procedure Code provide that a foreign judgment shall be conclusive as to any matter thereby directly adjudicated upon except (i) where it has not been pronounced by a court of competent jurisdiction, (ii) where it has not been given on the merits of the case, (iii) where it appears on the face of the proceedings to be founded on an incorrect view of international law or a refusal to recognize the law of India in cases where Indian law is applicable, (iv) where the proceedings in which the judgment was obtained were opposed to natural justice, (v) where it has been obtained by fraud or (vi) where it sustains a claim founded on a breach of any law in force in India.

Section 44A of the Civil Procedure Code provides that where a foreign judgment has been rendered by a superior court in any country or territory outside India which the Government has by notification declared to be a reciprocating territory, it may be enforced in India by proceedings in execution as if the judgment had been rendered by the relevant court in India. However, Section 44A of the Civil Procedure Code is applicable only to monetary decrees not being in the nature of any amounts payable in respect of taxes or other charges of a like nature or in respect of a fine or other penalty.

The United States has not been declared by the Government of India to be a reciprocating territory for the purpose of Section 44A of the Civil Procedure Code. Accordingly, a judgment of a court in the United States may be enforced only by a suit upon the judgment and not by proceedings in execution. The suit must be brought in India within three years from the date of the judgment in the same manner as any other suit filed to enforce a civil liability in India. It is unlikely that a court in India would award damages on the same basis as a foreign court if an action is brought in India. Furthermore, it is unlikely that an Indian court would enforce foreign judgments if it viewed the amount of damages awarded as excessive or inconsistent with public policy. A party seeking to enforce a foreign judgment in India is required to obtain approval from the RBI to execute such a judgment or to repatriate outside India any amount recovered

# Risks associated with our Shares and ADSs.

Fluctuations in the exchange rate between the rupee and the US dollar may have a material adverse effect on the market value of our ADSs and Shares, independent of our operating results.

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Fluctuations in the exchange rate between the rupee and the US dollar will affect, among others things, the US dollar equivalents of the price of the Shares in rupees as quoted on the Indian stock exchanges and, as a result, may affect the market price of the ADSs. Such fluctuations will also affect the US dollar equivalent of any cash dividends in rupees received on the Shares represented by the ADSs and the dollar equivalent of the proceeds in rupees of a sale of Shares in India.

The exchange rate between the rupee and the US dollar has changed substantially in the last two decades and may substantially fluctuate in the future. The value of the rupee against the US dollar was Rs.44.08 = US\$1.00 as of July 27, 2011.

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# Holders of ADSs have fewer rights than shareholders and must act through the depositary to exercise those rights.

Although holders of ADSs have a right to receive any dividends declared in respect of shares underlying the ADSs, they cannot exercise voting or other direct rights as a shareholder with respect to the shares underlying the ADSs evidenced by ADRs. Citibank, N.A. as depositary is the registered shareholder of the deposited shares underlying our ADSs, and therefore only Citibank, N.A. can exercise the rights of shareholders in connection with the deposited shares. Only if requested by us, will the depositary notify holders of ADSs of upcoming votes and arrange to deliver our voting materials to holders of ADSs. The depositary will try, in so far as practicable, subject to Indian laws and the provisions of our Articles of Association, to vote or have its agents vote the deposited securities as instructed by the holders of ADSs. If the depositary receives voting instructions in time from a holder of ADSs which fail to specify the manner in which the depositary is to vote the shares underlying such holder s ADSs, such holder will be deemed to have instructed the depositary to vote in favor of the items set forth in such voting instructions. If the depositary has not received timely instructions from a holder of ADSs, the holder shall be deemed to have instructed the depositary to give a discretionary proxy to a person designated by us, subject to the conditions set forth in the deposit agreement. If requested by us, the depositary is required to represent all shares underlying ADSs, regardless whether timely instructions have been received from the holders of such ADSs, for the sole purpose of establishing a quorum at a meeting of shareholders. Additionally, in your capacity as an ADS holder, you will not be able to bring a derivative action, examine our accounting books and records, or exercise appraisal rights. Registered holders of our Shares withdrawn from the depositary arrangements will be entitled to vote and exercise other direct shareholder rights in accordance with Indian law. However, a holder may not know about a meeting sufficiently in advance to withdraw the underlying shares in time. Furthermore, a holder of ADSs may not receive voting materials, if we do not instruct the depositary to distribute such materials, or may not receive such voting materials in time to instruct the depositary to vote.

Further, pursuant to Indian regulations, we are required to offer our shareholders preemptive rights to subscribe for a proportionate number of shares to maintain their existing ownership percentages prior to the issue of new shares. These rights may be waived by a resolution passed by at least 75% of our shareholders present and voting at a general meeting. Holders of ADSs may be unable to exercise preemptive rights for subscribing to these new Shares unless a registration statement under the Securities Act is effective or an exemption from the registration requirements is available to us. Our decision to file a registration statement would be based on the costs, timing, potential liabilities and the perceived benefits associated with any such registration statement and we do not commit that we would file such a registration statement. If any issue of securities is made to our shareholders in the future, such securities may also be issued to the depositary, which may sell such securities in the Indian securities market for the benefit of the holders of ADSs. There can be no assurance as to the value, if any, the depositary would receive upon the sale of these rights/securities. To the extent that holders of ADSs are unable to exercise preemptive rights, their proportionate interest in our Company would be reduced.

# As a result of Indian Government regulation of foreign ownership the price of the ADSs could decline.

Foreign ownership of Indian securities is regulated and is partially restricted. In addition, there are restrictions on the deposit of Shares into our ADS facilities. ADSs issued by companies in certain emerging markets, including India, may trade at a discount to the underlying equity shares, in part because of the restrictions on foreign ownership of the underlying equity shares and in part because ADSs are sometimes perceived to offer less liquidity than underlying shares which can be traded freely in local markets by both local and international investors. See Item 10.D Exchange Controls . The ADSs could trade at a discount to the market price of the underlying shares.

# Item 4. Information on the Company. A. History and Development of the Company.

We were incorporated on September 1, 1945 as a public limited liability company under the Indian Companies Act VII of 1913 as Tata Locomotive and Engineering Company Limited. Our name was changed to Tata Engineering and Locomotive Company Limited on September 24, 1960, and to Tata Motors Limited on July 29, 2003. We commenced operations as a steam locomotive manufacturer. This business was discontinued in 1971. Since 1954, we have been manufacturing automotive vehicles. The automotive vehicle business commenced with the manufacture of commercial vehicles under financial and technical collaboration with Daimler-Benz AG (now Daimler AG) of Germany. This agreement ended in 1969. We produced only commercial vehicles until 1991, when we started producing passenger vehicles as well. Together with our consolidated subsidiaries and equity accounted affiliates we form the Tata Motors Group. Please see Item 4.C for details of our subsidiaries and affiliates.

In September 2004, we became the first company from India s engineering sector to be listed on the New York Stock Exchange.

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We offer a broad portfolio of automotive products, ranging from sub 1 ton to 49 ton gross vehicle weight, or GVW, trucks (including pickup trucks) to small, medium, and large buses and coaches to passenger cars, including the world s most affordable car the Tata Nano, premium luxury cars and SUVs. By volume, we are the world s fourth largest truck manufacturer and the third largest bus manufacturer in above 8 ton category.

We have a substantial presence in India and also have global operations in connection with production and sale of Jaguar and Land Rover premium brand passenger vehicles. We are the largest automobile manufacturer by revenue in India, the largest commercial vehicle manufacturer in terms of revenue in India and among the top three passenger vehicle manufacturers in terms of units sold in India during Fiscal 2011. We estimate that around five million vehicles produced by us are currently being operated in India.

We operate five principal automotive manufacturing facilities in India: at Jamshedpur in the State of Jharkhand, at Pune in the state of Maharashtra, at Lucknow in the state of Uttar Pradesh, at Pantnagar in the state of Uttarakhand and at Sanand in the state of Gujarat. We also operate three principal automotive facilities in the United Kingdom through our Jaguar Land Rover business: at Solihull in the West Midlands, Castle Bromwich in the West Midlands and Halewood in Liverpool.

We have expanded our international operations through mergers and acquisitions and in India we have made strategic alliances involving non-Indian companies.

In 2004, we acquired the Daewoo Commercial Vehicles Company (renamed as Tata Daewoo Commercial Vehicle Company Limited, or TDCV), which is South Korea s second largest truck maker in terms of revenue. Together with TDCV we have developed our next generation trucks called the Prima range of trucks (earlier referred to as the World Truck).

In Fiscal 2005, we acquired a 21% stake in Hispano Carrocera S.A. (renamed as Tata Hispano Motors Carrocera S.A.), or Hispano, a well-known Spanish bus and coach manufacturer. During Fiscal 2010 we acquired the remaining 79% shares in Hispano.

We have also been distributing and marketing Fiat branded cars in India since March 2006. We have a joint venture agreement with Fiat Group Automobiles S.p.A., Italy, located at Ranjangaon in Maharashtra to manufacture passenger cars, engines and transmissions for the Indian and overseas markets. Established in April 2008, the plant currently manufactures the Fiat Linea, the Fiat Punto, the Tata Manza as well as components like engines and transmissions.

In May 2006, we entered into a joint venture agreement with Brazil-based Marcopolo S.A., or Marcopolo, a global leader in building bodies for buses and coaches, to manufacture and assemble fully-built buses and coaches in India, wherein we have a 51% ownership, the balance being held by Marcopolo. The joint venture commenced production during Fiscal 2009.

In December 2006, we entered into a joint venture agreement with Thonburi Automotive Assembly Plant Co. Ltd Thailand, or Thonburi, to manufacture pickup trucks in Thailand. As of March 31, 2011, we own 86.78% of the joint venture, while Thonburi owns the remaining 13.22%. Subsequent to March 31, 2011, our holding increased to 90.82%. The joint venture, which began vehicle production in March 2008, enabled us to access the Thailand market, which is a major market for pickup trucks, as well as other potential markets in that region.

For some of our products, we are also expanding our international export operations, which have been continuing since 1961. Our vehicles are being marketed in several countries in Europe, Africa, the Middle East, South East Asia and South Asia. During fiscal 2008, Tata Motors (SA) Proprietary Limited, or TMSA, a joint venture company in which we hold 60% with the remaining 40% being held by Tata Africa Holdings (SA) (Pty.) Limited, was formed for the manufacture and assembly operations of our LCVs and M&HCVs in South Africa. We have set up an assembly plant in South Africa at Rosslyn and commenced operations in July, 2011.

In June 2008, we acquired the Jaguar Land Rover business from Ford Motor Company. Jaguar Land Rover is a global automotive business, which designs, manufactures and sells Jaguar luxury performance cars and Land Rover premium all-terrain vehicles. The Jaguar Land Rover business has internationally recognized brands, a strong product portfolio of award winning luxury performance cars and premium all-terrain vehicles, brand specific global distribution networks and strong research and development capabilities. We acquired three major manufacturing facilities located in Halewood, Solihull and Castle Bromwich and two advanced design and engineering facilities located at Whitley and Gaydon, all in the United Kingdom together with national sales companies in several countries.

We believe that this acquisition represents an important milestone in our growth strategy, allowing us to participate immediately in the luxury performance car and premium all-terrain vehicle segments and enhance our global market presence.

In October 2010, we also acquired an 80% equity interest in Trilix Srl., Turin (Italy), a design and engineering company in line with our objective to enhance our styling/design capabilities to global standards. Trilix offers design and engineering services in the automotive sector, including styling, architecture, packaging, surfacing, macro and micro feasibility and detailed engineering development. Other services include physical models (styling, surface sing-off, etc.), CAE and manufacturing process feasibility. We produce a wide range of automotive products, including:

Passenger Cars. Our passenger cars include the small car the Tata Nano, the compact cars-Indica and the Indica Vista, the mid-sized cars Indigo and the Indigo Manza .We have expanded our car lines with several variants and fuel options to suit various customer preferences. Jaguar has established its presence in the premium car segment. With the discontinuation of production of the X-Type in December 2009, Jaguar currently produces three car lines XK Sports car (coupe & convertible), XF Saloon and XJ Saloon. We showcased the Jaguar C-X75 concept car at the Paris Motor show in September 2010 which revealed the next-generation Power train technology in the form of electric motors and a Bladon Jets-developed turbine generator. We intend to build production versions of the C-X75 in association with Williams F1.

Utility Vehicles. We manufacture a number of utility vehicles, or UVs, including the Sumo, and the sports utility vehicle, or SUV, Tata Safari the lifestyle pickup, the Xenon XT and the newly launched premium Crossover, the Aria and the Multipurpose Utility Vehicle (MPV) the Venture. The Sumo, the Safari and the Xenon XT have variants to meet different consumer preferences such as the Safari DICOR 2.2 VTT range, powered by a new 2.2 L Direct Injection Common Rail (DICOR) engine the Sumo Grande, an SUV with the comforts of a family car .Tata Aria is India s first four wheeler drive crossover, a luxurious creation with the finesse of a Sedan and the muscle of an SUV blended in one car. The Tata Venture is a MPV with the footprint and maneuverability of a hatchback car, but the interior space of a utility vehicle. Land Rover produces five car lines under the brands of Range Rover and Land Rover, and provides us with market share in the premium all-terrain vehicles segment. Range Rover is the premium range consisting of Range Rover and Range Rover Sport, and the Land Rover brand comprises of the Defender, Discovery 4 and Freelander 2 vehicles. The Range Rover Evoque made a debut at the Paris Motor Show and is available in a 3 door and 5 door versions. It is currently the smallest and most fuel efficient Range Rover to be commercialized and is scheduled to be available to customers in September, 2011.

*Light Commercial Vehicles*. We manufacture a variety of light commercial vehicles, or LCVs, including pickup trucks, trucks and buses with a GVW of between 0.6 ton and 7.5 tons. This also includes the Ace, India s first indigenously developed mini-truck with a 0.75 ton payload in different fuel options, Super Ace with a 1 ton payload, Ace Zip with a 0.6 ton payload, the Magic and Magic Iris, both passenger variants for commercial transportation developed on the Ace platform, and the Winger.

Medium and Heavy Commercial Vehicles We manufacture a variety of medium and heavy commercial vehicles, or M&HCVs, which include trucks, tractors, buses, tippers, dumpers and multi-axled vehicles with GVW of between 8 tons and 49 tons. In addition, through TDCV we manufacture a range of high horsepower trucks ranging from 215 horsepower to 560 horsepower, including dump trucks, tractor-trailers, mixers and cargo vehicles. During Fiscal 2010, we unveiled a new range of trucks, referred to as the as Tata Prima line, to our customers in India, South Korea, and have partially extended the offering by providing various products off the Prima line. We also expect to gradually export these Prima products to other countries such as South Africa, Russia, the other SAARC countries, Middle East and various countries in Africa.

We believe that the foundation of our growth over the last five decades has been a deep understanding of economic conditions and customer needs, and the ability to translate them into customer desired products though research and development. Our Engineering Research Centre, or ERC, established in 1966, has enabled us to successfully design, develop and produce our own range of vehicles. As a consequence of the acquisition of Jaguar Land Rover, we now have state-of-the-art-engineering and design facilities. We believe the ERC along with the capabilities of our Jaguar Land Rover business will enhance our product engineering capability and facilitate speedy introduction of new products. Furthermore, we have a wholly-owned subsidiary, Tata Motors European Technical Centre PLC, or TMETC, in the United Kingdom, which is engaged in automobile research and engineering. In October 2008, TMETC acquired Miljobil Grenland AS, Miljobil, a Norwegian company, focuses and hold core competence on energy storage technology. Miljobil has concentrated on developing propulsion batteries for electric

vehicles and Miljobil has vision to substitute old technology batteries and usage of fossil fuels for a variety of applications and is in the development, manufacturing and sales of products and services of batteries and other energy sources, and related systems for automotive industry and other areas of usage.

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Through our other subsidiary and associate companies, we are engaged in providing engineering and automotive solutions, construction equipment manufacturing, automotive vehicle components manufacturing and supply chain activities, machine tools and factory automation solutions, high-precision tooling and plastic and electronic components for automotive and computer applications, and automotive retailing and service operations.

Tata Technologies Limited, or TTL ,our 83.38% owned subsidiary, is engaged in providing specialized engineering & design services, product lifecycle management and product-centric IT services to leading global manufacturers. TTL s customers are among the world s premier automotive, aerospace and consumer durables manufacturers. TTL had eight functional subsidiary companies and one joint venture as at March 31, 2011. The consolidated revenue for TTL was Rs.12,493 million in Fiscal 2011, growth of 16.8 % from Rs. 10,699 million in Fiscal 2010, as worldwide automotive and aerospace markets showed volume traction. TTL recorded profit after tax of Rs 1,343 million in Fiscal 2011, representing an increase of 119.1% over Rs. 613 million in Fiscal 2010 contributed by higher offshore revenues and cost reduction measures that were implemented. In May 2011, TTL received private equity investment of Rs 1,410.6 million by selling 13.09% stake via issuance of primary shares following which our equity interest in the company stood at 72.46%.

TML Distribution Company Limited, or TDCL, our wholly-owned subsidiary, was incorporated on March 28, 2008. TDCL is engaged in the business of selling and providing logistics support for distribution of our products throughout India. TDCL commenced its operations in Fiscal 2009.

Our wholly-owned subsidiary, Tata Motors Finance Limited, or TMFL, was incorporated on June 1, 2006 with the objective of becoming a preferred financing provider for our dealer s customers by capturing customer spending over the vehicle life-cycle relating to vehicles sold by us. TMFL commenced operations on September 1, 2006. In India, TMFL is registered with the RBI as a Systemically Important Non-Deposit Taking Non-Banking Financial Company and is classified as an Asset Finance Company under the RBI s regulations on Non-Banking Financial Companies.

Our wholly-owned subsidiary, Tata Motors Insurance Broking and Advisory Services Limited, undertakes the business of insurance and reinsurance broking, which commenced business in Fiscal 2008.

As of March 31, 2011, our operations included 67 consolidated subsidiaries and 26 equity method affiliates, in respect of which we exercise significant influence.

As of March 31, 2011, we had approximately 52,244 permanent employees, including approximately 26,030 permanent employees at our consolidated subsidiaries.

Tata Incorporated serves as our authorized United States representative. The address of Tata Incorporated is 3 Park Avenue, 27<sup>th</sup> Floor, New York, NY 10016, United States of America.

Our Registered Office is located at Bombay House, 24, Homi Mody Street, Mumbai 400 001, India. Our telephone number is +91-22-6665-8282 and our website address is www.tatamotors.com. Our website does not constitute a part of this annual report.

# B. Business Overview.

We primarily operate in the Automotive segment. Our Automotive segment operations include all activities relating to the development, design, manufacture, assembly and sale of vehicles including financing thereof, as well as sale of related parts and accessories. The acquisition of the Jaguar Land Rover business has enabled us to enter the premium car market in the developed markets such as UK, USA and Europe as well as in the growing markets like China and Russia, where we were not present earlier. We are in the process of managing the global automotive business focusing on integration and synergy. Towards this objective, various steps have been initiated/being taken which mainly include sharing of resources, platforms, facilities for product development and manufacturing, sourcing strategy and mutual sharing of best practices. It is expected that through these measures, the group will achieve an overall improved performance of the automotive business.

Our business segments are (i) automotive operations and (ii) all other operations. Our automotive operations include all activities relating to development, design, manufacture, assembly and sale of vehicles including financing thereof, as well as sale of related parts and accessories. We provide financing for vehicles sold by dealers in India. The vehicle financing is intended to drive sale of vehicles by providing financing to the dealers—customers and as such is an integral part of automotive business.

Our automotive operations segment is further divided into Tata and other brand vehicles (including spares and financing thereof) and Jaguar and Land Rover.

Our other operations business segment includes information technology, or IT services, machine tools and factory automation solutions, and investment business.

#### **Our Strategy**

We believe that we have established a strong position in the Indian automobile industry by launching new products, investing in research and development, strengthening our financial position and expanding our manufacturing and distribution network. We have pursued the strategy of increasing our presence in the global automotive markets and enhancing our product range and capability through strategic acquisitions/alliances. Our goal is to position ourselves as a major international automotive company by offering products across various markets by combining our engineering and other strengths as well as through strategic acquisitions. Our strategy to achieve these goals consists of the following elements:

Leveraging our capabilities: We offer an extensive range of commercial vehicles (for both goods and passenger transport) as well as passenger vehicles. We have plans to expand the range of our product base further with our strong brand recognition in India, our understanding of local consumer preferences, well developed in-house engineering capabilities and extensive distribution network.

We believe that our in-house research and development capabilities, including that of our subsidiaries Jaguar Land Rover, TDCV and Hispano, and our joint-ventures with Marcopolo of Brazil in India and with Thonburi in Thailand, and our relationship with Fiat, will enable us to expand our product range and extend our geographical reach. An example of this is the unveiling, during Fiscal 2010, of our next generation of heavy trucks Prima, which we co-developed along with our subsidiary TDCV. During Fiscal 2011, we expanded our product range in the Prima lines. Our launch of the Ace in May 2005, as the first sub one-ton payload mini-truck in India created a new category of vehicle in the Indian commercial vehicle industry. We rolled out the 100,000th Ace in a record time of 22 months after its launch. Similarly the launch of the Magic, a passenger variant from the same platform, has enabled us to tap into the potential increase in mass passenger transport in both rural and urban regions in certain markets. In Fiscal 2011, we further expanded our product range with passenger and freight variants based on the Ace platform. We also launched the Winger, which currently is India s only maxi-van, to cater to the intra-city and long-distance transportation needs of our customers.

In the passenger vehicles market, we entered the compact car segment with the Indica in 1998. We sold approximately 100,000 units of the Indica within 25 months of its launch in the market. On the same platform, we developed a sedan version, the Indigo, which was launched in 2002. We also launched several versions to expand our offerings over the years including an estate version and the country's first stretched sedan concept. In August 2008, we launched a new generation of the Indica, the Indica Vista, with options of diesel and gasoline engines, from our joint venture with Fiat as well as our own engines and followed that in October 2009 with the launch of the next generation sedan, the Indigo Manza. We have also conceptualized, developed and commercially launched the Nano, a low cost car for safe family transportation, breaking several conventional ideas of automobile development. The Nano sold approximately 100,000 units within 21 months of its launch, and we have achieved sales of 63,591 units in Fiscal 2011. We believe that our investment in Miljobil Grenland will also enable us to develop convenient and sustainable solutions for electric and hybrid vehicles. Through Jaguar Land Rover, we further expanded our product range into luxury performance cars and premium all-terrain vehicles and obtained three major manufacturing facilities and two advanced design and engineering facilities in the United Kingdom, that will further strengthen our capabilities.

Continuing focus on high quality and enhancing customer satisfaction: One of our principal goals is to achieve international quality standards for our products and services. We have established a procedure for ensuring quality control of outsourced components. Products purchased from approved sources undergo a supplier quality improvement process. We also have a program for assisting vendors from whom we purchase raw materials or components to maintain quality. Each vendor is reviewed on a quarterly basis on parameters of quality, cost and delivery and preference is given to vendors with TS 16949 certification. We are pursuing various quality improvement programmes, both internally and at our suppliers operations, in an effort to enhance customer satisfaction and reduce our future warranty costs. We have also established a procedure for ensuring quality control of outsourced components, and products purchased from approved sources undergo a supplier quality improvement process. Reliability and other quality targets are built into our new product introduction process. Assurance of quality is further driven by the design team, which interacts with downstream functions like process-planning, manufacturing and supplier management to ensure quality in design processes and manufacturing. We believe our extensive sales and service network has also enabled us to provide quality and timely customer service. Through close coordination supported by our IT systems, we monitor quality performance in the field and implement corrections on an ongoing basis to improve the performance of our products thereby improving customer satisfaction.

In India, we maintained our 5<sup>th</sup> ranking in the 2010 in J D Power India Consumer Satisfaction Index survey with an increase of 29 points against the increase in industry average by 27 points. Jaguar and Land Rover collectively received over 80 awards from leading international motoring writers, magazines and opinion formers in 2010. The Jaguar XF is Jaguar s best-selling model across the world by volume and it has garnered more than 80 international awards since its launch, including being named Best Executive Car for four years running by What Car? magazine. In May 2010, customer deliveries of the new XJ commenced and it received more than 20 international awards in 2010, including Best Luxury Car from China s Auto News, Annual Limousine King from Quattroroute (Italy), Luxury Car of the Year from Top Gear (UK), Automobile Magazine s 2011 Design of the Year and Best Executive Sedan at the Bloomberg Awards in the United States. The Discovery 4 (LR4) is a mid-size SUV that features all-terrain capability. A range of new features, including the new 3.0-liter LR-TDV6 diesel engine, helped to propel the Discovery to the What Car? magazine award for the Best 4x4 for the seventh successive year in Fiscal 2011.

**Products and environmental performance:** Our strategy is to invest in products and technologies that position its products ahead of expected stricter environmental regulations and ensure that it benefits from a shift in consumer awareness of the environmental impact of the vehicles they drive. The company is committed to continued investment in new technologies, including developing sustainable technologies to improve fuel economy and reduce CO<sub>2</sub> emissions. We are the largest investor in automotive R&D in the United Kingdom. We believe that we are the leader in automotive green-technology in the United Kingdom. Our environmental vehicle strategy focuses on new propulsion technology, weight reduction and reducing parasitic losses through the driveline. Projects like REEVolution, REHEV and Range-e are some examples of our research into the electrification of premium sedan and all-terrain vehicles.

Jaguar Land Rover is working on introducing a new Premium Lightweight Architecture for its products. This has seen a host of environmentally-friendly technologies including new aluminium alloys, down-sized power trains, Eco HMI, sustainable materials, best- CO<sub>2</sub> navigation routes, electronic power steering, aerodynamic features and many more technologies. These technologies enable the delivery of class leading Luxury and Performance combined with loya@Daid the foundations for efficient Hybridization of the platform. JLR s initial Full-Hybrid programme is also in advanced stages.

Our Jaguar Land Rover business already offers two aluminium vehicles, the Jaguar XJ and Jaguar XK and plans to deploy its core competency in aluminium construction across more models in its range. The new, all-aluminium Jaguar XJ 3.0 V6 twin-turbo diesel has CO<sub>2</sub> emissions rated at 184g/km. We are also developing more-efficient vehicle technologies. Range Rover s 2011 Model Year has been updated with an all-new 4.4-liter TDV8 with 8-speed transmission, resulting in a 14% reduction in CO<sub>2</sub> and an improvement in fuel consumption of nearly 19% to 7.81L/100km. The 2011 Model Year Freelander 2, which went on sale in December 2010, features a new eD4 diesel engine capable of 4.98L/100km and CO<sub>2</sub> emissions of 158g/km in 2WD. Jaguar s C-X75 concept car incorporates electric plus twin gas turbines and demonstrates some of the technologies the company are developing for the future. The Jaguar XF and Range Rover Evoque to be launched in the second quarter of Fiscal 2012 will continue this trend. The XF 2.2 Diesel 8 speed Automatic transmission variant with Stop/Start technology reduces the entry model CO<sub>2</sub> output while the Evoque features a number of lightweight, vehicle efficiency and Power-Train technologies that make this the most fuel efficient Range Rover produced.

In Fiscal 2011, some of the Plug-In Hybrid projects of JLR were completed and have provided the technical foundation for a production development programme for Parallel Plug-In Hybrids. In addition, JLR has made significant progress on a number of ongoing collaborative Research and Development programmes investigating a wide range of CO<sub>2</sub> reduction technologies. These include radical combustion engine downsizing/pressure charging, alternative power sources for Series Hybrids, Flywheel KERS and waste energy recovery systems.

Mitigating cyclicality: The automobile industry is impacted by cyclicality. To mitigate the impact of cyclicality, we plan to continually strengthen our operations through gaining market share across different segments, and a wide range of products and geographies. We also plan to continue to strengthen our business operations other than vehicle sales, such as financing of our vehicles, spare part sales, service and maintenance contracts, sales of aggregates for non-vehicle businesses, reconditioning of aggregates and sale of castings, production aids and tooling / fixtures, to reduce the impact of cyclicality of the automotive industry.

**Expanding our international business**: Our international expansion strategy involves strategic acquisitions and introducing our product range into select geographies, where we have an opportunity to grow in markets with similar characteristics to the Indian market. Our international business strategy has already resulted in the growth of our international operations in select markets and chosen segments over the last 5 to 6 years. For example, we were the largest competitor in the LCV bus market for the seven meter category and the second largest competitor in the LCV Truck market in the 7.5 ton GVW category, in terms of unit sales in Ukraine in Fiscal 2011. We have also further consolidated our market share in commercial vehicles in other SAARC countries Bangladesh, Nepal, Sri Lanka and Bhutan.

Our acquisition of Jaguar Land Rover has expanded our geographical presence significantly. Through Jaguar Land Rover we now offer products in the luxury performance car and premium all-terrain vehicle segments with globally recognized brands and we have diversified our business across markets and product segments. We will continue to build upon the internationally recognized brands of Jaguar Land Rover. TDCV continues to be the largest exporter of heavy commercial vehicles from South Korea. While we continue to export from India and South Korea into many of these markets, we are also establishing manufacturing facilities where it is beneficial to do so. We have established a joint venture along with Thonburi in Thailand to manufacture pickup trucks. During Fiscal 2008, we established a joint venture company to undertake manufacture and assembly operations in South Africa, which has been one of our largest export markets from India, in terms of unit volume.

**Reducing operating costs:** We believe that our scale of operations provides us with a significant advantage in reducing costs and we plan to continue to sustain and enhance our cost advantage.

Our ability to leverage our technological capabilities and our manufacturing facilities among our commercial vehicle and passenger vehicle businesses enables us to reduce cost. For example, the diesel engine used in our Indica was modified for use in the Ace, which helped to reduce the project cost of the Ace. Similarly, platform sharing for the manufacture of pickup trucks and UVs enables us to reduce capital investment that would otherwise be required, while allowing us to improve the utilization levels at our manufacturing facilities. Where it is advantageous for us to do so, we intend to add our existing low cost engineering and sourcing capability to vehicles manufactured under the Jaguar Land Rover brand.

Our vendor relationships also contribute to our cost reductions. For example, we believe that the vendor rationalization program that we are undertaking will provide economies of scale to our vendors which would benefit our cost programs. We are also undertaking various internal and external benchmarking exercises that would enable us to improve the cost effectiveness of our components, systems and sub-systems.

We have intensified efforts to review and realign our cost structure through a number of measures such as reduction of manpower costs and rationalization of other fixed costs. Our Jaguar Land Rover business has undertaken several cost control and cost reduction initiatives such as increased sourcing of materials from low cost countries, reduction in number of suppliers, rationalization of marketing setup, reduction of manpower costs through increased employee flexibility between sites and several other initiatives. Further, our Jaguar Land Rover business is exploring opportunities through reduction in number of platforms, reduction in engineering change costs, increased use of off-shoring and several other initiatives.

Enhancing capabilities through the adoption of superior processes: Tata Sons and the entities promoted by Tata Sons, including us, aim at improving quality of life through leadership in various sectors of national economic significance. In pursuit of this goal, Tata Sons and the Tata Sons promoted entities have institutionalized an approach, called the Tata Business Excellence Model, or TBEM, which has been formulated along the lines of the Malcolm Baldridge National Quality Award to enable us to improve performance and attain higher levels of efficiency in our businesses and in discharging our social responsibility. The model aims to nurture core values and concepts embodied in various focus areas such as leadership, strategic planning, customers, markets and human resources, and to translate them to operational performance. Our adoption and implementation of this model seeks to ensure that our business can be conducted through superior processes.

We have deployed a balance score card, or BSC, management system, developed by Dr. Robert Kaplan and Dr.David Norton of the Harvard Business School for measurement based management and feedback. We have also deployed a new product introduction, or NPI, process for systematic product development and a product lifecycle management system for effective product data management across our organization. On the human resources front, we have adopted various processes to enhance the skills and competencies of our employees. We have also enhanced our performance management system, with appropriate mechanisms to recognize talent and sustain our leadership base. We believe these will enhance our way of doing business, given the dynamic and demanding global business environment.

Customer financing. With financing increasingly being a critical factor in vehicle purchases and the rising aspirations of consumers in India, we intend to expand our vehicle financing activities to enhance our vehicle sales. Further, in a scenario where there is lack of sufficient finance availability for vehicle sales in the Indian market, as was witnessed during the financial crisis, our finance business is expected to play a significant role in filling the gap created when financing from other banks and non banking financial companies dries up. In addition to improving our competitiveness in customer attraction and retention, we believe that expansion of our financing business would also contribute towards moderating the impact on our financial results from the cyclical nature of vehicle sales.

Continuing to invest in technology and technical skills: We believe we are one of the most technologically advanced indigenous vehicle manufacturers in India. Over the years, we have enhanced our technological strengths through extensive in-house research and development activities. Further, our research and development facilities at our subsidiaries, like TMETC, TDCV, TTL, Hispano and Trilix, together with the two advanced engineering and design centers of Jaguar Land Rover, have increased our capabilities in product design and engineering.

In our Jaguar Land Rover business, we are committed to continue to invest in new technologies to develop products that meet the opportunities of the premium segment, including developing sustainable technologies to improve fuel economy and reduce  $\mathrm{CO}_2$  emissions. We consider technological leadership to be a significant factor in continued success, and therefore intend to continue to devote significant resources to upgrade our technological base. We are also enhancing our capabilities in the development of convenient and sustainable solutions for electric and hybrid vehicles through our subsidiary Miljobil Grenland.

*Maintaining financial strength*: Our cash flow from operating activities in Fiscal 2011 and 2010 was Rs.141,976 million and Rs. 128,365 million, respectively. The improved position in our operating cash flows is primarily a result of volume growth, implementation of cost reduction programs, and prudent working capital management. We have established processes for project evaluation and capital investment decisions with an objective to enhance our long term profitability.

Leveraging brand equity: We believe Indian customers associate the Tata name with reliability, trust and ethical value, and our brand name is gaining significant international recognition due to the international growth strategies of various Tata Companies. The Tata brand is used and its benefits are leveraged by Tata companies to their mutual advantage. We recognize the need for enhancing our brand recognition in highly competitive markets in which we compete with internationally recognized brands. We, along with Tata Sons and other Tata companies, will continue to promote the Tata brand and leverage its use in India, as well as in various international markets where we plan to increase our presence. Supported by the corporate level Tata brand, our product brands like Indica, Indigo, Sumo, Safari, Aria, Venture Nano, Prima, Ace, Magic along with Daewoo, Hispano, Jaguar, Range Rover and Land Rover are highly regarded, and will be nurtured and promoted.

### **Automotive Operations**

We sold 1,078,814, 869,602, and 672,747 vehicles in Fiscal 2011, 2010 and 2009 respectively, consisting of 835,469 units of Tata and other brand vehicles and 243,345 units of Jaguar Land Rover vehicles in Fiscal 2011. In terms of units sold our largest market is India where we sold 763,095 and 629,878 units during Fiscal 2011 and 2010, (constituting 70.7% and 72.4% of total sales in Fiscal 2011 and Fiscal 2010 respectively) followed by United Kingdom where we sold 58,238 units and 55,070 units in Fiscal 2011 and Fiscal 2010 respectively (constituting 5.4% and 6.3% of total sales). A geographical breakdown of our revenues is set forth in Item 5.A Operating Results Geographical breakdown .

Our total sales (including international business sales and Jaguar Land Rover sales) for Fiscal 2011,2010 and 2009 are set forth in the table below:

Category	Fiscal 2011		Fiscal 2010		Fiscal 2009*	
	Units	%	Units	%	Units	%
Passenger Cars	322,149	29.90%	279,465	32.10%	214,019	31.80%
Utility Vehicles	243,934	22.60%	181,489	20.90%	159,340	23.70%
Light Commercial Vehicles	311,167	28.80%	228,987	26.30%	160,787	23.90%
Medium and Heavy Commercial Vehicles	201,564	18.70%	179,661	20.70%	138,601	20.60%
Total	1,078,814	100.00%	869,602	100.00%	672,747	100.00%

Revenues from our automotive operations were Rs. 1,223,547 million, Rs. 897,970 million and Rs. 691,778 million in Fiscal 2011, 2010 and 2009, respectively. Tata and other brand vehicles (including spares and financing thereof) constituted 43.0% of our total automotive revenues before inter-segment elimination in Fiscal 2011 while Jaguar Land Rover constituted 57.0%.

Tata and other brand vehicles (including spares and financing thereof)

We sold 835,469, 675,761, and 505,399 units of Tata and other brand vehicles in Fiscal 2011, 2010 and 2009 respectively. Of the 835,469 units sold in Fiscal 2011, 762,206 units were sold in India while 73,263 units were sold outside of India, compared to 629,878 units and 45,883 units respectively for Fiscal 2010. Our share of the Indian four-wheeler automotive vehicle market (i.e. automobile vehicles other than two and three wheeler categories) decreased from 25.5% in Fiscal 2010 to 24.3% in Fiscal 2011. We maintained our leadership position in the commercial vehicle segment in an industry which saw increased competition during the year. The passenger vehicle market also continued to be subject intense competition which resulted in marginal loss of market share in the compact car segment.

<sup>\*</sup> Note: Jaguar Land Rover vehicle sales are included from June 2, 2008.

The following table sets forth our total sales of Tata and other brand vehicles:

Category	Fiscal 2	Fiscal 2011		Fiscal 2010		Fiscal 2009	
	Units	%	Units	%	Units	%	
Passenger Cars	269,194	32.20%	232,006	34.30%	166,962	33.00%	
Utility Vehicles	53,544	6.40%	35,107	5.20%	39,049	7.70%	
Light Commercial Vehicles	311,167	37.20%	228,987	33.90%	160,787	31.90%	
Medium and Heavy Commercial Vehicles	201,564	24.20%	179,661	26.60%	138,601	27.40%	
Total	835,469	100.00%	675,761	100.00%	505,399	100.00%	

The following table sets forth our market share in various categories in the Indian market-based on wholesale volumes:

Category	Fiscal 2011	Fiscal 2010	Fiscal 2009
Passenger Cars	14.40%	15.30%	13.20%
Utility Vehicles	13.20%	12.40%	17.60%
Light Commercial Vehicles	63.20%	64.70%	65.40%
Medium and Heavy Commercial Vehicles	60.10%	63.30%	61.90%
Total Four-Wheel Vehicles	24.30%	25.50%	24.40%

Note: Passenger cars include Fiat vehicles distributed by us and Jaguar and Land Rover Vehicles sold in India.

Passenger cars market share, are for the segments where we are present, ie small cars and Midsize segments.

Our performance in various categories of the Indian market is described below:

**Passenger cars**: Rise in disposable incomes driven by a buoyant economy, several new offerings, higher discounts to mitigate intensifying competition, availability of financing alternatives, supported the passenger vehicle sales in Fiscal 2011. Following the revival of economic activity and improved consumer sentiments, the total passenger car industry grew by 29.8% in Fiscal 2011 compared with an increase of 24.8% in Fiscal 2010.

The small car category, which consists of mini and compact cars, constitutes over 60% of total domestic passenger car sales in India. In Fiscal 2011, the small car category grew by about 29.7% as compared to a growth rate of 27.4% in Fiscal 2010. We sold 63,590 Nano cars in Fiscal 2011, a growth of 112.6% over Fiscal 2010. The Sanand plant was inaugurated in June 2010 and production was progressively ramped up through the year. We are focused on expanding the reach for the Nano through Special Nano Access Points, and ensuring availability of finance for all segments of customers through tailored finance schemes. We continue to offer products at a lower price point in the entry level mid-size sedan market through a portfolio including the old Indigo. In the first quarter of Fiscal 2011, we launched the Indigo eCS, the most fuel-efficient sedan in the country with a host of exciting features while in the fourth quarter of Fiscal 2011, we launched the Indigo Manza Elan, the top end variant of the new Tata Manza series with a host of premium features. As a result our market share in Midsize segment increased to 25.8% in Fiscal year 2011 from 23.7% in Fiscal 2010. We have also been distributing Fiat cars through the Tata-Fiat dealer network since March 2006. During Fiscal 2011, we sold 20,493 Fiat cars, our joint venture with Fiat in India. Fiat launched new variants of Grande Punto and Linea - Grande Punto 90 HP in July 2010 and Linea T Jet in October 2010. With a product portfolio comprising of Fiat 500, Punto and Linea, Fiat stood at eleventh position among the top car companies in the country. The Tata-Fiat dealer network has been upgraded to 170 dealer facilities as per new DI norms across 128 cities as of March 31, 2011. The customer satisfaction levels for Fiat have improved considerably and it was ranked 2nd in the JD Power 2010 India Customer Satisfaction Survey as against 10th rank in 2009.

Since the commencement of distribution of Jaguar and Land Rover vehicles through our exclusive dealership in India in June 2009, the brands have witnessed positive market response and the sales volumes in Fiscal 2011 over Fiscal 2010 have multiplied. We have appointed seven dealerships in Fiscal 2011. Jaguar Land Rover now has fully operational sales and service facilities in Mumbai, Delhi, Hyderabad and Kolkata. On June 26, 2011, the newest addition to the dealership network was established in Kolkata. By the end of calendar year 2011, fully operational sales and service facilities are planned in the cities of Bengaluru, Chennai, Kochi, Ludhiana, Ahmedabad, Pune, Jaipur and Indore. We commenced the local assembly of the Land Rover Freelander 2, in our facility at Pune in May 2011 and expect that this would enable us to further penetrate the premium/luxury automotive passenger car market in India.

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*Utility Vehicles*: The utility vehicles industry saw healthy growth in Fiscal 2011. The company launched the new Tata Aria in October 2010, to an encouraging market response. We also launched the Tata Venture in January 2011. The new launches assisted by growing sales of Sumo and Safari improved our utility vehicles market share to 13.2% in Fiscal 2011 from 12.4% in Fiscal 2010.

Commercial Vehicles: The commercial vehicles market in India in Fiscal 2011, recorded a robust growth of 27.3% which resulted in our highest ever sales of 447,299 units in Fiscal 2011. High growth rates continued through the first half of the fiscal year supported by sustained economic growth and impact of a lower base in the corresponding period last year. Driven by growth in the agricultural and industrial sectors of the economy, the demand for commercial vehicles continued to be robust which resulted in increased demand for freight and transportation. From April 1, 2010, India migrated its emission norms to Bharat Stage IV (equivalent to Euro IV) for four-wheelers in 13 cities and Bharat Stage III (equivalent to Euro III) in the rest of the country from October 1, 2010. Our market share stood at 61.8% for Fiscal 2011, affected by factors such as inventory correction in the industry, inability of key suppliers to ramp-up production to meet market demand, and new competition in the SCV segment where Ace had been the only product.

*Light Commercial Vehicles (including pickups)*: Our range of LCVs includes small commercial vehicles, pickup trucks, trucks and commercial passenger carriers between 0.6 ton and 7.5 tons. The LCV market segment grew by 22.7% in Fiscal 2011, mainly aided by the continuing expansion of the small commercial vehicle segment. Our sales increased by 29.0% to 272,455 units. We also improved performance in the pickup segment.

The sales of the Tata Ace continued to increase in its fifth year of introduction. We launched a portfolio of variants on the popular Ace platform such as the Ace EX, Super Ace which have been well received in the market. With the new launches in the passenger & haulage applications of the Ace platform, we expected to gain market share. However, entry of new competition in the small commercial vehicle category, where we enjoy strong market share, as well as expanding market size, resulted in our share of the Indian market falling to 63.2% in Fiscal 2011 from 64.7% in Fiscal 2010.

Medium and Heavy Commercial Vehicles: Our M&HCVs have a wide range of applications and are generally configured as trucks, tippers, buses, tankers, tractors or concrete mixers. We sold 1,74,844 units during Fiscal 2011, resulting a market share of 60.1%. We recorded our highest ever sales in the domestic commercial vehicle market as well as in our international business where sales exceeded 50,000 units for the first time. We launched variants of our products tailored to specific market segments. including Construck range of the Prima platform. We upgraded the entire commercial vehicles product range to comply with the Bharat Stage III emission norms with effect from October 1, 2010. During the Commonwealth Games, we showcased and operated for the first time our CNG Hybrid city bus.

# Tata and other brand vehicles Sales and Distribution:

Our sales and distribution network in India as of March 2011, comprises approximately 1,600 sales contact points for our passenger and commercial vehicle business. In line with our growth strategy, we formed a 100% subsidiary, TML Distribution Company Limited, or TDCL, in March 2008, to act as a dedicated distribution and logistics management company to support the sales and distribution operations of our vehicles in India. We believe this has improved the efficiency of our selling and distribution operations and processes.

TDCL provides distribution and logistics support for vehicles manufactured at our facilities and has set up stocking points at some of our plants and also at different places throughout India. TDCL helps us improve planning, inventory management, transport management and timely delivery. We believe it has made our delivery and inventory management more efficient. We have completed the initial rollout of a new customer relations management system (CRM) at all our dealerships and offices across the country and have been certified by Oracle as the largest Siebel deployment in the automotive market. The combined online customer relations management system initiative supports users both within our Company and among our distributors in India and abroad.

Through our vehicle financing division and wholly owned subsidiary, Tata Motors Finance Limited, or TMFL we also provide financing services to purchasers of our vehicles through our independent dealers, who act as our agents for financing transactions, and through our branch network. During Fiscal 2011 and 2010, approximately 21% and 25% respectively, of our vehicle unit sales in India were made by the dealers through financing arrangements where our captive vehicle financing divisions provided the support. Total vehicle finance receivables outstanding as at March 31, 2011 and 2010 amounted to Rs. 146,328 million and Rs. 147,143 million respectively.

We use a network of service centers on highways and a toll-free customer assistance center to provide 24-hour on-road maintenance (including replacement of parts) to vehicle owners. We believe that the reach of our sales, service and maintenance network provides us with a significant advantage over our competitors.

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We also market our commercial and passenger vehicles in several countries in Europe, Africa, the Middle East, South East Asia, South Asia and other African countries. We have a network of distributors in almost all of the countries where we export our vehicles, who work with us in appointing a local dealer for sales and servicing our product in various regions. We have also stationed overseas resident sales and service representatives in various countries to oversee our operations in their respective territories.

### Tata and other brand vehicles Competition:

We face competition from various domestic and foreign automotive manufacturers in the Indian automotive market. Improving infrastructure and robust growth prospects compared to other mature markets are now attracting a number of international companies to India who have either formed joint-ventures with local partners or have established independently owned operations in India. Global competitors bring with them decades of international experience, global scale, advanced technology and significant financial resources. Hence competition is likely to further intensify in the future. We have designed our products to suit the requirements of the Indian market based on specific customer needs such as safety, driving comfort, fuel efficiency and durability. We believe that our vehicles are suited to the general conditions of Indian roads, and the local climate and they comply with applicable environmental regulations currently in effect. We also offer a wide range of optional configurations to meet the specific needs of our customers. We intend to and are developing products to strengthen our product portfolio in order to meet the increasing customer expectation of owning world class products.

#### Tata and other brand vehicles Seasonality:

Demand for our vehicles in the Indian market is subject to seasonal variations. Demand generally peaks between January and March, although there is a decrease in demand in February just before release of the Indian Fiscal Budget. Demand is usually lean from April to July and picks up again in the festival season from September onwards with a decline in December due to model year change.

#### Tata and other brand vehicles Exports:

We are expanding our export operations, which have been ongoing since 1961. We market our commercial and passenger vehicles in several countries in Europe, Africa, the Middle East, South East Asia and South Asia. Our exports of vehicles manufactured in India increased by 70.1% in Fiscal 2011 to 57,982 units from 34,088 units in Fiscal 2010, with significant economic improvement in our major international markets such as the Indian sub-continent, South Africa and the Middle East.

In Fiscal 2011, our top five export destinations from India accounted for approximately 74% and 83% of our exports of commercial vehicles and passenger vehicle units respectively. We are strengthening our position in the geographic areas we are currently operating in and exploring possibilities of entering new markets with similar market characteristics to the Indian market.

Tata Daewoo Commercial Vehicle Co. Ltd., Korea: TDCV recorded a 2.9% decline in its overall vehicle sales to 8,745 units in Fiscal 2011 from 9,011 units in Fiscal 2010. TDCV s performance was adversely impacted by severe slowdown in its main export markets. TDCV exported 3,002 units in Fiscal 2011 compared to 3,658 units in Fiscal 2010, a decline of 17.9%. TDCV has major presence in countries like Algeria which showed signs of fatigue in Dump / Mixer segment. The Gulf Cooperation Council (GCC) block which is one of the Company s major exports market had been worst effected during the global financial crisis and did not fully recover even in Fiscal 2011. In the South Korean market, TDCV s market share declined to 23.2% in Fiscal 2011 from 26.1% in Fiscal 2010 in the M&HCV category, adversely impacted largely by financial instability of its sole distributor Daewoo Motor Sales Corporation, or DMSC in the first half of the year. TDCV launched its wholly owned Sales and Distribution Company Tata Daewoo Commercial Vehicle Sales and Distribution Co. Ltd or TDSC during the year to act as its sole distributor in domestic market. Following the stability of operations of TDSC, the sales and market shares of TDCV have been gradually improving each quarter during Fiscal 2011.

*Tata Hispano Motors Carrocera, S.A. Spain:* We believe that our subsidiary Tata Hispano, with its design and development capabilities in manufacturing bodies for high-end buses, complements our current range of light and medium commercial passenger carriers and aids us in increasing our presence in the international bus market. We continue to own the brand rights of Hispano and Tata Hispano. Tata Hispano reported consolidated sales of 505 units for Fiscal 2011. The volumes improved by 103.6% from 248 units sold in Fiscal 2010. This was mainly driven by new product launches, customer centric focus, through road shows, customer meets and customer plant visits.

### **Jaguar Land Rover**

We acquired Jaguar Land Rover from the Ford Motor Company, or Ford on June 2, 2008. As a part of acquisition ,we acquired the global business relating to Jaguar Land Rover including three major manufacturing facilities and two advanced design and engineering centers in United Kingdom, a worldwide sales and dealership network, intellectual property rights, patents and trademarks.

The strengths of Jaguar Land Rover include its internationally recognized brands, strong product portfolio of award winning luxury performance cars and premium all-terrain vehicles, global distribution network, strong research and development capabilities, and a strong management team. Our total sales of Jaguar Land Rover for Fiscal 2011, 2010 and 2009 are set forth in the table below:

	Fiscal 2	Fiscal 2011		Fiscal 2010**		Fiscal 2009*	
	Units	%	Units	%	Units	%	
Jaguar	52,955	21.80%	47,459	24.50%	47,057	28.10%	
Land Rover	190,390	78.20%	146,382	75.50%	120,291	71.90%	
Total	243,345	100.00%	193,841	100.00%	167,348	100.00%	

- \* For Fiscal 2009 sales are from June 2, 2008 to March 2009
- \*\* Included sales of Model X-type (discontinued in December 2009)

### Jaguar:

Jaguar s principal products are the XK sports car (coupe and convertible), XF saloon and the XJ saloon. Until recently Jaguar s product range included the X-Type but, in line with our strategy to build the Jaguar brand as a premium sports car, we discontinued the production of the X-Type, a compact-size four-door sedan, in December 2009.

The Jaguar XK is an all-aluminium sports coupe and convertible available with naturally aspirated and supercharged V8 petrol engines. The XK was significantly updated in 2009 with a new engine and exterior and interior design enhancements; the XK range has been further revised with a new look for 2011. In March 2011, the new Jaguar XKR-S was revealed at the Geneva motor show and launched to the press shortly afterwards creating a sporting flagship for our revitalised, modern XK line-up. The XKR-S is the fastest and most powerful production sports car that Jaguar has ever built. Aimed at driving enthusiasts, it is adopts a more powerful version of the 5.0-liter V8.

The XF, launched in 2008, is a premium executive car that merges sports car styling with the sophistication of a luxury saloon. The Jaguar XF, is Jaguar s best-selling model across the world and it has garnered more than 80 international awards since its launch, including being named Best Executive Car for four years running by What Car? magazine. For 2011, fundamental design changes to the front and rear of the XF aim to bring a more assertive, purposeful stance to the XFR, which we believe is now a bolder and more appealing automobile closer to the original C-XF concept car. In addition, the Jaguar 2012 model year line-up was introduced at the New York Auto Show April 2011, including a new four-cylinder 2.2-liter diesel version of the XF with Intelligent Stop-Start Technology, making it the most fuel-efficient Jaguar yet and allowing Jaguar to compete with smaller capacity diesel engines offered by our competitors.

The XJ is Jaguar s largest luxury saloon vehicle, powered by a choice of supercharged and naturally aspirated 5.0-liter V8 petrol engine and a 3.0-liter diesel engine. A 3.0-liter V6 petrol engine XJ was introduced to the Chinese market during 2011. Utilizing Jaguar s aerospace inspired aluminium body architecture, the XJ s lightweight aluminium body provides improved agility and economy. The new XJ commenced sales in May 2010 and has already received more than 20 international honors in 2010, including Best Luxury Car from China s Auto News, Annual Limousine King from Quattroroute (Italy), Luxury Car of the Year from Top Gear (UK), Automobile magazine s 2011 Design of the Year and Best Executive Sedan at the Bloomberg Awards in the United States. For 2011, the XJ has been upgraded to include a new Executive Package and a Rear Seat Comfort package.

The Jaguar C-X75 concept car was showcased at the Paris Motorshow in September 2010, to mark the brand s 75 anniversary. It uses next-generation power train technology in the form of electric motors and a Bladon Jets-developed turbine generator. In the latter half of the year, a decision of the build production versions of the C-X75 in association with Williams F1 was taken, and details were announced to the press.

During Fiscal 2011, Jaguar marked the 75<sup>th</sup> anniversary of the Jaguar brand. Fiscal 2011 marks the Jaguar E-Type s 50th anniversary. Significant PR and marketing activity has been conducted to use the momentum created by the occasion to reach potential new customers to Jaguar s current model line up.

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#### Land Rover:

Land Rover s principal products are the Defender, Freelander 2 (LR2), Discovery 4 (LR4), Range Rover Sport and Range Rover.

The Defender is Land Rover s most capable off-roader and is recognized as a leading vehicle in the segment targeting extreme all-terrain abilities.

The Freelander 2 (LR2) is a versatile vehicle for both urban sophistication and off-road capability. For the 2011 Model Year, we offered customers a choice of 4 Wheel Drive (WD) and 2Wheel Drive (WD) Freelanders, with an eD4 engine capable of 4.98L/100km which was well received in major European markets.

The Discovery is a mid-size SUV that features genuine all-terrain capability. A range of new features, including the new 3.0-liter LR-TDV6 diesel engine, helped to propel the Discovery to the What Car? magazine award for the Best 4x4 for the seventh successive year.

The Range Rover Sport combines the performance of a sports tourer with the versatility of a Land Rover.

The Range Rover is the flagship of the brand with a unique blend of British luxury, classic design with distinctive, high-quality interiors and all-terrain ability. The 2011 Model Year Range Rover, with an all-new 4.4-liter TDV8 engine providing a 14% reduction in  $\rm CO_2$  emissions and a 19% improvement in fuel consumption to 7.81L/100km, has been particularly well received both at home and abroad. Land Rover products offer a range of power trains, including turbocharged V6 diesel, V6 petrol engines and V8 naturally aspirated and supercharged petrol engines, with manual and automatic transmission.

Jaguar and Land Rover achieved relatively strong sales, during Fiscal 2011 as unit sales (wholesales) in total increased to 243,345 units from sales of 193,841 units in Fiscal 2010 reflecting an increase of 25.5%. Jaguar volumes increased to 52,955 units during Fiscal 2011 from 47,459 in Fiscal 2010 reflecting an increase of 11.6%. Land Rover volumes increased to 190,390 units from 146,382 units in Fiscal 2010, reflecting an increase of 30.1 % as a result of increased Range Rover, Range Rover Sport and Discovery 4 (LR4) sales. The company exported 183,898 units in Fiscal 2011 compared to 138,546 units in Fiscal 2010, an increase of 32.7%.

## Jaguar Land Rover s performance in key geographical markets on retail basis

### **United States**

The US premium car segment volumes increased by 14.4% as compared to Fiscal 2010, with Jaguar up 16.3% for the same period. The US premium SUV segment volumes were up 45% versus the same period in the prior year with Land Rover up 49% for the same period. The US retail volumes for Fiscal 2011 for the combined brands were 46,881 units.

Jaguar retail volumes for Fiscal 2011 increased by 16% compared to Fiscal 2010, leading to a 0.1% increase in market share. Land Rover retail volumes for Fiscal 2011 increased by 23% compared to Fiscal 2010, maintaining market share.

### **United Kingdom**

The UK premium car segment volumes increased by 18.4% in Fiscal 2011 as compared to Fiscal 2010, with Jaguar up by 18.8% for Fiscal 2011. The UK premium SUV segment volumes increased by 30% in Fiscal 2011 as compared to Fiscal 2010, with Land Rover up 9% for the same period.

The UK retail volumes for Fiscal 2011 for the combined brands were 58,134 units. Jaguar retail volumes for Fiscal 2011 decreased by 10.9% (increase of 19% excluding X-Type which ceased production in December 2009) compared to Fiscal 2010, leading to a 0.1% increase in market share. Land Rover retail volumes for Fiscal 2011 increased by 7.8% compared to Fiscal 2010, maintaining market share.

### Europe (excluding Russia)

The European premium car segment volume increased by 18.6% compared to Fiscal 2010, and the premium SUV segment volumes increased by 29.7% as compared to Fiscal 2010.

The European retails for Fiscal 2011 for the combined Jaguar Land Rover brands were 53,711 units, representing a 6.2% increase as compared to Fiscal 2010. Jaguar retail volumes for Fiscal 2011 decreased by 4.5% (increase of 36% excluding X-Type which ceased production in December 2009) compared to Fiscal 2010, but Jaguar increased its share of the segment by 0.1 percentage points to 2.4%. Land Rover retail volumes for Fiscal 2011 increased by 9.3% compared to Fiscal 2010, whilst its segment share decreased by 0.5 percentage points to 2.9%. Trading within certain European markets remained challenging during the period, especially with recent uncertainty in Greece, Portugal, Spain, Ireland and Italy prompting the downgrading of sovereign debt ratings and leading to additional pressure on financial markets.

### Russia

The Russia premium car segment volumes increased by 61.1% in Fiscal 2011 as compared to Fiscal 2010 and the premium SUV segment volumes increased 52% in Fiscal 2011 as compared to Fiscal 2010.

The Russia retail volumes for Fiscal 2011 for the combined brands were 11,689 units. Jaguar retail volumes for Fiscal 2011 increased by 27.3% compared to Fiscal 2010, leading to a 0.2% increase in market share. Land Rover retail volumes for Fiscal 2011 increased by 9.3% compared to Fiscal 2010, leading to a 33% increase in market share. The Russian market was showing signs of recovery which was hard hit during Fiscal 2009 and Fiscal 2010 by global economic crisis, particularly by the sharp fall in oil prices and the drying up of foreign credits on which Russian banks and companies tend to rely heavily.

### China

The China premium car segment volumes (for imports) increased by 46% in Fiscal 2011 as compared to Fiscal 2010, with Jaguar up by 51% for Fiscal 2011. The China premium SUV segment volumes (for imports) increased by 109% in Fiscal 2011 as compared to Fiscal 2010 with Land Rover up 73% for Fiscal 2011.

The China retail volumes for Fiscal 2011 for the combined brands were 28,893 units. Jaguar retail volumes for Fiscal 2011 increased by 41.2% compared to Fiscal 2010, leading to a 0.1% increase in market share. Land Rover retail volumes for Fiscal 2011 increased by 73.8% compared to Fiscal 2010, leading to a 2% decrease in market share.

Growth within the Chinese market was further enhanced through the strengthening of the company s business in China, which was supported by the launch of an NSC in China in mid of Fiscal 2010.

# Jaguar Land Rover Sales & Distribution:

We market Jaguar products in 101 countries and Land Rover products in 174 markets, through a global network of 18 national sales companies ( NSCs ), 84 importers, 61 export partners and 2,241 franchise sales dealers, of which 524 are joint Jaguar and Land Rover dealers.

Sales locations for Jaguar Land Rover vehicles are operated as independent franchises. Jaguar Land Rover is represented in its key markets through national sales companies as well as third party importers. Jaguar and Land Rover have regional offices in certain select countries that manage customer relationships, vehicle supplies and provide marketing and sales support to their regional importer markets. The remaining importer markets are managed from the UK.

Jaguar Land Rover products are sold through our dealerships to retail customers. Jaguar Land Rover products are also sold to fleet customers, including daily rental car companies, commercial fleet customers, leasing companies, and governments. As a consequence, Jaguar Land Rover has a diversified customer base which reduces its independence on any single customer or group of customers.

# Jaguar Land Rover Competition:

We operate in a globally competitive environment and face competition from established premium and other vehicle manufacturers who aspire to move into the premium performance car and premium SUV markets, some of which are much larger than we are. Jaguar vehicles compete primarily against other European brands such as Audi, BMW and Mercedes Benz. Land Rover and Range Rover vehicles compete largely against SUVs manufactured by Audi, BMW, Infiniti, Lexus, Mercedes Benz, Porsche and Volkswagen. The Land Rover Defender competes with vehicles manufactured by Isuzu, Nissan and Toyota.

# Jaguar Land Rover Seasonality:

The business of Jaguar Land Rover is impacted by the bi-annual registration of vehicles in the United Kingdom where the vehicle registration number changes every six months, which in turn has an impact on the resale value of the vehicles. This leads to a bunching up of sales during the periods when the change occurs. Seasonality in most other markets is driven by introduction of new model year derivatives, for example US market. Additionally in the US market there is some seasonality around purchase of vehicles within the snow belt states where the purchase of Jaguar vehicles is biased towards the spring /summer months with a preference for 4x4 vehicles in the autumn/winter months. In China there is an increase in vehicle purchases at the time of the Chinese new year holiday. Furthermore, western European markets tend to be impacted by summer and winter holidays. The resulting sales profile influences operating results on a quarter to quarter basis.

### **Research and Development:**

Over the years, we have devoted significant resources towards our research and development activities. Our research and development activities focus on product development, environmental technologies and vehicle safety. Our Engineering Research Centre, or ERC, established in 1966, which is one of the few government recognized in-house automotive research and development centers in India. The Engineering Research Centre is integrated with all of the Tata Motors Global Automotive Product Design and Development Centers in South Korea, Spain and United Kingdom.In addition to this, we leverage key competencies through various engineering service suppliers and design teams of our suppliers.

We have a modern crash test facility for testing our new products for passenger safety. We have a pedestrian safety testing facility, a pendulum impact test facility and a bus rollover test facility, to develop products that comply with various safety norms. We also have a hemi-anechoic chamber testing facility for developing vehicles with lower noise and vibration levels and an engine emissions testing facility to develop products meeting international standards. Other key facilities include a full vehicle climate test facility, heavy duty dynamometers and aggregate endurance test rigs.

Our Jaguar Land Rover research and development operations currently consist of a single engineering team, operating within a co-managed engineering facility, sharing premium technologies, power train designs and vehicle architecture.

In addition, our research and development activities also focus on developing vehicles running on alternative fuels, including CNG, liquefied petroleum gas, bio-diesel and compressed air and electric cars. We are in a constant endeavor to develop green vehicles and are presently developing an electric vehicle on the Indica Vista platform. We are pursuing alternative fuel options such as ethanol blending for development of vehicles fuelled by hydrogen. In our Jaguar Land Rover products, we are pursuing several initiatives including alternative energy technologies to meet the targeted reduction in CO<sub>2</sub> emissions in the next 5 years.

Our product design and development centers are equipped with computer-aided design, manufacture and engineering tools, with sophisticated hardware, software, and other information technology infrastructure, designed to create a digital product development environment and virtual testing and validation, resulting in a reduction in the product development cycle-time and data management. Rapid prototype development systems, testing cycle simulators, advanced emission test laboratories and styling studios are also a part of our product development infrastructure. We have aligned our end-to-end digital product development objectives and infrastructure, with our business goals and have made significant investments to enhance the digital product development capabilities especially in the areas of product development through Computer Aided Design/Computer Aided Manufacturing/Computer Aided Engineering/Knowledge Based Engineering/Product Data Management.

To augment the abilities of our Engineering Research Centre and to obtain access to leading-edge technologies to support the product development activities, which we plan to undertake to sustain and enhance our position in the increasingly competitive global markets, we established a wholly-owned subsidiary, TMETC, in the United Kingdom in 2006. We gained access to what we believe are leading edge propulsion and electric energy systems through our investment in Miljobil Grenland in 2009, by TMETC. In October, 2010 we also acquired a design house in Italy, Trilix Srl, that has been working with us on many of our projects and are now a part of Tata Motors Design organization.

We endeavor to absorb the best of technologies for our product range to meet the requirements of a globally competitive market. All of our vehicles and engines are compliant with the prevalent regulatory norms in the respective countries in which they are sold. Our strategy to invest and develop our development capabilities have helped us in attaining significant achievements such as the design and development of India s first indigenously developed compact car, the segment creating mini- truck the Tata Ace and the world s most affordable family car the Tata Nano. In collaboration with our subsidiary TDCV, we developed the World Truck , now referred to as Prima , a sophisticated and contemporary M&HCV range with performance standards similar to those in developed markets, which we launched in India and in South Korea during Fiscal 2010. In 2010, we also launched the Tata Aria, India s first premium crossover which has many high end features introduced for the first time in India in that segment.

We are pursuing various initiatives, such as the introduction of Premium Lightweight Architecture (PLA), to enable our business to comply with the existing and evolving emissions legislations in the developed world, which we believe will be a key enabler of both reduction in CO<sub>2</sub> and further efficiencies in manufacturing and engineering. Over recent years, Jaguar Land Rover has made significant progress in reducing the development cycle times. The ERC in India and Jaguar Land Rover engineering and development operations in the UK have identified areas to leverage the facilities and resources to enhance the product development process and achieve economies of scale.

Initiatives in the area of vehicle electronics such as engine management systems, in-vehicle network architecture, telematics for communication and tracking and other emerging technological areas are also being pursued and which could possibly be deployed on our future range of Jaguar and Land Rover vehicles. Likewise various new technologies and systems that would improve safety, performance and emissions of our product range are under implementation on our passenger cars and commercial vehicles.

For providing prompt service to the customer, development of enterprise level vehicle diagnostics system for achieving speedy diagnostics of complex electronics of modern vehicles has been underway. Also the initiative in telematics has further spanned into a fleet management and vehicle tracking system using GNSS (Global Navigation Satellite Systems).

### **Intellectual Property**

We create, own, and maintain a wide array of intellectual property assets that are among our valuable assets throughout the world. Our intellectual property assets include patents, trademarks, copyrights and designs. Patents relate to our innovations and products; trademarks secured relate to our brands and products; copyrights are secured for creative content; designs are secured for aesthetic features of products/components, trade secrets, and other intellectual property rights. We proactively and aggressively seek to protect our intellectual property in India and other countries.

We own a number of patents registered and have applied for new patents which are pending registration in India as well as in other countries. We have also filed a number of patent applications outside India under the Patent Cooperation Treaty, which will be effective in different countries going forward. We obtain new patents through our ongoing research and development activities.

We own registrations for number of trade-marks and have pending applications for registration of these in India as well as other countries. The registrations mainly include trademarks for our vehicle models and other promotional initiatives. We use the Tata brand, which has been licensed to us by Tata Sons Limited. We believe that establishment of the Tata word mark and logo mark in India and world over is material to our operations. As part of our acquisition of TDCV, we have the perpetual and exclusive use of the Daewoo brand and trademarks in Korea and overseas markets for the product range of TDCV.

As part of the acquisition of Jaguar Land Rover business, ownership/co-ownership of core intellectual property were transferred to us. Additionally, perpetual royalty free licenses to use other essential intellectual properties have been licensed to us for use in Jaguar and Land Rover vehicles. Jaguar and Land Rover own registered designs, to protect the design of their vehicles in several countries.

In varying degrees, all our intellectual property is important to us. In particular, the Tata brand is integral to the conduct of our business, a loss of which could lead to dilution of our brand image and have a material adverse effect on our business.

### Components and Raw Materials -

The principal materials and components required by us for use in Tata and other brand vehicles are steel sheets and plates, castings, forgings and items such as tires, fuel injection equipment, batteries, electrical items and rubber and plastic parts, consumables (paints, oils, thinner, welding consumables, chemicals, adhesives and sealants) and fuels. We also require aggregates like axles, engines, gear boxes and cabs for our vehicles, which are manufactured by ourselves or by our subsidiaries, affiliates and strategic suppliers. We have long term purchase agreements for some critical components such as transmissions and engines. Most commodities have continued to experience large price volatility during Fiscal 2011. We have established contracts with some of the commodity suppliers to cover our own as also our suppliers requirements to moderate the effect of such high volatility. Special initiatives were also undertaken to reduce material consumption through value engineering and value analysis techniques.

We have undertaken an e-commerce initiative through the development of a business-to-business site with the assistance of our subsidiary, TTL, for electronic interchange of data with our suppliers in India. This has enabled us to have real time information exchange and processing to manage our supply chain effectively. We use external agencies as third party logistic providers. This has resulted in space and cost saving.

As part of our strategy to become a low-cost vehicle manufacturer, we have undertaken various initiatives to reduce our fixed and variable costs. In India we started an e-sourcing initiative in 2002, pursuant to which we procure some supplies through reverse auctions.

We have established a procedure for ensuring quality control of outsourced components. Products purchased from approved sources undergo a supplier quality improvement process. We also have a program for assisting vendors from whom we purchase raw materials or components to maintain quality. Each vendor is reviewed on a quarterly basis on parameters of quality, cost and delivery. Preference is given to vendors with TS 16949 certification. We also maintain a stringent quality assurance program that includes random testing of production samples, frequent re-calibration of production equipment and analysis of post-production vehicle performance and ongoing dialogue with workers to reduce production defects. Further, we have established a Strategic Sourcing group for certain regions to consolidate, strategize and monitor our supply chain activities with respect to major items of purchase as well as major inputs of technology and services. The Strategic Sourcing Group is responsible for recommending, for the approval by the Management Committee, the long-term strategy and purchase decision for these items, negotiation and relationship with vendors with regard to these items, formulating and overseeing our purchasing policies, norms in respect of all items, evolving guidelines for vendor quality improvement, vendor rating and performance monitoring and undertaking company-wide initiatives such as e-sourcing and supply chain management/policies with respect to vehicle spare parts. We are also exploring opportunities for increasing the global sourcing of parts and components from lower cost countries, and have embarked on a vendor management program that includes vendor base rationalization, vendor quality improvement and vendor satisfaction surveys. We initiated steps to include our supply chain in our initiatives on social accountability, environment management activities including supply chain carbon footprint measurement, knowledge sharing on various environmental aspects etc.

The principal materials and components required by us for use in our Jaguar and Land Rover vehicles are steel and aluminium in sheet (for in-house stamping) or externally pre-stamped form, aluminium castings and extrusions, iron/steel castings and forgings, and items such as alloy wheels, tires, fuel injection systems, batteries, electrical wiring systems, electronic information systems and displays, leather trimmed interior systems such as seats, cockpits, doors, plastic finishers and plastic functional parts, glass and consumables (paints, oils, thinner, welding consumables, chemicals, adhesives and sealants) and fuels. We also require certain highly functional components such as axles, engines and gear boxes for our vehicles, which are mainly manufactured by strategic suppliers. We have long term purchase agreements for critical components such as transmissions (ZF Friedrichshafen) and engines (Ford and Ford PSA). The components and raw materials in our cars include steel, aluminium, copper, platinum and other commodities. Most commodities continued to experience great price volatility during the Fiscal 2011. We have established contracts with certain commodity suppliers to cover our own and our suppliers requirements to mitigate the effect of such high volatility. Special initiatives were also undertaken to reduce material consumption through value engineering and value analysis techniques.

The Jaguar Land Rover business works with a range of strategic suppliers to meet its requirements for parts and components. The Jaguar Land Rover business has established quality control programmes to ensure that externally purchased raw materials and components are monitored and meet its quality standards. Such programmes include site engineers from Jaguar Land Rover who regularly interface with suppliers and carry out visits to supplier sites to ensure that relevant quality standards are been adhered to. Site engineers are also supported by persons in other functions, such as program engineers who interface with new model teams as well as resident engineers co-located at Jaguar Land Rover plants, who provide the link between the site engineers and the Jaguar Land Rover plants. The Jaguar Land Rover business has and will continue to work with its suppliers to optimize its procurements and enhance its supplier base, including by sourcing certain of its raw material and component requirements from low cost countries.

# **Suppliers**

We have an extensive supply chain for procuring various components. We also outsource many of the manufacturing processes and activities to various suppliers. In such cases, we provide training to outside suppliers who design and manufacture the required tooling and fixtures.

Our associate company Tata AutoComp Systems Ltd., or TACO, manufactures auto components and encourages the entry of internationally acclaimed auto component manufacturers into India by setting up joint ventures with them. Some of these joint ventures include: Tata Johnson Controls Limited for seats, Tata Yazaki AutoComp Ltd for wiring harnesses and Tata Toyo Radiators Ltd for radiator assemblies. These joint ventures supply components for our products.

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In order to leverage benefits of economies of sales we have also developed a set of suppliers for our Indian operations, who also serve other customers. These suppliers include some of the large Indian automotive supplier groups having multiple product offerings, such as Anand Group, Sona Group, TVS Group etc, as also some large multinational suppliers, such as Bosch, Continental, Delphi, Denso etc. Also for our Jaguar Land Rover business, we continue to work with our suppliers to optimize procurements and enhance our supplier base, including sourcing certain of our raw material and component requirements from low cost countries. Additionally co- development of few aggregates is also being evaluated which will lead to development of low cost supplier base for JLR.

In India, we have established vendor parks in the vicinity of our manufacturing operations and vendor clusters have been formed at our facilities at Pantnagar (Uttarakhand) and Sanand (Gujarat). This initiative is aimed at ensuring flow of component supplies on a real-time basis, there-by reducing logistics and inventory costs as well as lowering uncertainties in the long-distance supply-chain. Efforts are being taken to replicate the model at new upcoming locations as well as a few existing plant locations.

We have embarked upon a vendor management program that includes vendor base rationalization, vendor quality improvement and vendor satisfaction surveys. As part of driving continuous improvement in procurement, we have integrated our system for electronic interchange of data with our suppliers with the ERP. This has facilitated real time information exchange and processing to manage our supply chain more effectively.

We have established processes to encourage improvements via knowledge sharing among our vendor base through an initiative called Vendor Council consisting of our senior executives and representatives of major suppliers. The Vendor Council also helps in addressing common concerns through joint deliberations. Vendor council works on four critical aspects of engagement between and TML suppliers (i.e. quality, efficiency, relationship and new technology development).

We import some components that are either not available in the domestic market or when equivalent domestically-available components do not meet our quality standards. We also import products to take advantage of lower prices in foreign markets, such as special steels, wheel rims and power steering assemblies.

Ford has been and continues to be a major supplier of parts and services to Jaguar Land Rover. In connection with our acquisition of Jaguar Land Rover in June 2008, supply agreements have been entered into with Ford, ranging in duration from seven to nine years, as further set out below:

Long term agreements have been entered with Ford for technology sharing and joint development providing technical support across a range of technologies focused mainly around power train engineering such that we may continue to operate according to our existing business plan.

Supply agreements, ranging for duration of seven to nine years, were entered into with Ford for (i) the long term supply of engines developed by Ford, (ii) engines developed by us but manufactured by Ford and (iii) engines from Ford-PSA co-operation.

Based on learnings from the latest global financial crisis and the cascading effect on the financial health of the suppliers, we have commenced efforts to assess supplier financial risk.

Suppliers are appraised based on or long term requirement through number of platforms such as vendor council meetings, council regional chapter meetings, national vendor meet, location specific vendor meet etc.

# Capital and Product Development Expenditures: -

Our capital expenditure totaled to Rs. 90,719 million, Rs. 96,980 million and Rs. 101,197 million during Fiscal 2011 ,2010 and 2009 respectively. Our capital expenditure during the past Fiscal years related mostly to new product development and capacity expansion for new and existing products to meet the market demand and investments towards improving quality, reliability and productivity that are aimed at operational efficiency.

We intend to continue to invest in our business units and research and product development over the next several years in order to improve our existing product range, develop new products and platforms and to build and expand our presence in the passenger vehicle and commercial vehicle categories. We believe this would strengthen our position in India and help us to grow our presence in international markets.

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As a part of this future growth strategy, we plan to make investments in product development, capital expenditure in capacity enhancement, plant renewal and modernization and to pursue other growth opportunities. Our subsidiaries also have their separate growth plans and related capital expenditures plans. These expenditures are expected to be funded largely through cash generated from operations, existing investible surplus in the form of cash and cash equivalents, investment securities and other external financing sources. In August 2010, we obtained the shareholders—approval through postal ballot to raise additional long term resources up to Rs. 47 billion in the domestic and/or international market, in one or more tranches and increased our borrowing limit from Rs.200 billion to Rs. 300 billion.

# **Other Operations**

In addition to our automotive operations, we are also involved in other business activities, including information technology services. Net revenues from these activities totaled to Rs. 14,916 million and Rs. 33,483 million in Fiscal 2011 and 2010, respectively, representing nearly 1.2% and 3.6% of our total revenues before inter-segment elimination in Fiscal 2011 and Fiscal 2010, respectively. On March 30, 2010, we sold controlling equity interest in our construction equipment subsidiary, Telco Construction Equipment Co. Ltd (Telcon), which resulted in a 55.5% decrease in revenues from our other operations in Fiscal 2011.

### Information Technology Services:

As of March 31, 2011we owned an 83.38% equity interest in our subsidiary ,Tata Technologies Limited, or TTL, TTL, founded in 1994 and a part of Tata group, is a global leader in Engineering Services Outsourcing, or ESO, and Product Development IT services solutions for Product Lifecycle Management, or PLM, and Enterprise Resource Management, or ERM, to the world sleading automotive, aerospace and consumer durables manufacturers and their suppliers. The company s services include product design, analysis and production engineering, Knowledge based engineering, PLM, Enterprise Resource Planning and Customer Relationship Management systems (CRM). The company also distributes implements and supports PLM products from leading solution providers in the world such as Dassault Systems and Autodesk.

TTL has its international headquarters in Singapore, with regional headquarters in the United States (Novi, Michigan), India (Pune) and the UK (Coventry). TTL has a combined global workforce of more than 4600 professionals serving clients worldwide from facilities in North America, Europe and the Asia-Pacific region. TTL responds to customers needs through its subsidiary companies and through its two offshore development centers. TTL had eight functional subsidiary companies and one joint venture as of March 31, 2011.

The consolidated revenues of TTL for Fiscal 2011 were Rs. 12,493 million reflecting a growth of 16.8% against Rs.10,699 million in the previous with traction in the automotive and aerospace markets. TTL recorded profit after tax of Rs. 1,343 million in Fiscal 2011, reflecting growth of 119.1% over Rs. 613 million in Fiscal 2010 resulting from higher offshore revenues and cost reduction measures implemented by TTL. In May 2011, TTL received private equity investment of Rs.1,410.6 million by selling a 13.09% equity interest via issuance of primary shares.

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### **Government Regulation**

Indian Automotive Sector

#### Automotive Mission Plan, 2006-2016

The automotive mission plan ( Plan 2006 ) laid down by the Ministry of Heavy Industries and Public Enterprises of the Government of India in December 2006, consists of recommendations to the task force of the Development Council on Automobile and Allied Industries constituted by the Government of India, in relation to the preparation of the mission plan for the Indian automotive industry. Plan 2006 recommends that a negative list of items, such as no duty concession for import of used or re-manufactured vehicles, or treatment of remanufactured automotive products as old products, should be negotiated for free trade agreements or regional trade agreements on a case-by-case basis with other countries. It recommends the adoption of appropriate tariff policy to attract more investment into the automobile industry, the improvement of power infrastructure to facilitate faster growth of automotive sector both domestically and internationally, policy initiatives such as encouragement of collaboration of the automotive industry with research and academic institutions, tax concessions and incentives to enhance competitiveness in manufacturing and promotion of research and technology development. For the promotion of exports in the automotive components sector, among other things, it recommends creation of special automotive component parks in special economic zones and creation of virtual special economic zones, which would enjoy certain exemptions on sales tax, excise and customs duty. Strengthening the inspection and certification system by encouraging public-private partnership and rationalization of the motor vehicles regulations are also among the major recommendations of the plan.

A committee set up under the chairmanship of the Secretary, Heavy Industries and Public Enterprises consisting of all stake holders including representatives of the Ministry of Finance, representatives of interested parties relating to road transport, environment, commerce, industrial policy and promotion, labour, shipping, railways, human resource development, science and technology, new and renewable energy, petroleum and natural gas and representatives of automotive industry, will monitor the implementation and progress of the Plan 2006.

### The Auto Policy, 2002

The Auto Policy was introduced by the Department of Heavy Industry, Ministry of Heavy Industries and Public Enterprises of the Government of India in March 2002, with the aim, among others, to promote a globally competitive automotive industry and emerge as a global source for automotive components, establish an international hub for manufacturing small, affordable passenger cars, ensure a balanced transition to open trade at a minimal risk to the Indian economy and local industry, to encourage modernization of the industry and facilitate indigenous design, research and development and to develop domestic safety and environment standards at par with international standards.

### **Auto Fuel Policy, 2003**

In 1992, the government of India issued emission and safety standards, which were further tightened in April 1996, under the Indian Motor Vehicle Act. Currently Bharat Stage IV norms (equivalent to Euro IV norms) are in force for four wheelers in 13 cities and Bharat Stage III norms (equivalent to Euro III norms) in the rest of India. Our vehicles comply with these norms. The next change in emission regulations is yet to be discussed by Government of India.

### Central Motors Vehicles Rules, 1989

Chapter V of the Central Motor Vehicle Rules, 1989, or the CMV rules, lays down provisions relating to construction and maintenance of motor vehicles. Among specifications pertaining to dimensions, gears, indicators, reflectors, lights, horns, safety belts and others, the CMV rules govern emission standards for vehicles operating on compressed natural gas or CNG, petrol, liquefied petroleum gas and diesel. Bharat Stage IV Emission Norms (equivalent to Euro IV norms) are now applicable to all 4 wheelers as of April 1, 2010 in the cities of Delhi/National Capital Region, Mumbai, Kolkata, Chennai, Bangalore, Hyderabad, Ahmedabad, Pune, Surat, Kanpur, Agra, Solapur and Lucknow. Manufacturers must comply with the emission standards as laid down in the CMV rules from time to time and are required to certify such compliance. Bharat Stage III Emission Norms (equivalent to Euro III norms) are in force from October 1, 2010 for the rest of the country.

Additionally, pursuant to the CMV rules, every manufacturer must also submit the prototype of every vehicle to be manufactured by it for testing by the Vehicle Research and Development Establishment of the Ministry of Defence of the Government of India, or Automotive Research Association of India, Pune, or the Central Machinery Testing and Training Institute, Budni (MP), or the Indian Institute of Petroleum, Dehradun, or the Central Institute of Road Transport, Pune, or the International Centre for Automotive Technology, Manesar or such other agencies as may be specified by the central government for granting a certificate by that agency as to the compliance of provisions of the Motor Vehicles Act, 1988 and these rules.

In case of CNG fitments by vehicle manufacturers on new petrol vehicles, each model manufactured must be a type approved pursuant to the prevailing mass emission norms as applicable for the category of new vehicle in respect of the place of its use.

The CMV Rules also require the manufacturers to comply with notifications in the Official Gazette, issued by central government to use such parts, components or assemblies in manufacture of such vehicle, of such standards as may be specified or the relevant standards as specified by the Bureau of Indian Standards.

### **Emission and Safety in India**

In 1992, the Government of India issued emission and safety standards, which were further tightened in April 1996 under the Indian Motor Vehicle Act. From April 1, 2010, India migrated its emission norms to Bharat Stage IV (equivalent to Euro IV norms) for four wheelers in 13 cities and Bharat Stage III (equivalent to Euro III norms) in the rest of the country since October 1, 2010. Further, fuel efficiency norms are under discussion with Government of India.

We are also working on meeting all the regulations which we believe are likely to come into force in various markets in future. Our vehicle exports to Europe comply with Euro IV norms, and we believe our vehicles also comply with the various safety regulations in effect in the other international markets we operate in.

The Indian automobile industry is progressively harmonizing its safety regulations with international standards in order to facilitate sustained growth of the Indian automobile industry as well as to make India a large exporter of automobiles.

India has been a signatory to the 1998 UNECE Agreement on Global Technical Regulations (GTR) since April 22, 2006 and has voted in favor of all the eleven Global Technical Regulations. Tata Motors works closely with the Government of India to participate in WP 29 World Forum Harmonization activities.

India has a well established regulatory framework administered by the Indian Ministry of Road Transport and Highways. The Ministry issues notifications under the Central Motor Vehicles Rules and the Motor Vehicles Act. Chapter V of the Central Motor Vehicles Rules, 1989, deals with construction, equipment and maintenance of vehicles. Vehicles manufactured in the country must comply with relevant Indian standards and automotive industry standards. The Indian Ministry of Road Transport and Highways finalized a road map on automobile safety standards in January 2002. The road map is based on current traffic conditions, traffic density, driving habits and road user behavior in India and is generally aimed at increasing safety requirements for vehicles under consideration for Indian markets.

# The Essential Commodities Act, 1955

The Essential Commodities Act, 1955, as amended by the Essential Commodities (Amendment and Validation) Act, 2009, or the Essential Commodities Act, authorises the central government, if it finds it necessary or expedient to do so, to provide for regulating or prohibiting the production, supply, distribution, trade and commerce in the specified commodities under the Essential Commodities Act, in order to maintain or increase supplies of any essential commodity or to secure their equitable distribution and availability at fair prices, or to secure any essential commodity for the defence of India or the efficient conduct of military operations. The definition of essential commodity under the Essential Commodities Act includes component parts and accessories of automobiles .

# **Environmental Regulations**

Manufacturing units or plants must ensure compliance with environmental legislation, such as the Water (Prevention and Control of Pollution) Act 1974, the Air (Prevention and Control of Pollution) Act, 1981, the Environment Protection Act, 1986 and the Hazardous Wastes (Management and Handling) Rules, 1989. The basic purpose of these statutes is to control, abate and prevent pollution.

In order to achieve these objectives, Pollution Control Boards ( PCBs ), which are vested with diverse powers to deal with water and air pollution, have been set up in each state. The PCBs are responsible for setting the standards for maintenance of clean air and water, directing the installation of pollution control devices in industries and undertaking inspection to ensure that units or plants are functioning in compliance with the standards prescribed. These authorities also have the power of search, seizure and investigation.

Our manufacturing plants have received or are in the process of obtaining the Indian government s environmental clearances required for our operations. We are fully committed to our role as a responsible corporate citizen with respect to reducing environmental pollution. We treat the effluents at our plants and have made significant investments in lowering the emissions from our products.

In addition, the Ministry of Environment and Forests conducts environment impact assessments. The Ministry receives proposals for expansion, modernization and establishment of projects and then the impact which such projects would have on the environment is assessed by the Ministry before it grants clearances for the proposed projects.

# **Regulation of Imports and Exports**

Quantitative restrictions on imports into India were removed with effect from April 1, 2001, pursuant to India s World Trade Organization obligations and imports of capital goods and automotive components were placed under the open general license category. In addition, we are also regulated by the provisions of the Customs Act, 1962 and the Central Excise Act, 1944.

Automobiles and automotive components can, generally, be imported into India without a license from the Government of India subject to their meeting Indian standards and regulations as specified by designated testing agencies. Cars, UVs and SUVs in completely built up or CBU condition can be imported at 60% basic customs duty. Commercial vehicles can be imported at basic customs duty of 10% and components can be imported at basic customs duty ranging from at 10% to 7.5% (for engine component).

### The FDI Policy

Automatic approval for foreign equity investments up to 100% is allowed in the automobile manufacturing sector under the FDI Policy.

## **Indian Taxes**

See Item 10.E Additional Information Taxation for additional information relating to our taxation.

# **Excise Duty:**

In the Indian Union Budget 2008-2009, the Government of India reduced the excise duty on small cars from 16% to 12%. The Government of India further reduced the excise duty rate from 12% to 8% in December 2008. This reduction was a part of government initiative towards revival of automobile industry from the recessionary situation. In February, 2010 this duty was increased by the Government of India from 8% to 10%. The excise duty on cars other than small cars presently stands at 22% + Rs. 15,000/- (Rs. 15,000/- applicable if engine capacity exceeds 1500 cc). Small cars are defined to mean cars of length not exceeding 4,000mm and with an engine capacity not exceeding 1,500cc for cars with diesel engines and not exceeding 1,200cc for cars with gasoline engines.

The Government of India reduced the excise duty on motor vehicles for transport of more than 13 persons, including the driver, from 16% to 12% in March 2008 and from 12% to 8% in December 2008. The rate of 8% was revised to 10% in February, 2010. Excise duty on chassis fitted with engines for such vehicles was also reduced from 16% + Rs.10,000 per chassis to 12% + Rs.10,000 per chassis which was further reduced to 8% + Rs.10,000 per chassis in December 2008. In February 2010 this rate was increased to 10% + Rs.10,000-per chassis .

Excise duty on trucks was reduced from 16% to 14% during the Indian Union Budget 2008-2009, which was further reduced to 10% in December 2008. The excise duty on trucks was again reduced from 10% to 8% in the Indian Union Budget 2009-2010. Excise duties on trucks were then increased from 8% to 10% in February 2010. Similarly excise duty on truck chassis fitted with engine was reduced from 16% + Rs. 10,000/- per chassis to 14% + Rs. 10,000/- per chassis during Union Budget 2008-09 which was further reduced to 10% + Rs. 10,000/- per chassis in December 2008. The excise duty on trucks chassis fitted with engine was again reduced from 10% + Rs. 10,000/- per chassis in the Indian Union Budget 2009-2010. Excise duties on trucks chassis fitted with engine were then increased to 10% + Rs. 10,000/- per chassis in February 2010.

In December 2008, the excise duty on Safari, SUVs & UVs was reduced from 24% + Rs.20,000 per vehicle to 20% + Rs.20,000 per vehicle, which was further reduced to 20% + Rs.15,000 per vehicle in July 2009. This rate was revised to 22% + Rs.15,000 per vehicle in the Indian Union Budget 2010-2011.

In addition to the excise duty indicated above, vehicles are also subject to National Calamity Contingent Duty (NCCD) at 1%, Automobile Cess at 0.125%, Educational Cess at 2% and Higher Education Cess at 1%.

#### Valued Added Tax:

The Value Added Tax, or VAT, has been implemented throughout India. VAT enables set-off from sales tax paid on inputs by traders and manufacturers against the sales tax collected by them on behalf of the government, thereby eliminating the cascading effect of taxation. Two main brackets of 4% and 12.5%, along with special brackets of 0%, 1% 5% and 20% have been announced for various categories of goods and commodities sold in the country and certain states have introduced additional VAT of 1% to 3% on specified commodities, including automobiles. In some of the states, surcharge of 10% on VAT has been introduced on automobiles. Central Sales Tax, however, continues to exist, although it is proposed to be abolished in a phased manner. Since its implementation, VAT had a positive impact on us. Prior to the implementation of VAT, sales tax formed part of our total cost of material. However, the implementation of VAT would result in savings on sales tax component, as VAT paid on inputs can be set off against tax paid on outputs.

In the Indian Union Budget 2009-2010, the Central Sales Tax rate was reduced to 2% which remained unchanged for Fiscal 2011.

#### **Goods and Services Tax:**

The Government of India is proposing to reform the indirect tax system in India with a comprehensive national goods and services tax, or GST, covering the manufacture, sale and consumptions of goods and services. The date of introduction of GST is not yet known. The proposed GST regime will combine taxes and levies by the central and state governments into one unified rate structure. The Government of India has publicly expressed the view that following the implementation of the GST, indirect tax incidence on domestically manufactured goods is expected to decrease along with prices on such goods.

We have and are availing ourselves of excise duty exemptions for manufacturing facilities in the state of Uttarakhand and other incentives in certain states of India either through subsidy or loan from such states where we have manufacturing operations. While both the Government of India and other state governments of India have publicly announced that all committed incentives will be protected following the implementation of the GST, given the limited availability of information in the public domain concerning the GST, we are unable to provide any assurance as to the effect of this or any other aspect of the tax regime following implementation of the GST.

### **Direct Tax Code:**

The Direct Tax Code Bill 2010, or DTC, proposes to replace the existing Income Tax Act, 1961 and other direct tax laws, with a view to simplify and rationalize the tax provisions into one unified code. The DTC bill is proposed to come into effect from April 1, 2012. The various proposals included in DTC bill are subject to review by Indian parliament and as such impact if any, is not quantifiable at this stage.

# **Insurance Coverage:**

The Indian insurance industry is predominantly state-owned and insurance tariffs are regulated by the Indian Insurance Regulatory and Development Authority. We have insurance coverage which we consider reasonably sufficient to cover all normal risks associated with our operations (including business interruptions) and which we believe is in accordance with industry standards in India. We have obtained coverage for product liability for some of our vehicle models in several countries to which we export vehicles. TDCV has insurance coverage as is required and applicable to cover all normal risks in accordance with industry standards in South Korea, including product liability. We have also taken insurance coverage on directors and officers—liability to minimize risks associated with international litigations for us and some of our subsidiaries.

Jaguar Land Rover has global insurance coverage which Jaguar Land Rover considers to be reasonably sufficient to cover normal risks associated with our operations and insurance risks (including property, business interruption, marine and product/general liability) and which Jaguar Land Rover believes is in accordance with commercial industry standards.

# **Economic Stimulus Package and Incentives:**

In January 2009, the Government of India announced an Economic Stimulus Package targeting the automotive industry. The Public Sector banks were encouraged to fund the auto sector along with providing a line of credit to NBFCs, specifically for the CVs. The States were to be provided a one time assistance to purchase 15,000 buses for their urban transport system. There was a 4% cut in the central value added tax rate, or cenvat, on cars and trucks and a 2% cut in cenvat rate on motor vehicles for transport of more than 13 persons, including the driver. Further, in February 2009, the cenvat was reduced from 10% to 8% for Trucks and buses and service tax was also reduced from 12% to 10%. The Government of India has also provided for an accelerated tax depreciation of 50% for commercial vehicles purchased between January 1 and September 30, 2009. The cenvat rate has been restored to 10% since April 1, 2010.

In the UK interest rates have been maintained at an historic low of 0.5% since March 2009, interest rates have been kept at this level in order to provide stimulus to the economy. The European Central Bank increased its base rate to 1.25% in April 2011, following no changes for just under two years, in response to the risk of accelerating inflation. Within Europe there is still concern regarding the sovereign debt issues within Greece, Ireland and Portugal. Continued high employment in the US has led to the use of fiscal stimuli, quantitative easing and lower interest rates despite positive GDP outlook, which could lead to higher inflation.

To support economic growth during the global economic crisis, the Chinese government introduced a series of incentive policies to stabilize the recovery of automotive industry, including subsidy program for rural families to purchase vehicle, subsidy program for auto replacement which was amid a slew of measures to stimulate private spending and curb pollution, levying vehicle purchase tax on passenger vehicles with an engine capacity of 1.6 liters or smaller at the reduced tax rate down from 10%. The unprecedented growth of auto sales in China for the past years caused the government to cease these incentives from January 1, 2010.

In June 2010, the Chinese government announced subsidy program of RMB3,000 for each energy-conservation passenger vehicle with an engine capacity of 1.6 liters or smaller. The Central Government also provided for a subsidy for private purchase of new energy vehicles (HEV up to RMB50,000 and BEV up to RMB60,000) along with additional subsidy from local government. Furthermore, The Development Plan in Energy-saving and New Energy Vehicle Industry, which has been submitted to State Council for final approval and is expected to be released in the 3<sup>rd</sup> quarter of 2011, will be the blueprint for China automotive industry development over the next ten years (2011-2020).

For emission reduction and environmental protection, China plans to adopt Fuel Consumption Stage III with stringent fuel economy requirements soon. It requires automakers to invest and speed up development of smaller and more fuel efficient vehicles for China auto market.

### Environmental, Fiscal and Other Governmental regulations around the world

Our Jaguar Land Rover business has significant operations in the US and Europe which have stringent regulations relating to vehicular emissions. The proposed tightening of vehicle emissions regulations by the European Union will require significant costs of compliance for Jaguar Land Rover. While we are pursuing various technologies in order to meet the required standards in the various countries in which we operate, the costs of compliance with these required standards can be significant to our operations and may adversely impact our results of operations.

Greenhouse gas  $CO_2$  fuel economy legislation: Legislation is now in place limiting the manufacturer fleet average greenhouse gas emissions in Europe for passenger cars starting January 2012 and the US with their Federal GHG Standard running 2012-2016MY. In addition, many other markets either have or will shortly define similar GHG emissions standards (some of these include Canada, China, Japan, Korea, Switzerland, Australia, South Africa). In Europe implementation of Light Commercial Vehicle  $CO_2$  standards would affect the Defender and a small number of Freelander and Discovery vehicles.

In Europe, non compliance penalties are in the form of millions of Euros in compensation. In the US, non compliance results in market exclusion.

California is currently developing a new Zero Emission Vehicle regulation mandating increased penetration of electric and plug in hybrid electric vehicles from 2018MY above and beyond the requirements of the Federal GHG Standard.

Jaguar Land Rover undertakes technology deployment plans directed to achieving these standards. These plans include the use of lightweight materials, including aluminium, which will contribute to the manufacture of lighter vehicles with improved fuel-efficiency, reducing parasitic losses through the driveline and improvements in aerodynamics. They also include the development and installation of smaller engines in our existing vehicles and other drive train efficiency improvements, including the introduction of eight-speed transmissions in some of our vehicles. We also plan to introduce smaller vehicles, commencing with the introduction of the Range Rover Evoque, the most fuel-efficient vehicle in the Land Rover line-up. The technology deployment plans also include the research development and deployment of hybrid-electric vehicles. These technology deployment plans include the research, development and deployment of hybrid electric vehicles initially in Europe and the United States, which require significant investment. Additionally, local excise tax initiatives are also a key consideration in ensuring our products meet customer needs for environmental footprint and cost of ownership concerns.

### Non-greenhouse gas emissions legislation:

Existing EU5 regulations planned EU6 and EU7 regulations in Europe; existing US California LEV2 regulations and planned LEV3 regulations place ever stricter limits on particulate emissions, oxides of nitrogen and hydrocarbons for passenger and light duty trucks. These regulations require ever increasing levels of technology in engine control systems on-board diagnostics and after treatment systems affecting base costs of our power trains. Additional stringency of evaporative emissions also require more advanced materials and joints solutions to eliminate fuel evaporative losses, all for much longer warranted periods (up to 150,000 miles in the US). While in Europe and California lead the implementation of these emissions programmes, other nations and states follow on with adoption of these regulations 2-4 years after (e.g. EU5 Europe September 2009, China January 2012).

To comply with the current and future environmental norms, we may have to incur substantial capital expenditure and research and development expenditure to upgrade products and manufacturing facilities, which would have an impact on our cost of production and results of operation.

Imposition of any additional taxes and levies by the Indian government designed to limit the use of automobiles could adversely affect the demand for our products and our results of operations.

**Vehicle safety:** Vehicles sold in Europe are subject to vehicle safety regulations established by the European Union or by individual Member States. In 2009, the European Union enacted a new regulation to establish a simplified framework for vehicle safety, repealing more than 50 existing directives and replacing them with a single regulation aimed at incorporating relevant United Nations standards. The incorporation of the United Nations standards will commence in 2012, and as to new regulations on advanced safety systems, the European Commission plans to require new model cars from 2011 to have electronic stability control systems, to introduce regulations relating to low-rolling resistance tires in 2013, to require tire pressure monitoring systems starting in 2012 and to require heavy vehicles to have advanced emergency braking systems and lane departure warning systems from 2013. From April 2009, the criteria for whole vehicle type approval were extended to cover all new road vehicles, to be phased in over five years depending on vehicle category. The extension clarifies the criteria applicable to small commercial vehicles.

The NHTSA issues federal motor vehicle safety standards covering a wide range of vehicle components and systems such as airbags, seatbelts, brakes, windshields, tires, steering columns, displays, lights, door locks, side impact protection and fuel systems. We are required to test new vehicles and equipment and assure their compliance with these standards before selling them in the United States. We are also required to recall vehicles found to have defects that present an unreasonable risk to safety or which do not conform to the required Federal Motor Vehicle Safety Standards, and to repair them without charge to the owner. The financial cost and impact on consumer confidence of such recalls can be significant depending on the repair required and the number of vehicles affected. We have no investigations relating to alleged safety defects or potential compliance issues pending before the NHTSA.

These standards add to the cost and complexity of designing and producing vehicles and equipment. In recent years the NHTSA has mandated, among other things:

a system for collecting information relating to vehicle performance and customer complaints, and foreign recalls to assist in the early identification of potential vehicle defects as required by the Transportation Recall Enhancement, Accountability, and Documentation (TREAD) Act; and

enhanced requirements for frontal and side impact, including a lateral pole impact.

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Furthermore, the Cameron Gulbransen Kids Transportation Safety Act of 2007 (Kids and Cars Safety Act), passed into law in 2008, requires the NHTSA to enact regulations related to rearward visibility and brake-to-shift interlock and requires the NHTSA to consider regulating the automatic reversal functions on power windows. The costs to meet these proposed regulatory requirements may be significant.

Vehicle safety regulations in Canada are similar to those in the United States; however, many other countries have vehicle regulatory requirements which differ from those in the United States. The differing requirements among various countries create complexity and increase costs such that the development and production of a common product that meets the country regulatory requirements of all countries is not possible. Global Technical Regulations (GTRs), developed under the auspices of the United Nations continue to have an increasing impact on automotive safety activities, as indicated by EU legislation. In 2008, GTRs on electronic stability control, head restraints and pedestrian protection were each adopted by the UN World Forum for the Harmonization of Vehicle Regulations, and are now in different stages of national implementation. While global harmonisation is fundamentally supported by the automobile industry in order to reduce complexity, national implementation may still introduce subtle differences into the system.

### **Legal Proceedings**

In the normal course of business, we face claims and assertions by various parties. We assess such claims and assertions and monitor the legal environment on an ongoing basis, with the assistance of external legal counsel wherever necessary. We record a liability for any claims where a potential loss is probable and capable of being estimated and disclose such matters in our financial statements, if material. For potential losses which are considered reasonably possible, but not probable, we provide disclosure in the financial statements, but do not record a liability in our financial statements unless the loss becomes probable. Should any new developments arise, such as a change in law or rulings against us, we may need to make provisions in our financial statements, which could adversely impact our reported financial condition and results of operations. Furthermore, if significant claims are determined against us and we are required to pay all or a portion of the disputed amounts, there could be a material adverse effect on our business and profitability. Certain claims that are above Rs. 200 million in value are described in Note 35 to our consolidated financial statements included in this annual report. Certain claims that are below Rs. 200 million in value pertain to indirect taxes, labour and other civil cases. There are other claims against us which pertain to motor accident claims (involving vehicles that were damaged in accidents while being transferred from our manufacturing plants to regional sales offices) product liability claims and consumer complaints. Some of these cases relate to replacement of parts of vehicles and/or compensation for deficiency in services provided by us or our dealers.

We believe that none of the contingencies, either individually or in the aggregate, would have a material adverse effect on our financial condition, results of operations or cash flows.

## C. Organizational Structure

## I Tata Sons- Promoter and its Promoted Entities

Tata Sons is a holding company that has equity holdings in a range of businesses. The various companies promoted by Tata Sons, including us, are based substantially in India and had combined revenues of approximately US\$85 billion for Fiscal 2011. The operations of Tata Sons promoted entities are highly diversified and can be categorized under seven business sectors, namely, engineering, materials, energy, chemicals, consumer products, services, communications and information systems. These companies do not constitute a group under Indian Law.

Tata Sons promoted entities has its origins in the trading business founded by Jamsetji Tata in 1874, that was developed and expanded in furtherance of his ideals by his two sons, Sir Dorabji Tata and Sir Ratan Tata, following their father s death in 1904. The family interests subsequently vested largely in the Sir Ratan Tata Trust, the Sir Dorabji Tata Trust and other related trusts. These trusts were established for philanthropic and charitable purposes and together own a substantial majority of the shares of Tata Sons Limited.

By 1970, the operations of Tata Sons promoted entities had expanded to encompass a number of major industrial and commercial enterprises including The Indian Hotels Company Limited (1902), The Tata Steel Limited (Tata Steel) (1907), which became the sixth largest steel maker in the world after it acquired Corus, The Tata Power Company Limited (1910), Tata Chemicals Limited (1939), which is the world s second largest manufacturer of soda ash, and Tata Motors Limited (1945), which is among the top five medium and heavy commercial vehicle manufacturers in the world and which acquired Jaguar and Land Rover in 2008. Tata Motors, which made India s first indigenously developed car, the Indica, in 1998, and introduced the world s lowest- cost car, the Tata Nano in Fiscal 2010. Other Tata entities include Voltas Limited (1954), and Tata Global Beverages Ltd. (1962), which is the second largest branded tea company in the world, through its UK-based subsidiary Tetley.

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Tata Sons also promoted India s first airline, Tata Airlines, which later became Air India (India s national carrier), as well as India s largest general insurance company, New India Assurance Company Limited, both of which were subsequently taken over by the Government as part of the Government s nationalization program. Tata Consultancy Services Limited (TCS) is Asia s leading software services provider and the first Indian software firm to exceed sales of US\$4 billion. TCS has delivery centres in the US, UK, Hungary, Brazil, Uruguay and China, as well as India. In 1999, Tata Sons also invested in several telephony and telecommunication ventures, including acquiring a portion of the Indian Government s equity stake in the state owned Tata Communications Limited which is one of the world s largest wholesale voice carriers. Tata companies are building multinational businesses that will achieve growth through excellence and innovation, while balancing the interests of shareholders, employees and civil society.

We have for many years been a licensed user of the Tata brand owned by Tata Sons Limited, and thus have both gained from the use of the Tata brand as well as helped to sustain its brand equity. Tata Sons along with the Tata Sons promoted entities instituted a corporate identity program to re-position the brand to compete in a global environment. A substantial ongoing investment and recurring expenditure is planned to develop and promote a strong, well-recognized and common brand equity, which is intended to represent for the consumer a level of quality, service and reliability associated with products and services offered by the Tata Sons promoted entities.

Each of the Tata Sons promoted consenting entities pays a subscription fee to participate in and gain from the Tata brand identity. We believe that we benefit from the association with the Tata brand identity and accordingly, Tata Motors Limited and certain of our subsidiaries have agreed to pay an annual subscription fee to Tata Sons Limited which is equal to 0.15%-0.25% of annual net income (defined as net revenues exclusive of excise duties and other governmental taxes and non-operating income), subject to a ceiling of 5% of annual profit before tax (defined as profit after interest and depreciation but before income tax). In the past, Tata Sons also has lowered the subscription fee, considering its requirement of outlay for activities related to brand promotion and protection. For the Fiscal years ended March 31, 2010 and 2011, Tata Motors on a standalone basis paid an amount less than 0.25% of its annual net income as per Indian GAAP. Pursuant to our licensing agreement with Tata Sons Limited, we have also undertaken certain obligations for the promotion and protection of the new Tata brand identity licensed to us under the agreement. The agreement can be terminated by written agreement between the parties, by Tata Sons Limited upon our breach of the agreement and our failure to remedy the same, or by Tata Sons Limited upon providing six months notice for reasons to be recorded in writing. The agreement can also be terminated by Tata Sons Limited upon the occurrence of certain specified events, including liquidation.

The Tata Sons promoted entities have sought to continue to follow the ideals, values and principles of ethics, integrity and fair business practices originally established by the founder of Tata Sons, Mr. Jamsetji Tata, and his successors. To further protect and enhance the Tata brand equity, these values and principles have been articulated in the Tata code of conduct, which has been adopted by most of the Tata Companies that have access to the larger resources and services of the Tata Sons promoted entities. These companies have endeavored to maintain high standards of management efficiency and to promote the commercial success of Indian enterprises. The Tata Sons promoted entities have also made significant contributions towards national causes through promotion of public institutions in the field of science, such as the Indian Institute of Science and the Tata Institute of Fundamental Research and in the field of social services through the Tata Institute of Social Sciences, the Tata Memorial Hospital and the National Center of the Performing Arts. Tata trusts are among the largest charitable foundations in the country.

A large number of the Tata Sons promoted entities hold shares in one another and some of our directors hold directorships on the boards of Tata Sons and/or Tata Sons promoted entities. However, there are no voting agreements, material supply or purchase agreements or any other relationships or agreements that have the effect of tying us together with other Tata Sons promoted entities at management, financial or operational levels. With the exception of Tata Steel Limited, which under our Articles of Association has the right to appoint one director to the Board, Tata Sons Limited and its subsidiaries do not have any special contractual or other power to appoint our directors or management beyond the voting power of their shareholdings in us. Except as set forth in the tables below under the heading Subsidiaries and Affiliates and except for approximately a 15.37% equity interest in Tata Services Ltd, a 9.55% equity interest in Tata Industries Limited and a 6.67% equity interest in Tata Projects Ltd, our shareholdings in other the Tata Sons promoted entities are generally insignificant as a percentage of their respective outstanding shares or in terms of the amount of our investment or the market value of our shares of those companies.

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## II Tata Motors Group:

## Subsidiaries and Affiliates

The subsidiaries and equity method affiliates of Tata Motors Limited that together with Tata Motors Limited form the Tata Motors Group under Indian Law as of March 31, 2011 are set forth in the chart below:-

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- 1. The holdings in these subsidiaries range between 83.38% to 83.51%.
- 2. The subsidiaries are based in many countries abroad.
- 3. The subsidiary is based in Morocco and the name was changed to Tata Hispano Motors Carrocerries Maghreb from Carrosseries Hispano Maghreb, Morocco with effect from February 22, 2011
- 4. The holding in its subsidiary is 71.69%
- 5. The subsidiary is based in Norway.
- 6. The holding in its subsidiary is 78.39%
- 7. The holdings in these affiliates range between 15.83% to 31.66%.
- 8. Is an affiliate of Tata Technologies Ltd
- 9. The holdings in these affiliates range between 17.76% to 40.00%.

## D. Property, Plants and Equipment

#### Facilities:

We operate five principal automotive manufacturing facilities in India. The first facility was established in 1945 at Jamshedpur in the State of Jharkhand in eastern India. We commenced construction of a second facility in 1966 (with production commencing in 1976) at Pune, in the State of Maharashtra in western India, and a third in 1985 (with production commencing in 1992) at Lucknow, in the State of Uttar Pradesh in northern India, a fourth at Pantnagar in the State of Uttarakhand, India, which commenced operations in Fiscal 2008, and a fifth at Sanand in Gujarat in western India for manufacturing of the Nano, which commenced operations in June, 2010. The Jamshedpur, Pune and Lucknow manufacturing facilities have been accredited with ISO/TS 16949:2000(E) certification.

We have set up a plant for the manufacturing of Tata Marcopolo buses under our joint venture with Marcopolo at Dharwad in Karnataka and at Lucknow.

The manufacturing facilities of TDCV are based in Gunsan, South Korea. TDCV has received the ISO/TS 16949 certification, an international quality systems specification given by SGS UK Ltd., an International Automotive Task Force (IATF) accredited certification body. It is the first Korean automobile original equipment manufacturer to be awarded the same.

Fiat India Automobiles Limited, our joint venture with Fiat Group Automobiles S.p.A Italy, has its manufacturing facility located in Ranjangaon, Maharashtra. The plant is used for manufacturing Tata and Fiat branded cars as well as engines and transmissions for use by both partners.

Tata Motors (Thailand) Limited is our joint venture with Thonburi Automotive Assembly Plant Co. Ltd for the manufacture and assembly of pickup trucks. The manufacturing facility is located in Samutprakarn province, Thailand.

Our 100% stake in Tata Hispano Motors Carrocera S.A. provides us with access to two manufacturing units, one in Spain and another one in Morocco.

Following our acquisition of Jaguar Land Rover, we currently operate three principal automotive manufacturing facilities in the United Kingdom at Solihull, Castle Bromwich, and Halewood and have also established two product development facilities in the United Kingdom at Gaydon and Whitley. Most of these facilities are owned freehold or held through long-term leaseholds, generally with nominal rents.

Tata Motors European Technical Centre Plc, UK, along with its Norwegian subsidiary, is specialized in the development and manufacture of electric cars and lithium-ion batteries.

### Description of environmental issues that may affect the Company s utilization of facilities:

#### **Tata Motors Limited:**

Automobile industry participants around the world are understandably concerned about climate change as they are exposed to various regulations for controlling the emissions contributing to climate change. We are also exposed to such regulatory risks related to climate change.

The design and development of fuel efficient vehicles and vehicle running on alternative renewable energy have become a priority as a result of fossil fuel scarcity escalating price and growing awareness about energy efficiency among customers.

We have adopted the Tata Group Climate Change Policy which addresses key climate change issues related to products, processes and services. We are committed to reduction of greenhouse gases emissions throughout the lifecycle of our products and development of fuel efficient and low Green House Gas (GHG) emitting vehicles is an integral part of our product development and manufacturing strategy.

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Considering the climate change risk, we are actively involved in partnerships with technology providers to embrace the best energy efficient technologies not only for products but also for processes and are also participating actively in the various National Committees in India which are working on formulating policies and regulations for improvement of environment, including GHG reduction.

India, as a party to the United Nations Framework Convention on Climate Change, 1992 and its Kyoto Protocol, 1997 has been committed to addressing the global problem on the basis of the principle of common but differentiated responsibilities and respective capabilities of the member parties. At present, there are no legally binding targets for GHG reductions for India as it is a developing country. There are however opportunities for minimizing energy consumption through elimination of energy losses during manufacturing, thereby reducing manufacturing costs and increasing productivity.

In order to manage regulatory and general risks of climate change, we are increasingly investing in design and development of fuel efficient and alternative energy vehicles, besides implementing new advanced technologies to increase efficiency of internal combustion engines. We have manufactured a CNG version of buses, light commercial vehicles, an LPG version of passenger car, the Indica, and a CNG version of the ACE goods carrier and pickup, Xenon.

In September 2010, Tata Motors presented CNG-Electric Hybrid Low-floor Starbuses to the Delhi Transport Corporation (DTC). This is the first time in India that hybrid buses will be used for public transportation. The Tata Hybrid Starbus offers substantial improvements in fuel economy compared to a conventional bus. The usage of this technology leads to lower emissions thereby contributing to cleaner air and a greener, more environment-friendly commercial passenger transportation application.

Further, we are using latest available low GWP refrigerants like R134A in products for minimizing contribution of GHG emissions. We also ensure that no refrigerant is released to atmosphere during any service, repair and maintenance. The refrigerant charge on the vehicle is first recovered before the system is serviced and recharged. In addition, we are voluntarily disclosing passenger vehicles fuel efficiency information in India in accordance with the decision by the Society of Indian Automobile Manufacturers (SIAM). We are also continually in the process of developing products that meet the current and future emission norms in India and other countries. For example we have products which meet the BS III and BS IV norms in India and are also working on products that will meet the impending Euro V norms in international markets.

We also strive to increase the proportion of energy sourced from renewables. We have incorporated environmentally sound practices as one of our prime objectives in our processes, products and services, and all manufacturing facilities at Pune, Jamshedpur, Lucknow and Pantnagar in India have an Environmental Management System (EMS), in place and have achieved ISO-14001 certification. We have been implementing various Environment Management Programmes (EMPs) on energy conservation such as reduction in electricity and fuel consumption and thereby reducing greenhouse gases emissions. We are actively working towards a shift to gas fuels to meet process heat requirements.

### Jaguar Land Rover:

Our production facilities are subject to a wide range of environmental, health and safety requirements. These requirements address, among other things, air emissions, wastewater discharges, accidental releases into the environment, human exposure to hazardous materials, the storage, treatment, transportation and disposal of wastes and hazardous materials, the investigation and clean up of contamination, process safety and the maintenance of safe conditions in the workplace. Many of our operations require permits and controls to monitor or prevent pollution. We have incurred, and will continue to incur, substantial ongoing capital and operating expenditures to ensure compliance with current and future environmental, health and safety laws and regulations or their more stringent enforcement. Other environmental, health and safety laws and regulations could impose restrictions or onerous conditions on the availability or the use of raw materials the company need for our manufacturing process.

Our manufacturing process results in the emission of greenhouse gases such as carbon dioxide. The EU Emissions Trading Scheme, an EU-wide system in which allowances to emit greenhouse gases are issued and traded, is anticipated to cover more industrial facilities and become progressively more stringent over time, including by reducing the number of allowances that will be allocated free of cost to manufacturing facilities. In addition, a number of further legislative and regulatory measures to address greenhouse gas emissions, including national laws and the Kyoto Protocol, are in various phases of discussion or implementation. These measures could result in increased costs to: (i) operate and maintain our production facilities; (ii) install new emissions controls; (iii) purchase or otherwise obtain allowances to emit greenhouse gases; and (iv) administer and manage the company s greenhouse gas emissions programme.

Many of our sites have an extended history of industrial activity. We may be required to investigate and remediate contamination at those sites, as well as properties at which we formerly conducted operations, regardless of whether the company caused the contamination or whether the activity causing the contamination was legal at the time it occurred. In connection with contaminated properties, as well as our operations generally, the company also could be subject to claims by government authorities, individuals and other third parties seeking damages for alleged personal injury or property damage resulting from hazardous substance contamination or exposure caused by our operations, facilities or products. We could be required to establish or substantially increase financial reserves for such obligations or liabilities and, if we fail to accurately predict the amount or timing of such costs, the related impact on our business, financial condition or results of operations could be material.

We have a good health and safety record. We maintain our plant and facilities with a view to meeting these regulatory requirements and have also put in place a compliance reporting and monitoring process which is intended to help us to mitigate risk.

## **Production Capacity:**

The following table shows our production capacity as of March 31, 2011 and production levels by plant and product type in Fiscal 2011 and 2010:

	Fiscal Ye	Fiscal Year ended March 31,		
	Production	Productio	` /	
	Capacity*	2011	2010	
TML Plants in India				
Medium and Heavy Commercial Vehicles, Light Commercial Vehicles, Utility				
Vehicles, Passenger Cars, Construction Equipment <sup>1</sup>	1,528,000	758,435	620,761	
Jaguar Land Rover**				
Utility Vehicles, Passenger Cars	514,000	246,958	193,159	
Other Subsidiary companies plants (excluding JLR)***				
Medium & Heavy Commercial Vehicles, Buses & bus body and Pick-up trucks	60,570	25,060	19,009	

<sup>&</sup>lt;sup>1</sup> Construction equipment units are as of March 31, 2010

- \* These are estimated production capacity on a double shift basis for all plants (except Uttarakhand plant for which capacity is on three shift basis) for manufacture of vehicles and replacement parts.
- \*\* Production capacity is on three shift basis.
- \*\*\* The plants are located in Korea, Spain, Morocco and Thailand. Production capacity of plants at Spain and Morocco are on single shift basis

## Properties:

We produce vehicles and related components and carry out other businesses through various manufacturing facilities. In addition to our manufacturing facilities, our properties include sales offices and other sales facilities in major cities, repair service facilities and research and development facilities.

The following table sets forth information, with respect to our principal facilities, a substantial portion of which are owned by us as of March 31, 2011. The remaining facilities are on leased premises.

Location India	Facility or Subsidiary Name	<b>Principal Products or Functions</b>
In the State of Maharashtra		
Pune (Pimpri, Chinchwad, Chikhali <sup>(1)</sup> , Maval)	Tata Motors Ltd.	Automotive vehicles, components &
		Research & Development
Pune (Chinchwad)	TAL Manufacturing Solutions Ltd.	Factory automation equipment and services
Pune (Hinjewadi) <sup>(1)</sup>	Tata Technologies Ltd.	Software consultancy and services

Mumbai Tata Motors Ltd./Concorde Motors (India) Automobile sales & service

Ltd.

Nagpur<sup>(1)</sup> TAL Manufacturing Solutions Ltd. Under construction for Hybrid Floor Beam

Project

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	Facility or Subsidiary Name	<b>Principal Products or Functions</b>
In the State of Jharkhand		
Jamshedpur	Tata Motors Ltd.	Automotive vehicles, components & R&D
Jamshedpur	HV Axles Ltd.	Axles for M&HCVs
Jamshedpur	HV Transmissions Ltd.	Transmissions for M&HCVs
In the State of Uttar Pradesh		
Lucknow <sup>(1)</sup>	Tata Motors Ltd.	Automotive vehicles/ parts & R&D
	Tata Marcopolo Motors Ltd.	Bus Bodies
In the State of Karnataka		
Dharwad	Tata Motors Ltd.	Spare parts and warehousing
	Tata Marcopolo Motors Ltd.	Bus body manufacturing
Bangalore <sup>(2)</sup>	Concorde Motors (India) Ltd.	Automobile sales and service
In the State of Uttarakhand	·	
Pantnagar <sup>(1)</sup>	Tata Motors Limited	Automotive vehicles & components
In the State of Gujarat		•
Sanand	Tata Motors Ltd.	Automotive vehicles & components
Rest of India		1
Hyderabad <sup>(2)</sup> & Chennai <sup>(1)</sup>	Concorde Motors (India) Ltd.	Automobile sales and service
Cochin	Concorde Motors (India) Ltd	Automobile sales and service
Various other properties in India	Tata Motors Ltd.	Vehicle financing business (office/
r		residential)
Outside India		
Singapore	Tata Precision Industries Pte. Ltd.	Precision equipment and computer and
		peripherals warehousing
	Tata Technologies Pte Ltd	Software consultancy and services
Republic of Korea	Tata Daewoo Commercial Vehicle Co. Ltd.	Automotive vehicles, components &
republic of from	Tuta Bac woo Commercial Vemere Co. Etc.	Research &Development, Spare parts and
		warehousing
Thailand	Tata Motors (Thailand) Ltd.	Pick-up trucks
111111111	Tata Technologies (Thailand) Ltd	Software consultancy and services
United Kingdom	Tata Motors European Technical Centre	Engineering consultancy and services
Cinted Hingdom	INCAT International PLC & Tata	Software consultancy and services
	Technologies Europe Ltd	Software consultancy and services
United Kingdom	Jaguar Land Rover	
- Solihull	Jaguar Land Rover	Automotive vehicles & components
- Castle Bromwich	Jaguar Land Rovel	Automotive vehicles & components
- Halewood	Jaguar Land Rover	Automotive vehicles & components
- Gaydon	Jaguar Land Rover	Headquarters and Product Development
- Whitley	Jaguar Land Rover	Product Development
Spain	Tata Hispano Motors Carrocera S.A.	Bus Body Manufacturing and service
Morocco	Tata Hispano Motors Carrocerries Maghreb.	Bus Body Manufacturing and service
	Miljobil Grenland AS	Engineering consultancy and services
Norway	winjoun Oremana AS	Engineering consumaticy and services
Rest of the world	Tata Technologies Group of Companies	Software consultancy and services
	Jaguar Land Rover	National sales companies

- (1) Land at these locations have been taken under operating lease.
- (2) Some of the facilities are under operating lease and some are owned.

Substantially all of our owned properties are subject to mortgages in favor of secured lenders and debenture trustees for the benefit of secured debenture holders. A significant portion of our property, plant and equipment is pledged as collateral securing indebtedness incurred by us. We believe that there are no material environmental issues that may affect our utilization of these assets.

Regional sales offices

We have additional property interests throughout the world for limited manufacturing, sales offices, dealer training and testing. The majority of these are housed within leased premises.

Property, plant and equipment as of March 31, 2011 includes buildings located in the State of West Bengal in India for the purposes of manufacturing automobiles of Rs.3,098.8 million. Consequent to the decision to relocate and construct a similar manufacturing facility at another location, the management is in the process of evaluating several options, under all of which no adjustment to the carrying amount of the buildings is considered necessary.

On June 21, 2011, the newly elected Government of West Bengal enacted a legislation to expropriate the assets described in the preceding paragraph. The legislation also contains the process for claim of compensation by us. We have challenged the legal validity of the legislation including the process of compensation in the Court of Law, the outcome of which is pending as of the date of this annual report.

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We consider all of our principal manufacturing facilities and other significant properties to be in good condition and adequate to meet the needs of our operations.

#### Item 4A. Unresolved Staff Comments

None.

#### Item 5. Operating and Financial Review and Prospects

You should read the following discussion of our financial condition and results of operations together with our consolidated financial statements prepared in conformity with IFRS and information included in this annual report. This discussion and analysis contains forward-looking statements that involve risks, uncertainties and assumptions. Our actual results may differ materially from those anticipated in these forward-looking statements as a result of various factors including, but not limited to, those set forth in Item 3.D and elsewhere in this annual report.

#### A. Operating Results.

All financial information discussed in this section is derived from our financial statements included in this Annual Report on Form 20-F, which has been prepared in accordance with International Financial Reporting Standards as issued by International Accounting Standards Board.

#### Overview

In Fiscal 2011, our total revenue (net of excise duties) including finance revenues increased by 33.0 % to Rs.1,232,134 million from Rs. 926,263 million in Fiscal 2010. We recorded a net income (excluding the share of loss attributable to non-controlling interest) of Rs.73,402 million and Rs. 38,029 million in Fiscal 2011 and 2010 respectively, representing an increase of 93.0 % or Rs. 35,373 million, over Fiscal 2010.

## Automotive operations.

Automotive operations are our most significant segment, accounting for 99.3 % and 97.0 % for Fiscal 2011 and 2010 respectively, of our total revenues. For Fiscal 2011, revenue from automotive operations before inter segment eliminations was Rs.1,223,547 million as compared to Rs. 897,970 for Fiscal 2010.

Our automotive operations include:

All activities relating to development, design, manufacture, assembly and sale of vehicles as well as related spare parts and accessories;

Distribution and service of vehicles; and

Financing of our vehicles in certain markets.

Our automotive operations are further divided into Tata and other brand vehicles / spares and financing thereof, and the Jaguar Land Rover business. For Fiscal 2011, Jaguar Land Rover contributed 57.0 % of our total automotive revenue and the remaining Rs. 526,847 million (43.0% of total) was contributed by Tata and other brand vehicles.

## Tata and other brands vehicles (including spares and financing thereof)

In Fiscal 2011 the Indian economy continued to record robust growth at an estimated 8.6% over Fiscal 2010. This growth has been driven by growth in the agricultural sector (5.4%), industrial sector (8.1%) and services sector (9.6%). The growth rate in the first half of the fiscal year was higher and moderated in the second half. The year also witnessed an inflationary trend. The RBI implemented monetary policy changes to counter the inflation which resulted in an increase in lending interest rates by the banks and financial institutions. This progressively impacted the business sentiment through the year. The second half of the fiscal year also saw a drop in the Index for Industrial Production (IIP) as industrial activity was affected. Our vehicle sales increased by 23.6% to 835,469 units in Fiscal 2011 from 675,761 units in Fiscal 2010, resulting in a revenue (before inter-segment elimination) increase of 29.3% to Rs. 526,847 million in Fiscal 2011, compared to Rs.407,594 million in Fiscal 2010.

Sale of our commercial vehicles in India increased by 21.2% to 447,299 units in Fiscal 2011 from 368,996 units in Fiscal 2010, our highest ever sales in the domestic commercial vehicle market. We launched variants of its products tailored to specific market segments. like the Construck range off the Prima platform. We upgraded the entire commercial vehicles product range to comply with the Bharat Stage III emission norms with effect from October 1, 2010. From April 1, 2010, India migrated its emission norms to Bharat Stage IV (equivalent to Euro IV) for four-wheelers in 13 cities and implemented Bharat Stage III (equivalent to Euro III) in the rest of the country with effect from October 1, 2010.

In the domestic market, the M&HCV category grew by 10.8% supported by strong growth in the Indian economy. The light commercial vehicles category grew by 29.0% in Fiscal 2011, largely aided by the growth/demand for small commercial vehicles. We also improved Light commercial vehicles volume performance in the pickup segment realizing sales of 311,167 units, an increase of 35.9% over 228,987 units sold in Fiscal 2010. The sales of the Tata Ace continued to increase in its fifth year of introduction. We also have launched a portfolio of variants on the popular Ace platform such as the Ace EX and Super Ace, Ace Zip and passenger applications such as the Magic Iris.

Our passenger vehicle sales in India increased by 20.7% to 314,907 units in Fiscal 2011 from 260,882 units in Fiscal 2010. We launched a variety of new products and variants in the year like the Indica e-V2 and Indigo-eCS, which are expected to have leading fuel efficiencies in respective segments. We inaugurated the Sanand plant for the production of the Nano in June 2010 and ramped up production to sell 63,590 Nano cars in Fiscal 2011, a growth of 112.6% over 29,908 units in Fiscal 2010. We continued to increase the sales of the Indigo Manza through the year. With the launch of the Indigo eCS powered by the CRAIL engine and a segment leading fuel efficiency of 23.30 km per liter, our market share in this segment increased to 25.7%.

In the UV category, we sold 52,774 units in Fiscal 2011, representing an increase of 52.9% from 34,514 units in Fiscal 2010, we also introduced a Multi Purpose Vehicle (MPV), the Venture, and the first Indian crossover the Aria, in the UV segment which aided the increase in sales in this segment.

Our overall sales in international markets increased by 59.7% to 73,263 units in Fiscal 2011 as compared to 45,883 units in Fiscal 2010. Our exports of vehicles manufactured in India increased significantly by 70.1% in Fiscal 2011 to 57,982 units from 34,088 units in Fiscal 2010, resulting from improved global macro economic indicators in certain markets.

TDCV recorded a 2.9% decline in its overall vehicle sales to 8,745 units in Fiscal 2011 from 9,011 units in Fiscal 2010. TDCV s performance was adversely impacted by severe slowdown in its main export markets. The company exported 3,002 units in Fiscal 2011 compared to 3,658 units in Fiscal 2010, a decline of 17.9%. In the South Korean market, TDCV s market share declined to 23.2% in Fiscal 2011 from 26.1% in Fiscal 2010 in the M&HCV category, largely due to financial instability of its sole distributor Daewoo Motor Sales Corporation, or DMSC in the first half of the year. TDCV launched its wholly owned sales and distribution company Tata Daewoo Sales Company, or TDSC, during the year to act as its sole distributor in domestic market. Following the stability of operations of TDSC, the sales and market shares of TDCV gradually improved during Fiscal 2011.

Revenue from our vehicle financing operations increased by 2.0% to Rs. 22,232 million in Fiscal 2011 as compared to Fiscal 2010.

Earnings before other income, interest and tax before inter-segment eliminations from Tata and other brand vehicles/spares and financing thereof increased by 4.6% to Rs. 48,916 million in Fiscal 2011, compared to Rs.46,756 million in Fiscal 2010. The profitability was mainly impacted by lower operating margins on account of increases in input costs and increases in fixed market costs.

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### **Automotive operations - Jaguar Land Rover**

In Fiscal 2011, the external environment for JLR continued to improve compared to Fiscal 2010, with favourable GDP growth in key markets, particularly China and Russia, driving increased demand for premium products. JLR continued to benefit from favourable exchange rates, particularly the US\$ and the Euro throughout the year. There were still concerns around some of the European markets where a lack of confidence and sovereign debt crises affected the external economic environment. Jaguar Land Rover results reflect strong sales growth together with margin improvement actions and favorable foreign exchange. Wholesale volumes for Fiscal 2011 were 243,345 units compared to 193,841 units in Fiscal 2010 representing an increase of 25.5%. The financial results of the Jaguar Land Rover business show significant improvement over Fiscal 2010.

Wholesale volumes for Jaguar in Fiscal 2011 were 52,955 units representing an increase of 11.6 % as compared to 47,459 units sold in Fiscal 2010. Wholesale volumes for Land Rover in Fiscal 2011 were 190,390 units representing an increase of 30.1% over sales of 146,382 units in Fiscal 2010.

On a retail basis, retail volumes for Fiscal 2011 totaled 58,134 units in the UK, while retail volumes in North America totaled 50,280 units in Fiscal 2011. Retail in China continued to be strong across all products with retail volumes of 28,893 units in Fiscal 2011 as compared to 17,004 units. Retail in Russia totaled to 11,689 units, showed an increase of 32.4% in Fiscal 2011.

Revenues (before inter-segment eliminations) for the Jaguar Land Rover were Rs.699,754 million for Fiscal 2011 compared to Rs. 491,261 million for Fiscal 2010 representing a 42.4% increase over Fiscal 2010. For Fiscal 2011, the Jaguar Land Rover business reported a profit of Rs. 75,673 million as compared to a profit of Rs. 878 million for Fiscal 2010 before other income, interest, and tax. The increase in reported profits is attributable to an increase in sales volumes particularly in Russia and China, improved model and market mix and improvement in operations through profitable margin growth.

#### **Other Operations**

Other operations comprise primarily of activities relating to providing engineering solutions and software operations. Our revenue from other operations before inter segment eliminations was Rs.14,916 million in Fiscal 2011, a decline of 55.5 % from Rs. 33,483 million in Fiscal 2010. Income from other operations for Fiscal 2010 included income from our construction equipments operations, Telco Construction Equipment Co. Ltd (Telcon). In March 2010, we sold a portion of our controlling interest in Telcon. Revenues from other operations represented 1.2% and 3.6% of our total revenues, before inter-segment eliminations, in Fiscal 2011 and 2010 respectively. Earnings before other income, interest and tax were Rs.1,487 million and Rs.1,265 million before inter-segment eliminations in Fiscal 2011 and 2010 respectively.

#### Geographical breakdown

We have pursued a strategy to increase exports of Tata and other brand vehicles to new and existing markets. Jaguar Land Rover have significantly contributed to the increase of presence in major international markets. Improved sentiments and strong product positioning of JLR products have enabled us to increase our presence in international markets. The performance of our subsidiary in South Korea, TDCV and successful operations of INCAT and its subsidiaries following acquisitions by TTL facilitated a significant increase in our sales to international markets. TDCV s major export markets are Algeria, Colombia, Vietnam, and countries in the Middle East. Following the acquisition of the Jaguar Land Rover business in Fiscal 2009, the proportion of our net sales earned from markets outside of India has increased significantly to 62.3% and 58.9% for Fiscal 2011 and Fiscal 2010 respectively.

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The following table sets forth our revenue from our key geographical markets:

	Fiscal	2011	Fiscal	2010	Fiscal	2009
Revenue	Rs. in million	Percentage	Rs. in million	Percentage	Rs. in million	Percentage
India	464,676	37.7%	380,846	41.1%	272,889	37.8%
United Kingdom	136,906	11.1%	116,646	12.6%	167,605	23.2%
United States of America	147,428	12.0%	100,018	10.8%	60,070	8.3%
China	116,459	9.4%	47,808	5.2%	20,218	2.8%
Rest of Europe	150,148	12.2%	131,358	14.2%	91,071	12.6%
Rest of the World	216,517	17.6%	149,587	16.1%	110,953	15.3%
Total	1,232,134		926,263		722,806	

#### Significant Factors Influencing Our Results of Operations.

Our results of operations are dependent on a number of factors, which include mainly the following:

General economic conditions. We, similar to the rest of the automotive industry, are substantially affected by general economic conditions. See Item 3.D Risk Factors Risks associated with Our Business and the Automotive Industry .

Interest rates and availability of credit for vehicle purchases. Our volumes are significantly dependent on availability of vehicle financing arrangements and the cost thereof. For further discussion of our credit support programs, see Item 4.B Business Overview Automotive Operations Sales and Distribution of Vehicles .

Excise duty and sales tax rates. In India the excise / sales tax rate structure affects the cost of vehicles to the end user and hence impacts demand significantly. For a detailed discussion regarding tax rates applicable to us, please see Item 4.B Business Overview Government Regulations Excise Duty.

Our competitive position in the market. For a detailed discussion regarding our competitive position, see Item 4.B Business Overview Automotive Operations Competition .

*Cyclicality*. Our results of operations are also dependent on the cyclicality in demand in the automotive market, new government and environmental regulations.

Environmental Regulations. There has been a greater emphasis on raising emission and safety standards for the automobile industry by governments in the various countries in which we operate. Compliance with these norms will have a significant bearing on the costs and product life cycles in the automotive industry. For further details with respect to these regulations, please see Item 4.B Business Overview Government Regulations Emission and Safety.

Foreign Currency Rates. Our operations and financial position is quite sensitive to fluctuations in foreign currency rates in the countries in which we operate. Jaguar Land Rover earns significant revenue in the United States, Europe and China and also sources a significant portion of its input material from Europe. Thus any exchange rate fluctuations of GBP to Euro, GBP to US dollars and GBP to other currencies would affect our financial results. We have significant borrowings in foreign currencies denominated mainly in US dollars. Fluctuations in exchange rates also have an impact on the reported result of operations through translation differences.

Our consolidated financial results are affected by foreign currency exchange fluctuations through both translation risk and transaction risk. Changes in foreign currency exchange rates may positively or negatively affect our revenues, results of operations and net income.

To the extent that our financial results for a particular period will be affected by changes in the prevailing exchange rates at the end of the period, such fluctuations may have a substantial impact on comparisons with prior periods. However, the translation effect is a reporting consideration and does not impact our underlying results of operations.

Transaction risk is the risk that the currency structure of our costs and liabilities will deviate from the currency structure of sales proceeds and assets. However, we enter into hedging instruments to mitigate some of these transaction risks. These instruments enable us to reduce, but not eliminate, the impact of fluctuations in foreign currency exchange rates. Please see Item 11 Quantitative and Qualitative Disclosures About Market Risk for further detail.

Political and Regional Factors. Similar to the rest of the automotive industry, we are affected by political and regional factors. For a detailed discussion regarding these risks, please see Item 3.D Risk Factors Political and Regulatory Risks.

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## Results of operations

The following table sets forth selected items from our consolidated statements of income for the periods indicated and shows these items as a percentage of total revenues:

	Perc	entage of Total Rev	venue	Percentage Change		
	Fiscal 2011	Fiscal 2010	Fiscal 2009	2010 to 2011	2009 to 2010	
Total Revenues	100%	100%	100%	33.0	28.1	
Raw materials and Purchase of product for sale (including						
change in stock)	64.6	66.8	67.6	28.7	26.6	
Employee Cost	7.5	9.5	10.4	4.9	16.9	
Other expenses	18.9	19.5	24.3	28.6	3.0	
Depreciation and Amortization	3.5	4.0	3.9	18.6	30.7	
Expenditure capitalised	-4.7	-5.0	-6.3	24.7	1.6	
Gain on sale of controlling equity interest in subsidiary		-3.0	-0.2	-100.0	1862.4	
Other (income)/ loss (net)*	0.7	**	-2.0	1863.2	102.9	
Interest Income	-0.3	-0.3	-0.4	42.8	-17.0	
Interest expense (net)	3.0	4.4	4.7	-8.8	18.0	
Foreign exchange (gain) / loss (net)	-0.3	-1.7	6.7	-80.7	-133.3	
Excess of fair value of net assets acquired over cost of						
acquisition			-0.9			
Share of (profit) / loss of equity accounted investees	**	0.1	0.5	-62.7	-64.5	
Net income /(loss) before tax	7.1	5.7	-8.3	65.3	-187.4	
Income tax expense	1.0	1.6	0.1	-13.4	1654.7	
Net income /(loss)	6.1	4.1	-8.4	96.2	-161.8	
Net income / (loss) attributable to shareholders of Tata Motors						
Limited	6.1	4.1	-8.3	93.0	-163.2	
Net income / (loss) attributable to non-controlling interests	**	**	-0.1	-177.5	-29.1	

<sup>\*</sup> Includes gain on sale of available for sale securities and gain on sale of equity interest in subsidiary companies with respect to Fiscal 2009.

The following table sets forth selected data regarding our automotive operations (Tata and other brand vehicles including financing thereof and Jaguar Land Rover) for the periods indicated and the percentage change from period to period. (before inter-segment eliminations).

				Percenta	ige Change
	Fiscal 2011	Fiscal 2010	Fiscal 2009	2010 to 2011	2009 to 2010
Total Revenues (Rs.Millions)	1,223,547	897,970	691,778	36.3	29.8
Earnings/(loss) before other income, interest and tax					
(Rs.Millions)	124,419	47,537	(1,665)	161.7	-2955.1
Earnings/(loss) before other income, interest and tax (%)	10.2%	5.3%	(0.2)%		

The following table sets forth selected data regarding our other operations for the periods indicated and the percentage change from period to period. (before inter-segment eliminations).

				Percenta	ge Change
	Fiscal 2011	Fiscal 2010	Fiscal 2009	2010 to 2011	2009 to 2010
Total Revenues (Rs.Millions)	14,916	33,483	35,434	-55.5	-5.5
Earnings/(loss) before other income, interest and tax					
(Rs.Millions)	1,487	1,265	2,534	17.6	-50.1
Earnings/(loss) before other income, interest and tax (%)	10.0%	3.8%	7.2%		

<sup>\*\*</sup> Less than 0.1

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#### Fiscal 2011 Compared to Fiscal 2010

#### Revenues.

Our total consolidated revenues (net of excise duty, where applicable) including finance revenues were Rs. 1,232,134 million in Fiscal 2011, an increase of Rs. 305,871 million or 33.0%, from Rs. 926,263 million in Fiscal 2010. The growth was driven by an increase in total vehicle volumes of 24.1%, improved realization per vehicle, and continued growth in our vehicle financing activity which resulted in a 36.3% increase in revenues from automotive operations.

Revenues from the domestic market (India) for Fiscal 2011 increased by 22.0 % to Rs. 464,676 million in Fiscal 2011 from Rs. 380,846 million in Fiscal 2010. Revenues from markets outside India increased by 40.7% to Rs. 767,458 million in Fiscal 2011 from Rs. 545,417 million in Fiscal 2010. The revenues from markets outside India are mainly attributable to our Jaguar Land Rover business.

The following is a discussion of our revenues for each of our business segments.

#### Revenues from Automotive Operations.

Automotive operations constitute the largest proportion of our total revenues. Revenues from automotive operations (before inter-segment elimination) increased by Rs. 325,577 million to Rs. 1,223,547 million, or 36.3% from Rs. 897,970 million in Fiscal 2010.

This increase was primarily due to:

- a 21.0% increase in vehicle unit sales in India;
- a 31.7% increase in sales of vehicles outside of India;
- an increase in spares and after sales activity; and
- a 2.0% increase in automotive financing revenues.

Revenue for the Jaguar Land Rover business increased by 42.4% to Rs. 699,754 million. The increase is attributable to an increase in sales volumes particularly in Russia and China.

## Revenues from Other Operations

Revenues (net of excise duty, where applicable) from other operations were Rs.14,916 million in Fiscal 2011, a decline of 55.5% from Rs. 33,483 million in Fiscal 2010. On March 30, 2010, we sold controlling interest in our construction equipment subsidiary, Telco Construction Equipment Co. Ltd (Telcon), and revenues from other operations for Fiscal 2011 do not include revenues from Telcon. Revenues from other operations represent 1.2% and 3.6% of our total revenues, before inter-segment eliminations, in Fiscal 2011 and 2010, respectively.

## Cost and Expenses

Raw Materials and Purchase of Products for Sale (including change in stock): Raw material costs as a percentage of revenues (excluding finance revenues) declined to 65.8% in Fiscal 2011 as compared to 68.4% in Fiscal 2010, due to our cost reduction initiatives, improved product mix, better price realization. Raw material costs for Fiscal 2011 were Rs. 796,224 million compared to Rs. 618,705 million in Fiscal 2010, reflecting an increase of Rs.177,519 or 28.7% from Fiscal 2010. The increase is mainly attributable to an increase in vehicle volumes.

*Employee Cost:* Our employee cost was Rs. 92,250 million in Fiscal 2011 as compared to Rs. 87,945 million in Fiscal 2010 .The increase in our employee cost mainly relates to increases on account of normal yearly increases in compensation, performance payments and wage revisions and partly on account of increased volumes. However, our employee cost as a percentage of total revenues reduced to 7.5% in Fiscal 2011 from

9.5% in Fiscal 2010.

*Other Expenses:* Other expenses increased by 28.6% to Rs. 232,342 million in Fiscal 2011 from Rs. 180,808 million in Fiscal 2010. The increase mainly relates to increase in volumes. Despite inflation, we were able to contain costs through continued focus on cost reduction .As a percentage of total revenues these expenses represented 18.9 % in Fiscal 2011 compared to 19.5% in Fiscal 2010. The major components of expenses are as follows:

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	Year ended	March 31,	Increase/
	2011	2010	(Decrease)
		(Rs. in millions	s)
Freight and Transportation expenses	30,886	25,065	5,821
Works Operation and Other Expenses	76,801	58,606	18,195
Publicity	40,453	29,354	11,099
Allowance for trade and other receivables, and finance receivables	5,972	6,510	(538)
Warranty and product liability expenses	29,334	22,524	6,810

- i) The increase in freight and transportation expenses mainly relate to volumes and increases in freight rates.
- ii) Our Works Operation and Other Expenses represented 6.2% and 6.3% of total revenue for Fiscal 2011 and 2010 respectively.
- iii) The increase in publicity related expenses mainly relate to new product introduction campaigns for the Nano, Prima and New Jaguar XJ brands.
- iv) The increase in warranty expenses is consistent with the increase in volumes.

*Expenditure capitalised:* These represent employee costs, store and other manufacturing supplies and other works expenses incurred mainly towards product development projects and also includes costs attributable to internally constructed capital items. The increase reflects expenditure on new products and other major product development plans.

**Depreciation and Amortization:** Our depreciation and amortization cost increased by 18.6% to Rs. 43,446 million in Fiscal 2011, compared to Rs. 36,637 million in Fiscal 2010. The increase in depreciation expenses is on account of additions to fixed assets towards plant and facilities for expansion and new products, mainly production facility at Sanand. The increase in amortization of product development cost consequent to commencement of commercial production of new products mainly Aria, Prima, Nano, New XJ and impact of products introduced in earlier years.

*Other income (net):* The net loss was Rs. 8,218 million in Fiscal 2011 as compared to Rs. 419 million in Fiscal 2010. During Fiscal 2011, there was a loss on fair value of conversion option of Rs. 13,850 million (Rs. 11,174 million for Fiscal 2010). Further the profit from sale of investment was lower at Rs. 167 million in Fiscal 2011 as compared to Rs. 7,023 million in Fiscal 2010.

*Interest expense (net):* Our interest expense (net of interest capitalized) decreased by 8.8% to Rs. 36,854 million in Fiscal 2011, compared to Rs. 40,396 million in Fiscal 2010. As a percentage of total revenues, interest expenses represented 3.0% in Fiscal 2011 compared to 4.4% in Fiscal 2010. The decrease represents:

- i. Lower borrowing cost at JLR consequent to strong improvement in operations
- ii. Substitution of borrowed fund through issue of equity. In Fiscal 2011 we raised Rs. 32,498 (net of issue expenses) million by way of issue of shares through QIP.
- iii. Reduction in borrowing rates.
- iv. Borrowings pertaining to FCCN has come down due to conversion into equity shares of Rs. 28,212 million. *Foreign exchange (gain)/loss (net):* We had a foreign exchange gain of Rs.3,090 million in Fiscal 2011, compared to Rs. 16,045 million in Fiscal 2010. A significant portion of the exchange gain in the Fiscal 2010 reflect (a) exchange gain on foreign currency borrowing and

(b) notional exchange gain on year end valuation of foreign currency borrowings.

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- i. There has been a reduction in overall marginal tax rates applicable to entities in Fiscal 2011 to 27.8% from 32.6% in Fiscal 2010.
- ii. Higher tax benefit on research and product development cost tax effect of Rs. 5,584 million for Fiscal 2011 as compared to Rs 3,869 million for Fiscal 2010.
- iii. In Fiscal 2011, unrecognized tax losses of previous years utilised was Rs. 7,617 million against Rs. Nil in Fiscal 2010 and in Fiscal 2011, credit was recognised of deferred tax on property, plant and equipment which was not previously recognised of Rs. 9,453 million.
- iv. In respect of losses for which deferred tax assets was not recognised due to uncertainty of realization is Rs. 580 million in Fiscal 2011 as against Rs 2,045 million in Fiscal 2010.
- v. The above reductions were partly off-set by;
  - a. gain (net) on sale of investments (including equity interest in subsidiaries), which is subject to lower tax rate or not liable to tax, was Rs.2 million in Fiscal 2011 as compared to Rs. 5,285 million in Fiscal 2010.
  - b. tax treatment of certain foreign currency gains/losses; increase in tax Rs 1,344 million.
  - c. items considered as inadmissible on account of interest, loss on conversion option and other expenses; net increase in tax Rs. 1,716 million.
  - d. increase in tax on undistributed earnings of subsidiaries and associates, increase of Rs. 1,489 million.
  - e. effect of lower tax rate on fair valuation of retained equity interest, was Rs. Nil in Fiscal 2011 against Rs. 2,030 million in Fiscal 2010.

For further details refer note 16 to our consolidated financial statements.

Non-controlling Interests in Consolidated Subsidiaries and Share of profit of equity accounted investees, net of tax: In Fiscal 2011 our share of non-controlling interest reflected a gain of Rs. 347 million, as compared to loss of Rs. 448 million in Fiscal 2010, primarily due to increased profitability of our subsidiaries.

#### Net Income/Loss

Our consolidated net income for Fiscal 2011 excluding our non-controlling share was Rs. 73,402 million, compared to Rs. 38,029 million in Fiscal 2010. Net income as a percentage of total revenues increased to 6.1% in Fiscal 2011 from 4.1% to total revenues in Fiscal 2010. This increase was the result of the following factors:

A 24.1% increase in vehicle unit sales in Fiscal 2011 compared to Fiscal 2010, resulting in a 33.0% increase in revenues and better product mix;

a decrease in raw material cost as a proportion to our total revenues (excluding finance revenues) from 68.4% in Fiscal 2010 to 65.8% in Fiscal 2011;

Overall reduction in other cost through volume leverage and cost management;

a decrease in interest expenses; and

Lower income tax expense Fiscal 2010 Compared to Fiscal 2009

#### Revenues.

Our total consolidated revenues (net of excise duty, where applicable) including finance revenues were Rs. 926,263 million in Fiscal 2010, an increase of Rs. 203,457 million or 28.1%, from Rs. 722,806 million in Fiscal 2009. The growth was driven by an increase in total vehicle volumes of 29.3%, improved realization per vehicle, and continued growth in our vehicle financing activity which resulted in a 29.8% increase in revenues from automotive operations.

Revenues from the domestic market (India) for Fiscal 2010 increased by 39.6 % to Rs. 380,846 million in Fiscal 2010 from Rs.272,889 million in Fiscal 2009. Revenues from markets outside India increased by 21.2% to Rs.545,417 million in Fiscal 2010 from Rs.449,917 million in Fiscal 2009. The revenues from markets outside India mainly relate to Jaguar Land Rover.

The following is a discussion of our revenues for each of our business segments.

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#### Revenues from Automotive Operations.

Automotive operations constitute the largest proportion of our total revenues. Revenues from automotive operations (before inter-segment elimination) increased by Rs.206,192 million to Rs. 897,970 million, or 29.8% from Rs. 691,778 million in Fiscal 2009.

This increase was primarily due to:

- a 36.4% increase in vehicle unit sales in India;
- a 13.7% increase in sales of vehicles outside of India:
- an increase in spares and after sales activity; and
- a 8.1% increase in automotive financing revenues.

Revenue for the Jaguar Land Rover business increased by 25.7% to Rs.491,261 million. The increase was driven by improvement in the market for premium cars in the second half of Fiscal 2010. The prior reporting period only covered ten months and therefore is not directly comparable, however, the overall trend showed an improvement in Fiscal 2010 from Fiscal 2009.

#### Revenues from Other Operations

Revenues (net of excise duty, where applicable) from other operations were Rs.33,483 million in Fiscal 2010, a decline of 5.5% from Rs.35,434 million in Fiscal 2009, mainly due to the downturn in the US automotive and aerospace markets which affected the sales of Product lifecycle management (PLM) services by our subsidiary TTL. Revenues from other operations represent 3.6% and 4.9% of our total revenues, before inter-segment eliminations, in Fiscal 2010 and 2009, respectively.

#### Cost and Expenses

Raw Materials and Purchase of Products for Sale (including change in stock): Raw material costs as a percentage of revenues (excluding finance revenues) declined to 68.4% in Fiscal 2010 as compared to 69.6% in Fiscal 2009, due to our cost reduction initiatives, improved product mix, better price realization. Raw material costs for Fiscal 2010 were Rs. 618,705 million compared to Rs. 488,733 million in Fiscal 2009, reflecting an increase of Rs.129,972 or 26.6% from Fiscal 2009. The increase is mainly attributable to an increase in vehicle volumes.

*Employee Cost:* Our employee cost increased by 16.9% to Rs. 87,945 million in Fiscal 2010 from Rs.75,200 million in Fiscal 2009. The increase in our employee cost and of our subsidiaries (excluding the Jaguar Land Rover business) mainly relates to increases on account of normal yearly increases in compensation, performance payments and wage revisions. The Jaguar Land Rover business constitutes a major portion of our employee cost. The increase reflects impact on account of compensation structure at Jaguar Land Rover as the comparative figure for Fiscal 2009 is for a period June 2, 2008 to March 31, 2009. Further, increase also relates to increased pension costs on account revisions in actuarial and other assumptions. However, our employee cost as a percentage to total revenues reduced to 9.5% in Fiscal 2010 from 10.4% in Fiscal 2009.

*Other Expenses:* Other expenses increased to Rs. 180,808 million in Fiscal 2010 from Rs. 175,614 million in Fiscal 2009. As a percentage of revenue these represented 19.5 % in Fiscal 2010 compared to 24.3% in Fiscal 2009. The major components of expenses are as follows:

	Year ended	Year ended March 31,		
	2010	2009	(Decrease)	
		(Rs. in millions	s)	
Freight and Transportation expenses	25,065	24,129	936	

Works Operation and Other Expenses	58,606	62,055	(3,499)
Publicity	29,354	26,154	3,200
Allowance for trade and other receivables, and finance receivables	6,510	8,525	(2,015)
Warranty and product liability expenses	22,524	23,862	(1,338)

- i) The increase in other expenses was mainly due to the change in composition and differences in cost structure following our acquisition of Jaguar Land Rover since the figures for the Fiscal 2009 are for a period June 2, 2008 to March 31, 2009.
- ii) The increase in freight and transportation expenses mainly relate to volumes and increases in freight rates.
- iii) Despite an increase in volumes, works operation and other expenses decreased to Rs. 58,606 million in Fiscal 2010 from Rs.62,055 million in Fiscal 2009 and represented 6.3% and 8.6% of total revenue for Fiscal 2010 and Fiscal 2009, respectively.

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The decrease mainly relates to significant reduction in accrual of residual risk on vehicle sold in certain markets due to improved market conditions. The decreases in costs are a result of our continued cost management initiatives.

- iv) The increase in publicity related expenses was mainly necessitated by new product introduction campaigns for the Nano, Prima and New Jaguar XJ brands.
- v) Allowances pertaining to finance receivables decreased. The vehicle financing operations undertook many initiatives for improving efficiencies in evaluation, disbursements, management of non-performing and collection process.
- vi) Warranty expenses have reduced due to change in product mix and lower per unit cost due to quality improvement, experience adjustment. *Expenditure capitalised:* These represent employee costs, store and other manufacturing supplies and other works expenses incurred mainly towards product development projects and also includes costs attributable to internally constructed capital items. The increase reflects new products and other major product development plans.

**Depreciation and Amortization:** Our depreciation and amortization cost increased to Rs. 36,637 million in Fiscal 2010, compared to Rs. 28,040 million in Fiscal 2009. The increase in depreciation expenses is attributable to additions to property, plant and equipment in Fiscal 2009 and 2010. Further, the increased amortization is attributable to product development projects where production has commenced; new products are mainly Prima, Nano and other products.

Gain on sale of controlling equity interest in subsidiary: Gain on sale of controlling equity interest in subsidiary increased to Rs. 27,566 million in Fiscal 2010 as compared to Rs. 1,405 million in Fiscal 2009. In Fiscal 2010, we sold the controlling stake (20%) in Telco Construction Equipment Company Limited (Telcon) resulting in a gain of Rs. 10,572 million and also adopted IAS 27 (amended in 2008) and recognised gain of Rs. 16,994 million attributable to fair value of the interest retained (40%) in Telcon.

*Other income (net):* We incurred a loss (net) of Rs. 419 million in Fiscal 2010, compared to a gain of Rs.14,295 million in Fiscal 2009. The other income for Fiscal 2010 includes gain on sale of investment of Rs. 7,023 million and other miscellaneous income of Rs. 4,772 million which was offset by loss due to change in fair value of conversion option of Rs.11,174 million. Net decrease as compared to Fiscal 2009 is attributable to loss due to change in fair value of conversion option of Rs.11,174 million as compared to gain of 2,807 million in Fiscal 2009.

Interest expense (net): Our interest expense (net of interest capitalized) increased by 18.0% to Rs.40,396 million in Fiscal 2010, compared to Rs.34,222 million in Fiscal 2009. Although we have substituted part of our borrowed funds through issues of equity and internal cash generation and have lowered interest charges through borrowings at lower rates, additional capital expenditure and increases in working capital resulting from increased volumes and level of acceptances in Fiscal 2010, were partly funded through additional borrowed funds resulting in increases in interest and discounting charges (net). The bridge loan taken for the acquistion of Jaguar and Land Rover business was fully repaid during Fiscal 2010 through issue of equity, divestment of investments and proceeds of bonds and debentures. As a percentage of revenue these represented 4.4% in Fiscal 2010 compared to 4.7% in Fiscal 2009.

*Foreign exchange (gain)/loss (net):* We had a foreign exchange gain of Rs.16,045 million in Fiscal 2010, compared to a loss of Rs. 48,143 million in Fiscal 2009. A significant portion of the exchange gain in the Fiscal 2010 reflect (a) exchange gain on foreign currency borrowing and (b) notional exchange gain on year end valuation of foreign currency borrowings.

Income Taxes: We had an income tax expense of Rs.14,772 million in Fiscal 2010, compared to Rs.842 million in Fiscal 2009.

The effective tax rate for Fiscal 2010 was 28.2% of net income before tax as compared to tax expense of 1.4 % of net loss before tax in Fiscal 2009.

i. In Fiscal 2009, deferred tax asset amounting to Rs 12,071 million was not recognised for losses due to uncertainty of realization.

ii. Certain foreign currency gains /losses, interest relating to borrowings for investments and loss on conversion option are not tax deductible /gain is not liable to tax. The impact for Fiscal 2009 was Rs. 8,682 million (net).

As compared to expected tax expense (considering marginal rates of tax) of 32.6%, the tax expense of Fiscal 2010 was lower at 28.2% of net income before tax mainly due to:

i. Tax benefit on account of R&D expenses of Rs 3,869 million.

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ii. Sale of investment, other capital gain and fair value of retained equity interest in erstwhile subsidiary not liable to tax / taxed at a lower rate impact Rs.7,314 million in Fiscal 2010.

For further details refer note 16 to our consolidated financial statements.

Non-controlling Interests in Consolidated Subsidiaries and Share of profit of equity accounted investees, net of tax: In Fiscal 2010, share of non-controlling interest was a loss of Rs. 448 million, as compared to loss of Rs. 632 million in Fiscal 2009. This is on account of decreased profitability of our subsidiaries and due to change in accounting policy during the year for allocation of total comprehensive income/losses. Refer Note 2 (v) to our consolidated financial statements.

#### Net Income/Loss

Our consolidated net income for Fiscal 2010 excluding our non-controlling share was Rs. 38,029 million, compared to net loss of Rs. 60,142 million in Fiscal 2009. Net income as a percentage of total revenues increased to 4.1% in Fiscal 2010 from net loss of 8.3% to total revenues in Fiscal 2009. This increase was the result of the following factors:

A 29.3% increase in vehicle unit sales in Fiscal 2010 compared to Fiscal 2009, resulting to 28.1% increase in revenues and better product mix;

- a gain on sale of controlling equity interest in subsidiary and further gain from fair valuation of retained interest in Telcon;
- a gain on account of exchange fluctuation;
- a decrease in raw material cost as a proportion to our total revenues (excluding finance revenues) from 69.6% to 68.4%; and

a reduction in other expenses

## Recent Accounting Pronouncements

Please refer to Note 2 (w) to our Consolidated Financial Statements for adopted and yet to be adopted accounting pronouncements as of March 31, 2011.

## **Critical Accounting Policies**

The preparation of financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income, expenses and disclosures of contingent assets and liabilities at the date of these financial statements and the reported amounts of revenues and expenses for the years presented. Actual results may differ from these estimates. Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised and future periods affected. In particular, information about significant areas of estimation uncertainty and critical judgments in applying accounting policies that have the most significant effect on the amounts recognized in the financial statements is included in the following notes:

#### Impairment of Goodwill

Cash generating unit to which goodwill is allocated are tested for impairment annually at each balance sheet date, or more frequently when there is an indication that the unit may be impaired. If the recoverable amount of the cash generating unit is less than the carrying amount of the unit, the impairment loss is allocated first to reduce the carrying amount of any goodwill allocated to that unit and then to the other assets of the unit pro rata on the basis of carrying amount of each asset in the unit. Goodwill impairment loss recognized is not reversed in subsequent period.

Impairment of property, plant and equipment and intangible assets

At each balance sheet date, the Company assesses whether there is any indication that any property, plant and equipment and intangible assets with finite lives may be impaired. If any such impairment exists the recoverable amount of an asset is estimated to determine the extent of impairment, if any. Where it is not possible to estimate the recoverable amount of an individual asset, the Company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Intangible assets with indefinite useful lives and intangible assets not yet available for use are tested for impairment annually, or earlier, if there is an indication that the asset may be impaired.

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

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If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognized immediately in the statement of operations.

## **Product Warranty**

Vehicle warranties are provided for a specified period of time. Our vehicle warranty obligations vary depending upon the type of the product, geographical location of its sale and other factors.

The estimated liability for vehicle warranties is recorded at the time products are sold. These estimates are established using historical information on the nature, frequency, and average cost of warranty claims and our estimates regarding possible future incidence based on actions on product failures.

Changes in warranty liability as a result of changes in estimated future warranty costs and any additional costs in excess of estimated costs, can materially affect our net income. Determination of warranty liability is based on the estimated frequency and amount of future claims, which are inherently uncertain. Our policy is to continuously monitor warranty liabilities to determine the adequacy of our estimate of such liabilities. Actual claims incurred in the future may differ from our original estimates, which may materially affect warranty expense.

### Employee Benefits

Employee benefit costs and obligations are dependent on assumptions used in calculating such amounts. These assumptions include salary increase, discount rates, health care cost trend rates, benefits earned, interest cost, expected return on plan assets, mortality rates and other factors

While we believe that the assumptions used are appropriate, differences in actual experience or changes in assumptions may affect our employee benefit costs and obligations.

### Recoverability/recognition of deferred tax assets

Deferred tax assets and liabilities are recognized for the future tax consequences of temporary differences between the carrying values of assets and liabilities and their respective tax bases, and unutilized business loss and depreciation carry-forwards and tax credits. Such deferred tax assets and liabilities are computed separately for each taxable entity and for each taxable jurisdiction. Deferred tax assets are recognized to the extent that it is probable that future taxable income will be available against which the deductible temporary differences, unused tax losses, depreciation carry-forwards and unused tax credits could be utilized.

### Conversion options valuation

Fair value of conversion option in foreign currency convertible notes is determined using various option valuation models such as Black Scholes Merton model, Cox Ross Rubinstein model and Monte Carlo simulation. Management uses its best judgment in estimating the fair value of its financial instruments. However, there are inherent limitations in any valuation technique. Changes in fair valuation of conversion option could have material impact on the results of the Company. However, there are no direct cash flow consequences.

### Property, plant and equipment

Property, plant and equipment as of March 31, 2011 includes buildings located in the State of West Bengal in India for the purposes of manufacturing automobiles of Rs.3,098.8 million. Consequent to the decision to relocate and construct a similar manufacturing facility at another location, the management is in the process of evaluating several options, under all of which no adjustment to the carrying amount of the buildings is considered necessary (Refer note 11 (3) to our consolidated financial statements).

## B. Liquidity and Capital Resources

We finance our capital requirements through cash generated from operation, debt, and equity. We also raise funds through sale of investments including divestment in stakes of subsidiaries on a selective basis. As of March 31, 2011, our borrowings (including short term debt) were Rs. 387,462 million compared with Rs.423,152 million as on March 31, 2010. For our loan maturity profile, see Liabilities and Sources of Financing.

We believe that we have sufficient resources available to us to meet our planned capital requirements. However, our sources of funding could be adversely affected by an economic slowdown or other macroeconomic factors in India and abroad, which are beyond our control. A decrease in the demand for our products and services could lead to an inability to obtain funds from external sources on acceptable terms or in a timely manner.

In order to refinance our acquisition related borrowings and for supporting long term fund needs, we continued to raise funds in Fiscal 2010 through issue of various equity, equity linked and debt securities. In May 2009, we issued debentures of Rs. 42,000 million with maturities ranging from 23 months to 83 months. In October 2009 we issued new equity shares in the form of Global Depositary Shares aggregating to US\$ 375 million and simultaneously issued 4% unlinked convertible notes aggregating US\$ 375 million. We raised Rs. 9,529 million raised through divestment of investments which were used to prepay the entire outstanding acquisition related borrowing of US\$ 2 billion by October 2009, ahead of the stipulated timeline.

In October 2010, we raised funds aggregating Rs. 33,510 million by an issue of 3,21,65,000 A Ordinary Shares at a price of Rs. 764/- per share and 83,20,300 Ordinary Shares at a price of Rs.1,074/- per share to Qualified Institutional Buyers (QIBs), under a qualified institutional placement. This milestone in the financing strategy enabled reduce risks by further de-leveraging.

During the Fiscal 2011 the noteholders exercised the option and FCCN of Rs. 13,403 million were converted in equity.

Additionally during Fiscal 2010 we concluded the arrangement of facilities from third parties for working capital requirements at Jaguar Land Rover which was acquired in Fiscal 2009 on a cash free debt free basis. Jaguar Land Rover has also availed of an 8 year amortizing loan of GBP338 million from the European Investment bank, guaranteed by commercial banks and the loan was granted under the European Clean Transport Facility. The loan will be used for product development programs aimed at lowering  ${\rm CO_2}$  emissions.

While global credit markets witnessed an improvement in liquidity and risk aversion, following the exceptional circumstances of Fiscal 2009, the recent events of the European sovereign debt crisis presents a continued element of uncertainty. Our strategy is aimed at ensuring that we have sufficient funding available with high degree of certainty throughout the business cycle. We have set up plans for aggressive cost reduction to improve generation of operating cash and also raising of funds through a combination of capital market intervention and divestment of investments.

Subsequent to March 31, 2011, Jaguar Land Rover Plc. (JLR), subsidiary of the Company has issued GBP 1,000 million equivalent Senior Notes (Notes). The Notes issued includes GBP 500 million Senior Notes due 2018 at a coupon of 8.125% per annum, USD 410 million Senior Notes due 2018 at a coupon of 7.75% per annum and USD 410 million Senior Notes due 2021 at a coupon of 8.125% per annum. The proceeds will be used to refinance existing debt and for general corporate purposes.

#### Cash Flow Data

The following table sets forth selected items from our consolidated statements of cash flows for the periods indicated and shows the percentage change between periods.

		Rs. in million		Percenta	ige change
	2011	2010	2009	2010 to 2011	2009 to 2010
Net Cash provided by Operating Activities:	141,976	128,365	25,194	10.6%	409.5%
Net income/ (loss) after tax	73,749	37,581	(60,774)		
Adjustments to net income/ (loss) after tax	109,630	64,743	90,102		
Changes in Operating Assets and Liabilities	(27,510)	38,365	1,535		
Income tax paid	(13,893)	(12,324)	(5,668)		
Net Cash used in Investing Activities	(74,988)	(75,981)	(162,380)	1.3%	53.2%
Purchase of Property, Plant and Equipment and Intangible Assets					
(Net)	(81,714)	(81,404)	(88,857)		
Net Investment, short term deposit, margin money and loans given	2,339	(8,327)	7,381		
Proceeds from sale of controlling/ equity ownership interest in					
subsidiary, net of cash		11,145	1,379		
Acquisitions	(119)	(426)	(98,644)		
Realization (deposit) of foreign currency deposit with bank			11,338		
Dividend and Interest received	4,506	3,031	5,023		
Net Cash provided/ (used in) Financing Activities	(42,999)	(5,966)	155,437	-620.8%	-103.8%
Equity issuance ( net of issue expenses)	32,479	17,231	41,097		
Proceeds from issue of shares by a subsidiary to non-controlling					
shareholders	58	542	3		

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	Rs. in million			Percentage change	
	2011	2010	2009	2010 to 2011	2009 to 2010
Dividends paid (including to non-controlling shareholders of					
subsidiaries)	(10,230)	(3,652)	(7,492)		
Purchase of additional equity interest in a subsidiary		(137)			
Interest paid	(33,967)	(34,842)	(32,047)		
Net borrowings (net of debt issuance cost)	(31,339)	14,892	153,876		
Net change in cash and cash equivalents	23,989	46,418	18,251	-48.3%	154.3%
Effect of foreign exchange on cash flows	3,219	(5,782)	(6,840)		
Cash and cash equivalents, beginning of the year	63,463	22,827	11,416		
Cash and cash equivalents, end of the year	90,671	63,463	22,827		

See consolidated statement of cash flows on Pages F-8 to F-11 for details.

#### 2011 compared to 2010

Net cash provided by operating activities was Rs. 141,976 million and Rs. 128,365 million in Fiscal 2011 and 2010 respectively. Our net income as adjusted for non-cash and other items increased to Rs. 183,379 million in Fiscal 2011 from Rs. 102,324 million in Fiscal 2010. This reflects a strong growth in revenue and profitability in Fiscal 2011.

There was net change in operating assets and liabilities of Rs. 27,510 million in Fiscal 2011 resulting cash outflow, mainly due to increase in working capital consequent to improved volumes. In Fiscal 2010 there was a cash inflow on this account of Rs. 38,365 million.

There was increase in inventory of Rs. 27,570 million, which relates to volume growth in Fiscal 2011 (Rs. 15,855 million increase in Fiscal 2010).

During Fiscal 2010, net trade receivables/ finance receivables had increased by Rs. 18,699 million which was offset by net increase in accounts payables, acceptances and other current assets of Rs. 60,561 million.

Net cash used in investing activities was Rs. 74,988 million in Fiscal 2011 as compared to Rs. 75,981 million in Fiscal 2010.

Net cash used for purchase of Property, Plant and Equipment and Intangible Assets was Rs. 81,714 million for Fiscal 2011 against Rs. 81,404 million for Fiscal 2010. Our capital expenditure relates mostly to capacity expansion, introduction of new products, product development costs for proposed / new product launches as well as on quality and reliability improvement projects.

In Fiscal 2010, Rs. 11,145 million were realized from the sale of 20% of the shares in our subsidiary (Telcon) and we sold available for sale investments, which released Rs.10,057 million, this mainly represent sale of our shares in Tata Steel.

In Fiscal 2011, we made purchase of available for sale and other investments of Rs. 1,471 million as against Rs. 9,896 million in Fiscal 2010.

Net cash outflow from financing activities was Rs. 42,999 million and Rs. 5,966 million for Fiscal 2011 and Fiscal 2010 respectively. The following are the major changes in financing during Fiscal 2011.

We raised Rs. 32,479 million by way of issue of shares through QIP issue (net of issue expenses) resulted in cash inflow. During Fiscal 2010 we had raised equity of Rs. 17,231 million through GDS issue.

Net repayment of short term borrowings was Rs. 25,925 million in Fiscal 2011 as compared to net Rs. 45,527 million in Fiscal 2010. Net repayment of long term borrowing was Rs. 5,414 million in Fiscal 2011 as compared to Rs. 60,418 million in Fiscal 2010. We have lowered our debt through substitution by equity and deployment of cash generated in operations.

We paid interest of Rs. 33,967 million. (Rs. 34,842 million in Fiscal 2010).

We paid dividend of Rs. 10,042 million. (Rs. 3,637 million in Fiscal 2010).

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### 2010 compared to 2009

Our cash flow statement for Fiscal 2009 includes activities pertaining to acquired businesses of Jaguar Land Rover, Serviplem S.A and Comoplesa Lebrero S.A from the respective dates of acquisition and are not comparable to that extent with Fiscal 2010.

Net cash provided by operating activities was Rs. 128,365 million and Rs. 25,194 million in Fiscal 2010 and 2009 respectively. Our net income as adjusted for non-cash and other items increased to Rs. 102,324 million in Fiscal 2010 from Rs. 29,328 million in Fiscal 2009. This was largely due to a strong growth in revenue and profitability in Fiscal 2010.

There was net change in operating assets and liabilities of 38,365 million in Fiscal 2010 which has contributed to cash increase. For Fiscal 2009, there was a net cash decrease of Rs. 1,535 million.

In Fiscal 2010, the accounts payable and acceptances increased by Rs. 69,156 million, mainly due to increase in manufacturing activity and production volumes and the finance receivables lowered by Rs. 6,833 million primarily due to improvement in the processes relating to disbursement and collections. These changes contributed to cash increase.

The above increase in cash was partly offset by increase in the trade receivables and inventory of Rs. 25,532 million and Rs. 15,855 million in Fiscal 2010, the increase primarily relates to volume growth.

Net cash used in investing activities was Rs. 75,981 million in Fiscal 2010 as compared to Rs. 162,380 million in Fiscal 2009.

Net cash used was purchase of Property, Plant and Equipment and Intangible Assets was Rs. 81,404 million for Fiscal 2010 against Rs. 88,857 million for Fiscal 2009. Our capital expenditure relates mostly to capacity expansion of our production facilities especially extension of our Jamshedpur production facilities for Prima, upgrading the production facilities at Castle Bromwich and Solihull for new products and product development costs for proposed / new product launches as well as on quality and reliability improvement projects.

Payment made for the Jaguar Land Rover and Serviplem acquisitions during Fiscal 2009 was Rs. 98,644 million (net of cash acquired).

In Fiscal 2010, Rs. 11,145 million were realized from the sale of 20% of the shares in our subsidiary (Telcon) and we sold available for sale investments, which released Rs. 10,057 million, this mainly represent sale of our shares in Tata Steel. In Fiscal 2009 we sold investments, which released Rs. 16,125 million, these mainly represent sale of our shares in Tata Steel, TCS, Tata Teleservices.

In Fiscal 2010, we made purchase of available for sale investments of Rs. 9,896 million, mainly in mutual funds (classified as available for sale).

Net cash outflow from financing activities was Rs. 5,966 million for Fiscal 2010 and for Fiscal 2009 there was an inflow of Rs. 155,437. The following are the major changes in financing during Fiscal 2010.

Issue of equity through GDSs (net of issue expenses) resulted in cash inflow of Rs. 17,231 million. During Fiscal 2009, there was rights issue of shares of Rs. 41,097 million (net of issue expenses).

Net repayment of short term borrowings was Rs. 45,527 million in Fiscal 2010 as compared to net short term borrowing of Rs. 145,965 million in Fiscal 2009. In Fiscal 2009 the short term bridge of Rs. 127,223 million was raised, and Rs. 48,778 million was repaid during Fiscal 2009. In Fiscal 2010, Rs. 48,229 million was repaid and the tenure of the balance bridge loan was amended extending the final maturity by 18 months upto December 31, 2010. This bridge loan of Rs. 47,240 million has been fully repaid during Fiscal 2010.

We paid interest of Rs. 34,842 million.(Rs. 32,047 million in Fiscal 2009)

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#### **Balance Sheet Data**

Total assets were Rs. 1,031,527 million and Rs. 908,410 million as of March 31, 2011 and 2010, respectively. The 13.6% increase of Rs. 123,117 million represents the following:

Our total current assets have increased by Rs. 68,827 million representing 18.7% increase as of March 31, 2011.

Cash and cash equivalents were Rs. 90,671 million, as of March 31, 2011 compared to Rs. 63,463 million as of March 31, 2010. We hold cash and cash equivalent in Indian Rupees, GBP, and Chinese Renminbi etc. It includes Rs. 15,766 million as of March 31, 2011 (Rs. 2,233 million as of March 31, 2010) held by a subsidiary that operates in a country where exchange control restrictions prevent the balances being available for general use by Tata Motors Limited and other subsidiaries. In addition, short term deposits with banks increased to Rs. 7,735 million as of March 31,2011 from Rs. 4,187million as of March 31,2010, mainly due to unutilized proceeds of equity funding raised through our qualified institutional placement equity issuance.

As of March 31, 2011, we had Finance receivables including non-current portion (net of allowances for credit losses) of Rs. 146,328 million as compared to Rs.147,143 million as of March 31, 2010. For further detail see Finance Receivables .

Trade Receivables (net of allowance for doubtful receivables) were Rs. 67,689 million as of March 31, 2011 representing a decrease of Rs. 2,481 million. The allowances for trade and other receivables was Rs. 2,963 million as of March 31, 2011 against Rs. 3,024 millions as of March 31, 2010. In certain markets trade receivables have gone up mainly due to volumes and delays in payment by government owned transport companies. This increase was offset by a substantial reduction in receivable relating to Jaguar Land Rover operations supported by strong growth in sales.

As of March 31, 2011, inventories stood at Rs. 139,548 million compared to Rs. 110,675 million as of March 31, 2010, The increase is driven by volumes. The increase in finished goods inventory was Rs. 28,873 million which was in line with the volume growth and in terms of number of days to sales, finished goods represented 28 inventory days in Fiscal 2011 sales as compared to 32 inventory days in Fiscal 2010.

Our investments (short and long term investments) have increased from Rs. 17,240 million as of March 31, 2010 to Rs. 18,885 million as of March 31, 2011, representing an increase of 9.5%. A part of the temporary surplus is invested in debt mutual funds, where there has been net increase of Rs. 581 million and our investment in unquoted shares have increased on a net basis by Rs. 1,144 million, which includes investment made in Tata Group companies of Rs.1,095 million.

Our other current assets increased from Rs. 32,800 million as of March 31, 2010 to Rs. 40,379 million as March 31, 2011. The increase is attributable to an increase in VAT, other taxes recoverable statutory deposits and other dues from government.

Our other financial assets including non-current financial assets decreased to Rs. 26,231 million as of March 2011 from Rs. 33,532 million as of March 31, 2010. Margin money and restricted deposits representing collateral provided in exchange of guarantees provided by banks for transfer of finance receivables have come down by Rs. 8,894 million and the reduction was partly offset by an increase in fair value of derivative financial instruments of Rs.3,580 million.

The income tax assets (both current and non-current) were Rs. 9,139 million as of March 31, 2011 as compared to Rs. 7,690 million as of March 31, 2010.

The increase (net of depreciation and amortization) in the Property, Plant and Equipment and Intangible assets was Rs. 54,302 million as of March 31, 2011. The increase mainly represents our product development projects, establishment of new facility for Nano and other additions towards capacity and upgradation of new products.

Accounts payable and Acceptances were Rs. 278,513 million as of March 31, 2011 as compared to Rs.256,012 million as of March 31, 2010. The increase reflects the volume growth in Fiscal 2011.

The provisions (current and non-current) as of March 2011 and 2010 were Rs. 50,690 million and Rs 46,280 million respectively representing an increase of Rs. 4,410 million. The provision for warranty increased by Rs 5,133 million mainly on account of volume growth which was partly offset by reduction in provision for residual risk towards guarantee of re-purchase of vehicles and product liability.

Other liabilities (non-current) have increased to Rs. 21,685 million as of March 31, 2011 as compared to Rs.7,941 million as of March 31, 2010. The increase was mainly attributable to an increase on account of actuarial valuation mainly due to change in mortality assumptions in respect of certain employee pension schemes employee defined obligations of Rs.13,815 million.

Total shareholders equity was Rs. 211,259 million and Rs. 102,223 million as of March 31, 2011 and 2010, respectively. During Fiscal 2011, we issued shares aggregating US\$ 750 million, comprising A Ordinary Shares aggregating US\$ 550 million and Ordinary Shares aggregating US\$ 200 million.

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Consequently, we have allotted 32,165,000 A Ordinary Shares at a price of Rs. 764 per A Ordinary Share (including a premium of Rs. 754 per 'A' Ordinary Share) and 8,320,300 Ordinary Shares at a price of Rs.1,074 per Ordinary Share (including a premium of Rs.1,064 per Ordinary Share) resulting in increase in equity by Rs. 32,498 million.

During Fiscal 2011, 1% foreign currency convertible notes (USD) due 2011 converted into 4,134,763 equity shares. Zero coupon foreign currency convertible notes (JPY) due 2011 were converted into 11,929 equity shares. 4% foreign currency convertible notes (USD) due 2014 were converted into 19,423,734 equity shares, amounting to Rs 28,212 million (net of issue expenses of Rs. 18.7 million), thereby increasing equity.

Our reserves increased from Rs.4,224 million as of March 31, 2010 to Rs. 45,136 million as of March 31, 2011, mainly due to net income of Rs. 73,402 million for Fiscal 2011. We have accounted actuarial losses of Rs. 22,436 million in respect of pension obligations of certain subsidiary companies on account of change in mortality assumptions and restrictions of pension assets. We paid dividend of Rs. 10,053 million in Fiscal 2011.

Our other components of equity represented a loss of Rs .18,098 million as of March 31, 2011 against a loss of Rs .25,249 million as of March 31, 2010.

Our total debt stood at Rs. 387,462 million as of March 31, 2011 as compared to Rs. 423,152 million as of March 31, 2010. Short term debt including the current portion of long-term debt was Rs. 185,991 million as of March 31, 2011 compared to Rs. 224,254 million as of March 31, 2010.

Our long-term debt, excluding the current portion, increased marginally by Rs. 2,574 million, to Rs. 201,471 million as of March 31, 2011 from Rs. 198,897 million as of March 31, 2010. However long term debt including the current portion decreased by Rs. 12,073 million to Rs. 255,318 million. The collateralized debt obligation decreased by Rs. 24,124 million as of March 31, 2011, due to repayments in Fiscal 2011. Foreign currency convertible notes (including fair value of conversion option) decreased by Rs. 11,627 million mainly due to conversion of FCCN. Further non convertible debentures increased by Rs. 7,077 million as of March 31, 2011 from Rs. 59,622 million as of March 31, 2010. Fixed deposits from public and shareholders (unsecured) and loan from banks/financial institution increased by Rs. 2,541 million and Rs. 15,431 million respectively. Certain loans from banks availed by some of the subsidiary companies carry covenants restricting repayment of intra group loans and payment of dividend.

## Liabilities and Sources of Financing

We fund our short-term working capital requirements with cash generated from operations, overdraft facilities with banks, short and medium term borrowings from lending institutions, banks and commercial paper. The maturities of these short and medium term borrowings and debentures are generally matched to particular cash flow requirements. We had short-term borrowings (including the current portion of long-term debt) of Rs. 185,991 million and Rs. 224,254 million as of March 31, 2011 and 2010 respectively. We had unused short-term credit facilities of Rs. 149,946 million and Rs. 90,956 million as of March 31, 2011 and 2010, respectively. We have been successful in reducing the loans from banks and other short term borrowings by Rs. 38,263 million.

During the year the working capital limits from consortium banker have been increased to Rs. 120,000 million from previous working capital limits of Rs. 80,000 millions. The working capital limits are secured by hypothecation of existing current assets of the company viz. stock of raw material, stock in process, semi-finished goods, stores and spares not relating to plant and machinery (consumable stores and spares), bills receivables and book debts including vehicle finance receivable and all other moveable current assets except cash and bank balances, loans and advances of the company both present and future. The working capital limits are renewed annually.

On April 27, 2004, we had raised US\$300 million (Rs.13,155.0 million at issue) by way of 1% convertible notes due in 2011, the US\$ 2011 Notes. The noteholders had an option to convert these notes into Ordinary Shares or ADSs determined at an initial conversion price of Rs.780.40 per share at a fixed rate of conversion of Rs.43.85 per US\$1.00, from and including June 7, 2004 to and including March 28, 2011. The conversion price of the notes was reset to a price of Rs.736.72 per share at a fixed rate of conversion of Rs.43.85 per US\$1.00, on account of our rights issue in Fiscal 2009 and GDS issue in Fiscal 2010. Unless previously converted, redeemed or purchased and cancelled, these notes were due for redemption on April 27, 2011 at 121.781% of the principal amount. During Fiscal 2010, we offered to non-U.S. noteholders an option to convert their US\$ 2011 Notes into Ordinary Shares during a limited offer period from March 23, 2010 to March 29, 2010. Noteholders, who did not participate, could continue with all the terms of their Notes as applicable prior to this limited period offer. During Fiscal 2010, as per the terms of invitation memorandum, noteholders could opt to receive shares at enhanced conversion terms. Noteholders representing 76.54% of the outstanding notes, or US\$229.63 million principal amount, opted to convert their US\$ 2011 Notes into Ordinary Shares. During Fiscal 2011, 69,468 US\$ 2011 Notes were converted into 4,134,763 ordinary shares/ADS. The remaining 898 outstanding US\$ 2011 Notes were redeemed at

maturity on April 27, 2011.

On March 20, 2006, we issued JPY11,760 million (Rs.4,500.3 million) zero coupon convertible notes due in 2011, the JPY 2011 Notes. The noteholders had an option to convert these notes into Ordinary Shares or ADSs determined at an initial conversion price of Rs.1,001.39 per share with a fixed rate of exchange on conversion of Rs.1.00 per JPY2.66, from and including May 2, 2006 to and including February 19, 2011.

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The conversion price of the notes was subsequently reset to a price of Rs.945.34 per share at a fixed rate of conversion of Rs.1.00 per JPY2.66, on account of our rights issue in Fiscal 2009 and GDS issue in Fiscal 2010. Further, we had a right to redeem in whole, but not in part, these notes at any time on or after March 20, 2009 but prior to February 8, 2011, subject to certain conditions. In the event of certain changes affecting taxation, we have an option to redeem these notes, in whole but not in part, at any time. Unless previously converted, redeemed or purchased and cancelled, these notes were due for redemption on March 21, 2011, at 99.253% of the principal amount. In Fiscal 2009, we bought and cancelled 30 JPY 2011 Notes (principal value of JPY300 million). During Fiscal 2010, we offered to non-U.S. noteholders, an option to convert their JPY 2011 Notes into Ordinary Shares during a limited offer period from March 23, 2010 to March 29, 2010. Noteholders, who did not participate, could continue with all the terms of their Notes as applicable prior to this limited period offer. During this period, as per the terms of invitation memorandum, noteholders could opt to receive Shares at enhanced conversion terms. Noteholders representing 93.46% of the outstanding JPY 2011 Notes, or JPY 10,710 million outstanding principal amount, opted to convert their notes into Ordinary Shares. During Fiscal 2011, 3 JPY 2011 Notes were converted into 11,929 ADSs. The remaining 72 outstanding JPY 2011 Notes were redeemed at maturity on March 21, 2011.

On July 12, 2007, we raised funds aggregating US\$ 490 million (Rs.19,927.1 million at issue) by issue of Zero Coupon Convertible Alternative Reference Securities, or CARS due on July 12, 2012, which allows us to give the note holders an option to convert the CARS into qualifying securities as per the terms of issue after appropriate adjustment to the conversion price. If we do not exercise this option, the conversion may be made by the note holders from and including October 11, 2011 to and including June 12, 2012, into ordinary shares or ADSs at an initial conversion price of Rs. 960.96 per share (equivalent to US\$ 23.67 at a fixed rate of exchange on conversion of Rs. 40.59 per US\$) which is subject to adjustment in certain circumstances. The conversion price of the notes was reset to a price of Rs 907.87 per share on account of our rights issue in Fiscal 2009 and further to a price of Rs 907.17 per share on account of our GDS issue in Fiscal 2010, at a fixed rate of conversion of Rs. 40.59 per USD. We have a right to redeem in whole, but not in part, these Notes at any time on or after October 11, 2011, subject to certain conditions. Unless previously converted, redeemed or purchased and cancelled as per the terms of issue, these will be redeemed on July 12, 2012 at 131.82% of the outstanding principal amount. During Fiscal 2009, we bought and cancelled 170 Notes (Principal value of US\$ 17 million). There was no conversion during Fiscal 2010. As of March 31, 2011, 4,730 outstanding CARS may at the option of the noteholders be converted into 21,163,696 ADSs or shares at any time from and including October 11, 2011 to and including June 12, 2012.

On June 2, 2008, we completed the acquisition of Jaguar Land Rover business for purchase consideration of US\$2.5 billion in an all cash transaction from Ford, which in turn contributed approximately US\$600 million to the Jaguar Land Rover business pension plans. The purchase consideration paid by Jaguar Land Rover Limited was financed through a capital contribution of US\$500 million and a short-term bridge loan of US\$3 billion from a group of lenders. We have repaid all the US dollars and Euro tranches of the loan as of October 2009, 14 months prior to December 2010, the due date of the last tranche.

In October 2008, we raised an aggregate of Rs.41,393.3 million through a simultaneous but unlinked rights issue of (i) 64,276,164 Ordinary Shares of Rs.10 each at a premium of Rs.330/- per share aggregating Rs.21,853.9 million in the ratio of one Ordinary Share for every six Ordinary Shares; and (ii) 64,276,164 A Ordinary Shares of Rs.10 each at a premium of Rs.295 per A Ordinary Share aggregating Rs.19,604.2 million in the ratio of one A Ordinary Share for every six ordinary shares. Proceeds of rights issue were used to prepay part of bridge loan drawn taken for the acquisition of the Jaguar Land Rover business.

In May 2009, we raised funds through further divestments of investments and issued secured non-convertible credit enhanced rupee debentures in four tranches, having tenors up to seven years, aggregating Rs.42,000 million on a private placement basis. Proceeds were used to prepay part of the short-term bridge loan taken for the acquisition of the Jaguar Land Rover business.

On October 15, 2009, we issued 29,904,306 new equity shares in the form of Global Depositary Shares, or GDSs, at a price of US\$12.54 per GDS, aggregating US\$375 million and 4% convertible notes due 2014, aggregating US\$375 million (Rs.17,941.9 million at time of issue), the 4% 2014 Notes. The noteholders of the 4% notes due 2014, had an option, subject to the terms and conditions of the issue, to convert these notes into Ordinary Shares or GDSs or ADSs. The conversion may be made by the noteholders, in the case of Shares or GDSs, at any time during the period from and including November 25, 2009 to and including October 9, 2014 and, in the case of ADSs, at any time from and including October 15, 2010 to and including October 9, 2014, at an initial conversion price of Rs. 623.88 per Share (equivalent to USD13.48 per share at a fixed rate of exchange on conversion of Rs. Rs.46.28 = US\$1.00) that is subject to adjustment in certain circumstances. The conversion price of the notes were subsequently reset to a price of Rs.613.77 per Ordinary share at a fixed rate of exchange of Rs. 46.28 = US\$1.00 with effect from September 4, 2010, as a result of the enhanced conversion offer and payment of dividend for Fiscal 2010,. We have the right to redeem in whole, but not in part, these notes at any time on or after October 15, 2012, subject to certain conditions. In the event of certain changes affecting taxation, we have an option to redeem these 4% 2014 notes, in whole but not in part, at any time. Unless previously converted, redeemed or purchased and cancelled as per the terms of issue, these notes will be redeemed on October 16, 2014 at 108.505% of the outstanding principal amount

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We utilized the above proceeds to repay the outstanding bridge loan. There was no conversion during Fiscal 2010. During the Fiscal 2011, 2,576 Notes were converted into 19,423,734 ordinary shares/ADSs.

Following the conversion 1,174 outstanding Notes may at the option of the noteholders be converted into 8,852,293 Shares or GDSs at any time up to October 9, 2014 and into 8,852,293 ADSs at any time from and including October 15, 2010 to and including October 9, 2014.

In February 2010, Jaguar Land Rover obtained a loan of GBP 338 million from European Investment Bank (EIB). Proceeds from loan were used to finance development of micro and full hybrid drive trains and research into more energy efficient car bodies by Jaguar Land Rover. The loan is structured with guarantee support from banks.

In Fiscal 2011, we issued rated, listed, secured/unsecured non-convertible debentures of Rs. 9,000 million with maturities of 10-15 years as a step to raise long term resources and optimize the loan maturity profile.

Subsequent to March 31, 2011, Jaguar Land Rover Plc. (JLR), subsidiary of the Company has issued GBP 1,000 million equivalent Senior Notes (Notes). The Notes issued includes GBP 500 million Senior Notes due 2018 at a coupon of 8.125% per annum, USD 410 million Senior Notes due 2018 at a coupon of 7.75% per annum and USD 410 million Senior Notes due 2021 at a coupon of 8.125% per annum. The proceeds will be used to refinance existing debt and for general corporate purposes.

#### **Principal Sources of Funding Liquidity**

We access funds from debt markets through commercial paper programs, non convertible debentures, fixed deposits from public and other debt instruments. We also constantly monitor funding options available in the debt and capital markets with a view to maintaining financial flexibility. The funding requirements are met through a mixture of equity, convertible or non-convertible debt securities and other long-term/short-term borrowings. Our policy is aimed at a combination of short-term and long-term borrowings.

We are also pursuing alternatives for meeting our long term funding requirements.

See Note 37 to our audited consolidated financial statements for additional disclosures on financial instruments related to liquidity, foreign exchange and interest rate exposures and use of derivatives for risk management purposes.

The following table sets forth our short-term and long-term debt position:

	Fiscal 2011	Fiscal 2010
	(Rs. in millions)	
Total short-term debt (excluding current portion of long-term debt)	132,144	155,761
Total current portion of long-term debt	53,847	68,493
Long-term debt net of current portion	201,471	198,898
Total Debt	387,462	423,152

During Fiscal 2011 and 2010, the effective weighted average interest rate on our long-term debt was 9.27% and 9.43% per annum, respectively.

The following table sets forth a summary of the maturity profile for our outstanding long-term debt obligations as of March 31, 2011.

Payments Due by Period	Rs. in millions
Within one year	53,847
After one year and up to two years	146,789
After two year and up to five years	14,828
After five year and up to ten years	39,854
Total	255,318

Some of our financing agreements and debt arrangements set limits on and / or require prior lender consents for, among other things, undertaking new projects, issuing new securities, changes in management, mergers, sale of undertakings and investment in subsidiaries. In

addition, certain financial covenants may limit our ability to borrow additional funds or to incur additional liens.

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Certain of our financing arrangements also include covenants to maintain certain debt-to-equity ratios, debt-to-earnings ratios, liquidity ratios, capital expenditure ratios and debt coverage ratios. We cannot assure prospective investors that such covenants will not hinder our business development and growth in the future. Our ability to raise additional debt in the future is subject to a variety of uncertainties including, among other things, economic and other conditions in India that may affect investor demand for our securities and those of other Indian entities, our financial condition and results of operations.

As a result of increase in shareholders fund on account of revenue growth and profitability, raising of equity funds and conversion of FCCN into equity and consequent reduction in our total debt in Fiscal 2011. The ratio of net debt to shareholders—equity (total debt less cash and cash equivalents and liquid marketable securities divided by total shareholders—equity) under IFRS decreased from 3.4 as of March 31, 2010 to 1.4 as of March 31, 2011. Details of the calculation of this ratio are set forth in Exhibit 7.1 to this annual report.

(1) The following table sets forth our contingent liabilities as of the dates indicated.

	Fiscal 2011 (Rs. in	Fiscal 2010 millions)
Income Tax	1,745	4,330
Excise Duties	6,709	2,429
Sales Tax	6,155	4,867
Other Taxes and Claims*	2,238	1,312
Other Contingencies	1,399	270
Total	18,246	13,208

- \* Other taxes and claims include claims by other revenue authorities and distributors. See Item 4.B Business Overview Legal Proceedings , of this annual report.
- (2) Rs. 51,642 million and Rs.28,749 million in Fiscal 2011 and 2010, respectively, represent executory contracts on capital accounts otherwise provided for.

On an ongoing basis, our legal department reviews pending cases, claims by third parties against us and other contingencies. For the purposes of financial reporting, we periodically classify these matters into gain contingencies and loss contingencies. Gain contingencies are not recognized until the contingency has been resolved and amounts are received or receivable. For loss contingencies that are considered probable, an estimated loss is recorded as an accrual in our accounts and, if the matter is material, the estimated loss is disclosed in our financial statements. We do not consider any of these matters to be individually sufficiently material to warrant disclosure in our financial statements. Loss contingencies that are considered possible are not provided for in our financial statements, but if we consider such contingencies to be material, individually or in the aggregate, they are disclosed in our financial statements. Most loss contingencies are classified as possible unless clearly frivolous, in which case they are classified as remote and are monitored by our legal department on an ongoing basis for possible deterioration. We do not disclose remote matters in our financial statements. See note 35 of our audited consolidated financial statements for additional information regarding our material claims and contingencies.

Since Fiscal 1997, we have been benefited from participation in the Export Promotion Capital Goods Scheme, or the EPCG Scheme, which permits us to import capital equipment under a special license at a substantially reduced customs duty. Our participation in this scheme is subject to us fulfilling an obligation to export goods manufactured or produced by the use of capital equipment imported under the EPCG Scheme to the value of a multiple of the cost of insurance and freight value of these imports or customs duty saved over a period of 6, 8 & 12 years from the date of obtaining the special license. We currently hold 67 licenses that require us to export our products of a value of approximately Rs.117.83 billion between 2002 and 2017, and we carefully monitor our progress in meeting our incremental milestones. After fulfilling some of the export obligations, we have remaining obligations to export products of a value of approximately Rs.11.19 billion by March 2017. In the event that the export obligation under the EPCG Scheme is not fulfilled, we would have to pay the differential between the reduced and normal duty on the goods imported along with interest. In view of our past record of exceeding our export milestones, and our current plans with respect to our export markets, we do not currently foresee any impediments to meeting our export obligation in the required time frame.

## Tata and other brand vehicles Sales and Distribution:

Through our vehicle financing division and wholly owned subsidiary, Tata Motors Finance Limited, or TMFL we also provide financing services to purchasers of our vehicles through our independent dealers, who act as our agents, and through our branch network. During Fiscal

2010 and 2011 approximately 25% and 21% of our vehicle unit sales in India respectively were made by the dealers through financing arrangements where our vehicle financing divisions provided the credit. Total vehicle finance receivables outstanding as at March 31, 2011 and 2010 amounted to Rs.146,328 million and Rs. 147,143 million respectively.

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#### **Finance Receivables**

In Fiscal 2011 and 2010, 21% and 25% respectively, of our sales volumes in India were financed under loan contracts to our dealer s customers. As of March 31, 2011, 2010 and 2009 our customer finance receivable portfolio comprised 616,645,615,616 and 588,055 contracts, respectively, with gross finance receivable of approximately, Rs. 185,199 million and 184,143 million for Fiscal 2011 and 2010 respectively. We follow specified internal procedures including quantitative guidelines for selection of our finance customers to assist in managing default and repayment risk in our portfolio. We originate all the contracts through our authorized dealers and direct marketing agents with whom we have agreements. All our marketing, sales and collection activities are undertaken through dealers or directly by us including our division known as Tata Motor finance and our subsidiary company Tata Motors Finance Limited.

We securitize or sell most of our finance receivables in the normal course of business. We undertake a sale of the receivables in respect of finance agreements due from pools of purchasers. The constitution of these pools is based on criteria that are decided by credit rating agencies and/or based on the advice that we receive as to the marketability of a pool. We undertake these securitizations of our receivables in either or both of the following forms:

assignment of the receivables due from purchasers under hire-purchase / loan agreements; and

securitization of receivables due from purchasers by means of private placement.

We act as collection agent on behalf of the investors, representatives, special purpose vehicles or banks in whose favor the receivables have been assigned, for the purpose of collecting receivables from the purchasers on the terms and conditions contained in the applicable deeds of securitization in respect of which pass-through certificates are issued to investors in case of special purpose vehicles, or SPVs. We also secure the payments to be made by the purchasers of amounts constituting the receivables under the hire-purchase/loan agreements to the extent specified by rating agencies by any one or all of the following methods:

by furnishing to the investors collateral, in respect of the obligations of the purchasers and the undertakings to be provided by us;

by furnishing, in favor of the investors, 16% to 25% of the gross receivables as cash collateral either by way of a fixed deposit or bank guarantee to secure the obligations of the purchasers and our obligations as the collection agent, based on the quality of receivables and rating assigned to the individual pool of receivables by the rating agency (ies); and

by way of over-collateralization or by investing in subordinate pass-through certificates to secure the obligations of the purchasers. For further details refer Note 37(b) to our consolidated financial statements

## Capital Expenditure

Capital expenditure totaled Rs. 90,719 million, Rs.96,980 million and Rs. 101,197 million during Fiscal 2011, 2010 and 2009, respectively. Our automotive operations accounted for a majority of this capital expenditure. Our capital expenditures during the past three years have related mostly to (i) capacity expansion of our production facilities, (ii) the introduction of new products such as the Nano, World Truck, Tata 407 Pick up, Tata Super ACE, Tata ACE EX, Magic, Winger and Sumo Grande, (iii) the development of planned future products and technologies and (iv) quality and reliability improvements aimed at operating cost reductions.

Capital expenditure in the Jaguar Land Rover business amounted to Rs. 63,609 million, which mainly included expenditure on tooling and product development for proposed new product introductions. The Jaguar Land Rover business continues to make investments in new technologies through its research and development activities to develop products that meet the requirements of the premium segment including developing sustainable technologies to improve fuel economy and reduce CO<sub>2</sub> emissions.

We intend to continue to invest in our business units and research and development over the next several years, including committed capital expenditures for our ongoing projects, new projects, product development programs, mergers, acquisitions and strategic alliances to build and expand our presence in the passenger vehicle and commercial vehicle categories. Some of our recently launched, and anticipated new products are as follows:

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*Indica Vista Drivetech4:* On April 30, 2010, we launched an all-new Indica Vista range, the Indica Vista Drivetech4, with a specially designed Eurotech gearbox that provides for engine durability, high torque at low RPMs, minimal vibration, precise gear shifting and recirculation of cooled gas which reduces emissions.

*Tata Indigo e-CS:* we launched the all new Tata Indigo e-CS, with a sedan offering with an ARAI approved mileage of 23.30 kilometers per liter for the 1.4 liter CR4 common rail diesel engine on May 19, 2010. Built on the existing Tata Indigo platform, the Tata Indigo e-CS succeeds the Tata Indigo CS.

**Range Rover Evoque:** On June 17, 2010, we revealed the Range Rover Evoque. This all-new coupe is expected to join Range Rover and Range Rover Sport in the product line-up during the summer of 2011. The Range Rover Evoque will be the smallest, lightest and most fuel efficient Range Rover ever produced. Customers will have a choice of both 4 wheel drive and 2 wheel drive versions, with sub 130g/km CO<sub>2</sub> emissions.

All New Jaguar XJ: In September 2009, the all new Jaguar XJ had its public debut at the Frankfurt International Motor show. In May 2010, we commenced retail customer deliveries of the Jaguar XJ. This is an important new model which has replaced the previous generation XJ. The new model features the next generation of Jaguar s aerospace-inspired aluminum body architecture, a choice of standard or long wheelbase models, enhanced power trains with all of Jaguar s new ultra-efficient Gen III 5.0 liter petrol and 3.0 diesel engines available, together with what we believe to be the highest standards of personal luxury and specification. Among the product innovations are an instrument cluster where traditional physical instruments have been replaced by a 12 thin film transistor (TFT) screen.

## Inauguration of new plant at Sanand

On June 2, 2010, we opened a new 725 acre plant for manufacture of the Tata Nano at Sanand in the state of Gujarat. The initial capacity of the plant is 250,000 cars per year to be achieved in phases, expandable up to 350,000 cars per year, with space for additional capacity expansion. The new plant was completed in 14 months commencing November 2008 and the surrounding integrated facility comprises of the plant and an adjacent 375 acre vendor park to house key component manufacturers for the Tata Nano. We also began community development activities in areas surrounding the new plant on health, education, employability and environment enhancement.

The new Tata Nano plant at Sanand has been equipped with state-of-the-art equipment, including sophisticated robotics and high speed production lines with motors systems to monitor carbon levels, we have given significant emphasis towards environment through tree plantation, sustainable water sourcing through water harvesting and ground water recharging and harnessing solar energy for illumination.

## Approval for Raising of Long Term Capital Funds

Pursuant to the resolution passed by the Board of Directors on June 28, 2010 and approved by the resolution passed on August 10, 2010 by the shareholders of the Company through postal ballot, Company is authorized, among other things, raising funds equivalent to about Rs.47 billion through a combination of issue of Ordinary Shares, A Ordinary Shares, convertible bonds, debentures, warrants or other equity linked instruments in the domestic and/or international markets in one or more tranches, to issue upto 50 million A Ordinary Shares on execution of conversion option by the holders of outstanding CARS aggregating US\$473 million, for increasing the borrowings limits from Rs.200 billion to Rs.300 billion and for creation of security on our properties upto Rs.300 billion.

The funds to be raised pursuant to the above shareholders resolution are expected to be used for financing our growth plans as well as for reducing our debt. The timing and structure of the fund raising will be decided depending upon market conditions.

In October 2010, we raised funds aggregating Rs 33,510 million by an issue of 3,21,65,000 A Ordinary Shares at a price of Rs.764/- per share and 83,20,300 Ordinary Shares at a price of Rs.1,074/- per share to Qualified Institutional Buyers ('QIBs'), under a qualified institutional placement. This milestone in the financing strategy enabled reduce risks by further de-leveraging.

We issued rated, listed, secured/unsecured non-convertible debentures of Rs. 9,000 million with maturities of 10-15 years as a step to raise long term resources and optimize the loan maturity profile.

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Our Financing subsidiary, Tata Motors Finance Ltd raised Rs 361 crores by an issue of unsecured, non-convertible, subordinated perpetual debentures towards Tier 1 and 2 Capital to meet its growth strategy and improve its Capital Adequacy ratio.

## GBP 1,000 million equivalent Senior Notes offering

Subsequent to March 31, 2011, Jaguar Land Rover Plc.(JLR), subsidiary of the Company has issued GBP 1,000 million equivalent Senior Notes (Notes). The Notes issued includes GBP 500 million Senior Notes due 2018 at a coupon of 8.125% per annum, USD 410 million Senior Notes due 2018 at a coupon of 7.75% per annum and USD 410 million Senior Notes due 2021 at a coupon of 8.125% per annum. The proceeds will be used to refinance existing debt and for general corporate purposes.

## C. Research and Development, Patents and Licenses, etc.

Please see Item 4.B of this annual report for the information required by this item.

#### D. Trend Information.

Please see Item 5.A of this annual report for the information required by this item.

### E. Off-balance Sheet Arrangements

We had provided guarantees to banks and others in respect of loans and credit facilities availed of by our joint venture, Fiat India Automobiles Ltd.

## F. Tabular Disclosure of Contractual Obligations

	Payment due by period (Rs in millions)				
Туре	Total	Less than 1 year	1 to 3 years	3 to 5 years	More than 5 years
Long Term Debts	255,318	53,847	146,789	14,828	39,854
Capital Lease	2,183	445	482	1,000	256
Operating Lease	11,362	911	1,581	77	8,793
Capital Commitments	51,642	47,609	3,139	894	
Purchase Commitments	195,515	38,946	71,221	43,664	41,684
Other Non Current Liabilities	80,981	76,316	2,439	1,362	864
Provisions	50,690	22,411	21,414	1,322	5,543
Total	647,691	240,485	247,065	63,147	96,994

# Item 6. Directors, Senior Management and Employees. A. Directors and Senior Management.

## **Board of Directors.**

Under our Articles of Association, the number of our Directors cannot be less than three nor more than fifteen. At present, there are twelve Directors.

Our Articles of Association provide that the Board of Directors of Tata Steel, which, with its subsidiary, owns, as of June 30, 2011, 5.65% of our Ordinary Shares and none of A Ordinary Shares, has the right to nominate one Director (the Steel Director) to the Board. Dr J.J. Irani a nominee Director of Tata Steel Limited, or Tata Steel stepped down as director with effect from June 2, 2011 as per the company s retirement policy.

In addition, our Articles of Association provide that (a) our debenture holders have the right to nominate one Director (the Debenture Director) if the trust deeds relating to outstanding debentures require the holders to nominate a director; and (b) financial institutions in India, have the right to nominate two Directors, (the Financial Institutions Directors) to the Board pursuant to the terms of the loan agreements. Currently, there is no Debenture Director or Financial Institutions Director on the Board. Our Directors are not required to hold any of our shares by way of qualification.

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As of June 30, 2011, our Directors and Senior Management, in their sole and joint names, beneficially held an aggregate of 191,876 Ordinary Shares (approximately 0.04% of our issued share capital) and 22,912 A Ordinary Shares (approximately 0.02% of our issued share capital). In addition, some of our Directors hold as trustees for various non-affiliated trusts, an aggregate of 354,976 shares (representing approximately 0.07% of our issued share capital).

The following table provides information about our Directors, Executive Officers and Chief Financial Officer as at June 30, 2011:

		•	Year appointed as Director or Executive		Number of Ordinary shares	Number of A Ordinary shares
		Date of Birth/ (			beneficially	beneficially
Name (2)	Position	Business Address <sup>(1)</sup>	Financial Officer	Expiration of Term	owned as of June 30, 2011	owned as of June 30, 2011
Ratan N. Tata	Chairman	Dec 28, 1937	1981	2012	1,87,346	21,836
Ravi Kant	Vice-Chairman	Jun 01, 1944	2000	2011	NIL	NIL
N.N. Wadia	Director	Feb 15, 1944	1998	2011	NIL	NIL
S. M. Palia	Director	Apr 25, 1938	2006	2011	300	NIL
R.A. Mashelkar	Director	Jan 01, 1943	2007	2013	NIL	NIL
Nasser Munjee	Director	Nov 18, 1952	2008	2012	NIL	NIL
Subodh Bhargava	Director	Mar 30, 1942	2008	2012	NIL	NIL
V K Jairath	Director	Dec 12, 1958	2009	2012	50	NIL
Ranendra Sen	Director	Apr 09,1944	2010	2013	NIL	NIL
Ralf Speth	Director	Sep 09, 1955	2010	2013	NIL	NIL
Carl-Peter Forster	Managing Director &					
	Group CEO	May 09,1954	2010	Non-rotational	NIL	NIL
P. M. Telang	Managing Director-					
-	India Operations	Jun 21,1947	2007	Non-rotational	3,180	500
C. Ramakrishnan	Chief Financial Officer	Jun 27,1955	2007		1,000	576

- (1) The business address of each of our Directors, Executive Officers and Chief Financial Officer, other than as described immediately below, is Bombay House, 24 Homi Mody Street, Mumbai 400 001. The business address of N.N. Wadia is Bombay Dyeing & Manufacturing Co. Ltd., Administrative Office, Pandurang Budhkar Marg, Prabhadevi, Mumbai 400 025, India; the business address of S. M. Palia is Disha, 16, Ruchir Bungalows, Off Judges Bungalows Road, Bodakdev, Vastrapur, Ahmedabad-380054, India, the business address of R. A. Mashelkar is Raghunath, D-4, Varsha Park, Baner, Pune 411045, India; the business address of Nasser Munjee is Development Credit Bank Ltd, Trade Point, First Floor, Kamala Mills, Lower Parel, Mumbai 400 013, India; the business address of Subhodh Bhargava is Tata Communications Limited, 4th Floor, VSB Bangla Sahib Road, New Delhi 110001, India; the business address of V K Jairath is 194-B, Kalpataru Horizon, S.K. Ahire Marg, Off Annie Besant Road, Worli, Mumbai, 400018, Maharashtra, India; the business address of Ranendra Sen is A-42, IFS Apartments, Mayur Vihar, Phase-1, Delhi 110 091, India, and the business address of Ralf Septh is Jaguar Land Rover, Banbury Road, Gaydon, Warwickshire CV35 ORG.
- (2) Each of our Directors, Executive Officers and Chief Financial Officer beneficially owns less than 1% of our shares as of June 30, 2011. **Biographies**

Set forth below is a short biography of each of our Directors, Senior Management and Chief Financial Officer:

Mr Ratan N Tata: Mr. Tata holds a B.Sc. (Architecture) degree with structural engineering from Cornell University, USA and has completed the Advanced Management Program at Harvard Business School, USA. He joined the Tata s in 1962. As Chairman of Tata Industries Limited since 1981, he was responsible for transforming it into a Group strategy think-tank and a promoter of new ventures in high technology businesses. In 1991, Mr Tata was appointed Chairman of Tata Sons Limited, the holding company of the Tata Entities. He currently holds the Chairmanships of major Tata companies. During his tenure, the combined revenues of Tata entities have grown over ten-fold to annualised revenues of over US\$ 85 billion.

Mr. Tata is associated with various organisations in India and overseas. He is on the Board of Directors of Fiat SpA and Alcoa and on the international advisory boards of Mitsubishi Corporation, the American International Group, JP Morgan Chase, Rolls Royce, Temasek Holdings

and the Monetary Authority of Singapore. He is the President of the Court of the Indian Institute of Science and of the Council of Management of the Tata Institute of Fundamental Research. He also serves on the board of trustees of Cornell University and the University of Southern California. Mr Tata is also the Chairman of two of the largest private sector promoted philanthropic trusts in India.

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The Government of India honoured Mr. Tata with its second highest civilian award, the Padma Vibhushan, in 2008. Earlier, in 2000, he had been awarded the Padma Bhushan. He has also been conferred an honorary doctorate in business administration by the Ohio State University, an honorary doctorate in technology by the Asian Institute of Technology, Bangkok, an honorary doctorate in science by the University of Warwick and an honorary fellowship by the London School of Economics.

Mr. Tata joined the Company s board in 1981, became Executive Chairman in 1988 and was appointed as the Non Executive Chairman in 2001. Mr Tata is actively involved with product development and other business strategies pursued by the Company and under his dynamic leadership, the Company has transformed itself from being only the leader in the domestic commercial vehicle market to being India's largest automobile company, with strong businesses in both the commercial vehicles and passenger car markets in India and a growing international footprint. Some of his achievements include critical contributions in the design and development of India s first indigenously produced car, the Indica, and Nano, among the world s cheapest cars, and the acquisition by Tata Motors of iconic British brands. Jaguar Land Rover and the subsequent turnaround in their performance.

Mr. Ravi Kant (Vice-Chairman): Mr Ravi Kant had his education at Mayo College, Ajmer; Indian Institute of Technology, Kharagpur and Aston University, Birmingham, UK from where he did his Masters in Management in Industry. He was conferred with an Honorary D.Sc. by the Aston University, in Birmingham in July 2008. He is an Honorary Industrial Professor at the University of Warwick, UK. Mr Kant has wide and varied experience in the manufacturing and marketing field, particularly in the automobile industry. Prior to joining the Company, he was with Philips India Limited as Director of Consumers Electronics business and prior to which with LML Ltd. as Senior Executive Director (Marketing) and Titan Watches Limited as Vice President (Sales & Marketing). Mr Kant was also employed with Kinetic Engineering Limited and Hawkins Cookers Limited.

He was awarded the BMA Management Man of the Year Award 2008-09. The Indian Institute of Metals conferred him with the Honorary Membership of the Institute in the year 2010 for his distinguished services and significant contributions to the metallurgical industry. He is also on the governing Board of the Vale Columbia Center on Sustainable International Investment, the National Institute of Design, Ahmedabad, Chairman of IIM, Rohtak, SMILE TRAIN - an international cleft lip/palate charity organization and is the past President of Society of Indian Automobile Manufacturers. He has also been the Chairman of Audit Bureau of Circulations, National Readership Studies Council & The Advertising Standards Council of India. He is the recipient of the Golden Peacock Corporate Award for Business Leadership for the year 2010 for his outstanding contribution in transforming Tata Motors.

Mr. Kant had joined the Company as Senior Vice President in February 1999 and was appointed as an Executive Director (Commercial Vehicle Business Unit) in July 2000 and as Managing Director in July 2005. Upon retiring from his Executive position on June 1, 2009, Mr. Kant continues to be on the Company s Board of Directors as Vice-Chairman.

*Dr. J J Irani:* Dr. Jamshed Irani obtained a B.Sc. degree from Science College, Nagpur in 1956 with a Gold Medal in Geology and a M.Sc. (Geology) degree from the Nagpur University in 1958, both with first class. He also obtained M.Met. and Ph.D. degrees from the University of Sheffield, UK, in 1960 and 1963 respectively, with a Gold Medal for the Ph.D. Thesis. In 1993, the University of Sheffield conferred upon him the Honorary Degree of Doctor of Metallurgy .

In 1996, the Royal Academy of Engineering, London elected him as a foreign member and he is amongst the five Indians who have been bestowed with this honour. Dr. Irani was conferred honorary knighthood in 1997 by the Queen of England for his contribution towards strengthening the Indo-British Partnership. He is also on the boards of various Tata companies and has been on the Company s Board as a Tata Steel Nominee since June 1993. Dr. Irani has stepped down from our Board with effect from June 2, 2011, in accordance with the retirement policy of the Directors of the Company.

*Mr. Nusli N Wadia:* Educated in the UK, Mr. Wadia is the Chairman of Bombay Dyeing & Manufacturing Company Limited and heads the Wadia Group.

Mr. Wadia has contributed actively in the deliberations of various organisations such as the Cotton Textiles Export Promotion Council (TEXPROCIL), was the Chairman of Millowners Association (MOA), Associated Chambers of Commerce & Industry, etc. He was appointed on the Prime Minister's Council on Trade & Industry in 1998, 1999 & 2000-04. Mr. Wadia has a distinct presence in public affairs and has been actively associated with leading charitable institutions. He is also on the Managing Committee of the Nehru Centre, Mumbai. He is also the Chairman/Trustee of various charitable institutions and non-profit organisations.

He was appointed as a Director of the Company with effect from December 22, 1998.

*Mr.* S M Palia: Mr. S M Palia, a B.Com., LL.B., CAIIB and AIB (London) is a Development Banker by profession. He was with Industrial Development Bank of India (IDBI) from 1964-1989 during which period he held various responsible positions including that of an Executive Director. He has also acted as an advisor to Industrial Bank of Yemen, Saana (North Yemen) and Industrial Bank of Sudan, Khartoum (Sudan) under World Bank Assistance programmes.

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He was also the Managing Director of Kerala Industrial and Technical Consultancy Organisation Limited, set up to provide consultancy services to micro enterprises and small and medium enterprises. Mr. Palia is on the Boards of various companies in the industrial and financial service sectors and is also actively involved as a trustee in various NGOs and Trusts.

He was appointed as a Director of the Company with effect from May 19, 2006.

*Dr. R A Mashelkar:* Dr. Mashelkar is an eminent chemical engineering scientist having retired from the post of Director General from the Council of Scientific and Industrial Research (CSIR) in 2006, the largest chain of industrial research and development institutions in the world with about 38 laboratories and about 20,000 employees. During his tenure at CSIR for over 11 years, his leadership transformed CSIR into a user focused, performance driven and accountable organisation.

Dr. Mashelkar is the President of Indian National Science Academy (INSA), National Innovation Foundation, Institution of Chemical Engineers, UK and Global Research Alliance, a network of 60,000 scientists from five continents and has been honored with honorary doctorates from 26 universities, including Universities of London, Salford, Pretoria, Wisconsin and Delhi.

Dr. Mashelkar has also been elected as Fellow / Associate of Royal Society (FRS), London, National Academy of Science (USA) in 2005, US National Academy of Engineering (2003), Royal Academy of Engineering, UK (1996) and World Academy of Art & Science, USA (2000). Dr. Mashelkar has won over 50 awards and medals at national and international levels, including the JRD Tata Corporate Leadership Award and the Stars of Asia Award (2005). Dr. Mashelkar is a director of several reputed listed and several private limited companies.

In the post liberalised India, Dr. Mashelkar through leadership of various organisations/ Government Committees has propagated a culture of innovation and balanced intellectual property rights regime and played a critical role in shaping India's Science & Technology policies. The Government of India honored Dr. Mashelkar with the Padmashri (1991) and the Padmabhushan (2000).

He was appointed as a Director of the Company with effect from August 28, 2007.

Mr. Nasser Munjee: Mr. Munjee holds a Bachelor's degree and a Master's degree from the London School of Economics, UK. His journey in financial sector began with Housing Development Finance Corporation (HDFC) where he served for over 20 years at various positions including as its Executive Director. He was the Managing Director of Infrastructure Development Finance Co. Ltd. (IDFC) up to March 2004. Presently he is the Chairman of Development Credit Bank (DCB) since June 2005 and is also on the Board of various multinational companies and trusts. Mr. Munjee has deep interest for rural development, housing finance, urban issues, specially the development of modern cities and humanitarian causes. Mr. Munjee is a Technical Advisor on the World Bank-Public Private Partnership Infrastructure and Advisory Fund. He is also Chairman of other Aga Khan institutions in India Aga Khan Rural Support Programme and Muniwar-Abad Charitable Trust and was the President of the Bombay Chamber of Commerce and Industry and has also served on numerous Government Task Forces on Housing and Urban Development. He is also associated with several public and private institutions as Chairman and Member of the Board or Trustee.

He was appointed as a Director of the Company with effect from June 27, 2008.

Mr. Subodh Bhargava: Mr. Subodh Bhargava holds a degree in Mechanical Engineering from the University of Roorkee. Mr Bhargava served the Eicher Group of companies since 1975 and retired as Group Chairman and Chief Executive in March 2000 but continues as Chairman Emeritus, Eicher Group. He was the past President of the Confederation of Indian Industry(CII) and the Association of Indian Automobile Manufacturers; and the Vice President of the Tractor Manufacturers Association. He was also a member of the Insurance Tariff Advisory Committee, the Economic Development Board of the Government of Rajasthan. He has held various prominent positions on various Chambers/Associations in the field of research in engineering and technology and technical and management education. He also served on the committee set up by the Ministry of Human Resource Department, Government of India for policy perspectives for management education in India. He is currently associated as a Director of several Indian corporates, including Tata Communications Limited, Tata Steel Limited and Wartsila India Limited.

He was appointed as a Director of the Company with effect from June 27, 2008.

*Mr V K Jairath*: Mr. V K Jairath holds Bachelor of Arts Degree in Public Administration and Bachelor of Laws Degree, both, from the Punjab University, Masters in Economics from the University of Manchester, UK and joined Indian Administrative Service in 1982.

Mr. Jairath served as the Principal Secretary (Industries), Government of Maharashtra before he took voluntary retirement from Government Services on March 31, 2008. He is presently providing consultancy and advisory services on legal, financial and regulatory issues related to Infrastructure Development and Industrial Investment to a US based fund and some European Manufacturing Companies.

Mr. Jairath has over 25 years of experience in public administration, rural development, poverty alleviation, infrastructure, finance, industry, urban development, environmental management and a touch of the private sector occupying various important positions in the Government of India and the State Government of Maharashtra.

He has held various positions as the Managing Director of SICOM, Secretary to the Governor of Maharashtra, Municipal Commissioner of Kolhapur, Collector of Wardha, besides being an Independent Director on the Boards of Public Sector Companies and Banks. He is currently on the Boards of Maharashtra Airport Development Company and Avantha Power and Infrastructure Limited.

He was appointed as a Director of the Company with effect from March 31, 2009.

Mr Ranendra Sen: Mr. Ranendra (Ronen) Sen, after graduating from St. Xavier s College, joined the Indian Foreign Service in 1966. He has served in various capacities in our Embassies and Consulates General in Moscow, San Francisco and Dhaka; as Deputy Secretary and Joint Secretary in the Ministry of External Affairs and as Secretary to the Atomic Energy Commission. He was also the Joint Secretary to successive Prime Ministers, responsible for foreign and defence policies, atomic energy, space and other tasks, as assigned to him, from time to time. During this period and thereafter he had a number of assignments as Special or Personal Envoy of the Prime Minister for discussions with Heads of State or Government of neighbouring and other countries.

Mr. Sen was also assigned as Ambassador to Mexico (1991-1992), Russia (1992-1998), reunified Germany (1998-2002), as High Commissioner to the United Kingdom (2002-2004) and as Ambassador to the United States (2004 -2009). He is the first Indian to serve as envoy to three P-5 and four G-8 capitals and has participated in about 180 multilateral and bilateral summits.

He was appointed as a Director of the Company with effect from June 1, 2010.

*Dr. Ralf Speth:* Dr. Ralf Speth was appointed to the post of Chief Executive Officer at Jaguar Land Rover on February 18, 2010. He is on the Board of Jaguar Land Rover Plc, UK and is also the Chairman and Chief Executive Officer of the two wholly-owned subsidiary companies, Jaguar Cars Limited and Land Rover in UK.

Dr. Speth earned a Doctorate of Engineering in Mechanical Engineering and Business Administration from Warwick University. Gaining a degree in Engineering from Rosenheim University, Germany, Dr. Speth worked as a Business consultant for a number of years before joining BMW in 1980.

Prior to this appointment, Dr. Speth was Head of Global Operations at the International Industrial Gases and Engineering Company, The Linde Group, having joined the Company as Vice President of Operations in 2002. Having served BMW for 20 years, Dr. Speth joined Ford Motor Company's Premier Automotive Group as Director of Production, Quality and Product Planning.

He was appointed as a Director of the Company with effect from November 10, 2010.

*Mr Carl-Peter Forster*: Mr. Carl-Peter Forster holds a Diploma in Aeronautical Engineering from the Technical University in Munich and a Diploma in Economics from the Rheinische Friedrichs-Wilhelm-Universitat in Bonn, Germany.

Mr. Forster has over two decades of international experience in the automobile industry and was the CEO of General Motors, Europe where he looked after Opel/Vauxhall, Saab and European activities of Chevrolet. Prior to this, Mr. Forster held various positions in BMW, including that of Managing Director of BMW South Africa and was also on the Managing Board of BMW and was responsible for worldwide manufacturing, including operations of the Rover Group and product engineering projects.

Mr. Forster was appointed as the Group Chief Executive Officer of the Company with effect from February 15, 2010 and was entrusted with the overall responsibility of Tata Motors operations globally, including Jaguar Land Rover. With effect from April 1, 2010, he was appointed as the Managing Director of the Company.

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*Mr. P M Telang:* Mr. Telang holds a Bachelor s degree in Mechanical Engineering from VNIT, Nagpur and an MBA from IIM Ahmedabad. After working for three years with Larsen and Toubro, he joined the Tata Group through the prestigious Tata Administrative Service (TAS) in 1972 and since then he has been with the Company.

He has over four decades of functional expertise in the automotive industry and machinery manufacturing. In May 2007, Mr. Telang was appointed on the Board as Executive Director responsible for the Company s Commercial Vehicle Business Unit. He has also been acclaimed as the architect of the Company s cost reduction drive and has overseen the development of successful products such as the Tata Ace & the Prima. Mr. Telang was appointed as the Managing Director India Operations on June 2, 2009 and has since been responsible for managing the entire operations for the Tata brand of commercial vehicles and passenger cars in India and international markets. He also oversees the operations of the Tata Motors Group companies in international markets such as South Korea, Thailand, Spain and South Africa.

Mr. Telang is the Chairman/Director of various Tata Motors Group companies and joint ventures and also serves as an Independent Director on the Board of Persistent Systems Ltd.

*Mr. C. Ramakrishnan (Chief Financial Officer):* Mr. Ramakrishnan, joined Tata Motors Limited in 1980. He handled corporate treasury and accounting functions as well as management accounting. After a two-year company-wide IT project responsibility covering R&D, manufacturing, sourcing and sales & service, he had worked in the Chairman s Office. Mr. Ramakrishnan holds a B.Com. degree and is a qualified Chartered Accountant and Cost Accountant. Mr. Ramakrishnan was appointed as the Chief Financial Officer of Tata Motors with effect from September 18, 2007.

He was awarded the Indian Industries best CFO award and was named the best performing CFO in the auto and auto ancillary sector in CNBC TV18 CFO awards held in October 2010 and was also conferred with the CFO of the year for India award, by Asset Triple A Transaction Banking Awards 2011.

There is no family relationship between any of our Directors, Executive officers or Chief Financial Officer.

## B. Compensation.

The following table provides the annual compensation paid/accrued to our Directors and Executive Officers for Fiscal 2011.

		Remuneration (1)
Name	Position	(in Rupees)
Ratan N. Tata <sup>(2)(9)</sup>	Chairman	24,569,000
Ravi Kant <sup>(3)(9)</sup>	Vice Chairman	23,877,000
J.J. Irani	Director	2,820,000
R. Gopalakrishnan <sup>(4)</sup>	Director	1,150,000
N.N. Wadia	Director	2,140,000
S.M. Palia	Director	5,940,000
R A Mashelkar	Director	4,360,000
N Munjee	Director	7,600,000
S.Bhargava	Director	3,720,000
V K Jairath	Director	2,510,000
Ranendra Sen <sup>(5)</sup>	Director	1,960,000
Ralf Speth <sup>(6)(9)</sup>	Director	46,709,000
Carl-Peter Forster <sup>(7)(9)</sup>	Managing Director & Group CEO	221,296,000
P.M.Telang <sup>(9)</sup>	Managing Director-India Operations	40,364,000
C. Ramakrishnan <sup>(8)(9)</sup>	Chief Financial Officer	19,335,000

- 1. Includes salary, allowance, taxable value of perquisites, commission and our contribution to provident fund and superannuation fund for Managing Directors / Chief Financial Officer and sitting fees and commission for Non-Executive Directors.
- 2. Apart from the above, Mr Ratan Tata who was formerly the Executive Chairman of the Company is paid/provided Rs. 27,33,000 as special retirement benefits as per Company s Policy.
- 3. Apart from above, Mr Ravi Kant who was formerly the Managing Director of the Company is also paid special retirement benefits of Rs. 72,35,000 as per Company s Policy. Includes fees as advisor to the Company for overseeing JLR operations. The Remuneration also includes sitting fees paid by TAL Manufacturing Solutions Ltd.

4. Ceased to be director with effect from September 1, 2010.

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- 5. Appointed as independent Director with effect from June 1, 2010.
- 6. Dr Ralf Speth was appointed as a Non-Executive Director with effect from November 10, 2010 and the remuneration mentioned above is paid by JLR which include the value of car perks, relocation costs and NIC payments.
- 7. Appointed Managing Director & Group CEO with effect from April 1, 2010.
- 8. The Remuneration paid includes sitting fees paid by Sheba Properties Limited and Tata Technologies Limited.
- 9. Rounded to nearest thousands of rupees and the retirement benefits excludes provision for encashable leave and gratuity as a separate actuarial valuation is not available.

Apart from the above, the Managing Directors are also eligible to receive special retirement benefits at the discretion of the Board on their retirement, which include housing, monthly pension and medical benefits.

Our Managing Director & Group CEO is entitled to six months—salary as severance fees upon termination of his contract by us. If we elect to terminate Managing Director & Group CEO employment, we intend to give to him all the salary and benefits payable pursuant to his employment agreement for the period of three years from the effective date of employment.

#### C. Board Practices.

The Board size of twelve directors is commensurate with our size and consistent with other companies in the industry. The Board consists of executive, non-executive and independent directors. Appointments of new directors are considered by the full Board and our shareholders at each year s Annual General Meeting.

The roles of the Chairman and the Chief Executive Officer are distinct and separate with appropriate powers being delegated to the Managing Director & Group CEO to perform the day to day activities of the Company.

The Board, along with its Committees, provide leadership and guidance to our management, in particular with respect to corporate governance, business strategies and growth plans, the identification of risks and their mitigation strategies, entry into new businesses, product launches, demand fulfillment and capital expenditure requirements, and the review of our plans and targets.

The Board has delegated powers to the Committees of the Board through written/stated specific terms of reference/scope and oversees the functioning operations of the Committees through various circulars/minutes circulated to it. The Committees operate as empowered agents of the Board as per their charter/terms of reference

The Board also undertakes our subsidiaries—oversight functions through review of their performance against their set targets, advises them on growth plans and where necessary, gives strategic guidelines. Whilst all our subsidiaries have their respective Board of Directors and their management is responsible for their performance, our Board oversees the performance of our subsidiaries on a quarterly basis to have an oversight over the performance and functioning of our subsidiary companies. Our Audit Committee also has a meeting wherein the CEO and the CFO of our subsidiary companies meet annually and make presentations on significant issues in audit, internal control and risk management. The minutes of the meetings of our subsidiary companies are also placed before our Board of Directors and attention is drawn to significant transactions and arrangements entered into by our subsidiary companies.

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#### Committees.

The Audit Committee comprises four independent directors: N Munjee, Chairman, S. M. Palia, R. A. Mashelkar and Mr V.K. Jairath who was appointed as member on January 14, 2011. The scope of the Audit Committee includes:

Reviewing the quarterly/annual financial statements before submission to the Board, focusing primarily on: any changes in accounting policies and practices and reasons for any such change; major accounting entries involving estimates based on an exercise of judgment by management; qualifications in draft audit reports; significant adjustments arising out of audits; compliance with accounting standards; analysis of the effects of alternative GAAP requirements on the financial statements; compliance with listing and other legal requirements concerning financial statements; disclosure of related party transactions; review Reports on the Management Discussion and Analysis of financial condition, Results of Operations and the Directors Responsibility Statement; overseeing our financial reporting process and the disclosure of its financial information, including any earnings press release, to ensure that the financial statements are correct, sufficient and credible; and disclosures made under the CEO and CFO certification to the Board and investors.

Reviewing, with the management, the statement of uses / application of funds raised through an issue (public issue, rights issue, preferential issue, etc.), the statement of funds utilized for purposes other than those stated in the offer document/ prospectus/ notice and the report submitted by the monitoring agency monitoring the utilization of proceeds of a public or rights issue and making

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Reviewing with the management, external auditors and internal auditors, the adequacy of our internal control systems and

recommending improvements to the management.

appropriate recommendations to the Board to take up steps in this matter.

Recommending the appointment / removal of the statutory auditors, fixing audit fees and approving non-audit, consulting services provided by the firms of statutory auditors to us and our subsidiaries; and evaluating auditors performance, qualifications and independence and also ensure that the cost auditors are independent and have an arm s length relationship and are also not otherwise disqualified at the time of their appointment or during their tenure.

Reviewing the adequacy of the internal audit function, including the structure of the internal audit department, coverage and frequency of internal audits, appointment, removal, performance and terms of remuneration of the chief internal auditor.

Oversight of our external financial reporting and monitoring components of internal control over financial reporting.

Discussing with the internal auditors and senior management, significant internal audit findings and following thereon.

Reviewing the findings of any internal investigation by the internal auditors into matters involving suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting any such matters to the Board.

Discussing with the external auditors before the audit commences the nature and scope of such audit, as well as conducting post-audit discussions to ascertain any areas of concern.

Reviewing our financial and risk management policies.

Reviewing the functioning of the Whistle-Blower mechanism (which is an extension of the Tata Code of Conduct).

Reviewing the financial statements and investments made by our subsidiary companies.

Look into the reasons for any substantial defaults in payment to the depositors, debenture-holders, shareholders (in case of non-payment of declared dividend) and creditors, if any.

Reviewing the effectiveness of the system for monitoring compliance with laws and regulations.

Approving the appointment of the Chief Financial Officer.

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The Committee has also adopted policies for the approval of services to be rendered by our independent statutory auditors, based on a procedure for ensuring such auditor s independence and objectivity, as well as for the oversight of audit work for streamlining the audit process across our subsidiaries.

**The Remuneration Committee** comprises two independent directors, namely N.N. Wadia & S.Bhargava and two non-executive directors, namely Ratan N. Tata & Ravi Kant. The committee is empowered to review the remuneration of whole-time directors, retirement benefits to be paid to them and dealing with matters pertaining to Employees Stock Option Scheme.

We have not issued any stock options to our directors/employees.

The Investor Grievance Committee comprises S. M. Palia, Ravi Kant and V. K Jairath (appointed with effect from October 18, 2010) and oversees the redressing of investors—complaints pertaining to securities transfers, interest/dividend payments, non-receipt of annual reports, issue of duplicate certificates, transmission of shares & debentures, matters pertaining to our Fixed Deposit Programme and other miscellaneous complaints. Its scope also includes delegation of powers to our executives or the share transfer agents to process share transfers and other investor-related matters.

The Executive Committee of the Board comprises Ratan N. Tata, Ravi Kant, J. J. Irani, (stepped down as Director with effect from June 2, 2011), N. N. Wadia, Mr N Munjee (appointed with effect from October 18, 2010), Carl-Peter Forster and P M Telang. This Committee came into effect on July 25, 2006, upon the dissolution of the Finance Committee and the Committee of the Board. The Committee reviews revenue and capital expenditure budgets, long-term business strategy, the organizational structure, raising of finance, property related issues, review and sale of investments and the allotment of securities within established limits.

The Ethics and Compliance Committee sets forth policies relating to the implementation of the Tata Code of Conduct for Prevention of Insider Trading and takes on record the monthly reports and dealings in securities by the Specified Persons . It also implements appropriate actions in respect of violations of the Tata Code of Conduct. The Ethics and Compliance Committee comprises S.M. Palia, Chairman and Ravi Kant (appointed with effect from October 18, 2010) and V.K Jairath (appointed with effect from October 18, 2010) and C. Ramakrishnan, our Chief Financial Officer, is the Compliance Officer under the said Code.

The Nominations Committee was constituted with the objective of identifying independent directors to be inducted on the Board from time to time to refresh its membership. The Nominations Committee comprises N. N. Wadia, Chairman, Ratan N. Tata, S. M. Palia and Ravi Kant.

Apart from the Committees described above, the Board of Directors also constitutes committee(s) of directors with specific terms of reference as it may deem fit.

## D. Employees.

We consider our human capital as a critical factor to our success. Under the aegis of Tata Sons and the Tata Sons promoted entities, we have drawn up a comprehensive human resource strategy (the Human Resource strategy) which addresses key aspects of human resource development such as:

Code of conduct and fair business practices.

A fair and objective performance management system linked to the performance of the businesses which identifies and differentiates high performers while offering separation avenues for non-performers.

Creation of a common pool of talented managers across Tata Sons and the Tata Sons promoted entities with a view to increasing their mobility through inter-company job rotation.

Evolution of performance based compensation packages to attract and retain talent within Tata Sons and the Tata Sons promoted entities

Development of comprehensive training programs to impart and continuously upgrade the industry/function specific skills. In line with the Human Resource strategy, we, in turn, have implemented various initiatives in order to build better organizational capability that we believe will enable us to sustain competitiveness in the global market place. Our human resources focus is to attract talent, retain the better and advance the best.

Some of the initiatives to meet this objective include:

Recruitment across the country to meet the requirements of the expansion plans.

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Extensive process mapping exercise to benchmark and align the human resource processes with global best practices.

Introduction of a globally benchmarked employee engagement survey.

Succession planning through identification of second level of managers for all units, locations, functions.

Implementation of a Fast Track Selection Scheme, which is a system for identifying potential talent in the areas of general, commercial and operations management and offering them opportunities for growth within the organization. Our human resources team has been invited to replicate this system in other Tata Companies.

Our Talent Management Scheme which includes the identification of high performers and high potentials through various routes such as our Performance Management System and Development Centers. Subsequent to the identification process, we provide them with challenging assignments for faster development.

Introduction of performance rating based salary review and quality linked variable payment for supervisory category of employees. Other initiatives include:

Extensive brand building initiatives at university campuses to increase recruiting from premium universities

Introduction of an employee self service portal and employee help desk for the benefit of employees. We employed approximately 52,244 and 49,856 (includes Jaguar Land Rover) permanent employees as of March 31, 2011 and 2010 respectively. The average number of temporary employees for the Fiscal March 31, 2011, was approximately 32,302.

The following table set forth a breakdown of persons employed by our business segments and by geographic location as of March 31, 2011.

Segment	No. of Employees	Location	No. of Employees
Automotive	47,814	India	34,448
Other	4,430	Abroad	17,796
Total	52,244	Total	52,244

### **Training and Development**

We are committed to building the competences of our employees and improving their performance through training and development. Our focus is on identifying gaps in our employees competencies and preparing employees for changes in competitive environments, as well as to meet organizational challenges.

Some of the focus areas in training in the last year centered on leadership, innovation management and internationalization besides other training programmes to drive a change in our employees—outlook as we continue to develop as a global competitor. Developmental initiatives for our senior leadership were undertaken through international programs at various premier institutions around the world. The entire senior leadership was also taken through cultural sensitivity programme conducted by world renowned faculty. Certain employees have also been selected for the Fulbright fellowships for leadership in management. In addition, in order to emphasize the sharing of skills across our locations and functions extensive technical training programs were organized in Pune, Jamshedpur and Lucknow. The technical exposure was enhanced further through international training and participation at international seminars.

At Jamshedpur, Pune and Lucknow in India, we have also established training divisions that impart basic skills in various trades like milling, grinding and welding to our young apprentices. We received the National Best Training Establishment award from the Government of India for the eighth time.

## **Union Wage Settlements**

All our regular employees in India, other than management, are members of labor unions. We have generally enjoyed cordial relations with our employees at our factories and offices.

Employee wages are paid in accordance with wage agreements that have varying terms (typically three years) at different locations. The expiration dates of the wage agreements with respect to various locations/subsidiaries are as follows:

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Location/subsidiaries	Wage Agreement valid until
Pune CVBU	August 31, 2012
Pune PCBU	March 31, 2013
Jamshedpur	March 31, 2013
Mumbai	December 31, 2012
Lucknow	March 31, 2011*
Jaguar Land Rover	October 31, 2012
Tata Hispano	December 31, 2012

<sup>\*</sup> Negotiation for the wage settlement agreement under progress.

A cordial industrial relations environment has been maintained in all our manufacturing units.

Performance rating system is for the bargainable category in Mumbai and PCBU. The feedback of the process received from all the quarters has been encouraging. In Fiscal 2011, return-ability in wage settlements was built in by introducing vehicles & profit linked payment scheme based on the index of various parameters such as quality, productivity, operating profit and individual s performance and attendance.

Operatives support in the outsourcing low value added activities and in the implementation of other reforms that impact quality, cost cutting and productivity improvements across all locations.

## E. Share Ownership.

The information required by this item is set forth in Item 6.A of this annual report.

# Item 7. Major Shareholders and Related Party Transactions. A. Major Shareholders

We are a widely held, listed company with approximately 367,157 shareholders for Ordinary Shares and 34,491 shareholders for A Ordinary Shares of record. To our knowledge, as of June 30, 2011, the following persons beneficially owned 1% or more of 538,322,483 Ordinary Shares and 96,386,471 outstanding at that time:

Name of Shareholder	Holding	Percentage
Tata Sons and subsidiaries	141,963,346	26.37
Citibank N.A., as Depositary <sup>(1)</sup>	104,318,383	19.38
Life Insurance Corporation of India Ltd.	43,662,135	8.11
Tata Steel and subsidiaries	30,410,112	5.65
Tata Industries Limited	13,687,297	2.54
Euro pacific Growth Fund	8,244,753	1.53
The Hartford Capital Appreciation Fund	5,544,346	1.03

## A Ordinary Shares\*

Name of Shareholder	Holding	Percentage
Tata Sons and subsidiaries	8,136,482	8.44
IVY Funds, Inc. Asset Strategy Fund	6,275,490	6.51
HDFC Trustee Company Limited-HDFC Equity fund	4,665,235	4.84
HDFC Trustee Company Limited - HDFC TOP 200 fund	4,562,310	4.73
PCA India Equity Open Limited	3,880,815	4.03
ICICI Prudential Dynamic Plan	2,974,890	3.09
Birla Sun Life Insurance Company Limited	2,949,901	3.06
SBI Life Insurance Co. Ltd	1,819,346	1.89

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Government of Singapore	1,774,862	1.84
Fidelity Investment Trust Fidelity Series Emerging Markets fund	1,728,664	1.79
Dragon Peacock Investments Limited	1,658,805	1.72
Swiss Finance Corporation (Mauritius) Limited	1,502,806	1.56
HDFC Trustee Company Limited - HDFC Prudence fund	1,269,080	1.32
Deutsche Securities Mauritius Limited	1,200,648	1.25
HDFC Trustee Company Limited - HDFC Tax Saver fund	1,077,761	1.12

(1) Citibank, N.A. as depositary for our ADRs and GDRs, was the holder on record on June 30, 2011 of 104,267,283 shares and 51,100 shares respectively on behalf of the beneficial owners of deposited shares.

\* The A Ordinary Shareholders are entitled to receive dividend for any financial year at five percentage points more than the aggregate rate of dividend declared on Ordinary Shares for that financial year but are entitled to one vote for every ten A Ordinary Shares held as per the terms of its issue and the Articles of Association of the Company.

From March 31, 2008 to March 31, 2011, the holdings of our largest shareholder, Tata Sons Limited (together with its subsidiaries), have increased from 22.05% to 25.12%, as a result of their subscribing to our rights issue in 2008. The holdings of Tata Steel Ltd. (together with its subsidiaries) have decreased from 8.62% as of March 31, 2008 to 4.79% as of March 31, 2011. The shareholding of Citibank N.A. as depositary for our ADRs and GDRs, has increased from 12.69 % to 17.29 %. The shareholding of Life Insurance Corporation of India Ltd. has decreased from 9.83% to 6.45%.

According to our register of shareholders and register of beneficial shareholders, as of July 11, 2011, there were 73 registered holders of our shares with addresses in the United States, whose shareholdings represented approximately 0.03% of our outstanding Ordinary Shares on that date, excluding any of our shares held by United States residents in the form of depositary shares. Because some of these shares were held by brokers or other nominees, the number of record holders with addresses in the United States may be fewer than the number of beneficial owners in the United States.

The total permitted holding of Foreign Institutional Investors, or FIIs, in our paid up share capital has been increased to 35% by a resolution passed by our shareholders on January 22, 2004. The holding of FIIs in us as of June 30, 2011 was approximately 25.31%. See Item 10.D Exchange Controls for further details.

None of our shares of common stock entitles the holder to any preferential voting rights.

Under the Takeover Regulations of India, any person who acquires more than 5%, 10%, 14%, 54% or 74% of our shares or who is entitled to exercise voting rights with respect to more than 5%, 10%, 14%, 54% or 74% of our shares must file a report concerning the shareholding or the voting rights with us and the stock exchanges on which our ordinary shares are traded. Please see Item 9.A The Offer and Listing Markets for information with respect to these stock exchanges. Similar disclosures would be applicable under the Insider Trading Regulations of India with respect to any person who acquires more than 5% of our shares or voting rights with respect to the shares. Any increase or decrease by 2% or more in the shareholding by such persons must also be disclosed. Furthermore, under our listing agreement with the stock exchanges where our shares are listed, we are required to periodically disclose to such stock exchanges the name and percentage of shares held by persons or entities that hold more than 1% of our Ordinary Shares. For the purposes of the above, reporting and takeover requirements under our listing agreements, shares withdrawn from our ADS/GDS facility will be included as part of a person shareholding in us.

To our knowledge, we are not, directly or indirectly, owned or controlled by any other corporation or by any government or by any other natural or legal persons severally or jointly. We are not aware of any arrangements the operation of which may at a later time result in our change of control.

For details regarding voting rights, please refer to Item 10.B Memorandum and Articles of Association Voting Rights .

#### **B. Related Party Transactions.**

For a description of our related party transactions, please refer to Note 40 to our Consolidated Financial Statements

### C. Interests of Experts and Counsel.

Not applicable.

#### Item 8. Financial Information.

#### A. Consolidated Statements and Other Financial Information. Financial Statements.

The information required by this item is set forth beginning on page F-1 of this annual report.

#### Legal or Arbitration Proceedings.

The information on legal or arbitration proceedings required by this item is set forth in Item 4.B of this annual report.

#### **Dividend Policy.**

Any dividend declared by Tata Motors is based on the profits available for distribution as reported in the unconsolidated statutory financial statements of Tata Motors prepared in accordance with Indian GAAP. Further, Indian law mandates that dividend be declared out of distributable profits only after the transfer of a specified percentage of net income computed in accordance with current regulations to a general reserve. Based on the net income available for appropriation, dividends are recommended by the Board of Directors for approval by the shareholders at our Annual General Meeting. Further, the Board of Directors may also pay an interim dividend at its discretion. Since Fiscal year 1956, we have had an uninterrupted dividend distribution except for the Fiscal years 2001 and 2002. We returned to dividend distribution in Fiscal 2003. In view of our profitable performance, we declared dividends (excluding dividend tax) totaling Rs. 8,590 million, 3,116 million and Rs. 5,784 million for Fiscal 2011, 2010 and 2009 to the shareholders.

#### B. Significant Changes.

Other than as set forth in this annual report, no significant change has occurred with respect to us since the date of our audited consolidated IFRS financial statements included elsewhere in this annual report.

# Item 9. The Offer and Listing A. Offer and Listing Details.

There has been no SEC-registered offering of our shares in the United States.

The details on our share and ADS price history are included in Item 9.C Markets below.

#### B. Plan of Distribution.

Not applicable.

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#### C. Markets.

	NSE Closing Price per Ordinary			BSE Closing Price per Ordinary		NYSE			
	Shar Period High			Shar Period High			Closing Priod Period High	ce per ADS Period Low	
			Avg. Daily Trading			Avg. Daily Trading			Avg. Daily Trading
			Volume			Volume			Volume
	(Rs. Per	Share)	(in 000)	(Rs. Per	Share)	(in 000)	(US\$ Pe	r ADS)	(in 000)
Fiscal			244-12	12/2/0	<-a	ć0 <b>2.2</b> 0	2600		0.10.60
2011	1365.15	673.45	3667.12	1365.60	673.70	693.39	36.00	15.65	849.69
2010	826.45	180.00	4987.09	827.40	179.85	1388.76	18.77	5.36	580.72
2009	691.55	126.20	1734.36	690.45	126.45	502.91	17.15	3.14	466.25
2008	830.55	609.40	1311.00	830.40	606.35	305.71	20.85	14.98	518.73
2007	986.25	659.20	1590.12	985.35	658.05	441.92	22.10	14.27	427.74
Fiscal									
2012									
1st Quarter	1298.70	931.00	2111.76	1295.05	930.25	349.93	28.58	21.10	927.20
Fiscal									
2011									
1st Quarter	872.60	673.45	4858.74	872.85	673.70	924.54	20.60	15.65	508.24
2nd Quarter	1106.45	750.95	3569.12	1106.65	750.90	798.15	25.52	17.16	654.94
3rd Quarter	1365.15	1102.95	3263.50	1365.60	1104.90	511.13	36.00	25.59	1062.97
4th Quarter	1308.45	1054.40	2982.49	1306.45	1058.25	536.80	30.06	23.93	1177.51
2010									
1st Quarter	389.20	180.00	5552.20	389.05	179.85	1412.28	10.58	5.36	673.98
2nd Quarter	614.85	262.65	6184.43	614.50	262.05	1600.82	13.33	7.64	485.31
3rd Quarter	791.55	529.30	4344.56	792.60	529.4	1004.88	17.19	11.38	593.37
4th Quarter	826.45	667.40	3798.06	827.40	668.70	1529.71	18.77	14.28	571.24
Month									
June 2011	1079.90	931.00	2466.39	1079.45	930.25	412.63	23.50	21.10	1100.19
May 2011	1225.35	1077.35	2247.23	1228.55	1078.15	369.54	27.26	24.23	966.56
April 2011	1298.70	1201.30	1512.76	1295.05	1203.30	249.34	28.58	26.89	695.58
March 2011	1249.00	1117.45	2212.23	1247.50	1117.95	408.68	28.16	25.02	981.71
February 2011	1248.60	1054.40	3773.63	1250.80	1058.25	739.16	27.07	23.93	1322.09
January 2011	1308.45	1147.05	3038.65	1306.45	1145.70	475.37	30.06	24.26	1265.33

On July 27, 2011 the reported closing price of our shares on BSE and NSE was Rs1052.95 per share and Rs.1055.45 per share, respectively. On July 26, 2011 the ADS closing price on the NYSE was \$23.36 per ADS

	NSE		BSE			
	Closing Price per A Ordinary Share		ry	Closing Price Sha		y
	Period High	Period Low		Period High	Period Low	
	mgn	Low	Avg. Daily Trading	High	Low	Avg. Daily Trading
			Volume			Volume
	(Rs. Per	Share)	(in 000)	(Rs. Per	Share)	(in 000)
Fiscal						
2011	909.65	450.05	405.58	909.45	450.00	113.53
2010	513.55	175.35	121.36	515.00	258.00	72.21
2009	278.40	113.35	0.18	293.00	136.00	0.19
Fiscal						
2012	<b>-11.0</b> 0	<b>5</b> 00.40	450 50	=11 =0	<b>700 - 7</b>	07.15
1st Quarter	711.20	530.10	453.73	711.50	530.75	95.12
Fiscal						
2011	600.70	450.05	250.72	600.25	450.00	102.47
1st Quarter	600.70	450.05	359.73	600.35	450.00	192.47
2nd Quarter	799.15	489.20	306.18	793.60	488.35	79.70
3rd Quarter	909.65	754.00	607.69	909.45	752.50	134.58
4th Quarter	789.00	588.30	344.49	788.30	586.50	47.06
Fiscal						
2010	220.00	175.25	0.10	210.00	270.25	0.16
1st Quarter	320.00 437.95	175.35 235.25	0.10 62.22	318.00 437.95	270.35 258.00	0.16 63.99
2nd Quarter	513.55	413.75	283.89	515.00	417.35	151.77
3rd Quarter 4th Quarter	511.35	379.35	98.41	509.95	379.00	40.53
Month	311.33	317.33	70.41	309.93	379.00	40.55
June 2011	623.90	530.10	489.19	624.55	530.75	77.19
May 2011	704.70	612.10	471.44	704.50	610.95	73.86
April 2011	711.20	673.45	388.73	711.50	673.50	143.01
March 2011	719.90	628.40	301.33	718.90	627.55	59.35
February 2011	727.65	588.30	351.14	727.75	586.50	41.31
January 2011	789.00	683.90	385.31	788.30	682.10	39.29

On July 27, 2011 the reported closing price of our shares on BSE and NSE was Rs.573.65 per share and Rs. 573.70 per share, respectively.

# D. Selling shareholders.

Not applicable.

## E. Dilution.

Not applicable.

#### F. Expenses of the issue.

Not applicable.

# Item 10. Additional Information. A. Share Capital

Our authorized Share Capital is Rs.39 billion divided into 700 million Ordinary Shares of Rs.10/- each, 200 million A Ordinary Shares of Rs.10/- each (the Ordinary Shares and the A Ordinary Shares are hereinafter together referred to as Ordinary Shares or Shares unless otherwise specifically mentioned to the contrary) and 300 million Convertible Cumulative Preference Shares of Rs.100/- each.

Under the Companies Act, as well as our Articles of Association, if our share capital is divided into different classes of shares, all or any of the rights or privileges attached to each class of shares may be varied, modified or abrogated with the consent in writing of the holders of not less than three-fourths of the issued shares of that class, or with the sanction of a special resolution passed at a separate meeting of the holders of the issued shares of that class. Our Articles of Association further provide that the rights conferred upon the holders of the shares of any class issued with preferential or other rights shall not, unless otherwise expressly prohibited by the terms of the issue of the shares of that class, be deemed to be varied by the creation or issue of further shares ranking pari passu thereto.

In accordance with the Articles and under the Companies Act, we may issue Ordinary Shares with differential rights as to voting and/or dividend (A Ordinary Shares) up to an amount not exceeding 25% of the total issued Ordinary Share Capital of the Company or such other limit as may be prescribed by applicable laws/regulations.

Our Shareholders of the Company vide postal ballot dated August 10, 2010 have approved the raising of long term resources under Section 81(1A) of the Companies Act, 1956 and Issuance of A Ordinary Shares on exercise of conversion option by holders of Zero Coupon Convertible Alternative Reference Securities (CARS).

Our Board of Directors have approved subdivision of our Ordinary Shares and A Ordinary Shares of Rs 10/- each into Ordinary Shares and A Ordinary Shares of Rs 2/- each for which Shareholders approval will be availed at the ensuing Annual General Meeting . The ADSs and GDSs currently representing one underlying Ordinary Share of Rs 10/- each would after subdivision represent 5 underlying Ordinary Shares of Rs 2/- each respectively.

## Details of history and changes in our capital structure in the last three years

The following table sets out the details of the equity shares allotted by us in the last three years:

			A
	Ordinary		Ordinary
Description of Paid up Capital	Shares	Description of Paid up Capital	Shares
Capital as on March 31, 2008	385,503,954	Capital as on March 31, 2008	Nil
FCCN Conversion	1,53,025		
Rights Issue 2008	64,175,655	Issue of A Ordinary Shares-Oct 2008	64,175,655
Abeyance cases	25	Abeyance cases	Nil
Capital as on March 31, 2009	449,832,659	Capital as on March 31, 2009	64,175,655
Abeyance cases	939	Abeyance cases	719
GDS Issue 2009	29,904,306		
Enhanced FCCNs Conversion US\$ and JPY notes	26,643,266		
Capital as on March 31, 2010	506,381,170	Capital as on March 31, 2010	64,176,374
Abeyance cases	306	Abeyance cases	306
Capital as on July 31, 2010	506,381,476	Capital as on July 31, 2010	64,176,680
Capital as on August 31, 2010	506,381,476	Capital as on August 31, 2010	64,176,680
QIP Issuance	8,320,300	QIP Issuance	32,165,000

Capital as on October 11, 2010	514,701,776	Capital as on October 11, 2010	96,341,680
FCCN Conversion	7 758 937		

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			A
	Ordinary		Ordinary
Description of Paid up Capital	Shares	Description of Paid up Capital	Shares
Capital as on November 15, 2010	522,460,713	Capital as on November 15, 2010	96,341,680
FCCN Conversion	8,511,861		
Capital as on November 30, 2010	530,972,574	Capital as on November 30, 2010	96,341,680
FCCN Conversion	5,751,162		
Capital as on December 20, 2010	536,723,736	Capital as on December 20, 2010	96,341,680
Abeyance cases	82	Abeyance cases	26
Capital as on December 21, 2010	536,723,818	Capital as on December 21, 2010	96,341,706
FCCN Conversion	445,411		
Capital as on January 17, 2011	537,169,229	Capital as on January 17, 2011	96,341,706
FCCN Conversion	47,641		
Capital as on February 28, 2011	537,216,870	Capital as on February 28, 2011	96,341,706
FCCN Conversion	1,055,414		
Capital as on March 31, 2011	538,272,284	Capital as on March 31, 2011	96,341,706
Abeyance cases	50,199	Abeyance cases	44,765
Capital as on May 23, 2011	538,322,483	Capital as on May 23, 2011	96,386,471
Capital as on May 31, 2011	538,322,483	Capital as on May 31, 2011	96,386,471
Capital as on June 30, 2011	538,322,483	Capital as on June 30, 2011	96,386,471
B. Memorandum and Articles of Association			

#### **Objects and Purposes**

Our principal objects, as provided by Clause 3 of our Memorandum of Association, include:

manufacturing, marketing, import, export, hiring and letting on hire of commercial vehicles, automobile cars, two wheeler vehicles, heavy and construction equipment including components, accessories and spare parts in relation thereto;

to carry on the business as manufacturers and dealers of machinery articles and goods of all classes;

to carry on the business of manufacturing materials which may be usefully combined with our manufacturing and engineering business; and

to carry on the business of financing and re-financing of all types of vehicles, construction equipment, capital equipment and services by way of credit, hire purchases, leases and loans.

#### **Directors**

Under the Companies Act, as well as our Articles of Association, each of our Directors, who is in any way directly or indirectly concerned or interested in a contract or arrangement or proposed contract or arrangement entered into or to be entered into by or on our behalf is required to disclose the nature of his interest at a meeting of the first meeting of the Board held after the Director becomes concerned. Under the Companies Act, as well as the Articles of Association, an interested Director is not allowed to take part in the discussion of, or vote on, any contract, arrangement or proposal in which the Director is interested.

Under the Companies Act and our Articles of Association, we are restricted from making loans to Directors and the prior approval of the Central Government is required before we can make any loans, directly or indirectly, to any Director or provide, directly or indirectly, any guarantees or security in connection with any loan made by a third party to a Director.

Under our Articles of Association, a director is not required to hold any qualification shares. Our Articles of Association do not prescribe an age limit for the retirement of the Directors. As per the policy adopted by our Board, executive directors retire at the age of 65 and non-executive directors retire at the age of 75.

Under our Articles of Association, the number of our Directors cannot be less than three nor more than fifteen.

### Dividends

Under the Companies Act, unless the Board recommends the payment of a dividend, the shareholders at a general meeting have no power to declare any dividend. Subject to certain conditions laid down by Section 205 of the Companies Act, no dividend can be declared or paid by a company for any Fiscal year except out of the profits of the company calculated in accordance with the provisions of the Companies Act or out of the profits of the company for any previous Fiscal year(s) calculated pursuant to the provisions of the Companies Act.

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Under our Articles of Association, the shareholders at a general meeting may declare a lower, but not higher, dividend than that recommended by the Board. Dividends are generally declared as a percentage of the par value. The dividend recommended by the Board and approved by the shareholders at a general meeting is distributed and paid to shareholders in proportion to the paid-up value of their shares as on the record date for which such dividend is payable. In addition, the Board may declare and pay interim dividends. The shares to be issued upon the conversion of the ADSs will be fully paid-up when delivered as provided herein. Under the Companies Act, dividends can only be paid in cash to shareholders listed on the register of shareholders on the date which is specified as the record date or book closure date. No shareholder is entitled to a dividend while any lien in respect of unpaid calls on any of their shares is outstanding.

Shares issued upon conversion of ADSs will rank pari passu with our existing Ordinary Shares of Rs. 10/- each in all respects including entitlement of the dividend declared.

Dividends must be paid within 30 days from the date of the declaration and any dividend which remains unpaid or unclaimed after that period must be transferred within seven days to a special unpaid dividend account held at a scheduled bank. Any money which remains unpaid or unclaimed for seven years from the date of such transfer must be transferred by us to the Investor Education and Protection Fund established by the Government pursuant to which no claim shall lie against us or the said Fund.

Under the Companies Act, we may only pay a dividend in excess of 10% of paid-up capital in respect of any year out of the profits of that year after we have transferred to our reserves a percentage of our non consolidated Indian GAAP profits for that year ranging between 2.5% to 10% depending on the rate of dividend proposed to be declared in that year. The Companies Act further provides that if the profit for a year is insufficient, the dividend for that year may be declared out of the non consolidated Indian GAAP accumulated profits earned in previous years and transferred to reserves, subject to the following conditions: (i) the rate of dividend to be declared may not exceed the lesser of the average of the rates at which dividends were declared in the five years immediately preceding the year, or 10% of paid-up capital; (ii) the total amount to be drawn from the accumulated profits from previous years may not exceed an amount equivalent to 10% of paid-up capital and free reserves and the amount so drawn is first to be used to set off the losses incurred in the financial year before any dividends in respect of preference or equity shares; and (iii) the balance of reserves after withdrawals must not be below 15% of paid-up capital.

The holders of A Ordinary Shares will receive dividends for any financial year at five percentage points more than the aggregate rate of dividend declared on Ordinary Shares for that financial year.

## Capitalization of Reserves and Issue of Bonus Shares

Our Articles of Association permit us by a resolution of our shareholders in a general meeting to resolve that amounts standing to the credit of reserves or securities premium can be capitalized by the issue of fully paid bonus shares (also referred to as a stock dividend) or by crediting shares not fully paid-up with the whole or part of any sum outstanding. Bonus shares must be issued pro rata to the amount of capital paid-up on existing shareholdings. Any issue of bonus shares would be subject to the guidelines issued by SEBI in this regard.

#### Calls on Shares, Pre-Emptive Rights and Alteration of Share Capital

Under the Companies Act, as well as our Articles of Association, the Board of Directors may from time to time make such calls as they think fit upon the members of the Company in respect of all moneys unpaid on the shares held by them respectively and each member is required to pay the amount of every call so made on him to the Company.

Subject to the provisions of the Companies Act, we may increase our share capital by issuing new shares on such terms and with such rights as we, by action of shareholders in a general meeting, determine. These new shares will be offered to existing shareholders listed on the members register on the record date in proportion to the amount paid-up on these shares at that date. The offer will be made by notice specifying the number of shares offered and the date (being not less than 15 days from the date of the offer) after which the offer, if not accepted, will be deemed to have been declined. After this date, the Board may dispose of the shares offered in respect of which no acceptance has been received, in such manner as the Board thinks most beneficial to us. The offer is deemed to include a right exercisable by the person concerned to renounce the shares offered to such person in favor of any other person provided that the person in whose favor these shares have been renounced is approved by the Board in their absolute discretion.

Under the Companies Act, new shares may be offered to any persons whether or not those persons include existing shareholders, if a special resolution to that effect is passed by the shareholders of the company in a general meeting. The issuance of shares upon conversion of our outstanding Convertible Notes has been duly approved by a special resolution of our shareholders and our shareholders have waived their pre-emptive rights with respect to these shares.

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The Company can also alter its share capital by way of a reduction of capital or by undertaking a buy-back of shares under the prescribed SEBI guidelines.

Our Articles of Association provide that, by a special resolution passed at the general meeting, we may consolidate or subdivide our share capital, convert all or any of our fully paid-up shares into stock and re-convert that stock into fully paid-up shares or cancel shares which have not been taken up by any person. The Company may also from time to time by special resolution reduce its capital.

#### **General Meetings of Shareholders**

We must hold our Annual General Meeting each year within 15 months of the previous Annual General Meeting and in any event not later than six months after the end of each accounting year, unless extended by the Registrar of Companies at our request for any special reason. Our Board of Directors may convene an Extraordinary General Meeting of shareholders when necessary or at the request of a shareholder or shareholders holding in the aggregate not less than 10% of our capital. Written notices convening a meeting setting out the date, place and agenda of the meeting must be given to members at least 21 days prior to the date of the proposed meeting. A general meeting may be called after giving shorter notice if consent is received from all shareholders in the case of an Annual General Meeting, and from shareholders holding not less than 95% of our paid-up capital in the case of any other general meeting. Currently, we give written notices to all members and, in addition, give public notice of general meetings of shareholders in a daily newspaper of general circulation in Mumbai. General meetings are generally held at some place in Mumbai. The quorum for a general meeting of the company is five shareholders personally present.

A company intending to pass a resolution relating to matters such as, but not limited to, amendment in the objects clause of the memorandum, buy back of shares under the Companies Act, giving loans or extending guarantee in excess of limits prescribed under the Companies Act, and guidelines issued thereunder, is required to obtain the resolution passed by means of a postal ballot instead of transacting the business in the general meeting of the company. A notice to all the shareholders shall be sent along with a draft resolution explaining the reasons therefore and requesting them to send their assent or dissent in writing on a postal ballot within a period of 30 days from the date of posting the letter. Postal ballot voting also allows shareholders to cast their votes by electronic means.

#### **Voting Rights**

At a general meeting upon a show of hands, every member holding shares and entitled to vote and present in person has one vote. Upon a poll, the voting rights of each shareholder entitled to vote and present in person or by proxy is in the same proportion as the capital paid-up on each share held by such holder bears to the total paid-up capital. Voting is by show of hands, unless a poll is ordered by the Chairman of the meeting or demanded by shareholder or shareholders holding at least 10% of the voting rights in respect of the resolution or by those holding paid-up capital of at least Rs.50,000. The Chairman of the meeting has a casting vote.

Holders of ADSs and of GDSs are not entitled to attend or vote at shareholders meetings. Holders of ADSs may exercise voting rights with respect to the Ordinary Shares represented by ADSs only in accordance with the provisions of our ADS deposit agreement and Indian law. A holder of ADSs may withdraw from the ADS facility the related underlying shares and vote as a direct shareholder, but there may not be sufficient time to do so after the announcement of an upcoming vote. If requested by us, the depositary will notify holders of ADSs of upcoming votes and arrange to deliver our voting materials to holders of ADSs. The materials will describe the matters to be voted on and explain how holders of ADSs on a record date specified by the depositary may instruct the depositary to vote on the deposited securities underlying the ADSs as directed by the holders of ADSs. For the instructions to be valid, the depositary must receive them in writing on or before a date specified by the depositary. The depositary will try, insofar as practicable, subject to Indian laws and the provisions of our Articles of Association, to vote or have its agents vote the deposited securities as instructed. The depositary will only vote as instructed and is not entitled to exercise any voting discretion. If the depositary timely receives voting instructions from a holder of ADSs and which fails to specify the manner in which the depositary is to vote the shares underlying such holder s ADSs, such holder will be deemed to have instructed the depositary to vote in favor of the items set forth in such voting instructions. If the depositary does not receive timely instructions from a holder of ADSs, the holder shall be deemed to have instructed the depositary to give a discretionary proxy to a person designated by us, subject to the conditions set forth in the deposit agreement. If requested by us, the depositary is required to represent all shares underlying the outstanding ADSs, regardless whether timely instructions have been received from the holders of such ADSs, for the sole purpose of establishing a quorum at a meeting of shareholders.

The Depositary for the holders of the GDRs shall exercise voting rights in respect of the GDSs by issue of an appropriate proxy or power of attorney in terms of the deposit agreement pertaining to the GDRs.

Ordinary resolutions may be passed by simple majority of those shareholders present and voting at the meeting. Special resolutions require that the votes cast in favor of the resolution must be at least three times the votes cast against the resolution. The Companies Act provides that in

order to amend the Articles of Association, a special resolution is required to be passed in a general meeting.

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Dissolutions, mergers or consolidations, transfers of the whole or a significant part of our business to another company or taking over the whole of the business of any other company and, in any case where shareholding of public financial institutions and banks exceeds 25%, appointment of statutory auditors, each require a special resolution. Our Articles of Association do not permit cumulative voting for the election of our directors.

A shareholder may exercise his or her voting rights by proxy to be given in the form required by our Articles of Association. The instrument appointing a proxy is required to be lodged with the company at least 48 hours before the time of the meeting. A shareholder may, by a single power of attorney, grant a general power of representation regarding several general meetings of shareholders. Any of our shareholders may appoint a proxy. A corporate shareholder is also entitled to nominate a representative to attend and vote on its behalf at general meetings. A proxy may not vote except on a poll and does not have a right to speak at meetings. A shareholder which is a legal entity may appoint an authorized representative who can vote in all respects as if a shareholder both on a show of hands and a poll.

The Companies Act allows for a company to issue shares with differential rights as to dividend, voting or otherwise subject to other conditions prescribed under applicable law. In this regard, the laws require that for a company to issue shares with differential voting rights the company must have had distributable profits in terms of the Companies Act for a period of three financial years, the company has not defaulted in filing annual accounts and annual returns for the immediately preceding three years, the articles of association of such company must allow for the issuance of such shares with differential voting rights and such other conditions set forth in the Companies (Issue of Share Capital with Differential Voting Rights) Rules, 2001 must be fulfilled.

In the case where a resolution is put to vote on a poll, such voting entitlement (excluding fractions, if any), will be applicable to holders of A Ordinary Shares. As per the terms of issue, the outstanding A Ordinary Shares shall be entitled to one vote for every ten A Ordinary Shares held.

In the case where a resolution is put to vote in the meeting and is to be decided on a show of hands, the holders of A Ordinary Shares shall be entitled to the same number of votes as available to holders of Ordinary Shares.

#### **Convertible Securities/Warrants**

We may issue from time to time debt instruments that are partly and fully convertible into shares and/or warrants to purchase shares.

#### **Register of Shareholders and Record Dates**

We are obliged to maintain a register of shareholders at our registered office in Mumbai or at some other place in the same city. The register and index of our beneficial owners maintained by a depository under the Depositories Act, 1996 is deemed to be a part of the index of members and register of shareholders. We recognize as shareholders only those persons who appear on our register of shareholders and we cannot recognize any person holding any Share or part of it upon any trust, express, implied or constructive, except as permitted by law. In the case of shares held in physical form, we register transfers of shares on the register of shareholders upon lodgment of the share transfer form duly complete in all respects accompanied by a share certificate or if there is no certificate, the letter of allotment in respect of shares transferred together with duly stamped transfer forms. In respect of electronic transfers, the depository transfers shares by entering the name of the purchaser in its books as the beneficial owner of the shares. In turn, we enter the name of the depository in our records as the registered owner of the shares. The beneficial owner is entitled to all the rights and benefits as well as the liabilities with respect to the shares that are held by the depository.

For the purpose of determining the shareholders, the register may be closed for periods not exceeding 45 days in any one year or 30 days at any one time. In order to determine the shareholders entitled to dividends, we keep the register of shareholders closed for approximately 21 days, generally in June or July of each year. Under the listing regulations of the stock exchanges on which our outstanding shares are listed, we may, upon at least 15 days—advance notice to these stock exchanges, set a record date and/or close the register of shareholders in order to ascertain the identity of shareholders entitled to the dividend. The trading of shares and the delivery of certificates in respect thereof may continue while the register of shareholders is closed.

#### **Annual Report and Financial Results**

Our Indian GAAP audited financial statements for the relevant Fiscal year, the directors report and the auditors report, (collectively the Annual Report), must be prepared before the Annual General Meeting. These also include other financial information, a corporate governance section and management s discussion and analysis report and general shareholders information and are also made available for inspection at our registered office during normal working hours for 21 days prior to our annual general meeting.

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Under the Companies Act, we must file the Annual Report with the Registrar of Companies within seven months from the close of the accounting year or within 30 days from the date of the annual general meeting, whichever is earlier. As required under listing agreements with the applicable stock exchanges, copies are required to be simultaneously sent to all the stock exchanges on which our shares are listed. We must also publish our financial results in at least one English language daily newspaper circulating in the whole or substantially the whole of India and also in a newspaper published in the language of the region where our registered office is situated.

We submit information, including our Annual Report, half yearly financial statements, report on corporate governance and the shareholding pattern statement, in accordance with the requirements of the listing agreement with the Singapore Stock Exchange.

#### **Transfer of Shares**

Shares held through depositories are transferred in book-entry form or in electronic form in accordance with the regulations laid down by the SEBI. These regulations provide the regime for the functioning of the depositories and the participants and set out the manner in which the records are to be kept and maintained and the safeguards to be followed in this system. Transfers of beneficial ownership of shares held through a depository are exempt from stamp duty. We have entered into an agreement for these depository services with National Securities Depository Limited and the Central Depository Services (India) Limited.

The SEBI requires that all investors hold our shares in book-entry form for trading and settlement purposes, except for transactions that are not made on a stock exchange and transactions that are not required to be reported to the stock exchange.

The requirement to hold shares in book-entry form will apply to ADS holders when the shares are withdrawn from the depositary facility upon surrender of the ADSs. In order to trade in our shares in the Indian market, the withdrawing ADS holder will be required to comply with the procedures above.

Our Ordinary Shares are freely transferable, subject only to the provisions of the Companies Act under which, if a transfer of shares contravenes the SEBI provisions or the regulations issued under it or any other law for the time being in force or the Sick Industrial Companies (Special Provisions) Act, 1985, or SICA, or any other similar law, the Indian Company Law Board may, on an application made by the company, a depository incorporated in India, an investor, the SEBI or other parties, direct a rectification of the register of records. If a company without sufficient cause refuses to register a transfer of shares within two months from the date on which the instrument of transfer is delivered to the company, the transferee may appeal to the Indian Company Law Board seeking to register the transfer of equity shares. The Indian Company Law Board may in its discretion, issue an interim order suspending the voting rights attached to the relevant equity shares before completing its investigation of the alleged contravention. Under the Companies (Second Amendment) Act, 2002, the operative provisions of which are yet to come into force, the Indian Company Law Board is proposed to be replaced with the National Company Law Tribunal. Further, under the Sick Industrial Companies (Special Provisions) Repeal Act, 2003, or the SICA. The SICA is sought to be repealed and the Board of Industrial and Financial Reconstruction, as constituted under the SICA, is to be replaced with the National Company Law Tribunal.

Pursuant to the Listing Agreement, in the event we have not effected the transfer of shares within one month or where the Issuer has failed to communicate to the transferee any valid objection to the transfer within the stipulated time period of one month, the Issuer is required to compensate the aggrieved party for the opportunity loss caused during the period of the delay.

The Companies Act provides that the shares or debentures of the public listed company (like the Issuer) shall be freely transferable. Our Articles of Association provide for restrictions on the transfer of shares, including granting power to the board of directors in certain circumstances to refuse to register or acknowledge transfer of shares or other securities issued by us. However, under the Companies Act the enforceability of these transfer restrictions is unclear.

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#### **Acquisition of Our Own Shares**

The Company is prohibited from acquiring its own shares unless the consequent reduction of capital is effected by an approval of at least 75% of its shareholders voting on the matter in accordance with the Companies Act, 1956 and is also sanctioned by a High Court of competent jurisdiction. Moreover, subject to certain conditions, a company is prohibited from giving, whether directly or indirectly and whether by means of a loan, guarantee, the provision of security or otherwise, any financial assistance for the purpose of or in connection with a purchase or subscription made or to be made by any person of or for any shares in the company or its holding company. However, pursuant to amendments to the Companies Act, companies have been empowered to purchase its own shares or other specified securities out of their free reserves, or the securities premium account or the proceeds of any shares or other specified securities (other than the kind of shares or other specified securities proposed to be bought back) subject to the following conditions:

- (i) the buy back should be authorized by the Articles of Association;
- (ii) a special resolution has been passed at our general meeting authorizing the buy back;
- (iii) the buy back is limited to 25% of the total paid up capital and free reserves;
- (iv) the debt owed by the company (including all amounts of unsecured and secured debt) is not more than twice the capital and free reserves after the buy back; and
- (v) the buy-back is in accordance with the Securities and Exchange Board of India (Buy-Back of Securities) Regulations, 1998. The condition mentioned above in (ii) would not be applicable if the buy-back is for less than 10% of the total paid-up equity capital and free reserves of the company and provided that this buy-back has been authorized by the board of directors of the company. A company buying back its securities is required to extinguish and physically destroy the securities so bought back within seven days of the last date of completion of the buy-back. Further, a company buying back its securities is not permitted to buy-back any securities for a period of one year from the buy-back and to issue securities for six months. The aforesaid restriction relating to the one year period does not apply to a buyback authorized by a special resolution of the shareholders in general meeting. Every buy-back has to be completed within a period of one year from the date of passing of the special resolution or resolution of the Board, as the case may be.

A company is also prohibited from purchasing its own shares or specified securities through any subsidiary company including its own subsidiary companies or through any investment company (other than a purchase of shares in accordance with a scheme for the purchase of shares by trustees of or for shares to be held by or for the benefit of employees of the company) or if the company is defaulting on the repayment of deposit or interest, redemption of debentures or preference shares or payment of dividend to a shareholder or repayment of any term loan or interest payable thereon to any financial institution or bank, or in the event of non- compliance with other provisions of the Companies Act.

### **Liquidation Rights**

Subject to the rights of creditors, workmen and of the holders of any other shares entitled by their terms of issue to preferential repayment over the shares, in the event of our winding up, the holders of our shares are entitled to be repaid the amounts of capital paid-up or credited as paid-up on these shares, or in case of shortfall, proportionately. All surplus assets after payments due to workmen, the holders of any preference shares and other creditors belong to the holders of the equity shares in proportion to the amount paid up or credited as paid-up on these shares respectively at the commencement of the winding-up.

#### C. Material Contracts.

Except as given below, neither Tata Motors Limited nor any of its consolidated subsidiaries or associated companies is a party to any material contract other than contracts entered into in the ordinary course of business:

the Tata Brand Equity and Business Promotion Agreement incorporated by reference into this annual report as Exhibit 4.1, which is described in Item 4.C of this annual report;

the agreement entered into by us with Mr. P.M. Telang for his appointment as Managing Director-India Operations, which is incorporated by reference into this annual report; as Exhibit 4.2;

the agreement for the sale and purchase of Jaguar and Land Rover, which is incorporated by reference in this annual report as Exhibit 4.3;

the agreement dated May 27, 2010 entered into by us with Mr. Carl-Peter Forster, which is incorporated by reference in this annual report as Exhibit 4.4;

the Secondment agreement dated June 1, 2010 entered into by Jaguar Land Rover with Mr. Carl-Peter Forster .

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the agreement dated January 26, 2010 entered into by Jaguar Land Rover with Dr. Ralf Speth.

#### D. Exchange Controls.

#### General

Prior to June 1, 2000, foreign investment in Indian securities, including the acquisition, sale and transfer of securities of Indian companies, was regulated by the Foreign Exchange Regulation Act, 1973, or FERA, and the notifications issued by the Reserve Bank of India or RBI thereunder.

With effect from June 1, 2000, foreign investment in Indian securities is regulated by the Foreign Exchange Management Act 1999, or FEMA (as amended from time to time), and the rules, regulations and notifications made under FEMA. A person resident outside India can transfer any security of an Indian company or any other security to an Indian resident only under the terms and conditions specified in FEMA and the rules and regulations made thereunder or as permitted by the RBI.

The RBI issued the Foreign Exchange Management (Transfer or issue of Security by a Person Resident Outside India) Regulations 2000, or the Regulations, to regulate the issue of Indian securities including American depository receipts to persons resident outside India and the transfer of Indian securities by or to persons resident outside India. The Regulations provide that an Indian entity may issue securities to a person resident outside India or record in its books any transfer of security from or to such person only in the manner set forth in FEMA and the rules and regulations made thereunder or as permitted by the RBI.

#### **Foreign Direct Investment**

The Government of India, pursuant to its liberalization policy, set up the Foreign Investment Promotion Board, or the FIPB, to regulate all foreign direct investment into India. Foreign Direct Investment, means investment by way of subscription and/or purchase of securities of an Indian company by a non resident investor. Regulatory approval is required for investment in some sectors, including housing, petroleum (other than refining), defense and strategic industries. Also, the following investments would require the prior regulatory permission of:

investments, including a transfer of shares, in excess of specified sectoral caps;

investments by an unincorporated entity;

investment in industries for which industrial licensing is compulsory; and

all proposals relating to acquisition of shares of an Indian company by a foreign investor (including individuals of Indian nationality or origin residing outside India (a Non-Resident Indian), the activities of which company are not under the automatic route under existing Indian foreign investment policy or where the Indian company is engaged in the financial services sector or where the acquisition of shares attracts the provisions of the Takeover Code. Prior permission of the RBI is required for the transfer of shares from residents to non-residents in the financial services sector or, in transactions subject to the Indian Takeover Code, or the Insurance Regulatory and Development Authority.

Subject to certain exceptions, Foreign Direct Investment and investment by individuals of Indian nationality or origin residing outside India, or Non-Resident Indians, in Indian companies does not require the prior approval of the FIPB or the RBI. The Government has indicated that in all cases where Foreign Direct Investment is allowed on an automatic basis without FIPB approval the RBI would continue to be the primary agency for the purposes of monitoring and regulating foreign investment. In cases where FIPB approval is obtained, no approval of the RBI is required, although a declaration in the prescribed form, detailing the foreign investment, must be filed with the RBI once the foreign investment is made in the Indian company. The foregoing description applies only to an issuance of shares by, and not to a transfer of shares of, Indian companies.

The Government has set up the Foreign Investment Implementation Authority, or the FIIA in the Ministry of Commerce and Industry. The FIIA has been mandated to (i) translate foreign direct investment approvals into implementation, (ii) provide a proactive one-stop after-care service to foreign investors by helping them obtain necessary approvals, (iii) sort out operational problems and (iv) meet with various government agencies to find solutions to foreign investment problems and maximize opportunities through a co-operative approach.

## **Pricing**

The price of shares of a listed Indian company issued to non-residents under the foreign direct investment scheme on an automatic basis cannot be less than the price worked out in accordance with the guidelines issued by the SEBI for the preferential allotment of shares where the shares of such company are listed.

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Every Indian company issuing shares or convertible debentures in accordance with the Regulations is required to submit a report to the RBI within 30 days of receipt of the consideration and another report within 30 days from the date of issue of the shares to the non-resident purchaser.

The above description applies only to an initial issue of shares or convertible debentures by an Indian company.

#### Portfolio Investment by Foreign Institutional Investors

In September 1992, the Government issued guidelines that enable foreign institutional investors, including institutions such as pension funds, investment trusts, asset management companies, nominee companies and incorporated/institutional portfolio managers referred to as Foreign Institutional Investors, or FIIs, to make portfolio investments in all securities of listed and unlisted companies in India. Investments by registered Foreign Institutional Investors or Non-Resident Indians made through a stock exchange are known as Portfolio Investments. Foreign investors wishing to invest and trade in Indian securities in India under these guidelines are required to register with the SEBI and obtain a general permission from the RBI under the Foreign Exchange Management Act, 1999. However, since the SEBI provides a single window clearance, a single application must be made to the SEBI. Foreign investors are not necessarily required to register with the SEBI under the Securities and Exchange Board of India (Foreign Institutional Investors) Regulations 1995 (the Foreign Institutional Investor Regulations) as Foreign Institutional Investors and may invest in securities of Indian companies pursuant to the Foreign Direct Investment route discussed above.

Foreign Institutional Investors who are registered with the SEBI are required to comply with the provisions of the Securities and Exchange Board of India (Foreign Institutional Investors) Regulations, 1995, or Foreign Institutional Investor Regulations. A registered foreign institutional investor may buy, subject to the ownership restrictions discussed below, and sell freely securities issued by any Indian company, realize capital gains on investments made through the initial amount invested in India, subscribe to or renounce rights offerings for shares, appoint a domestic custodian for custody of investments made and repatriate the capital, capital gains, dividends, income received by way of interest and any compensation received towards sale or renunciation of rights offerings of shares. A Foreign Institutional Investor may not hold more than 10% of the total issued capital of a company in its own name; a corporate/individual sub-account of the Foreign Institutional Investor may not hold more than 5% of the total issued capital of a company, and a broad based sub-account may not hold more than 10% of the total issued capital of a company. The total holding of all Foreign Institutional Investors in a company is subject to a cap of 24% of the total paid up capital of a company, which can be increased to the relevant sectoral cap/ceiling applicable to the said company under the Foreign Direct Investment Regime with the passing of a special resolution by the shareholders of the company in a general meeting.

FIIs are permitted to purchase shares and convertible debentures, subject to the FII limits, of an Indian company either through:

a public offer, where the price of the shares to be issued is not less than the price at which the shares are issued to Indian residents, or

a private placement, where the price of the shares to be issued is not less than the price according to the terms of the relevant guidelines or the guidelines issued by the former Controller of Capital Issues.

Registered FIIs are generally subject to tax under Section 115AD of the Income Tax Act of 1961. There is uncertainty under Indian law as to the tax regime applicable to FIIs that hold and trade in ADSs and Shares. See Item 10.E Taxation Taxation of Capital Gains and Losses Indian Taxation .

#### Portfolio Investment by Non-Resident Indians

A variety of methods for investing in shares of Indian companies are available to Non-Resident Indians. These methods allow Non-Resident Indians to make Portfolio Investments in shares and other securities of Indian companies on a basis not generally available to other foreign investors. In addition to Portfolio Investments in Indian companies, non-resident Indians may also make foreign direct investments in Indian companies pursuant to the Foreign Direct Investment route discussed above.

#### Transfer of shares and convertible debentures of an Indian company by a person resident outside India

The Government has granted general permission to persons residing outside India to transfer shares and convertible debentures held by them to an Indian resident, subject to compliance with certain terms and conditions and reporting requirements. A resident who wishes to purchase shares from a non-resident must, pursuant to the relevant notice requirements, file a declaration with an authorised dealer in the prescribed

Form FC-TRS, together with the relevant documents and file an acknowledgment thereof with the Indian company to effect transfer of the shares to his name.

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Moreover, the transfer of shares between an Indian resident and a non-resident (except NRI) does not require the prior approval of the Government or RBI, provided that: (i) the activities of the investee company are under the automatic route pursuant to FDI Policy and the transfer is not subject to regulations under the Indian Takeover Code; (ii) the non-resident shareholding complies with sector limits under the FDI policy; and (iii) the pricing is in accordance with the guidelines prescribed by SEBI and RBI.

#### **Indirect Foreign Investment**

In April 2010, the Indian Government issued the Consolidated FDI Policy (Policy) setting out guidelines for foreign investment in India. The policy is to be reissued every six months. The Policy *inter alia* prescribes the guidelines for (i) the calculation of total indirect foreign investment in Indian companies, (ii) transfer of ownership or control of Indian companies in sectors with caps from resident Indian citizens to non-resident entities and (iii) guidelines on downstream investments by Indian companies. Pursuant to the Policy, for the purposes of computation of indirect foreign investment in an Indian company, foreign investments in its parent company, by FIIs (holding as of March 31, 2010), NRIs, ADRs, GDRs, FCCBs, FDI, convertible preference shares and convertible currency debentures are required to be taken together.

#### **Sponsored ADR Schemes**

By notification dated November 23, 2002, the RBI has permitted existing shareholders of Indian companies to sell their shares through the issuance of ADRs against the block of existing shares of the Indian company, subject to the following conditions:

The facility to sell the shares would be available pari passu to all categories of shareholders.

The sponsoring company whose shareholders propose to divest existing shares in the overseas market through issue of ADRs will give an option to all its shareholders indicating the number of shares to be divested and the mechanism how the price will be determined under the ADR norms. If the shares offered for divestment are more than the pre-specified number to be divested, shares would be accepted from the existing shareholders in proportion to their existing shareholdings.

The proposal for divestment of the shares would have to be approved by a special resolution of the Indian company.

The proceeds of the ADR issue raised abroad shall be repatriated into India within a period of one month from the closure of the issue. However, the proceeds of the ADR issue can also be retained abroad to meet the future foreign exchange requirements of the company and by a recent notification this facility has been extended indefinitely until further notice.

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The issue related expenses in relation to public issue of ADRs under this scheme would be subject to a ceiling of 4% of the issue size in the case of public issues and 2% of the issue size in the case of private placements. The issue related expenses would include underwriting commissions, lead managers charges, legal expenses and reimbursable expenses. The issue expenses shall be passed on to the shareholders participating in the sponsored issue on a *pro rata* basis.

#### Transfer of ADRs by Non-residents

The Ministry of Finance, Government of India, has granted general permission for the transfer of ADRs outside India and also permitted non-resident holders of ADRs to surrender ADRs in exchange for the underlying shares. Pursuant to the terms of the relevant deposit agreement an investor who surrenders ADRs and withdraws shares is permitted to re-deposit such shares subject to the total issued ADRs and obtains ADRs at a later time.

#### Fungibility of ADRs/GDRs

In March 2001, the RBI permitted the re-conversion of shares of Indian Companies into ADRs/GDRs, subject to the following conditions:

the Indian company has issued ADRs/GDRs;

the shares of the Indian company are purchased by a registered stock broker in India in the name of the Depository, on behalf of the non-resident investor who wishes to convert such shares into ADRs/GDRs;

shares are purchased on a recognized stock exchange;

the shares are purchased with the permission of the custodian of the ADRs/GDRs of the Indian company and are deposited with the custodian;

the issuer company has authorized the custodian to accept shares from non-resident investors for re-issuance of ADRs/GDRs;

the number of shares so purchased do not exceed the ADRs/GDRs converted into underlying shares, and are in compliance with the sectoral caps applicable under the Foreign Direct Investment regime; and

the non-resident investor, broker, custodian and the overseas depository comply with the provisions of the Depository Receipt Mechanism and the guidelines issued thereunder from time to time.

Also the RBI has prescribed that the domestic custodians are the entity required to ensure compliance with the RBI guidelines and to file reports with the RBI from time to time. The domestic custodian is also required to perform the following functions:

provide a certificate to the RBI and the SEBI stating that the sectoral caps for foreign investment in the relevant company have not been breached;

monitor the total number of ADRs/GDRs that have been converted into underlying shares by non-resident investors;

liaise with the issuer company to ensure that the foreign investment restrictions, if any, are not being breached; and

file a monthly report about the ADRs/GDRs transactions under the two-way fungibility arrangement with the RBI and the SEBI. **Two-way Fungibility of Depositary Receipts** 

We offer foreign investors a limited facility for conversion of Ordinary Shares into American Depositary Receipts within the limits permissible for two-way Fungibility, as announced by the Reserve Bank of India vide its operative guidelines for the limited two way fungibility under the Issue of Foreign Currency Convertible Bond and Ordinary Shares (Through Depository Receipt Mechanism) Scheme, 1993, dated February 13, 2002.

#### E. Taxation

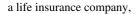
This section describes the material U.S. federal income tax consequences to U.S. holders (as defined below) and the Indian stamp duty and income and service tax consequences to non-residents (as defined below) of owning shares or ADSs. It applies to you only if you hold your shares or ADSs as capital assets for tax purposes. This section does not apply to you if you are a member of a special class of holders subject to special rules, including:

a dealer in securities,

a trader in securities that elects to use a mark-to-market method of accounting for securities holdings,

a tax-exempt organization,

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a person liable for alternative minimum tax,

a person that actually or constructively owns 10% or more of our voting stock,

a person that holds shares or ADSs as part of a straddle or a hedging or conversion transaction, or

a U.S. holder (as defined below) whose functional currency is not the U.S. dollar.

With regard to United States tax, the following discussion addresses only the material U.S. federal income tax consequences for persons that are U.S. holders . You are a U.S. holder if you are a beneficial owner of shares or ADSs and you are, for U.S. federal income tax purposes:

a citizen or resident of the United States,

a domestic corporation,

an estate whose income is subject to U.S. federal income tax regardless of its source, or

a trust if a United States court can exercise primary supervision over the trust s administration and one or more United States persons are authorized to control all substantial decisions of the trust.

With regard to Indian tax, the following discussion addresses only the tax consequences for persons that are non-residents of India, as defined in the Indian Income Tax Act of 1961 (the Income Tax Act ), and is based on the provisions of Section 115AC and other applicable provisions of the Income Tax Act and the Issue of Foreign Currency Convertible Bonds and Ordinary Shares (Through Depository Receipt Mechanism) Scheme, 1993 promulgated by the Government of India (together, the Section 115AC Regime).

If a partnership holds shares or ADSs, the U.S. federal income tax treatment of a partner will generally depend on the status of the partner and the tax treatment of the partnership. If you hold shares or ADSs as a partner in a partnership, you should consult your tax advisor with regard to the U.S. federal income tax treatment of an investment in our shares or ADSs.

This discussion addresses only U.S. federal income taxation and Indian stamp duty and income and service taxation. In addition, this section is based in part upon the representations of the depositary and the assumption that each obligation in the deposit agreement F and any related agreement will be performed in accordance with its terms.

The Direct Tax Code 2010, or DTC, proposes to replace the existing Income Tax Act, 1961, with a view to simplify and rationalize the tax provisions into one unified rate structure. The DTC is proposed to come into effect from April 1, 2012. The various proposals included in DTC are subject to review by Indian parliament and as such impact if any, is not quantifiable at this stage

This summary is not intended to constitute a complete analysis of the individual tax consequences to non resident holders for the acquisition, ownership and sale of ADSs and equity shares.

#### **Taxation of Dividends**

Indian Taxation

Dividends paid to non-residents of India will not be subject to Indian tax. However, the Company will be liable to pay a dividend distribution tax, currently at the rate of 15% (plus a surcharge at 5% and an additional education tax (cess) at the rate of 3% on the sum of the dividend distribution tax and surcharge) on the total amount distributed as a dividend. The effective rate of dividend distribution tax is 16.22%.

Distributions to non-residents of India of additional ADSs or shares or rights to subscribe for such shares made with respect to ADSs or shares are not subject to Indian tax.

#### U.S. Federal Income Taxation

Under the U.S. federal income tax laws, and subject to the passive foreign investment company (PFIC) rules described below, if you are a U.S. holder, the gross amount of any dividend we pay out of our current or accumulated earnings and profits (as determined for U.S. federal income tax purposes) is subject to U.S. federal income taxation. If you are a non-corporate U.S. holder, dividends paid to you in taxable years beginning before January 1, 2011, that constitute qualified dividend income will be taxable to you at a maximum tax rate of 15% provided that you hold the shares or ADSs for more than 60 days during the 121-day period beginning 60 days before the ex-dividend date and meet other holding period requirements. Dividends we pay with respect to our shares or ADSs generally will be qualified dividend income.

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The dividend is taxable to you when you, in the case of shares, or the Depositary, in the case of ADSs, receive the dividend, actually or constructively. The dividend will not be eligible for the dividends-received deduction generally allowed to United States corporations in respect of dividends received from other United States corporations. The amount of the dividend distribution that you must include in your income as a U.S. holder will be the U.S. dollar value of the rupee payments made, determined at the spot rupee/US dollar rate on the date the dividend distribution is includible in your income, regardless of whether the payment is in fact converted into US dollars. Generally, any gain or loss resulting from currency exchange fluctuations during the period from the date you include the dividend payment in income to the date you convert the payment into US dollars will be treated as ordinary income or loss and will not be eligible for the special tax rate applicable to qualified dividend income. The gain or loss generally will be income or loss from sources within the United States for foreign tax credit limitation purposes. Distributions in excess of current and accumulated earnings and profits, as determined for US federal income tax purposes, will be treated as a non-taxable return of capital to the extent of your basis in the shares or ADSs and thereafter as capital gain.

For foreign tax credit purposes, dividends will generally be income from sources outside the United States and will, depending on your circumstances, be either passive or general income for purposes of computing the foreign tax credit limitation allowable to you.

Distributions of additional shares to you with respect to shares or ADSs that are made as part of a pro rata distribution to all of our shareholders generally will not be subject to U.S. federal income tax.

#### **Taxation of Capital Gains and Losses**

#### **Indian Taxation**

Capital Gains. Under Section 115AC and other applicable provisions of the Income Tax Act, any gain realized on the sale outside India of the ADSs from one non-resident of India to another non-resident of India is not subject to Indian capital gains tax. However, it is unclear whether a capital gain derived from the sale of rights by a non-resident of India to another non-resident of India outside of India may be subject to Indian capital gains tax.

Capital gains arising to the non-resident investor on the transfer of equity shares (including shares received in exchange of the ADSs) whether in India or outside India to a non-resident investor or Indian resident, will be liable for income tax under the provisions of the Income Tax Act.

Equity shares (including shares issuable on the exchange of the ADSs) held by a non-resident investor for a period of more than 12 months are treated as long-term capital assets and the capital gains arising on the sale thereof are treated as long-term capital gains. If the equity shares are held for a period of 12 months or less, it are treated as short-term capital assets and the capital gains arising on the sale thereof are treated as short-term capital gains. A non-resident holder sholding period (for purposes of determining the applicable Indian capital gains tax rate) in respect of shares received in exchange for ADSs commences on the date of the advice of withdrawal of such shares by the relevant depository to its custodian

For the purpose of computing capital gains tax on the sale of the equity shares, the cost of acquisition of equity shares received in exchange for ADSs will be determined on the basis of the prevailing price of the shares on the Indian Stock Exchanges as on the date on which the relevant depository gives notice to its custodian for the delivery of such equity shares upon redemption of the ADSs, while the cost of acquisition of shares directly converted from the ADSs will be determined on the basis of the price prevailing on the Indian Stock Exchanges on the date of conversion into equity shares.

Gain realized on the sale of listed equity shares held for more than 12 months will not be subject to Indian capital gains tax if the Securities Transaction Tax (STT) has been paid on the transaction. The STT will be levied on and collected by a domestic stock exchange on which equity shares are sold at the rate of 0.025% to 0.125% depending upon the nature of the transaction.

Any gain realized on the sale of equity shares held for more than 12 months on which no STT has been paid will be subject to Indian capital gains tax at the rate of 10% plus applicable surcharge on income tax and education cess at the applicable rates.

Capital gains realized in respect of equity shares held (calculated in the manner set forth in the prior paragraph) for 12 months or less (short-term gain) on which STT is paid in the manner and rates set out above, is subject to tax at the rate of 15% plus applicable surcharge on income tax and an education cess at the applicable rate. In the event that no STT is paid, short term gain is subject to tax at variable rates with the maximum rate of 40% plus applicable rate of surcharge on income tax and education cess at the applicable rate. The actual rate of tax on short term gains depends on a number of factors, including the legal status of the non-resident holder and the type of income chargeable in India.

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Tax on capital gains is to be deducted at source by the person paying for the shares in accordance with the relevant provisions of the Income Tax Act.

Capital Losses. The Section 115AC Regime does not deal with capital losses arising on a transfer of shares. In general terms, losses arising from a transfer of a capital asset in India can only be set off against capital gains and not against any other income. A short-term capital loss can be set off against a capital gain, whether short-term or long-term. However, long-term capital loss can only be set off against long-term capital gain and not against short-term capital gain. To the extent that the losses are not absorbed in the year of transfer, they may be carried forward for a period of eight assessment years immediately succeeding the assessment year for which the loss was first determined and may be set off against the capital gains assessable for such subsequent assessment years. In order to set off capital losses in this manner, the non-resident investor would be required to file appropriate and timely tax returns in India. The long-term capital loss arising on a sale of equity shares in respect of which STT is paid may not be available for set-off against any capital gains.

#### U.S. Federal Income Taxation

Generally. Subject to the PFIC rules discussed below, if you are a U.S. holder and you sell or otherwise dispose of your shares or ADSs, you will recognize capital gain or loss for U.S. federal income tax purposes equal to the difference between the dollar value of the amount that you realize and your tax basis, determined in dollars, in your shares or ADSs. Capital gain of a non-corporate U.S. holder, is generally taxed at preferential rates where the holder has a holding period greater than one year. The gain or loss will generally be income or loss from sources within the United States for foreign tax credit limitation purposes.

Passive Foreign Investment Companies. We believe that the Shares and ADSs should not be treated as stock of a PFIC for U.S. federal income tax purposes, but this conclusion is a factual determination that is made annually and thus may be subject to change. If we were to be treated as a PFIC, then unless you elect to be taxed annually on a mark-to-market basis with respect to your shares or ADSs, gain realized on the sale or other disposition of your shares or ADSs would in general not be treated as capital gain. Instead, if you are a U.S. holder, you would be treated as if you had realized such gain and certain excess distributions ratably over your holding period for the shares or ADSs and would be taxed at the highest tax rate in effect for each such year to which the gain was allocated, together with an interest charged in respect of the tax attributable to each such year. With certain exceptions, your shares or ADSs will be treated as stock in a PFIC if we were a PFIC at any time during your holding period in your shares or ADSs. Dividends that you receive from us will not be eligible for the special tax rates applicable to qualified dividend income if we are treated as a PFIC with respect to you either in the taxable year of the distribution or the preceding taxable year, but instead will be taxable at rates applicable to ordinary income.

#### **Indian Tax Treaties**

The provisions of the tax treaty entered into by India and the country of residence of the non-resident investor will be applicable to the extent they are more beneficial to the non-resident investor.

Dividend income is not subject to tax in India in the hands of the non-resident holder of the shares. If any shares are held by a non-resident investor following withdrawal thereof from the depository facility under the Deposit Agreement, the provisions of a tax treaty, if any, entered into by India and the country of residence of such non-resident investor will be applicable to determine the taxation of any capital gain arising from a transfer of such shares.

However, during the period of fiduciary ownership of shares in the hands of the overseas depository bank, the provisions of the tax treaty entered into by India and the country of residence of the overseas depository bank will be applicable to determine the taxation of any capital gains in respect of ADSs.

#### **Indian Stamp Duty**

Under Indian law, any transfer of ADSs will be exempt from liability to Indian stamp duty. Purchasers of shares who seek to register such shares on the share register of the company are required to pay Indian stamp duty at the rate of Rs. 0.25 for every Rs. 100 or part thereof of the market value of such shares. In order to register a transfer of shares in physical form with the company, it is necessary to present a stamped deed of transfer. An acquisition of shares in physical form from the Depository in exchange for ADSs representing such shares will not render an investor liable to Indian stamp duty but the company will be required to pay stamp duty at the applicable rate on the share certificate. However, since our shares are compulsorily deliverable in dematerialized form (except for trades of up to 500 shares which may be delivered in physical form), no stamp duty is payable on the acquisition or transfer of shares in dematerialized form.

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#### **Indian Service Tax**

Brokerage or commission fees paid to stockbrokers in India in connection with the sale or purchase of shares are now subject to an Indian service tax of 12% (plus a 2% education cess). A stockbroker is responsible for collecting such service tax at such rate and for paying the same to the relevant authority.

#### F. Dividends and Paying Agents

Not applicable.

#### G. Statement by Experts

Not applicable.

#### H. Documents on Display.

You may review a copy of this annual report at the Securities and Exchange Commission spublic reference room at 100 F Street, N.E., Washington, D.C. 20549. You may call the SEC at 1-800-732-0330 for additional information on how to obtain copies of all or any portion of the documents we file with or furnish to the SEC. The Securities and Exchange Commission also maintains a web site www.sec.gov that contains reports, proxy statements and other information regarding registrants that file electronically with the Securities and Exchange Commission.

We are subject to the information requirements of the Securities Exchange Act of 1934 and, in accordance therewith, will file annual reports on Form 20-F within the time specified by the Securities and Exchange Commission and furnish other reports and information on Form 6-K with the Securities and Exchange Commission. These reports and other information can be inspected at the public reference room at the Securities and Exchange Commission. You can also obtain copies of this material from the public reference room or by calling or writing the Securities and Exchange Commission upon payment of a prescribed fee. As a foreign private issuer, we are exempt from the rules under the Securities Exchange Act of 1934 prescribing the furnishing and content of proxy statements to shareholders.

#### I. Subsidiary Information

Not applicable.

### Item 11. Quantitative and Qualitative Disclosures about Market Risk

Our exposure to financial risks derives primarily from changes in interest rates and foreign exchange rates. To mitigate these risks, we utilize derivative financial instruments, including interest rate option contracts and currency swap agreements, the application of which is primarily for hedging purposes and not for speculative purposes.

#### Commodity price risk

Commodity price risk is the possibility of impact from changes in the price of commodities, such as non-ferrous metals (like aluminum), ferrous alloys (like steel) and others (like rubber), which we use in production of automotive vehicles and their components. We do not use derivative instruments to hedge the price risk associated with the purchase of these commodities.

See Note 37 of our audited consolidated financial statements for additional disclosures on financial instruments including disclosure on fair value of financial instruments.

# Item 12. Description of Securities Other than Equity Securities. A. Debt Securities.

Not	app	lıca	ble	Э.

B. Warrants and Rights.

Not applicable.

C. Other Securities.

Not applicable.

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#### D. American Depositary Shares.

Fees Payable by ADS Holders

Citibank, N.A., the depositary of our ADR program, collects fees for issuance and cancellation of ADSs directly from investors depositing shares or surrendering ADSs for the purpose of withdrawal or from intermediaries acting for them on such fees as per the Depositary agreement.

An ADS holder is required to pay the following service fees to the depositary:

Service Fees

Issuance of ADSs, Cancellation of ADSs, Distribution of ADSs pursuant to stock dividends, free stock distributions or exercise of rights and Distribution of securities other than ADSs or rights to purchase additional ADSs

Up to US\$0.05 per ADS issued

Registration and transfer fees

Distribution of cash dividends or other cash distributions Up to US\$0.02 per ADS held

Depositary services Up to US\$0.02 per ADS held on the applicable

record date(s) established by the depositary

An ADS holder will also be responsible to pay certain fees and expenses incurred by the depositary bank and certain taxes and governmental charges such as:

Service Fees

Transfer and registration on the share register (for example, upon deposit and withdrawal of ordinary shares)

Converting foreign currency into US dollars

Transfer of securities (for example, when ordinary shares are

deposited or withdrawn from deposit)

Taxes and duties for the transfer of securities

Delivery or servicing of ordinary shares on deposit Fees and expenses incurred by the depositary

The fees and charges an ADS holder may be required to pay may vary over time and may be changed by us and by the depositary bank. ADS holders will receive prior notice of such changes.

#### Fees and Other Payments Made by the Depositary to U.S.

For Fiscal 2011, we have received US\$ 1.27 million from the Depositary for standard out of pocket maintenance costs of our ADR Program consisting of continuing annual stock exchange listing fees, special investor promotion activities & issue related expenses, cost for preparing and audit of IFRS accounts, legal/ accounting fees associated with the foreign listing, miscellaneous expenses such as costs associated with voting of ADRs holders, payment made to proxy firms, etc. In addition, for the Fiscal year ended March 31, 2011, our Depositary has agreed to reimburse us an additional US\$ 2,701,872 for program related, miscellaneous expenses.

#### **PART II**

# Item 13. Defaults, Dividend Arrearages and Delinquencies. None.

Item 14. Material Modifications to the Rights of Security Holders and Use of Proceeds. None.

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# Item 15: Controls and Procedures. Disclosure Controls and Procedures

Tata Motors performed an evaluation of the effectiveness of the design and operation of its disclosure controls and procedures as of March 31, 2011. Based on this evaluation, our Managing Director and Group Chief Executive Officer, Carl-Peter Forster, our Managing Director - India Operations, P. M. Telang and our Chief Financial Officer, C. Ramakrishnan have concluded that our disclosure controls and procedures as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934 (the Exchange Act) are effective.

Based on this evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures are effective, as of March 31, 2011, to provide reasonable assurance that the information required to be disclosed in filings and submissions under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified by the SEC s rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions about required disclosure.

There are inherent limitations to the effectiveness of any system of disclosure controls and procedures, including the possibility of human error and the circumvention or overriding of the controls and procedures. Accordingly, even effective disclosure controls and procedures can only provide reasonable assurance of achieving their control objectives.

#### Management s Annual Report on Internal Control Over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting as defined in Rules 13a-15(f) and 15d -15(f) under the Securities Exchange Act of 1934. Our internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of our financial statements for external reporting purposes in accordance with IFRS. Our internal control over financial reporting includes policies and procedures that:

- i. pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect transactions and dispositions of assets;
- ii. provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with IFRS, and that receipts and expenditures are being made only in accordance with authorizations of our management and directors; and
- iii. provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of our assets that could have a material effect on our financial statements.

Our management conducted an assessment of the effectiveness of our internal control over financial reporting based on the framework established in Internal Control Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on this assessment, management has determined that our internal control over financial reporting as at March 31, 2011 is effective.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions or that the degree of compliance with the policies or procedures may deteriorate.

The effectiveness of our internal control over financial reporting as at March 31, 2011 has been audited by Deloitte Haskins & Sells, an independent registered public accounting firm, as stated in their report appearing on the accompanying consolidated financial statements in Item 18, which expresses an unqualified opinion on the effectiveness of our internal control over financial reporting as at March 31, 2011.

#### Changes in Internal Control over Financial Reporting

During the period covered by this annual report, there were no changes in our internal control over financial reporting that have materially affected or are reasonably likely to materially affect our internal control over financial reporting.

#### Item 16A. Audit Committee Financial Expert.

Our Board has determined that Mr. Palia, an independent director and a member of our Audit Committee, is an audit committee financial expert as defined under the applicable rules of the SEC issued pursuant to Section 407 of the Sarbanes Oxley Act of 2002.

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#### Item 16B. Code of Ethics.

We have adopted the Tata Code of Conduct (hereinafter referred as to the Code ) a written Code of Ethics which is applicable to all our employees, including the chief executive officer, chief financial officer, principal accounting officer, senior management, as well as all officers working in accounts, finance, treasury, internal audit, taxation, legal, secretarial, investor relations, Disclosure Committee, Audit Committee, Board of Directors and other departments. We have a separate Code of Conduct applicable to Non-Executive Directors. The Codes are available at all our offices and are publicly available on our website www.tatamotors.com.

In August 2004, our Audit Committee adopted a Policy (the Whistle Blower Policy) that provided a formal mechanism for all our employees to approach our Management (or the Audit Committee in cases where the concern involves the Senior Management) and make protective disclosures to the Management about unethical behaviour, actual or suspected fraud or violations of the Company s Code of Conduct or ethics policy. The Whistle Blower Policy was updated on January 29, 2009. The Whistle Blower Policy is an extension of the Tata Code of Conduct, which requires every employee to promptly report to the Management any actual or possible violation of the Code or an event such employee becomes aware of that could affect our business or reputation. The disclosures reported are addressed in the manner and within the time frames prescribed in the Whistle Blower Policy. The said policy is available on our website www.tatamotors.com.

#### Item 16C. Principal Accountant Fees and Services.

Our financial statements prepared in accordance with IFRS, are audited by Deloitte Haskins & Sells (Registration No. 117366W), or DHS, a firm registered with the Public Company Accounting Oversight Board (PCAOB) in the United States and an Indian firm of Chartered Accountants registered with the Institute of Chartered Accountants of India (ICAI).

DHS has served as our independent public accountant for each of the years ended March 31, 2011 and March 31, 2010, for which audited financial statements appear in this annual report.

The following table presents the aggregate fees for professional services and other services rendered by DHS and the various member firms of Deloitte to us including some of our subsidiaries in Fiscal 2011 and 2010.

	2011	2011	2010	
	US\$ in million	Rs. in r	nillion	
Audit Fees	6.5	288.9	284.9	Audit and review of financial statements
Tax Fees	0.2	10.4	7.8	Tax audit, certification of foreign remittances and tax advisory services
All Other Fees	0.2	7.2	10.1	Other certifications and advisory services
Total	6.9	306.5	302.8	

Audit Committee pre-approval for services rendered by independent accountants:

We have adopted a policy for pre-approval of services to be rendered by our independent accountants for us and our subsidiaries based on an elaborate procedure for ensuring auditor independence and objectivity.

At the beginning of each year, the Audit Committee approves the proposed services, including the nature, type and scope of services contemplated and/or the related fees to be rendered by these firms during the year.

In addition, Audit committee pre-approval is also required for those engagements that may arise during the course of the year that are outside the scope of the initial services and such fees are pre-approved by the audit Committee.

We do not engage our independent accountants for prohibited services .

Our Audit Committee recommends the appointment and compensation of independent accountants.

In case of urgent requirements, our CFO and the Chairman of our Audit Committee jointly approve any services that may be rendered by our independent accountants or their member firms and such services are subsequently ratified at the next Audit Committee meeting.

The pre-approval is not required where the fees proposed to be paid for the non-audit services do not exceed 5% of the total amount of fees paid by us to our independent accountants and their member firms during the Fiscal year, provided that such services were not recognized as non audit services at the time of the engagement of services. Such services are also brought to the attention of the Audit Committee at the next meeting.

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Item 16D. Exemptions from the Listing Standards for Audit Committees. Not applicable.

Item 16E. Purchases of Equity Securities by the Issuer and Affiliated Purchasers. None.

Item 16F. Change in Registrant s Certifying Accountant. None.

#### Item 16G. Corporate Governance.

The following is a summary comparison of significant differences between our corporate governance practices and those required by the NYSE for non-U.S. issuers.

*Independent directors*: The Board has determined the independence of its directors pursuant to applicable Indian listing requirements. Seven directors of the Board of Directors are independent directors pursuant to such requirements. Under such requirements, a non-executive director is considered independent if he:

apart from receiving director s remuneration, does not have any material pecuniary relationships or transactions with us or our promoters, our directors, our senior management or our holding company, its subsidiaries and associates which may affect the independence of the director;

is not related to promoters or person occupying management position at the board level or at one level below the board;

has not been our executive in the immediately preceding three financial years;

is not a partner or an executive or was not a partner or an executive during the preceding three years, of our statutory audit firm or internal audit firm or a legal/consulting firm that has a material association with us.

is not a material supplier, service provider or customer or a lessor or lessee of the Company, which may affect their independence; and

is not our substantial shareholders, owning two percent or more of our voting shares.

is not below 21 years of age.

Non-management directors meetings: There is no such requirement under applicable Indian legal requirements.

Remuneration Committee and the Audit Committee: The requisite number of members of our Remuneration Committee are independent, as defined under applicable Indian legal requirements. All members of our Audit Committee are independent as defined under Rule 10A-3 under the Exchange Act. The constitution and main functions of these committees as approved by our Board are described above and, we believe,

comply with the spirit of the NYSE requirements for non-U.S. issuers.

#### Item 17. Financial Statements.

We have elected to provide the financial statements and related information specified in Item 18 in lieu of Item 17.

#### Item 18. Financial Statements.

The information required by this item is set forth beginning on page F-1 of this annual report.

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#### Item 19. EXHIBITS.

Exhibit Number	Description
1.1	Our Certificate of Incorporation.***
1.2	Our Memorandum and Articles of Association, as amended.****
2.2	Form of Amended and Restated Deposit Agreement among Tata Motors Limited, Citibank, N.A. as Depositary and all owners and holders from time to time of American Depositary Receipts, including the form of American Depositary Receipt.**
4.1	Tata Brand Equity & Business Promotion Agreement, dated December 18, 1998, between Tata Sons Limited and Tata Engineering and Locomotive Company Limited (now Tata Motors Limited).*
4.2	Agreement for appointment of Mr. P M Telang as our Managing Director.****
4.3	Agreement for the sale and purchase of Jaguar and Land Rover, dated March 25, 2008, among Ford Motor Company, TML Holdings Limited and Tata Motors Limited.****
4.4	Agreement for appointment of Mr. Carl-Peter Forster as our CEO & Managing Director.*****
7.1	Computation of Net Debt to Shareholders Equity Ratio.
8.1	List of our Subsidiaries.
11.1	The Tata Code of Conduct.*
12.1	Certification of the Principal Executive Officer required by Rule 13a 14(a).
12.2	Certification of the Principal Executive Officer required by Rule 13a 14(a).
12.3	Certification of the Principal Financial Officer required by Rule 13a 14(a).
13	Certification of the Chief Executive Officer and Chief Financial Officer required by Rule 13a 14(b) and Section 1350 of Chapter 63 of Title 18 of the United States Code.

We have not included as exhibits certain instruments with respect to our long-term debt, the amount of debt authorized under each of which does not exceed 10% of our total assets, and we agree to furnish a copy of any such instrument to the Securities Exchange Commission upon request.

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<sup>\*</sup> Incorporated by reference to our Registration Statement on Form 20-F File No. 001-32294 filed on September 15, 2004.

<sup>\*\*</sup> Incorporated by reference to our Registration Statement on Form F-6 (File no 333-119066) filed on September 16, 2004.

<sup>\*\*\*</sup> Incorporated by reference to our Annual Report on Form 20-F File No. 001-32294 filed on September 27, 2005.

<sup>\*\*\*\*</sup> Incorporated by reference to our Annual Report on Form 20-F File No. 001-32294 filed on September 28, 2008.

<sup>\*\*\*\*\*</sup> Incorporated by reference to our Annual Report on Form 20-F File No.001-32294 filed on October 7, 2009.

<sup>\*\*\*\*\*\*</sup> Incorporated by reference to our Annual Report on Form 20-F File No.001-32294 filed on September 30, 2010

#### **SIGNATURES**

The registrant hereby certifies that it meets all of the requirements for filing on Form 20-F and that it has duly caused and authorized the undersigned to sign this annual report on its behalf.

July 28, 2011

#### TATA MOTORS LIMITED

By /s/ CARL-PETER FORSTER
Name: Carl-Peter Forster
Title: Managing Director & Group CEO

By /s/ P M TELANG

Name: P. M. Telang

Title: Managing Director - India Operations

By /s/ C. RAMAKRISHNAN

Name: C. Ramakrishnan
Title: Chief Financial Officer

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#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Shareholders of

Tata Motors Limited

Mumbai, India

We have audited the accompanying consolidated balance sheets of Tata Motors Limited and subsidiaries (the Company or Tata Motors ) as of March 31, 2011 and 2010, and the related consolidated statements of operations, comprehensive income / loss, cash flows, and changes in equity for each of the three years in the period ended March 31, 2011. These consolidated financial statements are the responsibility of the Company s management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the financial position of Tata Motors Limited and subsidiaries as of March 31, 2011 and 2010, and the results of their operations and their cash flows for each of the three years in the period ended March 31, 2011, in conformity with International Financial Reporting Standards as issued by the International Accounting Standards Board

As discussed in Note 2(v), the Company changed its method of accounting for changes in ownership interests in subsidiaries and business combinations in the year ended March 31, 2010.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Company s internal control over financial reporting as of March 31, 2011, based on the criteria established in Internal Control Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated July 28, 2011 expressed an unqualified opinion on the Company s internal control over financial reporting.

Our audit for the year ended and as of March 31, 2011, also comprehended the translation of Indian rupee amounts into United States dollar amounts and in our opinion, such translation has been made in conformity with the basis stated in Note 2(x). The translation of the consolidated financial statements amounts into United States dollars have been made solely for the convenience of the readers.

/s/ Deloitte Haskins & Sells

Mumbai, India

July 28, 2011

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#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Shareholders of

Tata Motors Limited

Mumbai, India

We have audited the internal control over financial reporting of Tata Motors Limited and subsidiaries (the Company) as of March 31, 2011, based on criteria established in Internal Control Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission. The Company s management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in Item 15 under Controls and Procedures of the accompanying Form 20-F titled Management s Annual Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company s internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company s internal control over financial reporting is a process designed by, or under the supervision of, the company s principal executive and principal financial officers, or persons performing similar functions, and effected by the company s board of directors, management, and other personnel to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company s internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company s assets that could have a material effect on the financial statements.

Because of the inherent limitations of internal control over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may not be prevented or detected on a timely basis. Also, projections of any evaluation of the effectiveness of the internal control over financial reporting to future periods are subject to the risk that the controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of March 31, 2011, based on the criteria established in Internal Control Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated financial statements as of and for the year ended March 31, 2011 of the Company and our report dated July 28, 2011 expressed an unqualified opinion on those financial statements.

/s/ Deloitte Haskins & Sells

Mumbai, India

July 28, 2011

## Tata Motors Limited and subsidiaries

## **Consolidated Balance Sheets**

	Notes	2011	As of March 31, 2011 (In millions)	2010
ASSETS:				
Current assets:				
Cash and cash equivalents	3	US\$ 2,033.2	Rs. 90,670.9	Rs. 63,462.9
Short-term deposits with banks		173.5	7,735.2	4,187.1
Finance receivables	4	1,452.0	64,752.1	71,007.8
Trade receivables		1,517.9	67,689.0	70,169.5
Investments	6	252.7	11,269.2	11,058.7
Other financial assets	7	251.4	11,213.1	5,387.3
Inventories	8	3,129.2	139,547.7	110,674.6
Other current assets	9	905.5	40,379.0	32,800.1
Current income tax assets		102.4	4,564.9	246.5
Total current assets		9,817.8	437,821.1	368,994.5
Finance receivables	4	1,829.3	81,575.6	76,135.0
Investments	6	170.8	7,616.0	6,181.1
Other financial assets	10	336.8	15,018.2	28,144.9
Property, plant and equipment	11	5,213.1	232,479.0	223,128.9
Goodwill	13	84.3	3,760.8	3,518.3
Intangible assets	14	4,477.0	199,652.6	154,700.4
Investment in equity accounted investees	15	639.2	28,504.3	27,298.6
Non-current income tax assets		102.6	4,573.6	7,443.4
Deferred income taxes	16	238.6	10,640.7	5,939.1
Other non-current assets	17	221.7	9,885.0	6,926.0
Total non-current assets		13,313.4	593,705.8	539,415.7
Total assets		US\$ 23,131.2	Rs. 1,031,526.9	Rs. 908,410.2
LIABILITIES AND EQUITY:				
Liabilities:				
Current liabilities:				
Accounts payable		US\$ 5,043.5	Rs. 224,904.7	Rs. 183,269.9
Acceptances		1,202.1	53,607.8	72,741.6
Short-term borrowings and current portion of long-term debt	18	4,170.7	185,990.8	224,254.3
Other financial liabilities	19	280.7	12,519.7	11,450.7
Provisions	20	492.8	21,976.3	24,006.8
Other current liabilities	21	952.1	42,459.8	36,642.3
Current income tax liabilities		165.1	7,363.9	2,068.3
Total current liabilities		12,307.0	548,823.0	554,433.9
Long-term debt	22	4,517.8	201,471.3	198,897.4
Other financial liabilities	23	125.8	5,611.9	8,230.5
Non-current income tax liabilities				777.0
Deferred income taxes	16	313.1	13,963.0	13,634.5
Provisions	20	643.9	28,713.9	22,273.6

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Other liabilities	24	486.3	21,684.5	7,940.5
Total non-current liabilities		6,086.9	271,444.6	251,753.5
Total liabilities		18,393.9	820,267.6	806,187.4
Equity:				
Ordinary shares	25	120.7	5,383.1	5,064.2
A Ordinary shares	25	21.6	963.4	641.8
Additional paid-in capital		3,935.1	175,484.7	115,496.7

# **Table of Contents**

	As of March 31,				
	Notes	*			
			(In millions)		
Reserves		1,012.1	45,136.2	4,223.8	
Other components of equity	26	(405.8)	(18,098.4)	(25,248.8)	
Equity attributable to shareholders of Tata Motors Limited		4,683.7	208,869.0	100,177.7	
Non-controlling interests		53.6	2,390.3	2,045.1	
Total equity		4,737.3	211,259.3	102,222.8	
Total liabilities and equity		US\$ 23,131.2	Rs. 1,031,526.9	Rs. 908,410.2	

See accompanying notes to consolidated financial statements

#### Tata Motors Limited and subsidiaries

## **Consolidated Statements of Operations**

		Year ended March 31,				
	Notes	2011	2011	2010	2009	
			In millions, except per sha		D =00.404.0	
Revenues		US\$ 27,130.9	Rs. 1,209,902.6	Rs. 904,465.9	Rs. 702,636.0	
Finance revenues		498.5	22,231.5	21,796.9	20,170.3	
Total revenues		27,629.4	1,232,134.1	926,262.8	722,806.3	
Change in inventories of finished goods and work-in- progress		(423.2)	(18,874.7)	(9,343.9)	15,793.3	
Purchase of products for sale		2,713.3	121,000.6	96,839.1	71,260.2	
Raw materials and consumables		15,564.5	694,097.9	531,209.4	401,679.9	
Employee cost	28	2,068.6	92,249.6	87,944.9	75,199.7	
Depreciation and amortization	20	974.2	43,445.7	36,636.6	28,039.8	
Other expenses	29	5,210.0	232,341.7	180,807.7	175,613.6	
Expenditure capitalized		(1,287.9)	(57,433.1)	(46,046.7)	(45,310.9)	
Gain on sale of controlling equity interest in		(1,207.5)	(57,133.1)	(10,010.7)	(15,510.5)	
subsidiary	30			(27,565.5)	(1,404.7)	
Other (income) / loss (net)	31	184.3	8,218.0	418.6	(14,294.8)	
Excess of fair value of net assets acquired over			3,=-0.0		(= 1,=> 1.15)	
cost of acquisition	34(a)				(6,569.6)	
Foreign exchange (gain)/loss (net)		(69.3)	(3,090.0)	(16,045.3)	48,142.8	
Interest income		(82.3)	(3,669.5)	(2,570.1)	(3,097.2)	
Interest expense (net)	32	826.4	36,853.5	40,396.0	34,222.3	
Share of (profit)/loss of equity accounted				.,	, , , , ,	
investees	15	10.3	458.4	1,229.3	3,464.0	
				,	,	
Net income/ (loss) before tax		US\$ 1,940.5	Rs. 86,536.0	Rs. 52,352.7	Rs. (59,932.1)	
Income tax expense	16	(286.7)	(12,787.3)	(14,771.6)	(841.8)	
·						
Net income/ (loss)		US\$ 1,653.8	Rs. 73,748.7	Rs. 37,581.1	Rs. (60,773.9)	
Attributable to:		7,000.0	1101 70,71017	1101 07,00111	1131 (00,77019)	
Shareholders of Tata Motors Limited		1,646.0	73,401.8	38,028.7	(60,142.3)	
Non-controlling interests		7.8	346.9	(447.6)	(631.6)	
, and the second		7.0	2 1017	(11710)	(00110)	
Earnings/(loss) per share:	42					
Ordinary shares:						
Basic		US\$ 2.8	Rs. 122.9	Rs. 72.0	Rs. (136.5)	
Diluted		US\$ 2.8	Rs. 122.7	Rs. 71.9	Rs. (136.5)	
A Ordinary shares:						
Basic		US\$ 2.8	Rs. 123.4	Rs. 72.5	Rs. (136.5)	
Diluted		US\$ 2.8	Rs. 123.2	Rs. 72.4	Rs. (136.5)	

See accompanying notes to consolidated financial statements

#### Consolidated Statements of Comprehensive Income / Loss

	Year ended March 31,				
	2011	2011	2010	2009	
		(In m	nillions)		
Net income/(loss)	US\$ 1,653.8	Rs. 73,748.7	Rs. 37,581.1	Rs. (60,773.9)	
Other comprehensive income					
Currency translation differences	125.9	5,613.3	(5,629.9)	(20,983.7)	
Gain/(loss) on cash flow hedges (net)	34.3	1,528.7	875.1	(875.1)	
Actuarial gains and (losses) (net)*	(503.1)	(22,436.0)	(2,165.2)	(15,746.5)	
Available-for-sale investments	0.9	38.8	198.5	(20,102.1)	
Share of other comprehensive income of equity accounted					
investees	0.2	7.3	(17.6)	1.4	
Other comprehensive income/(loss) for the year, net of tax	(341.8)	(15,247.9)	(6,739.1)	(57,706.0)	
other comprehensive income/(1988) for the year, net of tax	(311.0)	(13,217.5)	(0,737.1)	(37,700.0)	
Total comprehensive income/(loss) for the year	US\$ 1,312.0	Rs. 58,500.8	Rs. 30,842.0	Rs. (118,479.9)	
Total comprehensive income/(loss) for the year	US\$ 1,512.0	NS. 30,300.0	NS. 30,042.0	NS. (110,479.9)	
Attributable to:					
Shareholders of Tata Motors Limited	1,303.4	58,115.5	31,385.4	(117,849.4)	
Non-controlling interests	8.6	385 3	(543.4)	(630.5)	

Net of tax, Rs. 717.4 million, Rs. 211.8 million and Rs. 75.8 million for the years ended March 31, 2011, March 31, 2010 and March 31, 2009, respectively.

See accompanying notes to consolidated financial statements

#### Tata Motors Limited and subsidiaries

## **Consolidated Statements of Cash Flows**

	2011	Year ended March 31, 2011 2010 ( In millions)		2009
Cash flows from operating activities:				
Net income/(loss)	US\$ 1,653.8	Rs. 73,748.7	Rs. 37,581.1	Rs. (60,773.9)
Adjustments for:				
Depreciation and amortization	974.2	43,445.7	36,636.6	28,039.8
Inventory write-down	33.9	1,512.5	2,851.0	1,349.4
Allowances for finance receivables	109.3	4,872.7	4,922.6	7,153.2
Allowances for trade and other receivables	24.7	1,099.4	1,587.0	1,371.9
Share of loss of equity accounted investees	10.3	458.4	1,229.3	3,464.0
Loss on sale of assets / assets written off	6.4	284.7	1,404.0	60.6
Write off of goodwill			10.9	17.0
Gain on sale of controlling stake/ equity interest in subsidiary/equity				
accounted investees			(27,565.5)	(1,377.8)
Loss on shares issued by subsidiary				3.1
Gain on sale of investments	(3.7)	(166.6)	(7,023.1)	(6,058.0)
(Gain)/loss on conversion option	310.6	13,850.1	11,173.5	(2,806.5)
Profit on buy back of convertible alternative reference securities/ foreign				
currency convertible notes				(493.9)
Excess of fair value of net assets acquired over cost of acquisition				(6,569.6)
Foreign exchange (gain) / loss	(23.1)	(1,030.2)	(12,717.3)	34,765.6
Income tax expense	286.7	12,787.3	14,771.6	841.8
Interest expense (net)	826.4	36,853.5	40,396.0	34,222.3
Interest income	(82.3)	(3,669.5)	(2,570.1)	(3,097.2)
Dividend income	(14.7)	(654.3)	(351.4)	(741.9)
Non-cash dividend income on mutual funds	(0.3)	(13.3)	(12.3)	(41.7)
Cash flows from operating activities before changes in following assets				
and liabilities	4,112.2	183,379.1	102,323.9	29,328.2
Trade receivable	78.8	3,512.1	(25,531.8)	19,486.8
Finance receivable	(87.2)	(3,890.5)	6,833.1	(1,720.7)
Other financial assets	3.8	170.6	(1,376.0)	(2,103.9)
Other current assets	(150.3)	(6,702.7)	(8,595.4)	(2,596.2)
Inventories	(618.2)	(27,569.9)	(15,854.9)	18,622.6
Other non-current assets	(46.4)	(2,070.9)	(2,265.4)	8,953.4
Accounts payable	751.2	33,498.4	43,082.9	11,644.0
Acceptances	(429.5)	(19,151.7)	26,073.3	5,703.0
Other current liabilities	107.1	4,776.5	27,314.4	(45,614.9)
Other financial liabilities	(57.4)	(2,561.9)	(2,194.1)	6,463.2
Other non-current liabilities	(215.6)	(9,612.6)	(1,058.6)	6,902.4
Provisions	46.9	2,092.5	(8,062.4)	(24,205.2)
110 (15)0115	40.7	2,072.3	(0,002.4)	(24,203.2)
Cash generated from operations	3,495.4	155,869.0	140,689.0	30,862.7
Income tax paid	(311.5)	(13,892.6)	(12,324.0)	(5,668.4)
•	,	, in the second	,	,
Net cash provided by operating activities	3,183.9	141,976.4	128,365.0	25,194.3

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	Year ended March 31,			
	2011	2011	2010	2009
		( In mi	llions)	
Cash flows from investing activities:				
Deposits with banks	(279.2)	(12,451.5)	(4,150.3)	(168.1)
Realization of deposits with banks	199.6	8,903.3	21.5	
Repayment of loans / Loans (given) to equity accounted investees and others	1.0	48.0	(93.8)	(3,177.6)
Realization/ (deposit) of foreign currency deposits with banks				11,338.0
Purchases of available-for-sale investments	(7.4)	(332.0)	(9,895.5)	(22.3)
Purchases of other investments	(25.5)	(1,139.0)		
Proceeds from sale of available-for-sale investments	1.4	64.3	10,056.5	16,125.3
Proceeds from sale of investments classified as loans and receivables	1.5	69.0	55.9	7.1

## Tata Motors Limited and subsidiaries

## **Consolidated Statements of Cash Flows**

	2011	Year ended March 31, 2011 2010 (In millions)		2009
Proceeds from sale of controlling / equity ownership interest in				
subsidiary, net of cash	US\$	Rs.	Rs. 11,144.8	Rs. 1,379.3
Proceeds from sale of investments in equity accounted investees				16.8
Proceeds from sale of other investments		2.0		820.7
Deposits of margin money and other restricted deposits	(203.0)	(9,053.8)	(14,417.9)	(15,564.4)
Realization of margin money and other restricted deposits	410.0	18,285.2	11,421.6	12,371.3
Investments in equity accounted investees	(46.1)	(2,056.8)	(1,324.3)	(3,027.4)
Dividends received from equity accounted investees	9.0	399.9	94.7	296.3
Interest received	77.4	3,451.7	2,585.0	3,984.7
Dividend received	14.7	654.3	351.4	741.9
Payments for property, plant and equipment	(759.1)	(33,852.8)	(37,714.0)	(47,608.3)
Proceeds from sale of property, plant and equipment	8.6	384.4	311.0	832.4
Payments for intangible assets	(1,081.9)	(48,245.2)	(44,013.3)	(42,081.5)
Proceeds from sale of intangible assets			11.9	
Part payment of purchase consideration for acquisition of subsidiaries			(426.0)	
Payments for acquisitions, net of cash acquired	(2.7)	(119.4)		(98,643.7)
Net cash used in investing activities	(1,681.7)	(74,988.4)	(75,980.8)	(162,379.5)
Cash flows from financing activities:				
Proceeds from issuance of shares	751.4	33,510.0	17,942.4	41,393.2
Shares issuance costs and FCCN conversion expenses	(23.1)	(1,030.8)	(711.2)	(296.7)
Proceeds from issue of shares by a subsidiary to non-controlling				
interests shareholders	1.3	57.6	542.3	3.4
Purchase of additional equity interest in a subsidiary			(137.1)	
Dividends paid (including dividend tax)	(225.2)	(10,042.3)	(3,637.7)	(6,766.3)
Dividends paid to non-controlling interests shareholders of subsidiaries	(4.2)	(187.7)	(14.1)	(725.3)
Interest paid	(761.7)	(33,966.5)	(34,842.2)	(32,046.5)
Proceeds from issuance of short-term debt	2,978.2	132,814.8	173,904.3	183,310.3
Repayment of short-term debt	(3,241.5)	(144,556.0)	(178,696.1)	(78,642.2)
Net change in other short-term debt (with maturity up to three months)	(318.1)	(14,184.3)	(40,734.9)	41,297.2
Proceeds from issuance of long-term debt	1,496.7	66,745.3	184,103.6	71,343.3
Repayments of long-term debt	(1,618.1)	(72,159.3)	(117,782.8)	(61,584.0)
Debt issuance cost			(5,902.4)	(1,849.7)
Net cash provided by / (used in) financing activities	(964.3)	(42,999.2)	(5,965.9)	155,436.7

		Year ended	l March 31,	
	2011	2011	2010	2009
		(In mi	llions)	
Net change in cash and cash equivalents	537.9	23,988.8	46,418.3	18,251.5
Effect of foreign exchange on cash and cash equivalents	72.2	3,219.2	(5,782.6)	(6,840.1)
Cash and cash equivalents, beginning of the year	1,423.1	63,462.9	22,827.2	11,415.8
Cash and cash equivalents, end of the year	US\$ 2,033.2	Rs.90,670.9	Rs.63,462.9	Rs.22,827.2
Non-cash transactions:				
Liability towards property, plant and equipment and intangible assets				
purchased on credit / deferred credit	US\$ 285.6	Rs. 12,734.8	Rs.11,374.0	Rs.9,468.0
1% foreign currency convertible notes (USD) due 2011, 4% Foreign				
Currency Convertible Notes (USD) due 2014 and Zero coupon foreign				
currency convertible notes (JPY) due 2011 converted into 4,134,763,				
19,423,734 and 11,929 ordinary shares respectively during the year ended				
March 31, 2011, 1% foreign currency convertible notes (USD) due 2011,				
Zero coupon foreign currency convertible notes (JPY) due 2011				
converted into 18,816,152 and 7,827,114 ordinary shares respectively				
during the year ended March 31, 2010, Zero coupon foreign currency				
convertible notes due 2009 converted into 153,025 ordinary shares during	T100 (22.0	D 20 220 2	D 01.050.1	D 100.0
the year ended March 31, 2009	US\$ 633.0	Rs. 28,230.2	Rs. 21,258.1	Rs. 100.0

See accompanying notes to consolidated financial statements

#### Tata Motors Limited and subsidiaries

## Consolidated statements of changes in equity

## For each of the years ended March 31, 2009, 2010 and 2011

		equity	ty Reserves / (accumulated deficit)* Reserve for research and						Equity attributable to shareholders			
Share capital	Additional paid-in capital	Currency translation reserve	Available- for-sale investments	Hedging Reserve	Capital redemption reserve	Debenture redemption reserve	human	Special reserve	Earned surplus reserve	Retained earnings	of Tata Motors Limited	Non- controlling interests
Rs. 3,855.4	Rs. 38,258.1	Rs. 548.7	Rs. 20,649.0	Rs.	Rs. 22.8	Rs. 3,343.6	Rs. 948.3	Rs. 787.6	Rs. 13.9	Rs. 49,537.1	Rs. 117,964.5	Rs. 6,352.0
										(60,142.3)	(60,142.3)	(631.6)
		(20,981.3)	(20,102.4)	(875.1)						(15,748.3)	(57,707.1)	1.1
1.5	98.5										100.0	
1,283.6	39,813.0										41,096.5	
												3.4
												442.0
												442.0
										(6,766.3)	(6,766.3)	(725.3)
									57.5	(57.5)		
								357.1		(357.1)		
										,		
						2,678.0				(2,678.0)		

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