

LEE ENTERPRISES, INC  
Form 10-Q  
August 08, 2008  
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

**For The Quarterly Period Ended June 29, 2008**

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Commission File Number 1-6227

# LEE ENTERPRISES, INCORPORATED

(Exact name of Registrant as specified in its Charter)

Delaware  
(State or other jurisdiction of

42-0823980  
(I.R.S. Employer Identification No.)

incorporation or organization)

201 N. Harrison Street, Suite 600, Davenport, Iowa 52801

(Address of principal executive offices)

(563) 383-2100

(Registrant's telephone number, including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act.

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Large accelerated filer

Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of June 29, 2008, 39,067,571 shares of Common Stock and 5,999,227 shares of Class B Common Stock of the Registrant were outstanding.

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**FORWARD-LOOKING STATEMENTS**

The Private Securities Litigation Reform Act of 1995 provides a "Safe Harbor" for forward-looking statements. This report contains information that may be deemed forward-looking that is based largely on the current expectations of Lee Enterprises, Incorporated and subsidiaries (the Company), and is subject to certain risks, trends and uncertainties that could cause actual results to differ materially from those anticipated. Among such risks, trends and other uncertainties are changes in advertising demand, newsprint prices, energy costs, interest rates, labor costs, legislative and regulatory rulings and other results of operations or financial conditions, difficulties in integration of acquired businesses or maintaining employee and customer relationships, increased capital and other costs and other risks detailed from time to time in the Company's publicly filed documents including the Company's Annual Report on Form 10-K for the year ended September 30, 2007. The words may, will, would, could, believes, expects, anticipates, intends, plans, projects, considers and similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on such forward-looking statements, which are made as of the date of this report. The Company does not undertake to publicly update or revise its forward-looking statements.

**Table of Contents****PART I FINANCIAL INFORMATION****Item 1. Financial Statements****LEE ENTERPRISES, INCORPORATED****CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME (LOSS)**

(Unaudited)

|  | 13 Weeks Ended | Three Months Ended | 39 Weeks Ended | Nine Months Ended |
|--|----------------|--------------------|----------------|-------------------|
|  | June 29,       | June 30,           | June 29,       | June 30,          |
|  | 2008           | 2007               | 2008           | 2007              |
| <i>(Thousands, Except Per Common Share Data)</i>             |                |                    |                |                   |
| Operating revenue:   |                |                    |                |                   |
| Advertising  | \$195,502      | \$217,285          | \$ 599,205     | \$647,239         |
| Circulation  | 48,344         | 49,698             | 147,236        | 151,646           |
| Other  | 12,548         | 12,517             | 37,534         | 39,071            |
| Total operating revenue                                      | 256,394        | 279,500            | 783,975        | 837,956           |
| Operating expenses:  |                |                    |                |                   |
| Compensation   | 103,984        | 107,160            | 317,753        | 328,289           |
| Newsprint and ink  | 26,859         | 26,921             | 76,311         | 84,932            |
| Other operating expenses                                     | 71,211         | 72,751             | 218,587        | 217,332           |
| Depreciation   | 8,828          | 7,896              | 25,804         | 24,735            |
| Amortization of intangible assets                            | 13,138         | 14,941             | 42,878         | 44,829            |
| Impairment of goodwill and other assets                      | 10,360         | -                  | 851,365        | -                 |
| Curtailed gains  | -              | -                  | -              | (3,731)           |
| Workforce adjustments  | 544            | -                  | 954            | -                 |
| Total operating expenses                                     | 234,924        | 229,669            | 1,533,652      | 696,386           |
| Equity in earnings of associated companies                   | 2,549          | 4,517              | 8,658          | 16,327            |
| Reduction of investment in TNI                               | (3,000)        | -                  | (93,384)       | -                 |
| Operating income (loss)                                      | 21,019         | 54,348             | (834,403)      | 157,897           |
| Non-operating income (expense):                              |                |                    |                |                   |
| Financial income   | 1,386          | 2,491              | 4,702          | 5,522             |
| Financial expense  | (15,988)       | (22,027)           | (55,662)       | (68,006)          |
| Other, net   | (393)          | (21)               | (369)          | (21)              |
| Total non-operating expense, net                             | (14,995)       | (19,557)           | (51,329)       | (62,505)          |
| Income (loss) before income taxes                            | 6,024          | 34,791             | (885,732)      | 95,392            |
| Income tax expense (benefit)                                 | 2,372          | 12,281             | (206,215)      | 33,707            |
| Minority interest  | 113            | 371                | 709            | 1,175             |
| Income (loss) from continuing operations                     | 3,539          | 22,139             | (680,226)      | 60,510            |
| Discontinued operations, net                                 | (52)           | 352                | 285            | 523               |
| Net income (loss)  | 3,487          | 22,491             | (679,941)      | 61,033            |
| Increase in redeemable minority interest                     | 655            | -                  | 8,138          | -                 |
| Net income (loss) available to common stockholders           | 2,832          | 22,491             | (688,079)      | 61,033            |
| Other comprehensive income (loss), net                       | 1,636          | 384                | (4,156)        | (453)             |
| Comprehensive income (loss) available to common stockholders | \$ 4,468       | \$ 22,875          | \$(692,235)    | \$ 60,580         |
| Earnings (loss) per common share:                            |                |                    |                |                   |
| Basic:   |                |                    |                |                   |
| Continuing operations  | \$0.07         | \$0.48             | \$(15.31)      | \$1.33            |
| Discontinued operations                                      | -              | 0.01               | 0.01           | 0.01              |

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|                            |        |        |           |        |
|----------------------------|--------|--------|-----------|--------|
|                            | \$0.06 | \$0.49 | \$(15.30) | \$1.34 |
| Diluted:                   |        |        |           |        |
| Continuing operations      | \$0.06 | \$0.48 | \$(15.31) | \$1.32 |
| Discontinued operations    | -      | 0.01   | 0.01      | 0.01   |
|                            | \$0.06 | \$0.49 | \$(15.30) | \$1.33 |
| Dividends per common share | \$0.19 | \$0.18 | \$0.57    | \$0.54 |

The accompanying Notes are an integral part of the Consolidated Financial Statements.

**Table of Contents****LEE ENTERPRISES, INCORPORATED****CONSOLIDATED BALANCE SHEETS**

(Unaudited)

|  | June 29,    | September 30, |
|--|-------------|---------------|
| <i>(Thousands, Except Per Share Data)</i>  | 2008        | 2007          |
| <b>ASSETS</b>  |             |               |
| Current assets:  |             |               |
| Cash and cash equivalents  | \$ 4,211    | \$ -          |
| Accounts receivable, net   | 106,995     | 118,723       |
| Receivable from associated companies   | -           | 1,563         |
| Inventories  | 17,630      | 14,153        |
| Assets of discontinued operations  | -           | 18,820        |
| Other  | 15,046      | 13,624        |
| Total current assets   | 143,882     | 166,883       |
| Investments  | 113,190     | 212,724       |
| Restricted cash and investments  | 122,310     | 111,060       |
| Property and equipment, net  | 307,283     | 324,655       |
| Goodwill   | 837,197     | 1,505,460     |
| Other intangible assets, net   | 749,080     | 914,232       |
| Other  | 26,035      | 25,949        |
| Total assets   | \$2,298,977 | \$3,260,963   |
| <b>LIABILITIES AND STOCKHOLDERS EQUITY</b>   |             |               |
| Current liabilities:   |             |               |
| Current maturities of long-term debt   | \$ 455,802  | \$ 62,250     |
| Accounts payable   | 37,987      | 39,288        |
| Compensation and other accrued liabilities   | 57,871      | 96,036        |
| Income taxes payable   | 19,640      | 7,971         |
| Dividends payable  | 8,534       | 6,703         |
| Unearned revenue   | 39,734      | 38,513        |
| Liabilities of discontinued operations   | -           | 3,943         |
| Total current liabilities  | 619,568     | 254,704       |
| Long-term debt, net of current maturities  | 918,500     | 1,346,630     |
| Pension obligations  | 2,216       | 2,302         |
| Postretirement and postemployment benefit obligations  | 74,944      | 72,236        |
| Deferred income taxes  | 242,052     | 478,418       |
| Other  | 17,323      | 13,078        |
| Redeemable minority interest   | 71,536      | 7,153         |
| Total liabilities  | 1,946,139   | 2,174,521     |
| Stockholders equity:   |             |               |
| Serial convertible preferred stock, no par value; authorized 500 shares; none issued   | -           | -             |
| Common Stock, \$2 par value; authorized 120,000 shares; issued and outstanding:<br>June 29, 2008: 39,068 shares;<br>September 30, 2007: 39,979 shares      | 78,136      | 79,958        |
| Class B Common Stock, \$2 par value; authorized 30,000 shares; issued and outstanding:<br>June 29, 2008: 5,999 shares;<br>September 30, 2007: 6,208 shares | 11,998      | 12,416        |
| Additional paid-in capital   | 136,033     | 132,090       |
| Retained earnings  | 88,635      | 819,786       |
| Accumulated other comprehensive income   | 38,036      | 42,192        |
| Total stockholders equity  | 352,838     | 1,086,442     |

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|  |             |             |
|--|-------------|-------------|
| Total liabilities and stockholders' equity | \$2,298,977 | \$3,260,963 |
|--|-------------|-------------|

The accompanying Notes are an integral part of the Consolidated Financial Statements.

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**LEE ENTERPRISES, INCORPORATED**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**

(Unaudited)

|  | 39 Weeks Ended   | Nine Months Ended |
|--|------------------|-------------------|
|  | June 29,<br>2008 | June 30,<br>2007  |
| <i>(Thousands)</i>   |                  |                   |
| Cash provided by (required for) operating activities:  |                  |                   |
| Net income (loss)  | \$(679,941)      | \$ 61,033         |
| Results of discontinued operations   | 285              | 523               |
| Income (loss) from continuing operations   | (680,226)        | 60,510            |
| Adjustments to reconcile income (loss) from continuing operations to net cash provided by operating activities of continuing operations: |                  |                   |
| Depreciation and amortization  | 68,682           | 69,564            |
| Impairment of goodwill and other assets  | 851,365          | -                 |
| Stock compensation expense   | 4,290            | 5,655             |
| Accretion of debt fair value adjustment  | (5,953)          | (5,647)           |
| Distributions greater (less) than current earnings of associated companies   | 2,629            | (49)              |
| Reduction of investment in TNI   | 93,384           | -                 |
| Decrease in deferred income taxes  | (229,242)        | (6,360)           |
| Changes in operating assets and liabilities, net of acquisitions:  |                  |                   |
| Decrease in receivables  | 13,162           | 3,795             |
| Decrease (increase) in inventories and other   | (4,711)          | 5,489             |
| Increase (decrease) in accounts payable, accrued expenses and unearned revenue   | (33,559)         | 2,775             |
| Change in income taxes receivable or payable   | 5,513            | (8,803)           |
| Other, net   | 647              | (3,908)           |
| Net cash provided by operating activities of continuing operations   | 85,981           | 123,021           |
| Cash provided by (required for) investing activities of continuing operations:   |                  |                   |
| Purchases of property and equipment  | (17,498)         | (20,535)          |
| Purchases of marketable securities   | (93,929)         | (78,084)          |
| Sales or maturities of marketable securities   | 67,781           | 52,483            |
| Increase in restricted cash  | 16,329           | 15,008            |
| Acquisitions   | (1,624)          | (768)             |
| Other, net   | 2,809            | 7,741             |
| Net cash required for investing activities of continuing operations  | (26,132)         | (24,155)          |
| Cash provided by (required for) financing activities of continuing operations:   |                  |                   |
| Proceeds from long-term debt   | 109,400          | 49,000            |
| Payments on long-term debt   | (138,025)        | (147,500)         |
| Common stock transactions, net   | (18,144)         | 1,881             |
| Cash dividends paid  | (24,039)         | (24,763)          |
| Net cash required for financing activities of continuing operations  | (70,808)         | (121,382)         |
| Net cash provided by (required for) discontinued operations:   |                  |                   |
| Operating activities   | (8,741)          | 313               |
| Investing activities   | 23,911           | 22,786            |
| Net increase in cash and cash equivalents  | 4,211            | 583               |
| Cash and cash equivalents:   |                  |                   |
| Beginning of period  | -                | 8,638             |
| End of period  | \$ 4,211         | \$ 9,221          |

The accompanying Notes are an integral part of the Consolidated Financial Statements.



**Table of Contents****LEE ENTERPRISES, INCORPORATED****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****(Unaudited)****1 BASIS OF PRESENTATION**

The Consolidated Financial Statements included herein are unaudited. In the opinion of management, these financial statements contain all adjustments (consisting of only normal recurring items) necessary to present fairly the financial position of Lee Enterprises, Incorporated and subsidiaries (the Company) as of June 29, 2008 and its results of operations and cash flows for the periods presented. The Consolidated Financial Statements should be read in conjunction with the Consolidated Financial Statements and Notes thereto included in the Company's 2007 Annual Report on Form 10-K.

Because of acquisitions, divestitures, seasonal and other factors, the results of operations for the 13 weeks and 39 weeks ended June 29, 2008 are not necessarily indicative of the results to be expected for the full year.

The Consolidated Financial Statements include the accounts of the Company and its subsidiaries, all of which are wholly owned, except for its 95% interest in St. Louis Post-Dispatch LLC (PD LLC) and STL Distribution Services LLC (DS LLC), 50% interest in TNI Partners (TNI), 50% interest in Madison Newspapers, Inc. (MNI), and 82.5% interest in INN Partners, L.C. (INN).

The Company is subject to a one-time obligation to repurchase the minority interest in PD LLC and DS LLC (the 2010 Redemption). In March 2008, the Company recorded the repurchase obligation and elected the accretion method under Emerging Issues Task Force Topic D-98 (EITF D-98) to record increases or decreases in the expected value of the 2010 Redemption as an adjustment to retained earnings. Changes in the expected value of the 2010 Redemption have a corresponding impact on net income (loss) available to common stockholders and earnings (loss) per common share. See Note 11.

There is no impact on net income based on application of EITF D-98. Also, under such standards, if the 2010 Redemption does not occur, the liability and earnings per common share impact discussed above will be reversed for all periods.

Certain amounts as previously reported have been reclassified to conform with the current period presentation. See Note 2.

References to 2008, 2007, 2006 and the like mean the fiscal year ended in September.

The Company's 2008 fiscal year ends on the last Sunday in September. Beginning in 2008, all of the Company's enterprises use period accounting. The Company and its enterprises owned before the Pulitzer Inc. (Pulitzer) acquisition, which accounted for approximately 64% of revenue in the 13 weeks ended June 29, 2008, used calendar accounting in 2007, with a September 30 fiscal year end. The former Pulitzer operations used period accounting in 2007. The table below summarizes business days in both years:

| <i>(Business Days)</i> | Enterprises Owned Prior         |      | Former                       |      | TNI  |      |
|------------------------|---------------------------------|------|------------------------------|------|------|------|
|                        | to Pulitzer Acquisition<br>2008 | 2007 | Pulitzer Enterprises<br>2008 | 2007 | 2008 | 2007 |
| <b>Period Ending:</b>  |                                 |      |                              |      |      |      |
| December               | 91                              | 92   | 91                           | 91   | 91   | 98   |
| March                  | 91                              | 90   | 91                           | 91   | 91   | 91   |
| June                   | 91                              | 91   | 91                           | 91   | 91   | 91   |
| September              | 91                              | 92   | 91                           | 98   | 91   | 91   |
|                        | 364                             | 365  | 364                          | 371  | 364  | 371  |

## **2 ACQUISITIONS AND DIVESTITURES**

All acquisitions are accounted for as purchases and, accordingly, the results of operations since the respective dates of acquisition are included in the Consolidated Financial Statements.

### **Acquisitions**

In 2008, the Company purchased a specialty publication at a cost of \$400,000 and a newspaper distribution business at a cost of \$240,000 and made final cash payments totaling \$984,000 related to newspaper distribution businesses purchased in 2007.

In 2007, the Company purchased a minority interest in an online employment application from PowerOne Media, LLC (PowerOne), in which the Company and MNI owned minority interests, at a cost of \$118,000. In 2007, PowerOne was dissolved. In 2007, the Company also purchased several newspaper distribution businesses at a cost of \$1,911,000, of which \$984,000 was included in accounts payable at September 30, 2007. In 2007, the Company also purchased a specialty publication at a cost of \$20,000. These acquisitions did not have a material effect on the Consolidated Financial Statements.

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In December 2007, the Company sold its daily newspaper in DeKalb, Illinois for \$24,000,000. The transaction resulted in an after tax gain of \$255,000, which is recorded in discontinued operations. Results of DeKalb have been classified as discontinued operations for all periods presented.

In 2006, the Company sold several stand-alone publishing and commercial printing operations in Seattle and Spokane, Washington, and Portland, Oregon, a twice weekly newspaper in Oregon, and a daily newspaper in Rhinelander, Wisconsin. The Company received \$33,198,000 in 2006 and recorded a receivable of \$20,700,000, which was collected in 2007. In 2007, the Company sold a weekly newspaper in Oregon. The transactions resulted in an after tax loss of \$5,204,000, which was recorded in discontinued operations in 2006.

Results of discontinued operations consist of the following:

|   | 13 Weeks Ended   |  | 39 Weeks Ended   |                                       |
|---|------------------|--|------------------|---------------------------------------|
|   | June 29,<br>2008 | Three Months Ended<br>June 30,<br>2007 | June 29,<br>2008 | Nine Months Ended<br>June 30,<br>2007 |
| <i>(Thousands)</i>  | 2008             | 2007                                   | 2008             | 2007                                  |
| Operating revenue   | \$ -             | \$1,874                                | \$1,376          | \$5,683                               |
| Income from discontinued operations                                 | \$ -             | \$ 266                                 | \$ 128           | \$ 657                                |
| Gain (loss) on sale of discontinued operations, before income taxes | (80)             | 279                                    | 5,786            | 153                                   |
| Income tax expense (benefit)  | (28)             | 193                                    | 5,629            | 287                                   |
|   | \$(52)           | \$ 352                                 | \$ 285           | \$ 523                                |

Tax expense of \$3,382,000 recorded in results of discontinued operations in 2008 is related to goodwill basis differences recognized as a result of the sale of DeKalb operations.

**3 INVESTMENTS IN ASSOCIATED COMPANIES****TNI Partners**

In Tucson, Arizona, TNI, acting as agent for the Company's subsidiary, Star Publishing Company (Star Publishing), and Citizen Publishing Company (Citizen), a subsidiary of Gannett Co. Inc., is responsible for printing, delivery, advertising, and circulation of the *Arizona Daily Star* and *Tucson Citizen* as well as their related online operations and specialty publications. TNI collects all receipts and income and pays substantially all operating expenses incident to the partnership's operations and publication of the newspapers and other media.

Each newspaper is solely responsible for its own news and editorial content. Income or loss of TNI (before income taxes) is allocated equally to Star Publishing and Citizen.

The Company's preliminary impairment analysis as of March 30, 2008 resulted in a pretax reduction in the carrying value of TNI of \$90,384,000. The final analysis, which was completed in the 13 weeks ended June 29, 2008, resulted in an additional pretax reduction of \$3,000,000. See Note 4.

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Summarized results of TNI are as follows:

|  | 13 Weeks Ended | Three Months Ended | 39 Weeks Ended | Nine Months Ended |
|--|----------------|--------------------|----------------|-------------------|
|  | June 29,       | June 30,           | June 29,       | June 30,          |
| (Thousands)  | 2008           | 2007               | 2008           | 2007              |
| Operating revenue  | \$24,451       | \$28,483           | \$77,626       | \$91,394          |
| Operating expenses, excluding curtailment gain, workforce adjustments, depreciation and amortization | 19,441         | 20,133             | 58,765         | 63,030            |
| Curtailment gain   | -              | -                  | -              | (2,074)           |
| Workforce adjustments  | -              | -                  | 247            | -                 |
| Operating income   | \$ 5,010       | \$ 8,350           | \$18,614       | \$30,438          |
| Company's 50% share of operating income  | \$ 2,505       | \$ 4,175           | \$ 9,307       | \$15,219          |
| Less amortization of intangible assets   | 663            | 1,585              | 3,832          | 4,754             |
| Equity in earnings of TNI  | \$ 1,842       | \$ 2,590           | \$ 5,475       | \$10,465          |

Star Publishing's 50% share of TNI depreciation and certain general and administrative expenses associated with its share of the operation and administration of TNI are reported as operating expenses in the Company's Consolidated Statements of Operations and Comprehensive Income (Loss). These amounts totaled \$376,000 and \$401,000 in the 13 weeks ended June 29, 2008 and three months ended June 30, 2007, respectively, and \$865,000 and \$1,213,000 in the 39 weeks ended June 29, 2008 and nine months ended June 30, 2007, respectively.

Annual amortization of intangible assets of TNI is estimated to be \$2,500,000 in each of the 52 week periods ending June 2013.

In January 2007 defined pension benefits for certain TNI employees were frozen at the current levels. As a result, TNI recognized a curtailment gain of \$2,074,000. See Note 7.

**Madison Newspapers, Inc.**

The Company has a 50% ownership interest in MNI, which publishes daily and Sunday newspapers, and other publications in Madison, Wisconsin, and other Wisconsin locations, as well as their related online operations. Net income or loss of MNI (after income taxes) is allocated equally to the Company and The Capital Times Company. MNI conducts its business under the trade name Capital Newspapers.

Summarized results of MNI are as follows:

|   | 13 Weeks Ended | Three Months Ended | 39 Weeks Ended | Nine Months Ended |
|---|----------------|--------------------|----------------|-------------------|
|   | June 29,       | June 30,           | June 29,       | June 30,          |
| (Thousands)   | 2008           | 2007               | 2008           | 2007              |
| Operating revenue   | \$24,878       | \$27,829           | \$77,535       | \$84,365          |
| Operating expenses, excluding transition costs, depreciation and amortization | 21,181         | 20,563             | 62,629         | 62,262            |

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|                                   |          |          |          |          |
|-----------------------------------|----------|----------|----------|----------|
| Transition costs                  | 538      | -        | 1,883    | -        |
| Depreciation and amortization     | 1,085    | 1,139    | 3,270    | 3,415    |
| Operating income                  | \$ 2,074 | \$ 6,127 | \$ 9,753 | \$18,688 |
| Net income                        | \$ 1,414 | \$ 3,854 | \$ 6,366 | \$11,724 |
| Company's 50% share of net income | \$ 707   | \$ 1,927 | \$ 3,183 | \$ 5,862 |

Debt of MNI totaled \$3,845,000 and \$2,642,000 at June 29, 2008 and September 30, 2007, respectively.

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In April 2008, one of MNI's daily newspapers, *The Capital Times*, decreased print publication from six days per week to one day. The change will result in severance and other transition costs of approximately \$2,000,000 to \$2,500,000. Of that amount, \$538,000 and \$1,883,000 was recognized in the 13 weeks and 39 weeks ended June 29, 2008, respectively.

**4 GOODWILL AND OTHER INTANGIBLE ASSETS**

Changes in the carrying value of goodwill are as follows:

|  | 39 Weeks Ended |
|--|----------------|
| (Thousands)  | June 29, 2008  |
| Goodwill, beginning of period, as previously reported  | \$1,514,357    |
| Goodwill included in assets of discontinued operations | (8,897)        |
| Goodwill, beginning of period, as reclassified         | 1,505,460      |
| Goodwill related to redeemable minority interest       | 55,594         |
| Goodwill related to acquisitions                       | 44             |
| Goodwill impairment                                    | (723,901)      |
| Goodwill, end of period                                | \$ 837,197     |

Identified intangible assets consist of the following:

| (Thousands)                             | June 29,<br>2008 | September 30,<br>2007 |
|---|------------------|-----------------------|
| <b>Nonamortized intangible assets:</b>  |                  |                       |
| Mastheads                               | \$ 66,981        | \$ 73,105             |
| <b>Amortizable intangible assets:</b>   |                  |                       |
| Customer and newspaper subscriber lists | 950,043          | 1,066,189             |
| Less accumulated amortization           | 267,979          | 225,130               |
|   | 682,064          | 841,059               |
| Noncompete and consulting agreements    | 28,658           | 28,658                |
| Less accumulated amortization           | 28,623           | 28,590                |
|   | 35               | 68                    |
|   | \$749,080        | \$ 914,232            |

In assessing the recoverability of its goodwill and other nonamortized intangible assets, the Company makes a determination of the fair value of its business. Fair value is determined using a combination of an income approach, which estimates fair value based upon future revenue, expenses and cash flows discounted to their present value, and a market approach, which estimates fair value using market multiples of various financial measures compared to a set of comparable public companies in the publishing industry. An impairment charge will generally be recognized when the carrying amount of the net assets of the business exceeds its estimated fair value.

The required valuation methodology and underlying financial information that are used to determine fair value require significant judgments to be made by management. These judgments include, but are not limited to, long-term projections of future financial performance and the selection of appropriate discount rates used to determine the present value of future cash flows. Changes in such estimates or the application of alternative assumptions could produce significantly different results.

The Company analyzes its goodwill and other nonamortized intangible assets for impairment on an annual basis at the end of its fiscal year, or more frequently if impairment indicators are present. Such indicators of impairment include, but are not limited to, changes in business climate and operating or cash flow losses related to such assets. Due primarily to the continuing, and increasing difference between its stock price and the per share carrying value of its net assets, the Company analyzed the carrying value of its net assets as of March 30, 2008. Recent deterioration in the Company's revenue and the overall recessionary operating environment for the Company and other publishing companies were also factors in the timing of the analysis. The Company

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concluded the fair value of its business did not exceed the carrying value of its net assets as of March 30, 2008.

As a result, the Company recorded a preliminary, pretax, non-cash charge in the 13 weeks ended March 30, 2008 to reduce the carrying value of goodwill by \$721,999,000. The Company also recorded preliminary, pretax, non-cash charges of \$3,034,000 and \$115,972,000 to reduce the carrying value of nonamortized and amortizable intangible assets, respectively. \$90,384,000 of additional pretax charges were recorded as a reduction in the carrying value of the Company's investment in TNI.

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The final analysis, which was completed in the 13 weeks ended June 29, 2008, resulted in an additional pretax, non-cash charge of \$1,902,000 to reduce the carrying value of goodwill. The Company also recorded additional, pretax non-cash charges of \$3,090,000, \$349,000 and \$5,019,000 to reduce the carrying value of nonamortized intangible assets, amortizable intangible assets and property and equipment, respectively. \$3,000,000 of additional pretax charges were recorded as a reduction in the carrying value of the Company's investment in TNI.

The Company also periodically evaluates its determination of the useful lives of amortizable intangible assets. Any resulting changes in the useful lives of such intangible assets will not impact the cash flows of the Company. However, a decrease in the useful lives of such intangible assets would increase future amortization expense and decrease future reported operating results and earnings per common share. The Company tested such assets for impairment as of March 30, 2008, as noted above, and concluded no adjustments to the useful lives of such assets were required.

Annual amortization of intangible assets for each of the 52 week periods ending June 2013 is estimated to be \$51,511,000, \$51,461,000, \$50,890,000, \$50,002,000 and \$45,454,000, respectively.

## **5 DEBT Credit Agreement**

In 2006, the Company entered into an amended and restated credit agreement (Credit Agreement) with a syndicate of financial institutions. The Credit Agreement provides for aggregate borrowings of up to \$1,435,000,000 and consists of a \$950,000,000 A Term Loan, \$35,000,000 B Term Loan and \$450,000,000 revolving credit facility.

The Credit Agreement also provides the Company with the right, with the consent of the administrative agent, to request at certain times prior to June 2012 that one or more lenders provide incremental term loan commitments of up to \$500,000,000, subject to certain requirements being satisfied at the time of the request. The Credit Agreement matures in June 2012 and amends and replaces a \$1,550,000,000 credit agreement consummated in 2005.

The Credit Agreement is fully and unconditionally guaranteed on a joint and several basis by substantially all of the Company's existing and future, direct and indirect subsidiaries in which the Company holds a direct or indirect interest of more than 50%; provided however, that Pulitzer, a wholly-owned subsidiary of the Company, and its subsidiaries will not be required to enter into such guaranty for so long as their doing so would violate the terms of the Pulitzer Notes described more fully below. The Credit Agreement is secured by first priority security interests in the stock and other equity interests owned by the Company and each guarantor in their respective subsidiaries. Both the guaranties and the collateral that secures them will be released in their entirety at such time as the Company achieves a total leverage ratio of 4.25:1 for two consecutive quarterly periods.

Debt under the A Term Loan and revolving credit facility bear interest, at the Company's option, at either a base rate or an adjusted Eurodollar Rate (LIBOR), plus an applicable margin. The base rate for the facility is the greater of the prime lending rate of Deutsche Bank Trust Company Americas at such time or 0.5% in excess of the overnight federal funds rate at such time. The margin applicable is a percentage determined according to the following: For revolving loans and A Term Loans, maintained as base rate loans: 0%, and maintained as Eurodollar loans, 0.625% to 1% (0.75% at June 29, 2008) depending, in each instance, upon the Company's total leverage ratio at such time. All loans at June 29, 2008 are Eurodollar-based.

The Company may voluntarily prepay principal amounts outstanding or reduce commitments under the Credit Agreement at any time, in whole or in part, without premium or penalty, upon proper notice and subject to certain limitations as to minimum amounts of prepayments. The Company is required to repay principal amounts, on a quarterly basis until maturity, under the A Term Loan. In addition to the scheduled payments, the Company is required to make mandatory prepayments under the A Term Loan under certain other conditions. The Company repaid the B Term Loan in full in 2006.

The Credit Agreement requires the Company to apply the net proceeds from asset sales to repayment of the A Term Loan to the extent such proceeds exceed the amount used to purchase assets (other than inventory and working capital) within one year of the asset sales.



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The Credit Agreement contains customary affirmative and negative covenants for financing of its type. These financial covenants include a maximum total leverage ratio (5.25:1 at June 29, 2008 and 5.0:1 at December 28, 2008). The total leverage ratio is based primarily on the principal amount of debt, net of cash, which equaled \$1,240,479,000 at June 29, 2008, divided by a measure of trailing 12 month operating results which includes several factors, including distributions from TNI and MNI. The Company's total leverage ratio at June 29, 2008 was 4.77:1. The Credit Agreement also includes a minimum interest expense coverage ratio of 2.5:1. The Company's interest expense coverage ratio at June 29, 2008 was 3.3:1. None of the covenants included in the Credit Agreement is considered by the Company to be restrictive to normal operations or historical amounts of stockholder dividends. At June 29, 2008, the Company is in compliance with such covenants. The Company's business generates substantial cash flows with which to facilitate debt repayment. In addition, at June 29, 2008 the Company has approximately \$238,000,000 of availability under its revolving credit facility with which to effect payment of required maturities of debt.

**Pulitzer Notes**

In conjunction with its formation, PD LLC borrowed \$306,000,000 (Pulitzer Notes) from a group of institutional lenders (the Lenders). The aggregate principal amount of the Pulitzer Notes is payable in April 2009 and bears interest at an annual rate of 8.05%. The Pulitzer Notes are guaranteed by Pulitzer pursuant to a Guaranty Agreement dated May 1, 2000 (the Guaranty Agreement) with the Lenders. In turn, pursuant to an Indemnity Agreement dated May 1, 2000 (the Indemnity Agreement) between The Herald Company, Inc. (Herald Inc.) and Pulitzer, Herald Inc. agreed to indemnify Pulitzer for any payments that Pulitzer may make under the Guaranty Agreement. In December 2006, Herald Inc. assigned its assets and liabilities to The Herald Publishing Company LLC (Herald).

The terms of the Pulitzer Notes, as amended, contain certain covenants and conditions including the maintenance, by Pulitzer, of EBITDA, as defined in the Guaranty Agreement, minimum net worth and limitations on the incurrence of other debt. In addition, the Pulitzer Notes and the Operating Agreement with Herald (Operating Agreement) require that PD LLC maintain a minimum reserve balance (the Reserve) consisting of cash and investments in U.S. government securities, totaling \$122,310,000 at June 29, 2008. The Pulitzer Notes and the Operating Agreement provide for a \$3,750,000 quarterly increase in the Reserve balance through May 1, 2010, when the amount will total \$150,000,000. See Note 11. At June 29, 2008, the Company is in compliance with such covenants and conditions.

The purchase price allocation of Pulitzer resulted in an increase in the value of the Pulitzer Notes in the amount of \$31,512,000, which is recorded as debt in the Consolidated Balance Sheets. This amount will be accreted over the remaining life of the Pulitzer Notes, until April 2009, as a reduction in interest expense using the effective interest method. This accretion will not increase the principal amount due, or reduce the amount of interest to be paid, to the Lenders.

The Company expects that the Pulitzer Notes will be refinanced with a new debt facility of a comparable amount, or the maturity date extended, at market interest rates in effect at the time. The Company is required to refinance the Pulitzer Notes from time to time, as they become due, until May 1, 2015.

Debt consists of the following:

| <i>(Thousands)</i>               | June 29,<br>2008 | September 30,<br>2007 | Interest Rate(s)<br>June 29, 2008 |
|----------------------------------|------------------|-----------------------|-----------------------------------|
| <b>Credit Agreement:</b>         |                  |                       |                                   |
| A Term Loan                      | \$ 855,000       | \$ 881,625            | 3.40-3.67%                        |
| Revolving credit facility        | 206,000          | 208,000               | 3.14-3.24                         |
| <b>Pulitzer Notes:</b>           |                  |                       |                                   |
| Principal amount                 | 306,000          | 306,000               | 8.05                              |
| Unaccreted fair value adjustment | 7,302            | 13,255                |                                   |
|                                  | 1,374,302        | 1,408,880             |                                   |
| Less current maturities          | 455,802          | 62,250                |                                   |
|                                  | \$ 918,500       | \$1,346,630           |                                   |

At June 29, 2008, the Company's weighted average cost of debt (including the effect of interest rate swaps and collars) was 4.85%.

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Aggregate maturities of debt during the four years ending June 2012 are \$448,500,000, \$142,500,000, \$237,500,000, and \$538,500,000, respectively. No debt matures in the year ending June 2013.

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**6 INTEREST RATE EXCHANGE AGREEMENTS**

In 2005, the Company executed interest rate swaps in the notional amount of \$350,000,000 with a forward starting date of November 30, 2005. The interest rate swaps have terms of two to five years, carry interest rates from 4.2% to 4.4% (plus the applicable LIBOR margin) and effectively fix the Company's interest rate on debt in the amounts, and for the time periods, of such instruments. In 2008, interest rate swaps with a notional amount of \$150,000,000 expired.

In 2008, the Company executed interest rate collars in the notional amount of \$150,000,000 with a forward starting date of November 30, 2007. The collars have a two year term and limit LIBOR to an average floor of 3.57% and a cap of 5.0%. Such collars effectively limit the range of the Company's exposure to interest rates to LIBOR greater than the floor and less than the cap (in either case plus the applicable LIBOR margin) for the time period of such instruments.

At June 29, 2008 and September 30, 2007, the Company recorded a liability of \$3,655,000 and an asset of \$1,438,000, respectively, related to the fair value of such instruments. The change in this fair value is recorded in other comprehensive income (loss), net of deferred income taxes.

At June 29, 2008, after consideration of the interest rate swaps described above, approximately 63% of the principal amount of the Company's debt is subject to floating interest rates. The interest rate collars described above limit the Company's exposure to interest rates on an additional 11% of the principal amount of its debt.

**7 PENSION, POSTRETIREMENT AND POSTEMPLOYMENT DEFINED BENEFIT PLANS**

The Company and its subsidiaries have several noncontributory defined benefit pension plans that together cover a significant number of *St. Louis Post-Dispatch* and selected other employees. Benefits under the plans are generally based on salary and years of service. The Company's liability and related expense for benefits under the plans are recorded over the service period of active employees based upon annual actuarial calculations. Plan funding strategies are influenced by tax regulations. Plan assets consist primarily of domestic and foreign corporate equity securities, government and corporate bonds, and cash.

In addition, the Company provides retiree medical and life insurance benefits under postretirement plans at several of its operating locations. The level and adjustment of participant contributions vary depending on the specific plan. In addition, PD LLC provides postemployment disability benefits to certain employee groups prior to retirement at the *St. Louis Post-Dispatch*. The Company's liability and related expense for benefits under the postretirement plans are recorded over the service period of active employees based upon annual actuarial calculations. The Company accrues postemployment disability benefits when it becomes probable that such benefits will be paid and when sufficient information exists to make reasonable estimates of the amounts to be paid.

The Company uses a June 30 measurement date for all of its pension and postretirement medical plan obligations.

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The net periodic cost (benefit) components of the Company's pension and postretirement medical plans are as follows:

|  | Pension Plans     |                 |                   |                   |
|--|-------------------|-----------------|-------------------|-------------------|
|  | 13 Weeks          | Three Months    | 39 Weeks          | Nine Months       |
|  | Ended             | Ended           | Ended             | Ended             |
|  | June 29,          | June 30,        | June 29,          | June 30,          |
| <i>(Thousands)</i>                                 | 2008              | 2007            | 2008              | 2007              |
| Service cost for benefits earned during the period | \$ 375            | \$ 389          | \$ 1,125          | \$ 1,519          |
| Interest cost on projected benefit obligation      | 2,334             | 2,283           | 7,002             | 6,890             |
| Expected return on plan assets                     | (3,436)           | (3,231)         | (10,308)          | (9,598)           |
| Amortization of net gain                           | (424)             | (375)           | (1,272)           | (982)             |
| Amortization of prior service cost                 | (33)              | (24)            | (99)              | (70)              |
| Curtailement gains                                 | -                 | -               | -                 | (3,865)           |
|  | <b>\$ (1,184)</b> | <b>\$ (958)</b> | <b>\$ (3,552)</b> | <b>\$ (6,106)</b> |

|  | Postretirement Medical Plans |                 |                 |                 |
|--|------------------------------|-----------------|-----------------|-----------------|
|  | 13 Weeks                     | Three Months    | 39 Weeks        | Nine Months     |
|  | Ended                        | Ended           | Ended           | Ended           |
|  | June 29,                     | June 30,        | June 29,        | June 30,        |
| <i>(Thousands)</i>                                 | 2008                         | 2007            | 2008            | 2007            |
| Service cost for benefits earned during the period | \$ 525                       | \$ 501          | \$ 1,575        | \$ 1,597        |
| Interest cost on projected benefit obligation      | 1,653                        | 1,719           | 4,959           | 5,213           |
| Expected return on plan assets                     | (549)                        | (554)           | (1,647)         | (1,636)         |
| Amortization of net gain                           | (158)                        | (28)            | (474)           | (74)            |
| Amortization of prior service cost                 | (58)                         | (58)            | (174)           | (116)           |
| Curtailement gain                                  | -                            | -               | -               | (1,940)         |
|  | <b>\$ 1,413</b>              | <b>\$ 1,580</b> | <b>\$ 4,239</b> | <b>\$ 3,044</b> |

\$60,000, \$71,000, \$180,000 and \$2,065,000 of net periodic pension benefit for the 13 weeks ended June 29, 2008, three months ended June 30, 2007, 39 weeks ended June 29, 2008 and nine months ended June 30, 2007, respectively, was allocated to TNI.

Based on its forecast at June 29, 2008, the Company expects to contribute \$4,610,000 to its postretirement medical plans in 2008.

**2007 Curtailments**

In January 2007, defined pension benefits for certain of the Company's employees were frozen at then current levels. As a result, the Company recognized a curtailment gain of \$1,791,000, and also recognized the Company's 50% share of the \$2,074,000 gain recognized by TNI. See Note 3.

In January 2007, defined postretirement medical benefits for certain of the Company's employees were modified. As a result, the Company recognized a curtailment gain of \$1,940,000.

**8 INCOME TAXES**

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The provision for income taxes includes deferred taxes and is based upon estimated annual effective tax rates in the tax jurisdictions in which the Company operates.

The effective tax rate for the 39 weeks ended June 29, 2008, differs from the statutory rate due to the impairment of goodwill that was partially non-deductible.

The Company adopted the provisions of FASB Interpretation 48 (FIN 48), *Accounting for Uncertainty in Income Taxes*, in October 2007. As a result of the implementation of FIN 48, the Company recognized a \$1,732,000 increase in income taxes payable, which was accounted for as a reduction of retained earnings. The Company also recognized a \$196,000 purchase accounting-related decrease in income taxes payable, which was accounted for as a decrease of goodwill.

The total amount of unrecognized income tax benefits as of the beginning of 2008 is \$12,213,000. This amount includes \$2,268,000 of accrued interest (net of tax). The Company recognizes interest and penalties, if any, related to unrecognized tax benefits as a component of income tax expense. Approximately \$10,409,000 of the balance would reduce the Company's income tax expense in the event its uncertain tax positions are favorably resolved.

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The Company estimates that it is reasonably possible that up to \$5,553,000 of uncertain tax benefits associated with state income tax return issues could be recognized in the 52 weeks ending June 2009 as a result of the expiration of various state statutes of limitations. The Company also estimates that it is reasonably possible that additions to uncertain tax positions of approximately \$2,626,000 related to various federal and state issues could be recorded in the 52 weeks ending June 2009.

The Company files income tax returns with the IRS and various state tax jurisdictions. From time to time, the Company is subject to routine audits by those agencies, and those audits may result in proposed adjustments. The Company has considered the alternative interpretations that may be assumed by the various taxing agencies, believes its positions taken regarding its filings are valid, and that adequate tax liabilities have been recorded to resolve such matters. However, the actual outcome cannot be determined with certainty and the difference could be material, either positively or negatively, to the Consolidated Statements of Operations and Comprehensive Income (Loss) in the periods in which such matters are ultimately determined. The Company does not believe the final resolution of such matters will be material to its consolidated financial position or cash flows.

The IRS has completed its review of the Company's income tax returns through 2004 and is presently examining income tax returns for 2003, 2004 and 2005 for the Pulitzer enterprises acquired by the Company in 2005. The Company is subject to state tax examinations for 2001 and thereafter.

**9 EARNINGS PER COMMON SHARE**

The following table sets forth the computation of basic and diluted earnings (loss) per common share. Per share amounts may not add due to rounding.

|  | 13 Weeks      | Three Months  | 39 Weeks      | Nine Months   |
|--|---------------|---------------|---------------|---------------|
|  | Ended         | Ended         | Ended         | Ended         |
| <i>(Thousands, Except Per Share Data)</i>          | June 29, 2008 | June 30, 2007 | June 29, 2008 | June 30, 2007 |
| Income (loss) applicable to Common Stock:          |               |               |               |               |
| Continuing operations                              | \$ 2,884      | \$22,139      | \$(688,364)   | \$60,510      |
| Discontinued operations                            | (52)          | 352           | 285           | 523           |
|  | \$ 2,832      | \$22,491      | \$(688,079)   | \$61,033      |
| Weighted average common shares                     | 45,010        | 46,139        | 45,608        | 46,053        |
| Less non-vested restricted Common Stock            | 745           | 424           | 637           | 415           |
| Basic average common shares                        | 44,265        | 45,715        | 44,971        | 45,638        |
| Dilutive stock options and restricted Common Stock | 288           | 172           | -             | 138           |
| Diluted average common shares                      | 44,553        | 45,887        | 44,971        | 45,776        |
| Earnings (loss) per common share:                  |               |               |               |               |
| Basic:   |               |               |               |               |
| Continuing operations                              | \$ 0.07       | \$ 0.48       | \$ (15.31)    | \$ 1.33       |
| Discontinued operations                            | -             | 0.01          | 0.01          | 0.01          |
|  | \$ 0.06       | \$ 0.49       | \$ (15.30)    | \$ 1.34       |
| Diluted:   |               |               |               |               |
| Continuing operations                              | \$ 0.06       | \$ 0.48       | \$ (15.31)    | \$ 1.32       |
| Discontinued operations                            | -             | 0.01          | 0.01          | 0.01          |
|  | \$ 0.06       | \$ 0.49       | \$ (15.30)    | \$ 1.33       |

For the 13 weeks and 39 weeks ended June 29, 2008 and three months and nine months ended June 30, 2007, the Company has 1,119,000, 1,119,000, 1,174,000 and 1,113,000 weighted average shares, respectively, subject to issuance under its stock option plan that have no intrinsic value and are not considered in the computation of diluted earnings per common share.



**Table of Contents****10 STOCK OWNERSHIP PLANS****Stock Options**

A summary of activity related to the Company's stock option plan is as follows:

|   | Shares | Exercise Price | Weighted     |           |
|---|--------|----------------|--------------|-----------|
|   |        |                | Average      | Remaining |
|   |        |                | Contractual  | Aggregate |
|   |        |                | Intrinsic    |           |
| <i>(Thousands, Except Per Share Data)</i> |        |                | Term (Years) | Value     |
| Outstanding, September 30, 2007           | 1,195  | \$35.61        |              |           |
| Cancelled                                 | (76)   | 35.88          |              |           |
| Outstanding, June 29, 2008                | 1,119  | \$35.59        | 5.7          | -         |
| Exercisable, June 29, 2008                | 869    | \$36.87        | 5.0          | -         |

Options to purchase 1,206,000 shares of Common Stock with a weighted average exercise price of \$35.58 per share were outstanding at June 30, 2007.

Total unrecognized compensation expense for unvested stock options as of June 29, 2008 is \$804,000, which will be recognized over a weighted average period of 1.2 years.

**Restricted Common Stock**

The following table summarizes restricted Common Stock activity during the 39 weeks ended June 29, 2008:

|   | Shares | Weighted           |            |
|---|--------|--------------------|------------|
|   |        | Average Grant Date | Fair Value |
| <i>(Thousands, Except Per Share Data)</i> |        |                    |            |
| Outstanding, September 30, 2007           | 416    |                    | \$36.60    |
| Granted                                   | 482    |                    | 15.02      |
| Vested                                    | (112)  |                    | 46.66      |
| Forfeited                                 | (35)   |                    | 28.90      |
| Outstanding, June 29, 2008                | 751    |                    | \$21.60    |

The fair value of restricted Common Stock vested during the 39 weeks ended June 29, 2008 totals \$1,743,000.

Total unrecognized compensation expense for unvested restricted Common Stock as of June 29, 2008 is \$8,509,000, which will be recognized over a weighted average period of 1.9 years.

**11 COMMITMENTS AND CONTINGENT LIABILITIES****Capital Expenditures**

At June 29, 2008, the Company has construction and equipment purchase commitments totaling approximately \$3,177,000.

***St. Louis Post-Dispatch* Early Retirement Program**

In 2007, the *St. Louis Post-Dispatch* concluded an offering of early retirement incentives that resulted in an adjustment of staffing levels. 60 employees volunteered to take advantage of the offer, which includes enhanced pension and insurance benefits, and lump-sum cash payments based on continuous service. The initial cost totaled \$10,704,000 before income tax benefit of which \$7,962,000 was recorded as expense in 2007. The \$2,742,000 remaining cost was offset against previously existing unrecognized gains in certain of the Company's defined benefit plans. Approximately \$3,700,000 of the cost represents cash payments with the remainder due primarily to enhancements of pension and other postretirement benefits. Cash payments of \$442,000 were made in 2007, and the remainder was paid in 2008.

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**PD LLC Operating Agreement**

In 2000, Pulitzer and Herald Inc. completed the transfer of their respective interests in the assets and operations of the *St. Louis Post-Dispatch* and certain related businesses to a new joint venture (the Venture), known as PD LLC. Pulitzer is the managing member of PD LLC. Under the terms of the operating agreement governing PD LLC (the Operating Agreement), Pulitzer and another subsidiary hold a 95% interest in the results of operations of PD LLC and Herald, as successor to Herald Inc., holds a 5% interest. Until March 30, 2008, Herald's 5% interest was reported as minority interest in the Consolidated Statements of Operations and Comprehensive Income at historical cost, plus accumulated earnings since the acquisition of Pulitzer.

Also, under the terms of the Operating Agreement, Herald Inc. received on May 1, 2000 a cash distribution of \$306,000,000 from PD LLC (the Initial Distribution). This distribution was financed by the Pulitzer Notes. Pulitzer's entry into the Venture was treated as a purchase for accounting purposes and a leveraged partnership for income tax purposes.

On May 1, 2010, Herald will have a one-time right (the 2010 Redemption) to require PD LLC to redeem Herald's interest in PD LLC, together with Herald's interest, if any, in DS LLC, another limited liability company in which Pulitzer is the managing member and which is engaged in the business of delivering publications and products in the greater St. Louis metropolitan area. The May 1, 2010 redemption price for Herald's interest will be determined pursuant to a formula yielding an amount which will result in the present value to May 1, 2000 of the after tax cash flows to Herald (based on certain assumptions) from PD LLC, including the Initial Distribution and the special distribution described below, if any, and from DS LLC, being equal to \$275,000,000. Based on this formula, the present value of the 2010 Redemption at June 29, 2008, is approximately \$71,536,000. The Company concluded the remaining amount of this potential liability should be recorded in its Consolidated Balance Sheet as of March 30, 2008, with the offset primarily to goodwill in the amount of \$55,594,000, and the remainder recorded as a reduction of retained earnings.

Recording of the liability for the 2010 Redemption as of March 30, 2008 also resulted in a reduction of net income available to common stockholders and earnings per common share for the 13 weeks ended June 29, 2008, of \$655,000 and \$0.01 respectively, and for the 39 weeks ended June 29, 2008 of \$8,138,000 and \$0.18, respectively, which accounts primarily for the time value of the increase in the liability since the acquisition of Pulitzer on June 3, 2005. There is no impact on net income based on application of current accounting standards, but earnings per common share is affected. Also, under such standards, if the 2010 Redemption does not occur, the liability and earnings per common share impact discussed above will be reversed for all periods.

During the first ten years of its term, PD LLC is restricted from making distributions (except under specified circumstances), capital expenditures and member loan repayments unless it has set aside out of its cash flow the Reserve which is equal to the product of \$15,000,000 and the number of years since May 1, 2000, but not in excess of \$150,000,000.

PD LLC is not required to maintain the Reserve after May 1, 2010. The 2010 Redemption, if exercised, will be funded by the Reserve. If the 2010 Redemption is exercised, the amount of the Reserve in excess of the redemption amount will be available for general corporate purposes. If the 2010 Redemption is not exercised, the full amount of the Reserve will become available at that time.

Upon termination of PD LLC and DS LLC, which will be on May 1, 2015 (unless Herald exercises the redemption right described above), Herald will be entitled to the liquidating value of its interests in PD LLC and DS LLC, to be paid in cash by Pulitzer (the 2015 Liquidation). That amount would be equal to the amount of Herald's capital accounts, after allocating the gain or loss that would result from a cash sale of PD LLC and DS LLC's assets for their fair market value at that time. Herald's share of such gain or loss generally will be 5%, but will be reduced (but not below 1%) to the extent that the present value to May 1, 2000 of the after tax cash flows to Herald from PD LLC and from DS LLC, including the Initial Distribution, the special distribution described below, if any, and the liquidation amount (based on certain assumptions), exceeds \$325,000,000.

The actual amount payable to Herald upon the termination of PD LLC and DS LLC on May 1, 2015 will depend on such variables as future cash flows, the amounts of any distributions to Herald prior to such payment, PD LLC's and DS LLC's rate of growth and market valuations of newspaper properties.

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The redemption of Herald's interest in PD LLC and DS LLC either on May 1, 2010 or upon termination of PD LLC and DS LLC in 2015 is expected to generate significant tax benefits to the Company as a consequence of the resulting increase in the tax basis of the assets owned by PD LLC and DS LLC and the related depreciation and amortization deductions. The increase in basis, which will be amortized for income tax purposes over a 15 year period, approximates the sum of the Initial Distribution and either the 2010 Redemption or the 2015 Liquidation.

In the event the transactions effectuated in connection with either the formation of the Venture and the Initial Distribution or the organization of DS LLC are recharacterized by the Internal Revenue Service (IRS) as a taxable sale by Herald, with the result in either case that the tax basis of PD LLC's assets increases and Herald is required to recognize taxable income as a result of such recharacterization, Herald generally will be entitled to receive a special distribution from PD LLC in an amount that corresponds, approximately, to the present value of the after tax benefit to the members of PD LLC of the tax basis increase. The adverse financial effect of any such special distribution to Herald on PD LLC (and thus Pulitzer and the Company) will be partially offset by the current and deferred tax benefits arising as a consequence of the treatment of the transactions effectuated in connection with the formation of the Venture and the Initial Distribution or the organization of DS LLC as a taxable sale by Herald. In 2006, the IRS concluded an examination of Herald without adjustment related to the Venture or the Initial Distribution.

### **Stock Repurchase Program**

In January 2008, the Company announced its intention to acquire up to \$30,000,000 of its Common Stock in open market and private transactions. Through June 2008, 1,722,280 shares have been acquired and returned to authorized shares at an average price of \$10.98.

### **Legal Proceedings**

The Company is involved in a variety of legal actions that arise in the normal course of business. Insurance coverage mitigates potential loss for certain of these matters. While the Company is unable to predict the ultimate outcome of these legal actions, it is the opinion of management that the disposition of these matters will not have a material adverse effect on the Company's Consolidated Financial Statements, taken as a whole.

## **12 IMPACT OF RECENTLY ISSUED ACCOUNTING STANDARDS**

In 2006, the FASB issued Statement 158, *Employer's Accounting for Defined Benefit Pension and Other Postretirement Plans*, which amends Statements 87, 88, 106 and 132(R). Statement 158 requires the recognition of the over-funded or under-funded status of a defined benefit postretirement plan as an asset or liability in the Company's balance sheet and recognition of changes in that funded status in the year in which the changes occur as a component of comprehensive income. The Company adopted the recognition and disclosure provision of Statement 158 as of September 30, 2007. The adoption of Statement 158 increased other comprehensive income, net of income taxes, by \$40,912,000, increased pension assets by \$9,591,000 and reduced pension and postretirement benefit obligations by \$32,649,000 and \$23,540,000, respectively, as of September 30, 2007.

Statement 158 will also require the Company to change its measurement date to the last day of the fiscal year from a date three months prior to the end of the fiscal year, beginning in 2009. The change in measurement date will require a one-time adjustment to retained earnings, the effect of which cannot be determined at this time. None of the changes required will impact the Company's results of operations or cash flows.

In 2006, the FASB issued Statement 157, *Fair Value Measurements*, which defines fair value, provides guidelines for measuring fair value and expands disclosure requirements. Statement 157 does not require any new fair value measurement but applies to the accounting pronouncements that require or permit fair value measurement. Statement 157 is effective for the Company in 2009. The Company does not anticipate that the implementation of Statement 157 will have a material impact on its financial position, results of operation, or cash flows. Subsequently, the FASB deferred the effective date of this pronouncement until 2010 for non-financial assets and liabilities that are recognized or disclosed at fair value in the financial statements.

In 2007, the FASB issued Statement 159, *The Fair Value Option for Financial Assets and Financial Liabilities*, which provides the Company the option to measure many financial instruments and certain other items at fair value that are not currently required or permitted to be measured at fair value. Statement 159 is effective for the Company in 2009. The Company has not completed its evaluation on the effect of Statement 159 on its Consolidated Financial Statements.



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In 2008, the FASB issued Statement 141(R), *Business Combinations* and Statement 160, *Noncontrolling Interests in Consolidated Financial Statements, an amendment of Accounting Research Bulletin No. 51*. Statement 141(R) establishes requirements for how an acquirer in a business combination recognizes and measures the assets acquired, liabilities assumed, and any noncontrolling interests. For the Company, the provisions of Statement 141(R) are effective for business combinations occurring in 2010. Statement 160 will change the accounting and reporting for minority interests, which will be recharacterized as noncontrolling interests and classified as a component of stockholders' equity. Statement 160 is effective for the Company in 2010. The Company has not completed its evaluation of the effects of Statements 141(R) and 160 on its Consolidated Financial Statements.

In 2008, the FASB issued Statement 161, *Disclosures About Derivative Instruments and Hedging Activities*, an amendment of FASB Statement 133. Statement 161 requires disclosure regarding the objectives and strategies for using derivative instruments and the credit-risk-related features. Statement 161 also requires disclosure of the fair value amounts and the gains and losses on derivative instruments in tabular form. Statement 161 is effective for the Company in 2010.

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

The following discussion includes comments and analysis relating to the Company's results of operations and financial condition as of and for the 13 weeks and 39 weeks ended June 29, 2008. This discussion should be read in conjunction with the Consolidated Financial Statements and related Notes thereto and the Company's 2007 Annual Report on Form 10-K.

**NON-GAAP FINANCIAL MEASURES**

No non-GAAP financial measure should be considered as a substitute for any related financial measure under accounting principles generally accepted in the United States of America (GAAP). However, the Company believes the use of non-GAAP financial measures provides meaningful supplemental information with which to evaluate its financial performance, or assist in forecasting and analyzing future periods. The Company also believes such non-GAAP financial measures are alternative indicators of performance used by investors, lenders, rating agencies and financial analysts to estimate the value of a publishing business or its ability to meet debt service requirements.

**Operating Cash Flow and Operating Cash Flow Margin**

Operating cash flow, which is defined as operating income before depreciation, amortization, impairment of goodwill and other assets, and equity in earnings of associated companies, and operating cash flow margin (operating cash flow divided by operating revenue) represent non-GAAP financial measures that are used in the analysis below. The Company believes these measures provide meaningful supplemental information because of their focus on the Company's results from operations before depreciation, amortization and earnings from equity investments.

Reconciliations of operating cash flow and operating cash flow margin to operating income (loss) and operating income (loss) margin, the most directly comparable measures under GAAP, are included in the tables below:

|  | 13 Weeks Ended | Percent of | Three Months Ended | Percent of |
|--|----------------|------------|--------------------|------------|
| (Thousands)                                  | June 29, 2008  | Revenue    | June 30, 2007      | Revenue    |
| Operating cash flow                          | \$53,796       | 21.0%      | \$72,668           | 26.0%      |
| Less depreciation and amortization           | 21,966         | 8.6        | 22,837             | 8.2        |
| Less impairment of goodwill and other assets | 10,360         | 4.0        | -                  | -          |
| Equity in earnings of associated companies   | 2,549          | 1.0        | 4,517              | 1.6        |
| Less reduction of investment in TNI          | 3,000          | 1.2        | -                  | -          |
| Operating income                             | \$21,019       | 8.2%       | \$54,348           | 19.4%      |
|  | 39 Weeks Ended | Percent of | Nine Months Ended  | Percent of |
| (Thousands)                                  | June 29, 2008  | Revenue    | June 30, 2007      | Revenue    |

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|  |             |       |           |       |
|--|-------------|-------|-----------|-------|
| Operating cash flow                          | \$ 170,370  | 21.7% | \$211,134 | 25.2% |
| Less depreciation and amortization           | 68,682      | 8.8   | 69,564    | 8.3   |
| Less impairment of goodwill and other assets | 851,365     | NM    | -         | -     |
| Equity in earnings of associated companies   | 8,658       | 1.1   | 16,327    | 1.9   |
| Less reduction of investment in TNI          | 93,384      | 11.9  | -         | -     |
| Operating income (loss)                      | \$(834,403) | NM    | \$157,897 | 18.8% |

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**Adjusted Net Income and Adjusted Earnings Per Common Share**

Adjusted net income and adjusted earnings per common share, which are defined as net income (loss) available to common stockholders and earnings (loss) per common share adjusted to exclude unusual matters and those of a substantially non-recurring nature, are non-GAAP financial measures that are used in the analysis below. The Company believes these measures provide meaningful supplemental information by identifying matters that are not indicative of core business operating results or are of a substantially non-recurring nature.

Reconciliations of adjusted net income and adjusted earnings per common share to net income (loss) available to common stockholders and earnings (loss) per common share, respectively, the most directly comparable measures under GAAP, are set forth below under the caption Overall Results .

**SAME PROPERTY COMPARISONS**

Certain information below, as noted, is presented on a same property basis, which is exclusive of acquisitions and divestitures consummated in the current or prior year. The Company believes such comparisons provide meaningful supplemental information for an understanding of changes in its revenue and operating expenses. Same property comparisons exclude TNI and MNI. The Company owns 50% of TNI and also owns 50% of the capital stock of MNI, both of which are reported using the equity method of accounting. Same property comparisons also exclude corporate office costs.

**CRITICAL ACCOUNTING POLICIES**

The Company's discussion and analysis of its results of operations and financial condition are based upon the Company's Consolidated Financial Statements, which have been prepared in accordance with GAAP. The preparation of these financial statements requires the Company to make estimates and judgments that affect the reported amounts of assets, liabilities, revenue and expenses, and related disclosure of contingent assets and liabilities. On an on-going basis, the Company evaluates its estimates. The Company bases its estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

The Company's critical accounting policies include the following:

- Goodwill and other intangible assets
- Pension, postretirement and postemployment benefit plans
- Income taxes
- Revenue recognition
- Uninsured risks

The Company recorded a preliminary, pretax, non-cash charge in the 13 weeks ended March 30, 2008 to reduce the carrying value of goodwill by \$721,999,000. The Company also recorded preliminary, pretax, non-cash charges of \$3,034,000 and \$115,972,000 to reduce the carrying value of nonamortized and amortizable intangible assets, respectively. \$90,384,000 of additional pretax charges were recorded as a reduction in the carrying value of the Company's investment in TNI.

The Company recorded additional pretax non-cash charges during the 13 weeks ended June 29, 2008 to reduce the carrying value of goodwill by \$1,902,000. The Company also recorded additional pretax non-cash charges of \$3,090,000, \$349,000, and \$5,019,000 to reduce the carrying value of nonamortized intangible assets, amortizable intangible assets, and property and equipment, respectively. \$3,000,000 of additional pretax charges were recorded as a reduction of the value of the Company's investment in TNI. See Note 4 of the Notes to Consolidated Financial Statements, included herein.

Additional information regarding these critical accounting policies can be found under the caption Management's Discussion and Analysis of Financial Condition and Results of Operations in the Company's 2007 Annual Report on Form 10-K and the Notes to Consolidated Financial Statements, included herein.

**IMPACT OF RECENTLY ISSUED ACCOUNTING STANDARDS**

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In 2006, the FASB issued Statement 158, *Employer's Accounting for Defined Benefit Pension and Other Postretirement Plans*, which amends Statements 87, 88, 106 and 132(R). Statement 158 requires the recognition of the over-funded or under-funded status of a defined benefit postretirement plan as an asset or liability in the Company's balance sheet and

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recognition of changes in that funded status in the year in which the changes occur as a component of comprehensive income. The Company adopted the recognition and disclosure provision of Statement 158 as of September 30, 2007. The adoption of Statement 158 increased other comprehensive income, net of income taxes, by \$40,912,000, increased pension assets by \$9,591,000 and reduced pension and postretirement benefit obligations by \$32,649,000 and \$23,540,000, respectively, as of September 30, 2007.

Statement 158 will also require the Company to change its measurement date to the last day of the fiscal year from a date three months prior to the end of the fiscal year, beginning in 2009. The change in measurement date will require a one-time adjustment to retained earnings, the effect of which cannot be determined at this time. None of the changes required will impact the Company's results of operations or cash flows.

In 2006, the FASB issued Statement 157, *Fair Value Measurements*, which defines fair value, provides guidelines for measuring fair value and expands disclosure requirements. Statement 157 does not require any new fair value measurement but applies to the accounting pronouncements that require or permit fair value measurement. Statement 157 is effective for the Company in 2009. The Company does not anticipate that the implementation of Statement 157 will have a material impact on its financial position, results of operation, or cash flows. Subsequently, the FASB deferred the effective date of this pronouncement until 2010 for non-financial assets and liabilities that are recognized or disclosed at fair value in the financial statements.

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In 2008, the FASB issued Statement 161, *Disclosures About Derivative Instruments and Hedging Activities*, an amendment of FASB Statement 133. Statement 161 requires disclosure regarding the objectives and strategies for using derivative instruments and the credit-risk-related features. Statement 161 also requires disclosure of the fair value amounts and the gains and losses on derivative instruments in tabular form. Statement 161 is effective for the Company in 2010.

## **EXECUTIVE OVERVIEW**

The Company is a premier provider of local news, information and advertising in primarily midsize markets, with 50 daily newspapers and a joint interest in four others, rapidly growing online sites and more than 300 weekly newspapers and specialty publications in 23 states.

In 2005, the Company acquired Pulitzer. Pulitzer published 14 daily newspapers, including the *St. Louis Post-Dispatch*, and more than 100 weekly newspapers and specialty publications. Pulitzer also owned a 50% interest in TNI. The acquisition of Pulitzer increased the Company's circulation by more than 50% to more than 1.6 million daily and 1.9 million Sunday, and revenue, on an annualized basis, by more than 60%. In 2006, the Company sold the assets of *The Daily News* in Rhinelander, Wisconsin, the smallest of these newspapers. In December 2007, the Company sold the assets of *The Daily Chronicle* in DeKalb, Illinois.

In 2006, the Company sold the assets of its publishing and commercial printing operations in Seattle and Spokane, Washington and Portland, Oregon.

The Company is focused on six key strategic priorities. They are to:

Grow revenue creatively and rapidly;

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Deliver strong local news and information;  
Accelerate online innovation;  
Continue expanding audiences;  
Nurture employee development and achievement; and

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Exercise careful cost control.

Certain aspects of these priorities are discussed below.

Approximately 76% of the Company's revenue is derived from advertising. The Company's strategies are to increase its share of local advertising through increased sales activities in its existing markets and, over time, to increase its print and online audiences through internal expansion into existing and contiguous markets and enhancement of online offerings, augmented by selective acquisitions.

The weak economic environment has negatively impacted advertising, particularly employment, automotive and real estate classified advertising, both in print and online. Decreases in advertising and total operating revenue in the 13 weeks ended June 29, 2008 more than offset decreases in operating expenses, financial expense and income tax expense and resulted in lower operating cash flow and operating income.

In the 13 weeks ended March 30, 2008, the Company, based on its most recent analysis and in conjunction with its ongoing requirement to assess the carrying value and estimated useful lives of goodwill and identified intangible assets, concluded that the carrying value of goodwill and other intangible assets exceeded their respective fair values. As a result, the Company recorded a preliminary, pretax, non-cash charge to reduce the carrying value of goodwill by \$721,999,000. The Company also recorded preliminary, pretax, non-cash charges of \$3,034,000 and \$115,972,000 to reduce the carrying value of nonamortized and amortizable intangible assets, respectively. \$90,384,000 of additional pretax charges were recorded as a reduction in the carrying value of the Company's investment in TNI. These charges resulted in recognition of a significant loss per share for the 13 weeks ended March 30, 2008, and will result in a loss for the 52 weeks ending September 28, 2008.

The Company completed the required measurement of fair value during the 13 weeks ended June 29, 2008. As a result, the Company recorded additional pretax non-cash charges during the 13 weeks ended June 29, 2008 to reduce the carrying value of goodwill by \$1,902,000. The Company also recorded additional pretax non-cash charges of \$3,090,000, \$349,000, and \$5,019,000 to reduce the carrying value of nonamortized intangible assets, amortizable intangible assets, and property and equipment, respectively. \$3,000,000 of additional pretax charges were recorded as a reduction of the value of the Company's investment in TNI. Charges recorded as of June 29, 2008 are expected to result in a decrease in remaining 2008 amortization expense of approximately \$1,793,000. Such charges will not impact the Company's cash flows.

**Table of Contents****13 WEEKS ENDED JUNE 29, 2008**

Results, as reported in the Consolidated Financial Statements, are summarized below:

| <i>(Thousands, Except Per Share Data)</i>   | 13 Weeks Ended   |  | Percent Change |               |
|---|------------------|--|----------------|---------------|
|   | June 29,<br>2008 | Three Months Ended<br>June 30,<br>2007 | Total          | Same Property |
| <b>Advertising revenue:</b>   |                  |  |                |               |
| Retail  | \$106,694        | \$111,706                              | (4.5)%         | (4.4)%        |
| <b>Classified:</b>  |                  |  |                |               |
| <b>Daily newspapers:</b>  |                  |  |                |               |
| Employment  | 15,099           | 21,099                                 | (28.4)         | (28.4)        |
| Automotive  | 11,797           | 13,975                                 | (15.6)         | (15.6)        |
| Real estate   | 11,009           | 14,965                                 | (26.4)         | (26.4)        |
| All other   | 11,907           | 10,758                                 | 10.7           | 10.7          |
| Other publications  | 11,143           | 12,428                                 | (10.3)         | (10.6)        |
| Total classified  | 60,955           | 73,225                                 | (16.8)         | (16.8)        |
| Online  | 14,655           | 16,124                                 | (9.1)          | (9.1)         |
| National  | 9,375            | 11,976                                 | (21.7)         | (21.7)        |
| Niche publications  | 3,823            | 4,254                                  | (10.1)         | (10.1)        |
| Total advertising revenue   | 195,502          | 217,285                                | (10.0)         | (10.0)        |
| <b>Circulation</b>  |                  |  |                |               |
| Commercial printing   | 4,433            | 4,294                                  | 3.2            | 3.2           |
| Online services and other   | 8,115            | 8,223                                  | (1.3)          | (1.3)         |
| Total operating revenue   | 256,394          | 279,500                                | (8.3)          | (8.2)         |
| <b>Compensation</b>   |                  |  |                |               |
| Newsprint and ink   | 26,859           | 26,921                                 | (0.2)          | (5.0)         |
| Other operating expenses  | 71,211           | 72,751                                 | (2.1)          | (1.9)         |
| Workforce adjustments   | 544              | -                                      | NM             | NM            |
| Total operating expenses, excluding depreciation, amortization and impairment charges | 202,598          | 206,832                                | (2.0)          | (2.9)         |
| Operating cash flow   | 53,796           | 72,668                                 | (26.0)         | (22.2)        |
| Depreciation and amortization   | (21,966)         | (22,837)                               | (3.8)          | (3.7)         |
| Impairment of goodwill and other assets   | (10,360)         | -                                      | NM             |               |
| Equity in earnings of associated companies  | 2,549            | 4,517                                  | (43.6)         |               |
| Reduction of investment in TNI  | (3,000)          | -                                      | NM             |               |
| Operating income  | 21,019           | 54,348                                 | (61.3)         |               |
| Non-operating expense, net  | (14,995)         | (19,557)                               | (23.3)         |               |
| <b>Income from continuing operations before income taxes</b>                          |                  |  |                |               |
| Income tax expense  | 6,024            | 34,791                                 | (82.7)         |               |
| Minority interest   | 2,372            | 12,281                                 | (80.7)         |               |
| Income from continuing operations   | 113              | 371                                    | (69.5)         |               |
| Discontinued operations, net  | 3,539            | 22,139                                 | (84.0)         |               |
| Net income  | (52)             | 352                                    | NM             |               |
| Increase in redeemable minority interest  | 3,487            | 22,491                                 | (84.5)         |               |
| Net income available to common stockholders   | 655              | -                                      | NM             |               |
|   | \$ 2,832         | \$ 22,491                              | (87.4)%        |               |
| <b>Earnings per common share:</b>   |                  |  |                |               |
| Basic   | \$ 0.06          | \$ 0.49                                | (87.8)%        |               |
| Diluted   | 0.06             | 0.49                                   | (87.8)         |               |

Beginning in 2008, all of the Company's enterprises use period accounting. The Company and its enterprises owned before the Pulitzer acquisition, which accounted for approximately 64% of revenue in the 13 weeks ended June 29, 2008, used calendar accounting in 2007, with a September 30 fiscal year end. The former Pulitzer operations used period accounting in 2007. The table

below summarizes business days in both years:

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| <i>(Business Days)</i> | Enterprises Owned Prior to |      |                             |      |      |      |
|------------------------|----------------------------|------|-----------------------------|------|------|------|
|                        | Pulitzer Acquisition       |      | Former Pulitzer Enterprises |      | TNI  |      |
|                        | 2008                       | 2007 | 2008                        | 2007 | 2008 | 2007 |
| <b>Period Ending:</b>  |                            |      |                             |      |      |      |
| December               | 91                         | 92   | 91                          | 91   | 91   | 98   |
| March                  | 91                         | 90   | 91                          | 91   | 91   | 91   |
| June                   | 91                         | 91   | 91                          | 91   | 91   | 91   |
| September              | 91                         | 92   | 91                          | 98   | 91   | 91   |
|                        | 364                        | 365  | 364                         | 371  | 364  | 371  |

For the 13 weeks ended June 29, 2008, total same property operating revenue decreased \$23,022,000, or 8.2%.

**Advertising Revenue**

Same property advertising revenue decreased \$21,700,000, or 10.0%, for the 13 weeks ended June 29, 2008.

On a combined basis, print and online retail advertising revenue decreased 3.1% and classified advertising revenue decreased 17.2% in the 13 weeks ended June 29, 2008.

Same property print retail revenue decreased \$4,897,000, or 4.4%. Same property average retail rate, excluding preprint insertions, decreased 0.7%. Same property daily newspaper retail preprint insertion revenue decreased 4.9%.

Same property print classified advertising revenue decreased \$12,304,000, or 16.8%, for the 13 weeks ended June 29, 2008. Higher margin employment advertising in the Company's daily newspapers decreased 28.4% on a same property basis, and same property real estate classified revenue decreased 26.4%, in a soft housing market nationally which also negatively impacted retail revenue. Same property automotive classified advertising revenue decreased 15.6% amid a continuing industry-wide decline. Same property average classified rates decreased 10.3%.

Advertising lineage, as reported on a same property basis for the Company's daily newspapers only, consisted of the following:

| <i>(Thousands of Inches)</i> | 13 Weeks Ended |                                     | Percent Change |
|------------------------------|----------------|-------------------------------------|----------------|
|                              | June 29, 2008  | Three Months Ended<br>June 30, 2007 |                |
| Retail                       | 3,182          | 3,286                               | (3.2)%         |
| National                     | 143            | 163                                 | (12.3)         |
| Classified                   | 3,775          | 4,104                               | (8.0)          |
|                              | 7,100          | 7,553                               | (6.0)%         |

Online advertising decreased \$1,467,000, or 9.1%, on a same property basis. Online retail advertising grew strongly, but online classified advertising was negatively impacted by declines in print classified advertising. Advertising in niche publications decreased 10.1% on a same property basis.

National advertising revenue decreased \$2,601,000, or 21.7%, for the 13 weeks ended June 29, 2008. The decrease was driven primarily by reductions in telecommunications and pharmaceutical advertising.

**Circulation and Other Revenue**

Same property circulation revenue decreased \$1,352,000, or 2.7%, in the current year period. The Company's unaudited average daily newspaper circulation units, including TNI and MNI, decreased 4.1% and Sunday circulation decreased 1.9% for the 13 weeks ended June 29, 2008, compared to the prior year. In spite of declines in circulation, Company research in its larger markets indicates it is reaching an increasingly larger audience in these markets through rapid online audience growth. Increases in single copy prices in many of the Company's markets contributed to the decline in daily units sold.

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Same property commercial printing revenue increased \$138,000, or 3.2%. Same property online services and other revenue decreased \$108,000, or 1.3%.

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**Operating Expenses and Results of Operations**

Same property compensation expense decreased \$3,788,000, or 3.6%, in the current year period. Same property full-time equivalent employees decreased 4.9%.

Same property newsprint and ink costs decreased \$1,369,000, or 5.0%, in the current year period due to a decrease in usage partially offset by higher unit costs. Same property newsprint volume decreased 10.3% due to migration to lighter weight paper and narrower page widths. Unit costs for newsprint began to rise in November 2007 and may continue to rise in 2008. See Item 3, *Commodities*, included herein.

Same property other operating costs, which are comprised of all operating expenses not considered to be compensation, newsprint and ink, depreciation, amortization, or unusual items decreased \$1,349,000, or 1.9%, in the current year period.

The Company expects its 2009 operating costs, excluding depreciation and amortization, to decrease 5% to 7%.

Operating cash flow declined 26.0%, to \$53,796,000 in the current year period from \$72,668,000 in the prior year. Operating cash flow margin decreased to 21.0% from 26.0% in the prior year period. Same property operating cash flow margin decreased to 23.3%, from 27.5% in the prior year period.

Depreciation and amortization expense decreased \$818,000, or 3.7%, on a same property basis.

In the 13 weeks ended March 30, 2008, the Company, based on its most recent analysis and in conjunction with its ongoing requirement to assess the carrying value and estimated useful lives of goodwill and identified intangible assets, concluded that the carrying value of goodwill and other intangible assets exceeded their respective fair values. As a result, the Company recorded a preliminary, pretax, non-cash charge to reduce the carrying value of goodwill by \$721,999,000. The Company also recorded preliminary, pretax, non-cash charges of \$3,034,000 and \$115,972,000 to reduce the carrying value of nonamortized and amortizable intangible assets, respectively. \$90,384,000 of additional pretax charges were recorded as a reduction in the carrying value of the Company's investment in TNI. These charges resulted in recognition of a significant loss per share for the 13 weeks ended March 30, 2008, and will result in a loss for the 52 weeks ending September 28, 2008.

The Company completed the required measurement of fair value during the 13 weeks ended June 29, 2008. As a result, the Company recorded additional pretax non-cash charges during the 13 weeks ended June 29, 2008 to reduce the carrying value of goodwill by \$1,902,000. The Company also recorded additional pretax non-cash charges of \$3,090,000, \$349,000, and \$5,019,000 to reduce the carrying value of nonamortized intangible assets, amortizable intangible assets, and property and equipment, respectively. \$3,000,000 of additional pretax charges were recorded as a reduction of the value of the Company's investment in TNI. Charges recorded as of June 29, 2008 are expected to result in a decrease in remaining 2008 amortization expense of approximately \$1,793,000. Such charges will not impact the Company's cash flows.

Equity in earnings of associated companies decreased to \$2,549,000 in the current year period, compared to \$4,517,000 in the prior year. In April 2008, one of MNI's daily newspapers, *The Capital Times*, decreased print publication from six days per week to one day. The change will result in severance and other transition costs of approximately \$2,000,000 to \$2,500,000. Of that amount, \$538,000 was recognized in the 13 weeks ended June 29, 2008. MNI expects the change will result in annual cost savings of \$3,500,000 to \$4,000,000.

The above resulted in operating income of \$21,019,000, compared to operating income of \$54,348,000 in the prior year period.

**Nonoperating Income and Expense**

Financial expense decreased \$6,039,000 due to lower levels of debt and lower interest rates. LIBOR has decreased substantially from its 2007 levels. The Company expects that this occurrence, combined with reductions in debt of \$129,375,000 in 2007 and \$28,625,000 in the 39 weeks ended June 29, 2008, will result in significantly reduced financial expense for the remainder of 2008, compared to the prior year.

**Overall Results**

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Recording of the change in the liability for the 2010 Redemption resulted in a decrease in net income available to common stockholders for the 13 weeks ended June 29, 2008, of \$655,000 and a decrease in earnings per common share for the 13 weeks ended June 29, 2008, of \$0.01. The Company estimates the ongoing impact on earnings per common share from accounting for the 2010 Redemption of up to \$0.08 to \$0.10 per year through April 2010. There is no impact on net income based on application of current accounting standards. Also, under such standards, if the 2010 Redemption does not occur, the liability and earnings per common share impact discussed above will be reversed for all periods.

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As a result of all of the above, the Company recorded earnings per diluted common share of \$0.06 compared to earnings of \$0.49 per diluted share in the prior year period. As detailed in the table below, diluted earnings per common share, as adjusted, were \$0.28 for the 13 weeks ended June 29, 2008 and \$0.49 for the three months ended June 30, 2007.

|  | 13 Weeks Ended          |           | Three Months Ended      |           |
|--|-------------------------|-----------|-------------------------|-----------|
|  | June 29, 2008<br>Amount | Per Share | June 30, 2007<br>Amount | Per Share |
| <i>(Thousands, Except Per Share Data)</i>                              |                         |           |                         |           |
| Net income (loss) available to common stockholders, as reported        | \$ 2,832                | \$0.06    | \$22,491                | \$0.49    |
| Adjustments:   |                         |           |                         |           |
| Impairment of goodwill and other assets                                | 10,360                  |           | -                       |           |
| Reduction of investment in TNI   | 3,000                   |           | -                       |           |
| Workforce adjustments and transition costs                             | 707                     |           | -                       |           |
|  | 14,067                  |           | -                       |           |
| Income tax benefit of adjustments, net and impact on minority interest | (4,980)                 |           | -                       |           |
|  | 9,087                   | 0.20      | -                       | -         |
| Net income available to common stockholders, as adjusted               | 11,919                  | 0.27      | 22,491                  | 0.49      |
| Change in redeemable minority interest                                 | 655                     | 0.01      | -                       | -         |
| Net income, as adjusted  | \$12,574                | \$0.28    | \$22,491                | \$0.49    |

**Table of Contents****39 WEEKS ENDED JUNE 29, 2008**

Results, as reported in the Consolidated Financial Statements, are summarized below:

| <i>(Thousands, Except Per Share Data)</i>   | 39 Weeks Ended   | Nine Months Ended | Percent Change |               |
|---|------------------|-------------------|----------------|---------------|
|   | June 29,<br>2008 | June 30,<br>2007  | Total          | Same Property |
| Advertising revenue:  |                  |                   |                |               |
| Retail  | \$333,360        | \$343,961         | (3.1)%         | (3.0)%        |
| Classified:   |                  |                   |                |               |
| Daily newspapers:   |                  |                   |                |               |
| Employment  | 46,166           | 60,494            | (23.7)         | (23.7)        |
| Automotive  | 34,421           | 41,087            | (16.2)         | (16.2)        |
| Real estate   | 33,082           | 43,479            | (23.9)         | (23.9)        |
| All other   | 31,700           | 28,645            | 10.7           | 10.7          |
| Other publications  | 32,665           | 35,178            | (7.1)          | (7.3)         |
| Total classified  | 178,034          | 208,883           | (14.8)         | (14.8)        |
| Online  | 41,624           | 39,546            | 5.3            | 5.3           |
| National  | 34,190           | 42,830            | (20.2)         | (20.2)        |
| Niche publications  | 11,997           | 12,019            | (0.2)          | (0.2)         |
| Total advertising revenue   | 599,205          | 647,239           | (7.4)          | (7.4)         |
| Circulation   | 147,236          | 151,646           | (2.9)          | (2.9)         |
| Commercial printing   | 12,413           | 12,386            | 0.2            | 0.2           |
| Online services and other   | 25,121           | 26,685            | (5.9)          | (5.9)         |
| Total operating revenue   | 783,975          | 837,956           | (6.4)          | (6.4)         |
| Compensation  | 317,753          | 328,289           | (3.2)          | (2.5)         |
| Newsprint and ink   | 76,311           | 84,932            | (10.2)         | (12.5)        |
| Other operating expenses  | 218,587          | 217,332           | 0.6            | -             |
| Curtailment gains   | -                | (3,731)           | NM             | NM            |
| Workforce adjustments   | 954              | -                 | NM             | NM            |
| Total operating expenses, excluding depreciation,<br>amortization, and impairment charges | 613,605          | 626,822           | (2.1)          | (2.5)         |
| Operating cash flow   | 170,370          | 211,134           | (19.3)         | (16.9)        |
| Depreciation and amortization   | (68,682)         | (69,564)          | (1.3)          | (1.4)         |
| Impairment of goodwill and other assets   | (851,365)        | -                 | NM             |               |
| Equity in earnings of associated companies  | 8,658            | 16,327            | (47.0)         |               |
| Reduction of investment in TNI  | (93,384)         | -                 | NM             |               |
| Operating income (loss)   | (834,403)        | 157,897           | NM             |               |
| Non-operating expense, net  | 51,329           | 62,505            | (17.9)         |               |
| Income (loss) from continuing operations before<br>income taxes                           | (885,732)        | 95,392            | NM             |               |
| Income tax expense (benefit)  | (206,215)        | 33,707            | NM             |               |
| Minority interest   | 709              | 1,175             | (39.7)         |               |
| Income (loss) from continuing operations  | (680,226)        | 60,510            | NM             |               |
| Discontinued operations, net  | 285              | 523               | (45.5)         |               |
| Net income (loss)   | (679,941)        | 61,033            | NM             |               |
| Increase in redeemable minority interest  | 8,138            | -                 | NM             |               |
| Net income (loss) available to common<br>stockholders                                     | \$(688,079)      | \$ 61,033         | NM             |               |
| Earnings per common share:  |                  |                   |                |               |
| Basic   | \$(15.30)        | \$1.34            | NM             |               |
| Diluted   | (15.30)          | 1.33              | NM             |               |



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Beginning in 2008, all of the Company's enterprises use period accounting. The Company and its enterprises owned before the Pulitzer acquisition, which accounted for approximately 63% of revenue in the 39 weeks ended June 29, 2008, used calendar accounting in 2007, with a September 30 fiscal year end. The former Pulitzer operations used period accounting in 2007. The table below summarizes business days in both years:

| <i>(Business Days)</i> | Enterprises Owned Prior to   |      | Former                       |      | TNI  |      |
|------------------------|------------------------------|------|------------------------------|------|------|------|
|                        | Pulitzer Acquisition<br>2008 | 2007 | Pulitzer Enterprises<br>2008 | 2007 | 2008 | 2007 |
| <b>Period Ending:</b>  |                              |      |                              |      |      |      |
| December               | 91                           | 92   | 91                           | 91   | 91   | 98   |
| March                  | 91                           | 90   | 91                           | 91   | 91   | 91   |
| June                   | 91                           | 91   | 91                           | 91   | 91   | 91   |
| September              | 91                           | 92   | 91                           | 98   | 91   | 91   |
|                        | 364                          | 365  | 364                          | 371  | 364  | 371  |

Substantially all categories of revenue in the prior year period were favorably impacted by the appearance of the St. Louis Cardinals in the World Series. In addition, TNI recorded an extra seven days of publishing activity in the prior year period. The Company estimates these factors increased revenue in the prior year period by approximately \$3,000,000, operating cash flow by approximately \$1,200,000, operating income by approximately \$1,700,000, and diluted earnings per common share by approximately \$0.02.

For the 39 weeks ended June 29, 2008, total same property operating revenue decreased \$53,865,000, or 6.4%.

**Advertising Revenue**

Same property advertising revenue decreased \$47,921,000, or 7.4%, for the 39 weeks ended June 29, 2008.

On a combined basis, print and online retail advertising revenue decreased 2.1% and classified advertising revenue decreased 13.1% during the 39 weeks ended June 29, 2008.

Same property print retail revenue decreased \$10,433,000, or 3.0%. Same property average retail rate, excluding preprint insertions, decreased 1.2%. Same property daily newspaper retail preprint insertion revenue decreased 1.0%.

Same property print classified advertising revenue decreased \$30,902,000, or 14.8%, for the 39 weeks ended June 29, 2008. Higher margin employment advertising in the Company's daily newspapers decreased 23.7% on a same property basis, and same property real estate classified revenue decreased 23.9%, in a soft housing market nationally which also negatively impacted retail revenue. Same property automotive classified advertising revenue decreased 16.2% amid a continuing industry-wide decline. Same property average classified rates decreased 8.5%.

Advertising lineage, as reported on a same property basis for the Company's daily newspapers only, consisted of the following:

| <i>(Thousands of Inches)</i> | 39 Weeks Ended |                                    | Percent Change |
|------------------------------|----------------|------------------------------------|----------------|
|                              | June 29, 2008  | Nine Months Ended<br>June 30, 2007 |                |
| <b>Retail</b>                | 9,671          | 9,975                              | (3.0)%         |
| National                     | 484            | 528                                | (8.3)          |
| <b>Classified</b>            | 10,686         | 11,614                             | (8.0)          |
|                              | 20,841         | 22,117                             | (5.8)%         |

Online advertising increased \$2,076,000, or 5.3%, on a same property basis, due to rate increases and expanded cross-selling with the Company's print publications. In addition, the Company began selling online employment advertising on Yahoo! Hot Jobs during

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the three months ended March 31, 2007. Advertising in niche publications decreased 0.2% on a same property basis.

National advertising revenue decreased \$8,640,000, or 20.2%, for the 39 weeks ended June 29, 2008. The decrease was driven primarily by reductions in telecommunications and pharmaceutical advertising.

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**Circulation and Other Revenue**

Same property circulation revenue decreased \$4,407,000, or 2.9%, in the current year period. The Company's unaudited average daily newspaper circulation units, including TNI and MNI, decreased 3.4% and Sunday circulation decreased 0.7% for the 39 weeks ended June 29, 2008, compared to the prior year. In spite of declines in circulation, Company research in its larger markets indicates it is reaching an increasingly larger audience in these markets through rapid online audience growth, as well as through additional specialty and niche publications. Increases in single copy prices in many of the Company's markets contributed to the decline in daily units sold.

Same property commercial printing revenue increased \$27,000, or 0.2%. Same property online services and other revenue decreased \$1,564,000, or 5.9%.

**Operating Expenses and Results of Operations**

Same property compensation expense decreased \$8,067,000, or 2.5%, in the current year period. Same property full-time equivalent employees decreased 3.3%.

Same property newsprint and ink costs decreased \$10,661,000, or 12.5%, in the current year period due to lower newsprint prices and a decrease in usage. Same property newsprint volume decreased 8.9% due to migration to lighter weight paper and narrower page widths. Unit costs for newsprint began to rise in November 2007 and may continue to rise in 2008. See Item 3, *Commodities*, included herein.

Same property other operating costs, which are comprised of all operating expenses not considered to be compensation, newsprint and ink, depreciation, amortization, or unusual items decreased \$91,000 in the current year period.

In 2007, defined pension benefits for certain of the Company's employees were frozen at then current levels. As a result, the Company recognized a curtailment gain of \$1,791,000, and also recognized the Company's 50% share of the \$2,074,000 gain recognized by TNI.

In 2007, defined postretirement medical benefits for certain of the Company's employees were modified. As a result, the Company recognized a curtailment gain of \$1,940,000.

Operating cash flow declined 19.3% to \$170,370,000 in the current year period from \$211,134,000 in the prior year. Operating cash flow margin decreased to 21.7% from 25.2% in the prior year period. Same property operating cash flow margin decreased to 24.1%, from 27.1% in the prior year period.

Depreciation and amortization expense decreased \$931,000, or 1.4%, on a same property basis.

In 2008, the Company, based on its most recent analysis and in conjunction with its ongoing requirement to assess the carrying value and estimated useful lives of goodwill and identified intangible assets, concluded that the carrying value of goodwill and other intangible assets exceeded their respective fair values. As a result, the Company recorded a pretax, non-cash charge to reduce the carrying value of goodwill by \$723,901,000. The Company also recorded preliminary, pretax, non-cash charges of \$6,124,000 and \$116,321,000 and \$5,019,000 to reduce the carrying value of nonamortized assets, amortizable intangible assets and property and equipment, respectively. \$93,384,000 of additional pretax charges were recorded as a reduction in the carrying value of the Company's investment in TNI.

Charges recorded as of June 29, 2008 are expected to result in a decrease in remaining 2008 amortization expense of approximately \$1,793,000. Such charges would not impact the Company's cash flows.

Equity in earnings of associated companies decreased to \$8,658,000 in the current year period, compared to \$16,327,000 in the prior year. In April 2008, one of MNI's daily newspapers, *The Capital Times*, decreased print publication from six days per week to one day. The change will result in severance and other transition costs of approximately \$2,000,000 to \$2,500,000. Of that amount, \$1,883,000 was recognized in the 39 weeks ended June 29, 2008. MNI expects the change will result in annual cost savings of \$3,500,000 to \$4,000,000. The Company's 50% share of TNI's curtailment gain increased prior year results by \$1,037,000.

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The above resulted in an operating loss of \$834,403,000 compared to operating income of \$157,897,000 in the prior year period.

**Table of Contents****Nonoperating Income and Expense**

Financial expense decreased \$12,344,000 due to lower levels of debt and lower interest rates. LIBOR has decreased substantially from its 2007 levels. The Company expects that this occurrence, combined with reductions in debt of \$129,375,000 in 2007 and \$28,625,000 in the 39 weeks ended June 29, 2008, will result in significantly reduced financial expense for the remainder of 2008, compared to the prior year.

**Overall Results**

Recording of the liability for the 2010 Redemption resulted in an increase of net loss available to common stockholders for the 39 weeks ended June 29, 2008, of \$8,138,000 and an increase in loss per common share for the 39 weeks ended June 29, 2008, of \$0.18. The Company estimates the ongoing impact on earnings per common share from accounting for the 2010 Redemption of up to \$0.08 to \$0.10 per year through April 2010. There is no impact on net income based on application of current accounting standards. Also, under such standards, if the 2010 Redemption does not occur, the liability and earnings per common share impact discussed above will be reversed for all periods.

As a result of all of the above, the Company recorded a loss per diluted common share of \$15.30 compared to earnings of \$1.33 per share in the prior year period. As detailed in the table below, diluted earnings per common share, as adjusted, were \$0.85 for the 39 weeks ended June 29, 2008 and \$1.27 for the nine months ended June 30, 2007.

|  | 39 Weeks Ended          |            | Nine Months Ended       |           |
|--|-------------------------|------------|-------------------------|-----------|
|  | June 29, 2008<br>Amount | Per Share  | June 30, 2007<br>Amount | Per Share |
| <i>(Thousands, Except Per Share Data)</i>  |                         |            |                         |           |
| Net income (loss) available to common stockholders, as reported                  | \$ (688,079)            | \$ (15.30) | \$ 61,033               | \$ 1.33   |
| Adjustments:   |                         |            |                         |           |
| Impairment of goodwill and other intangible assets                               | 851,365                 |            | -                       |           |
| Reduction of investment in TNI   | 93,384                  |            | -                       |           |
| Workforce adjustments and transition costs                                       | 1,643                   |            | -                       |           |
| Curtailment gains  | -                       |            | (3,731)                 |           |
| Curtailment gain, TNI  | -                       |            | (1,037)                 |           |
|  | 946,392                 |            | (4,768)                 |           |
| Income tax expense (benefit) of adjustments, net and impact on minority interest | (228,011)               |            | 1,799                   |           |
|  | 718,381                 | 15.97      | (2,969)                 | (0.06)    |
| Net income (loss) available to common stockholders, as adjusted                  | 30,302                  | 0.67       | 58,064                  | 1.27      |
| Change in redeemable minority interest   | 8,138                   | 0.18       | -                       | -         |
| Net income, as adjusted  | \$ 38,440               | \$ 0.85    | \$ 58,064               | \$ 1.27   |

**LIQUIDITY AND CAPITAL RESOURCES**

Cash provided by operating activities of continuing operations was \$85,981,000 for the 39 weeks ended June 29, 2008, and \$123,021,000 for the prior year period. Decreased income from continuing operations and changes in working capital account for a portion of the change between years. In addition the planned liquidation of an unfunded retirement plan reduced cash provided in the current year period by \$17,926,000.

Cash required for investing activities totaled \$26,132,000 for the 39 weeks ended June 29, 2008, and \$24,155,000 for the prior year period. Capital expenditures account for the majority of the net usage of funds in both the current year and prior year periods.

In 2006, the Company entered into the Credit Agreement with a syndicate of financial institutions. The Credit Agreement provides for aggregate borrowings of up to \$1,435,000,000, including a \$450,000,000 revolving credit facility. The Credit Agreement also provides the Company with the right, with the consent of the administrative agent, to request at certain times prior to June 2012 that one or more lenders provide incremental term loan commitments of up to \$500,000,000, subject to certain requirements being satisfied at the time of the request. The Credit Agreement matures in June 2012.

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The Company has filed a Form S-3 shelf registration statement (Shelf) with the SEC, which has been declared effective. The Shelf gives the Company the flexibility to issue and publicly distribute various types of securities, including preferred stock, common stock, secured or unsecured debt securities, purchase contracts and units consisting of any combination of such securities, from time to time, in one or more offerings, up to an aggregate amount of \$500,000,000.

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The Shelf enables the Company to sell securities quickly and efficiently when market conditions are favorable or financing needs arise. Net proceeds from the sale of any securities may be used for general corporate purposes, including repayment or refinancing of debt, working capital, capital expenditures, acquisitions or the repurchase of common stock, subject to conditions of existing debt agreements.

In January 2008, the Company announced its intention to acquire up to \$30,000,000 of its Common Stock in open market and private transactions. Through June 2008, 1,722,280 shares have been acquired and returned to authorized shares at an average price of \$10.98.

Cash required for financing activities of continuing operations totaled \$70,808,000 for the 39 weeks ended June 29, 2008, and required \$121,382,000 in the prior year period. Debt repayments, stock purchases and dividends accounted for the primary usage of funds in the current year period. Debt repayments and dividends accounted for the primary usage of funds in the prior year period.

The Company anticipates that funds necessary for future capital expenditures and other requirements will be available from internally generated funds, its Credit Agreement or, if necessary, by accessing the capital markets. The Company's business generates substantial cash flows with which to facilitate debt repayment. In addition, at June 29, 2008 the Company has approximately \$238,000,000 of availability under its revolving credit facility with which to effect payment of required maturities of debt. The Company expects that the Pulitzer Notes will be refinanced in 2009 with a new debt facility of a comparable amount, or the maturity date extended, at market interest rates in effect at the time. The Company is required to refinance the Pulitzer Notes from time to time, as they become due, until May 1, 2015.

Cash provided by discontinued operations totaled \$15,170,000 in the 39 weeks ended June 29, 2008 and \$23,099,000 in the nine months ended June 30, 2007. Cash generated from the sales of discontinued operations was the primary source of funds in the current and prior year periods.

Cash and cash equivalents increased \$4,211,000 for the 39 weeks ended June 29, 2008, and increased \$583,000 for the nine months ended June 30, 2007.

## **INFLATION**

The Company has not been significantly impacted by general inflationary pressures over the last several years. The Company anticipates that changing costs of newsprint, its basic raw material, may impact future operating costs. Price increases (or decreases) for the Company's products are implemented when deemed appropriate by management. The Company continuously evaluates price increases, productivity improvements, sourcing efficiencies and other cost reductions to mitigate the impact of inflation.

## **Item 3. Quantitative and Qualitative Disclosures About Market Risk**

The Company is exposed to market risk stemming from changes in interest rates and commodity prices. Changes in these factors could cause fluctuations in earnings and cash flows. In the normal course of business, exposure to certain of these market risks is managed as described below.

## **INTEREST RATES**

### **Restricted Cash and Investments**

Interest rate risk in the Company's restricted cash and investments is managed by investing only in securities with maturities no later than May 2010, after which time all restrictions on such funds lapse. Only U.S. Government and related securities are permitted.

### **Debt**

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The Company's debt structure and interest rate risk are managed through the use of fixed and floating rate debt. The Company's primary exposure is to LIBOR. A 100 basis point increase to LIBOR would decrease income from continuing operations before income taxes on an annualized basis by approximately \$7,110,000, based on \$711,000,000 of floating rate debt outstanding at June 29, 2008, after consideration of the interest rate swaps described below, and excluding debt subject to interest rate collars described below and debt of MNI. Such interest rates may also decrease. LIBOR has decreased substantially from its 2007 levels. The Company expects that this occurrence, combined with reductions in debt of \$129,375,000 in 2007 and \$28,625,000 in the 39 weeks ended June 29, 2008, will result in significantly reduced financial expense for the remainder of 2008, compared to the prior year.

In 2005, the Company executed interest rate swaps in the notional amount of \$350,000,000 with a forward starting date of November 30, 2005. The interest rate swaps have terms of two to five years, carry interest rates from 4.2% to 4.4%

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(plus the applicable LIBOR margin) and effectively fix the Company's interest rate on debt in the amounts, and for the time periods, of such instruments. In 2008, interest rate swaps with a notional amount of \$150,000,000 expired. Certain of the Company's interest-earning assets, including those in employee benefit plans, also function as a natural hedge against fluctuations in interest rates on debt.

In 2008, the Company executed interest rate collars in the notional amount of \$150,000,000 with a forward starting date of November 30, 2007. The collars have a two year term and limit LIBOR to an average floor of 3.57% and a cap of 5.0%. Such collars effectively limit the range of the Company's exposure to interest rates to LIBOR greater than the floor and less than the cap (in either case plus the applicable LIBOR margin) for the time period of such instruments.

At June 29, 2008, after consideration of the interest rate swaps described above, approximately 63% of the principal amount of the Company's debt is subject to floating interest rates. The interest rate collars described above limit the Company's exposure to interest rates on an additional 11% of the principal amount of its debt.

## **COMMODITIES**

Certain materials used by the Company are exposed to commodity price changes. The Company is also involved in continuing programs to mitigate the impact of cost increases through identification of sourcing and operating efficiencies. Primary commodity price exposures are newsprint and, to a lesser extent, ink and energy costs. Since November 2007, North American newsprint manufacturers have implemented seven price increases totaling \$145 per metric ton on newsprint. In May 2008, newsprint manufacturers announced an additional price increase of \$60 per metric ton on newsprint. The increase is scheduled to be implemented in equal amounts over three months commencing with deliveries in July 2008. The final extent of changes in price, if any, is subject to negotiation between such manufacturers and the Company.

A \$10 per metric ton newsprint price increase would result in an annualized reduction in income before income taxes of approximately \$1,639,000 based on anticipated consumption in 2008, excluding consumption of MNI and TNI and the impact of LIFO accounting. Such prices may also decrease.

North American newsprint suppliers have recently taken significant steps to curtail newsprint production capacity in an effort to balance supply capacity with current declining demand trends. Curtailment activities include permanent, indefinite, and temporary shutdown of newsprint production facilities. Additional newsprint production restraint is anticipated to keep supply conditions in balance with declining North American demand and may impact pricing trends.

## **SENSITIVITY TO CHANGES IN VALUE**

The estimate that follows is intended to measure the maximum potential impact on fair value of fixed rate debt of the Company in one year from adverse changes in market interest rates under normal market conditions. The calculation is not intended to represent the actual loss in fair value that the Company expects to incur. The estimate does not consider favorable changes in market rates. The position included in the calculation is fixed rate debt, the principal amount of which totals \$306,000,000 at June 29, 2008.

The estimated maximum potential one year loss in fair value from a 100 basis point movement in interest rates on market risk sensitive investment instruments outstanding at June 29, 2008 is approximately \$2,500,000. There is no impact on reported results or financial condition from such changes in interest rates.

Changes in the fair value of interest rate swaps and interest rate collars from movements in interest rates are not determinable, due to the number of variables involved in the pricing of such instruments. However, increases in interest rates would generally result in increases in the fair value of such instruments.

## **Item 4. Controls and Procedures**

In order to ensure that the information that must be disclosed in filings with the Securities and Exchange Commission is recorded, processed, summarized and reported in a timely manner, the Company has disclosure controls and procedures in place. The chief executive officer, Mary E. Junck, and chief financial officer, Carl G. Schmidt, have reviewed and evaluated the disclosure controls and procedures as of June 29, 2008, and have concluded that such controls and procedures are effective.

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There have been no changes in internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, such controls during the 13 weeks ended June 29, 2008.

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**PART II OTHER INFORMATION**

**Item 2(c). Issuer Purchases of Equity Securities**

During the 13 weeks ended June 29, 2008, the Company did not purchase any shares of Common Stock.

**Item 6. Exhibits**

| Number | Description                            |
|--------|--|
| 31.1   | Rule 13a-14(a)/15d-14(a) certification |
| 31.2   | Rule 13a-14(a)/15d-14(a) certification |
| 32     | Section 1350 certification             |

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LEE ENTERPRISES, INCORPORATED

/s/ Carl G. Schmidt  
Carl G. Schmidt  
Vice President, Chief Financial Officer and Treasurer  
(Principal Financial and Accounting Officer)

Date: August 8, 2008