

COLUMBIA SPORTSWEAR CO  
Form DEFA14A  
April 04, 2008

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement  **Confidential, for Use of the Commission Only**  
**(as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to § 240.14a-11(c) or § 240.14a-12  
**COLUMBIA SPORTSWEAR COMPANY**

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(I)(4) and 0-11.

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- (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
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- .. Fee paid previously with preliminary materials.
- .. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
- (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:
  - (4) Date Filed:

**Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to be held on May 21, 2008.**

*This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.*

The following materials are available for view:

**Notice of the 2008 Annual Meeting of Shareholders**  
**2008 Proxy Statement**  
**2007 Annual Report to Shareholders**  
**Proxy Card**

To view this material, have the 12-digit Control # (s) available and visit: [www.proxyvote.com](http://www.proxyvote.com)

**If you want to receive a paper or e-mail copy of the above listed documents you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as provided below on or before May 8, 2008 to facilitate timely delivery.**

To request material: **Internet:** [www.proxyvote.com](http://www.proxyvote.com) **Telephone:** 1-800-579-1639 **\*\*Email:** [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\*\*If requesting material by e-mail please send a blank e-mail with the **12 Digit Control # (located on the following page)** in the subject line.

Requests, instructions and other inquiries will NOT be forwarded to your investment advisor.

## **COLUMBIA SPORTSWEAR COMPANY**

### **Vote In Person**

Should you choose to vote these shares in person at the meeting you must request a legal proxy . To request a legal proxy please follow the instructions at [www.proxyvote.com](http://www.proxyvote.com) or request a paper copy of the material. Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance.

### **Vote By Internet**

To vote *now* by Internet, go to [WWW.PROXYVOTE.COM](http://WWW.PROXYVOTE.COM).

Please refer to the proposals and follow the instructions.

Meeting Type: Annual  
Meeting Date: May 21, 2008  
Meeting Time: 3:00 P.M.  
For holders as of: March 24, 2008

Meeting Location: 14375 NW Science Park Drive  
Portland, Oregon

**Voting items**

The Board of Directors recommends a vote FOR each of the nominees named below.

1. Election of Directors

**Nominees:**

- 01) Gertrude Boyle
- 02) Timothy P. Boyle
- 03) Sarah A. Bany
- 04) Murrey R. Albers
- 05) Stephen E. Babson
- 06) Andy D. Bryant
- 07) Edward S. George
- 08) Walter T. Klenz
- 09) John W. Stanton

The Board of Directors recommends a vote FOR proposal No. 2.

2. Proposal to ratify the selection of Deloitte & Touche LLP as the Company's independent auditors for 2008.  
Such other business as may properly come before the meeting or any adjournment thereof.

**Voting Instructions**