

eHealth, Inc.  
Form 8-K  
November 27, 2007

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF**  
**THE SECURITIES EXCHANGE ACT OF 1934**

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED) November 20, 2007

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**eHealth, Inc.**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction  
of incorporation)

**001-33071**  
(Commission File Number)

**56-2357876**  
(I.R.S. Employer  
Identification No.)

**440 East Middlefield Road**

**Mountain View, California 94043**

(Address of principal executive offices) (Zip code)

**(650) 584-2700**

Registrant's telephone number, including area code

**Not Applicable**

(Former name or former address if changed since last report)

## Edgar Filing: eHealth, Inc. - Form 8-K

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On November 20, 2007, the Compensation Committee of the Board of Directors of eHealth, Inc. (the Company ) approved an increase in cash compensation for Bruce Telkamp related to his recent promotion. Mr. Telkamp was promoted to executive vice president of business operations on May 22, 2007. The Compensation Committee approved an annual base salary of \$270,000 for Mr. Telkamp. Mr. Telkamp's annual cash bonus target remains unchanged at 50%, although his annual cash bonus opportunity has increased as a result of his increased annual salary.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**EHEALTH, INC.**

By: /s/ Gary L. Lauer  
Gary L. Lauer

*Chief Executive Officer and Chairman of the Board  
of Directors*

Dated: November 26, 2007