

SIERRA BANCORP  
Form 8-K  
March 08, 2006

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**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Form 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) March 7, 2006

**SIERRA BANCORP**

(Exact name of registrant as specified in its charter)

**California**  
(State or other jurisdiction of  
incorporation or organization)

**000-33063**  
(Commission File No.)

**33-0937517**  
(I.R.S. Employee

Identification No.)

**86 North Main Street, Porterville, CA 93257**

(Address of principal executive offices) (Zip code)

**(559) 782-4900**

(Registrant's telephone number including area code)

(Former name or former address, if changed since last report) Not applicable

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



**Item 7.01 REGULATION FD DISCLOSURE**

James C. Holly, President and Chief Executive Officer of Sierra Bancorp, will participate in a panel discussion at the Sandler O'Neill West Coast Financial Services Conference in San Diego, California on Thursday, March 9, 2006. Mr. Holly will be part of the Central California Banking Panel, commencing at 4:25 p.m. Pacific Standard Time and lasting for approximately one hour. Attendance at the conference in person is by invitation only. However, a simultaneous webcast will be made available at [www.sandleroneill.com](http://www.sandleroneill.com), and an archived webcast will be accessible for 30 days after the event beginning March 10, 2006. The conference will also be available via audio conference at 866-362-5158.

**SIGNATURES**

Pursuant to the requirements of the Securities and Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SIERRA BANCORP

Dated: March 7, 2006

By: /s/ Kenneth R. Taylor  
Kenneth R. Taylor  
Executive Vice President & Chief Financial Officer