

GRUPO IUSACELL SA DE CV  
Form SC 14D9/A  
July 21, 2003

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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SCHEDULE 14D-9

Solicitation/Recommendation Statement under Section 14(d)(4)  
of the Securities Exchange Act of 1934

(Amendment No. 2)

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**Grupo Iusacell, S.A. de C.V.**

(Name of Subject Company)

**Grupo Iusacell, S.A. de C.V.**

(Name of Person(s) Filing Statement)

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Series V Shares

**American Depositary Shares**

**(each representing 100 Series V Shares)**

(Title of Classes of Securities)

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**40050B 20 9 (American Depositary Shares)**

(CUSIP Number of Class of Securities)

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**Russell A. Olson**

**Executive Vice President and Chief Financial Officer**

**Grupo Iusacell, S.A. de C.V.**

**Prolongación Paseo de la Reforma 1236**

**Colonia Santa Fe**

**Delegación Cuajimalpa**

**05348 Mexico, D.F.**

**Telephone: 5255 5109-4400**

(Name, address and telephone number of person authorized to receive notices and  
communications on behalf of the persons filing statement)

*with a copy to:*

**Lawrence Goodman**

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.. Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

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This Amendment No. 2 amends and supplements the Solicitation/Recommendation Statement on Schedule 14d-9 initially filed with the Securities and Exchange Commission ( **SEC** ) on July 14, 2003 (as previously amended, the **Schedule 14D-9** ) by Grupo Iusacell, S.A. de C.V., a *sociedad anónima de capital variable* organized and existing under the laws of Mexico (the **Company** ) relating to the offer by Movil Access, S.A. de C.V. ( **Movil Access** ), a *sociedad anónima de capital variable* organized and existing under the laws of Mexico and a wholly-owned subsidiary of Biper, S.A. de C.V., a *sociedad anónima de capital variable* organized and existing under the laws of Mexico, to purchase for cash (i) all of the outstanding Series V Shares held by persons who are not residents of Mexico at a price equal to the U.S. dollar equivalent of Ps. 0.05712180 per Series V Share and (ii) all of the outstanding ADSs at a price equal to the U.S. dollar equivalent of Ps. 5.712180 per ADS upon the terms and conditions of the U.S. Offer to Purchase, dated June 30, 2003 and the related ADS Letter of Transmittal, which were filed as exhibits to the Tender Offer Statement on Schedule TO filed by Movil Access with the SEC on June 30, 2003 (as amended by Amendment No. 1 to Schedule TO filed by Movil Access with the SEC on July 17, 2003).

The information in the Schedule 14D-9 is hereby expressly incorporated by reference, except as otherwise set forth below. Capitalized terms used herein but not otherwise defined shall have the meaning ascribed to them in the Schedule 14D-9.

#### **Item 4. The Solicitation or Recommendation**

Item 4 of the Schedule 14D-9 is hereby amended and supplemented by inserting the following paragraphs at the end of the section entitled Background of the Transaction :

On July 17, 2003 the Company was informed by the Verizon Shareholders and Vodafone that on such date they received a letter from UBS withdrawing the invitation UBS previously made to them to engage in discussions regarding a possible transaction involving the Company.

On July 17, 2003, the Board of Directors and the Audit Committee of the Company received a letter (the **Fintech Company Letter** ) from Fintech Advisory Inc., a Delaware corporation ( **Fintech** ), indicating that Fintech intends to file an application with the CNBV to commence offers in the United States and Mexico (the **Fintech Offers** ) to acquire 100% of the outstanding shares of capital stock of the Company for an aggregate cash purchase price of U.S.\$20.0 million and otherwise on the same terms as the offer by Movil Access. The description of the Fintech Company Letter contained in this statement is qualified in its entirety by reference to the Fintech Company Letter, which is filed as an exhibit and incorporated by reference into this statement.

On July 17, 2003, the Verizon Shareholders and Vodafone received a letter from Fintech (the **Fintech Shareholders Letter** ) in which Fintech referred to the Fintech Company Letter, invited the Principal Shareholders to evaluate the Fintech Offers and withdraw their Securities from the Offers. The description of the Fintech Shareholders Letter contained in this statement is qualified in its entirety by reference to the Fintech Shareholders Letter, which is filed as an exhibit and incorporated by reference into this statement.

On July 18, 2003, the Company issued a press release announcing the Fintech Offers and indicating that it would make further public announcements at the appropriate time and as required by Mexican and U.S. securities laws.

On July 18, 2003, the Company was informed by the Verizon Shareholders and Vodafone that on such date they notified Fintech that they have determined not to engage in discussions with Fintech regarding a possible transaction involving the Company and do not intend to tender their shares of the Company into any offer by Fintech.

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On July 18, 2003, the Company issued a press release announcing the Principal Shareholders' response to Fintech.

### Item 9. Exhibits

Item 9 of the Schedule 14D-9 is hereby amended by adding the following exhibits thereto:

#### Exhibit No.

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|----------|--|
| (a)(4)** | Press Release, dated July 18, 2003   |
| (a)(5)   | Letter, dated July 17, 2003, from Fintech Advisory Inc. to Verizon Corp. and Vodafone Group PLC (incorporated herein by reference to Exhibit 99.1 of Schedule TO filed by Fintech Advisory Inc. with the SEC on July 17, 2003)                                   |
| (a)(6)   | Letter, dated July 17, 2003, from Fintech Advisory Inc. to Board of Directors and Audit Committee of Grupo Iusacell, S.A. de C.V. (incorporated herein by reference to Exhibit 99.2 of Schedule TO filed by Fintech Advisory Inc. with the SEC on July 17, 2003) |
| (a)(7)** | Press Release, dated July 18, 2003   |

\*\* Filed herewith.



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**EXHIBIT INDEX**

**Exhibit No.**

- (a)(1) Press Release, dated June 13, 2003 (incorporated herein by reference to Exhibit 99.1 of the Schedule 14D-9 filed by the Company with the SEC on June 16, 2003)
- (a)(2)\* Letter to Shareholders dated July 14, 2003
- (a)(3)\* Press Release dated July 15, 2003
- (a)(4)\*\* Press Release, dated July 18, 2003
- (a)(5) Letter, dated July 17, 2003, from Fintech Advisory Inc. to Verizon Corp. and Vodafone Group PLC (incorporated herein by reference to Exhibit 99.1 of Schedule TO filed by Fintech Advisory, Inc. with the SEC on July 17, 2003)
- (a)(6) Letter, dated July 17, 2003, from Fintech Advisory Inc. to Board of Directors and Audit Committee of Grupo Iusacell, S.A. de C.V. (incorporated herein by reference to Exhibit 99.2 of Schedule TO filed by Fintech Advisory, Inc. with the SEC on July 17, 2003)
- (a)(7)\*\* Press Release, dated July 18, 2003
- (e)(1) Acquisition Agreement, dated as of June 12, 2003, by and among Biper, S.A. de C.V., Movil Access, S.A. de C.V., Bell Atlantic International, Inc., Bell Atlantic Latin America Holdings, Inc., Bell Atlantic New Zealand Holdings, Inc., and Vodafone Americas B.V. (incorporated herein by reference to Exhibit 6 of Schedule 13D/A filed by Vodafone Americas B.V. with the SEC on June 13, 2003)
- (e)(2) Escrow Agreement, dated as of June 12, 2003, by and among Biper, S.A. de C.V., Movil Access, S.A. de C.V., Bell Atlantic International, Inc., Bell Atlantic Latin America Holdings, Inc., Bell Atlantic New Zealand Holdings, Inc., Vodafone Americas B.V. and The Bank of New York, as escrow agent (incorporated herein by reference to Exhibit 7 of Schedule 13D/A filed by Vodafone Americas B.V. with the SEC on June 13, 2003)
- (e)(3) Shareholders Agreement, dated as of March 30, 2001 by and among Grupo Iusacell, S.A. de C.V., Bell Atlantic Latin America Holdings, Inc., Bell Atlantic International, Inc., Bell Atlantic New Zealand Holdings, Inc. and Vodafone Americas B.V. (incorporated herein by reference to Exhibit 2(a) of the Annual Report on Form 20-F for fiscal year 2000 (File No. 001-14938) of Grupo Iusacell, S.A. de C.V.)
- (e)(4)\* Confidentiality Agreement, dated as of June 16, 2003 by and among Grupo Iusacell, S.A. de C.V., Movil Access, S.A. de C.V., Biper, S.A. de C.V., TV Azteca, S.A. de C.V., Elektra, S.A. de C.V., and Unefon, S.A. de C.V.
- (e)(5)\* Form of Verizon Retention Agreement (Foreign)
- (e)(6)\* Form of Verizon Retention Agreement (Local)

\* Previously filed.

\*\* Filed herewith.

Exhibit originally in the Spanish language. Pursuant to Rule 306 of Regulation S-T, an English translation was previously provided.