

PEARSON PLC
Form 6-K
December 13, 2011

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of December 2011

PEARSON plc
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand
London, England WC2R 0RL
44-20-7010-2000
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports
under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

This Report includes the following documents:

1. A press release from Pearson plc announcing Director/PDMR Shareholding
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PEARSON PLC
(the "Company")

Director Shareholding

Below are details of share transfers of ordinary shares of 25p each made on 13 December 2011 and notified to the Company on 13 December 2011:-

On 13 December 2011 Robin Freestone transferred 2,000 ordinary shares of 25p each to the following connected persons:

Name of connected person to whom shares transferred	Number of ordinary shares of 25p each transferred
James Freestone	500
William Freestone	500
Jonathan Freestone	500
Matthew Freestone	500

All of the above transfers were made by way of gift. The number of shares in which Robin Freestone and his connected persons are beneficially interested remains at 308,731.

This notification is made in accordance with DTR 3.1.2R.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 13 December 2011

By: /s/ STEPHEN JONES

Stephen Jones
Deputy Secretary