

PEARSON PLC  
Form 6-K  
October 19, 2009

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of October 2009

**PEARSON plc**  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

**80 Strand  
London, England WC2R 0RL  
44-20-7010-2000**  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F:

Form 20-F  X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the

Edgar Filing: PEARSON PLC - Form 6-K

Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

This Report includes the following documents:

1. A press release from Pearson plc announcing Acquisition

19 October 2009

**Pearson acquires A+RISE to expand  
professional development services for teachers**

Pearson, the international education and information company, today announces the acquisition of A+RISE, expanding its range of services to support the professional development of teachers.

A+RISE delivers practical and hands-on teaching strategies, training and consulting services for teachers who have English language learners (ELLs) in their classrooms. It provides online and face-to-face training and workshops alongside a searchable database of teaching materials. Founded in 2007, A+RISE had gross assets of less than \$1m at the end of 2008.

This acquisition builds on Pearson's commitment to support the teaching and learning of English learners in the United States - a student population that has doubled in the past decade alone, and is expected to increase rapidly over the next ten years.

A+RISE will become part of Pearson's Teacher Education & Development Group, established in 2008 to support the professional development of teachers. Pearson's comprehensive range of services for teachers includes respected

Edgar Filing: PEARSON PLC - Form 6-K

imprints and digital learning programs, such as Allyn & Bacon/Merrill and MyEducationLab; professional development programs in mathematics, literacy and English language learning; and teacher certification assessments for more than 20 states and the National Board for Professional Teacher Standards. Six out of ten teachers in the United States used Pearson content and services in their teacher preparation programs.

**ENDS**

**For more information:**

Luke Swanson/ Simon Mays-Smith/ Charles Goldsmith + 44 (0) 20 7010 2310

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 19 October, 2009

By: /s/ STEPHEN JONES

-----  
Stephen Jones  
Deputy Secretary