

Edgar Filing: PEARSON PLC - Form 6-K

PEARSON PLC
Form 6-K
October 18, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of October, 2007

PEARSON plc
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand
London, England WC2R 0RL
44-20-7010-2000
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

This Report includes the following documents:

1. A press release from Pearson plc announcing Holding(s) in Company

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

(1). Identity of the issuer or the underlying issuer of existing shares to which

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voting rights are attached (ii):

Pearson plc

2. Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights: (X)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify): ()

3. Full name of person(s) subject to the notification obligation (iii):

Aviva plc & its subsidiaries

4. Full name of shareholder(s) (if different from 3.) (iv):

Registered Holder:

| | |
|------------------------------------|-------------|
| BNY Norwich Union Nominees Limited | 5,278,404* |
| BT Globenet Nominees Limited | 9,588* |
| Chase GA Group Nominees Limited | 13,234,228* |
| Chase Nominees Limited | 1,206,666* |
| CUIM Nominees Limited | 4,489,381* |
| Vidacos Nominees Limited | 185,741* |

* donates direct interest

5. Date of the transaction and date on which the threshold is crossed or reached if different) (v):

16 October 2007

6. Date on which issuer notified:

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17 October 2007

7. Threshold(s) that is/are crossed or reached:

2% to 3% change at Direct Interest Level.

8. Notified details:

A: Voting rights attached to shares

| Class/type of shares if possible using the ISIN CODE | Situation previous to the Triggering transaction (vi) | Number of shares | Number of voting Rights (viii) |
|--|---|------------------|-----------------------------------|
|--|---|------------------|-----------------------------------|

Ordinary Shares

GB0006776081