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PEARSON PLC
Form 6-K
June 25, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of June 2003

PEARSON plc
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand
London, England WC2R 0RL
44-20-7010-2000
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

This Report includes the following documents:

- 1. A press release from Pearson plc announcing - Segmental Analysis

25 June 2003

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2002 INTERIM RESULTS: SEGMENTAL ANALYSIS

Pearson, the international media company, will release its interim results for the six months ended 30 June 2003 on Monday 28 July 2003.

Ahead of the interim announcement, we are providing our divisional results for the first half of 2002 based on the segmental analysis introduced for the 2002 preliminary results. This analysis provides a more detailed profits breakdown for Pearson Education, our largest division, and includes the results of our internet enterprises within their base businesses.

The 2002 results are as follows:

Pearson Education

GBP millions	2002 half year	2002 full year
Sales		
School	519	1,151
Higher Education	222	775
Professional *	285	784
FT Knowledge **	23	46
Total	1,049	2,756
Operating profit/(loss)		
School	12	115
Higher Education	(32)	142
Professional *	29	81
FT Knowledge **	(9)	(12)
Total	0	326

* At the start of 2003, we moved our Alpha publishing imprint from Pearson Education's Professional division to Penguin. In 2002, Alpha had full-year sales of approximately GBP19m and profits of GBP8m.

** In January 2003 we restructured FT Knowledge, selling its corporate training arm and integrating its remaining businesses within the FT and government solutions.

Financial Times Group

GBP millions	2002 half year	2002 full year
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Sales		
Financial Times	115	224
Other FT Publishing	55	105
Recoletos	74	148
IDC	126	249
Total	370	726

Operating profit / (loss)		
Financial Times	(11)	(23)
Other FT Publishing	6	10
Recoletos	14	29
IDC	35	70
Associates and joint ventures	(6)	(6)
Total	38	80

Ends

For more information: Luke Swanson + 44 (0) 20 7010 2313

Note to editors: The 'as-reported' 2002 results for Pearson Education and the FT Group were:

Pearson Education

GBP millions	2002 half year	2002 full year
Sales		
US School	394	892
US College	158	624
US Professional	232	645
International	242	549
Pearson Education	1,026	2,710
FT Knowledge	23	46
Total	1,049	2,756
Operating profit/(loss)		
Pearson Education	0	326

Financial Times Group

GBP millions	2002 half year	2002 full year
Sales		
Non-internet	347	678
Internet enterprises	23	48
Total	370	726

Operating profit / (loss)

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FT Newspaper	7	1
Other FT Publishing	7	13
Recoletos	14	29
Interactive Data Corporation	37	74
Associates and joint ventures	(3)	(3)
Internet enterprises	(24)	(34)
Total	38	80

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 25 June 2003

By: /s/ STEPHEN JONES

Stephen Jones
Deputy Secretary