

DICKS SPORTING GOODS INC  
Form 4  
March 27, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**ROSSI WALTER**

2. Issuer Name and Ticker or Trading Symbol  
**DICKS SPORTING GOODS INC [DKS]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
**03/23/2007**

Director  10% Owner  
 Officer (give title below)  Other (specify below)

**300 INDUSTRY DRIVE, RIDC PARK WEST**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**PITTSBURGH, PA 15275**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, par value \$0.01 per share	03/23/2007		M		23,100	A	\$ 2.16 35,400
Common Stock, par value \$0.01 per share	03/23/2007		M		23,100	A	\$ 2.16 58,500
Common Stock, par value \$0.01	03/23/2007		M		23,100	A	\$ 2.16 81,600

per share							
Common Stock, par value \$0.01	03/23/2007	M	30,700	A	\$ 6	112,300	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	900	D	\$ 57.56	111,400	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	7,500	D	\$ 57.55	103,900	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	900	D	\$ 57.54	103,000	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	9,000	D	\$ 57.53	94,000	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	7,700	D	\$ 57.52	86,300	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	4,200	D	\$ 57.51	82,100	D
per share							
Common Stock, par value \$0.01	03/23/2007	S	69,800	D	\$ 57.5	12,300	D
per share							

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
--	------------------------------------	--------------------------------------	--	--------------------------------	---	--	---

Edgar Filing: DICKS SPORTING GOODS INC - Form 4

Derivative Security			or Disposed of (D) (Instr. 3, 4, and 5)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares
			Code	V (A) (D)				
Stock Option (Right to Buy)	\$ 2.16	03/23/2007	M	23,100	03/26/2002	03/26/2008	Common Stock, par value \$0.01 per share	23,100
Stock Option (Right to Buy)	\$ 2.16	03/23/2007	M	23,100	01/28/2003	01/28/2009	Common Stock, par value \$0.01 per share	23,100
Stock Option (Right to Buy)	\$ 2.16	03/23/2007	M	23,100	01/27/2004	01/27/2010	Common Stock, par value \$0.01 per share	23,100
Stock Option (Right to Buy)	\$ 6	03/23/2007	M	30,700	10/15/2006	10/15/2012	Common Stock, par value \$0.01 per share	30,700

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROSSI WALTER 300 INDUSTRY DRIVE RIDC PARK WEST PITTSBURGH, PA 15275		X		

## Signatures

/s/ Walter Rossi                      03/27/2007  
 \*\*Signature of                      Date  
 Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Edgar Filing: DICKS SPORTING GOODS INC - Form 4

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.