

SONIC AUTOMOTIVE INC
 Form 4
 November 16, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 IUPPENLATZ MARK J

(Last) (First) (Middle)

C/O SONIC AUTOMOTIVE,
 INC., 5401 EAST INDEPENDENCE
 BOULEVARD

(Street)

CHARLOTTE, NC 28212

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

SONIC AUTOMOTIVE INC [SAH]

3. Date of Earliest Transaction (Month/Day/Year)

11/14/2006

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
 Exec VP of Corp Development

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	
Class A Common Stock	11/14/2006 ⁽¹⁾		M		1,900	A	\$ 7.9375 50,700	D
Class A Common Stock	11/14/2006 ⁽¹⁾		S		1,900	D	\$ 28 48,800	D
Class A Common Stock	11/15/2006 ⁽¹⁾		M		200	A	\$ 7.9375 49,000	D
Class A Common Stock	11/15/2006 ⁽¹⁾		S		200	D	\$ 28 48,800	D

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Common
Stock

Class A Common Stock	11/16/2006 ⁽¹⁾	M	7,900	A	\$ 7.9375	56,700	D
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Class A Common Stock	11/16/2006 ⁽¹⁾	M	20,000	A	\$ 10.0625	76,700	D
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Class A Common Stock	11/16/2006 ⁽¹⁾	S	27,900	D	\$ 28.02	48,800	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Options to Purchase	\$ 7.9375	11/14/2006 ⁽¹⁾		M	1,900	04/05/2001 10/05/2010	Class A Common Stock 1,900
Options to Purchase	\$ 7.9375	11/15/2006 ⁽¹⁾		M	200	04/05/2001 10/05/2010	Class A Common Stock 200
Options to Purchase	\$ 7.9375	11/16/2006 ⁽¹⁾		M	7,900	04/05/2001 10/05/2010	Class A Common Stock 7,900
Options to Purchase	\$ 10.0625	11/16/2006 ⁽¹⁾		M	20,000	⁽²⁾ 11/01/2009	Class A Common Stock 20,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
IUPPENLATZ MARK J C/O SONIC AUTOMOTIVE, INC. 5401 EAST INDEPENDENCE BOULEVARD CHARLOTTE, NC 28212			Exec VP of Corp Development	

Signatures

/s/ Mark J.
Iuppenlatz
11/16/2006

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options exercised and shares sold pursuant to 10b5-1 trading plan.
 - (2) The options to purchase vested in 10,000 share increments on each of 11/1/2000 and 11/1/2001.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.