

E COM VENTURES INC
Form 4
May 24, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
LEKACH ILIA

(Last) (First) (Middle)
137 GOLDEN BEACH DRIVE
(Street)

GOLDEN BEACH, FL 33160

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
E COM VENTURES INC [ECMV]

3. Date of Earliest Transaction
(Month/Day/Year)
05/19/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___X___ 10% Owner
___ Officer (give title below) ___ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	05/19/2006		S		6,000 D \$ 21	124,000	I Owned by Corporation (1)
Common Stock	05/19/2006		S		1,996 D \$ 21.05	122,004	I Owned by Corporation (1)
Common Stock	05/19/2006		S		4,000 D \$ 21.25	118,004	I Owned by Corporation (1)
Common Stock	05/19/2006		S		5,500 D \$ 21.3	112,504	I Owned by Corporation (1)

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Common Stock	05/19/2006	S	4,000	D	\$ 21.24	108,504	I	Owned by Corporation <u>(1)</u>
Common Stock	05/19/2006	S	2,000	D	\$ 21.4	106,504	I	Owned by Corporation <u>(1)</u>
Common Stock	05/19/2006	S	500	D	\$ 21.5	106,004	I	Owned by Corporation <u>(1)</u>
Common Stock	05/19/2006	S	4	D	\$ 21.78	106,000	I	Owned by Corporation <u>(1)</u>
Common Stock	05/19/2006	S	6,000	D	\$ 20.7	100,000	I	Owned by Corporation <u>(1)</u>
Common Stock	05/19/2006	S	4,000	D	\$ 21.26	96,000	I	Owned by Corporation <u>(1)</u>
Common Stock	05/19/2006	S	6,000	D	\$ 21.35	90,000	I	Owned by Corporation <u>(1)</u>
Common Stock	05/19/2006	S	2,000	D	\$ 21.3	88,000	I	Owned by Corporation <u>(1)</u>
Common Stock	05/19/2006	S	4,000	D	\$ 21.34	84,000	I	Owned by Corporation <u>(1)</u>
Common Stock	05/19/2006	S	2,000	D	\$ 21.32	82,000	I	Owned by Corporation <u>(1)</u>
Common Stock	05/19/2006	S	2,000	D	\$ 21.33	80,000	I	Owned by Corporation <u>(1)</u>
Common Stock						220,394	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 6)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LEKACH ILIA 137 GOLDEN BEACH DRIVE GOLDEN BEACH, FL 33160		X		

Signatures

/s/ Ilia Lekach 05/24/2006
 __Signature of Date
 Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents shares owned by IZID Corp. ("IZID"), a corporation wholly-owned by the Reporting Person, his spouse and children.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.