BIRCH JEAN M Form 3/A June 24, 2009

# FORM 3

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

**OMB** Number:

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

(Last)

1. Name and Address of Reporting Person 2. Date of Event

BIRCH JEAN M

(First) (Middle)

450 N. BRAND BLVD. - 7TH FL

(Street)

GLENDALE, Â CAÂ 91203-4415

(State) (Zip)

1. Title of Security

(City)

(Instr. 4)

Requiring Statement (Month/Day/Year)

06/22/2009

DineEquity, Inc [DIN]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner \_X\_\_ Officer Other (give title below) (specify below)

Pres. IHOP

3. Issuer Name and Ticker or Trading Symbol

5. If Amendment, Date Original

Filed(Month/Day/Year)

06/23/2009

6. Individual or Joint/Group

Filing(Check Applicable Line) \_X\_ Form filed by One Reporting

Form filed by More than One

Reporting Person

## Table I - Non-Derivative Securities Beneficially Owned

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership Form: Direct (D)

or Indirect (I) (Instr. 5)

4. Nature of Indirect Beneficial

Ownership (Instr. 5)

SEC 1473 (7-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying **Derivative Security** (Instr. 4)

4. Conversion or Exercise Price of Derivative

Security

5. Ownership Form of Derivative Security: Direct (D)

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Date **Expiration Date** Exercisable

Amount or Title Number of Shares

or Indirect (I) (Instr. 5)

## Edgar Filing: BIRCH JEAN M - Form 3/A

|               |            | 06/22/2019(2) |                 | 25,000 (1) \$ 29.1 (2) | D | Â |
|---------------|------------|---------------|-----------------|------------------------|---|---|
|               |            | 06/22/2019(2) |                 |                        | D | Â |
| Stock Options | 06/22/2012 | 06/22/2019(2) | Common<br>Stock | 25,000 (1) \$ 29.1 (2) | D | Â |

# **Reporting Owners**

| Reporting Owner Name / Address                                      | Relationships |           |            |       |  |
|---|---------------|-----------|------------|-------|--|
|   | Director      | 10% Owner | Officer    | Other |  |
| BIRCH JEAN M<br>450 N. BRAND BLVD 7TH FL<br>GLENDALE, CA 91203-4415 | Â             | Â         | Pres. IHOP | Â     |  |

# **Signatures**

by Mark Weisberger as attorney-in-fact for Jean M.
Birch
06/24/2009

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Employee stock options granted pursuant to DineEquity, Inc. 2001 Stock Incentive Plan.
- (2) This Form 3/A Amendment is being filed to amend entry previously reported on the Form 3 filed on June 23, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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